

CBS News 2016 Battleground Tracker

South Carolina



Sample 1370 Registered Voters

Conducted January 17-21, 2016

Margin of Error $\pm 5.3\%$

1. How much attention have you been able to pay to the 2016 Presidential campaign so far?

A lot	45%
Some	37%
Not much	16%
No attention so far	2%

2. How likely is it that you will vote in the 2016 Presidential primary in South Carolina?

Definitely will vote	73%
Probably will vote	13%
Maybe will vote	6%
Probably will not vote	5%
Definitely will not vote	1%
Don't know	2%

3. In 2016, are you more likely to vote in the Democratic or Republican Presidential primary?

Democratic	38%
Republican	35%
Neither	8%
Don't know	19%

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4. Which candidate are you most likely to vote for in the South Carolina Republican Presidential primary in 2016?

Asked of Republican primary voters

Jeb Bush	8%
Ben Carson	9%
Chris Christie	1%
Ted Cruz	21%
Carly Fiorina	1%
Jim Gilmore	0%
Mike Huckabee	2%
John Kasich	2%
Rand Paul	3%
Marco Rubio	13%
Rick Santorum	0%
Donald Trump	40%
No preference	0%

5. Which candidate are you most likely to vote for in the South Carolina Democratic Presidential primary in 2016?

Asked of Democratic primary voters

Hillary Clinton	60%
Martin O'Malley	0%
Bernie Sanders	38%
No preference	2%

6. Which best describes your support for [First Choice Candidate Name] right now?

Asked of Republican primary voters

Very strong – I've decided	42%
Strong – I probably won't change	30%
Somewhat strong – I might still change	24%
Not too strong – I'll probably keep looking	4%

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7. What could [Candidate Name] do to make you completely decided?

Asked of Republican primary voters who are not very strongly decided

Convince me they can really win	33%
Convince me they stand with me on the issues	19%
Convince me they can be effective in the job	31%
I'm never completely decided until Election Day	11%
None of these	5%

8. How would you describe your feelings right now about [First Choice Candidate Name] ... ?

Asked of Democratic primary voters

Enthusiastic about [Candidate Name]	59%
Supporting [Candidate Name] but with some reservations	33%
Considering [Candidate Name] mainly because you dislike the other choices so far	7%

9. You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Yes, could consider	No, could never consider
Donald Trump	48%	52%
Ted Cruz	60%	40%
Marco Rubio	57%	43%
Chris Christie	37%	63%
Jeb Bush	32%	68%
John Kasich	19%	81%
Ben Carson	56%	44%

10. In trying to achieve their goals, do you feel each candidate's approach would probably be...

Asked of Republican primary voters

	Too extreme	About right	Too moderate
Donald Trump	47%	50%	3%
Ted Cruz	22%	63%	16%
Marco Rubio	11%	53%	36%

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11. Do you feel these candidates have been consistent in what they stand for?

Asked of Republican primary voters

	Yes, consistent	No, not consistent
Donald Trump	70%	30%
Ted Cruz	68%	32%
Marco Rubio	54%	46%

12. Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Republican primary voters

	Understands	Doesn't understand
Donald Trump	77%	23%
Ted Cruz	74%	26%
Marco Rubio	65%	35%

13. What's most important: picking the candidate best prepared to...

Asked of Republican primary voters

Defend my faith and religious values	16%
Win the General election in November	25%
Fight terrorism	20%
Shake up politics-as-usual	20%
Bring back jobs and the American economy	19%

14. Do you think Ted Cruz's birthplace is a serious issue or not?

Asked of Republican primary voters

Serious	26%
Not serious	74%

15. Does Donald Trump's being from New York make you think better of him, worse of him, or does it not matter to you?

Asked of Republican primary voters

Better	3%
Worse	11%
Does not matter	86%

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16. Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Hillary Clinton	Bernie Sanders	Both equally
Health care policy	55%	30%	15%
Wall Street reform	36%	48%	16%
Terrorism	57%	23%	20%
Taxes	46%	35%	19%
The economy and jobs	43%	33%	24%
Gun policy	47%	25%	28%

17. From what you've seen or heard, which better describes the candidates' policy proposals...

Asked of Democratic primary voters

	Realistic	Idealistic
Hillary Clinton	73%	27%
Bernie Sanders	38%	62%

18. Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Democratic primary voters

	Understands	Doesn't understand
Hillary Clinton	69%	31%
Bernie Sanders	77%	23%

19. As President, would each candidate ultimately do...?

Asked of Democratic primary voters

	What big donors want	What regular people want
Hillary Clinton	49%	51%
Bernie Sanders	22%	78%

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20. When you vote in the South Carolina primary, you will be most satisfied about having a chance to...

