

Sample Size: 2066 UK Adults Fieldwork: 9th - 10th February 2017

	Ger	nder			Age			Social	Grade
Total	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

For the following question we would like you to think about your MAIN bank/ building society (i.e. the bank/ building society you use most often).

Please imagine you read/ saw in the news that your bank/ building society was involved in the following... How concerned, if at all, would you be?

Lending money to organisations to help build coal-fired power stations in South Africa

Unweighted base	2066	994	1072	208	244	355	503	756	1250	816
Base: All UK adults	2066	994	1072	248	305	370	408	736	1136	930
Very concerned	16%	14%	18%	18%	15%	9%	11%	23%	16%	17%
Fairly concerned	31%	27%	34%	32%	28%	33%	31%	30%	31%	30%
Not very concerned	31%	36%	27%	22%	32%	41%	33%	28%	32%	29%
Not at all concerned	10%	15%	6%	17%	9%	7%	12%	10%	10%	11%
Don't know	12%	8%	15%	12%	15%	9%	14%	10%	10%	13%
Net: Concerned	47%	41%	52%	50%	43%	42%	42%	53%	47%	47%
Net: Not concerned	41%	51%	33%	38%	41%	48%	44%	38%	43%	40%

Unweighted base	2066	994	1072	208	244	355	503	756	1250	816
Base: All UK adults	2066	994	1072	248	305	370	408	736	1136	930
Very concerned	34%	35%	33%	20%	25%	26%	32%	47%	38%	29%
Fairly concerned	35%	35%	34%	39%	35%	39%	34%	31%	35%	34%
Not very concerned	17%	17%	17%	21%	20%	20%	16%	13%	15%	19%
Not at all concerned	3%	4%	1%	4%	2%	3%	4%	2%	3%	3%
Don't know	12%	9%	15%	16%	19%	11%	14%	8%	10%	16%
Net: Concerned	68%	70%	67%	59%	60%	66%	66%	78%	73%	63%
Net: Not concerned	19%	21%	18%	25%	21%	23%	20%	14%	18%	21%



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		Ge	nder			Age			Social	Grade
	Total	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE
Financially supporting companies who cut down trees in rainforests to assist palm oil production (e.g. in Indonesia etc.)										
Unweighted base	2066	994	1072	208	244	355	503	756	1250	816
Base: All UK adults	2066	994	1072	248	305	370	408	736	1136	930
Very concerned	33%	27%	38%	28%	31%	24%	33%	39%	33%	32%
Fairly concerned	39%	39%	38%	37%	40%	39%	35%	41%	40%	37%
Not very concerned	17%	21%	14%	20%	17%	28%	16%	12%	16%	19%
Not at all concerned	4%	6%	2%	7%	2%	3%	6%	4%	4%	4%
Don't know	7%	7%	7%	8%	10%	7%	10%	4%	6%	8%
Net: Concerned	72%	66%	76%	65%	71%	63%	68%	80%	74%	69%
Net: Not concerned	22%	27%	17%	27%	19%	30%	22%	16%	21%	23%
or having poor human rights (e.g. favour for/ against gender, identity, race etc.)	0000	004	1070	000	0.14	055	500	750	1050	010
Unweighted base	2066	994	1072	208	244	355	503	756	1250	816
Base: All UK adults	2066	994	1072	248	305	370	408	736	1136	930
Very concerned	39%	33%	45%	38%	34%	31%	36%	47%	40%	38%
Fairly concerned	38%	38%	38%	33%	36%	40%	42%	37%	38%	37%
Not very concerned	13%	17%	10%	11%	19%	21%	11%	9%	14%	13%
Not at all concerned	4%	6%	3%	7%	4%	4%	6%	3%	4%	5%
Don't know	6%	6%	5%	11%	7%	4%	6%	4%	4%	7%
Net: Concerned	77%	71%	82%	71%	70%	71%	77%	84%	78%	75%
Net: Not concerned	18%	23%	13%	19%	23%	25%	17%	12%	18%	18%
Money laundering for organised crime in Central America (i.e. disguising where the money has originally come from so that it appears 'clean'/ legal)										
Unweighted base	2066	994	1072	208	244	355	503	756	1250	816
Base: All UK adults	2066	994	1072	248	305	370	408	736	1136	930
Very concerned	57%	51%	61%	44%	50%	45%	56%	70%	61%	51%
Fairly concerned	26%	27%	25%	32%	29%	28%	26%	21%	25%	26%
Not very concerned	11%	14%	9%	10%	14%	21%	11%	5%	10%	13%
Not at all concerned	3%	4%	1%	6%	3%	3%	2%	2%	2%	3%
Don't know	4%	4%	4%	8%	4%	3%	5%	3%	2%	6%
Net: Concerned	82%	78%	86%	76%	80%	73%	82%	90%	86%	77%
Net: Not concerned	14%	18%	10%	16%	17%	24%	13%	7%	11%	17%



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	Ger	nder			Age			Social	Grade
Total	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Still thinking about your MAIN bank/ building society (i.e. the bank/ building society you use most often).

Please imagine you read/ saw in the news that your bank/ building society was involved in the following...How likely, if at all, would you be to consider switching your bank/ building society as a result of this?

Lending money to organisations to help build coal-fired power stations in South Africa

Unweighted base	2066	994	1072	208	244	355	503	756	1250	816
Base: All UK adults	2066	994	1072	248	305	370	408	736	1136	930
Definitely would consider	13%	12%	13%	14%	18%	9%	9%	14%	13%	12%
Probably would consider	24%	23%	24%	31%	26%	23%	17%	24%	23%	24%
Probably wouldn't consider	34%	37%	31%	30%	29%	36%	37%	34%	33%	34%
Definitely wouldn't consider	13%	16%	11%	11%	10%	13%	17%	13%	15%	11%
Don't know	17%	13%	20%	13%	17%	19%	20%	15%	16%	18%
Net: Would consider	36%	35%	37%	45%	43%	32%	26%	38%	36%	36%
Net: Wouldn't consider	47%	52%	42%	42%	39%	49%	54%	47%	49%	45%

Unweighted base	2066	994	1072	208	244	355	503	756	1250	816
Base: All UK adults	2066	994	1072	248	305	370	408	736	1136	930
Definitely would consider	20%	19%	20%	16%	18%	15%	16%	26%	21%	19%
Probably would consider	29%	31%	29%	35%	26%	34%	24%	30%	31%	28%
Probably wouldn't consider	28%	29%	26%	29%	27%	28%	32%	24%	28%	27%
Definitely wouldn't consider	8%	10%	6%	4%	8%	10%	10%	8%	8%	8%
Don't know	15%	12%	19%	16%	21%	14%	18%	12%	12%	19%
Net: Would consider	49%	50%	49%	51%	44%	49%	40%	56%	52%	46%
Net: Wouldn't consider	36%	39%	33%	33%	35%	38%	42%	32%	36%	35%



