







## YouGov / People's Vote Survey Results

Sample Size: 25641 GB Adults  
Fieldwork: 31st July - 4th September 2018

		Newspaper websites visited - last 30 days								
Total		dailyrecord.co.uk	dailystar.co.uk	thesun.co.uk / thescottishsun.co.uk	standard.co.uk	metro.co.uk	cityam.com	heraldscotland.com	scotsman.com	thecourier.co.uk
<b>Weighted Sample</b>	<b>25641</b>	230	254	1327	738	1290	148	200	275	118
<b>Unweighted Sample</b>	<b>25641</b>	247	225	1309	724	1300	135	242	316	134
		%	%	%	%	%	%	%	%	%

If there were a referendum today on whether or not the UK should remain a member of the EU, how would you vote?

Remain a member of the EU	<b>46</b>	59	41	41	67	59	59	67	68	55
Leave the EU	<b>41</b>	32	46	47	29	32	34	26	24	30
Would not vote	<b>5</b>	6	5	4	2	3	3	5	6	9
Don't know	<b>7</b>	3	7	7	3	5	3	2	2	6
Skipped	<b>1</b>	0	1	1	0	1	1	1	0	1

[Excluding "Would not vote" and "Don't know"]

Remain a member of the EU	<b>53</b>	65	47	47	70	65	63	72	74	65
Leave the EU	<b>47</b>	35	53	53	30	35	37	28	26	35

The next question will show you some different comments that have been made by various people about Brexit. To what extent do you agree or disagree with each statement?

Brexit will fundamentally impact the lives of everyone in this country

Strongly agree	<b>39</b>	53	39	39	58	53	47	62	56	52
Tend to agree	<b>35</b>	28	32	36	30	32	29	20	27	32
<b>TOTAL AGREE</b>	<b>74</b>	<b>81</b>	<b>71</b>	<b>75</b>	<b>88</b>	<b>85</b>	<b>76</b>	<b>82</b>	<b>83</b>	<b>84</b>
Tend to disagree	<b>11</b>	11	11	13	7	9	15	10	11	7
Strongly disagree	<b>3</b>	2	3	3	3	2	6	4	2	1
<b>TOTAL DISAGREE</b>	<b>14</b>	<b>13</b>	<b>14</b>	<b>16</b>	<b>10</b>	<b>11</b>	<b>21</b>	<b>14</b>	<b>13</b>	<b>8</b>
Don't know	<b>12</b>	7	15	9	2	4	2	4	5	7

It is likely that many of the promises made by politicians in favour of leaving the EU will be broken

Strongly agree	<b>42</b>	50	40	43	59	55	49	66	57	50
Tend to agree	<b>32</b>	28	35	34	24	28	23	18	26	31
<b>TOTAL AGREE</b>	<b>74</b>	<b>78</b>	<b>75</b>	<b>77</b>	<b>83</b>	<b>83</b>	<b>72</b>	<b>84</b>	<b>83</b>	<b>81</b>
Tend to disagree	<b>9</b>	8	10	10	9	8	19	8	10	7
Strongly disagree	<b>3</b>	6	3	4	3	3	5	5	2	4
<b>TOTAL DISAGREE</b>	<b>12</b>	<b>14</b>	<b>13</b>	<b>14</b>	<b>12</b>	<b>11</b>	<b>24</b>	<b>13</b>	<b>12</b>	<b>11</b>
Don't know	<b>14</b>	7	13	9	4	6	4	3	5	8

## YouGov / People's Vote Survey Results

Sample Size: 25641 GB Adults  
Fieldwork: 31st July - 4th September 2018

	Total	yorkshirepost.co.uk	Other newspaper	Don't know	Not applicable
<b>Weighted Sample</b>	<b>25641</b>	271	1810	1129	14252
<b>Unweighted Sample</b>	<b>25641</b>	313	1971	1013	13741
	%	%	%	%	%

If there were a referendum today on whether or not the UK should remain a member of the EU, how would you vote?

Remain a member of the EU	<b>46</b>	51	50	45	40
Leave the EU	<b>41</b>	40	40	26	45
Would not vote	<b>5</b>	3	4	9	6
Don't know	<b>7</b>	5	5	16	7
Skipped	<b>1</b>	1	1	4	2

[Excluding "Would not vote" and "Don't know"]

Remain a member of the EU	<b>53</b>	56	56	63	47
Leave the EU	<b>47</b>	44	44	37	53

The next question will show you some different comments that have been made by various people about Brexit. To what extent do you agree or disagree with each statement?

**Brexit will fundamentally impact the lives of everyone in this country**

Strongly agree	<b>39</b>	46	47	31	33
Tend to agree	<b>35</b>	30	33	28	37
<b>TOTAL AGREE</b>	<b>74</b>	<b>76</b>	<b>80</b>	<b>59</b>	<b>70</b>
Tend to disagree	<b>11</b>	15	11	11	12
Strongly disagree	<b>3</b>	2	2	3	3
<b>TOTAL DISAGREE</b>	<b>14</b>	<b>17</b>	<b>13</b>	<b>14</b>	<b>15</b>
Don't know	<b>12</b>	7	6	27	15

**It is likely that many of the promises made by politicians in favour of leaving the EU will be broken**

Strongly agree	<b>42</b>	51	50	36	36
Tend to agree	<b>32</b>	25	31	26	35
<b>TOTAL AGREE</b>	<b>74</b>	<b>76</b>	<b>81</b>	<b>62</b>	<b>71</b>
Tend to disagree	<b>9</b>	14	9	7	9
Strongly disagree	<b>3</b>	4	3	2	3
<b>TOTAL DISAGREE</b>	<b>12</b>	<b>18</b>	<b>12</b>	<b>9</b>	<b>12</b>
Don't know	<b>14</b>	6	8	29	17

