

YouGov Survey Results
Sample size : 2149 UK adults
 Fieldwork 15th - 16th August 2019



| Total | Gender | | Age | | | | | Social Grade | |
|-------|--------|--------|-------|-------|-------|-------|-----|--------------|------|
| | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE |

Omnibus_Parents. Parents Omni One

| | | | | | | | | | | |
|---|-------------|-------------|-------------|------------|------------|------------|------------|------------|-------------|------------|
| Unweighted base | 2149 | 1022 | 1127 | 155 | 325 | 390 | 341 | 938 | 1270 | 879 |
| Base | 2149 | 1042 | 1107 | 239 | 326 | 394 | 343 | 847 | 1225 | 924 |
| Under 6 months old | 2% | 1% | 2% | 1% | 5% | 3% | 0% | 0% | 2% | 1% |
| Between 6 and 12 months old | 1% | 1% | 2% | 1% | 3% | 5% | 0% | - | 2% | 1% |
| 1 year old | 3% | 3% | 2% | 2% | 6% | 6% | 1% | 0% | 3% | 2% |
| 2 years old | 2% | 2% | 3% | - | 5% | 7% | 1% | 0% | 3% | 2% |
| 3 years old | 3% | 3% | 4% | - | 7% | 11% | 3% | 0% | 4% | 3% |
| 4 years old | 3% | 3% | 3% | 1% | 6% | 9% | 1% | 0% | 4% | 2% |
| 5 years old | 3% | 3% | 2% | 1% | 5% | 7% | 2% | 0% | 3% | 3% |
| 6 years old | 3% | 2% | 3% | - | 5% | 8% | 2% | 0% | 3% | 2% |
| 7 years old | 3% | 2% | 3% | - | 3% | 9% | 1% | 0% | 3% | 2% |
| 8 years old | 2% | 3% | 2% | 1% | 2% | 6% | 4% | - | 2% | 2% |
| 9 years old | 2% | 2% | 2% | - | 3% | 5% | 3% | 0% | 2% | 2% |
| 10 years old | 2% | 2% | 2% | - | 3% | 5% | 3% | 0% | 3% | 1% |
| 11 years old | 2% | 2% | 2% | - | 1% | 5% | 6% | 1% | 2% | 2% |
| 12 years old | 2% | 2% | 2% | - | 1% | 6% | 4% | 1% | 2% | 2% |
| 13 years old | 2% | 2% | 2% | - | 1% | 4% | 6% | 0% | 2% | 2% |
| 14 years old | 1% | 1% | 2% | - | 0% | 4% | 3% | 0% | 1% | 2% |
| 15 years old | 2% | 2% | 2% | - | 1% | 2% | 8% | 1% | 1% | 3% |
| 16 years old | 2% | 2% | 2% | - | 1% | 3% | 9% | 0% | 2% | 2% |
| 17 years old | 2% | 2% | 1% | - | 0% | 2% | 4% | 1% | 1% | 2% |
| 18 years old | 2% | 2% | 2% | 1% | - | 2% | 6% | 1% | 2% | 2% |
| Older than 18 years old | 34% | 31% | 37% | 1% | - | 5% | 37% | 69% | 31% | 38% |
| Not applicable - I do not have any children | 43% | 47% | 39% | 92% | 62% | 39% | 34% | 27% | 44% | 41% |

Q1. In general, how often, if at all, do you feel lonely?

| | | | | | | | | | | |
|----------------------------|-------------|-------------|-------------|------------|------------|------------|------------|------------|-------------|------------|
| Unweighted base | 2149 | 1022 | 1127 | 155 | 325 | 390 | 341 | 938 | 1270 | 879 |
| Base: All UK adults | 2149 | 1042 | 1107 | 239 | 326 | 394 | 343 | 847 | 1225 | 924 |
| All the time | 4% | 4% | 4% | 7% | 6% | 3% | 4% | 2% | 2% | 7% |
| Often | 13% | 12% | 13% | 24% | 19% | 14% | 10% | 7% | 11% | 14% |
| Sometimes | 31% | 28% | 33% | 40% | 37% | 37% | 30% | 23% | 32% | 29% |
| Rarely | 32% | 32% | 31% | 17% | 26% | 29% | 35% | 38% | 34% | 28% |
| Never | 19% | 22% | 17% | 4% | 9% | 16% | 19% | 30% | 19% | 20% |
| Don't know | 2% | 2% | 1% | 8% | 3% | 0% | 1% | 0% | 1% | 2% |

YouGov Survey Results
Sample size : 2149 UK adults
 Fieldwork 15th - 16th August 2019



| Total | Region | | | | | | | | |
|-------|--------|----------|------|--------|-------|---------------|-------|----------|------------------|
| | North | Midlands | East | London | South | England (NET) | Wales | Scotland | Northern Ireland |

Omnibus_Parents. Parents Omni One

| | | | | | | | | | | |
|---|-------------|------------|------------|------------|------------|------------|-------------|------------|------------|-----------|
| Unweighted base | 2149 | 509 | 355 | 191 | 260 | 515 | 1830 | 101 | 172 | 45 |
| Base | 2149 | 501 | 346 | 189 | 282 | 490 | 1807 | 103 | 179 | 58 |
| Under 6 months old | 2% | 2% | 2% | 0% | 2% | 2% | 2% | 4% | 1% | - |
| Between 6 and 12 months old | 1% | 1% | 2% | 2% | 1% | 2% | 1% | 4% | 1% | 2% |
| 1 year old | 3% | 2% | 3% | 1% | 2% | 3% | 2% | 1% | 6% | - |
| 2 years old | 2% | 3% | 2% | 2% | 2% | 3% | 3% | 3% | 2% | - |
| 3 years old | 3% | 4% | 3% | 3% | 4% | 2% | 3% | 5% | 6% | 3% |
| 4 years old | 3% | 3% | 3% | 3% | 3% | 3% | 3% | 3% | 3% | - |
| 5 years old | 3% | 3% | 1% | 2% | 3% | 2% | 2% | 5% | 5% | 2% |
| 6 years old | 3% | 2% | 3% | 3% | 2% | 3% | 3% | 1% | 3% | 5% |
| 7 years old | 3% | 4% | 3% | 3% | 2% | 2% | 3% | 2% | 2% | - |
| 8 years old | 2% | 2% | 2% | 1% | 1% | 2% | 2% | 1% | 2% | 9% |
| 9 years old | 2% | 1% | 1% | 1% | 2% | 4% | 2% | 3% | 3% | - |
| 10 years old | 2% | 2% | 1% | 1% | 2% | 2% | 2% | 2% | 4% | - |
| 11 years old | 2% | 1% | 2% | 2% | 4% | 2% | 2% | 1% | 3% | 5% |
| 12 years old | 2% | 2% | 3% | 2% | 2% | 2% | 2% | 3% | 1% | 4% |
| 13 years old | 2% | 2% | 2% | 1% | 2% | 2% | 2% | 1% | 3% | 2% |
| 14 years old | 1% | 2% | 1% | 2% | 0% | 2% | 1% | 3% | 1% | - |
| 15 years old | 2% | 1% | 2% | 4% | 3% | 2% | 2% | 1% | 2% | 2% |
| 16 years old | 2% | 2% | 2% | 2% | 1% | 3% | 2% | 2% | 2% | 4% |
| 17 years old | 2% | 2% | 0% | 3% | 1% | 1% | 1% | 1% | 3% | 5% |
| 18 years old | 2% | 1% | 3% | 2% | 2% | 2% | 2% | 1% | 2% | - |
| Older than 18 years old | 34% | 37% | 35% | 35% | 30% | 34% | 35% | 38% | 28% | 27% |
| Not applicable - I do not have any children | 43% | 39% | 41% | 44% | 48% | 44% | 43% | 40% | 47% | 52% |

Q1. In general, how often, if at all, do you feel lonely?

| | | | | | | | | | | |
|----------------------------|-------------|------------|------------|------------|------------|------------|-------------|------------|------------|-----------|
| Unweighted base | 2149 | 509 | 355 | 191 | 260 | 515 | 1830 | 101 | 172 | 45 |
| Base: All UK adults | 2149 | 501 | 346 | 189 | 282 | 490 | 1807 | 103 | 179 | 58 |
| All the time | 4% | 3% | 5% | 2% | 5% | 3% | 4% | 7% | 4% | 5% |
| Often | 13% | 11% | 14% | 13% | 14% | 11% | 12% | 13% | 13% | 13% |
| Sometimes | 31% | 30% | 29% | 37% | 28% | 32% | 31% | 34% | 28% | 33% |
| Rarely | 32% | 32% | 30% | 30% | 32% | 35% | 32% | 26% | 32% | 26% |
| Never | 19% | 22% | 19% | 18% | 16% | 18% | 19% | 19% | 22% | 24% |
| Don't know | 2% | 1% | 2% | - | 4% | 2% | 2% | 1% | - | - |

YouGov Survey Results
Sample size : 2149 UK adults
 Fieldwork 15th - 16th August 2019



| Total | Government Region | | | | | | | | | | | | |
|-------|-------------------|------------|--------------------------|---------------|---------------|-----------------|--------|------------|------------|---------------|-------|----------|------------------|
| | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) | Wales | Scotland | Northern Ireland |

Omnibus_Parents. Parents Omni One

| | | | | | | | | | | | | | | |
|---|-------------|-----------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|------------|------------|-----------|
| Unweighted base | 2149 | 86 | 241 | 182 | 196 | 159 | 191 | 260 | 289 | 226 | 1830 | 101 | 172 | 45 |
| Base | 2149 | 85 | 235 | 181 | 193 | 153 | 189 | 282 | 275 | 215 | 1807 | 103 | 179 | 58 |
| Under 6 months old | 2% | 1% | 3% | 1% | 1% | 2% | 0% | 2% | 2% | 1% | 2% | 4% | 1% | - |
| Between 6 and 12 months old | 1% | 2% | 1% | 1% | 1% | 2% | 2% | 1% | 2% | 1% | 1% | 4% | 1% | 2% |
| 1 year old | 3% | 2% | 2% | 2% | 3% | 2% | 1% | 2% | 3% | 4% | 2% | 1% | 6% | - |
| 2 years old | 2% | 2% | 1% | 6% | 1% | 3% | 2% | 2% | 3% | 3% | 3% | 3% | 2% | - |
| 3 years old | 3% | 5% | 3% | 4% | 2% | 5% | 3% | 4% | 3% | 2% | 3% | 5% | 6% | 3% |
| 4 years old | 3% | 3% | 3% | 3% | 3% | 4% | 3% | 3% | 2% | 3% | 3% | 3% | 3% | - |
| 5 years old | 3% | 3% | 2% | 4% | 2% | 1% | 2% | 3% | 2% | 2% | 2% | 5% | 5% | 2% |
| 6 years old | 3% | 2% | 2% | 1% | 2% | 4% | 3% | 2% | 3% | 3% | 3% | 1% | 3% | 5% |
| 7 years old | 3% | - | 6% | 3% | 4% | 2% | 3% | 2% | 2% | 2% | 3% | 2% | 2% | - |
| 8 years old | 2% | 3% | 2% | 2% | 2% | 2% | 1% | 1% | 2% | 3% | 2% | 1% | 2% | 9% |
| 9 years old | 2% | 1% | 2% | 2% | 2% | 1% | 1% | 2% | 3% | 5% | 2% | 3% | 3% | - |
| 10 years old | 2% | 2% | 2% | 3% | 3% | - | 1% | 2% | 1% | 4% | 2% | 2% | 4% | - |
| 11 years old | 2% | 2% | 2% | 1% | 1% | 3% | 2% | 4% | 2% | 1% | 2% | 1% | 3% | 5% |
| 12 years old | 2% | 3% | 2% | 2% | 3% | 3% | 2% | 2% | 2% | 1% | 2% | 3% | 1% | 4% |
| 13 years old | 2% | 4% | 2% | 2% | 1% | 4% | 1% | 2% | 1% | 3% | 2% | 1% | 3% | 2% |
| 14 years old | 1% | 1% | 2% | 0% | 0% | 1% | 2% | 0% | 2% | 1% | 1% | 3% | 1% | - |
| 15 years old | 2% | 1% | 1% | 3% | 2% | 2% | 4% | 3% | 1% | 2% | 2% | 1% | 2% | 2% |
| 16 years old | 2% | 2% | 2% | 3% | 2% | 3% | 2% | 1% | 4% | 2% | 2% | 2% | 2% | 4% |
| 17 years old | 2% | - | 3% | 2% | 0% | - | 3% | 1% | 1% | 2% | 1% | 1% | 3% | 5% |
| 18 years old | 2% | 2% | 0% | 1% | 3% | 4% | 2% | 2% | 2% | 2% | 2% | 1% | 2% | - |
| Older than 18 years old | 34% | 48% | 37% | 33% | 37% | 33% | 35% | 30% | 33% | 35% | 35% | 38% | 28% | 27% |
| Not applicable - I do not have any children | 43% | 36% | 39% | 40% | 43% | 39% | 44% | 48% | 45% | 42% | 43% | 40% | 47% | 52% |

Q1. In general, how often, if at all, do you feel lonely?

| | | | | | | | | | | | | | | |
|----------------------------|-------------|-----------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|------------|------------|-----------|
| Unweighted base | 2149 | 86 | 241 | 182 | 196 | 159 | 191 | 260 | 289 | 226 | 1830 | 101 | 172 | 45 |
| Base: All UK adults | 2149 | 85 | 235 | 181 | 193 | 153 | 189 | 282 | 275 | 215 | 1807 | 103 | 179 | 58 |
| All the time | 4% | 1% | 5% | 2% | 5% | 5% | 2% | 5% | 2% | 3% | 4% | 7% | 4% | 5% |
| Often | 13% | 9% | 11% | 13% | 15% | 14% | 13% | 14% | 13% | 10% | 12% | 13% | 13% | 13% |
| Sometimes | 31% | 25% | 32% | 29% | 32% | 25% | 37% | 28% | 32% | 32% | 31% | 34% | 28% | 33% |
| Rarely | 32% | 33% | 30% | 34% | 30% | 31% | 30% | 32% | 35% | 34% | 32% | 26% | 32% | 26% |
| Never | 19% | 30% | 21% | 21% | 17% | 22% | 18% | 16% | 16% | 21% | 19% | 19% | 22% | 24% |
| Don't know | 2% | 1% | 1% | 1% | 1% | 2% | - | 4% | 2% | 1% | 2% | 1% | - | - |

YouGov Survey Results
Sample size : 2149 UK adults
 Fieldwork 15th - 16th August 2019



| Total | Working Status | | | | | | | Marital Status | | | | |
|-------|-------------------|-------------------|-------------------|-------------------|---------|------------|--------------------|----------------------------|-------------------|---------------------|---------|---------------|
| | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed | Never Married |

Omnibus_Parents. Parents Omni One

| | | | | | | | | | | | | | |
|---|-------------|------------|------------|-------------|------------|------------|-----------|------------|------------|------------|------------|-----------|------------|
| Unweighted base | 2149 | 870 | 291 | 1161 | 84 | 587 | 83 | 234 | 1051 | 272 | 189 | 98 | 532 |
| Base | 2149 | 896 | 291 | 1187 | 119 | 513 | 89 | 240 | 999 | 277 | 178 | 85 | 604 |
| Under 6 months old | 2% | 2% | 2% | 2% | - | 0% | 2% | 3% | 2% | 4% | - | - | 0% |
| Between 6 and 12 months old | 1% | 2% | 2% | 2% | - | - | - | 3% | 2% | 3% | - | - | 0% |
| 1 year old | 3% | 3% | 6% | 4% | - | 0% | 6% | 2% | 4% | 4% | 0% | - | 1% |
| 2 years old | 2% | 3% | 4% | 3% | - | 0% | 4% | 4% | 4% | 3% | 1% | - | 0% |
| 3 years old | 3% | 4% | 5% | 5% | 1% | - | 4% | 7% | 5% | 6% | 1% | - | 2% |
| 4 years old | 3% | 4% | 4% | 4% | 2% | 0% | 3% | 4% | 4% | 4% | 2% | - | 2% |
| 5 years old | 3% | 3% | 4% | 3% | 3% | 0% | 5% | 4% | 4% | 2% | 1% | - | 1% |
| 6 years old | 3% | 3% | 6% | 4% | - | - | 4% | 3% | 3% | 4% | 3% | 1% | 1% |
| 7 years old | 3% | 3% | 5% | 4% | - | 0% | 4% | 2% | 4% | 3% | 2% | - | 1% |
| 8 years old | 2% | 3% | 2% | 3% | - | 0% | 3% | 2% | 2% | 3% | 4% | - | 1% |
| 9 years old | 2% | 2% | 5% | 3% | 1% | 0% | 2% | 3% | 2% | 4% | 2% | 1% | 0% |
| 10 years old | 2% | 2% | 4% | 3% | 2% | 0% | 3% | 3% | 3% | 2% | 2% | - | 1% |
| 11 years old | 2% | 3% | 2% | 3% | - | 0% | 4% | 3% | 3% | 2% | 3% | - | 1% |
| 12 years old | 2% | 3% | 3% | 3% | 1% | 0% | 1% | 2% | 3% | 1% | 2% | 1% | 1% |
| 13 years old | 2% | 3% | 1% | 3% | - | 0% | - | 2% | 3% | 2% | 1% | 1% | 1% |
| 14 years old | 1% | 2% | 3% | 2% | - | - | 1% | 2% | 1% | 2% | 2% | 1% | 1% |
| 15 years old | 2% | 3% | 2% | 3% | - | 0% | 3% | 3% | 3% | 1% | 1% | - | 2% |
| 16 years old | 2% | 4% | 1% | 3% | 1% | 0% | - | 3% | 3% | 3% | 3% | 1% | 0% |
| 17 years old | 2% | 3% | 1% | 3% | 1% | 0% | 1% | 1% | 2% | 1% | 5% | - | 1% |
| 18 years old | 2% | 2% | 2% | 2% | 1% | 1% | - | 4% | 2% | 1% | 3% | - | 1% |
| Older than 18 years old | 34% | 19% | 35% | 23% | 1% | 73% | 18% | 27% | 47% | 20% | 65% | 62% | 6% |
| Not applicable - I do not have any children | 43% | 50% | 30% | 45% | 92% | 25% | 55% | 43% | 22% | 49% | 20% | 33% | 83% |

Q1. In general, how often, if at all, do you feel lonely?

| | | | | | | | | | | | | | |
|----------------------------|-------------|------------|------------|-------------|------------|------------|-----------|------------|------------|------------|------------|-----------|------------|
| Unweighted base | 2149 | 870 | 291 | 1161 | 84 | 587 | 83 | 234 | 1051 | 272 | 189 | 98 | 532 |
| Base: All UK adults | 2149 | 896 | 291 | 1187 | 119 | 513 | 89 | 240 | 999 | 277 | 178 | 85 | 604 |
| All the time | 4% | 3% | 2% | 3% | 2% | 2% | 21% | 7% | 2% | 2% | 4% | 5% | 8% |
| Often | 13% | 14% | 10% | 13% | 18% | 7% | 19% | 18% | 7% | 11% | 15% | 8% | 21% |
| Sometimes | 31% | 31% | 37% | 33% | 50% | 21% | 32% | 32% | 26% | 34% | 31% | 35% | 38% |
| Rarely | 32% | 32% | 36% | 33% | 17% | 38% | 15% | 25% | 38% | 32% | 34% | 30% | 21% |
| Never | 19% | 18% | 14% | 17% | 8% | 32% | 7% | 13% | 26% | 19% | 16% | 22% | 9% |
| Don't know | 2% | 1% | 1% | 1% | 6% | - | 5% | 4% | 0% | 1% | - | - | 4% |

YouGov Survey Results
Sample size : 2149 UK adults
 Fieldwork 15th - 16th August 2019



| Total | Children in Household | | | | | | Parent/ Guardian | | | | | | | | |
|-------|-----------------------|---|---|----|--------------------------------------|---------|----------------------------|----------------------|-------------------|---------------|----------------|----------------|--------------------|---------------|--|
| | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Refused | Parent/ guardian (any age) | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years | |

