





























## YouGov / Greenpeace Survey

### Results

Sample Size: 2066 UK Adults

Fieldwork: 9th - 10th February 2017

Social Media (monthly or more)				Main Bank account							
Facebook	LinkedIn	Google+	Twitter	Barclays Bank	Halifax	HSBC	Lloyds Bank	Nationwide	Natwest	Royal Bank of Scotland	Santander

Financially supporting companies who cut down trees in rainforests to assist palm oil production (e.g. in Indonesia etc.)

Unweighted base	1539	435	206	704	202	225	164	219	187	217	66	252
<b>Base: All UK adults</b>	1599	419	257	716	216	239	160	212	171	242	62	251
Very concerned	34%	37%	34%	35%	33%	30%	38%	30%	40%	31%	34%	27%
Fairly concerned	38%	35%	43%	38%	39%	43%	37%	36%	33%	36%	39%	48%
Not very concerned	17%	19%	17%	17%	17%	16%	17%	19%	20%	23%	18%	13%
Not at all concerned	4%	5%	2%	4%	4%	6%	1%	6%	5%	4%	2%	7%
Don't know	7%	4%	5%	5%	7%	5%	7%	9%	2%	7%	7%	5%
<b>Net: Concerned</b>	<b>72%</b>	<b>73%</b>	<b>77%</b>	<b>73%</b>	<b>71%</b>	<b>73%</b>	<b>75%</b>	<b>66%</b>	<b>73%</b>	<b>66%</b>	<b>73%</b>	<b>76%</b>
<b>Net: Not concerned</b>	<b>21%</b>	<b>24%</b>	<b>19%</b>	<b>22%</b>	<b>22%</b>	<b>22%</b>	<b>18%</b>	<b>25%</b>	<b>25%</b>	<b>26%</b>	<b>20%</b>	<b>19%</b>

Lending money to overseas governments who are known for having poor human rights (e.g. favour for/ against gender, identity, race etc.)

Unweighted base	1539	435	206	704	202	225	164	219	187	217	66	252
<b>Base: All UK adults</b>	1599	419	257	716	216	239	160	212	171	242	62	251
Very concerned	39%	39%	41%	41%	38%	38%	36%	34%	43%	38%	41%	39%
Fairly concerned	38%	37%	36%	36%	36%	37%	45%	39%	42%	37%	26%	39%
Not very concerned	13%	16%	12%	13%	16%	15%	12%	15%	9%	14%	25%	13%
Not at all concerned	4%	6%	4%	5%	3%	6%	3%	4%	2%	4%	6%	5%
Don't know	5%	3%	7%	4%	6%	4%	4%	9%	4%	6%	3%	4%
<b>Net: Concerned</b>	<b>78%</b>	<b>76%</b>	<b>77%</b>	<b>77%</b>	<b>75%</b>	<b>75%</b>	<b>81%</b>	<b>73%</b>	<b>85%</b>	<b>75%</b>	<b>67%</b>	<b>77%</b>
<b>Net: Not concerned</b>	<b>17%</b>	<b>21%</b>	<b>16%</b>	<b>18%</b>	<b>19%</b>	<b>21%</b>	<b>16%</b>	<b>18%</b>	<b>11%</b>	<b>18%</b>	<b>30%</b>	<b>18%</b>

Money laundering for organised crime in Central America (i.e. disguising where the money has originally come from so that it appears 'clean'/ legal)

Unweighted base	1539	435	206	704	202	225	164	219	187	217	66	252
<b>Base: All UK adults</b>	1599	419	257	716	216	239	160	212	171	242	62	251
Very concerned	56%	56%	53%	54%	57%	54%	56%	50%	63%	53%	58%	56%
Fairly concerned	27%	27%	25%	29%	23%	28%	25%	33%	24%	25%	18%	31%
Not very concerned	11%	12%	15%	10%	15%	10%	11%	9%	9%	17%	21%	9%
Not at all concerned	3%	3%	2%	3%	3%	5%	4%	2%	1%	0%	-	4%
Don't know	4%	2%	5%	4%	2%	3%	4%	6%	2%	5%	3%	1%
<b>Net: Concerned</b>	<b>83%</b>	<b>84%</b>	<b>78%</b>	<b>83%</b>	<b>80%</b>	<b>82%</b>	<b>81%</b>	<b>83%</b>	<b>88%</b>	<b>78%</b>	<b>76%</b>	<b>87%</b>
<b>Net: Not concerned</b>	<b>13%</b>	<b>15%</b>	<b>16%</b>	<b>13%</b>	<b>18%</b>	<b>15%</b>	<b>15%</b>	<b>11%</b>	<b>10%</b>	<b>17%</b>	<b>21%</b>	<b>12%</b>

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Still thinking about your MAIN bank/ building society (i.e. the bank/ building society you use most often).

Please imagine you read/ saw in the news that your bank/ building society was involved in the following...How likely, if at all, would you be to consider switching your bank/ building society as a result of this?