Sample Size: 25641 GB Adults  
Fieldwork: 31st July - 4th September 2018

		Newspapers read - last 12 months																	
		Total	Financial Times	The Daily Telegraph	The Sunday Telegraph	The Guardian	The Observer	i	The Times	The Sunday Times	Daily Express	Sunday Express	Daily Mail	The Mail on Sunday	Daily Mirror	Sunday Mirror	The People	Daily Record	Scotland on Sunday
<b>Weighted Sample</b>		<b>25641</b>	559	2000	961	2268	956	1814	2303	1620	1207	581	4410	2021	1444	632	209	311	95
<b>Unweighted Sample</b>		<b>25641</b>	595	2215	1069	2545	1131	2108	2571	1820	1301	627	4654	2205	1490	669	216	341	113
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>It is likely that Britain will get a good deal with the EU</b>																			
Strongly agree		3	3	2	3	2	2	2	2	2	4	4	3	3	3	5	3	3	3
Tend to agree		13	14	15	15	7	5	10	12	13	20	22	20	21	13	14	16	12	19
<b>TOTAL AGREE</b>		<b>16</b>	<b>17</b>	<b>17</b>	<b>18</b>	<b>9</b>	<b>7</b>	<b>12</b>	<b>14</b>	<b>15</b>	<b>24</b>	<b>26</b>	<b>23</b>	<b>24</b>	<b>16</b>	<b>19</b>	<b>19</b>	<b>15</b>	<b>22</b>
Tend to disagree		35	33	38	40	33	34	37	40	41	38	37	38	38	37	35	34	30	34
Strongly disagree		29	37	29	29	48	49	41	33	30	22	19	21	21	28	29	32	38	38
<b>TOTAL DISAGREE</b>		<b>64</b>	<b>70</b>	<b>67</b>	<b>69</b>	<b>81</b>	<b>83</b>	<b>78</b>	<b>73</b>	<b>71</b>	<b>60</b>	<b>56</b>	<b>59</b>	<b>59</b>	<b>65</b>	<b>64</b>	<b>66</b>	<b>68</b>	<b>72</b>
Don't know		21	13	15	13	11	10	11	13	14	17	18	18	17	18	18	16	17	4
<b>If we get a bad deal, it will mainly be the UK Government's fault</b>																			
Strongly agree		33	36	28	26	49	51	40	30	30	24	23	24	23	39	36	32	40	36
Tend to agree		30	28	29	31	30	28	29	30	30	31	30	30	31	31	30	34	31	33
<b>TOTAL AGREE</b>		<b>63</b>	<b>64</b>	<b>57</b>	<b>57</b>	<b>79</b>	<b>79</b>	<b>69</b>	<b>60</b>	<b>60</b>	<b>55</b>	<b>53</b>	<b>54</b>	<b>54</b>	<b>70</b>	<b>66</b>	<b>66</b>	<b>71</b>	<b>69</b>
Tend to disagree		17	19	24	26	12	11	18	22	21	22	21	25	25	15	15	18	11	13
Strongly disagree		7	10	12	12	4	4	7	11	11	14	17	12	12	6	8	7	4	12
<b>TOTAL DISAGREE</b>		<b>24</b>	<b>29</b>	<b>36</b>	<b>38</b>	<b>16</b>	<b>15</b>	<b>25</b>	<b>33</b>	<b>32</b>	<b>36</b>	<b>38</b>	<b>37</b>	<b>37</b>	<b>21</b>	<b>23</b>	<b>25</b>	<b>15</b>	<b>25</b>
Don't know		13	7	8	6	6	6	7	7	8	9	9	9	9	9	10	9	13	5
<b>The process of leaving the EU so far has been a mess</b>																			
Strongly agree		53	61	51	49	75	76	66	58	55	47	45	44	45	57	55	55	60	67
Tend to agree		31	27	37	38	18	16	25	32	35	38	37	42	42	31	33	32	31	26
<b>TOTAL AGREE</b>		<b>84</b>	<b>88</b>	<b>88</b>	<b>87</b>	<b>93</b>	<b>92</b>	<b>91</b>	<b>90</b>	<b>90</b>	<b>85</b>	<b>82</b>	<b>86</b>	<b>87</b>	<b>88</b>	<b>88</b>	<b>87</b>	<b>91</b>	<b>93</b>
Tend to disagree		5	6	7	8	3	3	4	6	6	8	10	7	8	4	4	5	3	3
Strongly disagree		1	2	1	2	1	2	1	1	2	1	3	1	1	2	2	1	1	5
<b>TOTAL DISAGREE</b>		<b>6</b>	<b>8</b>	<b>8</b>	<b>10</b>	<b>4</b>	<b>5</b>	<b>5</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>13</b>	<b>8</b>	<b>9</b>	<b>6</b>	<b>6</b>	<b>6</b>	<b>4</b>	<b>8</b>
Don't know		9	4	4	3	3	3	4	3	3	6	5	5	4	6	6	7	4	0
<b>Thinking about what you know now, if Brexit goes ahead, and the UK leaves the EU, do you think... Britain's economy will be stronger, weaker or about the same?</b>																			
Stronger		22	19	29	29	6	6	13	18	20	41	43	37	41	22	25	30	17	15
Weaker		44	59	40	39	77	81	63	56	53	26	25	29	26	44	41	36	53	66
About the same		20	16	23	25	11	9	16	19	21	24	26	24	25	23	25	21	16	14
Don't know		14	5	8	7	6	4	8	7	7	8	7	10	8	11	9	13	14	4
<b>The NHS will improve, get worse or stay about the same?</b>																			
Improve		19	15	20	21	6	5	10	15	15	32	34	28	31	21	26	33	17	12
Get worse		36	47	29	30	66	68	51	40	39	21	20	22	20	37	34	27	44	55
About the same		31	31	41	40	21	20	30	37	36	39	39	39	40	31	29	27	25	24
Don't know		15	6	9	8	7	7	9	9	9	9	7	10	9	11	11	13	14	9