Omnibus_Parents. Parents Omni One

| | | | | | | | | | | | | | | | |
|---|-------------|-------------|------------|------------|-----------|------------|-----------|-------------|------------|------------|------------|------------|-----------|------------|------------|
| Unweighted base | 2149 | 1549 | 238 | 241 | 66 | 545 | 55 | 1276 | 873 | 267 | 262 | 165 | 70 | 553 | 793 |
| Base | 2149 | 1519 | 250 | 249 | 71 | 570 | 60 | 1225 | 924 | 266 | 267 | 169 | 72 | 563 | 731 |
| Under 6 months old | 2% | 1% | 5% | 4% | 3% | 4% | 1% | 3% | - | 13% | 2% | 1% | - | 6% | 0% |
| Between 6 and 12 months old | 1% | 0% | 4% | 5% | 7% | 5% | 1% | 3% | - | 12% | 3% | 1% | - | 6% | 0% |
| 1 year old | 3% | 1% | 7% | 9% | 10% | 8% | 1% | 5% | - | 21% | 5% | 3% | 3% | 10% | 0% |
| 2 years old | 2% | 0% | 8% | 9% | 9% | 8% | 1% | 4% | - | 19% | 6% | 1% | 3% | 9% | 0% |
| 3 years old | 3% | 0% | 8% | 18% | 7% | 12% | 5% | 6% | - | 28% | 13% | 5% | 4% | 13% | 1% |
| 4 years old | 3% | 0% | 6% | 14% | 13% | 10% | 1% | 5% | - | 25% | 11% | 2% | - | 12% | 1% |
| 5 years old | 3% | 0% | 2% | 14% | 14% | 9% | 4% | 5% | - | 11% | 21% | 4% | 2% | 10% | 1% |
| 6 years old | 3% | 0% | 3% | 13% | 19% | 9% | 2% | 5% | - | 8% | 21% | 2% | 2% | 10% | 1% |
| 7 years old | 3% | 0% | 3% | 14% | 14% | 9% | 5% | 5% | - | 8% | 21% | 6% | - | 10% | 0% |
| 8 years old | 2% | 0% | 2% | 8% | 22% | 7% | 2% | 4% | - | 7% | 17% | 8% | 3% | 8% | 0% |
| 9 years old | 2% | 0% | 2% | 9% | 10% | 6% | 3% | 4% | - | 3% | 16% | 6% | 1% | 8% | 1% |
| 10 years old | 2% | 0% | 1% | 11% | 17% | 7% | - | 4% | - | 5% | 17% | 9% | 3% | 8% | 1% |
| 11 years old | 2% | 0% | 5% | 7% | 18% | 7% | 3% | 4% | - | 3% | 17% | 10% | 8% | 8% | 1% |
| 12 years old | 2% | 0% | 3% | 11% | 14% | 8% | 2% | 4% | - | 3% | 9% | 27% | 6% | 8% | 0% |
| 13 years old | 2% | 0% | 3% | 8% | 13% | 6% | 2% | 3% | - | 3% | 7% | 24% | 5% | 7% | 1% |
| 14 years old | 1% | 0% | 3% | 4% | 10% | 4% | - | 2% | - | 1% | 3% | 16% | 8% | 5% | 1% |
| 15 years old | 2% | 0% | 5% | 6% | 15% | 7% | 3% | 3% | - | 2% | 6% | 25% | 9% | 8% | 1% |
| 16 years old | 2% | 0% | 8% | 6% | 13% | 8% | - | 4% | - | 1% | 5% | 28% | 17% | 8% | 2% |
| 17 years old | 2% | 0% | 6% | 5% | 8% | 6% | - | 3% | - | 1% | 3% | 6% | 49% | 6% | 2% |
| 18 years old | 2% | 1% | 5% | 4% | 5% | 4% | 4% | 3% | - | 1% | 2% | 11% | 51% | 7% | 2% |
| Older than 18 years old | 34% | 43% | 16% | 9% | 16% | 13% | 12% | 60% | - | 6% | 9% | 17% | 36% | 12% | 100% |
| Not applicable - I do not have any children | 43% | 54% | 15% | 8% | 16% | 12% | 59% | - | 100% | - | - | - | - | - | - |

Q1. In general, how often, if at all, do you feel lonely?

| | | | | | | | | | | | | | | | |
|----------------------------|-------------|-------------|------------|------------|-----------|------------|-----------|-------------|------------|------------|------------|------------|-----------|------------|------------|
| Unweighted base | 2149 | 1549 | 238 | 241 | 66 | 545 | 55 | 1276 | 873 | 267 | 262 | 165 | 70 | 553 | 793 |
| Base: All UK adults | 2149 | 1519 | 250 | 249 | 71 | 570 | 60 | 1225 | 924 | 266 | 267 | 169 | 72 | 563 | 731 |
| All the time | 4% | 4% | 2% | 4% | 6% | 4% | 8% | 3% | 5% | 4% | 5% | 3% | 14% | 5% | 2% |
| Often | 13% | 12% | 17% | 13% | 8% | 14% | 13% | 11% | 15% | 16% | 13% | 13% | 10% | 15% | 7% |
| Sometimes | 31% | 29% | 35% | 38% | 34% | 37% | 25% | 28% | 35% | 34% | 35% | 32% | 30% | 33% | 24% |
| Rarely | 32% | 33% | 28% | 28% | 36% | 29% | 19% | 35% | 28% | 28% | 30% | 34% | 29% | 29% | 39% |
| Never | 19% | 21% | 16% | 15% | 12% | 15% | 19% | 24% | 14% | 17% | 17% | 18% | 17% | 17% | 28% |
| Don't know | 2% | 1% | 1% | - | 4% | 1% | 17% | 0% | 3% | 0% | - | 1% | - | 0% | 0% |

YouGov Survey Results
Sample size : 2149 UK adults
 Fieldwork 15th - 16th August 2019



| Total | Social Media/ Messaging service (within the last month) | | | | | | | | | |
|-------|---|---------|----------|---------|-----------|-----------|----------|--------------------|----------|-------|
| | Facebook | Twitter | LinkedIn | Google+ | Pinterest | Instagram | Snapchat | Facebook Messenger | WhatsApp | Skype |

Omnibus_Parents. Parents Omni One

| | | | | | | | | | | | |
|---|-------------|-------------|------------|------------|-----------|------------|------------|------------|-------------|-------------|------------|
| Unweighted base | 2149 | 1504 | 706 | 350 | 98 | 258 | 599 | 216 | 1268 | 1267 | 240 |
| Base | 2149 | 1497 | 725 | 344 | 95 | 258 | 634 | 256 | 1283 | 1284 | 233 |
| Under 6 months old | 2% | 2% | 2% | 3% | 3% | 3% | 2% | 1% | 2% | 2% | 1% |
| Between 6 and 12 months old | 1% | 2% | 2% | 3% | 1% | 2% | 2% | 3% | 2% | 2% | 1% |
| 1 year old | 3% | 3% | 3% | 3% | 2% | 3% | 3% | 2% | 3% | 3% | 4% |
| 2 years old | 2% | 3% | 3% | 4% | 1% | 4% | 4% | 2% | 3% | 3% | 3% |
| 3 years old | 3% | 4% | 4% | 3% | 2% | 5% | 4% | 2% | 4% | 5% | 5% |
| 4 years old | 3% | 3% | 4% | 4% | 2% | 4% | 4% | 2% | 3% | 3% | 3% |
| 5 years old | 3% | 3% | 3% | 2% | - | 4% | 3% | 2% | 3% | 3% | 2% |
| 6 years old | 3% | 3% | 3% | 4% | 1% | 4% | 4% | 3% | 3% | 3% | 2% |
| 7 years old | 3% | 3% | 3% | 3% | 1% | 3% | 2% | 2% | 3% | 3% | 4% |
| 8 years old | 2% | 3% | 3% | 2% | 1% | 2% | 2% | 1% | 2% | 2% | 2% |
| 9 years old | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 3% |
| 10 years old | 2% | 3% | 2% | 3% | 2% | 4% | 3% | 3% | 2% | 3% | 2% |
| 11 years old | 2% | 2% | 2% | 1% | - | 2% | 2% | 1% | 2% | 2% | 1% |
| 12 years old | 2% | 2% | 3% | 2% | 1% | 2% | 2% | 1% | 2% | 2% | 2% |
| 13 years old | 2% | 2% | 3% | 2% | 1% | 3% | 2% | 1% | 2% | 2% | 3% |
| 14 years old | 1% | 2% | 1% | 2% | - | 2% | 1% | 1% | 2% | 2% | 1% |
| 15 years old | 2% | 2% | 2% | 2% | - | 2% | 1% | 1% | 2% | 2% | 2% |
| 16 years old | 2% | 2% | 2% | 3% | 1% | 3% | 3% | 2% | 3% | 3% | 2% |
| 17 years old | 2% | 2% | 2% | 2% | 1% | 1% | 0% | - | 2% | 1% | 2% |
| 18 years old | 2% | 2% | 2% | 2% | 6% | 1% | 2% | 1% | 2% | 1% | 3% |
| Older than 18 years old | 34% | 33% | 23% | 23% | 50% | 24% | 19% | 12% | 30% | 28% | 29% |
| Not applicable - I do not have any children | 43% | 42% | 51% | 49% | 30% | 45% | 55% | 69% | 44% | 43% | 43% |

Q1. In general, how often, if at all, do you feel lonely?

| | | | | | | | | | | | |
|----------------------------|-------------|-------------|------------|------------|-----------|------------|------------|------------|-------------|-------------|------------|
| Unweighted base | 2149 | 1504 | 706 | 350 | 98 | 258 | 599 | 216 | 1268 | 1267 | 240 |
| Base: All UK adults | 2149 | 1497 | 725 | 344 | 95 | 258 | 634 | 256 | 1283 | 1284 | 233 |
| All the time | 4% | 3% | 4% | 3% | 9% | 6% | 3% | 5% | 4% | 3% | 3% |
| Often | 13% | 13% | 15% | 14% | 15% | 15% | 19% | 21% | 15% | 13% | 12% |
| Sometimes | 31% | 34% | 36% | 32% | 28% | 32% | 39% | 44% | 34% | 33% | 30% |
| Rarely | 32% | 31% | 30% | 33% | 32% | 30% | 25% | 20% | 30% | 32% | 34% |
| Never | 19% | 17% | 13% | 17% | 14% | 14% | 12% | 6% | 17% | 17% | 20% |
| Don't know | 2% | 1% | 2% | 1% | 1% | 2% | 2% | 4% | 1% | 1% | 1% |

YouGov Survey Results
Sample size : 2149 UK adults

Fieldwork 15th - 16th August 2019



| Total | Gender | | Age | | | | | Social Grade | |
|-------|--------|--------|-------|-------|-------|-------|-----|--------------|------|
| | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE |

Omnibus_Parents. Parents Omni One

| | | | | | | | | | | |
|-----------------|------|------|------|-----|-----|-----|-----|-----|------|-----|
| Unweighted base | 2149 | 1022 | 1127 | 155 | 325 | 390 | 341 | 938 | 1270 | 879 |
|-----------------|------|------|------|-----|-----|-----|-----|-----|------|-----|

Q2. Excluding your partner and any family members, approximately how many of each of the following relationships do you believe you have? Please give your best estimate type in a number for each row. If you do not have any of the following relationships, please type "0" in the box.

| | | | | | | | | | | |
|----------------------------|------|------|------|------|------|------|------|------|------|------|
| Unweighted base | 2149 | 1022 | 1127 | 155 | 325 | 390 | 341 | 938 | 1270 | 879 |
| Base: All UK adults | 2149 | 1042 | 1107 | 239 | 326 | 394 | 343 | 847 | 1225 | 924 |
| Acquaintances | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Friends | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Close friends | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Best friends | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Q1_acquaint_open. KYFQ1acquaintopen

| | | | | | | | | | | |
|-----------------|------|------|------|-----|-----|-----|-----|-----|------|-----|
| Unweighted base | 2149 | 1022 | 1127 | 155 | 325 | 390 | 341 | 938 | 1270 | 879 |
| Base | 2149 | 1042 | 1107 | 239 | 326 | 394 | 343 | 847 | 1225 | 924 |

Q1_friend_open. KYFQ1friendopen

| | | | | | | | | | | |
|-----------------|------|------|------|-----|-----|-----|-----|-----|------|-----|
| Unweighted base | 2149 | 1022 | 1127 | 155 | 325 | 390 | 341 | 938 | 1270 | 879 |
| Base | 2149 | 1042 | 1107 | 239 | 326 | 394 | 343 | 847 | 1225 | 924 |

Q1_cfriend_open. KYFQ1cfriendopen

| | | | | | | | | | | |
|-----------------|------|------|------|-----|-----|-----|-----|-----|------|-----|
| Unweighted base | 2149 | 1022 | 1127 | 155 | 325 | 390 | 341 | 938 | 1270 | 879 |
| Base | 2149 | 1042 | 1107 | 239 | 326 | 394 | 343 | 847 | 1225 | 924 |

Q1_bfriend_open. KYFQ1bfriendopen

| | | | | | | | | | | |
|-----------------|------|------|------|-----|-----|-----|-----|-----|------|-----|
| Unweighted base | 2149 | 1022 | 1127 | 155 | 325 | 390 | 341 | 938 | 1270 | 879 |
| Base | 2149 | 1042 | 1107 | 239 | 326 | 394 | 343 | 847 | 1225 | 924 |

YouGov Survey Results
Sample size : 2149 UK adults

Fieldwork 15th - 16th August 2019



| Total | Region | | | | | | | | |
|-------|--------|----------|------|--------|-------|---------------|-------|----------|------------------|
| | North | Midlands | East | London | South | England (NET) | Wales | Scotland | Northern Ireland |

Omnibus_Parents. Parents Omni One

| | | | | | | | | | | |
|-----------------|------|-----|-----|-----|-----|-----|------|-----|-----|----|
| Unweighted base | 2149 | 509 | 355 | 191 | 260 | 515 | 1830 | 101 | 172 | 45 |
|-----------------|------|-----|-----|-----|-----|-----|------|-----|-----|----|

Q2. Excluding your partner and any family members, approximately how many of each of the following relationships do you believe you have? Please give your best estimate type in a number for each row. If you do not have any of the following relationships, please type "0" in the box.

| | | | | | | | | | | |
|----------------------------|------|------|------|------|------|------|------|------|------|------|
| Unweighted base | 2149 | 509 | 355 | 191 | 260 | 515 | 1830 | 101 | 172 | 45 |
| Base: All UK adults | 2149 | 501 | 346 | 189 | 282 | 490 | 1807 | 103 | 179 | 58 |
| Acquaintances | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Friends | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Close friends | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Best friends | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Q1_acquaint_open. KYFQ1acquaintopen

| | | | | | | | | | | |
|-----------------|------|-----|-----|-----|-----|-----|------|-----|-----|----|
| Unweighted base | 2149 | 509 | 355 | 191 | 260 | 515 | 1830 | 101 | 172 | 45 |
| Base | 2149 | 501 | 346 | 189 | 282 | 490 | 1807 | 103 | 179 | 58 |

Q1_friend_open. KYFQ1friendopen

| | | | | | | | | | | |
|-----------------|------|-----|-----|-----|-----|-----|------|-----|-----|----|
| Unweighted base | 2149 | 509 | 355 | 191 | 260 | 515 | 1830 | 101 | 172 | 45 |
| Base | 2149 | 501 | 346 | 189 | 282 | 490 | 1807 | 103 | 179 | 58 |

Q1_cfriend_open. KYFQ1cfriendopen

| | | | | | | | | | | |
|-----------------|------|-----|-----|-----|-----|-----|------|-----|-----|----|
| Unweighted base | 2149 | 509 | 355 | 191 | 260 | 515 | 1830 | 101 | 172 | 45 |
| Base | 2149 | 501 | 346 | 189 | 282 | 490 | 1807 | 103 | 179 | 58 |

Q1_bfriend_open. KYFQ1bfriendopen

| | | | | | | | | | | |
|-----------------|------|-----|-----|-----|-----|-----|------|-----|-----|----|
| Unweighted base | 2149 | 509 | 355 | 191 | 260 | 515 | 1830 | 101 | 172 | 45 |
| Base | 2149 | 501 | 346 | 189 | 282 | 490 | 1807 | 103 | 179 | 58 |

YouGov Survey Results
Sample size : 2149 UK adults
 Fieldwork 15th - 16th August 2019



| Total | Government Region | | | | | | | | | | | | |
|-------|-------------------|------------|--------------------------|---------------|---------------|-----------------|--------|------------|------------|---------------|-------|----------|------------------|
| | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) | Wales | Scotland | Northern Ireland |

Omnibus_Parents. Parents Omni One

| | | | | | | | | | | | | | | |
|-----------------|------|----|-----|-----|-----|-----|-----|-----|-----|-----|------|-----|-----|----|
| Unweighted base | 2149 | 86 | 241 | 182 | 196 | 159 | 191 | 260 | 289 | 226 | 1830 | 101 | 172 | 45 |
|-----------------|------|----|-----|-----|-----|-----|-----|-----|-----|-----|------|-----|-----|----|

Q2. Excluding your partner and any family members, approximately how many of each of the following relationships do you believe you have? Please give your best estimate type in a number for each row. If you do not have any of the following relationships, please type "0" in the box.

| | | | | | | | | | | | | | | |
|----------------------------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| Unweighted base | 2149 | 86 | 241 | 182 | 196 | 159 | 191 | 260 | 289 | 226 | 1830 | 101 | 172 | 45 |
| Base: All UK adults | 2149 | 85 | 235 | 181 | 193 | 153 | 189 | 282 | 275 | 215 | 1807 | 103 | 179 | 58 |
| Acquaintances | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Friends | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Close friends | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Best friends | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Q1_acquaint_open. KYFQ1acquaintopen

| | | | | | | | | | | | | | | |
|-----------------|------|----|-----|-----|-----|-----|-----|-----|-----|-----|------|-----|-----|----|
| Unweighted base | 2149 | 86 | 241 | 182 | 196 | 159 | 191 | 260 | 289 | 226 | 1830 | 101 | 172 | 45 |
| Base | 2149 | 85 | 235 | 181 | 193 | 153 | 189 | 282 | 275 | 215 | 1807 | 103 | 179 | 58 |

Q1_friend_open. KYFQ1friendopen

| | | | | | | | | | | | | | | |
|-----------------|------|----|-----|-----|-----|-----|-----|-----|-----|-----|------|-----|-----|----|
| Unweighted base | 2149 | 86 | 241 | 182 | 196 | 159 | 191 | 260 | 289 | 226 | 1830 | 101 | 172 | 45 |
| Base | 2149 | 85 | 235 | 181 | 193 | 153 | 189 | 282 | 275 | 215 | 1807 | 103 | 179 | 58 |

Q1_cfriend_open. KYFQ1cfriendopen

| | | | | | | | | | | | | | | |
|-----------------|------|----|-----|-----|-----|-----|-----|-----|-----|-----|------|-----|-----|----|
| Unweighted base | 2149 | 86 | 241 | 182 | 196 | 159 | 191 | 260 | 289 | 226 | 1830 | 101 | 172 | 45 |
| Base | 2149 | 85 | 235 | 181 | 193 | 153 | 189 | 282 | 275 | 215 | 1807 | 103 | 179 | 58 |

Q1_bfriend_open. KYFQ1bfriendopen

| | | | | | | | | | | | | | | |
|-----------------|------|----|-----|-----|-----|-----|-----|-----|-----|-----|------|-----|-----|----|
| Unweighted base | 2149 | 86 | 241 | 182 | 196 | 159 | 191 | 260 | 289 | 226 | 1830 | 101 | 172 | 45 |
| Base | 2149 | 85 | 235 | 181 | 193 | 153 | 189 | 282 | 275 | 215 | 1807 | 103 | 179 | 58 |

YouGov Survey Results
Sample size : 2149 UK adults
 Fieldwork 15th - 16th August 2019



| Total | Working Status | | | | | | | Marital Status | | | | |
|-------|-------------------|-------------------|-------------------|-------------------|---------|------------|--------------------|----------------------------|-------------------|---------------------|---------|---------------|
| | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed | Never Married |

Omnibus_Parents. Parents Omni One

| | | | | | | | | | | | | | |
|-----------------|------|-----|-----|------|----|-----|----|-----|------|-----|-----|----|-----|
| Unweighted base | 2149 | 870 | 291 | 1161 | 84 | 587 | 83 | 234 | 1051 | 272 | 189 | 98 | 532 |
|-----------------|------|-----|-----|------|----|-----|----|-----|------|-----|-----|----|-----|

Q2. Excluding your partner and any family members, approximately how many of each of the following relationships do you believe you have? Please give your best estimate type in a number for each row. If you do not have any of the following relationships, please type "0" in the box.

| | | | | | | | | | | | | | |
|----------------------------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| Unweighted base | 2149 | 870 | 291 | 1161 | 84 | 587 | 83 | 234 | 1051 | 272 | 189 | 98 | 532 |
| Base: All UK adults | 2149 | 896 | 291 | 1187 | 119 | 513 | 89 | 240 | 999 | 277 | 178 | 85 | 604 |
| Acquaintances | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Friends | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Close friends | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Best friends | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Q1_acquaint_open. KYFQ1acquaintopen

| | | | | | | | | | | | | | |
|-----------------|------|-----|-----|------|-----|-----|----|-----|------|-----|-----|----|-----|
| Unweighted base | 2149 | 870 | 291 | 1161 | 84 | 587 | 83 | 234 | 1051 | 272 | 189 | 98 | 532 |
| Base | 2149 | 896 | 291 | 1187 | 119 | 513 | 89 | 240 | 999 | 277 | 178 | 85 | 604 |

Q1_friend_open. KYFQ1friendopen

| | | | | | | | | | | | | | |
|-----------------|------|-----|-----|------|-----|-----|----|-----|------|-----|-----|----|-----|
| Unweighted base | 2149 | 870 | 291 | 1161 | 84 | 587 | 83 | 234 | 1051 | 272 | 189 | 98 | 532 |
| Base | 2149 | 896 | 291 | 1187 | 119 | 513 | 89 | 240 | 999 | 277 | 178 | 85 | 604 |