#### Lending money to organisations to help build coal-fired power stations in South Africa

	Unweighted base	1539	435	206	704	202	225	164	219	187	217	66	252
<b>Base: All UK adults</b>		1599	419	257	716	216	239	160	212	171	242	62	251
Definitely would consider		13%	15%	19%	15%	12%	14%	12%	14%	12%	12%	14%	10%
Probably would consider		24%	21%	26%	23%	21%	25%	26%	20%	26%	19%	38%	21%
Probably wouldn't consider		34%	35%	29%	34%	34%	32%	39%	40%	36%	35%	31%	38%
Definitely wouldn't consider		12%	17%	13%	13%	17%	18%	11%	8%	16%	14%	7%	13%
Don't know		17%	13%	14%	15%	17%	11%	12%	18%	9%	20%	9%	18%
<b>Net: Would consider</b>		<b>37%</b>	<b>36%</b>	<b>44%</b>	<b>38%</b>	<b>32%</b>	<b>40%</b>	<b>38%</b>	<b>34%</b>	<b>38%</b>	<b>32%</b>	<b>52%</b>	<b>31%</b>
<b>Net: Wouldn't consider</b>		<b>46%</b>	<b>51%</b>	<b>41%</b>	<b>47%</b>	<b>51%</b>	<b>49%</b>	<b>51%</b>	<b>48%</b>	<b>53%</b>	<b>49%</b>	<b>39%</b>	<b>51%</b>

#### Using internal information to control interest rates when trading (i.e. information only available to the bank/ building society to ensure better interest rates for the bank)

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Definitely would consider		20%	22%	21%	17%	16%	19%	14%	17%	20%	19%	19%	20%
Probably would consider		30%	32%	36%	32%	27%	38%	36%	27%	35%	23%	28%	23%
Probably wouldn't consider		27%	26%	23%	27%	35%	25%	30%	32%	27%	27%	38%	30%
Definitely wouldn't consider		8%	10%	8%	9%	10%	7%	5%	8%	11%	9%	7%	11%
Don't know		15%	11%	12%	15%	12%	11%	15%	15%	6%	23%	8%	15%
<b>Net: Would consider</b>		<b>50%</b>	<b>53%</b>	<b>57%</b>	<b>49%</b>	<b>43%</b>	<b>57%</b>	<b>50%</b>	<b>45%</b>	<b>55%</b>	<b>42%</b>	<b>48%</b>	<b>44%</b>
<b>Net: Wouldn't consider</b>		<b>35%</b>	<b>36%</b>	<b>31%</b>	<b>35%</b>	<b>45%</b>	<b>32%</b>	<b>35%</b>	<b>40%</b>	<b>39%</b>	<b>35%</b>	<b>44%</b>	<b>41%</b>

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Definitely would consider	17%	21%	19%	19%	14%	19%	15%	18%	21%	17%	19%	12%
Probably would consider	31%	29%	37%	31%	28%	38%	35%	28%	31%	22%	40%	25%
Probably wouldn't consider	27%	28%	26%	29%	35%	21%	32%	31%	24%	31%	29%	33%
Definitely wouldn't consider	10%	13%	9%	12%	10%	13%	5%	10%	13%	13%	4%	17%
Don't know	14%	9%	9%	9%	14%	9%	12%	12%	11%	18%	8%	13%
<b>Net: Would consider</b>	<b>48%</b>	<b>50%</b>	<b>56%</b>	<b>50%</b>	<b>42%</b>	<b>58%</b>	<b>50%</b>	<b>46%</b>	<b>53%</b>	<b>39%</b>	<b>59%</b>	<b>37%</b>
<b>Net: Wouldn't consider</b>	<b>38%</b>	<b>41%</b>	<b>35%</b>	<b>41%</b>	<b>45%</b>	<b>34%</b>	<b>38%</b>	<b>42%</b>	<b>37%</b>	<b>43%</b>	<b>33%</b>	<b>51%</b>

#### Lending money to overseas governments who are known for having poor human rights (e.g. favour for/ against gender, identity, race etc.)

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Definitely would consider	23%	24%	23%	25%	19%	24%	22%	19%	27%	18%	35%	21%
Probably would consider	34%	35%	43%	35%	34%	32%	34%	36%	36%	38%	35%	29%
Probably wouldn't consider	22%	22%	16%	21%	24%	25%	29%	23%	22%	18%	15%	23%
Definitely wouldn't consider	11%	13%	12%	10%	12%	14%	6%	10%	12%	13%	6%	20%
Don't know	10%	6%	7%	9%	11%	5%	9%	12%	4%	14%	9%	7%
<b>Net: Would consider</b>	<b>57%</b>	<b>59%</b>	<b>66%</b>	<b>60%</b>	<b>53%</b>	<b>56%</b>	<b>56%</b>	<b>55%</b>	<b>62%</b>	<b>56%</b>	<b>70%</b>	<b>51%</b>
<b>Net: Wouldn't consider</b>	<b>33%</b>	<b>34%</b>	<b>27%</b>	<b>31%</b>	<b>36%</b>	<b>39%</b>	<b>35%</b>	<b>33%</b>	<b>34%</b>	<b>30%</b>	<b>21%</b>	<b>43%</b>

#### Money laundering for organised crime in Central America (i.e. disguising where the money has originally come from so that it appears 'clean'/ legal)

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Definitely would consider	30%	33%	32%	31%	20%	32%	28%	30%	35%	28%	43%	30%
Probably would consider	30%	32%	28%	29%	35%	27%	35%	30%	34%	27%	30%	26%
Probably wouldn't consider	20%	19%	23%	21%	22%	20%	23%	19%	15%	18%	16%	22%
Definitely wouldn't consider	10%	11%	11%	10%	14%	15%	7%	11%	11%	12%	2%	15%
Don't know	10%	6%	6%	9%	9%	6%	8%	10%	5%	14%	8%	7%
<b>Net: Would consider</b>	<b>60%</b>	<b>64%</b>	<b>60%</b>	<b>60%</b>	<b>55%</b>	<b>59%</b>	<b>63%</b>	<b>60%</b>	<b>69%</b>	<b>55%</b>	<b>73%</b>	<b>55%</b>
<b>Net: Wouldn't consider</b>	<b>30%</b>	<b>29%</b>	<b>35%</b>	<b>31%</b>	<b>35%</b>	<b>35%</b>	<b>29%</b>	<b>30%</b>	<b>26%</b>	<b>31%</b>	<b>19%</b>	<b>37%</b>