Sample Size: 25641 GB Adults  
Fieldwork: 31st July - 4th September 2018

	Total	Sunday Herald	Sunday Mail	Sunday Post	Daily Star	Daily Star Sunday	The Sun	The Sun on Sunday	Evening Standard	Metro	City A.M.	Other	Don't know	None of these
<b>Weighted Sample</b>	<b>25641</b>	105	403	178	481	152	2822	860	1975	4523	292	1412	394	10380
<b>Unweighted Sample</b>	<b>25641</b>	134	454	195	434	136	2716	857	1908	4589	272	1579	341	9875
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>It is likely that Britain will get a good deal with the EU</b>														
Strongly agree	3	7	5	6	5	9	3	4	2	2	4	2	4	2
Tend to agree	13	9	17	20	15	16	18	18	11	13	12	15	8	11
<b>TOTAL AGREE</b>	<b>16</b>	<b>16</b>	<b>22</b>	<b>26</b>	<b>20</b>	<b>25</b>	<b>21</b>	<b>22</b>	<b>13</b>	<b>15</b>	<b>16</b>	<b>17</b>	<b>12</b>	<b>13</b>
Tend to disagree	35	34	33	28	40	38	37	37	38	37	31	34	28	33
Strongly disagree	29	41	27	28	21	18	22	22	36	33	40	31	18	29
<b>TOTAL DISAGREE</b>	<b>64</b>	<b>75</b>	<b>60</b>	<b>56</b>	<b>61</b>	<b>56</b>	<b>59</b>	<b>59</b>	<b>74</b>	<b>70</b>	<b>71</b>	<b>65</b>	<b>46</b>	<b>62</b>
Don't know	21	9	18	19	19	20	20	18	13	15	13	18	43	25
<b>If we get a bad deal, it will mainly be the UK Government's fault</b>														
Strongly agree	33	43	29	29	27	28	29	27	38	36	42	32	23	35
Tend to agree	30	33	30	36	37	33	34	35	29	31	27	30	24	29
<b>TOTAL AGREE</b>	<b>63</b>	<b>76</b>	<b>59</b>	<b>65</b>	<b>64</b>	<b>61</b>	<b>63</b>	<b>62</b>	<b>67</b>	<b>67</b>	<b>69</b>	<b>62</b>	<b>47</b>	<b>64</b>
Tend to disagree	17	13	19	18	17	20	17	18	18	18	19	19	15	14
Strongly disagree	7	4	10	9	8	9	8	9	7	7	8	10	3	6
<b>TOTAL DISAGREE</b>	<b>24</b>	<b>17</b>	<b>29</b>	<b>27</b>	<b>25</b>	<b>29</b>	<b>25</b>	<b>27</b>	<b>25</b>	<b>25</b>	<b>27</b>	<b>29</b>	<b>18</b>	<b>20</b>
Don't know	13	7	11	8	12	10	12	11	7	8	5	9	36	17
<b>The process of leaving the EU so far has been a mess</b>														
Strongly agree	53	72	49	49	46	35	48	46	62	60	60	55	38	53
Tend to agree	31	19	39	32	37	45	37	41	28	30	28	35	22	28
<b>TOTAL AGREE</b>	<b>84</b>	<b>91</b>	<b>88</b>	<b>81</b>	<b>83</b>	<b>80</b>	<b>85</b>	<b>87</b>	<b>90</b>	<b>90</b>	<b>88</b>	<b>90</b>	<b>60</b>	<b>81</b>
Tend to disagree	5	7	6	11	7	8	5	6	4	4	6	6	5	4
Strongly disagree	1	1	2	1	1	4	2	1	2	1	2	1	2	1
<b>TOTAL DISAGREE</b>	<b>6</b>	<b>8</b>	<b>8</b>	<b>12</b>	<b>8</b>	<b>12</b>	<b>7</b>	<b>7</b>	<b>6</b>	<b>5</b>	<b>8</b>	<b>7</b>	<b>7</b>	<b>5</b>
Don't know	9	1	4	7	9	7	8	6	4	5	3	4	34	13
<b>Thinking about what you know now, if Brexit goes ahead, and the UK leaves the EU, do you think... Britain's economy will be stronger, weaker or about the same?</b>														
Stronger	22	16	31	23	30	35	33	40	16	19	15	25	10	19
Weaker	44	70	37	46	30	31	30	24	60	53	60	44	40	43
About the same	20	8	21	21	25	20	24	25	17	19	18	22	14	21
Don't know	14	7	11	11	14	14	13	11	7	9	8	9	37	17
<b>The NHS will improve, get worse or stay about the same?</b>														
Improve	19	10	23	21	30	35	29	32	14	17	11	19	11	17
Get worse	36	57	31	37	24	24	23	21	45	41	49	36	31	36
About the same	31	24	34	29	30	25	35	34	33	32	34	34	20	29
Don't know	15	9	13	14	16	16	14	13	9	10	5	10	38	18