Q1_cfriend_open. KYFQ1cfriendopen

| | | | | | | | | | | | | | |
|-----------------|------|-----|-----|------|-----|-----|----|-----|------|-----|-----|----|-----|
| Unweighted base | 2149 | 870 | 291 | 1161 | 84 | 587 | 83 | 234 | 1051 | 272 | 189 | 98 | 532 |
| Base | 2149 | 896 | 291 | 1187 | 119 | 513 | 89 | 240 | 999 | 277 | 178 | 85 | 604 |

Q1_bfriend_open. KYFQ1bfriendopen

| | | | | | | | | | | | | | |
|-----------------|------|-----|-----|------|-----|-----|----|-----|------|-----|-----|----|-----|
| Unweighted base | 2149 | 870 | 291 | 1161 | 84 | 587 | 83 | 234 | 1051 | 272 | 189 | 98 | 532 |
| Base | 2149 | 896 | 291 | 1187 | 119 | 513 | 89 | 240 | 999 | 277 | 178 | 85 | 604 |

YouGov Survey Results
Sample size : 2149 UK adults
 Fieldwork 15th - 16th August 2019



| Total | Children in Household | | | | | | Parent/ Guardian | | | | | | | | |
|-------|-----------------------|---|---|----|--------------------------------------|---------|----------------------------|----------------------|-------------------|---------------|----------------|----------------|--------------------|---------------|--|
| | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Refused | Parent/ guardian (any age) | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years | |

Omnibus_Parents. Parents Omni One

Q2. Excluding your partner and any family members, approximately how many of each of the following relationships do you believe you have? Please give your best estimate type in a number for each row. If you do not have any of the following relationships, please type "0" in the box.

| | | | | | | | | | | | | | | | |
|-----------------|------|------|-----|-----|----|-----|----|------|-----|-----|-----|-----|----|-----|-----|
| Unweighted base | 2149 | 1549 | 238 | 241 | 66 | 545 | 55 | 1276 | 873 | 267 | 262 | 165 | 70 | 553 | 793 |
|-----------------|------|------|-----|-----|----|-----|----|------|-----|-----|-----|-----|----|-----|-----|

| | | | | | | | | | | | | | | | |
|----------------------------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| Unweighted base | 2149 | 1549 | 238 | 241 | 66 | 545 | 55 | 1276 | 873 | 267 | 262 | 165 | 70 | 553 | 793 |
| Base: All UK adults | 2149 | 1519 | 250 | 249 | 71 | 570 | 60 | 1225 | 924 | 266 | 267 | 169 | 72 | 563 | 731 |
| Acquaintances | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Friends | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Close friends | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Best friends | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Q1_acquaint_open. KYFQ1acquaintopen

| | | | | | | | | | | | | | | | |
|-----------------|------|------|-----|-----|----|-----|----|------|-----|-----|-----|-----|----|-----|-----|
| Unweighted base | 2149 | 1549 | 238 | 241 | 66 | 545 | 55 | 1276 | 873 | 267 | 262 | 165 | 70 | 553 | 793 |
| Base | 2149 | 1519 | 250 | 249 | 71 | 570 | 60 | 1225 | 924 | 266 | 267 | 169 | 72 | 563 | 731 |

Q1_friend_open. KYFQ1friendopen

| | | | | | | | | | | | | | | | |
|-----------------|------|------|-----|-----|----|-----|----|------|-----|-----|-----|-----|----|-----|-----|
| Unweighted base | 2149 | 1549 | 238 | 241 | 66 | 545 | 55 | 1276 | 873 | 267 | 262 | 165 | 70 | 553 | 793 |
| Base | 2149 | 1519 | 250 | 249 | 71 | 570 | 60 | 1225 | 924 | 266 | 267 | 169 | 72 | 563 | 731 |

Q1_cfriend_open. KYFQ1cfriendopen

| | | | | | | | | | | | | | | | |
|-----------------|------|------|-----|-----|----|-----|----|------|-----|-----|-----|-----|----|-----|-----|
| Unweighted base | 2149 | 1549 | 238 | 241 | 66 | 545 | 55 | 1276 | 873 | 267 | 262 | 165 | 70 | 553 | 793 |
| Base | 2149 | 1519 | 250 | 249 | 71 | 570 | 60 | 1225 | 924 | 266 | 267 | 169 | 72 | 563 | 731 |

Q1_bfriend_open. KYFQ1bfriendopen

| | | | | | | | | | | | | | | | |
|-----------------|------|------|-----|-----|----|-----|----|------|-----|-----|-----|-----|----|-----|-----|
| Unweighted base | 2149 | 1549 | 238 | 241 | 66 | 545 | 55 | 1276 | 873 | 267 | 262 | 165 | 70 | 553 | 793 |
| Base | 2149 | 1519 | 250 | 249 | 71 | 570 | 60 | 1225 | 924 | 266 | 267 | 169 | 72 | 563 | 731 |

YouGov Survey Results
Sample size : 2149 UK adults
 Fieldwork 15th - 16th August 2019



| Total | Social Media/ Messaging service (within the last month) | | | | | | | | | |
|-------|---|---------|----------|---------|-----------|-----------|----------|--------------------|----------|-------|
| | Facebook | Twitter | LinkedIn | Google+ | Pinterest | Instagram | Snapchat | Facebook Messenger | WhatsApp | Skype |

Omnibus_Parents. Parents Omni One

| | | | | | | | | | | | |
|-----------------|------|------|-----|-----|----|-----|-----|-----|------|------|-----|
| Unweighted base | 2149 | 1504 | 706 | 350 | 98 | 258 | 599 | 216 | 1268 | 1267 | 240 |
|-----------------|------|------|-----|-----|----|-----|-----|-----|------|------|-----|

Q2. Excluding your partner and any family members, approximately how many of each of the following relationships do you believe you have? Please give your best estimate type in a number for each row. If you do not have any of the following relationships, please type "0" in the box.

| | | | | | | | | | | | |
|----------------------------|------|------|------|------|------|------|------|------|------|------|------|
| Unweighted base | 2149 | 1504 | 706 | 350 | 98 | 258 | 599 | 216 | 1268 | 1267 | 240 |
| Base: All UK adults | 2149 | 1497 | 725 | 344 | 95 | 258 | 634 | 256 | 1283 | 1284 | 233 |
| Acquaintances | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Friends | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Close friends | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Best friends | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Q1_acquaint_open. KYFQ1acquaintopen

| | | | | | | | | | | | |
|-----------------|------|------|-----|-----|----|-----|-----|-----|------|------|-----|
| Unweighted base | 2149 | 1504 | 706 | 350 | 98 | 258 | 599 | 216 | 1268 | 1267 | 240 |
| Base | 2149 | 1497 | 725 | 344 | 95 | 258 | 634 | 256 | 1283 | 1284 | 233 |

Q1_friend_open. KYFQ1friendopen

| | | | | | | | | | | | |
|-----------------|------|------|-----|-----|----|-----|-----|-----|------|------|-----|
| Unweighted base | 2149 | 1504 | 706 | 350 | 98 | 258 | 599 | 216 | 1268 | 1267 | 240 |
| Base | 2149 | 1497 | 725 | 344 | 95 | 258 | 634 | 256 | 1283 | 1284 | 233 |

Q1_cfriend_open. KYFQ1cfriendopen

| | | | | | | | | | | | |
|-----------------|------|------|-----|-----|----|-----|-----|-----|------|------|-----|
| Unweighted base | 2149 | 1504 | 706 | 350 | 98 | 258 | 599 | 216 | 1268 | 1267 | 240 |
| Base | 2149 | 1497 | 725 | 344 | 95 | 258 | 634 | 256 | 1283 | 1284 | 233 |

Q1_bfriend_open. KYFQ1bfriendopen

| | | | | | | | | | | | |
|-----------------|------|------|-----|-----|----|-----|-----|-----|------|------|-----|
| Unweighted base | 2149 | 1504 | 706 | 350 | 98 | 258 | 599 | 216 | 1268 | 1267 | 240 |
| Base | 2149 | 1497 | 725 | 344 | 95 | 258 | 634 | 256 | 1283 | 1284 | 233 |

YouGov Survey Results
Sample size : 2149 UK adults

Fieldwork 15th - 16th August 2019



| Total | Gender | | Age | | | | | Social Grade | |
|-------|--------|--------|-------|-------|-------|-------|-----|--------------|------|
| | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE |

Omnibus_Parents. Parents Omni One

| | | | | | | | | | | |
|-----------------|------|------|------|-----|-----|-----|-----|-----|------|-----|
| Unweighted base | 2149 | 1022 | 1127 | 155 | 325 | 390 | 341 | 938 | 1270 | 879 |
|-----------------|------|------|------|-----|-----|-----|-----|-----|------|-----|

Q2. When, if ever, was the last time you made a new friend? (Please select the option that best applies. If you have never made any friends please select the 'Not applicable' option)

| | | | | | | | | | | |
|--|------|------|------|-----|-----|-----|-----|-----|------|-----|
| Unweighted base | 2149 | 1022 | 1127 | 155 | 325 | 390 | 341 | 938 | 1270 | 879 |
| Base: All UK adults | 2149 | 1042 | 1107 | 239 | 326 | 394 | 343 | 847 | 1225 | 924 |
| Within the last month | 11% | 11% | 11% | 17% | 12% | 9% | 11% | 10% | 12% | 10% |
| 1 to 6 months ago | 20% | 18% | 22% | 29% | 24% | 21% | 18% | 16% | 20% | 19% |
| 7 to 12 months ago | 13% | 13% | 13% | 18% | 16% | 15% | 11% | 11% | 16% | 10% |
| 1 to 3 years ago | 20% | 17% | 22% | 17% | 18% | 23% | 22% | 18% | 20% | 19% |
| 4 to 6 years ago | 7% | 6% | 7% | 5% | 7% | 7% | 6% | 7% | 7% | 7% |
| Over 6 years ago | 13% | 14% | 11% | 1% | 9% | 8% | 15% | 18% | 11% | 15% |
| Don't know | 14% | 18% | 11% | 12% | 11% | 14% | 12% | 17% | 13% | 16% |
| Not applicable - I have never made any friends | 3% | 3% | 3% | 2% | 4% | 3% | 4% | 3% | 2% | 4% |

For the following question, please indicate whether or not you have ever met a friend in the following ways. (Please select one option on each row)

YouGov Survey Results
Sample size : 2149 UK adults

Fieldwork 15th - 16th August 2019



| Total | Region | | | | | | | | |
|-------|--------|----------|------|--------|-------|---------------|-------|----------|------------------|
| | North | Midlands | East | London | South | England (NET) | Wales | Scotland | Northern Ireland |

Omnibus_Parents. Parents Omni One

| | | | | | | | | | | |
|-----------------|------|-----|-----|-----|-----|-----|------|-----|-----|----|
| Unweighted base | 2149 | 509 | 355 | 191 | 260 | 515 | 1830 | 101 | 172 | 45 |
|-----------------|------|-----|-----|-----|-----|-----|------|-----|-----|----|

Q2. When, if ever, was the last time you made a new friend? (Please select the option that best applies. If you have never made any friends please select the 'Not applicable' option)

| | 2149 | 509 | 355 | 191 | 260 | 515 | 1830 | 101 | 172 | 45 |
|--|------|-----|-----|-----|-----|-----|------|-----|-----|-----|
| Unweighted base | 2149 | 509 | 355 | 191 | 260 | 515 | 1830 | 101 | 172 | 45 |
| Base: All UK adults | 2149 | 501 | 346 | 189 | 282 | 490 | 1807 | 103 | 179 | 58 |
| Within the last month | 11% | 9% | 8% | 12% | 15% | 13% | 11% | 9% | 11% | 13% |
| 1 to 6 months ago | 20% | 18% | 19% | 26% | 22% | 18% | 20% | 24% | 20% | 15% |
| 7 to 12 months ago | 13% | 15% | 13% | 12% | 13% | 14% | 14% | 5% | 16% | 10% |
| 1 to 3 years ago | 20% | 20% | 20% | 16% | 18% | 24% | 20% | 17% | 17% | 13% |
| 4 to 6 years ago | 7% | 6% | 5% | 9% | 6% | 8% | 7% | 11% | 5% | 4% |
| Over 6 years ago | 13% | 13% | 13% | 9% | 10% | 12% | 12% | 14% | 16% | 20% |
| Don't know | 14% | 15% | 18% | 13% | 13% | 10% | 14% | 17% | 14% | 21% |
| Not applicable - I have never made any friends | 3% | 4% | 3% | 3% | 4% | 3% | 3% | 3% | 2% | 4% |

For the following question, please indicate whether or not you have ever met a friend in the following ways. (Please select one option on each row)

YouGov Survey Results

Sample size : 2149 UK adults

Fieldwork 15th - 16th August 2019



| Total | Government Region | | | | | | | | | | | | |
|-------|-------------------|------------|--------------------------|---------------|---------------|-----------------|--------|------------|------------|---------------|-------|----------|------------------|
| | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) | Wales | Scotland | Northern Ireland |

Omnibus_Parents. Parents Omni One

| | | | | | | | | | | | | | | |
|-----------------|------|----|-----|-----|-----|-----|-----|-----|-----|-----|------|-----|-----|----|
| Unweighted base | 2149 | 86 | 241 | 182 | 196 | 159 | 191 | 260 | 289 | 226 | 1830 | 101 | 172 | 45 |
|-----------------|------|----|-----|-----|-----|-----|-----|-----|-----|-----|------|-----|-----|----|

Q2. When, if ever, was the last time you made a new friend? (Please select the option that best applies. If you have never made any friends please select the 'Not applicable' option)

| | Unweighted base | 2149 | 86 | 241 | 182 | 196 | 159 | 191 | 260 | 289 | 226 | 1830 | 101 | 172 | 45 |
|--|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|
| Base: All UK adults | | 2149 | 85 | 235 | 181 | 193 | 153 | 189 | 282 | 275 | 215 | 1807 | 103 | 179 | 58 |
| Within the last month | 11% | | 7% | 10% | 7% | 9% | 7% | 12% | 15% | 16% | 10% | 11% | 9% | 11% | 13% |
| 1 to 6 months ago | 20% | | 18% | 20% | 17% | 16% | 23% | 26% | 22% | 18% | 17% | 20% | 24% | 20% | 15% |
| 7 to 12 months ago | 13% | | 13% | 12% | 19% | 12% | 14% | 12% | 13% | 12% | 15% | 14% | 5% | 16% | 10% |
| 1 to 3 years ago | 20% | | 22% | 22% | 15% | 21% | 20% | 16% | 18% | 21% | 27% | 20% | 17% | 17% | 13% |
| 4 to 6 years ago | 7% | | 7% | 4% | 9% | 5% | 6% | 9% | 6% | 7% | 8% | 7% | 11% | 5% | 4% |
| Over 6 years ago | 13% | | 17% | 13% | 11% | 13% | 12% | 9% | 10% | 12% | 12% | 12% | 14% | 16% | 20% |
| Don't know | 14% | | 13% | 15% | 17% | 19% | 17% | 13% | 13% | 10% | 9% | 14% | 17% | 14% | 21% |
| Not applicable - I have never made any friends | 3% | | 3% | 4% | 5% | 4% | 1% | 3% | 4% | 4% | 1% | 3% | 3% | 2% | 4% |

For the following question, please indicate whether or not you have ever met a friend in the following ways. (Please select one option on each row)

YouGov Survey Results
Sample size : 2149 UK adults

Fieldwork 15th - 16th August 2019



| Total | Working Status | | | | | | | Marital Status | | | | |
|-------|-------------------|-------------------|-------------------|-------------------|---------|------------|--------------------|----------------------------|-------------------|---------------------|---------|---------------|
| | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed | Never Married |

Omnibus_Parents. Parents Omni One

| | | | | | | | | | | | | | |
|-----------------|------|-----|-----|------|----|-----|----|-----|------|-----|-----|----|-----|
| Unweighted base | 2149 | 870 | 291 | 1161 | 84 | 587 | 83 | 234 | 1051 | 272 | 189 | 98 | 532 |
|-----------------|------|-----|-----|------|----|-----|----|-----|------|-----|-----|----|-----|

Q2. When, if ever, was the last time you made a new friend? (Please select the option that best applies. If you have never made any friends please select the 'Not applicable' option)

| | | | | | | | | | | | | | |
|--|------|-----|-----|------|-----|-----|-----|-----|------|-----|-----|-----|-----|
| Unweighted base | 2149 | 870 | 291 | 1161 | 84 | 587 | 83 | 234 | 1051 | 272 | 189 | 98 | 532 |
| Base: All UK adults | 2149 | 896 | 291 | 1187 | 119 | 513 | 89 | 240 | 999 | 277 | 178 | 85 | 604 |
| Within the last month | 11% | 10% | 10% | 10% | 22% | 9% | 11% | 13% | 10% | 11% | 10% | 9% | 14% |
| 1 to 6 months ago | 20% | 21% | 22% | 21% | 30% | 15% | 21% | 16% | 17% | 22% | 20% | 20% | 23% |
| 7 to 12 months ago | 13% | 13% | 17% | 14% | 17% | 12% | 9% | 11% | 13% | 14% | 10% | 12% | 14% |
| 1 to 3 years ago | 20% | 22% | 22% | 22% | 12% | 17% | 14% | 20% | 19% | 23% | 23% | 26% | 17% |
| 4 to 6 years ago | 7% | 6% | 6% | 6% | 7% | 8% | 8% | 6% | 7% | 5% | 8% | 6% | 6% |
| Over 6 years ago | 13% | 10% | 8% | 10% | 2% | 18% | 22% | 18% | 15% | 7% | 15% | 12% | 10% |
| Don't know | 14% | 15% | 12% | 14% | 7% | 18% | 10% | 12% | 15% | 13% | 13% | 12% | 13% |
| Not applicable - I have never made any friends | 3% | 3% | 3% | 3% | 3% | 3% | 4% | 5% | 3% | 4% | 3% | 3% | 3% |

For the following question, please indicate whether or not you have ever met a friend in the following ways. (Please select one option on each row)

YouGov Survey Results
Sample size : 2149 UK adults
 Fieldwork 15th - 16th August 2019



| Total | Children in Household | | | | | | Parent/ Guardian | | | | | | | |
|-------|-----------------------|---|---|----|--------------------------------------|---------|----------------------------|----------------------|-------------------|---------------|----------------|----------------|--------------------|---------------|
| | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Refused | Parent/ guardian (any age) | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |

Omnibus_Parents. Parents Omni One

| | | | | | | | | | | | | | | | |
|-----------------|------|------|-----|-----|----|-----|----|------|-----|-----|-----|-----|----|-----|-----|
| Unweighted base | 2149 | 1549 | 238 | 241 | 66 | 545 | 55 | 1276 | 873 | 267 | 262 | 165 | 70 | 553 | 793 |
|-----------------|------|------|-----|-----|----|-----|----|------|-----|-----|-----|-----|----|-----|-----|

Q2. When, if ever, was the last time you made a new friend? (Please select the option that best applies. If you have never made any friends please select the 'Not applicable' option)

| | | | | | | | | | | | | | | | |
|--|------|------|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 2149 | 1549 | 238 | 241 | 66 | 545 | 55 | 1276 | 873 | 267 | 262 | 165 | 70 | 553 | 793 |
| Base: All UK adults | 2149 | 1519 | 250 | 249 | 71 | 570 | 60 | 1225 | 924 | 266 | 267 | 169 | 72 | 563 | 731 |
| Within the last month | 11% | 12% | 8% | 11% | 5% | 9% | 11% | 9% | 14% | 8% | 9% | 10% | 3% | 9% | 9% |
| 1 to 6 months ago | 20% | 19% | 28% | 20% | 21% | 23% | 13% | 19% | 21% | 25% | 21% | 19% | 20% | 22% | 16% |
| 7 to 12 months ago | 13% | 13% | 15% | 16% | 10% | 15% | 11% | 12% | 14% | 17% | 13% | 12% | 14% | 14% | 11% |
| 1 to 3 years ago | 20% | 19% | 18% | 24% | 16% | 20% | 16% | 21% | 18% | 20% | 20% | 22% | 19% | 21% | 20% |
| 4 to 6 years ago | 7% | 7% | 5% | 6% | 13% | 6% | 2% | 7% | 6% | 8% | 10% | 6% | 3% | 7% | 6% |
| Over 6 years ago | 13% | 13% | 10% | 12% | 8% | 10% | 10% | 15% | 10% | 9% | 11% | 13% | 20% | 11% | 17% |
| Don't know | 14% | 15% | 14% | 10% | 20% | 13% | 19% | 15% | 14% | 8% | 13% | 13% | 19% | 13% | 16% |
| Not applicable - I have never made any friends | 3% | 3% | 3% | 2% | 7% | 3% | 18% | 3% | 3% | 4% | 3% | 4% | 3% | 3% | 3% |

For the following question, please indicate whether or not you have ever met a friend in the following ways. (Please select one option on each row)