		Ge	nder			Age			Social	Grade
	Total	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE
inancially supporting companies who cut down trees in ainforests to assist palm oil production (e.g. in Indonesia tc.)										
Unweighted base	2066	994	1072	208	244	355	503	756	1250	816
Base: All UK adults	2066	994	1072	248	305	370	408	736	1136	930
Definitely would consider	17%	16%	19%	17%	19%	11%	16%	20%	17%	17%
Probably would consider	30%	30%	31%	33%	31%	34%	26%	29%	32%	28%
Probably wouldn't consider	28%	30%	26%	27%	27%	31%	29%	28%	29%	28%
Definitely wouldn't consider	11%	11%	10%	7%	8%	10%	13%	12%	11%	10%
Don't know	14%	13%	15%	16%	15%	14%	16%	11%	11%	17%
Net: Would consider	47%	45%	49%	50%	50%	45%	42%	49%	49%	45%
Net: Wouldn't consider	39%	42%	36%	35%	35%	41%	41%	40%	39%	38%
r having poor human rights (e.g. favour for/ against ender, identity, race etc.)  Unweighted base	2066	994	1072	208	244	355	503	756	1250	816
Base: All UK adults	2066	994	1072	248	305	370	408	736	1136	930
Definitely would consider	24%	21%	26%	23%	22%	19%	21%	29%	24%	23%
Probably would consider	33%	31%	36%	36%	37%	36%	30%	31%	35%	30%
Probably wouldn't consider	22%	25%	18%	20%	22%	25%	22%	20%	21%	22%
Definitely wouldn't consider	12%	14%	10%	11%	10%	9%	14%	13%	11%	13%
Don't know	10%	9%	10%	10%	9%	11%	13%	8%	9%	11%
Net: Would consider	57%	52%	62%	59%	59%	55%	51%	59%	59%	54%
Net: Would consider	33%	39%	28%	31%	32%	33%	37%	33%	32%	35%
oney laundering for organised crime in Central America e. disguising where the money has originally come from that it appears 'clean'/ legal)										
Unweighted base	2066	994	1072	208	244	355	503	756	1250	816
Base: All UK adults	2066	994	1072	248	305	370	408	736	1136	930
Definitely would consider	30%	28%	33%	25%	34%	22%	27%	37%	32%	29%
Probably would consider	30%	29%	31%	35%	27%	29%	31%	30%	33%	27%
Probably wouldn't consider	19%	24%	15%	21%	21%	26%	17%	15%	18%	20%
Definitely wouldn't consider	11%	11%	10%	8%	8%	11%	12%	11%	9%	12%
Don't know	10%	8%	11%	11%	9%	11%	12%	7%	8%	12%
Net: Would consider	61%	57%	64%	61%	62%	51%	58%	66%	65%	56%
Net: Wouldn't consider	30%	35%	25%	29%	29%	37%	29%	26%	27%	32%



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				Region										Gov	ernment Re	gion					
North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland

For the following question we would like you to think about your MAIN bank/ building society (i.e. the bank/ building society you use most often).

Please imagine you read/ saw in the news that your bank/ building society was involved in the following... How concerned, if at all, would you be?

Lending money to organisations to help build coal-fired power stations in South Africa

Unweighted base	496	334	187	245	465	1727	104	183	52	96	204	196	168	166	187	245	281	184	1727	104	183	52
Base: All UK adults	494	331	192	256	459	1731	101	176	58	113	194	187	166	164	192	256	290	168	1731	101	176	58
Very concerned	14%	17%	15%	18%	20%	17%	14%	12%	13%	10%	20%	11%	15%	19%	15%	18%	20%	21%	17%	14%	12%	13%
Fairly concerned	32%	26%	38%	29%	29%	30%	37%	31%	27%	39%	30%	30%	26%	26%	38%	29%	30%	27%	30%	37%	31%	27%
Not very concerned	33%	29%	26%	31%	34%	31%	27%	31%	29%	35%	31%	35%	29%	29%	26%	31%	32%	36%	31%	27%	31%	29%
Not at all concerned	9%	13%	7%	9%	8%	9%	11%	19%	14%	10%	9%	8%	13%	14%	7%	9%	7%	9%	9%	11%	19%	14%
Don't know	12%	15%	14%	13%	9%	12%	11%	7%	15%	7%	10%	16%	17%	13%	14%	13%	11%	7%	12%	11%	7%	15%
Net: Concerned	46%	43%	53%	47%	49%	47%	51%	44%	41%	49%	50%	42%	41%	45%	53%	47%	50%	48%	47%	51%	44%	41%
Net: Not concerned	42%	43%	33%	40%	42%	41%	38%	50%	44%	44%	40%	43%	42%	43%	33%	40%	39%	45%	41%	38%	50%	44%

Unweighted base	496	334	187	245	465	1727	104	183	52	96	204	196	168	166	187	245	281	184	1727	104	183	52
Base: All UK adults	494	331	192	256	459	1731	101	176	58	113	194	187	166	164	192	256	290	168	1731	101	176	58
Very concerned	35%	32%	33%	34%	36%	34%	31%	34%	26%	26%	40%	35%	35%	28%	33%	34%	35%	37%	34%	31%	34%	26%
Fairly concerned	35%	29%	33%	38%	35%	34%	40%	37%	38%	44%	34%	31%	28%	29%	33%	38%	35%	35%	34%	40%	37%	38%
Not very concerned	17%	22%	15%	14%	15%	17%	12%	18%	21%	19%	13%	19%	19%	26%	15%	14%	14%	16%	17%	12%	18%	21%
Not at all concerned	2%	2%	4%	3%	3%	3%	1%	2%	1%	2%	2%	3%	2%	2%	4%	3%	5%	-	3%	1%	2%	1%
Don't know	11%	16%	14%	11%	11%	12%	16%	9%	14%	8%	11%	13%	16%	15%	14%	11%	11%	13%	12%	16%	9%	14%
Net: Concerned	70%	60%	66%	72%	71%	68%	71%	71%	64%	71%	74%	66%	63%	58%	66%	72%	70%	71%	68%	71%	71%	64%
Net: Not concerned	19%	24%	20%	17%	18%	19%	13%	20%	23%	21%	15%	21%	21%	28%	20%	17%	19%	16%	19%	13%	20%	23%