Sample Size: 25641 GB Adults  
Fieldwork: 31st July - 4th September 2018

	Total	ft.com	telegraph.co.uk	guardian.co.uk	independent.co.uk	inews.co.uk	thetimes.co.uk	thesundaytimes.co.uk	express.co.uk	dailymail.co.uk	mirror.co.uk
<b>Weighted Sample</b>	<b>25641</b>	876	2227	4441	2567	689	1432	537	846	3686	1122
<b>Unweighted Sample</b>	<b>25641</b>	870	2365	4892	2792	774	1536	564	890	3895	1173
	%	%	%	%	%	%	%	%	%	%	%
<b>It is likely that Britain will get a good deal with the EU</b>											
Strongly agree	3	2	3	2	2	2	3	4	4	3	3
Tend to agree	13	10	12	7	7	9	12	17	18	15	13
<b>TOTAL AGREE</b>	<b>16</b>	<b>12</b>	<b>15</b>	<b>9</b>	<b>9</b>	<b>11</b>	<b>15</b>	<b>21</b>	<b>22</b>	<b>18</b>	<b>16</b>
Tend to disagree	35	30	37	34	32	29	34	32	34	38	33
Strongly disagree	29	53	37	47	49	51	42	37	32	28	37
<b>TOTAL DISAGREE</b>	<b>64</b>	<b>83</b>	<b>74</b>	<b>81</b>	<b>81</b>	<b>80</b>	<b>76</b>	<b>69</b>	<b>66</b>	<b>66</b>	<b>70</b>
Don't know	21	5	12	10	9	8	10	9	12	16	13
<b>If we get a bad deal, it will mainly be the UK Government's fault</b>											
Strongly agree	33	49	36	48	49	50	40	35	33	32	45
Tend to agree	30	23	27	30	28	28	29	28	29	32	29
<b>TOTAL AGREE</b>	<b>63</b>	<b>72</b>	<b>63</b>	<b>78</b>	<b>77</b>	<b>78</b>	<b>69</b>	<b>63</b>	<b>62</b>	<b>64</b>	<b>74</b>
Tend to disagree	17	17	20	13	13	11	20	22	17	19	13
Strongly disagree	7	7	10	5	5	6	7	11	15	9	6
<b>TOTAL DISAGREE</b>	<b>24</b>	<b>24</b>	<b>30</b>	<b>18</b>	<b>18</b>	<b>17</b>	<b>27</b>	<b>33</b>	<b>32</b>	<b>28</b>	<b>19</b>
Don't know	13	3	6	5	4	5	4	5	5	8	7
<b>The process of leaving the EU so far has been a mess</b>											
Strongly agree	53	72	61	74	76	76	66	57	57	54	65
Tend to agree	31	21	29	20	18	18	26	31	31	36	26
<b>TOTAL AGREE</b>	<b>84</b>	<b>93</b>	<b>90</b>	<b>94</b>	<b>94</b>	<b>94</b>	<b>92</b>	<b>88</b>	<b>88</b>	<b>90</b>	<b>91</b>
Tend to disagree	5	5	5	3	3	3	4	7	6	6	4
Strongly disagree	1	1	2	1	1	2	2	3	3	1	1
<b>TOTAL DISAGREE</b>	<b>6</b>	<b>6</b>	<b>7</b>	<b>4</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>10</b>	<b>9</b>	<b>7</b>	<b>5</b>
Don't know	9	2	4	2	2	1	2	2	3	4	4
<b>Thinking about what you know now, if Brexit goes ahead, and the UK leaves the EU, do you think... Britain's economy will be stronger, weaker or about the same?</b>											
Stronger	22	13	24	10	10	9	15	20	41	31	21
Weaker	44	73	51	74	75	76	64	57	31	39	53
About the same	20	12	19	11	10	12	15	18	21	20	18
Don't know	14	2	6	5	5	3	6	5	7	10	8
<b>The NHS will improve, get worse or stay about the same?</b>											
Improve	19	11	18	8	9	8	13	16	30	24	18
Get worse	36	63	40	62	63	69	52	45	27	30	48
About the same	31	21	34	23	21	19	29	31	36	35	26
Don't know	15	5	8	7	8	4	6	8	7	10	9

Sample Size: 25641 GB Adults  
Fieldwork: 31st July - 4th September 2018

		Newspaper websites visited - last 30 days									
		dailyrecord.co.uk	dailystar.co.uk	thesun.co.uk / thescottishsun.co.uk	standard.co.uk	metro.co.uk	cityam.com	heraldscotland.com	scotsman.com	thecourier.co.uk	
<b>Weighted Sample</b>	<b>25641</b>	230	254	1327	738	1290	148	200	275	118	
<b>Unweighted Sample</b>	<b>25641</b>	247	225	1309	724	1300	135	242	316	134	
		%	%	%	%	%	%	%	%	%	
<b>It is likely that Britain will get a good deal with the EU</b>											
	Strongly agree	3	8	1	3	3	3	8	3	5	4
	Tend to agree	13	12	20	16	11	12	16	13	10	18
	<b>TOTAL AGREE</b>	<b>16</b>	<b>20</b>	<b>21</b>	<b>19</b>	<b>14</b>	<b>15</b>	<b>24</b>	<b>16</b>	<b>15</b>	<b>22</b>
	Tend to disagree	35	31	27	36	35	35	32	27	33	24
	Strongly disagree	29	39	32	31	42	39	38	49	42	42
	<b>TOTAL DISAGREE</b>	<b>64</b>	<b>70</b>	<b>59</b>	<b>67</b>	<b>77</b>	<b>74</b>	<b>70</b>	<b>76</b>	<b>75</b>	<b>66</b>
	Don't know	21	11	19	14	9	12	6	7	9	12
<b>If we get a bad deal, it will mainly be the UK Government's fault</b>											
	Strongly agree	33	40	32	34	43	42	38	50	43	42
	Tend to agree	30	26	30	33	28	31	32	29	27	30
	<b>TOTAL AGREE</b>	<b>63</b>	<b>66</b>	<b>62</b>	<b>67</b>	<b>71</b>	<b>73</b>	<b>70</b>	<b>79</b>	<b>70</b>	<b>72</b>
	Tend to disagree	17	14	18	17	17	15	17	10	16	11
	Strongly disagree	7	10	7	8	8	7	11	8	8	6
	<b>TOTAL DISAGREE</b>	<b>24</b>	<b>24</b>	<b>25</b>	<b>25</b>	<b>25</b>	<b>22</b>	<b>28</b>	<b>18</b>	<b>24</b>	<b>17</b>
	Don't know	13	10	13	8	3	6	2	5	6	11
<b>The process of leaving the EU so far has been a mess</b>											
	Strongly agree	53	62	46	56	67	66	56	73	64	61
	Tend to agree	31	29	38	33	25	25	29	18	28	30
	<b>TOTAL AGREE</b>	<b>84</b>	<b>91</b>	<b>84</b>	<b>89</b>	<b>92</b>	<b>91</b>	<b>85</b>	<b>91</b>	<b>92</b>	<b>91</b>
	Tend to disagree	5	4	7	5	4	4	9	7	5	4
	Strongly disagree	1	3	2	1	2	2	4	1	2	1
	<b>TOTAL DISAGREE</b>	<b>6</b>	<b>7</b>	<b>9</b>	<b>6</b>	<b>6</b>	<b>6</b>	<b>13</b>	<b>8</b>	<b>7</b>	<b>5</b>
	Don't know	9	1	8	5	2	3	1	2	1	4
<b>Thinking about what you know now, if Brexit goes ahead, and the UK leaves the EU, do you think... Britain's economy will be stronger, weaker or about the same?</b>											
	Stronger	22	17	24	28	14	16	21	14	13	14
	Weaker	44	54	41	42	66	60	59	71	69	57
	About the same	20	20	18	19	14	17	14	12	11	25
	Don't know	14	9	17	10	5	7	6	3	6	5
<b>The NHS will improve, get worse or stay about the same?</b>											
	Improve	19	18	25	24	12	16	17	11	13	11
	Get worse	36	46	33	34	54	49	47	63	56	55
	About the same	31	26	25	32	27	27	28	21	25	28
	Don't know	15	10	18	11	7	8	8	5	6	6

