

## YouGov / The Times Survey Results

Sample Size: 2066 GB Adults  
Fieldwork: 2nd - 3rd May 2017

	EU Ref 2016			Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region						Living in...		
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Urban	Town and Fringe	Rural	
Weighted Sample	2066	812	882	727	483	156	92	583	483	124	198	1000	1066	240	882	510	434	1178	888	248	686	444	498	190	1638	204	222	
Unweighted Sample	2066	918	903	758	497	173	96	598	501	132	212	933	1133	202	846	551	467	1246	820	224	690	442	501	209	1620	209	235	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

### HEADLINE VOTING INTENTION:

#### Westminster

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

	27-28 April	2-3 May																										
ose who																												
Con	44	48	30	66	100	0	0	0	90	13	23	53	48	47	23	38	53	65	50	44	38	56	49	43	37	45	56	58
Lab	31	29	41	18	0	100	0	0	3	74	22	10	28	31	50	37	22	17	28	32	39	21	29	43	15	32	19	21
Lib Dem	11	10	17	3	0	0	100	0	5	9	50	2	10	10	12	11	9	9	12	7	15	12	9	7	6	10	9	9
UKIP	6	5	0	10	0	0	0	100	1	1	2	34	6	4	3	6	7	4	3	9	4	7	7	5	0	5	9	2
Other	8	8	11	4	0	0	0	0	1	3	3	3	8	8	12	8	9	5	8	8	5	4	6	2	41	7	8	11
ose who																												
SNP/ PCY	4	5	7	2	0	0	0	0	0	1	0	0	5	4	8	5	6	2	4	6	1	0	2	0	40	4	5	9
Green	2	2	3	1	0	0	0	0	0	2	2	2	2	3	3	2	3	2	2	2	4	3	2	1	1	2	2	1
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	1	1	1	0	0	0	0	0	1	1	1	1	1	1	0	1	1	1	0	0	1	2	0	0	1	0	1

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Weighted Sample		2066	812	882	727	483	156	92	583	483	124	198	1000	1066	240	882	510	434	1178	888	248	686	444	498	190	1638	204	222
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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	27-28 April	2-3 May																										
tomorrow,																												
Conservative	33	35	26	53	100	0	0	0	81	12	20	43	38	33	17	27	40	56	40	29	28	43	34	30	31	33	41	46
Labour	25	23	36	15	0	100	0	0	3	62	19	8	23	23	37	28	17	15	23	23	31	18	22	32	13	25	14	18
Liberal Democrat	8	8	14	2	0	0	100	0	5	7	42	1	8	7	9	7	7	8	10	5	11	9	6	5	6	8	6	8
UK Independence Party (UKIP)	5	4	0	9	0	0	0	100	1	1	2	29	5	4	3	5	6	3	3	7	4	6	6	4	1	4	7	2
Scottish National Party (SNP)/ Plaid Cymru	3	4	6	1	0	0	0	0	0	1	0	0	4	3	5	4	4	2	3	4	2	0	1	0	34	3	4	7
Some other party	3	3	4	2	0	0	0	0	1	2	3	2	3	3	4	3	3	3	3	2	3	3	4	2	1	3	2	2
Would not vote	10	9	3	4	0	0	0	0	1	3	1	1	9	10	12	12	9	4	7	12	10	8	11	12	4	10	5	7
Don't know	14	14	11	13	0	0	0	0	8	12	13	16	10	17	14	15	15	9	11	18	11	13	17	14	11	13	21	10
If you vote for?																												
If you have not yet decided who selected																												
Green	66	67	73	53	0	0	0	0	38	60	49	64	69	66	66	68	73	60	63	77	100	69	51	59	100	65	100	69
British National Party (BNP)	13	5	0	19	0	0	0	0	0	0	0	0	12	0	0	14	0	0	3	11	0	6	0	23	0	6	0	0
Women's Equality Party	6	1	2	0	0	0	0	0	0	6	0	0	0	2	0	3	0	0	2	0	0	3	0	0	0	1	0	0
Some other party	13	25	23	28	0	0	0	0	62	34	36	36	19	30	34	15	23	40	30	13	0	23	45	18	0	26	0	31
Don't know	1	1	2	0	0	0	0	0	0	0	15	0	0	2	0	0	4	0	2	0	0	0	4	0	0	1	0	0
On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote tomorrow?																												
0 - Certain NOT to vote	9	8	3	3	1	1	1	2	1	3	0	2	9	8	12	10	8	3	6	11	9	8	9	10	3	8	9	6
1	1	1	0	1	0	0	0	0	0	0	0	1	1	2	1	2	1	0	1	2	3	1	3	1	1	2	0	1
2	1	1	0	1	0	1	0	2	1	0	2	0	1	2	0	2	1	1	1	1	2	1	2	1	1	1	2	1
3	1	1	0	0	0	1	0	1	0	0	0	0	0	1	3	1	1	1	1	1	2	1	1	1	0	1	2	1
4	1	1	1	0	0	1	0	1	0	1	0	0	1	2	2	2	0	0	1	2	2	1	1	1	1	1	1	1
5	5	5	2	4	2	3	2	3	2	4	1	3	4	5	9	5	4	2	3	6	4	5	5	5	3	4	6	4
6	3	2	3	1	1	2	3	4	1	2	4	2	1	3	4	3	1	1	2	3	2	2	3	2	4	3	1	1
7	4	4	4	4	4	4	2	6	3	3	3	6	4	4	7	5	2	2	4	3	4	5	3	4	3	4	5	5
8	5	6	6	6	5	7	6	5	5	7	7	5	6	6	5	7	5	6	6	6	7	5	8	5	7	6	6	5
9	7	7	8	8	7	10	11	5	7	8	13	4	8	7	8	7	6	9	9	6	8	7	8	8	5	7	9	7
10 - Absolutely certain to vote	63	63	72	72	80	70	74	70	79	71	71	78	65	60	49	55	71	76	66	58	58	64	59	63	73	62	60	69