					Region										Gov	ernment Re	gion					
	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland
Financially supporting companies who cut down trees in rainforests to assist palm oil production (e.g. in Indonesia etc.)																						
Unweighted base	496	334	187	245	465	1727	104	183	52	96	204	196	168	166	187	245	281	184	1727	104	183	52
Base: All UK adults	494	331	192	256	459	1731	101	176	58	113	194	187	166	164	192	256	290	168	1731	101	176	58
Very concerned	29%	33%	41%	36%	35%	34%	29%	24%	40%	20%	33%	31%	33%	32%	41%	36%	32%	40%	34%	29%	24%	40%
Fairly concerned	40%	40%	36%	38%	37%	39%	45%	46%	16%	48%	37%	39%	38%	42%	36%	38%	41%	30%	39%	45%	46%	16%
Not very concerned	20%	15%	11%	16%	18%	17%	16%	18%	29%	25%	16%	22%	19%	11%	11%	16%	15%	22%	17%	16%	18%	29%
Not at all concerned	3%	3%	5%	5%	4%	4%	3%	7%	10%	3%	5%	2%	2%	5%	5%	5%	4%	3%	4%	3%	7%	10%
Don't know	7%	9%	7%	6%	7%	7%	8%	5%	4%	4%	10%	6%	8%	9%	7%	6%	8%	5%	7%	8%	5%	4%
Net: Concerned	69%	73%	77%	73%	72%	72%	74%	70%	56%	68%	70%	70%	71%	75%	77%	73%	73%	70%	72%	74%	70%	56%
Net: Not concerned	24%	19%	16%	20%	22%	21%	19%	25%	39%	28%	21%	24%	21%	16%	16%	20%	20%	25%	21%	19%	25%	39%
Lending money to overseas governments who are known for having poor human rights (e.g. favour for/ against gender, identity, race etc.)																						
Unweighted base		334	187	245	465	1727	104	183	52	96	204	196	168	166	187	245	281	184	1727	104	183	52
Base: All UK adults	494	331	192	256	459	1731	101	176	58	113	194	187	166	164	192	256	290	168	1731	101	176	58
Very concerned	39%	37%	40%	41%	39%	39%	38%	35%	42%	36%	43%	38%	43%	32%	40%	41%	39%	41%	39%	38%	35%	42%
Fairly concerned	37%	38%	36%	40%	41%	38%	38%	36%	28%	36%	37%	36%	33%	43%	36%	40%	39%	43%	38%	38%	36%	28%
Not very concerned	16%	13%	12%	10%	10%	13%	18%	17%	22%	23%	10%	18%	12%	14%	12%	10%	12%	7%	13%	18%	17%	22%
Not at all concerned	3%	6%	5%	3%	5%	4%	1%	8%	4%	2%	2%	4%	8%	3%	5%	3%	4%	5%	4%	1%	8%	4%
Don't know	5%	6%	8%	6%	5%	6%	5%	4%	4%	3%	7%	4%	5%	8%	8%	6%	6%	4%	6%	5%	4%	4%
Net: Concerned	76%	75%	76%	80%	80%	78%	76%	71%	70%	72%	80%	74%	75%	75%	76%	80%	78%	83%	78%	76%	71%	70%
Net: Not concerned	19%	19%	16%	14%	15%	17%	19%	25%	26%	25%	13%	22%	20%	17%	16%	14%	16%	12%	17%	19%	25%	26%
Money laundering for organised crime in Central America (i.e. disguising where the money has originally come from so that it appears 'clean'/ legal)																						
Unweighted base	496	334	187	245	465	1727	104	183	52	96	204	196	168	166	187	245	281	184	1727	104	183	52
Base: All UK adults	494	331	192	256	459	1731	101	176	58	113	194	187	166	164	192	256	290	168	1731	101	176	58
Very concerned	57%	53%	55%	57%	58%	56%	51%	58%	68%	44%	59%	62%	56%	51%	55%	57%	57%	60%	56%	51%	58%	68%
Fairly concerned	23%	29%	28%	28%	26%	26%	31%	20%	21%	27%	24%	19%	23%	35%	28%	28%	24%	28%	26%	31%	20%	21%
Not very concerned	13%	10%	9%	10%	9%	11%	13%	16%	8%	22%	8%	13%	12%	8%	9%	10%	11%	7%	11%	13%	16%	8%
Not at all concerned	3%	2%	3%	2%	3%	3%	1%	4%	1%	4%	2%	2%	3%	1%	3%	2%	4%	1%	3%	1%	4%	1%
Don't know	5%	5%	5%	3%	4%	4%	4%	2%	3%	4%	7%	3%	5%	5%	5%	3%	4%	3%	4%	4%	2%	3%
Net: Concerned	79%	83%	83%	85%	84%	83%	82%	78%	88%	71%	83%	81%	79%	86%	83%	85%	81%	89%	83%	82%	78%	88%
Net: Not concerned	16%	12%	12%	12%	12%	13%	14%	20%	9%	26%	10%	15%	15%	9%	12%	12%	15%	8%	13%	14%	20%	9%



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Still thinking about your MAIN bank/ building society (i.e. the bank/ building society you use most often).

Please imagine you read/ saw in the news that your bank/ building society was involved in the following...How likely, if at all, would you be to consider switching your bank/ building society as a result of this?

Lending money to organisations to help build coal-fired power stations in South Africa

Unweighted base	496	334	187	245	465	1727	104	183	52	96	204	196	168	166	187	245	281	184	1727	104	183	52
Base: All UK adults	494	331	192	256	459	1731	101	176	58	113	194	187	166	164	192	256	290	168	1731	101	176	58
Definitely would consider	10%	9%	15%	13%	16%	13%	9%	17%	6%	14%	11%	8%	4%	15%	15%	13%	15%	17%	13%	9%	17%	6%
Probably would consider	24%	22%	26%	23%	25%	24%	23%	21%	24%	16%	25%	27%	22%	22%	26%	23%	23%	27%	24%	23%	21%	24%
Probably wouldn't consider	37%	34%	31%	31%	33%	34%	36%	34%	30%	40%	35%	37%	34%	34%	31%	31%	32%	35%	34%	36%	34%	30%
Definitely wouldn't consider	12%	17%	10%	16%	12%	14%	8%	13%	16%	17%	14%	8%	22%	12%	10%	16%	13%	11%	14%	8%	13%	16%
Don't know	16%	18%	17%	17%	14%	16%	24%	16%	24%	13%	15%	20%	18%	18%	17%	17%	17%	9%	16%	24%	16%	24%
Net: Would consider	34%	31%	42%	36%	41%	36%	31%	37%	30%	30%	36%	35%	26%	37%	42%	36%	38%	45%	36%	31%	37%	30%
Net: Wouldn't consider	49%	51%	41%	47%	45%	47%	44%	47%	46%	57%	49%	45%	56%	46%	41%	47%	44%	46%	47%	44%	47%	46%