YouGov Survey Results
Sample size : 2149 UK adults

Fieldwork 15th - 16th August 2019



| Total | Social Media/ Messaging service (within the last month) | | | | | | | | | |
|-------|---|---------|----------|---------|-----------|-----------|----------|--------------------|----------|-------|
| | Facebook | Twitter | LinkedIn | Google+ | Pinterest | Instagram | Snapchat | Facebook Messenger | WhatsApp | Skype |

Omnibus_Parents. Parents Omni One

| | | | | | | | | | | | |
|-----------------|------|------|-----|-----|----|-----|-----|-----|------|------|-----|
| Unweighted base | 2149 | 1504 | 706 | 350 | 98 | 258 | 599 | 216 | 1268 | 1267 | 240 |
|-----------------|------|------|-----|-----|----|-----|-----|-----|------|------|-----|

Q2. When, if ever, was the last time you made a new friend? (Please select the option that best applies. If you have never made any friends please select the 'Not applicable' option)

| | | | | | | | | | | | |
|--|------|------|-----|-----|-----|-----|-----|-----|------|------|-----|
| Unweighted base | 2149 | 1504 | 706 | 350 | 98 | 258 | 599 | 216 | 1268 | 1267 | 240 |
| Base: All UK adults | 2149 | 1497 | 725 | 344 | 95 | 258 | 634 | 256 | 1283 | 1284 | 233 |
| Within the last month | 11% | 12% | 14% | 15% | 16% | 15% | 15% | 19% | 13% | 13% | 8% |
| 1 to 6 months ago | 20% | 21% | 23% | 26% | 22% | 22% | 24% | 27% | 23% | 22% | 22% |
| 7 to 12 months ago | 13% | 14% | 14% | 16% | 10% | 16% | 16% | 19% | 15% | 15% | 20% |
| 1 to 3 years ago | 20% | 20% | 19% | 20% | 11% | 20% | 21% | 16% | 19% | 21% | 21% |
| 4 to 6 years ago | 7% | 6% | 4% | 6% | 6% | 4% | 6% | 3% | 5% | 6% | 9% |
| Over 6 years ago | 13% | 11% | 10% | 6% | 19% | 10% | 7% | 2% | 10% | 9% | 7% |
| Don't know | 14% | 12% | 13% | 9% | 13% | 10% | 10% | 11% | 12% | 12% | 11% |
| Not applicable - I have never made any friends | 3% | 3% | 2% | 2% | 3% | 3% | 2% | 3% | 3% | 2% | 2% |

For the following question, please indicate whether or not you have ever met a friend in the following ways. (Please select one option on each row)

YouGov Survey Results
Sample size : 2149 UK adults

Fieldwork 15th - 16th August 2019



| Total | Gender | | Age | | | | | Social Grade | |
|-------|--------|--------|-------|-------|-------|-------|-----|--------------|------|
| | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE |

Omnibus_Parents. Parents Omni One

| | | | | | | | | | | |
|---|------|------|------|-----|-----|-----|-----|-----|------|-----|
| Unweighted base | 2149 | 1022 | 1127 | 155 | 325 | 390 | 341 | 938 | 1270 | 879 |
| Q4_1. At school or college | | | | | | | | | | |
| Unweighted base | 2078 | 986 | 1092 | 151 | 313 | 377 | 328 | 909 | 1241 | 837 |
| Base: All UK adults | 2080 | 1007 | 1072 | 234 | 314 | 381 | 330 | 821 | 1197 | 883 |
| I have met at least one friend this way | 81% | 79% | 83% | 92% | 85% | 87% | 84% | 72% | 83% | 77% |
| I have not met any friends this way | 12% | 13% | 11% | 5% | 10% | 9% | 10% | 17% | 11% | 14% |
| Don't know/ can't recall | 7% | 9% | 6% | 3% | 5% | 5% | 5% | 11% | 6% | 9% |
| Q4_2. At university | | | | | | | | | | |
| Unweighted base | 2078 | 986 | 1092 | 151 | 313 | 377 | 328 | 909 | 1241 | 837 |
| Base: All UK adults | 2080 | 1007 | 1072 | 234 | 314 | 381 | 330 | 821 | 1197 | 883 |
| I have met at least one friend this way | 40% | 39% | 40% | 55% | 54% | 50% | 35% | 27% | 51% | 24% |
| I have not met any friends this way | 47% | 48% | 45% | 33% | 35% | 39% | 51% | 57% | 38% | 58% |
| Don't know/ can't recall | 14% | 14% | 14% | 12% | 11% | 11% | 14% | 17% | 11% | 18% |
| Q4_3. Through work | | | | | | | | | | |
| Unweighted base | 2078 | 986 | 1092 | 151 | 313 | 377 | 328 | 909 | 1241 | 837 |
| Base: All UK adults | 2080 | 1007 | 1072 | 234 | 314 | 381 | 330 | 821 | 1197 | 883 |
| I have met at least one friend this way | 83% | 81% | 85% | 58% | 82% | 88% | 90% | 85% | 87% | 77% |
| I have not met any friends this way | 13% | 13% | 12% | 31% | 13% | 9% | 8% | 11% | 10% | 16% |
| Don't know/ can't recall | 4% | 5% | 4% | 11% | 5% | 3% | 2% | 4% | 3% | 7% |
| KYF_Q4_4. Through your church or other religious community | | | | | | | | | | |
| Unweighted base | 2078 | 986 | 1092 | 151 | 313 | 377 | 328 | 909 | 1241 | 837 |
| Base: All UK adults | 2080 | 1007 | 1072 | 234 | 314 | 381 | 330 | 821 | 1197 | 883 |
| I have met at least one friend this way | 15% | 13% | 18% | 12% | 10% | 14% | 15% | 19% | 16% | 15% |
| I have not met any friends this way | 72% | 75% | 69% | 77% | 75% | 78% | 73% | 66% | 74% | 69% |
| Don't know/ can't recall | 13% | 13% | 13% | 11% | 15% | 8% | 13% | 15% | 11% | 16% |

YouGov Survey Results
Sample size : 2149 UK adults
 Fieldwork 15th - 16th August 2019



| | Total | Region | | | | | | | | |
|---|-------|--------|----------|------|--------|-------|---------------|-------|----------|------------------|
| | | North | Midlands | East | London | South | England (NET) | Wales | Scotland | Northern Ireland |
| Omnibus_Parents. Parents Omni One | | | | | | | | | | |
| Unweighted base | 2149 | 509 | 355 | 191 | 260 | 515 | 1830 | 101 | 172 | 45 |
| Q4_1. At school or college | | | | | | | | | | |
| Unweighted base | 2078 | 488 | 344 | 186 | 249 | 501 | 1768 | 98 | 168 | 43 |
| Base: All UK adults | 2080 | 481 | 336 | 184 | 270 | 478 | 1748 | 100 | 175 | 56 |
| I have met at least one friend this way | 81% | 78% | 79% | 83% | 81% | 81% | 80% | 83% | 85% | 87% |
| I have not met any friends this way | 12% | 14% | 13% | 10% | 12% | 12% | 13% | 12% | 6% | 10% |
| Don't know/ can't recall | 7% | 8% | 8% | 7% | 7% | 7% | 7% | 5% | 9% | 3% |
| Q4_2. At university | | | | | | | | | | |
| Unweighted base | 2078 | 488 | 344 | 186 | 249 | 501 | 1768 | 98 | 168 | 43 |
| Base: All UK adults | 2080 | 481 | 336 | 184 | 270 | 478 | 1748 | 100 | 175 | 56 |
| I have met at least one friend this way | 40% | 38% | 38% | 33% | 46% | 38% | 39% | 39% | 50% | 33% |
| I have not met any friends this way | 47% | 49% | 46% | 52% | 39% | 48% | 47% | 50% | 37% | 58% |
| Don't know/ can't recall | 14% | 13% | 17% | 15% | 15% | 14% | 14% | 12% | 12% | 8% |
| Q4_3. Through work | | | | | | | | | | |
| Unweighted base | 2078 | 488 | 344 | 186 | 249 | 501 | 1768 | 98 | 168 | 43 |
| Base: All UK adults | 2080 | 481 | 336 | 184 | 270 | 478 | 1748 | 100 | 175 | 56 |
| I have met at least one friend this way | 83% | 83% | 82% | 84% | 84% | 84% | 83% | 82% | 80% | 88% |
| I have not met any friends this way | 13% | 13% | 13% | 12% | 11% | 12% | 12% | 15% | 15% | 7% |
| Don't know/ can't recall | 4% | 4% | 6% | 4% | 6% | 4% | 4% | 3% | 5% | 5% |
| KYF_Q4_4. Through your church or other religious community | | | | | | | | | | |
| Unweighted base | 2078 | 488 | 344 | 186 | 249 | 501 | 1768 | 98 | 168 | 43 |
| Base: All UK adults | 2080 | 481 | 336 | 184 | 270 | 478 | 1748 | 100 | 175 | 56 |
| I have met at least one friend this way | 15% | 16% | 13% | 15% | 20% | 13% | 15% | 22% | 13% | 21% |
| I have not met any friends this way | 72% | 72% | 73% | 73% | 63% | 76% | 72% | 70% | 70% | 75% |
| Don't know/ can't recall | 13% | 12% | 14% | 12% | 16% | 12% | 13% | 8% | 17% | 4% |

YouGov Survey Results
Sample size : 2149 UK adults
 Fieldwork 15th - 16th August 2019



| | Total | Government Region | | | | | | | | | | | | |
|---|-------|-------------------|------------|--------------------------|---------------|---------------|-----------------|--------|------------|------------|---------------|-------|----------|------------------|
| | | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) | Wales | Scotland | Northern Ireland |
| Omnibus_Parents. Parents Omni One | | | | | | | | | | | | | | |
| Unweighted base | 2149 | 86 | 241 | 182 | 196 | 159 | 191 | 260 | 289 | 226 | 1830 | 101 | 172 | 45 |
| Q4_1. At school or college | | | | | | | | | | | | | | |
| Unweighted base | 2078 | 83 | 232 | 173 | 187 | 157 | 186 | 249 | 278 | 223 | 1768 | 98 | 168 | 43 |
| Base: All UK adults | 2080 | 83 | 226 | 172 | 184 | 152 | 184 | 270 | 265 | 213 | 1748 | 100 | 175 | 56 |
| I have met at least one friend this way | 81% | 79% | 78% | 78% | 77% | 82% | 83% | 81% | 83% | 79% | 80% | 83% | 85% | 87% |
| I have not met any friends this way | 12% | 17% | 13% | 13% | 13% | 13% | 10% | 12% | 12% | 13% | 13% | 12% | 6% | 10% |
| Don't know/ can't recall | 7% | 4% | 9% | 9% | 10% | 6% | 7% | 7% | 5% | 8% | 7% | 5% | 9% | 3% |
| Q4_2. At university | | | | | | | | | | | | | | |
| Unweighted base | 2078 | 83 | 232 | 173 | 187 | 157 | 186 | 249 | 278 | 223 | 1768 | 98 | 168 | 43 |
| Base: All UK adults | 2080 | 83 | 226 | 172 | 184 | 152 | 184 | 270 | 265 | 213 | 1748 | 100 | 175 | 56 |
| I have met at least one friend this way | 40% | 40% | 36% | 40% | 37% | 38% | 33% | 46% | 38% | 38% | 39% | 39% | 50% | 33% |
| I have not met any friends this way | 47% | 46% | 52% | 47% | 43% | 49% | 52% | 39% | 47% | 48% | 47% | 50% | 37% | 58% |
| Don't know/ can't recall | 14% | 15% | 12% | 13% | 19% | 13% | 15% | 15% | 15% | 14% | 14% | 12% | 12% | 8% |
| Q4_3. Through work | | | | | | | | | | | | | | |
| Unweighted base | 2078 | 83 | 232 | 173 | 187 | 157 | 186 | 249 | 278 | 223 | 1768 | 98 | 168 | 43 |
| Base: All UK adults | 2080 | 83 | 226 | 172 | 184 | 152 | 184 | 270 | 265 | 213 | 1748 | 100 | 175 | 56 |
| I have met at least one friend this way | 83% | 83% | 82% | 85% | 83% | 79% | 84% | 84% | 86% | 82% | 83% | 82% | 80% | 88% |
| I have not met any friends this way | 13% | 13% | 14% | 12% | 10% | 17% | 12% | 11% | 10% | 14% | 12% | 15% | 15% | 7% |
| Don't know/ can't recall | 4% | 5% | 4% | 3% | 7% | 4% | 4% | 6% | 4% | 4% | 4% | 3% | 5% | 5% |
| KYF_Q4_4. Through your church or other religious community | | | | | | | | | | | | | | |
| Unweighted base | 2078 | 83 | 232 | 173 | 187 | 157 | 186 | 249 | 278 | 223 | 1768 | 98 | 168 | 43 |
| Base: All UK adults | 2080 | 83 | 226 | 172 | 184 | 152 | 184 | 270 | 265 | 213 | 1748 | 100 | 175 | 56 |
| I have met at least one friend this way | 15% | 11% | 17% | 16% | 14% | 13% | 15% | 20% | 12% | 14% | 15% | 22% | 13% | 21% |
| I have not met any friends this way | 72% | 74% | 73% | 71% | 72% | 74% | 73% | 63% | 76% | 76% | 72% | 70% | 70% | 75% |
| Don't know/ can't recall | 13% | 16% | 10% | 13% | 15% | 13% | 12% | 16% | 12% | 11% | 13% | 8% | 17% | 4% |

YouGov Survey Results
Sample size : 2149 UK adults
 Fieldwork 15th - 16th August 2019



| Total | Working Status | | | | | | | Marital Status | | | | | |
|---|-------------------|-------------------|-------------------|-------------------|---------|------------|--------------------|----------------------------|-------------------|---------------------|---------|---------------|-----|
| | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed | Never Married | |
| Omnibus_Parents. Parents Omni One | | | | | | | | | | | | | |
| Unweighted base | 2149 | 870 | 291 | 1161 | 84 | 587 | 83 | 234 | 1051 | 272 | 189 | 98 | 532 |
| Q4_1. At school or college | | | | | | | | | | | | | |
| Unweighted base | 2078 | 846 | 284 | 1130 | 81 | 567 | 79 | 221 | 1015 | 261 | 184 | 95 | 516 |
| Base: All UK adults | 2080 | 871 | 283 | 1155 | 116 | 496 | 86 | 228 | 964 | 266 | 173 | 82 | 587 |
| I have met at least one friend this way | 81% | 84% | 86% | 84% | 92% | 67% | 81% | 88% | 79% | 84% | 78% | 69% | 84% |
| I have not met any friends this way | 12% | 10% | 8% | 10% | 3% | 20% | 12% | 9% | 13% | 11% | 14% | 23% | 8% |
| Don't know/ can't recall | 7% | 6% | 6% | 6% | 5% | 13% | 7% | 3% | 8% | 5% | 9% | 8% | 7% |
| Q4_2. At university | | | | | | | | | | | | | |
| Unweighted base | 2078 | 846 | 284 | 1130 | 81 | 567 | 79 | 221 | 1015 | 261 | 184 | 95 | 516 |
| Base: All UK adults | 2080 | 871 | 283 | 1155 | 116 | 496 | 86 | 228 | 964 | 266 | 173 | 82 | 587 |
| I have met at least one friend this way | 40% | 46% | 42% | 45% | 78% | 24% | 34% | 30% | 37% | 45% | 26% | 18% | 47% |
| I have not met any friends this way | 47% | 42% | 42% | 42% | 17% | 60% | 53% | 53% | 48% | 46% | 58% | 66% | 38% |
| Don't know/ can't recall | 14% | 12% | 16% | 13% | 6% | 16% | 13% | 17% | 14% | 9% | 16% | 16% | 15% |
| Q4_3. Through work | | | | | | | | | | | | | |
| Unweighted base | 2078 | 846 | 284 | 1130 | 81 | 567 | 79 | 221 | 1015 | 261 | 184 | 95 | 516 |
| Base: All UK adults | 2080 | 871 | 283 | 1155 | 116 | 496 | 86 | 228 | 964 | 266 | 173 | 82 | 587 |
| I have met at least one friend this way | 83% | 90% | 88% | 89% | 57% | 83% | 61% | 73% | 89% | 86% | 88% | 80% | 72% |
| I have not met any friends this way | 13% | 8% | 10% | 9% | 32% | 12% | 26% | 19% | 9% | 11% | 10% | 14% | 20% |
| Don't know/ can't recall | 4% | 2% | 2% | 2% | 11% | 5% | 13% | 8% | 3% | 3% | 3% | 6% | 8% |
| KYF_Q4_4. Through your church or other religious community | | | | | | | | | | | | | |
| Unweighted base | 2078 | 846 | 284 | 1130 | 81 | 567 | 79 | 221 | 1015 | 261 | 184 | 95 | 516 |
| Base: All UK adults | 2080 | 871 | 283 | 1155 | 116 | 496 | 86 | 228 | 964 | 266 | 173 | 82 | 587 |
| I have met at least one friend this way | 15% | 12% | 18% | 13% | 10% | 21% | 15% | 15% | 17% | 7% | 14% | 31% | 14% |
| I have not met any friends this way | 72% | 77% | 69% | 75% | 80% | 65% | 71% | 68% | 70% | 80% | 72% | 58% | 73% |
| Don't know/ can't recall | 13% | 11% | 14% | 12% | 9% | 14% | 14% | 16% | 12% | 13% | 14% | 11% | 14% |

YouGov Survey Results
Sample size : 2149 UK adults
 Fieldwork 15th - 16th August 2019



| Total | Children in Household | | | | | | Parent/ Guardian | | | | | | | | |
|---|-----------------------|------|-----|-----|--------------------------------------|---------|----------------------------|----------------------|-------------------|---------------|----------------|----------------|--------------------|---------------|-----|
| | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Refused | Parent/ guardian (any age) | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years | |
| Omnibus_Parents. Parents Omni One | | | | | | | | | | | | | | | |
| Unweighted base | 2149 | 1549 | 238 | 241 | 66 | 545 | 55 | 1276 | 873 | 267 | 262 | 165 | 70 | 553 | 793 |
| Q4_1. At school or college | | | | | | | | | | | | | | | |
| Unweighted base | 2078 | 1503 | 232 | 237 | 61 | 530 | 45 | 1236 | 842 | 256 | 254 | 159 | 68 | 536 | 766 |
| Base: All UK adults | 2080 | 1476 | 243 | 244 | 66 | 554 | 49 | 1187 | 892 | 255 | 260 | 163 | 70 | 546 | 707 |
| I have met at least one friend this way | 81% | 79% | 90% | 85% | 84% | 87% | 71% | 80% | 83% | 88% | 82% | 89% | 83% | 86% | 75% |
| I have not met any friends this way | 12% | 13% | 7% | 11% | 10% | 9% | 8% | 13% | 10% | 10% | 12% | 7% | 12% | 10% | 15% |
| Don't know/ can't recall | 7% | 8% | 3% | 4% | 6% | 4% | 20% | 7% | 7% | 2% | 5% | 4% | 5% | 4% | 9% |
| Q4_2. At university | | | | | | | | | | | | | | | |
| Unweighted base | 2078 | 1503 | 232 | 237 | 61 | 530 | 45 | 1236 | 842 | 256 | 254 | 159 | 68 | 536 | 766 |
| Base: All UK adults | 2080 | 1476 | 243 | 244 | 66 | 554 | 49 | 1187 | 892 | 255 | 260 | 163 | 70 | 546 | 707 |
| I have met at least one friend this way | 40% | 36% | 47% | 50% | 45% | 48% | 35% | 34% | 46% | 56% | 46% | 41% | 35% | 47% | 24% |
| I have not met any friends this way | 47% | 49% | 40% | 41% | 37% | 40% | 39% | 51% | 40% | 38% | 41% | 42% | 44% | 41% | 59% |
| Don't know/ can't recall | 14% | 14% | 13% | 9% | 18% | 12% | 26% | 14% | 14% | 6% | 13% | 18% | 21% | 12% | 16% |
| Q4_3. Through work | | | | | | | | | | | | | | | |
| Unweighted base | 2078 | 1503 | 232 | 237 | 61 | 530 | 45 | 1236 | 842 | 256 | 254 | 159 | 68 | 536 | 766 |
| Base: All UK adults | 2080 | 1476 | 243 | 244 | 66 | 554 | 49 | 1187 | 892 | 255 | 260 | 163 | 70 | 546 | 707 |
| I have met at least one friend this way | 83% | 83% | 86% | 86% | 80% | 85% | 65% | 86% | 79% | 88% | 85% | 89% | 88% | 86% | 87% |
| I have not met any friends this way | 13% | 13% | 12% | 11% | 9% | 11% | 12% | 10% | 16% | 10% | 10% | 7% | 7% | 10% | 10% |
| Don't know/ can't recall | 4% | 4% | 2% | 3% | 11% | 4% | 22% | 4% | 6% | 2% | 6% | 3% | 5% | 4% | 3% |
| KYF_Q4_4. Through your church or other religious community | | | | | | | | | | | | | | | |
| Unweighted base | 2078 | 1503 | 232 | 237 | 61 | 530 | 45 | 1236 | 842 | 256 | 254 | 159 | 68 | 536 | 766 |
| Base: All UK adults | 2080 | 1476 | 243 | 244 | 66 | 554 | 49 | 1187 | 892 | 255 | 260 | 163 | 70 | 546 | 707 |
| I have met at least one friend this way | 15% | 16% | 11% | 16% | 14% | 14% | 16% | 17% | 13% | 14% | 16% | 12% | 13% | 15% | 19% |
| I have not met any friends this way | 72% | 71% | 79% | 76% | 67% | 76% | 54% | 71% | 73% | 78% | 73% | 75% | 68% | 75% | 68% |
| Don't know/ can't recall | 13% | 13% | 10% | 8% | 19% | 10% | 30% | 12% | 14% | 8% | 12% | 13% | 19% | 11% | 14% |