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

	25-26 April	2-3 May																											
<b>Even if you aren't sure, which way do you think you would end up voting in an election tomorrow?</b>																													
<i>[This question was only asked to those who selected 'don't know'; n=270]</i>																													
Conservative	20	12	20	12	0	0	0	0	25	11	15	10	12	12	18	6	19	15	17	8	12	13	12	13	12	13	6	21	
Labour	14	13	15	11	0	0	0	0	4	27	0	2	9	16	6	17	11	11	14	13	18	15	8	15	14	13	12	16	
Liberal Democrat	6	5	12	3	0	0	0	0	11	7	7	2	6	4	0	4	8	5	7	4	4	7	7	3	0	4	5	10	
UK Independence Party (UKIP)	2	7	2	10	0	0	0	0	2	2	10	27	13	4	0	12	6	2	2	12	0	12	4	9	0	5	21	4	
Scottish National Party (SNP)/ Plaid Cymru	0	1	1	1	0	0	0	0	0	0	0	0	0	2	0	2	0	0	2	0	0	0	0	15	1	3	0	0	
Some other party	4	3	2	4	0	0	0	0	5	2	0	9	2	3	0	2	7	0	2	3	5	5	3	2	0	3	2	3	
Would not vote	4	2	3	2	0	0	0	0	2	0	0	0	0	3	4	2	0	4	0	4	4	1	4	1	3	2	0	8	
Don't know	49	56	45	57	0	0	0	0	51	50	68	50	57	55	72	54	49	62	56	55	58	48	63	57	57	59	52	37	
<b>Thinking about the General Election expected on 8th June, will you definitely vote for the party you mentioned earlier, or might you change your mind?</b>																													
<i>[This question was only asked to those who selected a party/some other party; n=1666]</i>																													
I will definitely vote for that party	59	61	57	67	71	59	38	53	72	58	46	68	63	59	44	53	69	74	61	61	58	61	59	63	65	60	60	66	
I will probably vote for that party, it is very unlikely that I will change my mind	23	25	27	22	21	29	35	19	19	26	31	19	25	25	36	31	20	15	25	25	27	25	27	23	22	25	27	19	
I will possibly vote for that party, but there is a chance I will change my mind	15	12	14	9	7	10	22	21	7	15	20	12	10	13	14	13	9	10	12	11	11	12	13	11	10	12	11	12	
More likely than not I will change my mind	1	1	0	1	0	0	2	6	0	0	2	1	1	1	0	1	1	1	1	1	0	1	1	1	1	1	0	1	
Don't know	2	2	1	1	1	2	3	1	1	1	1	0	2	2	6	2	1	0	2	2	4	2	1	2	3	2	1	3	
<b>Which of the following do you think would make the best Prime Minister?</b>																													
Theresa May	48	49	37	70	97	6	30	61	89	24	42	71	53	46	26	41	58	70	53	45	43	58	48	45	42	47	57	60	
Jeremy Corbyn	18	21	33	10	0	68	20	8	2	43	24	6	22	21	44	23	16	13	22	21	24	16	23	26	22	23	15	17	
Not sure	33	29	30	20	2	26	50	31	9	33	34	23	26	32	30	36	27	17	26	34	32	26	29	29	36	30	28	24	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

25-26

April

2-3

May

Which of the following do you think are the most important issues facing the country at this time?  
Please tick up to three.

Britain leaving the EU	64	64	68	68	77	56	80	60	75	62	72	67	67	61	58	61	64	73	69	58	64	63	64	65	63	64	63	65
Health	47	45	54	42	38	61	51	44	40	58	54	38	41	48	40	42	47	51	47	42	48	43	46	46	42	44	44	50
Immigration & Asylum	36	35	14	55	49	17	10	72	40	24	25	71	33	37	16	32	42	44	29	44	28	39	34	37	28	34	45	32
The economy	35	34	40	31	44	30	44	11	47	32	37	23	39	30	30	36	34	34	40	27	33	33	35	34	40	35	30	35
Education	16	19	26	13	15	27	30	6	17	22	30	8	16	21	26	21	14	15	22	15	19	21	16	19	17	19	14	20
Housing	16	17	19	15	12	25	13	17	10	21	20	15	17	17	22	18	14	13	16	17	32	15	15	12	16	17	17	13
Welfare benefits	15	15	14	16	11	21	11	18	11	18	9	14	14	16	16	16	12	11	21	11	14	18	15	16	16	12	14	14
Crime	10	11	7	13	11	8	6	12	11	10	3	9	11	11	5	13	9	10	9	12	14	8	12	12	9	11	11	8
Pensions	8	10	8	11	9	10	8	12	9	10	11	12	9	10	2	5	18	13	8	11	7	11	9	9	12	9	10	13
The environment	8	8	12	4	4	10	13	2	5	9	10	5	8	8	10	8	7	8	8	7	7	10	7	5	13	7	11	13
Family life & childcare	5	5	4	4	3	6	3	6	3	5	3	4	5	5	4	8	2	2	5	5	7	5	4	5	6	5	8	4
Tax	6	5	5	5	4	7	7	4	4	7	8	4	7	4	6	7	5	2	5	6	3	4	6	8	7	6	4	6
Transport	3	2	1	2	2	2	3	1	1	2	2	1	2	1	3	2	2	1	2	1	2	1	2	2	1	2	1	2
None of these	1	1	0	0	1	0	0	0	0	0	0	0	1	0	3	0	1	0	1	1	0	1	0	0	1	1	0	0
Don't know	4	4	3	2	0	3	0	3	1	3	0	2	3	5	11	4	2	0	2	6	4	4	3	4	5	4	3	3

Here is a list of problems facing the country.  
Could you say for each of them which political party you think would handle the problem best?

#### National Health Service

Conservative	25	25	17	36	63	1	5	13	59	7	9	28	28	22	10	17	30	44	27	21	22	31	23	21	19	23	26	34
Labour	32	35	50	23	9	87	45	21	10	72	34	23	36	34	49	37	33	25	37	32	42	29	36	41	27	36	28	28
Liberal Democrat	4	4	7	1	2	1	32	3	3	3	23	1	4	4	8	4	4	4	6	3	8	4	5	3	4	5	2	5
UKIP	2	2	0	4	1	0	0	33	1	0	1	13	3	1	0	3	2	2	1	4	0	3	4	1	0	2	5	2
Other	3	2	3	1	0	1	0	2	0	0	1	0	3	2	1	3	3	1	2	2	1	1	1	1	15	2	1	2
None	8	10	6	11	10	2	4	11	10	5	6	12	11	8	8	9	12	8	8	11	10	10	9	10	10	10	9	9
Don't know	26	22	16	23	15	9	14	18	18	13	26	23	15	29	24	28	17	16	19	27	17	23	23	23	26	22	28	20

#### Asylum and immigration

Conservative	30	31	27	43	71	7	10	3	69	15	21	28	36	27	17	23	34	51	35	26	29	35	30	29	29	30	35	40
Labour	16	15	25	8	1	52	10	3	2	37	13	3	15	16	25	16	13	10	16	14	21	12	12	19	15	16	8	13
Liberal Democrat	7	7	13	2	0	6	52	3	3	11	26	1	9	6	9	8	6	6	9	4	10	7	8	5	6	7	4	10
UKIP	15	13	2	22	13	6	5	73	9	6	7	50	15	10	11	12	14	13	10	17	9	15	15	12	6	12	20	10
Other	2	2	4	1	0	2	0	1	0	2	0	0	3	2	3	3	3	1	3	2	1	1	1	2	13	3	2	2
None	7	8	7	6	5	6	7	5	5	9	12	3	9	7	6	9	10	5	7	10	11	7	10	8	6	9	5	8
Don't know	23	23	21	18	9	21	16	11	12	21	23	15	14	31	29	29	19	13	20	27	18	23	23	26	25	23	26	18