Sample Size: 25641 GB Adults  
Fieldwork: 31st July - 4th September 2018

	Total	yorkshirepost.co.uk	Other newspaper	Don't know	Not applicable
<b>Weighted Sample</b>	<b>25641</b>	271	1810	1129	14252
<b>Unweighted Sample</b>	<b>25641</b>	313	1971	1013	13741
	%	%	%	%	%
<b>It is likely that Britain will get a good deal with the EU</b>					
Strongly agree	3	2	2	3	3
Tend to agree	13	18	13	10	14
<b>TOTAL AGREE</b>	<b>16</b>	<b>20</b>	<b>15</b>	<b>13</b>	<b>17</b>
Tend to disagree	35	33	35	28	35
Strongly disagree	29	35	35	23	24
<b>TOTAL DISAGREE</b>	<b>64</b>	<b>68</b>	<b>70</b>	<b>51</b>	<b>59</b>
Don't know	21	13	15	35	24
<b>If we get a bad deal, it will mainly be the UK Government's fault</b>					
Strongly agree	33	38	38	25	30
Tend to agree	30	28	29	24	30
<b>TOTAL AGREE</b>	<b>63</b>	<b>66</b>	<b>67</b>	<b>49</b>	<b>60</b>
Tend to disagree	17	19	18	15	17
Strongly disagree	7	9	7	4	7
<b>TOTAL DISAGREE</b>	<b>24</b>	<b>28</b>	<b>25</b>	<b>19</b>	<b>24</b>
Don't know	13	5	8	31	15
<b>The process of leaving the EU so far has been a mess</b>					
Strongly agree	53	59	61	43	49
Tend to agree	31	31	30	26	33
<b>TOTAL AGREE</b>	<b>84</b>	<b>90</b>	<b>91</b>	<b>69</b>	<b>82</b>
Tend to disagree	5	4	5	5	5
Strongly disagree	1	2	1	1	1
<b>TOTAL DISAGREE</b>	<b>6</b>	<b>6</b>	<b>6</b>	<b>6</b>	<b>6</b>
Don't know	9	4	4	25	12
<b>Thinking about what you know now, if Brexit goes ahead, and the UK leaves the EU, do you think... Britain's economy will be stronger, weaker or about the same?</b>					
Stronger	22	21	21	12	24
Weaker	44	53	50	41	38
About the same	20	18	21	16	23
Don't know	14	8	8	32	16
<b>The NHS will improve, get worse or stay about the same?</b>					
Improve	19	18	19	13	21
Get worse	36	45	43	32	30
About the same	31	29	30	24	32
Don't know	15	9	9	31	17

Sample Size: 25641 GB Adults  
Fieldwork: 31st July - 4th September 2018

		Newspapers read - last 12 months																	
		Total	Financial Times	The Daily Telegraph	The Sunday Telegraph	The Guardian	The Observer	i	The Times	The Sunday Times	Daily Express	Sunday Express	Daily Mail	The Mail on Sunday	Daily Mirror	Sunday Mirror	The People	Daily Record	Scotland on Sunday
<b>Weighted Sample</b>	<b>25641</b>	559	2000	961	2268	956	1814	2303	1620	1207	581	4410	2021	1444	632	209	311	95	
<b>Unweighted Sample</b>	<b>25641</b>	595	2215	1069	2545	1131	2108	2571	1820	1301	627	4654	2205	1490	669	216	341	113	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>The taxes paid by people like you will go up, go down or stay about the same?</b>																			
	Go up	<b>46</b>	55	44	42	64	67	58	52	51	37	38	39	38	51	50	43	59	64
	Go down	<b>4</b>	6	5	8	4	3	3	4	4	5	7	4	5	4	4	4	3	5
	About the same	<b>31</b>	29	40	39	19	17	26	32	33	47	46	43	44	30	32	37	22	17
	Don't know	<b>19</b>	9	11	10	14	13	13	12	12	11	9	13	13	15	14	15	15	14
<b>Which of the following better reflects your view?</b>																			
	It is more important for Britain to have control over EU immigration into Britain than to keep free trade	<b>31</b>	24	34	32	12	9	19	24	25	45	46	43	45	37	39	44	31	25
	It is more important to ensure Britain can trade freely with the EU without tariffs or restrictions than it is to control EU	<b>50</b>	68	54	56	80	83	70	64	63	39	40	42	41	48	45	39	53	61
	Don't know	<b>19</b>	9	12	12	8	8	11	12	12	16	14	15	14	15	16	17	16	14
<b>Which of these policies regarding immigration from the rest of the European Union do you favour most?</b>																			
	There should continue to be complete freedom for people from the rest of the EU to live in Britain	<b>16</b>	26	12	11	38	41	26	19	18	8	8	7	6	13	11	6	15	26
	People from the EU should be free to come to Britain as long as they have a job to come to, or have a place at a British	<b>53</b>	56	67	68	51	49	61	65	66	60	62	63	66	56	54	58	56	49
	We should sharply reduce the number of people coming to Britain from the EU, whatever their reason for coming here	<b>19</b>	14	17	17	6	6	9	12	12	27	27	25	24	25	29	29	23	19
	Don't know	<b>11</b>	4	4	4	5	4	4	4	4	5	3	5	4	7	6	8	6	5
<b>When Parliament votes on the issue, would you prefer your local MP to support or oppose the proposals for Brexit that the Government has recently set out?</b>																			
	Support	<b>24</b>	26	33	34	14	14	22	29	31	38	40	38	42	27	30	28	24	27
	Oppose	<b>30</b>	42	35	35	52	56	43	37	36	29	30	26	25	32	31	31	43	44
	Don't know	<b>46</b>	32	31	31	34	30	35	34	34	32	30	36	33	40	39	41	33	29

Sample Size: 25641 GB Adults  
Fieldwork: 31st July - 4th September 2018

	Total	Sunday Herald	Sunday Mail	Sunday Post	Daily Star	Daily Star Sunday	The Sun	The Sun on Sunday	Evening Standard	Metro	City A.M.	Other	Don't know	None of these
<b>Weighted Sample</b>	<b>25641</b>	105	403	178	481	152	2822	860	1975	4523	292	1412	394	10380
<b>Unweighted Sample</b>	<b>25641</b>	134	454	195	434	136	2716	857	1908	4589	272	1579	341	9875
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**The taxes paid by people like you will go up, go down or stay about the same?**