•																						
Unweighted base	496	334	187	245	465	1727	104	183	52	96	204	196	168	166	187	245	281	184	1727	104	183	52
Base: All UK adults	494	331	192	256	459	1731	101	176	58	113	194	187	166	164	192	256	290	168	1731	101	176	58
Definitely would consider	23%	13%	20%	20%	20%	20%	14%	23%	23%	23%	26%	20%	11%	15%	20%	20%	19%	22%	20%	14%	23%	23%
Probably would consider	26%	30%	31%	34%	29%	29%	27%	33%	34%	27%	27%	24%	28%	32%	31%	34%	29%	29%	29%	27%	33%	34%
Probably wouldn't consider	29%	31%	22%	25%	28%	27%	40%	24%	19%	32%	23%	32%	32%	31%	22%	25%	27%	28%	27%	40%	24%	19%
Definitely wouldn't consider	7%	8%	7%	8%	11%	8%	5%	8%	3%	7%	9%	5%	9%	7%	7%	8%	10%	12%	8%	5%	8%	3%
Don't know	15%	18%	20%	14%	12%	16%	14%	12%	20%	12%	15%	19%	21%	15%	20%	14%	14%	9%	16%	14%	12%	20%
Net: Would consider	49%	43%	51%	53%	49%	49%	41%	56%	57%	50%	53%	44%	38%	47%	51%	53%	48%	51%	49%	41%	56%	57%
Net: Wouldn't consider	36%	39%	29%	33%	38%	36%	45%	32%	23%	39%	32%	37%	40%	37%	29%	33%	38%	40%	36%	45%	32%	23%



					Region										Gov	ernment Re	gion					
	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland
Financially supporting companies who cut down trees in rainforests to assist palm oil production (e.g. in Indonesia etc.)																						
Unweighted base	496	334	187	245	465	1727	104	183	52	96	204	196	168	166	187	245	281	184	1727	104	183	52
Base: All UK adults	494	331	192	256	459	1731	101	176	58	113	194	187	166	164	192	256	290	168	1731	101	176	58
Definitely would consider	15%	16%	18%	19%	19%	17%	17%	17%	22%	15%	15%	16%	12%	19%	18%	19%	16%	23%	17%	17%	17%	22%
Probably would consider	27%	32%	37%	27%	31%	30%	24%	37%	23%	25%	27%	28%	31%	33%	37%	27%	32%	29%	30%	24%	37%	23%
Probably wouldn't consider	33%	25%	22%	30%	29%	29%	34%	22%	24%	39%	32%	30%	24%	26%	22%	30%	29%	30%	29%	34%	22%	24%
Definitely wouldn't consider	10%	11%	9%	11%	11%	10%	10%	12%	16%	8%	12%	8%	13%	9%	9%	11%	12%	9%	10%	10%	12%	16%
Don't know	15%	16%	14%	13%	10%	14%	15%	13%	15%	13%	14%	18%	20%	13%	14%	13%	11%	9%	14%	15%	13%	15%
Net: Would consider	42%	48%	54%	46%	50%	47%	41%	54%	45%	40%	42%	44%	43%	52%	54%	46%	48%	52%	47%	41%	54%	45%
Net: Wouldn't consider	42%	36%	31%	41%	40%	39%	44%	33%	41%	47%	44%	38%	37%	35%	31%	41%	41%	38%	39%	44%	33%	41%
Lending money to overseas governments who are known for having poor human rights (e.g. favour for/ against gender, identity, race etc.)  Unweighted base	496	334	407	245	465	1727	104	400	50	00	204	400	400	400	407	245	281	404	1727	104	400	50
Base: All UK adults	496	334	187 192	245	459	1727		183 176	52 58	96 113	194	196 187	168 166	166 164	187 192	256	290	184 168	1727		183 176	52 58
Definitely would consider	24%	19%	29%	22%	23%	23%	101 17%	31%	28%	24%	26%	23%	14%	24%	29%	22%	21%	27%	23%	101 17%	31%	28%
	29%	35%	34%	36%	35%	33%	33%	31%	40%	22%	30%	31%	36%	34%	34%	36%	36%	33%	33%	33%	31%	40%
Probably would consider Probably wouldn't consider	25%	22%	21%	18%	22%	22%	25%	19%	12%	33%	19%	25%	22%	21%	21%	18%	22%	23%	22%	25%	19%	12%
Definitely wouldn't consider	12%	12%	7%	13%	12%	12%	17%	10%	6%	11%	13%	12%	15%	9%	7%	13%	13%	12%	12%	17%	10%	6%
Deninitely wouldn't consider Don't know	10%	12%	9%	10%	7%	10%	9%	9%	14%	10%	12%	9%	13%	12%	9%	10%	8%	5%	10%	9%	9%	14%
Net: Would consider	53%	54%	63%	59%	58%	56%	49%	61%	68%	46%	56%	54%	50%	58%	63%	59%	57%	60%	56%	49%	61%	68%
Net: Wouldn't consider	37%	34%	28%	31%	35%	34%	49%	29%	18%	44%	32%	37%	37%	30%	28%	31%	35%	35%	34%	49%	29%	18%
Money laundering for organised crime in Central America (i.e. disguising where the money has originally come from so that it appears 'clean'/ legal)																						
Unweighted base		334	187	245	465	1727	104	183	52	96	204	196	168	166	187	245	281	184	1727	104	183	52
Base: All UK adults	494	331	192	256	459	1731	101	176	58	113	194	187	166	164	192	256	290	168	1731	101	176	58
Definitely would consider	30%	26%	30%	33%	31%	30%	21%	40%	39%	26%	32%	30%	23%	30%	30%	33%	27%	37%	30%	21%	40%	39%
Probably would consider	28%	35%	32%	31%	30%	31%	21%	28%	36%	21%	28%	32%	33%	38%	32%	31%	31%	29%	31%	21%	28%	36%
Probably wouldn't consider	20%	17%	21%	16%	18%	18%	39%	16%	18%	29%	16%	17%	18%	16%	21%	16%	19%	17%	18%	39%	16%	18%
Definitely wouldn't consider	12%	8%	7%	10%	13%	11%	12%	8%	5%	12%	13%	13%	12%	5%	7%	10%	14%	11%	11%	12%	8%	5%
Don't know	10%	13%	11%	9%	8%	10%	8%	9%	2%	11%	11%	8%	15%	12%	11%	9%	9%	6%	10%	8%	9%	2%
Net: Would consider	58%	62%	61%	64%	61%	61%	41%	67%	75%	47%	60%	62%	56%	68%	61%	64%	58%	66%	61%	41%	67%	75%
Net: Wouldn't consider	32%	25%	27%	27%	31%	29%	50%	24%	23%	42%	29%	30%	29%	21%	27%	27%	33%	28%	29%	50%	24%	23%



Sample Size: 2066 UK Adults Fieldwork: 9th - 10th February 2017

		W	orking statu	ıs				N	Marital Statu	s				Children in	Household	i	
orking II time	Working part time	ALL WORKER S (NET)	Full time student	Retired	Unemploy ed	Not working/ Other	Married/ Civil Partnershi p		Separated / Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDRE N IN HOUSEH OLD	Refused

For the following question we would like you to think about your MAIN bank/ building society (i.e. the bank/ building society you use most often).