#### Law and order

Conservative	39	39	32	53	82	8	25	26	78	18	24	47	45	33	21	30	45	58	43	33	39	44	37	35	32	37	45	47
Labour	15	18	27	11	1	60	10	6	1	44	15	6	18	18	28	20	14	12	18	18	22	13	16	25	17	19	9	15
Liberal Democrat	5	6	9	2	1	3	44	3	2	7	26	1	6	5	8	6	5	5	7	3	8	6	5	5	4	6	3	6
UKIP	4	3	0	7	2	1	1	42	2	1	2	19	3	3	1	3	5	3	2	5	0	4	5	2	1	3	7	2
Other	3	2	4	1	0	1	1	1	0	1	1	0	3	2	2	2	3	1	2	2	1	1	1	1	14	2	1	3
None	6	7	5	6	5	4	4	4	4	7	6	5	8	6	8	7	9	5	5	9	4	7	10	6	8	7	6	6
Don't know	28	25	22	21	9	23	16	18	12	24	25	21	17	34	32	32	19	16	22	30	26	24	27	26	25	26	28	21

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	25-26 April	2-3 May																											
Education and schools																													
	Conservative	29	28	21	42	70	2	5	16	66	10	9	38	32	25	10	21	33	48	32	24	28	34	25	26	25	27	31	37
	Labour	25	27	40	19	6	77	28	11	7	60	28	13	28	27	42	29	24	19	29	25	35	21	28	34	22	29	17	22
	Liberal Democrat	7	8	12	4	3	3	50	11	5	7	32	5	9	7	11	8	7	8	10	6	10	9	9	6	6	8	10	9
	UKIP	2	2	0	3	0	0	0	27	0	0	0	12	2	2	1	1	2	2	1	3	0	2	4	1	0	1	3	1
	Other	3	2	4	1	0	1	0	2	0	1	1	0	3	2	2	2	3	1	3	2	0	1	2	1	14	2	1	3
	None	6	8	5	8	6	3	3	7	7	5	5	7	9	7	5	8	9	6	6	10	5	9	8	7	7	8	8	8
	Don't know	28	24	18	23	14	14	14	26	15	17	26	25	18	31	28	30	21	16	21	30	21	25	24	24	26	24	30	20
Taxation																													
	Conservative	30	33	25	48	77	3	16	21	73	12	19	43	39	28	16	25	41	52	38	27	34	38	31	30	30	32	37	41
	Labour	22	24	34	16	3	72	19	10	4	54	22	12	24	23	39	25	20	17	25	22	26	17	26	32	19	25	18	18
	Liberal Democrat	7	6	11	2	1	3	44	9	3	7	27	4	7	5	6	7	7	4	7	4	11	8	6	2	4	6	6	7
	UKIP	3	2	0	3	1	0	0	30	0	1	1	9	2	1	2	3	1	1	1	4	0	3	2	1	1	2	4	1
	Other	3	2	4	1	0	1	0	3	0	0	2	0	3	2	3	2	3	1	3	2	1	1	2	1	14	2	1	2
	None	7	8	5	8	5	4	4	8	4	8	5	8	9	7	6	9	9	6	6	10	5	7	9	9	9	8	7	9
	Don't know	28	25	21	22	12	16	17	18	15	18	23	24	15	34	28	30	20	18	20	31	23	26	24	24	24	25	27	21
Unemployment																													
	Conservative	30	32	24	46	76	4	12	23	72	12	16	40	36	28	18	24	36	51	37	25	32	37	30	29	25	30	39	41
	Labour	24	25	37	16	4	73	26	10	5	56	28	12	27	24	41	26	21	20	26	23	30	20	25	31	21	27	17	22
	Liberal Democrat	5	5	8	2	1	1	40	2	2	5	25	2	5	4	3	5	5	4	5	4	7	5	5	3	4	5	3	5
	UKIP	3	2	0	4	1	0	0	34	0	1	1	11	2	2	1	2	2	2	1	3	0	2	3	1	1	2	3	1
	Other	3	3	4	1	0	1	0	2	0	1	1	0	3	2	3	3	3	1	3	3	1	2	1	1	15	3	1	2
	None	7	8	6	8	5	4	5	7	4	8	7	7	10	7	6	9	10	6	7	10	7	8	9	10	8	9	5	8
	Don't know	29	25	20	23	12	17	18	22	16	18	21	28	17	33	27	31	22	16	21	31	22	26	26	25	26	25	31	21
The economy in general																													
	Conservative	39	40	33	55	87	8	20	29	82	18	27	51	46	34	23	30	46	61	45	33	37	46	39	35	32	38	46	46
	Labour	17	17	27	10	0	63	7	6	1	43	12	6	16	18	25	20	14	11	18	17	20	12	18	24	15	19	12	13
	Liberal Democrat	5	6	10	2	1	2	51	2	2	7	28	1	7	5	11	5	5	6	7	5	10	6	6	4	4	6	4	7
	UKIP	2	2	0	3	0	0	0	32	0	0	0	10	2	1	2	2	2	1	1	3	0	2	3	1	1	2	2	0
	Other	3	2	4	1	0	1	0	0	0	1	2	0	3	2	2	3	3	1	2	2	0	1	1	1	13	2	1	3
	None	6	8	6	6	3	5	3	6	3	8	5	6	9	6	6	9	8	5	5	10	6	8	7	8	9	7	8	9
	Don't know	28	25	20	23	8	22	19	24	12	23	25	26	17	33	31	31	22	14	22	30	25	24	25	27	26	26	26	22
Housing																													
	Conservative	22	24	17	35	63	1	3	10	58	8	9	25	27	22	11	17	29	40	27	21	23	30	23	20	20	22	30	33
	Labour	26	31	44	22	9	79	31	18	9	64	27	17	32	29	43	31	29	26	33	28	38	24	32	36	26	32	24	23
	Liberal Democrat	6	5	9	2	2	2	42	2	4	4	30	2	6	5	5	6	5	5	7	3	8	5	5	4	3	5	3	5
	UKIP	3	2	0	4	1	0	0	30	0	0	1	14	2	2	1	2	2	2	1	4	1	3	3	2	0	2	6	2
	Other	3	3	4	1	0	1	0	3	0	1	1	1	3	2	2	3	3	1	3	2	1	2	1	1	15	3	1	3
	None	8	9	5	10	8	3	4	13	8	6	5	10	11	7	8	10	11	6	8	11	8	10	10	8	7	10	6	9
	Don't know	32	26	21	26	17	13	20	25	19	16	28	31	19	33	30	32	21	20	23	31	22	27	26	28	29	26	30	25
Britain's exit from the EU																													
	Conservative	39	39	27	58	88	9	9	16	78	19	31	46	43	35	22	30	45	60	42	35	35	45	38	37	33	37	43	48
	Labour	13	12	20	7	0	45	1	2	1	30	8	2	12	12	19	14	10	8	13	12	15	9	11	18	11	14	5	7
	Liberal Democrat	8	9	19	1	0	11	68	3	4	16	29	2	11	8	13	10	8	7	13	5	17	10	10	6	6	10	6	11
	UKIP	7	6	0	12	3	3	0	60	2	3	1	32	8	5	6	6	7	6	3	11	3	7	8	7	3	6	12	5
	Other	3	2	3	1	0	1	0	3	0	1	0	0	3	1	3	2	2	1	2	2	1	1	1	2	11	2	1	2
	None	7	8	10	6	3	10	4	4	4	10	11	2	10	7	9	10	9	5	8	10	8	8	10	7	11	9	7	8
	Don't know	24	23	21	16	6	22	17	13	11	22	20	16	14	31	27	28	19	13	19	27	21	22	23	24	24	22	26	20