YouGov Survey Results
Sample size : 2149 UK adults
 Fieldwork 15th - 16th August 2019



| Total | Social Media/ Messaging service (within the last month) | | | | | | | | | | |
|---|---|---------|----------|---------|-----------|-----------|----------|--------------------|----------|-------|-----|
| | Facebook | Twitter | LinkedIn | Google+ | Pinterest | Instagram | Snapchat | Facebook Messenger | WhatsApp | Skype | |
| Omnibus_Parents. Parents Omni One | | | | | | | | | | | |
| Unweighted base | 2149 | 1504 | 706 | 350 | 98 | 258 | 599 | 216 | 1268 | 1267 | 240 |
| Q4_1. At school or college | | | | | | | | | | | |
| Unweighted base | 2078 | 1459 | 690 | 344 | 95 | 251 | 585 | 208 | 1234 | 1240 | 235 |
| Base: All UK adults | 2080 | 1454 | 709 | 338 | 92 | 251 | 619 | 248 | 1250 | 1257 | 228 |
| I have met at least one friend this way | 81% | 82% | 88% | 87% | 72% | 85% | 90% | 89% | 83% | 85% | 84% |
| I have not met any friends this way | 12% | 11% | 7% | 9% | 11% | 10% | 7% | 8% | 10% | 9% | 10% |
| Don't know/ can't recall | 7% | 7% | 5% | 4% | 17% | 4% | 4% | 3% | 7% | 5% | 6% |
| Q4_2. At university | | | | | | | | | | | |
| Unweighted base | 2078 | 1459 | 690 | 344 | 95 | 251 | 585 | 208 | 1234 | 1240 | 235 |
| Base: All UK adults | 2080 | 1454 | 709 | 338 | 92 | 251 | 619 | 248 | 1250 | 1257 | 228 |
| I have met at least one friend this way | 40% | 42% | 51% | 62% | 25% | 53% | 50% | 47% | 43% | 45% | 58% |
| I have not met any friends this way | 47% | 46% | 38% | 30% | 53% | 39% | 38% | 39% | 44% | 43% | 34% |
| Don't know/ can't recall | 14% | 13% | 11% | 8% | 21% | 8% | 12% | 13% | 13% | 12% | 7% |
| Q4_3. Through work | | | | | | | | | | | |
| Unweighted base | 2078 | 1459 | 690 | 344 | 95 | 251 | 585 | 208 | 1234 | 1240 | 235 |
| Base: All UK adults | 2080 | 1454 | 709 | 338 | 92 | 251 | 619 | 248 | 1250 | 1257 | 228 |
| I have met at least one friend this way | 83% | 85% | 86% | 92% | 83% | 82% | 84% | 78% | 85% | 87% | 92% |
| I have not met any friends this way | 13% | 11% | 10% | 7% | 12% | 14% | 13% | 17% | 12% | 10% | 6% |
| Don't know/ can't recall | 4% | 3% | 4% | 2% | 6% | 4% | 3% | 5% | 4% | 3% | 2% |
| KYF_Q4_4. Through your church or other religious community | | | | | | | | | | | |
| Unweighted base | 2078 | 1459 | 690 | 344 | 95 | 251 | 585 | 208 | 1234 | 1240 | 235 |
| Base: All UK adults | 2080 | 1454 | 709 | 338 | 92 | 251 | 619 | 248 | 1250 | 1257 | 228 |
| I have met at least one friend this way | 15% | 15% | 14% | 17% | 19% | 17% | 12% | 13% | 15% | 15% | 15% |
| I have not met any friends this way | 72% | 73% | 75% | 73% | 58% | 71% | 76% | 76% | 73% | 74% | 74% |
| Don't know/ can't recall | 13% | 12% | 11% | 10% | 23% | 12% | 12% | 11% | 12% | 11% | 11% |

YouGov Survey Results
Sample size : 2149 UK adults
 Fieldwork 15th - 16th August 2019



| Total | Gender | | Age | | | | | Social Grade | |
|-------|--------|--------|-------|-------|-------|-------|-----|--------------|------|
| | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE |

Omnibus_Parents. Parents Omni One

| | | | | | | | | | | |
|-----------------|------|------|------|-----|-----|-----|-----|-----|------|-----|
| Unweighted base | 2149 | 1022 | 1127 | 155 | 325 | 390 | 341 | 938 | 1270 | 879 |
|-----------------|------|------|------|-----|-----|-----|-----|-----|------|-----|

Q4_5. Within your local neighborhood

| | | | | | | | | | | |
|---|------|------|------|-----|-----|-----|-----|-----|------|-----|
| Unweighted base | 2078 | 986 | 1092 | 151 | 313 | 377 | 328 | 909 | 1241 | 837 |
| Base: All UK adults | 2080 | 1007 | 1072 | 234 | 314 | 381 | 330 | 821 | 1197 | 883 |
| I have met at least one friend this way | 58% | 55% | 61% | 30% | 39% | 52% | 62% | 75% | 57% | 59% |
| I have not met any friends this way | 34% | 36% | 32% | 57% | 50% | 42% | 31% | 19% | 36% | 32% |
| Don't know/ can't recall | 8% | 9% | 6% | 13% | 12% | 7% | 8% | 6% | 7% | 9% |

Through a sports/ fitness activity (e.g. sports team, running club, yoga class, etc.)

| | | | | | | | | | | |
|---|------|------|------|-----|-----|-----|-----|-----|------|-----|
| Unweighted base | 2078 | 986 | 1092 | 151 | 313 | 377 | 328 | 909 | 1241 | 837 |
| Base: All UK adults | 2080 | 1007 | 1072 | 234 | 314 | 381 | 330 | 821 | 1197 | 883 |
| I have met at least one friend this way | 34% | 38% | 30% | 40% | 30% | 35% | 34% | 33% | 37% | 29% |
| I have not met any friends this way | 57% | 52% | 61% | 51% | 60% | 56% | 58% | 56% | 55% | 59% |
| Don't know/ can't recall | 9% | 9% | 10% | 9% | 10% | 9% | 8% | 11% | 7% | 12% |

Q4_7. Through a social club/ activity (e.g. wine club, gardening club, book club, etc.)

| | | | | | | | | | | |
|---|------|------|------|-----|-----|-----|-----|-----|------|-----|
| Unweighted base | 2078 | 986 | 1092 | 151 | 313 | 377 | 328 | 909 | 1241 | 837 |
| Base: All UK adults | 2080 | 1007 | 1072 | 234 | 314 | 381 | 330 | 821 | 1197 | 883 |
| I have met at least one friend this way | 29% | 30% | 29% | 28% | 23% | 23% | 26% | 36% | 32% | 25% |
| I have not met any friends this way | 61% | 60% | 62% | 60% | 65% | 68% | 66% | 55% | 60% | 63% |
| Don't know/ can't recall | 9% | 10% | 9% | 11% | 12% | 9% | 8% | 8% | 7% | 12% |

Q4_8. Through volunteer work

| | | | | | | | | | | |
|---|------|------|------|-----|-----|-----|-----|-----|------|-----|
| Unweighted base | 2078 | 986 | 1092 | 151 | 313 | 377 | 328 | 909 | 1241 | 837 |
| Base: All UK adults | 2080 | 1007 | 1072 | 234 | 314 | 381 | 330 | 821 | 1197 | 883 |
| I have met at least one friend this way | 22% | 19% | 25% | 22% | 18% | 18% | 19% | 27% | 23% | 20% |
| I have not met any friends this way | 69% | 70% | 67% | 66% | 71% | 75% | 73% | 64% | 69% | 68% |
| Don't know/ can't recall | 9% | 11% | 8% | 11% | 11% | 8% | 8% | 9% | 8% | 12% |

YouGov Survey Results
Sample size : 2149 UK adults
 Fieldwork 15th - 16th August 2019



| Total | Region | | | | | | | | |
|-------|--------|----------|------|--------|-------|---------------|-------|----------|------------------|
| | North | Midlands | East | London | South | England (NET) | Wales | Scotland | Northern Ireland |

Omnibus_Parents. Parents Omni One

| | | | | | | | | | | |
|-----------------|------|-----|-----|-----|-----|-----|------|-----|-----|----|
| Unweighted base | 2149 | 509 | 355 | 191 | 260 | 515 | 1830 | 101 | 172 | 45 |
|-----------------|------|-----|-----|-----|-----|-----|------|-----|-----|----|

Q4_5. Within your local neighborhood

| | | | | | | | | | | |
|---|------|-----|-----|-----|-----|-----|------|-----|-----|-----|
| Unweighted base | 2078 | 488 | 344 | 186 | 249 | 501 | 1768 | 98 | 168 | 43 |
| Base: All UK adults | 2080 | 481 | 336 | 184 | 270 | 478 | 1748 | 100 | 175 | 56 |
| I have met at least one friend this way | 58% | 58% | 56% | 54% | 56% | 61% | 58% | 65% | 59% | 53% |
| I have not met any friends this way | 34% | 34% | 36% | 39% | 33% | 33% | 34% | 26% | 33% | 45% |
| Don't know/ can't recall | 8% | 9% | 7% | 7% | 11% | 6% | 8% | 8% | 8% | 3% |

Through a sports/ fitness activity (e.g. sports team, running club, yoga class, etc.)

| | | | | | | | | | | |
|---|------|-----|-----|-----|-----|-----|------|-----|-----|-----|
| Unweighted base | 2078 | 488 | 344 | 186 | 249 | 501 | 1768 | 98 | 168 | 43 |
| Base: All UK adults | 2080 | 481 | 336 | 184 | 270 | 478 | 1748 | 100 | 175 | 56 |
| I have met at least one friend this way | 34% | 38% | 30% | 34% | 29% | 35% | 34% | 36% | 36% | 26% |
| I have not met any friends this way | 57% | 55% | 59% | 58% | 55% | 57% | 57% | 56% | 53% | 71% |
| Don't know/ can't recall | 9% | 8% | 11% | 8% | 16% | 8% | 10% | 8% | 11% | 3% |

Q4_7. Through a social club/ activity (e.g. wine club, gardening club, book club, etc.)

| | | | | | | | | | | |
|---|------|-----|-----|-----|-----|-----|------|-----|-----|-----|
| Unweighted base | 2078 | 488 | 344 | 186 | 249 | 501 | 1768 | 98 | 168 | 43 |
| Base: All UK adults | 2080 | 481 | 336 | 184 | 270 | 478 | 1748 | 100 | 175 | 56 |
| I have met at least one friend this way | 29% | 27% | 28% | 36% | 31% | 29% | 30% | 35% | 28% | 17% |
| I have not met any friends this way | 61% | 65% | 62% | 54% | 53% | 63% | 61% | 53% | 63% | 80% |
| Don't know/ can't recall | 9% | 8% | 10% | 9% | 16% | 7% | 9% | 12% | 9% | 3% |

Q4_8. Through volunteer work

| | | | | | | | | | | |
|---|------|-----|-----|-----|-----|-----|------|-----|-----|-----|
| Unweighted base | 2078 | 488 | 344 | 186 | 249 | 501 | 1768 | 98 | 168 | 43 |
| Base: All UK adults | 2080 | 481 | 336 | 184 | 270 | 478 | 1748 | 100 | 175 | 56 |
| I have met at least one friend this way | 22% | 21% | 21% | 22% | 21% | 23% | 22% | 22% | 25% | 23% |
| I have not met any friends this way | 69% | 72% | 68% | 65% | 64% | 70% | 69% | 68% | 66% | 75% |
| Don't know/ can't recall | 9% | 7% | 11% | 13% | 14% | 7% | 10% | 10% | 8% | 3% |

YouGov Survey Results
Sample size : 2149 UK adults
 Fieldwork 15th - 16th August 2019



| Total | Government Region | | | | | | | | | | | | | |
|--|-------------------|------------|--------------------------|---------------|---------------|-----------------|--------|------------|------------|---------------|-------|----------|------------------|-----|
| | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) | Wales | Scotland | Northern Ireland | |
| Omnibus_Parents. Parents Omni One | | | | | | | | | | | | | | |
| Unweighted base | 2149 | 86 | 241 | 182 | 196 | 159 | 191 | 260 | 289 | 226 | 1830 | 101 | 172 | 45 |
| Q4_5. Within your local neighborhood | | | | | | | | | | | | | | |
| Unweighted base | 2078 | 83 | 232 | 173 | 187 | 157 | 186 | 249 | 278 | 223 | 1768 | 98 | 168 | 43 |
| Base: All UK adults | 2080 | 83 | 226 | 172 | 184 | 152 | 184 | 270 | 265 | 213 | 1748 | 100 | 175 | 56 |
| I have met at least one friend this way | 58% | 68% | 58% | 53% | 61% | 51% | 54% | 56% | 63% | 59% | 58% | 65% | 59% | 53% |
| I have not met any friends this way | 34% | 25% | 35% | 36% | 32% | 41% | 39% | 33% | 32% | 33% | 34% | 26% | 33% | 45% |
| Don't know/ can't recall | 8% | 8% | 8% | 11% | 7% | 8% | 7% | 11% | 4% | 8% | 8% | 8% | 8% | 3% |
| Through a sports/ fitness activity (e.g. sports team, running club, yoga class, etc.) | | | | | | | | | | | | | | |
| Unweighted base | 2078 | 83 | 232 | 173 | 187 | 157 | 186 | 249 | 278 | 223 | 1768 | 98 | 168 | 43 |
| Base: All UK adults | 2080 | 83 | 226 | 172 | 184 | 152 | 184 | 270 | 265 | 213 | 1748 | 100 | 175 | 56 |
| I have met at least one friend this way | 34% | 37% | 39% | 36% | 31% | 29% | 34% | 29% | 40% | 29% | 34% | 36% | 36% | 26% |
| I have not met any friends this way | 57% | 54% | 55% | 55% | 56% | 63% | 58% | 55% | 54% | 61% | 57% | 56% | 53% | 71% |
| Don't know/ can't recall | 9% | 9% | 6% | 9% | 14% | 8% | 8% | 16% | 6% | 10% | 10% | 8% | 11% | 3% |
| Q4_7. Through a social club/ activity (e.g. wine club, gardening club, book club, etc.) | | | | | | | | | | | | | | |
| Unweighted base | 2078 | 83 | 232 | 173 | 187 | 157 | 186 | 249 | 278 | 223 | 1768 | 98 | 168 | 43 |
| Base: All UK adults | 2080 | 83 | 226 | 172 | 184 | 152 | 184 | 270 | 265 | 213 | 1748 | 100 | 175 | 56 |
| I have met at least one friend this way | 29% | 29% | 28% | 26% | 27% | 29% | 36% | 31% | 29% | 29% | 30% | 35% | 28% | 17% |
| I have not met any friends this way | 61% | 66% | 64% | 65% | 60% | 64% | 54% | 53% | 64% | 62% | 61% | 53% | 63% | 80% |
| Don't know/ can't recall | 9% | 5% | 8% | 9% | 13% | 7% | 9% | 16% | 7% | 8% | 9% | 12% | 9% | 3% |
| Q4_8. Through volunteer work | | | | | | | | | | | | | | |
| Unweighted base | 2078 | 83 | 232 | 173 | 187 | 157 | 186 | 249 | 278 | 223 | 1768 | 98 | 168 | 43 |
| Base: All UK adults | 2080 | 83 | 226 | 172 | 184 | 152 | 184 | 270 | 265 | 213 | 1748 | 100 | 175 | 56 |
| I have met at least one friend this way | 22% | 26% | 22% | 18% | 23% | 19% | 22% | 21% | 22% | 24% | 22% | 22% | 25% | 23% |
| I have not met any friends this way | 69% | 65% | 72% | 75% | 66% | 70% | 65% | 64% | 72% | 67% | 69% | 68% | 66% | 75% |
| Don't know/ can't recall | 9% | 8% | 6% | 8% | 12% | 11% | 13% | 14% | 6% | 9% | 10% | 10% | 8% | 3% |

YouGov Survey Results
Sample size : 2149 UK adults
 Fieldwork 15th - 16th August 2019



| Total | Working Status | | | | | | | Marital Status | | | | | |
|--|-------------------|-------------------|-------------------|-------------------|---------|------------|--------------------|----------------------------|-------------------|---------------------|---------|---------------|-----|
| | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed | Never Married | |
| Omnibus_Parents. Parents Omni One | | | | | | | | | | | | | |
| Unweighted base | 2149 | 870 | 291 | 1161 | 84 | 587 | 83 | 234 | 1051 | 272 | 189 | 98 | 532 |
| Q4_5. Within your local neighborhood | | | | | | | | | | | | | |
| Unweighted base | 2078 | 846 | 284 | 1130 | 81 | 567 | 79 | 221 | 1015 | 261 | 184 | 95 | 516 |
| Base: All UK adults | 2080 | 871 | 283 | 1155 | 116 | 496 | 86 | 228 | 964 | 266 | 173 | 82 | 587 |
| I have met at least one friend this way | 58% | 49% | 62% | 52% | 29% | 78% | 46% | 64% | 68% | 46% | 61% | 88% | 43% |
| I have not met any friends this way | 34% | 43% | 29% | 40% | 60% | 16% | 42% | 28% | 26% | 44% | 32% | 8% | 47% |
| Don't know/ can't recall | 8% | 8% | 9% | 8% | 12% | 5% | 13% | 8% | 6% | 10% | 7% | 4% | 10% |
| Through a sports/ fitness activity (e.g. sports team, running club, yoga class, etc.) | | | | | | | | | | | | | |
| Unweighted base | 2078 | 846 | 284 | 1130 | 81 | 567 | 79 | 221 | 1015 | 261 | 184 | 95 | 516 |
| Base: All UK adults | 2080 | 871 | 283 | 1155 | 116 | 496 | 86 | 228 | 964 | 266 | 173 | 82 | 587 |
| I have met at least one friend this way | 34% | 36% | 34% | 35% | 42% | 34% | 30% | 24% | 35% | 38% | 29% | 30% | 32% |
| I have not met any friends this way | 57% | 56% | 55% | 56% | 51% | 55% | 59% | 65% | 57% | 54% | 60% | 60% | 56% |
| Don't know/ can't recall | 9% | 8% | 11% | 9% | 7% | 11% | 10% | 11% | 8% | 8% | 11% | 10% | 12% |
| Q4_7. Through a social club/ activity (e.g. wine club, gardening club, book club, etc.) | | | | | | | | | | | | | |
| Unweighted base | 2078 | 846 | 284 | 1130 | 81 | 567 | 79 | 221 | 1015 | 261 | 184 | 95 | 516 |
| Base: All UK adults | 2080 | 871 | 283 | 1155 | 116 | 496 | 86 | 228 | 964 | 266 | 173 | 82 | 587 |
| I have met at least one friend this way | 29% | 26% | 27% | 26% | 26% | 40% | 17% | 29% | 34% | 24% | 23% | 42% | 25% |
| I have not met any friends this way | 61% | 66% | 62% | 65% | 59% | 52% | 73% | 60% | 59% | 66% | 69% | 54% | 62% |
| Don't know/ can't recall | 9% | 8% | 11% | 9% | 15% | 8% | 10% | 10% | 7% | 10% | 8% | 4% | 13% |
| Q4_8. Through volunteer work | | | | | | | | | | | | | |
| Unweighted base | 2078 | 846 | 284 | 1130 | 81 | 567 | 79 | 221 | 1015 | 261 | 184 | 95 | 516 |
| Base: All UK adults | 2080 | 871 | 283 | 1155 | 116 | 496 | 86 | 228 | 964 | 266 | 173 | 82 | 587 |
| I have met at least one friend this way | 22% | 16% | 26% | 19% | 22% | 30% | 22% | 22% | 22% | 19% | 23% | 30% | 22% |
| I have not met any friends this way | 69% | 75% | 64% | 72% | 67% | 61% | 68% | 69% | 70% | 73% | 69% | 62% | 66% |
| Don't know/ can't recall | 9% | 9% | 10% | 9% | 11% | 10% | 10% | 9% | 8% | 8% | 8% | 7% | 12% |