Please imagine you read/ saw in the news that your bank/ building society was involved in the following... How concerned, if at all, would you be?

Lending money to organisations to help build coal-fired power stations in South Africa

Unweighted base	961	326	1287	107	399	55	218	972	260	191	58	585	1462	226	208	70	504	100
Base: All UK adults	934	343	1277	116	397	63	213	935	269	172	62	628	1402	230	211	86	527	137
Very concerned	13%	14%	13%	19%	22%	17%	24%	16%	12%	23%	21%	17%	19%	12%	11%	3%	10%	14%
Fairly concerned	29%	33%	30%	35%	31%	28%	30%	32%	32%	29%	16%	31%	29%	34%	38%	35%	36%	31%
Not very concerned	36%	34%	36%	20%	27%	21%	20%	32%	37%	29%	39%	28%	31%	27%	30%	45%	31%	31%
Not at all concerned	12%	9%	11%	13%	8%	19%	7%	9%	8%	12%	8%	12%	10%	9%	11%	4%	9%	17%
Don't know	10%	10%	10%	14%	12%	15%	19%	12%	12%	7%	16%	12%	11%	18%	11%	12%	14%	7%
Net: Concerned	42%	47%	43%	54%	53%	45%	54%	47%	43%	52%	37%	48%	48%	46%	49%	38%	46%	45%
Net: Not concerned	48%	43%	47%	32%	35%	40%	27%	41%	45%	41%	47%	40%	41%	36%	40%	50%	40%	48%

Unweighted base	961	326	1287	107	399	55	218	972	260	191	58	585	1462	226	208	70	504	100
Base: All UK adults	934	343	1277	116	397	63	213	935	269	172	62	628	1402	230	211	86	527	137
Very concerned	32%	34%	33%	18%	45%	28%	31%	36%	30%	42%	53%	29%	37%	32%	27%	15%	27%	27%
Fairly concerned	35%	35%	35%	36%	33%	37%	32%	36%	32%	30%	27%	35%	35%	33%	34%	46%	35%	33%
Not very concerned	18%	15%	18%	26%	11%	13%	17%	15%	24%	14%	10%	18%	15%	16%	21%	22%	19%	21%
Not at all concerned	4%	0%	3%	2%	2%	1%	3%	2%	1%	4%	-	3%	3%	1%	3%	0%	2%	3%
Don't know	11%	15%	12%	17%	8%	21%	18%	11%	13%	10%	10%	15%	10%	18%	16%	17%	17%	16%
Net: Concerned	67%	69%	68%	55%	79%	65%	62%	72%	62%	72%	80%	64%	72%	64%	60%	60%	62%	61%
Net: Not concerned	22%	16%	20%	29%	14%	14%	20%	17%	25%	18%	10%	21%	18%	18%	24%	22%	21%	24%



			w	orking state	us				ı	Marital Statu	s				Children in	Househol	d	
	Working full time	Working part time	ALL WORKER S (NET)	Full time student	Retired	Unemploy ed	Not working/ Other	Married/ Civil Partnershi p		Separated / Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDRE N IN HOUSEH	Refused
Financially supporting companies who cut down trees in rainforests to assist palm oil production (e.g. in Indonesia etc.)																		
Unweighted base	961	326	1287	107	399	55	218	972	260	191	58	585	1462	226	208	70	504	100
Base: All UK adults	934	343	1277	116	397	63	213	935	269	172	62	628	1402	230	211	86	527	137
Very concerned	28%	37%	31%	25%	37%	42%	39%	34%	32%	35%	40%	30%	35%	28%	29%	19%	27%	30%
Fairly concerned		37%	38%	41%	44%	25%	38%	40%	35%	42%	37%	38%	39%	41%	29%	57%	39%	41%
Not very concerned		16%	20%	21%	11%	17%	13%	16%	25%	15%	8%	18%	15%	23%	28%	18%	24%	17%
Not at all concerned		2%	5%	4%	3%	3%	4%	4%	4%	3%	5%	5%	4%	2%	5%	1%	3%	8%
Don't know		7%	7%	10%	5%	13%	6%	6%	6%	5%	10%	8%	7%	8%	9%	5%	8%	5%
Net: Concerned		74%	69%	66%	81%	67%	76%	74%	66%	77%	77%	68%	74%	68%	58%	75%	65%	71%
Net: Not concerned	27%	18%	24%	24%	14%	20%	18%	19%	28%	18%	13%	24%	19%	24%	33%	19%	27%	24%
for having poor human rights (e.g. favour for/ against gender, identity, race etc.)  Unweighted base	961	326	1287	107	399	55	218	972	260	191	58	585	1462	226	208	70	504	100
Base: All UK adults		343	1277	116	397	63	213	935	269	172	62	628	1402	230	211	86	527	137
Very concerned		43%	35%	35%	46%	46%	49%	39%	35%	51%	47%	37%	41%	33%	32%	33%	33%	46%
Fairly concerned		39%	39%	32%	39%	27%	33%	40%	39%	31%	36%	36%	38%	41%	37%	35%	39%	28%
Not very concerned		11%	16%	16%	8%	11%	7%	12%	19%	10%	12%	14%	12%	14%	18%	20%	17%	13%
Not at all concerned		1%	4%	9%	2%	3%	7%	3%	2%	6%	3%	6%	4%	5%	5%	4%	5%	7%
Don't know		5%	6%	8%	4%	13%	5%	5%	6%	2%	2%	8%	5%	6%	7%	8%	7%	6%
Net: Concerned		82%	74%	67%	85%	73%	82%	79%	74%	82%	83%	72%	79%	75%	69%	68%	71%	74%
Net: Not concerned		13%	20%	26%	11%	13%	14%	16%	21%	16%	15%	20%	16%	19%	23%	24%	22%	20%
Money laundering for organised crime in Central America (i.e. disguising where the money has originally come from so that it appears 'clean'/ legal)																		
Unweighted base		326	1287	107	399	55	218	972	260	191	58	585	1462	226	208	70	504	100
Base: All UK adults		343	1277	116	397	63	213	935	269	172	62	628	1402	230	211	86	527	137
Very concerned		59%	52%	43%	71%	52%	63%	61%	48%	68%	73%	49%	60%	50%	50%	39%	48%	49%
Fairly concerned		27%	28%	32%	17%	24%	22%	24%	31%	17%	13%	29%	24%	34%	25%	33%	30%	30%
Not very concerned		10%	13%	11%	7%	8%	7%	9%	15%	9%	6%	13%	10%	11%	14%	23%	14%	13%
Not at all concerned		2%	2%	6%	2%	4%	4%	2%	2%	2%	3%	4%	2%	2%	4%	-	3%	6%
Don't know	4%	3%	4%	8%	3%	12%	4%	3%	5%	3%	5%	5%	4%	4%	6%	5%	5%	2%
Net: Concerned		86%	81%	75%	88%	76%	85%	85%	79%	85%	86%	78%	84%	83%	75%	71%	78%	79%
Net: Not concerned	17%	12%	15%	17%	9%	12%	11%	11%	17%	12%	9%	17%	12%	13%	19%	23%	17%	18%



Sample Size: 2066 UK Adults Fieldwork: 9th - 10th February 2017

		W	orking statu	ıs				ı	Marital Statu	s				Children in	Househole	i	
Working full time	Working part time	ALL WORKER S (NET)	Full time student	Retired	Unemploy ed	Not working/ Other	Married/ Civil Partnershi p		Separated / Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDRE N IN HOUSEH OLD	Refused

Still thinking about your MAIN bank/ building society (i.e. the bank/ building society you use most often).