Sample Size: 2066 GB Adults  
Fieldwork: 2nd - 3rd May 2017

		EU Ref 2016			Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region					Living in...			
		Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Urban	Town and Fringe	Rural	
Weighted Sample		2066	812	882	727	483	156	92	583	483	124	198	1000	1066	240	882	510	434	1178	888	248	686	444	498	190	1638	204	222	
Unweighted Sample		2066	918	903	758	497	173	96	598	501	132	212	933	1133	202	846	551	467	1246	820	224	690	442	501	209	1620	209	235	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	25-26 April	2-3 May																											
In hindsight, do you think Britain was right or wrong to vote to leave the European Union?																													
Right to leave	43	46	7	91	70	27	8	89	59	31	39	89	48	43	22	38	55	63	40	53	42	48	46	46	39	45	56	42	
Wrong to leave	45	43	87	3	24	69	90	6	33	62	56	5	42	44	60	47	37	33	51	33	48	41	41	42	51	44	34	46	
Don't know	12	11	7	6	7	5	3	5	8	7	5	6	9	13	18	14	8	4	9	14	9	11	13	12	10	11	10	11	
Do you think Britain will be economically better or worse off after we leave the European Union, or will it make no difference?																													
Better off	28	25	3	50	44	12	2	48	35	13	17	53	28	22	13	20	29	37	21	30	16	28	24	28	21	24	32	28	
Worse off	39	40	75	7	19	67	86	10	28	60	49	6	40	40	58	44	33	28	47	30	45	37	39	37	49	40	31	43	
British economy	18	22	10	33	26	13	7	36	24	16	26	31	22	21	11	21	25	26	20	24	22	24	23	17	21	22	25	19	
Don't know	15	14	12	10	11	8	5	6	13	11	8	10	10	17	18	16	12	9	12	16	17	11	13	18	9	14	12	11	
Do you think Britain will have more or less influence in the world after we leave the European Union, or will it make no difference?																													
More influence	19	18	3	34	30	6	2	36	24	9	11	40	20	16	12	15	20	24	17	20	17	20	18	18	9	17	26	16	
Less influence	36	38	72	9	20	66	80	10	28	57	51	6	37	40	51	43	32	29	46	28	46	38	37	34	45	39	28	41	
British influence	32	34	18	50	44	22	16	46	41	27	34	46	36	31	20	29	41	41	30	39	28	34	34	34	39	33	36	36	
Don't know	13	10	7	7	5	6	3	7	7	6	4	8	7	13	17	12	8	5	8	13	9	8	11	14	7	11	10	7	
Do you think leaving the EU will have a good or bad effect on British jobs, or will it make no difference?																													
Good for jobs	24	25	4	50	40	15	3	59	32	15	21	54	27	24	14	21	29	37	20	32	19	27	28	27	18	24	34	25	
Bad for jobs	35	33	66	4	15	56	76	7	23	50	45	4	34	32	44	37	28	24	40	23	38	32	30	31	44	34	25	34	
Don't British jobs	23	27	17	36	36	19	13	26	33	22	28	33	28	25	17	26	29	30	27	26	28	27	28	25	25	27	28	24	
Don't know	18	15	13	9	9	10	8	7	12	13	6	9	11	19	26	16	14	9	12	19	16	15	14	18	12	15	13	17	