YouGov Survey Results
Sample size : 2149 UK adults
 Fieldwork 15th - 16th August 2019



| Total | Children in Household | | | | | | Parent/ Guardian | | | | | | | | |
|--|-----------------------|------|-----|-----|--------------------------------------|---------|----------------------------|----------------------|-------------------|---------------|----------------|----------------|--------------------|---------------|-----|
| | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Refused | Parent/ guardian (any age) | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years | |
| Omnibus_Parents. Parents Omni One | | | | | | | | | | | | | | | |
| Unweighted base | 2149 | 1549 | 238 | 241 | 66 | 545 | 55 | 1276 | 873 | 267 | 262 | 165 | 70 | 553 | 793 |
| Q4_5. Within your local neighborhood | | | | | | | | | | | | | | | |
| Unweighted base | 2078 | 1503 | 232 | 237 | 61 | 530 | 45 | 1236 | 842 | 256 | 254 | 159 | 68 | 536 | 766 |
| Base: All UK adults | 2080 | 1476 | 243 | 244 | 66 | 554 | 49 | 1187 | 892 | 255 | 260 | 163 | 70 | 546 | 707 |
| I have met at least one friend this way | 58% | 59% | 57% | 61% | 53% | 58% | 39% | 67% | 47% | 54% | 58% | 67% | 63% | 59% | 73% |
| I have not met any friends this way | 34% | 34% | 36% | 31% | 34% | 34% | 37% | 27% | 44% | 39% | 32% | 27% | 28% | 34% | 21% |
| Don't know/ can't recall | 8% | 7% | 7% | 8% | 14% | 8% | 24% | 7% | 10% | 7% | 10% | 6% | 9% | 8% | 6% |
| Through a sports/ fitness activity (e.g. sports team, running club, yoga class, etc.) | | | | | | | | | | | | | | | |
| Unweighted base | 2078 | 1503 | 232 | 237 | 61 | 530 | 45 | 1236 | 842 | 256 | 254 | 159 | 68 | 536 | 766 |
| Base: All UK adults | 2080 | 1476 | 243 | 244 | 66 | 554 | 49 | 1187 | 892 | 255 | 260 | 163 | 70 | 546 | 707 |
| I have met at least one friend this way | 34% | 34% | 38% | 32% | 37% | 35% | 27% | 35% | 33% | 34% | 33% | 35% | 32% | 35% | 35% |
| I have not met any friends this way | 57% | 57% | 55% | 60% | 51% | 57% | 44% | 57% | 57% | 60% | 57% | 58% | 57% | 57% | 56% |
| Don't know/ can't recall | 9% | 9% | 6% | 8% | 12% | 8% | 29% | 9% | 11% | 6% | 10% | 8% | 11% | 8% | 9% |
| Q4_7. Through a social club/ activity (e.g. wine club, gardening club, book club, etc.) | | | | | | | | | | | | | | | |
| Unweighted base | 2078 | 1503 | 232 | 237 | 61 | 530 | 45 | 1236 | 842 | 256 | 254 | 159 | 68 | 536 | 766 |
| Base: All UK adults | 2080 | 1476 | 243 | 244 | 66 | 554 | 49 | 1187 | 892 | 255 | 260 | 163 | 70 | 546 | 707 |
| I have met at least one friend this way | 29% | 31% | 27% | 20% | 29% | 24% | 35% | 30% | 28% | 26% | 23% | 29% | 30% | 28% | 33% |
| I have not met any friends this way | 61% | 60% | 63% | 74% | 58% | 68% | 34% | 61% | 61% | 68% | 67% | 67% | 62% | 65% | 59% |
| Don't know/ can't recall | 9% | 9% | 10% | 5% | 13% | 8% | 31% | 8% | 11% | 7% | 10% | 4% | 8% | 8% | 8% |
| Q4_8. Through volunteer work | | | | | | | | | | | | | | | |
| Unweighted base | 2078 | 1503 | 232 | 237 | 61 | 530 | 45 | 1236 | 842 | 256 | 254 | 159 | 68 | 536 | 766 |
| Base: All UK adults | 2080 | 1476 | 243 | 244 | 66 | 554 | 49 | 1187 | 892 | 255 | 260 | 163 | 70 | 546 | 707 |
| I have met at least one friend this way | 22% | 23% | 23% | 19% | 16% | 20% | 9% | 22% | 22% | 16% | 22% | 21% | 20% | 21% | 24% |
| I have not met any friends this way | 69% | 68% | 68% | 77% | 72% | 72% | 57% | 69% | 68% | 77% | 69% | 72% | 69% | 71% | 67% |
| Don't know/ can't recall | 9% | 9% | 9% | 4% | 12% | 7% | 33% | 9% | 10% | 7% | 9% | 7% | 11% | 8% | 9% |

YouGov Survey Results
Sample size : 2149 UK adults
 Fieldwork 15th - 16th August 2019



| Total | Social Media/ Messaging service (within the last month) | | | | | | | | | |
|-------|---|---------|----------|---------|-----------|-----------|----------|--------------------|----------|-------|
| | Facebook | Twitter | LinkedIn | Google+ | Pinterest | Instagram | Snapchat | Facebook Messenger | WhatsApp | Skype |

Omnibus_Parents. Parents Omni One

| | | | | | | | | | | | |
|-----------------|------|------|-----|-----|----|-----|-----|-----|------|------|-----|
| Unweighted base | 2149 | 1504 | 706 | 350 | 98 | 258 | 599 | 216 | 1268 | 1267 | 240 |
|-----------------|------|------|-----|-----|----|-----|-----|-----|------|------|-----|

Q4_5. Within your local neighborhood

| | | | | | | | | | | | |
|---|------|------|-----|-----|-----|-----|-----|-----|------|------|-----|
| Unweighted base | 2078 | 1459 | 690 | 344 | 95 | 251 | 585 | 208 | 1234 | 1240 | 235 |
| Base: All UK adults | 2080 | 1454 | 709 | 338 | 92 | 251 | 619 | 248 | 1250 | 1257 | 228 |
| I have met at least one friend this way | 58% | 59% | 52% | 55% | 58% | 53% | 47% | 44% | 59% | 55% | 57% |
| I have not met any friends this way | 34% | 34% | 40% | 40% | 29% | 36% | 44% | 46% | 34% | 38% | 37% |
| Don't know/ can't recall | 8% | 7% | 8% | 5% | 13% | 11% | 9% | 10% | 7% | 7% | 6% |

Through a sports/ fitness activity (e.g. sports team, running club, yoga class, etc.)

| | | | | | | | | | | | |
|---|------|------|-----|-----|-----|-----|-----|-----|------|------|-----|
| Unweighted base | 2078 | 1459 | 690 | 344 | 95 | 251 | 585 | 208 | 1234 | 1240 | 235 |
| Base: All UK adults | 2080 | 1454 | 709 | 338 | 92 | 251 | 619 | 248 | 1250 | 1257 | 228 |
| I have met at least one friend this way | 34% | 34% | 36% | 41% | 35% | 32% | 37% | 43% | 35% | 36% | 36% |
| I have not met any friends this way | 57% | 58% | 56% | 53% | 49% | 59% | 55% | 51% | 57% | 56% | 56% |
| Don't know/ can't recall | 9% | 8% | 8% | 6% | 16% | 9% | 8% | 6% | 8% | 7% | 8% |

Q4_7. Through a social club/ activity (e.g. wine club, gardening club, book club, etc.)

| | | | | | | | | | | | |
|---|------|------|-----|-----|-----|-----|-----|-----|------|------|-----|
| Unweighted base | 2078 | 1459 | 690 | 344 | 95 | 251 | 585 | 208 | 1234 | 1240 | 235 |
| Base: All UK adults | 2080 | 1454 | 709 | 338 | 92 | 251 | 619 | 248 | 1250 | 1257 | 228 |
| I have met at least one friend this way | 29% | 29% | 28% | 34% | 33% | 32% | 28% | 28% | 30% | 30% | 36% |
| I have not met any friends this way | 61% | 62% | 63% | 59% | 46% | 60% | 64% | 61% | 61% | 62% | 60% |
| Don't know/ can't recall | 9% | 9% | 9% | 7% | 22% | 8% | 8% | 10% | 8% | 8% | 4% |

Q4_8. Through volunteer work

| | | | | | | | | | | | |
|---|------|------|-----|-----|-----|-----|-----|-----|------|------|-----|
| Unweighted base | 2078 | 1459 | 690 | 344 | 95 | 251 | 585 | 208 | 1234 | 1240 | 235 |
| Base: All UK adults | 2080 | 1454 | 709 | 338 | 92 | 251 | 619 | 248 | 1250 | 1257 | 228 |
| I have met at least one friend this way | 22% | 23% | 22% | 24% | 22% | 24% | 21% | 21% | 23% | 22% | 25% |
| I have not met any friends this way | 69% | 69% | 70% | 71% | 56% | 69% | 71% | 70% | 69% | 71% | 67% |
| Don't know/ can't recall | 9% | 8% | 8% | 6% | 22% | 8% | 8% | 9% | 9% | 7% | 8% |

YouGov Survey Results
Sample size : 2149 UK adults

Fieldwork 15th - 16th August 2019



| Total | Gender | | Age | | | | | Social Grade | |
|-------|--------|--------|-------|-------|-------|-------|-----|--------------|------|
| | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE |

Omnibus_Parents. Parents Omni One

| | | | | | | | | | | |
|-----------------|------|------|------|-----|-----|-----|-----|-----|------|-----|
| Unweighted base | 2149 | 1022 | 1127 | 155 | 325 | 390 | 341 | 938 | 1270 | 879 |
|-----------------|------|------|------|-----|-----|-----|-----|-----|------|-----|

Q4_9. At an organised event (e.g. concert, video games convention, poetry reading, football game, etc.)

| | | | | | | | | | | |
|---|------|------|------|-----|-----|-----|-----|-----|------|-----|
| Unweighted base | 2078 | 986 | 1092 | 151 | 313 | 377 | 328 | 909 | 1241 | 837 |
| Base: All UK adults | 2080 | 1007 | 1072 | 234 | 314 | 381 | 330 | 821 | 1197 | 883 |
| I have met at least one friend this way | 15% | 17% | 14% | 14% | 18% | 20% | 15% | 13% | 16% | 15% |
| I have not met any friends this way | 74% | 72% | 76% | 77% | 69% | 72% | 76% | 75% | 76% | 72% |
| Don't know/ can't recall | 10% | 11% | 10% | 9% | 13% | 8% | 9% | 12% | 9% | 13% |

Q4_10. Through our children (e.g. our children go/ went to the same school, are/ were on the same sports team, etc.)

| | | | | | | | | | | |
|---|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1236 | 559 | 677 | 9 | 117 | 234 | 216 | 660 | 724 | 512 |
| Base: All UK adults | 1187 | 533 | 655 | 78 | 119 | 236 | 218 | 596 | 669 | 518 |
| I have met at least one friend this way | 61% | 49% | 71% | 7% | 54% | 67% | 70% | 59% | 66% | 56% |
| I have not met any friends this way | 33% | 44% | 25% | 78% | 42% | 29% | 26% | 35% | 32% | 36% |
| Don't know/ can't recall | 5% | 7% | 4% | 15% | 4% | 4% | 4% | 6% | 3% | 8% |

Q4_11. In an informal way (e.g., started talking in a park, at a cafe, etc.)

| | | | | | | | | | | |
|---|------|------|------|-----|-----|-----|-----|-----|------|-----|
| Unweighted base | 2078 | 986 | 1092 | 151 | 313 | 377 | 328 | 909 | 1241 | 837 |
| Base: All UK adults | 2080 | 1007 | 1072 | 234 | 314 | 381 | 330 | 821 | 1197 | 883 |
| I have met at least one friend this way | 27% | 25% | 28% | 19% | 20% | 23% | 30% | 31% | 25% | 28% |
| I have not met any friends this way | 64% | 64% | 63% | 69% | 69% | 70% | 61% | 58% | 66% | 60% |
| Don't know/ can't recall | 10% | 11% | 9% | 12% | 11% | 7% | 9% | 10% | 8% | 12% |

Q4_12. At a pub, nightclub, or bar

| | | | | | | | | | | |
|---|------|------|------|-----|-----|-----|-----|-----|------|-----|
| Unweighted base | 2078 | 986 | 1092 | 151 | 313 | 377 | 328 | 909 | 1241 | 837 |
| Base: All UK adults | 2080 | 1007 | 1072 | 234 | 314 | 381 | 330 | 821 | 1197 | 883 |
| I have met at least one friend this way | 30% | 37% | 23% | 32% | 28% | 32% | 35% | 27% | 29% | 31% |
| I have not met any friends this way | 61% | 54% | 67% | 60% | 60% | 59% | 56% | 64% | 63% | 57% |
| Don't know/ can't recall | 9% | 9% | 10% | 8% | 12% | 8% | 9% | 10% | 8% | 12% |

YouGov Survey Results
Sample size : 2149 UK adults
 Fieldwork 15th - 16th August 2019



| | Total | Region | | | | | | | | |
|---|-------|--------|----------|------|--------|-------|---------------|-------|----------|------------------|
| | | North | Midlands | East | London | South | England (NET) | Wales | Scotland | Northern Ireland |
| Omnibus_Parents. Parents Omni One | | | | | | | | | | |
| Unweighted base | 2149 | 509 | 355 | 191 | 260 | 515 | 1830 | 101 | 172 | 45 |
| Q4_9. At an organised event (e.g. concert, video games convention, poetry reading, football game, etc.) | | | | | | | | | | |
| Unweighted base | 2078 | 488 | 344 | 186 | 249 | 501 | 1768 | 98 | 168 | 43 |
| Base: All UK adults | 2080 | 481 | 336 | 184 | 270 | 478 | 1748 | 100 | 175 | 56 |
| I have met at least one friend this way | 15% | 15% | 12% | 16% | 17% | 17% | 15% | 17% | 16% | 11% |
| I have not met any friends this way | 74% | 77% | 73% | 72% | 70% | 74% | 74% | 73% | 73% | 83% |
| Don't know/ can't recall | 10% | 8% | 14% | 12% | 13% | 9% | 11% | 10% | 11% | 6% |
| Q4_10. Through our children (e.g. our children go/ went to the same school, are/ were on the same sports team, etc.) | | | | | | | | | | |
| Unweighted base | 1236 | 305 | 214 | 109 | 133 | 298 | 1059 | 60 | 95 | 21 |
| Base: All UK adults | 1187 | 292 | 198 | 102 | 143 | 272 | 1006 | 61 | 93 | 27 |
| I have met at least one friend this way | 61% | 58% | 59% | 70% | 61% | 66% | 62% | 51% | 65% | 50% |
| I have not met any friends this way | 33% | 37% | 36% | 22% | 32% | 29% | 33% | 46% | 27% | 50% |
| Don't know/ can't recall | 5% | 4% | 5% | 8% | 7% | 5% | 5% | 3% | 8% | - |
| Q4_11. In an informal way (e.g., started talking in a park, at a cafe, etc.) | | | | | | | | | | |
| Unweighted base | 2078 | 488 | 344 | 186 | 249 | 501 | 1768 | 98 | 168 | 43 |
| Base: All UK adults | 2080 | 481 | 336 | 184 | 270 | 478 | 1748 | 100 | 175 | 56 |
| I have met at least one friend this way | 27% | 25% | 28% | 26% | 26% | 28% | 27% | 28% | 23% | 36% |
| I have not met any friends this way | 64% | 66% | 60% | 63% | 61% | 64% | 63% | 64% | 68% | 60% |
| Don't know/ can't recall | 10% | 9% | 11% | 12% | 12% | 9% | 10% | 8% | 9% | 5% |
| Q4_12. At a pub, nightclub, or bar | | | | | | | | | | |
| Unweighted base | 2078 | 488 | 344 | 186 | 249 | 501 | 1768 | 98 | 168 | 43 |
| Base: All UK adults | 2080 | 481 | 336 | 184 | 270 | 478 | 1748 | 100 | 175 | 56 |
| I have met at least one friend this way | 30% | 32% | 32% | 26% | 26% | 28% | 30% | 31% | 33% | 31% |
| I have not met any friends this way | 61% | 59% | 58% | 64% | 61% | 63% | 61% | 60% | 60% | 63% |
| Don't know/ can't recall | 9% | 8% | 10% | 10% | 13% | 9% | 10% | 9% | 7% | 6% |

YouGov Survey Results
Sample size : 2149 UK adults
 Fieldwork 15th - 16th August 2019



| Total | Government Region | | | | | | | | | | | | | |
|---|-------------------|------------|--------------------------|---------------|---------------|-----------------|--------|------------|------------|---------------|-------|----------|------------------|-----|
| | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) | Wales | Scotland | Northern Ireland | |
| Omnibus_Parents. Parents Omni One | | | | | | | | | | | | | | |
| Unweighted base | 2149 | 86 | 241 | 182 | 196 | 159 | 191 | 260 | 289 | 226 | 1830 | 101 | 172 | 45 |
| Q4_9. At an organised event (e.g. concert, video games convention, poetry reading, football game, etc.) | | | | | | | | | | | | | | |
| Unweighted base | 2078 | 83 | 232 | 173 | 187 | 157 | 186 | 249 | 278 | 223 | 1768 | 98 | 168 | 43 |
| Base: All UK adults | 2080 | 83 | 226 | 172 | 184 | 152 | 184 | 270 | 265 | 213 | 1748 | 100 | 175 | 56 |
| I have met at least one friend this way | 15% | 18% | 16% | 13% | 14% | 10% | 16% | 17% | 20% | 12% | 15% | 17% | 16% | 11% |
| I have not met any friends this way | 74% | 75% | 76% | 80% | 70% | 78% | 72% | 70% | 72% | 77% | 74% | 73% | 73% | 83% |
| Don't know/ can't recall | 10% | 7% | 8% | 7% | 16% | 12% | 12% | 13% | 8% | 10% | 11% | 10% | 11% | 6% |
| Q4_10. Through our children (e.g. our children go/ went to the same school, are/ were on the same sports team, etc.) | | | | | | | | | | | | | | |
| Unweighted base | 1236 | 53 | 146 | 106 | 114 | 100 | 109 | 133 | 162 | 136 | 1059 | 60 | 95 | 21 |
| Base: All UK adults | 1187 | 52 | 136 | 104 | 106 | 92 | 102 | 143 | 148 | 123 | 1006 | 61 | 93 | 27 |
| I have met at least one friend this way | 61% | 62% | 60% | 54% | 58% | 60% | 70% | 61% | 69% | 61% | 62% | 51% | 65% | 50% |
| I have not met any friends this way | 33% | 35% | 36% | 41% | 37% | 35% | 22% | 32% | 28% | 31% | 33% | 46% | 27% | 50% |
| Don't know/ can't recall | 5% | 4% | 5% | 4% | 5% | 5% | 8% | 7% | 3% | 7% | 5% | 3% | 8% | - |
| Q4_11. In an informal way (e.g., started talking in a park, at a cafe, etc.) | | | | | | | | | | | | | | |
| Unweighted base | 2078 | 83 | 232 | 173 | 187 | 157 | 186 | 249 | 278 | 223 | 1768 | 98 | 168 | 43 |
| Base: All UK adults | 2080 | 83 | 226 | 172 | 184 | 152 | 184 | 270 | 265 | 213 | 1748 | 100 | 175 | 56 |
| I have met at least one friend this way | 27% | 26% | 28% | 19% | 30% | 27% | 26% | 26% | 30% | 24% | 27% | 28% | 23% | 36% |
| I have not met any friends this way | 64% | 67% | 62% | 72% | 59% | 62% | 63% | 61% | 62% | 66% | 63% | 64% | 68% | 60% |
| Don't know/ can't recall | 10% | 7% | 10% | 9% | 11% | 12% | 12% | 12% | 8% | 10% | 10% | 8% | 9% | 5% |
| Q4_12. At a pub, nightclub, or bar | | | | | | | | | | | | | | |
| Unweighted base | 2078 | 83 | 232 | 173 | 187 | 157 | 186 | 249 | 278 | 223 | 1768 | 98 | 168 | 43 |
| Base: All UK adults | 2080 | 83 | 226 | 172 | 184 | 152 | 184 | 270 | 265 | 213 | 1748 | 100 | 175 | 56 |
| I have met at least one friend this way | 30% | 35% | 36% | 26% | 39% | 25% | 26% | 26% | 29% | 27% | 30% | 31% | 33% | 31% |
| I have not met any friends this way | 61% | 59% | 56% | 64% | 51% | 66% | 64% | 61% | 62% | 63% | 61% | 60% | 60% | 63% |
| Don't know/ can't recall | 9% | 6% | 8% | 10% | 10% | 10% | 10% | 13% | 9% | 10% | 10% | 9% | 7% | 6% |

