

YouGov Survey Results

Sample Size: 1835 GB Adults
Fieldwork: 14th - 15th June 2017

	GE 2017 Vote			EU Ref 2016		Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1835	629	602	112	721	784	888	947	213	784	453	385	1046	789	246	595	393	442	160
Unweighted Sample	1835	607	660	154	848	767	806	1029	183	691	539	422	1180	655	169	616	417	455	178
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which, if any, of the following issues were most important to you in deciding how to vote in the general election last week? Please tick up to three

Britain leaving the EU	47	72	35	57	47	57	51	43	32	40	56	60	51	43	50	50	49	41	43
Health	28	12	51	36	40	22	27	29	33	28	29	25	29	27	26	26	32	31	25
The economy	25	35	23	27	31	24	30	21	26	21	28	29	29	20	30	28	22	22	25
Immigration & Asylum	24	42	11	15	9	44	26	23	7	19	32	36	23	27	16	26	30	21	27
Defence and security	15	26	10	8	12	22	13	17	15	13	15	21	16	14	14	15	15	19	10
Social care	13	6	23	23	19	9	10	15	12	11	16	14	14	11	14	14	11	13	11
Education	12	3	23	15	19	6	10	13	24	13	8	7	14	9	18	8	12	12	12
Welfare benefits	8	3	14	9	11	7	7	9	8	8	10	6	6	10	6	8	10	8	10
Tax	7	7	8	4	6	6	7	6	14	6	5	4	8	5	4	6	9	6	8
Pensions	7	8	7	9	7	9	7	7	1	2	13	14	6	9	6	6	5	8	13
Housing	6	2	12	5	9	3	6	6	8	7	6	3	6	5	10	5	5	6	6
The environment	6	2	9	13	10	3	6	6	13	6	3	4	7	4	9	6	5	4	5
Crime	4	4	4	0	2	4	3	4	3	4	3	3	4	3	4	3	3	4	4
Family life & childcare	3	1	4	2	3	2	2	3	2	4	2	0	2	3	1	2	3	3	3
Transport	1	0	2	0	2	1	1	1	2	2	1	0	1	1	1	1	0	2	0
None of these	11	5	6	8	7	8	12	10	13	13	8	9	10	13	7	11	10	14	11
Don't know	8	3	5	7	6	4	6	9	11	12	3	4	5	11	9	7	8	7	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In the previous question you said the issue of Brexit was important to you in deciding how to vote in last week's general election. In what way?

[This question was only asked to respondents who chose 'Britain leaving the EU' in the previous question; n=927]

I wanted to support a party/candidate I was sure would go ahead with Brexit and not go back on it	35	53	11	10	15	51	35	35	35	30	35	41	32	40	24	41	42	29	26
I wanted to support a party/candidate in favour of a harder Brexit, that would make sure Britain left the EU completely	21	33	4	3	3	38	24	19	9	14	26	29	19	25	15	26	20	24	10
I wanted to support a party/candidate in favour of a softer Brexit, that would protect Britain's access to the single market	21	8	47	28	42	4	22	19	36	26	17	13	25	14	29	16	18	23	24
I wanted to support a party/candidate that opposed Brexit and would fight against it	16	2	27	54	31	1	13	19	13	20	16	9	16	14	25	11	12	12	35
Some other way	3	2	3	4	4	3	4	3	2	5	4	1	3	3	3	1	5	6	4
Not sure	4	2	8	2	5	3	3	6	6	5	1	6	5	3	5	5	3	6	1
Which of the following best reflects your view?																			
It is more important for Britain to have control over EU immigration into Britain than to keep free trade	19	32	11	6	6	35	21	18	10	18	22	25	17	22	12	21	23	17	24
It is more important to ensure Britain can trade freely with the EU without tariff barriers than it is to control EU immigration	26	12	42	48	48	8	29	24	37	30	21	17	32	18	39	23	24	23	32
It is a false choice – it is possible to BOTH control EU immigration into Britain AND to keep British free trade with the EU	39	48	35	37	35	48	39	40	29	35	44	49	38	41	36	43	39	43	26
Not sure	15	8	13	9	11	9	11	19	24	17	13	9	12	19	14	14	15	18	18

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And if it was impossible to have both and you HAD to choose one or the other, which of the following would best reflect your view?

[This question was only asked to respondents who chose the 'It is a false choice' answer in the previous question; n=728]

It is more important for Britain to have control over EU immigration into Britain than to keep free trade	44	58	22	25	13	65	45	43	18	39	49	53	41	47	29	48	43	47	40
It is more important to ensure Britain can trade freely with the EU without tariff barriers than it is to control EU immigration	42	32	62	58	70	25	41	42	69	43	41	30	46	36	49	37	43	41	51
Not sure	15	10	17	18	17	10	14	15	12	17	10	17	13	16	22	15	14	12	9
Combined																			
It is more important for Britain to have control over EU immigration into Britain than to keep free trade	36	60	19	15	11	66	39	35	15	32	44	51	33	41	22	42	40	37	34
It is more important to ensure Britain can trade freely with the EU without tariff barriers than it is to control EU immigration	42	27	64	69	73	20	45	41	57	45	39	32	49	33	57	39	41	41	45
Not sure	21	13	19	16	17	14	16	25	27	23	17	17	17	26	22	20	20	23	20