Sample Size: 2066 GB Adults  
Fieldwork: 2nd - 3rd May 2017

		EU Ref 2016			Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region					Living in...			
		Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Urban	Town and Fringe	Rural	
Weighted Sample		2066	812	882	727	483	156	92	583	483	124	198	1000	1066	240	882	510	434	1178	888	248	686	444	498	190	1638	204	222	
Unweighted Sample		2066	918	903	758	497	173	96	598	501	132	212	933	1133	202	846	551	467	1246	820	224	690	442	501	209	1620	209	235	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
25-26 April		2-3 May																											
Do you think leaving the EU will have a good or bad effect on the NHS, or will it make no difference?																													
	Good for the NHS	27	27	7	49	39	16	6	53	35	19	13	52	28	25	18	24	32	31	21	33	19	28	31	29	18	26	34	24
	Bad for the NHS	27	28	55	4	10	51	62	9	14	45	43	3	28	28	44	30	21	22	33	21	35	26	26	27	31	29	17	25
	Will make no real difference to the NHS	30	31	26	38	42	23	26	36	41	24	37	34	33	29	17	29	34	41	32	29	33	33	30	26	39	30	34	37
	Don't know	16	15	12	9	8	9	6	2	10	12	7	12	11	18	21	17	14	7	13	16	12	14	13	19	13	15	15	14
Do you think there will be more or less immigration into Britain after we leave the European Union, or will it make no difference?																													
	More immigration into Britain	4	3	5	1	1	6	2	4	2	4	3	2	3	3	6	3	3	2	4	3	5	2	3	3	4	3	1	3
	Less immigration into Britain	51	49	31	71	66	37	28	83	60	39	40	77	51	47	36	47	50	61	46	53	41	48	51	51	52	49	57	45
	Will make no real difference to the amount of immigration	31	36	54	21	28	47	63	8	32	44	54	13	38	34	40	37	36	31	41	29	39	38	34	33	37	36	32	39
	Don't know	14	12	10	7	4	11	6	4	6	13	4	8	8	16	18	13	12	6	10	15	14	11	13	13	8	12	10	13
Do you think leaving the EU will have a good or bad effect on people's pensions, or will it make no difference?																													
	Good for pensions	8	8	2	16	12	5	1	24	9	6	1	19	9	7	4	9	9	8	7	10	8	8	9	9	5	8	10	5
	Bad for pensions	24	24	47	4	10	41	61	9	15	36	37	6	25	23	29	26	22	20	29	17	22	23	24	23	32	24	20	25
	Will make no real difference to pensions	37	41	26	59	59	28	23	54	53	31	45	58	45	37	30	35	43	56	41	41	38	44	42	38	39	40	47	42
	Don't know	31	27	26	21	18	25	15	13	22	28	17	17	20	33	37	30	27	16	24	31	32	25	25	29	25	27	23	27
Are there any campaign messages or slogans that you remember hearing the Conservative party use over the last week or two? If so, please write them in the box below.																													
	Strong and Stable	15	23	10	14	21	31	7	15	18	29	8	17	12	19	14	15	14	19	8	21	15	15	12	12	15	11	16	
	Coalition of Chaos	2	3	1	2	3	2	0	2	2	4	2	3	1	6	2	1	1	3	1	3	2	1	2	1	2	1	1	
	Neither	85	76	89	85	78	68	93	84	81	70	91	81	88	79	86	85	85	80	91	78	85	85	87	87	84	88	84	
Are there any campaign messages or slogans that you remember hearing the Labour party use over the last week or two? If so, please write them in the box below.																													
	For the many, not the few	2	4	1	1	7	3	0	1	5	5	0	3	2	5	2	2	2	3	1	4	2	1	2	1	3	0	1	
	Tories strong against the weak, weak against the strong	0	1	0	0	1	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	
	Neither	97	95	99	99	92	96	100	99	94	95	100	97	98	95	98	98	98	96	99	96	97	98	97	99	97	100	98	

Sample Size: 2066 GB Adults  
Fieldwork: 2nd - 3rd May 2017

	EU Ref 2016			Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region					Living in...		
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Urban	Town and Fringe	Rural
<b>Weighted Sample</b>	<b>2066</b>	<b>812</b>	<b>882</b>	<b>727</b>	<b>483</b>	<b>156</b>	<b>92</b>	<b>583</b>	<b>483</b>	<b>124</b>	<b>198</b>	<b>1000</b>	<b>1066</b>	<b>240</b>	<b>882</b>	<b>510</b>	<b>434</b>	<b>1178</b>	<b>888</b>	<b>248</b>	<b>686</b>	<b>444</b>	<b>498</b>	<b>190</b>	<b>1638</b>	<b>204</b>	<b>222</b>
<b>Unweighted Sample</b>	<b>2066</b>	<b>918</b>	<b>903</b>	<b>758</b>	<b>497</b>	<b>173</b>	<b>96</b>	<b>598</b>	<b>501</b>	<b>132</b>	<b>212</b>	<b>933</b>	<b>1133</b>	<b>202</b>	<b>846</b>	<b>551</b>	<b>467</b>	<b>1246</b>	<b>820</b>	<b>224</b>	<b>690</b>	<b>442</b>	<b>501</b>	<b>209</b>	<b>1620</b>	<b>209</b>	<b>235</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How interesting or boring have you found the election campaign so far?

Very interesting	3	5	3	4	6	4	2	3	6	3	4	4	3	6	3	3	4	4	2	7	2	3	4	3	4	1	2
Fairly interesting	19	23	20	22	28	21	17	23	22	26	17	22	16	21	17	19	23	22	16	21	20	18	18	20	18	22	23
<b>TOTAL INTERESTING</b>	<b>22</b>	<b>28</b>	<b>23</b>	<b>26</b>	<b>34</b>	<b>25</b>	<b>19</b>	<b>26</b>	<b>28</b>	<b>29</b>	<b>21</b>	<b>26</b>	<b>19</b>	<b>27</b>	<b>20</b>	<b>22</b>	<b>27</b>	<b>26</b>	<b>18</b>	<b>28</b>	<b>22</b>	<b>21</b>	<b>22</b>	<b>23</b>	<b>22</b>	<b>23</b>	<b>25</b>
Fairly boring	44	46	47	53	42	48	39	53	44	46	39	43	45	36	46	43	46	44	44	39	46	45	43	44	44	42	45
Very boring	23	18	22	14	16	20	32	15	19	20	32	22	24	21	21	26	25	22	24	21	21	26	23	23	23	21	23
<b>TOTAL BORING</b>	<b>67</b>	<b>64</b>	<b>69</b>	<b>67</b>	<b>58</b>	<b>68</b>	<b>71</b>	<b>68</b>	<b>63</b>	<b>66</b>	<b>71</b>	<b>65</b>	<b>69</b>	<b>57</b>	<b>67</b>	<b>69</b>	<b>71</b>	<b>66</b>	<b>68</b>	<b>60</b>	<b>67</b>	<b>71</b>	<b>66</b>	<b>67</b>	<b>67</b>	<b>63</b>	<b>68</b>
Don't know	11	7	9	6	8	8	9	7	9	5	8	9	12	17	14	8	3	8	14	12	11	9	12	11	11	14	7

Thinking about the general election campaigns and promises from the main parties, do you think the following parties are being generally honest or dishonest?

<b>Conservatives</b>		Honest	26	20	38	62	3	8	22	57	9	19	33	29	23	15	19	29	42	30	21	24	32	23	24	20	25	28	35
		Dishonest	44	59	29	11	83	71	49	15	70	56	30	48	41	60	48	42	32	46	41	45	38	45	48	54	45	41	38
		Not sure	30	21	33	27	15	21	29	28	21	25	37	23	36	25	33	29	26	24	37	30	30	33	28	26	30	31	27
<b>Labour</b>		Honest	27	42	17	12	69	29	10	13	50	35	11	29	25	44	29	23	20	30	24	33	25	26	30	24	28	21	24
		Dishonest	40	32	49	59	9	45	64	56	21	40	55	44	36	29	34	47	49	41	37	34	42	40	38	44	38	46	43
		Not sure	33	26	34	29	21	26	26	30	29	25	34	27	39	27	38	30	31	29	39	34	34	34	32	32	33	34	33
<b>Liberal Democrats</b>		Honest	22	37	11	16	31	72	11	19	29	56	8	27	18	28	22	20	21	27	15	31	25	19	18	21	22	20	27
		Dishonest	34	24	44	42	27	8	57	36	29	18	49	38	31	36	29	40	39	33	36	24	34	34	39	38	33	39	37
		Not sure	43	39	45	42	42	20	32	45	42	26	43	35	51	36	49	40	40	39	49	46	41	47	43	41	45	40	36
<b>UKIP</b>		Honest	14	6	21	20	8	9	52	15	9	9	37	18	11	21	11	17	15	13	16	15	15	15	15	7	14	18	12
		Dishonest	46	65	29	35	63	68	20	39	59	59	18	48	43	49	48	44	42	51	38	41	45	44	45	57	46	42	44
		Not sure	40	29	49	44	28	23	28	46	32	33	45	34	46	30	41	40	43	36	46	44	40	41	39	36	40	40	44

Thinking about the general election campaigns and promises from the main parties, do you think the following parties are being generally positive or negative?