YouGov Survey Results

Sample size : 2149 UK adults

Fieldwork 15th - 16th August 2019



| Total | Working Status | | | | | | | Marital Status | | | | | |
|---|-------------------|-------------------|-------------------|-------------------|---------|------------|--------------------|----------------------------|-------------------|---------------------|---------|---------------|-----|
| | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed | Never Married | |
| Omnibus_Parents. Parents Omni One | | | | | | | | | | | | | |
| Unweighted base | 2149 | 870 | 291 | 1161 | 84 | 587 | 83 | 234 | 1051 | 272 | 189 | 98 | 532 |
| Q4_9. At an organised event (e.g. concert, video games convention, poetry reading, football game, etc.) | | | | | | | | | | | | | |
| Unweighted base | 2078 | 846 | 284 | 1130 | 81 | 567 | 79 | 221 | 1015 | 261 | 184 | 95 | 516 |
| Base: All UK adults | 2080 | 871 | 283 | 1155 | 116 | 496 | 86 | 228 | 964 | 266 | 173 | 82 | 587 |
| I have met at least one friend this way | 15% | 19% | 13% | 17% | 8% | 12% | 10% | 19% | 15% | 18% | 15% | 12% | 16% |
| I have not met any friends this way | 74% | 73% | 74% | 74% | 81% | 75% | 80% | 70% | 75% | 73% | 74% | 77% | 73% |
| Don't know/ can't recall | 10% | 8% | 13% | 9% | 11% | 13% | 10% | 11% | 10% | 8% | 11% | 11% | 12% |
| Q4_10. Through our children (e.g. our children go/ went to the same school, are/ were on the same sports team, etc.) | | | | | | | | | | | | | |
| Unweighted base | 1236 | 426 | 206 | 632 | 8 | 424 | 37 | 135 | 789 | 134 | 149 | 62 | 96 |
| Base: All UK adults | 1187 | 435 | 202 | 637 | 10 | 372 | 37 | 132 | 750 | 135 | 140 | 54 | 103 |
| I have met at least one friend this way | 61% | 59% | 77% | 65% | 19% | 56% | 50% | 65% | 66% | 59% | 50% | 66% | 45% |
| I have not met any friends this way | 33% | 37% | 19% | 31% | 81% | 36% | 40% | 31% | 30% | 35% | 45% | 31% | 43% |
| Don't know/ can't recall | 5% | 4% | 4% | 4% | - | 8% | 10% | 4% | 4% | 5% | 5% | 3% | 12% |
| Q4_11. In an informal way (e.g., started talking in a park, at a cafe, etc.) | | | | | | | | | | | | | |
| Unweighted base | 2078 | 846 | 284 | 1130 | 81 | 567 | 79 | 221 | 1015 | 261 | 184 | 95 | 516 |
| Base: All UK adults | 2080 | 871 | 283 | 1155 | 116 | 496 | 86 | 228 | 964 | 266 | 173 | 82 | 587 |
| I have met at least one friend this way | 27% | 23% | 26% | 24% | 16% | 34% | 24% | 32% | 28% | 22% | 33% | 31% | 24% |
| I have not met any friends this way | 64% | 69% | 64% | 67% | 71% | 56% | 66% | 57% | 63% | 71% | 59% | 61% | 63% |
| Don't know/ can't recall | 10% | 8% | 10% | 9% | 14% | 10% | 10% | 11% | 9% | 7% | 8% | 8% | 13% |
| Q4_12. At a pub, nightclub, or bar | | | | | | | | | | | | | |
| Unweighted base | 2078 | 846 | 284 | 1130 | 81 | 567 | 79 | 221 | 1015 | 261 | 184 | 95 | 516 |
| Base: All UK adults | 2080 | 871 | 283 | 1155 | 116 | 496 | 86 | 228 | 964 | 266 | 173 | 82 | 587 |
| I have met at least one friend this way | 30% | 33% | 29% | 32% | 31% | 24% | 25% | 32% | 28% | 33% | 27% | 26% | 33% |
| I have not met any friends this way | 61% | 59% | 59% | 59% | 59% | 66% | 67% | 56% | 63% | 58% | 64% | 67% | 57% |
| Don't know/ can't recall | 9% | 8% | 11% | 9% | 10% | 10% | 8% | 12% | 9% | 8% | 9% | 7% | 11% |

YouGov Survey Results
Sample size : 2149 UK adults
 Fieldwork 15th - 16th August 2019



| Total | Children in Household | | | | | | Parent/ Guardian | | | | | | | | |
|---|-----------------------|------|-----|-----|--------------------------------------|---------|----------------------------|----------------------|-------------------|---------------|----------------|----------------|--------------------|---------------|-----|
| | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Refused | Parent/ guardian (any age) | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years | |
| Omnibus_Parents. Parents Omni One | | | | | | | | | | | | | | | |
| Unweighted base | 2149 | 1549 | 238 | 241 | 66 | 545 | 55 | 1276 | 873 | 267 | 262 | 165 | 70 | 553 | 793 |
| Q4_9. At an organised event (e.g. concert, video games convention, poetry reading, football game, etc.) | | | | | | | | | | | | | | | |
| Unweighted base | 2078 | 1503 | 232 | 237 | 61 | 530 | 45 | 1236 | 842 | 256 | 254 | 159 | 68 | 536 | 766 |
| Base: All UK adults | 2080 | 1476 | 243 | 244 | 66 | 554 | 49 | 1187 | 892 | 255 | 260 | 163 | 70 | 546 | 707 |
| I have met at least one friend this way | 15% | 15% | 19% | 18% | 10% | 17% | 11% | 15% | 16% | 18% | 16% | 17% | 16% | 18% | 12% |
| I have not met any friends this way | 74% | 75% | 73% | 75% | 78% | 74% | 57% | 75% | 73% | 74% | 74% | 75% | 72% | 74% | 77% |
| Don't know/ can't recall | 10% | 11% | 8% | 7% | 11% | 8% | 32% | 10% | 11% | 8% | 10% | 8% | 12% | 8% | 11% |
| Q4_10. Through our children (e.g. our children go/ went to the same school, are/ were on the same sports team, etc.) | | | | | | | | | | | | | | | |
| Unweighted base | 1236 | 732 | 207 | 222 | 54 | 483 | 21 | 1236 | - | 256 | 254 | 159 | 68 | 536 | 766 |
| Base: All UK adults | 1187 | 679 | 207 | 223 | 56 | 486 | 23 | 1187 | - | 255 | 260 | 163 | 70 | 546 | 707 |
| I have met at least one friend this way | 61% | 57% | 61% | 72% | 78% | 68% | 46% | 61% | - | 61% | 70% | 75% | 68% | 65% | 60% |
| I have not met any friends this way | 33% | 36% | 37% | 26% | 19% | 30% | 24% | 33% | - | 36% | 25% | 23% | 26% | 32% | 34% |
| Don't know/ can't recall | 5% | 6% | 2% | 3% | 3% | 3% | 29% | 5% | - | 3% | 5% | 2% | 6% | 4% | 6% |
| Q4_11. In an informal way (e.g., started talking in a park, at a cafe, etc.) | | | | | | | | | | | | | | | |
| Unweighted base | 2078 | 1503 | 232 | 237 | 61 | 530 | 45 | 1236 | 842 | 256 | 254 | 159 | 68 | 536 | 766 |
| Base: All UK adults | 2080 | 1476 | 243 | 244 | 66 | 554 | 49 | 1187 | 892 | 255 | 260 | 163 | 70 | 546 | 707 |
| I have met at least one friend this way | 27% | 28% | 29% | 21% | 22% | 24% | 13% | 28% | 25% | 25% | 23% | 26% | 27% | 24% | 31% |
| I have not met any friends this way | 64% | 62% | 63% | 73% | 69% | 68% | 55% | 63% | 64% | 70% | 68% | 67% | 65% | 68% | 60% |
| Don't know/ can't recall | 10% | 10% | 9% | 6% | 10% | 8% | 31% | 9% | 11% | 6% | 9% | 6% | 8% | 8% | 9% |
| Q4_12. At a pub, nightclub, or bar | | | | | | | | | | | | | | | |
| Unweighted base | 2078 | 1503 | 232 | 237 | 61 | 530 | 45 | 1236 | 842 | 256 | 254 | 159 | 68 | 536 | 766 |
| Base: All UK adults | 2080 | 1476 | 243 | 244 | 66 | 554 | 49 | 1187 | 892 | 255 | 260 | 163 | 70 | 546 | 707 |
| I have met at least one friend this way | 30% | 30% | 35% | 27% | 24% | 30% | 23% | 29% | 32% | 35% | 25% | 31% | 26% | 31% | 26% |
| I have not met any friends this way | 61% | 61% | 56% | 65% | 70% | 61% | 48% | 62% | 59% | 57% | 63% | 64% | 62% | 60% | 65% |
| Don't know/ can't recall | 9% | 9% | 10% | 8% | 6% | 9% | 29% | 9% | 10% | 9% | 11% | 5% | 12% | 9% | 9% |

YouGov Survey Results
Sample size : 2149 UK adults
 Fieldwork 15th - 16th August 2019



| Total | Social Media/ Messaging service (within the last month) | | | | | | | | | | |
|---|---|---------|----------|---------|-----------|-----------|----------|--------------------|----------|-------|-----|
| | Facebook | Twitter | LinkedIn | Google+ | Pinterest | Instagram | Snapchat | Facebook Messenger | WhatsApp | Skype | |
| Omnibus_Parents. Parents Omni One | | | | | | | | | | | |
| Unweighted base | 2149 | 1504 | 706 | 350 | 98 | 258 | 599 | 216 | 1268 | 1267 | 240 |
| Q4_9. At an organised event (e.g. concert, video games convention, poetry reading, football game, etc.) | | | | | | | | | | | |
| Unweighted base | 2078 | 1459 | 690 | 344 | 95 | 251 | 585 | 208 | 1234 | 1240 | 235 |
| Base: All UK adults | 2080 | 1454 | 709 | 338 | 92 | 251 | 619 | 248 | 1250 | 1257 | 228 |
| I have met at least one friend this way | 15% | 17% | 20% | 18% | 19% | 17% | 16% | 20% | 17% | 17% | 19% |
| I have not met any friends this way | 74% | 74% | 71% | 74% | 58% | 75% | 75% | 70% | 73% | 75% | 71% |
| Don't know/ can't recall | 10% | 10% | 10% | 8% | 23% | 9% | 9% | 10% | 10% | 9% | 10% |
| Q4_10. Through our children (e.g. our children go/ went to the same school, are/ were on the same sports team, etc.) | | | | | | | | | | | |
| Unweighted base | 1236 | 870 | 359 | 182 | 67 | 140 | 277 | 73 | 712 | 733 | 135 |
| Base: All UK adults | 1187 | 837 | 349 | 173 | 65 | 138 | 278 | 74 | 692 | 718 | 130 |
| I have met at least one friend this way | 61% | 63% | 66% | 65% | 56% | 71% | 67% | 68% | 65% | 67% | 61% |
| I have not met any friends this way | 33% | 31% | 30% | 31% | 33% | 26% | 28% | 28% | 29% | 29% | 33% |
| Don't know/ can't recall | 5% | 5% | 5% | 4% | 11% | 3% | 5% | 4% | 5% | 3% | 6% |
| Q4_11. In an informal way (e.g., started talking in a park, at a cafe, etc.) | | | | | | | | | | | |
| Unweighted base | 2078 | 1459 | 690 | 344 | 95 | 251 | 585 | 208 | 1234 | 1240 | 235 |
| Base: All UK adults | 2080 | 1454 | 709 | 338 | 92 | 251 | 619 | 248 | 1250 | 1257 | 228 |
| I have met at least one friend this way | 27% | 27% | 24% | 29% | 29% | 29% | 23% | 21% | 27% | 26% | 33% |
| I have not met any friends this way | 64% | 64% | 67% | 65% | 51% | 64% | 69% | 68% | 64% | 66% | 59% |
| Don't know/ can't recall | 10% | 9% | 9% | 6% | 20% | 7% | 8% | 11% | 9% | 8% | 8% |
| Q4_12. At a pub, nightclub, or bar | | | | | | | | | | | |
| Unweighted base | 2078 | 1459 | 690 | 344 | 95 | 251 | 585 | 208 | 1234 | 1240 | 235 |
| Base: All UK adults | 2080 | 1454 | 709 | 338 | 92 | 251 | 619 | 248 | 1250 | 1257 | 228 |
| I have met at least one friend this way | 30% | 32% | 32% | 34% | 39% | 26% | 31% | 35% | 34% | 32% | 36% |
| I have not met any friends this way | 61% | 60% | 59% | 60% | 45% | 66% | 60% | 56% | 58% | 60% | 56% |
| Don't know/ can't recall | 9% | 9% | 9% | 6% | 16% | 8% | 8% | 9% | 8% | 8% | 8% |

YouGov Survey Results
Sample size : 2149 UK adults

Fieldwork 15th - 16th August 2019



| Total | Gender | | Age | | | | | Social Grade | |
|-------|--------|--------|-------|-------|-------|-------|-----|--------------|------|
| | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE |

Omnibus_Parents. Parents Omni One

Q6. How easy or difficult do you typically find making new friends?

| | | | | | | | | | | |
|----------------------------|------|------|------|-----|-----|-----|-----|-----|------|-----|
| Unweighted base | 2149 | 1022 | 1127 | 155 | 325 | 390 | 341 | 938 | 1270 | 879 |
| Unweighted base | 2149 | 1022 | 1127 | 155 | 325 | 390 | 341 | 938 | 1270 | 879 |
| Base: All UK adults | 2149 | 1042 | 1107 | 239 | 326 | 394 | 343 | 847 | 1225 | 924 |
| Very easy | 8% | 7% | 8% | 5% | 6% | 8% | 7% | 9% | 7% | 9% |
| Fairly easy | 25% | 24% | 26% | 22% | 20% | 23% | 27% | 28% | 27% | 23% |
| Neither easy nor difficult | 27% | 28% | 27% | 20% | 20% | 26% | 26% | 33% | 27% | 27% |
| Fairly difficult | 22% | 21% | 23% | 31% | 25% | 22% | 22% | 18% | 23% | 20% |
| Very difficult | 16% | 17% | 15% | 15% | 24% | 20% | 15% | 11% | 13% | 19% |
| Don't know | 3% | 4% | 1% | 6% | 5% | 1% | 2% | 1% | 2% | 3% |

YouGov Survey Results
Sample size : 2149 UK adults

Fieldwork 15th - 16th August 2019



| Total | Region | | | | | | | | |
|-------|--------|----------|------|--------|-------|---------------|-------|----------|------------------|
| | North | Midlands | East | London | South | England (NET) | Wales | Scotland | Northern Ireland |

Omnibus_Parents. Parents Omni One

| | Unweighted base | 2149 | 509 | 355 | 191 | 260 | 515 | 1830 | 101 | 172 | 45 |
|--|-----------------|------|-----|-----|-----|-----|-----|------|-----|-----|-----|
| Q6. How easy or difficult do you typically find making new friends? | | | | | | | | | | | |
| Unweighted base | | 2149 | 509 | 355 | 191 | 260 | 515 | 1830 | 101 | 172 | 45 |
| Base: All UK adults | | 2149 | 501 | 346 | 189 | 282 | 490 | 1807 | 103 | 179 | 58 |
| Very easy | 8% | 8% | 6% | 8% | 11% | 6% | 8% | 7% | 8% | 11% | 6% |
| Fairly easy | 25% | 25% | 25% | 24% | 27% | 24% | 26% | 25% | 32% | 25% | 25% |
| Neither easy nor difficult | 27% | 27% | 31% | 28% | 24% | 29% | 24% | 27% | 23% | 29% | 21% |
| Fairly difficult | 22% | 22% | 21% | 22% | 25% | 22% | 22% | 22% | 18% | 20% | 27% |
| Very difficult | 16% | 16% | 14% | 16% | 12% | 16% | 19% | 16% | 17% | 13% | 21% |
| Don't know | 3% | 3% | 4% | 2% | 2% | 3% | 2% | 3% | 2% | 2% | - |

YouGov Survey Results
Sample size : 2149 UK adults

Fieldwork 15th - 16th August 2019



| Total | Government Region | | | | | | | | | | | | |
|-------|-------------------|------------|--------------------------|---------------|---------------|-----------------|--------|------------|------------|---------------|-------|----------|------------------|
| | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) | Wales | Scotland | Northern Ireland |

Omnibus_Parents. Parents Omni One

| | | | | | | | | | | | | | | |
|-----------------|------|----|-----|-----|-----|-----|-----|-----|-----|-----|------|-----|-----|----|
| Unweighted base | 2149 | 86 | 241 | 182 | 196 | 159 | 191 | 260 | 289 | 226 | 1830 | 101 | 172 | 45 |
|-----------------|------|----|-----|-----|-----|-----|-----|-----|-----|-----|------|-----|-----|----|

Q6. How easy or difficult do you typically find making new friends?

| | Unweighted base | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) | Wales | Scotland | Northern Ireland |
|----------------------------|-----------------|------------|------------|--------------------------|---------------|---------------|-----------------|--------|------------|------------|---------------|-------|----------|------------------|
| Unweighted base | 2149 | 86 | 241 | 182 | 196 | 159 | 191 | 260 | 289 | 226 | 1830 | 101 | 172 | 45 |
| Base: All UK adults | 2149 | 85 | 235 | 181 | 193 | 153 | 189 | 282 | 275 | 215 | 1807 | 103 | 179 | 58 |
| Very easy | 8% | 7% | 8% | 4% | 6% | 9% | 11% | 6% | 8% | 8% | 7% | 8% | 11% | 6% |
| Fairly easy | 25% | 29% | 25% | 23% | 25% | 22% | 27% | 24% | 24% | 28% | 25% | 32% | 25% | 25% |
| Neither easy nor difficult | 27% | 35% | 29% | 30% | 26% | 31% | 24% | 29% | 26% | 21% | 27% | 23% | 29% | 21% |
| Fairly difficult | 22% | 16% | 19% | 25% | 23% | 22% | 25% | 22% | 22% | 22% | 22% | 18% | 20% | 27% |
| Very difficult | 16% | 11% | 14% | 15% | 16% | 15% | 12% | 16% | 18% | 20% | 16% | 17% | 13% | 21% |
| Don't know | 3% | 3% | 4% | 3% | 4% | 1% | 2% | 3% | 1% | 2% | 3% | 2% | 2% | - |

YouGov Survey Results

Sample size : 2149 UK adults

Fieldwork 15th - 16th August 2019



| Total | Working Status | | | | | | | Marital Status | | | | |
|-------|-------------------|-------------------|-------------------|-------------------|---------|------------|--------------------|----------------------------|-------------------|---------------------|---------|---------------|
| | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed | Never Married |

Omnibus_Parents. Parents Omni One

Q6. How easy or difficult do you typically find making new friends?

| | | | | | | | | | | | | | |
|----------------------------|------|-----|-----|------|-----|-----|-----|-----|------|-----|-----|-----|-----|
| Unweighted base | 2149 | 870 | 291 | 1161 | 84 | 587 | 83 | 234 | 1051 | 272 | 189 | 98 | 532 |
| Unweighted base | 2149 | 870 | 291 | 1161 | 84 | 587 | 83 | 234 | 1051 | 272 | 189 | 98 | 532 |
| Base: All UK adults | 2149 | 896 | 291 | 1187 | 119 | 513 | 89 | 240 | 999 | 277 | 178 | 85 | 604 |
| Very easy | 8% | 7% | 8% | 7% | 7% | 9% | 7% | 8% | 8% | 7% | 7% | 9% | 7% |
| Fairly easy | 25% | 26% | 23% | 25% | 25% | 28% | 15% | 22% | 27% | 25% | 28% | 32% | 21% |
| Neither easy nor difficult | 27% | 23% | 30% | 25% | 23% | 35% | 21% | 26% | 29% | 24% | 29% | 36% | 24% |
| Fairly difficult | 22% | 24% | 25% | 24% | 28% | 16% | 21% | 19% | 20% | 26% | 23% | 11% | 23% |
| Very difficult | 16% | 18% | 11% | 16% | 10% | 10% | 34% | 21% | 14% | 15% | 12% | 11% | 21% |
| Don't know | 3% | 2% | 2% | 2% | 8% | 2% | 2% | 4% | 2% | 3% | - | - | 4% |

YouGov Survey Results
Sample size : 2149 UK adults
 Fieldwork 15th - 16th August 2019



| Total | Children in Household | | | | | | Parent/ Guardian | | | | | | | |
|-------|-----------------------|---|---|----|--------------------------------------|---------|----------------------------|----------------------|-------------------|---------------|----------------|----------------|--------------------|---------------|
| | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Refused | Parent/ guardian (any age) | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |

Omnibus_Parents. Parents Omni One

Q6. How easy or difficult do you typically find making new friends?

| | | | | | | | | | | | | | | | |
|----------------------------|------|------|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 2149 | 1549 | 238 | 241 | 66 | 545 | 55 | 1276 | 873 | 267 | 262 | 165 | 70 | 553 | 793 |
| Unweighted base | 2149 | 1549 | 238 | 241 | 66 | 545 | 55 | 1276 | 873 | 267 | 262 | 165 | 70 | 553 | 793 |
| Base: All UK adults | 2149 | 1519 | 250 | 249 | 71 | 570 | 60 | 1225 | 924 | 266 | 267 | 169 | 72 | 563 | 731 |
| Very easy | 8% | 8% | 11% | 6% | 4% | 8% | 2% | 9% | 6% | 7% | 7% | 11% | 10% | 9% | 9% |
| Fairly easy | 25% | 25% | 26% | 23% | 27% | 25% | 25% | 27% | 23% | 26% | 24% | 26% | 22% | 24% | 29% |
| Neither easy nor difficult | 27% | 29% | 25% | 24% | 21% | 24% | 20% | 29% | 25% | 21% | 28% | 26% | 21% | 25% | 32% |
| Fairly difficult | 22% | 21% | 22% | 28% | 25% | 25% | 13% | 20% | 24% | 25% | 22% | 20% | 22% | 22% | 19% |
| Very difficult | 16% | 15% | 15% | 18% | 20% | 17% | 12% | 14% | 18% | 19% | 17% | 16% | 21% | 18% | 10% |
| Don't know | 3% | 2% | 1% | 2% | 2% | 2% | 28% | 2% | 4% | 2% | 2% | 1% | 4% | 2% | 1% |