Please imagine you read/ saw in the news that your bank/ building society was involved in the following...How likely, if at all, would you be to consider switching your bank/ building society as a result of this?

Lending money to organisations to help build coal-fired power stations in South Africa

Unweighted base	961	326	1287	107	399	55	218	972	260	191	58	585	1462	226	208	70	504	100
Base: All UK adults	934	343	1277	116	397	63	213	935	269	172	62	628	1402	230	211	86	527	137
Definitely would consider	11%	13%	11%	11%	13%	14%	20%	11%	11%	15%	20%	14%	13%	13%	11%	9%	12%	16%
Probably would consider	23%	25%	24%	32%	23%	24%	19%	25%	27%	15%	14%	23%	22%	23%	27%	27%	25%	28%
Probably wouldn't consider	33%	36%	34%	38%	34%	23%	32%	35%	33%	33%	35%	33%	34%	32%	30%	35%	32%	34%
Definitely wouldn't consider	16%	11%	15%	6%	12%	9%	13%	12%	13%	19%	19%	13%	14%	12%	13%	10%	12%	12%
Don't know	17%	14%	16%	14%	18%	30%	17%	18%	15%	18%	12%	17%	17%	20%	19%	18%	19%	9%
Net: Would consider	34%	38%	35%	42%	36%	38%	39%	36%	38%	29%	35%	37%	35%	36%	38%	36%	37%	44%
Net: Wouldn't consider	49%	48%	49%	44%	46%	32%	44%	46%	47%	52%	54%	46%	48%	44%	43%	46%	44%	47%

Unweighted base	961	326	1287	107	399	55	218	972	260	191	58	585	1462	226	208	70	504	100
Base: All UK adults	934	343	1277	116	397	63	213	935	269	172	62	628	1402	230	211	86	527	137
Definitely would consider	19%	16%	18%	17%	26%	19%	17%	21%	19%	22%	30%	17%	21%	22%	11%	8%	15%	23%
Probably would consider	29%	34%	31%	28%	29%	19%	28%	31%	26%	25%	20%	30%	30%	25%	30%	40%	29%	30%
Probably wouldn't consider	28%	27%	28%	36%	24%	30%	29%	26%	32%	26%	33%	28%	27%	26%	32%	31%	29%	27%
Definitely wouldn't consider	9%	7%	8%	4%	8%	1%	9%	8%	8%	14%	10%	7%	8%	8%	7%	7%	7%	7%
Don't know	15%	16%	15%	16%	12%	30%	18%	15%	14%	13%	7%	18%	14%	19%	21%	14%	19%	13%
Net: Would consider	48%	50%	49%	45%	56%	38%	45%	52%	46%	47%	50%	47%	51%	47%	40%	49%	45%	53%
Net: Wouldn't consider	36%	34%	36%	40%	33%	32%	38%	34%	41%	40%	43%	34%	35%	34%	39%	37%	36%	34%



			w	orking state	us				ı	Marital Statu	s				Children in	Househol	d	
	Working full time	Working part time	ALL WORKER S (NET)	Full time student	Retired	Unemploy ed	Not working/ Other	Married/ Civil Partnershi P		Separated / Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDRE N IN HOUSEH	Refused
Financially supporting companies who cut down trees in rainforests to assist palm oil production (e.g. in Indonesia etc.)																		
Unweighted base	961	326	1287	107	399	55	218	972	260	191	58	585	1462	226	208	70	504	100
Base: All UK adults	934	343	1277	116	397	63	213	935	269	172	62	628	1402	230	211	86	527	137
Definitely would consider	14%	18%	15%	19%	19%	17%	26%	17%	15%	20%	15%	17%	17%	19%	15%	9%	16%	21%
Probably would consider	33%	30%	32%	33%	30%	21%	21%	30%	34%	30%	25%	29%	30%	24%	28%	39%	28%	37%
Probably wouldn't consider	28%	31%	29%	32%	28%	28%	22%	29%	29%	26%	41%	27%	27%	30%	31%	35%	31%	26%
Definitely wouldn't consider	11%	9%	10%	5%	11%	10%	15%	10%	10%	14%	13%	10%	12%	8%	8%	7%	8%	8%
Don't know	14%	12%	14%	11%	12%	24%	17%	13%	12%	10%	6%	17%	13%	19%	17%	9%	17%	8%
Net: Would consider	47%	49%	47%	52%	49%	38%	46%	47%	49%	50%	40%	46%	48%	43%	43%	48%	44%	59%
Net: Wouldn't consider	39%	39%	39%	37%	39%	38%	37%	39%	39%	40%	54%	37%	39%	38%	40%	43%	39%	33%
Lending money to overseas governments who are known for having poor human rights (e.g. favour for/ against gender, identity, race etc.)																		
Unweighted base	961	326	1287	107	399	55	218	972	260	191	58	585	1462	226	208	70	504	100
Base: All UK adults	934	343	1277	116	397	63	213	935	269	172	62	628	1402	230	211	86	527	137
Definitely would consider	21%	23%	21%	26%	28%	21%	30%	25%	19%	31%	29%	22%	24%	25%	17%	12%	20%	30%
Probably would consider	34%	38%	35%	30%	32%	23%	27%	33%	40%	26%	19%	33%	32%	31%	41%	36%	36%	33%
Probably wouldn't consider	23%	21%	23%	24%	18%	21%	21%	22%	26%	14%	25%	21%	21%	24%	20%	31%	23%	22%
Definitely wouldn't consider	11%	11%	11%	13%	14%	11%	13%	11%	6%	20%	19%	12%	13%	10%	8%	11%	9%	10%
Don't know	11%	7%	10%	7%	9%	24%	9%	9%	9%	10%	7%	11%	10%	10%	14%	9%	12%	4%
Net: Would consider	55%	61%	57%	56%	60%	45%	57%	58%	59%	56%	49%	55%	57%	57%	57%	49%	56%	64%
Net: Wouldn't consider	34%	32%	33%	37%	32%	32%	34%	33%	32%	34%	44%	34%	34%	33%	28%	42%	33%	33%
Money laundering for organised crime in Central America (i.e. disguising where the money has originally come from so that it appears 'clean'/ legal)																		
Unweighted base	961	326	1287	107	399	55	218	972	260	191	58	585	1462	226	208	70	504	100
Base: All UK adults	934	343	1277	116	397	63	213	935	269	172	62	628	1402	230	211	86	527	137
Definitely would consider	26%	32%	28%	28%	36%	25%	38%	32%	31%	33%	30%	27%	32%	28%	25%	21%	26%	36%
Probably would consider	33%	31%	32%	33%	31%	21%	19%	32%	28%	28%	31%	29%	31%	31%	27%	34%	30%	29%
Probably wouldn't consider	22%	14%	20%	25%	15%	16%	18%	17%	24%	13%	13%	23%	18%	22%	22%	23%	22%	21%
Definitely wouldn't consider	9%	14%	10%	5%	11%	13%	14%	10%	7%	16%	18%	11%	11%	9%	13%	10%	10%	9%
Don't know	10%	9%	10%	9%	7%	26%	11%	9%	11%	10%	8%	11%	10%	10%	14%	12%	12%	5%
Net: Would consider	59%	63%	60%	61%	67%	46%	57%	65%	59%	61%	61%	56%	62%	60%	52%	55%	56%	65%
Net: Wouldn't consider	31%	28%	30%	30%	26%	28%	32%	27%	31%	28%	31%	33%	28%	31%	35%	33%	33%	30%