<b>Conservatives</b>		Positive	42	34	58	81	18	29	45	72	25	52	53	45	39	23	33	48	62	45	38	34	48	38	41	39	40	47	54
		Negative	31	43	17	5	59	52	33	9	52	34	19	35	26	44	35	26	20	33	28	33	26	31	31	41	31	26	28
		Not sure	28	23	25	14	23	19	21	19	24	14	28	20	35	32	32	26	18	22	35	32	26	30	27	20	29	27	18
<b>Labour</b>		Positive	30	42	21	17	68	34	15	16	52	40	14	31	29	43	32	28	23	31	29	30	28	29	35	29	31	22	30
		Negative	40	33	51	63	11	46	63	60	24	42	59	46	34	25	34	44	55	43	35	35	44	37	37	43	38	44	49
		Not sure	30	25	28	20	21	20	22	24	24	18	28	23	37	32	35	28	22	26	36	35	28	34	29	28	31	34	22
<b>Liberal Democrats</b>		Positive	23	35	13	15	32	71	9	18	31	48	10	25	21	26	23	22	22	27	17	28	23	22	21	24	23	20	24
		Negative	35	26	47	51	24	8	67	43	31	27	55	42	29	30	28	40	46	37	33	27	36	33	37	40	34	36	41
		Not sure	42	39	40	33	43	22	24	39	38	26	35	33	50	44	49	38	32	36	50	45	41	45	42	36	43	44	36

Sample Size: 2066 GB Adults  
Fieldwork: 2nd - 3rd May 2017

	EU Ref 2016			Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region					Living in...		
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Urban	Town and Fringe	Rural
<b>Weighted Sample</b>	<b>2066</b>	<b>812</b>	<b>882</b>	<b>727</b>	<b>483</b>	<b>156</b>	<b>92</b>	<b>583</b>	<b>483</b>	<b>124</b>	<b>198</b>	<b>1000</b>	<b>1066</b>	<b>240</b>	<b>882</b>	<b>510</b>	<b>434</b>	<b>1178</b>	<b>888</b>	<b>248</b>	<b>686</b>	<b>444</b>	<b>498</b>	<b>190</b>	<b>1638</b>	<b>204</b>	<b>222</b>
<b>Unweighted Sample</b>	<b>2066</b>	<b>918</b>	<b>903</b>	<b>758</b>	<b>497</b>	<b>173</b>	<b>96</b>	<b>598</b>	<b>501</b>	<b>132</b>	<b>212</b>	<b>933</b>	<b>1133</b>	<b>202</b>	<b>846</b>	<b>551</b>	<b>467</b>	<b>1246</b>	<b>820</b>	<b>224</b>	<b>690</b>	<b>442</b>	<b>501</b>	<b>209</b>	<b>1620</b>	<b>209</b>	<b>235</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

#### UKIP

Positive	15	5	25	23	8	5	66	16	8	12	45	17	13	10	12	18	20	14	17	17	17	14	15	9	15	19	14
Negative	43	63	27	37	57	70	14	41	57	59	13	49	37	53	43	39	41	51	33	45	41	41	42	54	44	32	47
Not sure	42	32	48	40	35	25	20	43	35	29	42	34	50	37	44	43	40	36	50	39	42	45	43	37	42	49	39

Thinking about the campaign and promises that the Conservative party have laid out so far at this election, which of the following do you think best applies to them?

They have lots of policies that seem well thought through	17	11	26	39	4	3	12	35	7	8	25	19	14	11	13	19	25	19	13	15	19	16	16	15	16	20	21
They have lots of policies, but they don't seem very well thought through	19	22	17	9	32	34	29	13	26	28	16	17	21	19	19	20	19	19	19	13	20	20	20	20	20	14	19
They don't have many policies, but those they do have seem well thought through	13	11	18	26	5	12	20	22	9	18	19	15	12	7	11	14	19	14	13	16	13	14	12	13	13	14	13
They don't have many policies and those they do have are not well thought through	18	28	10	3	38	30	15	4	32	23	13	23	14	20	19	19	16	20	17	22	17	15	19	22	18	18	18
Not sure	33	28	30	23	22	20	24	26	26	23	28	26	39	43	38	28	21	28	39	34	31	35	33	30	33	34	29

Thinking about the campaign and promises that the Labour party have laid out so far at this election, which of the following do you think best applies to them?

They have lots of policies that seem well thought through	10	16	6	2	34	5	7	3	23	9	2	10	10	16	10	9	7	10	10	11	8	10	13	7	11	4	7
They have lots of policies, but they don't seem very well thought through	33	33	40	46	24	43	40	44	29	36	44	37	31	31	29	36	42	37	29	26	36	38	32	29	33	37	34
They don't have many policies, but those they do have seem well thought through	7	10	4	2	17	12	6	3	12	12	4	7	7	9	8	6	5	7	7	7	6	7	8	8	8	3	8
They don't have many policies and those they do have are not well thought through	20	17	24	32	5	26	27	31	11	21	29	22	17	6	16	24	30	21	18	22	22	16	19	19	19	24	23
Not sure	30	25	26	18	20	15	21	20	25	21	22	24	35	37	37	25	16	25	36	33	28	30	28	37	30	33	28

Taking everything into account, how good or bad an election campaign do you think the following have had so far?