Go up	<b>46</b>	63	46	46	40	31	39	34	51	51	46	49	34	45
Go down	<b>4</b>	8	4	11	5	9	5	6	4	3	6	3	3	3
About the same	<b>31</b>	17	35	29	37	42	40	44	32	32	37	33	18	29
Don't know	<b>19</b>	13	14	14	19	18	17	16	14	15	10	15	45	23

**Which of the following better reflects your view?**

It is more important for Britain to have control over EU immigration into Britain than to keep free trade	<b>31</b>	15	40	32	43	50	45	50	24	27	23	28	15	30
It is more important to ensure Britain can trade freely with the EU without tariffs or restrictions than it is to control EU	<b>50</b>	76	44	50	42	35	37	34	65	59	66	57	37	47
Don't know	<b>19</b>	9	16	18	14	15	18	16	11	14	10	15	48	24

**Which of these policies regarding immigration from the rest of the European Union do you favour most?**

There should continue to be complete freedom for people from the rest of the EU to live in Britain	<b>16</b>	33	12	14	7	6	9	5	24	19	28	17	17	16
People from the EU should be free to come to Britain as long as they have a job to come to, or have a place at a British	<b>53</b>	50	57	50	50	51	50	52	58	60	58	61	25	48
We should sharply reduce the number of people coming to Britain from the EU, whatever their reason for coming here	<b>19</b>	8	27	24	33	33	31	35	13	15	10	16	10	20
Don't know	<b>11</b>	9	5	12	10	10	11	9	5	6	4	6	48	16

**When Parliament votes on the issue, would you prefer your local MP to support or oppose the proposals for Brexit that the Government has recently set out?**

Support	<b>24</b>	22	36	34	28	26	30	32	25	25	21	29	9	19
Oppose	<b>30</b>	54	32	38	22	32	27	27	38	34	45	33	15	27
Don't know	<b>46</b>	24	32	28	50	42	44	41	38	41	34	37	76	54

Sample Size: 25641 GB Adults  
Fieldwork: 31st July - 4th September 2018

	Total	ft.com	telegraph.co.uk	guardian.co.uk	independent.co.uk	inews.co.uk	thetimes.co.uk	thesundaytimes.co.uk	express.co.uk	dailymail.co.uk	mirror.co.uk
<b>Weighted Sample</b>	<b>25641</b>	876	2227	4441	2567	689	1432	537	846	3686	1122
<b>Unweighted Sample</b>	<b>25641</b>	870	2365	4892	2792	774	1536	564	890	3895	1173
	%	%	%	%	%	%	%	%	%	%	%
<b>The taxes paid by people like you will go up, go down or stay about the same?</b>											
Go up	46	62	49	60	61	62	57	50	39	44	55
Go down	4	3	4	3	3	4	4	7	6	3	4
About the same	31	26	35	23	22	25	28	31	44	39	28
Don't know	19	9	11	14	13	9	11	12	10	14	13
<b>Which of the following better reflects your view?</b>											
It is more important for Britain to have control over EU immigration into Britain than to keep free trade	31	16	29	15	15	15	20	24	46	40	31
It is more important to ensure Britain can trade freely with the EU without tariffs or restrictions than it is to control EU	50	79	61	77	78	79	72	64	44	47	55
Don't know	19	6	10	9	7	6	8	12	10	13	13
<b>Which of these policies regarding immigration from the rest of the European Union do you favour most?</b>											
There should continue to be complete freedom for people from the rest of the EU to live in Britain	16	37	21	37	38	40	29	24	13	12	22
People from the EU should be free to come to Britain as long as they have a job to come to, or have a place at a British	53	52	60	52	52	49	58	58	58	59	52
We should sharply reduce the number of people coming to Britain from the EU, whatever their reason for coming here	19	9	16	8	8	9	10	14	27	23	20
Don't know	11	2	4	4	3	2	3	4	2	5	5
<b>When Parliament votes on the issue, would you prefer your local MP to support or oppose the proposals for Brexit that the Government has recently set out?</b>											
Support	24	18	26	15	15	19	23	30	29	29	22
Oppose	30	55	44	51	53	57	47	44	45	33	44
Don't know	46	28	30	33	32	24	29	27	27	37	34

Sample Size: 25641 GB Adults  
Fieldwork: 31st July - 4th September 2018

		Newspaper websites visited - last 30 days									
		dailyrecord.co.uk	dailystar.co.uk	thesun.co.uk / thescottishsun.co.uk	standard.co.uk	metro.co.uk	cityam.com	heraldscotland.com	scotsman.com	thecourier.co.uk	
<b>Weighted Sample</b>	<b>25641</b>	230	254	1327	738	1290	148	200	275	118	
<b>Unweighted Sample</b>	<b>25641</b>	247	225	1309	724	1300	135	242	316	134	
		%	%	%	%	%	%	%	%	%	
<b>The taxes paid by people like you will go up, go down or stay about the same?</b>											
	Go up	46	54	42	47	58	54	52	62	57	57
	Go down	4	8	7	5	5	4	15	6	6	4
	About the same	31	26	33	34	26	29	24	23	26	30
	Don't know	19	13	18	14	10	13	9	9	11	9
<b>Which of the following better reflects your view?</b>											
	It is more important for Britain to have control over EU immigration into Britain than to keep free trade	31	24	40	37	23	26	22	15	20	27
	It is more important to ensure Britain can trade freely with the EU without tariffs or restrictions than it is to control EU	50	60	42	48	70	63	68	75	67	59
	Don't know	19	17	18	14	7	10	11	10	13	14
<b>Which of these policies regarding immigration from the rest of the European Union do you favour most?</b>											
	There should continue to be complete freedom for people from the rest of the EU to live in Britain	16	23	14	14	30	24	29	34	31	21
	People from the EU should be free to come to Britain as long as they have a job to come to, or have a place at a British	53	58	42	53	55	55	53	51	54	59
	We should sharply reduce the number of people coming to Britain from the EU, whatever their reason for coming here	19	14	33	26	11	15	17	10	11	14
	Don't know	11	5	10	7	3	5	2	5	5	6
<b>When Parliament votes on the issue, would you prefer your local MP to support or oppose the proposals for Brexit that the Government has recently set out?</b>											
	Support	24	24	29	26	22	22	30	19	22	12
	Oppose	30	45	30	36	46	42	47	64	52	51
	Don't know	46	31	41	38	33	35	23	17	26	37