YouGov Survey Results
Sample size : 2149 UK adults

Fieldwork 15th - 16th August 2019



| Total | Social Media/ Messaging service (within the last month) | | | | | | | | | |
|-------|---|---------|----------|---------|-----------|-----------|----------|--------------------|----------|-------|
| | Facebook | Twitter | LinkedIn | Google+ | Pinterest | Instagram | Snapchat | Facebook Messenger | WhatsApp | Skype |

Omnibus_Parents. Parents Omni One

| | Unweighted base | 2149 | 1504 | 706 | 350 | 98 | 258 | 599 | 216 | 1268 | 1267 | 240 |
|--|-----------------|------|------|-----|-----|-----|-----|-----|-----|------|------|-----|
| Q6. How easy or difficult do you typically find making new friends? | | | | | | | | | | | | |
| Unweighted base | | 2149 | 1504 | 706 | 350 | 98 | 258 | 599 | 216 | 1268 | 1267 | 240 |
| Base: All UK adults | | 2149 | 1497 | 725 | 344 | 95 | 258 | 634 | 256 | 1283 | 1284 | 233 |
| Very easy | 8% | 9% | 7% | 9% | 10% | 7% | 8% | 6% | 9% | 8% | 11% | |
| Fairly easy | 25% | 27% | 24% | 31% | 32% | 29% | 25% | 23% | 27% | 27% | 27% | |
| Neither easy nor difficult | 27% | 26% | 26% | 24% | 27% | 22% | 24% | 28% | 25% | 26% | 25% | |
| Fairly difficult | 22% | 21% | 25% | 22% | 18% | 23% | 24% | 29% | 22% | 23% | 23% | |
| Very difficult | 16% | 15% | 16% | 14% | 8% | 18% | 17% | 13% | 16% | 15% | 13% | |
| Don't know | 3% | 2% | 2% | 1% | 5% | 2% | 2% | 2% | 1% | 1% | 1% | |

YouGov Survey Results
Sample size : 2149 UK adults
 Fieldwork 15th - 16th August 2019



| Total | Gender | | Age | | | | | Social Grade | |
|-------|--------|--------|-------|-------|-------|-------|-----|--------------|------|
| | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE |

Omnibus_Parents. Parents Omni One

| | | | | | | | | | | |
|-----------------|------|------|------|-----|-----|-----|-----|-----|------|-----|
| Unweighted base | 2149 | 1022 | 1127 | 155 | 325 | 390 | 341 | 938 | 1270 | 879 |
|-----------------|------|------|------|-----|-----|-----|-----|-----|------|-----|

Q8. You previously said you find it difficult to make new friends... Which, if any, of the following are reasons why you find it difficult to make friends? (Please select all that apply. If there is no reason in particular why you find it difficult to make new friends, please select 'Not applicable')

| | Unweighted base | 787 | 373 | 414 | 71 | 162 | 164 | 125 | 265 | 454 | 333 |
|---|-----------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Base: All UK adults adults who find it difficult to make new friends | | 802 | 390 | 412 | 109 | 161 | 165 | 126 | 240 | 445 | 357 |
| I'm shy | 56% | 57% | 54% | 80% | 62% | 56% | 52% | 43% | 57% | 55% | |
| I don't really feel like I need friends | 20% | 26% | 14% | 11% | 19% | 23% | 22% | 21% | 20% | 19% | |
| I'm too busy for friendships | 11% | 11% | 11% | 15% | 12% | 16% | 12% | 5% | 13% | 8% | |
| Friendships are too much work | 14% | 15% | 13% | 15% | 20% | 19% | 13% | 6% | 15% | 13% | |
| I don't have any hobbies or interests that facilitate friendships | 26% | 28% | 25% | 32% | 30% | 35% | 22% | 18% | 25% | 28% | |
| There aren't a lot of people in my local area who I would want to be friends with | 23% | 25% | 22% | 32% | 18% | 21% | 22% | 25% | 19% | 28% | |
| I recently moved to a new city/area and haven't found friends here | 8% | 8% | 8% | 12% | 12% | 8% | 7% | 3% | 7% | 8% | |
| Other | 16% | 13% | 19% | 17% | 16% | 15% | 17% | 16% | 15% | 17% | |
| Don't know | 4% | 4% | 3% | 1% | 2% | 3% | 5% | 5% | 4% | 3% | |
| Prefer not to say | 3% | 3% | 3% | 2% | 3% | 3% | 3% | 3% | 3% | 3% | |
| Not applicable - there is no reason in particular why I find it difficult to make new friends | 5% | 5% | 5% | 2% | 2% | 3% | 3% | 12% | 5% | 6% | |

Cell Contents (Column Percentages)

YouGov Survey Results
Sample size : 2149 UK adults

Fieldwork 15th - 16th August 2019



| Total | Region | | | | | | | | |
|-------|--------|----------|------|--------|-------|---------------|-------|----------|------------------|
| | North | Midlands | East | London | South | England (NET) | Wales | Scotland | Northern Ireland |

Omnibus_Parents. Parents Omni One

| | | | | | | | | | | |
|-----------------|------|-----|-----|-----|-----|-----|------|-----|-----|----|
| Unweighted base | 2149 | 509 | 355 | 191 | 260 | 515 | 1830 | 101 | 172 | 45 |
|-----------------|------|-----|-----|-----|-----|-----|------|-----|-----|----|

Q8. You previously said you find it difficult to make new friends... Which, if any, of the following are reasons why you find it difficult to make friends? (Please select all that apply. If there is no reason in particular why you find it difficult to make new friends, please select 'Not applicable')

| | Unweighted base | North | Midlands | East | London | South | England (NET) | Wales | Scotland | Northern Ireland |
|---|-----------------|-------|----------|------|--------|-------|---------------|-------|----------|------------------|
| Unweighted base | 787 | 176 | 134 | 72 | 97 | 200 | 679 | 34 | 52 | 21 |
| Base: All UK adults adults who find it difficult to make new friends | 802 | 174 | 131 | 69 | 107 | 199 | 679 | 36 | 59 | 28 |
| I'm shy | 56% | 57% | 64% | 55% | 45% | 57% | 56% | 57% | 50% | 52% |
| I don't really feel like I need friends | 20% | 20% | 17% | 25% | 14% | 22% | 20% | 31% | 20% | 5% |
| I'm too busy for friendships | 11% | 10% | 5% | 9% | 9% | 15% | 10% | 11% | 25% | 5% |
| Friendships are too much work | 14% | 17% | 4% | 13% | 13% | 18% | 14% | 29% | 15% | - |
| I don't have any hobbies or interests that facilitate friendships | 26% | 27% | 22% | 21% | 21% | 28% | 25% | 32% | 39% | 24% |
| There aren't a lot of people in my local area who I would want to be friends with | 23% | 22% | 19% | 27% | 20% | 23% | 22% | 33% | 26% | 30% |
| I recently moved to a new city/area and haven't found friends here | 8% | 10% | 5% | 1% | 15% | 7% | 8% | - | 13% | 5% |
| Other | 16% | 15% | 15% | 20% | 20% | 17% | 17% | 19% | 10% | 13% |
| Don't know | 4% | 4% | 4% | 3% | 3% | 2% | 3% | 8% | 3% | 11% |
| Prefer not to say | 3% | 3% | 1% | 2% | 4% | 3% | 3% | 3% | 2% | 10% |
| Not applicable - there is no reason in particular why I find it difficult to make new friends | 5% | 4% | 4% | 4% | 10% | 3% | 5% | 8% | 10% | 9% |

Cell Contents (C)

YouGov Survey Results
Sample size : 2149 UK adults
 Fieldwork 15th - 16th August 2019



| Total | Government Region | | | | | | | | | | | | |
|-------|-------------------|------------|--------------------------|---------------|---------------|-----------------|--------|------------|------------|---------------|-------|----------|------------------|
| | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) | Wales | Scotland | Northern Ireland |

Omnibus_Parents. Parents Omni One

| | | | | | | | | | | | | | | |
|-----------------|------|----|-----|-----|-----|-----|-----|-----|-----|-----|------|-----|-----|----|
| Unweighted base | 2149 | 86 | 241 | 182 | 196 | 159 | 191 | 260 | 289 | 226 | 1830 | 101 | 172 | 45 |
|-----------------|------|----|-----|-----|-----|-----|-----|-----|-----|-----|------|-----|-----|----|

Q8. You previously said you find it difficult to make new friends... Which, if any, of the following are reasons why you find it difficult to make friends? (Please select all that apply. If there is no reason in particular why you find it difficult to make new friends, please select 'Not applicable')

| Unweighted base | 787 | 22 | 81 | 73 | 79 | 55 | 72 | 97 | 111 | 89 | 679 | 34 | 52 | 21 |
|---|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Base: All UK adults adults who find it difficult to make new friends | 802 | 23 | 79 | 72 | 75 | 56 | 69 | 107 | 110 | 89 | 679 | 36 | 59 | 28 |
| I'm shy | 56% | 65% | 53% | 59% | 68% | 57% | 55% | 45% | 60% | 54% | 56% | 57% | 50% | 52% |
| I don't really feel like I need friends | 20% | 28% | 21% | 16% | 14% | 21% | 25% | 14% | 22% | 22% | 20% | 31% | 20% | 5% |
| I'm too busy for friendships | 11% | 16% | 11% | 8% | 7% | 2% | 9% | 9% | 15% | 14% | 10% | 11% | 25% | 5% |
| Friendships are too much work | 14% | 12% | 19% | 16% | 3% | 5% | 13% | 13% | 15% | 22% | 14% | 29% | 15% | - |
| I don't have any hobbies or interests that facilitate friendships | 26% | 30% | 23% | 32% | 21% | 24% | 21% | 21% | 28% | 29% | 25% | 32% | 39% | 24% |
| There aren't a lot of people in my local area who I would want to be friends with | 23% | 17% | 18% | 28% | 20% | 18% | 27% | 20% | 22% | 25% | 22% | 33% | 26% | 30% |
| I recently moved to a new city/area and haven't found friends here | 8% | 18% | 8% | 8% | 7% | 3% | 1% | 15% | 7% | 6% | 8% | - | 13% | 5% |
| Other | 16% | 31% | 13% | 11% | 18% | 10% | 20% | 20% | 14% | 22% | 17% | 19% | 10% | 13% |
| Don't know | 4% | 8% | 5% | 2% | 5% | 4% | 3% | 3% | 2% | 2% | 3% | 8% | 3% | 11% |
| Prefer not to say | 3% | 4% | 4% | 2% | 1% | 2% | 2% | 4% | 3% | 3% | 3% | 3% | 2% | 10% |
| Not applicable - there is no reason in particular why I find it difficult to make new friends | 5% | 4% | 6% | 2% | 7% | 1% | 4% | 10% | 4% | 1% | 5% | 8% | 10% | 9% |

Cell Contents (C)

YouGov Survey Results
Sample size : 2149 UK adults
 Fieldwork 15th - 16th August 2019



| Total | Working Status | | | | | | | Marital Status | | | | |
|-------|-------------------|-------------------|-------------------|-------------------|---------|------------|--------------------|----------------------------|-------------------|---------------------|---------|---------------|
| | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed | Never Married |

Omnibus_Parents. Parents Omni One

| | | | | | | | | | | | | | |
|-----------------|------|-----|-----|------|----|-----|----|-----|------|-----|-----|----|-----|
| Unweighted base | 2149 | 870 | 291 | 1161 | 84 | 587 | 83 | 234 | 1051 | 272 | 189 | 98 | 532 |
|-----------------|------|-----|-----|------|----|-----|----|-----|------|-----|-----|----|-----|

Q8. You previously said you find it difficult to make new friends... Which, if any, of the following are reasons why you find it difficult to make friends? (Please select all that apply. If there is no reason in particular why you find it difficult to make new friends, please select 'Not applicable')

| | Unweighted base | 787 | 368 | 102 | 470 | 32 | 154 | 42 | 89 | 356 | 110 | 67 | 22 | 231 |
|---|-----------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Base: All UK adults adults who find it difficult to make new friends | 802 | 373 | 105 | 478 | 45 | 134 | 49 | 95 | 340 | 113 | 63 | 19 | 266 | |
| I'm shy | 56% | 57% | 52% | 56% | 76% | 41% | 70% | 60% | 53% | 57% | 40% | 40% | 65% | |
| I don't really feel like I need friends | 20% | 21% | 18% | 20% | 19% | 20% | 25% | 12% | 26% | 12% | 7% | 10% | 18% | |
| I'm too busy for friendships | 11% | 15% | 10% | 14% | 19% | 2% | 14% | 7% | 13% | 16% | 7% | - | 8% | |
| Friendships are too much work | 14% | 15% | 16% | 16% | 19% | 4% | 16% | 16% | 12% | 23% | 11% | 6% | 14% | |
| I don't have any hobbies or interests that facilitate friendships | 26% | 26% | 27% | 26% | 29% | 19% | 37% | 29% | 22% | 25% | 22% | 28% | 34% | |
| There aren't a lot of people in my local area who I would want to be friends with | 23% | 21% | 23% | 21% | 35% | 23% | 26% | 25% | 21% | 17% | 18% | 33% | 29% | |
| I recently moved to a new city/area and haven't found friends here | 8% | 8% | 6% | 7% | 6% | 3% | 13% | 16% | 7% | 12% | 8% | - | 8% | |
| Other | 16% | 15% | 13% | 15% | 16% | 13% | 16% | 27% | 16% | 12% | 30% | 9% | 16% | |
| Don't know | 4% | 3% | 4% | 3% | - | 4% | 2% | 7% | 5% | 2% | 6% | 5% | 2% | |
| Prefer not to say | 3% | 3% | 3% | 3% | - | 4% | - | 2% | 2% | 2% | 1% | - | 5% | |
| Not applicable - there is no reason in particular why I find it difficult to make new friends | 5% | 5% | 2% | 4% | 4% | 14% | 4% | 2% | 4% | 9% | 11% | 27% | 3% | |

Cell Contents (C)

YouGov Survey Results
Sample size : 2149 UK adults
 Fieldwork 15th - 16th August 2019



| Total | Children in Household | | | | | | Parent/ Guardian | | | | | | | |
|-------|-----------------------|---|---|----|--------------------------------------|---------|----------------------------|----------------------|-------------------|---------------|----------------|----------------|--------------------|---------------|
| | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Refused | Parent/ guardian (any age) | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |

Omnibus_Parents. Parents Omni One

| | | | | | | | | | | | | | | | |
|-----------------|------|------|-----|-----|----|-----|----|------|-----|-----|-----|-----|----|-----|-----|
| Unweighted base | 2149 | 1549 | 238 | 241 | 66 | 545 | 55 | 1276 | 873 | 267 | 262 | 165 | 70 | 553 | 793 |
|-----------------|------|------|-----|-----|----|-----|----|------|-----|-----|-----|-----|----|-----|-----|

Q8. You previously said you find it difficult to make new friends... Which, if any, of the following are reasons why you find it difficult to make friends? (Please select all that apply. If there is no reason in particular why you find it difficult to make new friends, please select 'Not applicable')

| | Unweighted base | 787 | 548 | 87 | 109 | 28 | 224 | 15 | 428 | 359 | 118 | 101 | 59 | 31 | 226 | 228 |
|---|-----------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Base: All UK adults adults who find it difficult to make new friends | 802 | 549 | 91 | 115 | 32 | 238 | 15 | 414 | 388 | 118 | 102 | 61 | 32 | 228 | 212 | |
| I'm shy | 56% | 55% | 57% | 60% | 70% | 60% | 27% | 49% | 63% | 62% | 55% | 53% | 40% | 58% | 40% | |
| I don't really feel like I need friends | 20% | 18% | 26% | 25% | 18% | 24% | 13% | 22% | 17% | 23% | 21% | 31% | 39% | 25% | 17% | |
| I'm too busy for friendships | 11% | 6% | 20% | 25% | 16% | 22% | 28% | 14% | 8% | 22% | 21% | 15% | 12% | 21% | 6% | |
| Friendships are too much work | 14% | 12% | 21% | 14% | 19% | 17% | 34% | 13% | 15% | 23% | 18% | 15% | 6% | 19% | 6% | |
| I don't have any hobbies or interests that facilitate friendships | 26% | 25% | 30% | 30% | 26% | 30% | 28% | 21% | 32% | 26% | 27% | 29% | 24% | 26% | 15% | |
| There aren't a lot of people in my local area who I would want to be friends with | 23% | 24% | 35% | 17% | 11% | 23% | 6% | 20% | 27% | 18% | 12% | 18% | 24% | 18% | 22% | |
| I recently moved to a new city/area and haven't found friends here | 8% | 7% | 6% | 11% | 13% | 9% | - | 6% | 9% | 12% | 7% | 6% | 3% | 8% | 4% | |
| Other | 16% | 18% | 15% | 9% | 14% | 12% | 8% | 15% | 17% | 10% | 13% | 7% | 19% | 11% | 20% | |
| Don't know | 4% | 4% | 1% | 4% | - | 2% | 12% | 5% | 2% | 2% | 2% | 2% | 7% | 3% | 7% | |
| Prefer not to say | 3% | 3% | 1% | 2% | 3% | 2% | 8% | 2% | 4% | 2% | 1% | 5% | 3% | 2% | 3% | |
| Not applicable - there is no reason in particular why I find it difficult to make new friends | 5% | 7% | 4% | 1% | 3% | 2% | - | 7% | 4% | 2% | 3% | 6% | - | 3% | 11% | |

Cell Contents (C)

YouGov Survey Results
Sample size : 2149 UK adults
 Fieldwork 15th - 16th August 2019



| Total | Social Media/ Messaging service (within the last month) | | | | | | | | | |
|-------|---|---------|----------|---------|-----------|-----------|----------|--------------------|----------|-------|
| | Facebook | Twitter | LinkedIn | Google+ | Pinterest | Instagram | Snapchat | Facebook Messenger | WhatsApp | Skype |

Omnibus_Parents. Parents Omni One

| | | | | | | | | | | | |
|-----------------|------|------|-----|-----|----|-----|-----|-----|------|------|-----|
| Unweighted base | 2149 | 1504 | 706 | 350 | 98 | 258 | 599 | 216 | 1268 | 1267 | 240 |
|-----------------|------|------|-----|-----|----|-----|-----|-----|------|------|-----|

Q8. You previously said you find it difficult to make new friends... Which, if any, of the following are reasons why you find it difficult to make friends? (Please select all that apply. If there is no reason in particular why you find it difficult to make new friends, please select 'Not applicable')

| | Unweighted base | 787 | 543 | 282 | 127 | 25 | 103 | 243 | 90 | 476 | 475 | 86 |
|---|-----------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|----|
| Base: All UK adults | | 802 | 549 | 297 | 122 | 25 | 105 | 259 | 106 | 489 | 489 | 83 |
| adults who find it difficult to make new friends | | | | | | | | | | | | |
| I'm shy | 56% | 58% | 62% | 58% | 49% | 57% | 64% | 66% | 59% | 58% | 55% | |
| I don't really feel like I need friends | 20% | 18% | 20% | 20% | 26% | 16% | 15% | 5% | 17% | 18% | 18% | |
| I'm too busy for friendships | 11% | 11% | 14% | 15% | - | 11% | 10% | 8% | 13% | 11% | 12% | |
| Friendships are too much work | 14% | 15% | 16% | 16% | 8% | 16% | 16% | 20% | 15% | 15% | 21% | |
| I don't have any hobbies or interests that facilitate friendships | 26% | 27% | 29% | 31% | 25% | 20% | 29% | 27% | 28% | 27% | 28% | |
| There aren't a lot of people in my local area who I would want to be friends with | 23% | 22% | 24% | 18% | 19% | 25% | 21% | 20% | 22% | 19% | 26% | |
| I recently moved to a new city/area and haven't found friends here | 8% | 8% | 9% | 13% | 8% | 7% | 8% | 5% | 9% | 9% | 9% | |
| Other | 16% | 14% | 15% | 18% | 16% | 20% | 13% | 14% | 16% | 15% | 15% | |
| Don't know | 4% | 4% | 3% | 4% | 11% | 3% | 2% | 1% | 3% | 3% | 3% | |
| Prefer not to say | 3% | 3% | 3% | 2% | 4% | 2% | 3% | 4% | 4% | 4% | 2% | |
| Not applicable - there is no reason in particular why I find it difficult to make new friends | 5% | 4% | 3% | 5% | 4% | 6% | 2% | 2% | 4% | 5% | 4% | |

Cell Contents (C)