#### Conservatives

Very good	9	5	14	19	2	1	10	16	5	3	16	11	7	6	5	11	14	9	8	12	9	8	8	8	8	12	9
Fairly good	35	34	43	59	20	40	38	54	28	41	40	38	32	24	30	39	47	37	32	31	42	33	32	28	34	32	42
<b>TOTAL GOOD</b>	<b>44</b>	<b>39</b>	<b>57</b>	<b>78</b>	<b>22</b>	<b>41</b>	<b>48</b>	<b>70</b>	<b>33</b>	<b>44</b>	<b>56</b>	<b>49</b>	<b>39</b>	<b>30</b>	<b>35</b>	<b>50</b>	<b>61</b>	<b>46</b>	<b>40</b>	<b>43</b>	<b>51</b>	<b>41</b>	<b>40</b>	<b>36</b>	<b>42</b>	<b>44</b>	<b>51</b>
Fairly bad	18	26	13	5	37	31	16	10	28	27	12	19	18	22	20	16	17	21	15	22	14	18	22	20	19	16	17
Very bad	9	13	5	1	19	12	6	1	15	11	5	9	9	13	9	8	7	8	10	6	7	10	9	17	9	6	9
<b>TOTAL BAD</b>	<b>27</b>	<b>39</b>	<b>18</b>	<b>6</b>	<b>56</b>	<b>43</b>	<b>22</b>	<b>11</b>	<b>43</b>	<b>38</b>	<b>17</b>	<b>28</b>	<b>27</b>	<b>35</b>	<b>29</b>	<b>24</b>	<b>24</b>	<b>29</b>	<b>25</b>	<b>28</b>	<b>21</b>	<b>28</b>	<b>31</b>	<b>37</b>	<b>28</b>	<b>22</b>	<b>26</b>
Don't know	29	23	26	15	22	16	31	19	25	18	27	23	35	34	36	26	15	24	35	29	28	31	29	27	29	34	23

Sample Size: 2066 GB Adults  
Fieldwork: 2nd - 3rd May 2017

		EU Ref 2016			Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region					Living in...		
		Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Urban	Town and Fringe	Rural
<b>Weighted Sample</b>		<b>2066</b>	<b>812</b>	<b>882</b>	<b>727</b>	<b>483</b>	<b>156</b>	<b>92</b>	<b>583</b>	<b>483</b>	<b>124</b>	<b>198</b>	<b>1000</b>	<b>1066</b>	<b>240</b>	<b>882</b>	<b>510</b>	<b>434</b>	<b>1178</b>	<b>888</b>	<b>248</b>	<b>686</b>	<b>444</b>	<b>498</b>	<b>190</b>	<b>1638</b>	<b>204</b>	<b>222</b>
<b>Unweighted Sample</b>		<b>2066</b>	<b>918</b>	<b>903</b>	<b>758</b>	<b>497</b>	<b>173</b>	<b>96</b>	<b>598</b>	<b>501</b>	<b>132</b>	<b>212</b>	<b>933</b>	<b>1133</b>	<b>202</b>	<b>846</b>	<b>551</b>	<b>467</b>	<b>1246</b>	<b>820</b>	<b>224</b>	<b>690</b>	<b>442</b>	<b>501</b>	<b>209</b>	<b>1620</b>	<b>209</b>	<b>235</b>
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Labour</b>																												
	Very good	3	4	2	1	8	2	0	1	7	1	0	3	3	7	3	2	2	3	3	6	2	2	3	2	3	1	1
	Fairly good	19	25	15	10	46	19	11	11	32	23	11	19	19	24	19	19	16	18	21	17	17	19	23	20	20	14	17
	<b>TOTAL GOOD</b>	<b>22</b>	<b>29</b>	<b>17</b>	<b>11</b>	<b>54</b>	<b>21</b>	<b>11</b>	<b>12</b>	<b>39</b>	<b>24</b>	<b>11</b>	<b>22</b>	<b>22</b>	<b>31</b>	<b>22</b>	<b>21</b>	<b>18</b>	<b>21</b>	<b>24</b>	<b>23</b>	<b>19</b>	<b>21</b>	<b>26</b>	<b>22</b>	<b>23</b>	<b>15</b>	<b>18</b>
	Fairly bad	32	34	35	43	23	40	32	41	28	39	35	34	30	28	29	31	42	35	28	31	34	32	30	33	31	28	38
	Very bad	18	14	23	30	4	23	30	27	11	20	29	22	14	7	14	22	26	21	14	18	19	15	17	19	17	22	21
	<b>TOTAL BAD</b>	<b>50</b>	<b>48</b>	<b>58</b>	<b>73</b>	<b>27</b>	<b>63</b>	<b>62</b>	<b>68</b>	<b>39</b>	<b>59</b>	<b>64</b>	<b>56</b>	<b>44</b>	<b>35</b>	<b>43</b>	<b>53</b>	<b>68</b>	<b>56</b>	<b>42</b>	<b>49</b>	<b>53</b>	<b>47</b>	<b>47</b>	<b>52</b>	<b>48</b>	<b>50</b>	<b>59</b>
	Don't know	28	22	25	16	18	17	27	20	23	15	25	22	34	34	35	26	14	24	34	28	27	32	27	26	28	34	23
<b>Liberal Democrats</b>																												
	Very good	2	3	1	2	2	12	0	2	3	6	1	3	2	4	2	2	2	2	2	5	3	1	2	2	2	3	1
	Fairly good	19	30	11	14	27	55	7	17	26	32	9	21	18	26	19	17	21	22	15	27	19	18	18	17	20	16	21
	<b>TOTAL GOOD</b>	<b>21</b>	<b>33</b>	<b>12</b>	<b>16</b>	<b>29</b>	<b>67</b>	<b>7</b>	<b>19</b>	<b>29</b>	<b>38</b>	<b>10</b>	<b>24</b>	<b>20</b>	<b>30</b>	<b>21</b>	<b>19</b>	<b>23</b>	<b>24</b>	<b>17</b>	<b>32</b>	<b>22</b>	<b>19</b>	<b>20</b>	<b>19</b>	<b>22</b>	<b>19</b>	<b>22</b>
	Fairly bad	24	24	30	33	24	14	33	33	22	32	28	28	21	16	21	28	32	28	20	23	27	23	24	24	25	22	25
	Very bad	14	8	21	22	10	1	26	14	12	11	32	17	12	12	10	17	22	14	15	8	13	14	19	15	14	13	14
	<b>TOTAL BAD</b>	<b>38</b>	<b>32</b>	<b>51</b>	<b>55</b>	<b>34</b>	<b>15</b>	<b>59</b>	<b>47</b>	<b>34</b>	<b>43</b>	<b>60</b>	<b>45</b>	<b>33</b>	<b>28</b>	<b>31</b>	<b>45</b>	<b>54</b>	<b>42</b>	<b>35</b>	<b>31</b>	<b>40</b>	<b>37</b>	<b>43</b>	<b>39</b>	<b>39</b>	<b>35</b>	<b>39</b>
	Don't know	40	34	38	30	37	17	34	34	37	20	32	32	47	43	48	37	24	34	47	38	38	44	38	42	39	47	40
<b>UKIP</b>																												
	Very good	2	0	3	2	0	0	16	1	1	0	6	3	1	3	3	2	1	2	3	5	3	2	2	0	2	5	1
	Fairly good	8	2	13	11	6	3	29	8	6	2	21	9	7	8	6	10	10	6	11	8	8	10	8	2	8	6	8
	<b>TOTAL GOOD</b>	<b>10</b>	<b>2</b>	<b>16</b>	<b>13</b>	<b>6</b>	<b>3</b>	<b>45</b>	<b>9</b>	<b>7</b>	<b>2</b>	<b>27</b>	<b>12</b>	<b>8</b>	<b>11</b>	<b>9</b>	<b>12</b>	<b>11</b>	<b>8</b>	<b>14</b>	<b>13</b>	<b>11</b>	<b>12</b>	<b>10</b>	<b>2</b>	<b>10</b>	<b>11</b>	<b>9</b>
	Fairly bad	19	19	23	26	17	26	16	26	16	28	24	21	17	14	15	21	28	20	18	20	22	16	19	16	19	18	19
	Very bad	27	41	17	25	35	44	7	25	34	40	14	31	22	30	25	26	29	33	18	27	26	22	29	35	27	21	32
	<b>TOTAL BAD</b>	<b>46</b>	<b>60</b>	<b>40</b>	<b>51</b>	<b>52</b>	<b>70</b>	<b>23</b>	<b>51</b>	<b>50</b>	<b>68</b>	<b>38</b>	<b>52</b>	<b>39</b>	<b>44</b>	<b>40</b>	<b>47</b>	<b>57</b>	<b>53</b>	<b>36</b>	<b>47</b>	<b>48</b>	<b>38</b>	<b>48</b>	<b>51</b>	<b>46</b>	<b>39</b>	<b>51</b>
	Don't know	44	37	45	36	41	27	32	40	42	30	36	36	52	46	51	41	32	39	51	40	42	49	43	47	44	49	40