Sample Size: 2066 UK Adults Fieldwork: 9th - 10th February 2017

Soc	ial Media (m	onthly or m	nore)		Main Bank account										
Facebook	LinkedIn	Google+	Twitter	Barclays Bank	Halifax	HSBC	Lloyds Bank	Nationwid e	Natwest	Royal Bank of Scotland	Santander				

For the following question we would like you to think about your MAIN bank/ building society (i.e. the bank/ building society you use most often).

Please imagine you read/ saw in the news that your bank/ building society was involved in the following... How concerned, if at all, would you be?

Lending money to organisations to help build coal-fired power stations in South Africa

Unweighted base	1539	435	206	704	202	225	164	219	187	217	66	252
Base: All UK adults	1599	419	257	716	216	239	160	212	171	242	62	251
Very concerned	17%	16%	20%	18%	16%	16%	17%	18%	22%	12%	22%	14%
Fairly concerned	32%	29%	30%	31%	32%	30%	32%	26%	25%	32%	35%	32%
Not very concerned	30%	34%	31%	29%	31%	29%	36%	32%	31%	33%	31%	35%
Not at all concerned	10%	13%	6%	10%	9%	13%	6%	10%	11%	14%	5%	9%
Don't know	12%	8%	13%	11%	13%	11%	9%	15%	11%	10%	8%	10%
Net: Concerned	48%	45%	50%	49%	47%	46%	49%	43%	47%	44%	57%	46%
Net: Not concerned	40%	47%	38%	40%	40%	43%	42%	42%	42%	47%	35%	45%

Unweighted base	1539	435	206	704	202	225	164	219	187	217	66	252
Base: All UK adults	1599	419	257	716	216	239	160	212	171	242	62	251
Very concerned	33%	38%	35%	32%	32%	28%	33%	23%	43%	33%	44%	33%
Fairly concerned	35%	34%	36%	34%	35%	44%	39%	39%	31%	25%	28%	37%
Not very concerned	17%	18%	17%	17%	18%	14%	15%	21%	15%	24%	16%	16%
Not at all concerned	3%	2%	2%	3%	5%	4%	2%	2%	1%	1%	4%	3%
Don't know	13%	8%	12%	14%	10%	10%	10%	15%	10%	17%	8%	11%
Net: Concerned	68%	72%	70%	66%	67%	72%	72%	62%	74%	58%	73%	70%
Net: Not concerned	19%	20%	18%	20%	23%	17%	18%	23%	16%	25%	20%	19%



	Soci	al Media (m	Main Bank account									
	Facebook	LinkedIn	Google+	Twitter	Barclays Bank	Halifax	HSBC	Lloyds Bank	Nationwid e	Natwest	Royal Bank of Scotland	Santande
Financially supporting companies who cut down trees in rainforests to assist palm oil production (e.g. in Indonesia etc.)												
Unweighted base	1539	435	206	704	202	225	164	219	187	217	66	252
Base: All UK adults	1599	419	257	716	216	239	160	212	171	242	62	251
Very concerned	34%	37%	34%	35%	33%	30%	38%	30%	40%	31%	34%	27%
Fairly concerned	38%	35%	43%	38%	39%	43%	37%	36%	33%	36%	39%	48%
Not very concerned	17%	19%	17%	17%	17%	16%	17%	19%	20%	23%	18%	13%
Not at all concerned	4%	5%	2%	4%	4%	6%	1%	6%	5%	4%	2%	7%
Don't know	7%	4%	5%	5%	7%	5%	7%	9%	2%	7%	7%	5%
Net: Concerned	72%	73%	77%	73%	71%	73%	75%	66%	73%	66%	73%	76%
Net: Not concerned	21%	24%	19%	22%	22%	22%	18%	25%	25%	26%	20%	19%
Lending money to overseas governments who are known for having poor human rights (e.g. favour for/ against gender, identity, race etc.)												
Unweighted base	1539	435	206	704	202	225	164	219	187	217	66	252
Base: All UK adults	1599	419	257	716	216	239	160	212	171	242	62	251
Very concerned	39%	39%	41%	41%	38%	38%	36%	34%	43%	38%	41%	39%
Fairly concerned	38%	37%	36%	36%	36%	37%	45%	39%	42%	37%	26%	39%
Not very concerned	13%	16%	12%	13%	16%	15%	12%	15%	9%	14%	25%	13%
Not at all concerned	4%	6%	4%	5%	3%	6%	3%	4%	2%	4%	6%	5%
Don't know	5%	3%	7%	4%	6%	4%	4%	9%	4%	6%	3%	4%
Net: Concerned	78%	76%	77%	77%	75%	75%	81%	73%	85%	75%	67%	77%
Net: Not concerned	17%	21%	16%	18%	19%	21%	16%	18%	11%	18%	30%	18%
Money laundering for organised crime in Central America (i.e. disguising where the money has originally come from so that it appears 'clean'/ legal)												
Unweighted base	1539	435	206	704	202	225	164	219	187	217	66	252
Base: All UK adults	1599	419	257	716	216	239	160	212	171	242	62	251
Very concerned	56%	56%	53%	54%	57%	54%	56%	50%	63%	53%	58%	56%
Fairly concerned	27%	27%	25%	29%	23%	28%	25%	33%	24%	25%	18%	31%
Not very concerned	11%	12%	15%	10%	15%	10%	11%	9%	9%	17%	21%	9%
Not at all concerned	3%	3%	2%	3%	3%	5%	4%	2%	1%	0%	-	4%
Don't know	4%	2%	5%	4%	2%	3%	4%	6%	2%	5%	3%	1%
Net: Concerned	83%	84%	78%	83%	80%	82%	81%	83%	88%	78%	76%	87%
Net: Not concerned	13%	15%	16%	13%	18%	15%	15%	11%	10%	17%	21%	12%