Sample Size: 25641 GB Adults  
Fieldwork: 31st July - 4th September 2018

	Total	yorkshirepost.co.uk	Other newspaper	Don't know	Not applicable
<b>Weighted Sample</b>	<b>25641</b>	271	1810	1129	14252
<b>Unweighted Sample</b>	<b>25641</b>	313	1971	1013	13741
	%	%	%	%	%

**The taxes paid by people like you will go up, go down or stay about the same?**

Go up	<b>46</b>	50	51	35	43
Go down	<b>4</b>	7	3	4	3
About the same	<b>31</b>	32	32	23	32
Don't know	<b>19</b>	10	14	38	21

**Which of the following better reflects your view?**

It is more important for Britain to have control over EU immigration into Britain than to keep free trade	<b>31</b>	31	29	19	34
It is more important to ensure Britain can trade freely with the EU without tariffs or restrictions than it is to control EU	<b>50</b>	62	58	40	44
Don't know	<b>19</b>	8	14	40	22

**Which of these policies regarding immigration from the rest of the European Union do you favour most?**

There should continue to be complete freedom for people from the rest of the EU to live in Britain	<b>16</b>	22	21	15	12
People from the EU should be free to come to Britain as long as they have a job to come to, or have a place at a British	<b>53</b>	57	57	39	53
We should sharply reduce the number of people coming to Britain from the EU, whatever their reason for coming here	<b>19</b>	18	17	12	22
Don't know	<b>11</b>	3	5	33	14

**When Parliament votes on the issue, would you prefer your local MP to support or oppose the proposals for Brexit that the Government has recently set out?**

Support	<b>24</b>	28	25	13	25
Oppose	<b>30</b>	40	37	21	24
Don't know	<b>46</b>	32	38	67	51

Sample Size: 25641 GB Adults  
Fieldwork: 31st July - 4th September 2018

		Newspapers read - last 12 months																
		Financial Times	The Daily Telegraph	The Sunday Telegraph	The Guardian	The Observer	i	The Times	The Sunday Times	Daily Express	Sunday Express	Daily Mail	The Mail on Sunday	Daily Mirror	Sunday Mirror	The People	Daily Record	Scotland on Sunday
<b>Weighted Sample</b>	<b>25641</b>	559	2000	961	2268	956	1814	2303	1620	1207	581	4410	2021	1444	632	209	311	95
<b>Unweighted Sample</b>	<b>25641</b>	595	2215	1069	2545	1131	2108	2571	1820	1301	627	4654	2205	1490	669	216	341	113
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

When the negotiations with the European Union about Brexit are complete, would you support or oppose a public vote on the outcome?

Strongly support	<b>27</b>	41	23	21	54	59	43	32	31	14	13	16	16	29	25	25	36	44
Tend to support	<b>18</b>	19	13	14	18	16	19	18	17	16	15	17	16	21	21	19	19	18
<b>TOTAL SUPPORT</b>	<b>45</b>	<b>60</b>	<b>36</b>	<b>35</b>	<b>72</b>	<b>75</b>	<b>62</b>	<b>50</b>	<b>48</b>	<b>30</b>	<b>28</b>	<b>33</b>	<b>32</b>	<b>50</b>	<b>46</b>	<b>44</b>	<b>55</b>	<b>62</b>
Tend to oppose	<b>16</b>	14	21	21	11	10	14	19	19	22	24	22	21	17	16	19	16	16
Strongly oppose	<b>19</b>	18	33	35	8	8	15	22	25	33	33	31	35	17	22	19	15	13
<b>TOTAL OPPOSE</b>	<b>35</b>	<b>32</b>	<b>54</b>	<b>56</b>	<b>19</b>	<b>18</b>	<b>29</b>	<b>41</b>	<b>44</b>	<b>55</b>	<b>57</b>	<b>53</b>	<b>56</b>	<b>34</b>	<b>38</b>	<b>38</b>	<b>31</b>	<b>29</b>
Don't know	<b>21</b>	8	10	8	9	7	9	9	9	14	15	14	12	16	16	18	13	9

If the Brexit talks break down and there is no deal, the UK may have to choose whether to remain in the EU, or leave the EU without a deal. In those circumstances, should the final decision be made by MPs voting in Parliament or the public voting in a new

MPs voting in Parliament	<b>25</b>	35	41	44	24	24	29	36	37	39	40	35	39	25	26	30	21	22
The public voting in a new referendum	<b>50</b>	52	42	40	63	64	56	49	47	41	42	42	41	55	54	49	63	67
Don't know	<b>25</b>	13	17	16	14	11	15	15	16	21	19	23	19	20	20	21	16	10

Sample Size: 25641 GB Adults  
Fieldwork: 31st July - 4th September 2018

	Total	Sunday Herald	Sunday Mail	Sunday Post	Daily Star	Daily Star Sunday	The Sun	The Sun on Sunday	Evening Standard	Metro	City A.M.	Other	Don't know	None of these
<b>Weighted Sample</b>	<b>25641</b>	105	403	178	481	152	2822	860	1975	4523	292	1412	394	10380
<b>Unweighted Sample</b>	<b>25641</b>	134	454	195	434	136	2716	857	1908	4589	272	1579	341	9875
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

When the negotiations with the European Union about Brexit are complete, would you support or oppose a public vote on the outcome?