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with education, (2) political attention (3) social grade (4) 2015 recalled vote interlocked with region and (5) EU referendum voting intention. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

	Unweighted no.	Weighted no.	Target %
<b>Age by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	239	194	9.4%
Men 50-64 High education	54	62	3%
Men 50-64 Mid education	119	103	5%
Men 50-64 Low education	87	85	4.1%
Men 25-50 High education	130	153	7.4%
Men 25-50 Mid education	147	163	7.9%
Men 25-50 Low education	73	120	5.8%
Men Under 25 High education	24	21	1.0%
Men Under 25 Mid & Low education	60	99	4.8%
Women Over 65	228	240	11.6%
Women 50-64 High education	52	58	2.8%
Women 50-64 Mid education	142	116	5.6%
Women 50-64 Low education	97	87	4.2%
Women 25-50 High education	181	165	8.0%
Women 25-50 Mid education	196	174	8.4%
Women 25-50 Low education	119	107	5.2%
Women Under 25 High education	23	23	1.1%
Women Under 25 Mid & Low education	95	97	4.7%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	189	393	8.7%
Medium (3-7)	1392	1260	44.8%
High (8,9,10)	485	413	16.4%
<b>Social Grade</b> (NRS and 2011 census)			
AB	650	578	28%
C1	596	599	29%
C2	341	434	21%
DE	479	455	22%
<b>EU referendum Vote</b> (Election Result)			
Remain	918	812	39.3%
Leave	903	882	42.7%
Don't Know / Did Not Vote	245	372	18.0%

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with education, (2) political attention (3) social grade (4) 2015 recalled vote interlocked with region and (5) EU referendum voting intention. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

	Unweighted no.	Weighted no.	Target %
<b>Region by 2015 Vote</b> (Election Result and ONS Population estimates)			
South Con	<b>264</b>	<b>258</b>	<b>12.5%</b>
South Lab	<b>113</b>	<b>101</b>	<b>4.9%</b>
South LD	<b>65</b>	<b>56</b>	<b>2.7%</b>
South UKIP	<b>87</b>	<b>79</b>	<b>3.8%</b>
South Oth	<b>37</b>	<b>31</b>	<b>1.5%</b>
South DNV	<b>124</b>	<b>161</b>	<b>7.8%</b>
London Con	<b>62</b>	<b>64</b>	<b>3.1%</b>
London Lab	<b>66</b>	<b>81</b>	<b>3.9%</b>
London LD	<b>9</b>	<b>14</b>	<b>0.7%</b>
London UKIP	<b>16</b>	<b>14</b>	<b>0.7%</b>
London Oth	<b>17</b>	<b>10</b>	<b>0.5%</b>
London DNV	<b>54</b>	<b>64</b>	<b>3.1%</b>
Midlands Con	<b>110</b>	<b>107</b>	<b>5.2%</b>
Midlands Lab	<b>89</b>	<b>81</b>	<b>3.9%</b>
Midlands LD	<b>14</b>	<b>14</b>	<b>0.7%</b>
Midlands UKIP	<b>42</b>	<b>39</b>	<b>1.9%</b>
Midlands Oth	<b>15</b>	<b>10</b>	<b>0.5%</b>
Midlands DNV	<b>63</b>	<b>89</b>	<b>4.3%</b>
North Con	<b>119</b>	<b>109</b>	<b>5.3%</b>
North Lab	<b>165</b>	<b>155</b>	<b>7.5%</b>
North LD	<b>26</b>	<b>25</b>	<b>1.2%</b>
North UKIP	<b>52</b>	<b>54</b>	<b>2.6%</b>
North Oth	<b>17</b>	<b>17</b>	<b>0.8%</b>
North DNV	<b>122</b>	<b>138</b>	<b>6.7%</b>
Scotland Con	<b>20</b>	<b>23</b>	<b>1.1%</b>
Scotland Lab	<b>41</b>	<b>37</b>	<b>1.8%</b>
Scotland LD	<b>12</b>	<b>10</b>	<b>0.5%</b>
Scotland SNP	<b>76</b>	<b>74</b>	<b>3.6%</b>
Scotland Oth & DNV	<b>60</b>	<b>45</b>	<b>2.2%</b>
Wales Con	<b>23</b>	<b>21</b>	<b>1.0%</b>
Wales Lab	<b>27</b>	<b>29</b>	<b>1.4%</b>
Wales LD	<b>6</b>	<b>4</b>	<b>0.2%</b>
Wales PC	<b>12</b>	<b>10</b>	<b>0.5%</b>
Wales UKIP	<b>11</b>	<b>10</b>	<b>0.5%</b>
Wales Oth & DNV	<b>30</b>	<b>29</b>	<b>1.4%</b>

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For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)