Sample Size: 2066 UK Adults Fieldwork: 9th - 10th February 2017

Social Mo	ledia (m	onthly or m	ore)		Main Bank account										
Facebook Lin	nkedin	Google+	Twitter	Barclays Bank	Halifax	HSBC	Lloyds Bank	Nationwid e	Natwest	Royal Bank of Scotland	Santander				

Still thinking about your MAIN bank/ building society (i.e. the bank/ building society you use most often).

Please imagine you read/ saw in the news that your bank/ building society was involved in the following...How likely, if at all, would you be to consider switching your bank/ building society as a result of this?

Lending money to organisations to help build coal-fired power stations in South Africa

Unweighted base	1539	435	206	704	202	225	164	219	187	217	66	252
Base: All UK adults	1599	419	257	716	216	239	160	212	171	242	62	251
Definitely would consider	13%	15%	19%	15%	12%	14%	12%	14%	12%	12%	14%	10%
Probably would consider	24%	21%	26%	23%	21%	25%	26%	20%	26%	19%	38%	21%
Probably wouldn't consider	34%	35%	29%	34%	34%	32%	39%	40%	36%	35%	31%	38%
Definitely wouldn't consider	12%	17%	13%	13%	17%	18%	11%	8%	16%	14%	7%	13%
Don't know	17%	13%	14%	15%	17%	11%	12%	18%	9%	20%	9%	18%
Net: Would consider	37%	36%	44%	38%	32%	40%	38%	34%	38%	32%	52%	31%
Net: Wouldn't consider	46%	51%	41%	47%	51%	49%	51%	48%	53%	49%	39%	51%

Using internal information to control interest rates when trading (i.e. information only available to the bank/ building society to ensure better interest rates for the bank)

Unweighted base	1539	435	206	704	202	225	164	219	187	217	66	252
Base: All UK adults	1599	419	257	716	216	239	160	212	171	242	62	251
Definitely would consider	20%	22%	21%	17%	16%	19%	14%	17%	20%	19%	19%	20%
Probably would consider	30%	32%	36%	32%	27%	38%	36%	27%	35%	23%	28%	23%
Probably wouldn't consider	27%	26%	23%	27%	35%	25%	30%	32%	27%	27%	38%	30%
Definitely wouldn't consider	8%	10%	8%	9%	10%	7%	5%	8%	11%	9%	7%	11%
Don't know	15%	11%	12%	15%	12%	11%	15%	15%	6%	23%	8%	15%
Net: Would consider	50%	53%	57%	49%	43%	57%	50%	45%	55%	42%	48%	44%
Net: Wouldn't consider	35%	36%	31%	35%	45%	32%	35%	40%	39%	35%	44%	41%

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	Social Media (monthly or more)					Main Bank account									
	Facebook	LinkedIn	Google+	Twitter	Barclays Bank	Halifax	HSBC	Lloyds Bank	Nationwid e	Natwest	Royal Bank of Scotland	Santander			
Financially supporting companies who cut down trees in rainforests to assist palm oil production (e.g. in Indonesia etc.)															
Unweighted base	1539	435	206	704	202	225	164	219	187	217	66	252			
Base: All UK adults	1599	419	257	716	216	239	160	212	171	242	62	251			
Definitely would consider	17%	21%	19%	19%	14%	19%	15%	18%	21%	17%	19%	12%			
Probably would consider	31%	29%	37%	31%	28%	38%	35%	28%	31%	22%	40%	25%			
Probably wouldn't consider	27%	28%	26%	29%	35%	21%	32%	31%	24%	31%	29%	33%			
Definitely wouldn't consider	10%	13%	9%	12%	10%	13%	5%	10%	13%	13%	4%	17%			
Don't know	14%	9%	9%	9%	14%	9%	12%	12%	11%	18%	8%	13%			
Net: Would consider	48%	50%	56%	50%	42%	58%	50%	46%	53%	39%	59%	37%			
Net: Wouldn't consider	38%	41%	35%	41%	45%	34%	38%	42%	37%	43%	33%	51%			
Lending money to overseas governments who are known for having poor human rights (e.g. favour for/ against gender, identity, race etc.)															
Unweighted base	1539	435	206	704	202	225	164	219	187	217	66	252			
Base: All UK adults	1599	419	257	716	216	239	160	212	171	242	62	251			
Definitely would consider	23%	24%	23%	25%	19%	24%	22%	19%	27%	18%	35%	21%			
Probably would consider	34%	35%	43%	35%	34%	32%	34%	36%	36%	38%	35%	29%			
Probably wouldn't consider	22%	22%	16%	21%	24%	25%	29%	23%	22%	18%	15%	23%			
Definitely wouldn't consider	11%	13%	12%	10%	12%	14%	6%	10%	12%	13%	6%	20%			
Don't know	10%	6%	7%	9%	11%	5%	9%	12%	4%	14%	9%	7%			
Net: Would consider	57%	59%	66%	60%	53%	56%	56%	55%	62%	56%	70%	51%			
Net: Wouldn't consider	33%	34%	27%	31%	36%	39%	35%	33%	34%	30%	21%	43%			
Money laundering for organised crime in Central America (i.e. disguising where the money has originally come from so that it appears 'clean'/ legal)															
Unweighted base	1539	435	206	704	202	225	164	219	187	217	66	252			
Base: All UK adults	1599	419	257	716	216	239	160	212	171	242	62	251			
Definitely would consider	30%	33%	32%	31%	20%	32%	28%	30%	35%	28%	43%	30%			
Probably would consider	30%	32%	28%	29%	35%	27%	35%	30%	34%	27%	30%	26%			
Probably wouldn't consider	20%	19%	23%	21%	22%	20%	23%	19%	15%	18%	16%	22%			
Definitely wouldn't consider	10%	11%	11%	10%	14%	15%	7%	11%	11%	12%	2%	15%			
Don't know	10%	6%	6%	9%	9%	6%	8%	10%	5%	14%	8%	7%			
Net: Would consider	60%	64%	60%	60%	55%	59%	63%	60%	69%	55%	73%	55%			
Net: Wouldn't consider	30%	29%	35%	31%	35%	35%	29%	30%	26%	31%	19%	37%			