Strongly support	27	46	25	28	19	22	18	14	38	34	41	29	20	26
Tend to support	18	22	19	18	23	23	21	18	17	19	14	18	12	16
<b>TOTAL SUPPORT</b>	<b>45</b>	<b>68</b>	<b>44</b>	<b>46</b>	<b>42</b>	<b>45</b>	<b>39</b>	<b>32</b>	<b>55</b>	<b>53</b>	<b>55</b>	<b>47</b>	<b>32</b>	<b>42</b>
Tend to oppose	16	8	18	20	20	19	19	20	15	16	15	17	10	14
Strongly oppose	19	16	24	20	17	16	21	25	18	18	19	24	8	16
<b>TOTAL OPPOSE</b>	<b>35</b>	<b>24</b>	<b>42</b>	<b>40</b>	<b>37</b>	<b>35</b>	<b>40</b>	<b>45</b>	<b>33</b>	<b>34</b>	<b>34</b>	<b>41</b>	<b>18</b>	<b>30</b>
Don't know	21	8	14	14	22	20	22	23	11	14	12	12	50	27

If the Brexit talks break down and there is no deal, the UK may have to choose whether to remain in the EU, or leave the EU without a deal. In those circumstances, should the final decision be made by MPs voting in Parliament or the public voting in a new

MPs voting in Parliament	25	22	30	29	24	27	26	29	31	29	32	31	13	21
The public voting in a new referendum	50	65	50	50	53	48	47	45	54	53	54	49	34	49
Don't know	25	13	21	22	23	25	27	25	16	18	14	20	53	30

Sample Size: 25641 GB Adults  
Fieldwork: 31st July - 4th September 2018

	Total	ft.com	telegraph.co.uk	guardian.co.uk	independent.co.uk	inews.co.uk	thetimes.co.uk	thesundaytimes.co.uk	express.co.uk	dailymail.co.uk	mirror.co.uk
<b>Weighted Sample</b>	<b>25641</b>	876	2227	4441	2567	689	1432	537	846	3686	1122
<b>Unweighted Sample</b>	<b>25641</b>	870	2365	4892	2792	774	1536	564	890	3895	1173
	%	%	%	%	%	%	%	%	%	%	%

When the negotiations with the European Union about Brexit are complete, would you support or oppose a public vote on the outcome?

Strongly support	27	56	35	53	54	54	44	34	24	25	39
Tend to support	18	15	14	17	15	18	16	18	13	17	20
<b>TOTAL SUPPORT</b>	<b>45</b>	<b>71</b>	<b>49</b>	<b>70</b>	<b>69</b>	<b>72</b>	<b>60</b>	<b>52</b>	<b>37</b>	<b>42</b>	<b>59</b>
Tend to oppose	16	9	17	11	11	11	14	18	20	18	11
Strongly oppose	19	14	25	12	12	10	17	22	33	26	15
<b>TOTAL OPPOSE</b>	<b>35</b>	<b>23</b>	<b>42</b>	<b>23</b>	<b>23</b>	<b>21</b>	<b>31</b>	<b>40</b>	<b>53</b>	<b>44</b>	<b>26</b>
Don't know	21	5	9	8	7	7	8	8	9	15	14

If the Brexit talks break down and there is no deal, the UK may have to choose whether to remain in the EU, or leave the EU without a deal. In those circumstances, should the final decision be made by MPs voting in Parliament or the public voting in a new

MPs voting in Parliament	25	30	32	24	24	22	29	35	36	30	23
The public voting in a new referendum	50	61	52	63	64	67	59	54	46	49	61
Don't know	25	10	15	13	12	11	12	11	18	20	16

Sample Size: 25641 GB Adults  
Fieldwork: 31st July - 4th September 2018

		Newspaper websites visited - last 30 days								
		dailyrecord.co.uk	dailystar.co.uk	thesun.co.uk / thescottishsun.co.uk	standard.co.uk	metro.co.uk	cityam.com	heraldscotland.com	scotsman.com	thecourier.co.uk
<b>Weighted Sample</b>	<b>25641</b>	230	254	1327	738	1290	148	200	275	118
<b>Unweighted Sample</b>	<b>25641</b>	247	225	1309	724	1300	135	242	316	134
		%	%	%	%	%	%	%	%	%

When the negotiations with the European Union about Brexit are complete, would you support or oppose a public vote on the outcome?

Strongly support	27	41	24	29	48	42	39	57	51	38
Tend to support	18	20	21	18	16	16	10	10	15	28
<b>TOTAL SUPPORT</b>	<b>45</b>	<b>61</b>	<b>45</b>	<b>47</b>	<b>64</b>	<b>58</b>	<b>49</b>	<b>67</b>	<b>66</b>	<b>66</b>
Tend to oppose	16	14	15	16	13	15	16	14	15	15
Strongly oppose	19	15	17	19	16	15	31	14	15	11
<b>TOTAL OPPOSE</b>	<b>35</b>	<b>29</b>	<b>32</b>	<b>35</b>	<b>29</b>	<b>30</b>	<b>47</b>	<b>28</b>	<b>30</b>	<b>26</b>
Don't know	21	10	23	18	8	12	4	6	4	9

If the Brexit talks break down and there is no deal, the UK may have to choose whether to remain in the EU, or leave the EU without a deal. In those circumstances, should the final decision be made by MPs voting in Parliament or the public voting in a new

MPs voting in Parliament	25	21	21	25	28	26	41	21	27	20
The public voting in a new referendum	50	67	52	55	61	60	50	70	65	73
Don't know	25	12	27	19	11	14	8	9	8	8

Sample Size: 25641 GB Adults  
Fieldwork: 31st July - 4th September 2018

	Total	yorkshirepost.co.uk	Other newspaper	Don't know	Not applicable
<b>Weighted Sample</b>	<b>25641</b>	271	1810	1129	14252
<b>Unweighted Sample</b>	<b>25641</b>	313	1971	1013	13741
	%	%	%	%	%

**When the negotiations with the European Union about Brexit are complete, would you support or oppose a public vote on the outcome?**

Strongly support	27	33	34	20	22
Tend to support	18	21	18	16	17
<b>TOTAL SUPPORT</b>	<b>45</b>	<b>54</b>	<b>52</b>	<b>36</b>	<b>39</b>
Tend to oppose	16	17	15	12	16
Strongly oppose	19	16	20	10	20
<b>TOTAL OPPOSE</b>	<b>35</b>	<b>33</b>	<b>35</b>	<b>22</b>	<b>36</b>
Don't know	21	13	13	43	25

**If the Brexit talks break down and there is no deal, the UK may have to choose whether to remain in the EU, or leave the EU without a deal. In those circumstances, should the final decision be made by MPs voting in Parliament or the public voting in a new**

MPs voting in Parliament	25	31	27	15	25
The public voting in a new referendum	50	53	55	40	47
Don't know	25	15	18	45	28