Asked of Democratic primary voters

Support an historic candidacy	8%
Shake up politics-as-usual	10%
Get progressive things done	30%
Give the Democrats a good chance to win in November	52%

21. Do you think Hillary Clinton has criticized Bernie Sanders unfairly, or has she made fair points?

Asked of Democratic primary voters

Her critiques have been unfair	27%
She has made fair points	44%
Have not heard criticism	28%

22. Do you think Bernie Sanders has criticized Hillary Clinton unfairly, or has he made fair points?

Asked of Democratic primary voters

His critiques have been unfair	22%
He has made fair points	48%
Have not heard criticism	30%

23. How do you feel about the Tea Party movement?*

Support	16%
Oppose	40%
Neutral	44%

24. Would you describe yourself as a born-again or evangelical Christian?*

Yes	58%
No	35%
Not sure	7%

*Questions marked with an asterisk are only asked for respondents who had not answered in previous waves. Earlier responses were used where available.

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25. Thinking about politics these days, how would you describe your own political viewpoint?*

Very liberal	8%
Liberal	16%
Moderate	28%
Conservative	26%
Very Conservative	11%
Not sure	11%

26. Generally speaking, do you think of yourself as a ...?

Strong Democrat	24%
Not very strong Democrat	8%
Lean Democrat	10%
Independent	14%
Lean Republican	8%
Not very strong Republican	8%
Strong Republican	21%
Not sure	7%

27. Are you male or female?

Male	45%
Female	55%

28. In what year were you born? [Age recoded from birth year]

18-29	12%
30-44	24%
45-64	44%
65+	20%

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29. What racial or ethnic group best describes you?

White	73%
Black	25%
Hispanic	1%
Other	1%

30. What is the highest level of education you have completed?

HS or less	31%
Some college	35%
College grad	18%
Post grad	15%

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1. Attention to Campaign

How much attention have you been able to pay to the 2016 Presidential campaign so far?

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	45%	60%	32%	28%	35%	50%	55%	50%	30%	*	*
Some	37%	30%	43%	37%	38%	37%	36%	34%	46%	*	*
Not much	16%	10%	21%	35%	19%	12%	9%	15%	19%	*	*
No attention so far	2%	0%	4%	0%	7%	1%	0%	1%	5%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(1,370)	(616)	(753)	(164)	(327)	(599)	(280)	(995)	(347)	(8)	(20)

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2. Likelihood of Voting

How likely is it that you will vote in the 2016 Presidential primary in South Carolina?

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely will vote	73%	82%	66%	57%	70%	74%	84%	71%	79%	*	*
Probably will vote	13%	8%	17%	11%	16%	13%	10%	13%	12%	*	*
Maybe will vote	6%	1%	10%	31%	2%	3%	1%	6%	6%	*	*
Probably will not vote	5%	4%	5%	0%	8%	4%	4%	5%	1%	*	*
Definitely will not vote	1%	1%	1%	0%	2%	1%	1%	2%	0%	*	*
Don't know	2%	4%	1%	0%	1%	4%	0%	3%	0%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(1,369)	(615)	(753)	(164)	(326)	(600)	(279)	(994)	(347)	(8)	(20)

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3. 2016 Primary Turnout

In 2016, are you more likely to vote in the Democratic or Republican Presidential primary?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Democratic	38%	36%	40%	42%	41%	39%	31%	23%	81%	*	*
Republican	35%	41%	29%	16%	29%	36%	50%	46%	1%	*	*
Neither	8%	11%	6%	0%	10%	10%	7%	10%	5%	*	*
Don't know	19%	12%	24%	42%	20%	15%	12%	21%	12%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(1,370)	(616)	(753)	(164)	(327)	(600)	(280)	(995)	(347)	(8)	(20)

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4. First Choice Republican Candidate

Which candidate are you most likely to vote for in the South Carolina Republican Presidential primary in 2016?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Jeb Bush	8%	3%	13%	0%	7%	10%	8%	8%	*	*	*
Ben Carson	9%	7%	11%	9%	16%	9%	6%	9%	*	*	*
Chris Christie	1%	2%	1%	0%	1%	1%	3%	2%	*	*	*
Ted Cruz	21%	21%	20%	8%	29%	20%	20%	21%	*	*	*
Carly Fiorina	1%	0%	1%	0%	2%	1%	1%	1%	*	*	*
Jim Gilmore	0%	0%	0%	0%	0%	0%	0%	0%	*	*	*
Mike Huckabee	2%	1%	3%	6%	3%	1%	1%	2%	*	*	*
John Kasich	2%	2%	1%	5%	1%	1%	3%	2%	*	*	*
Rand Paul	3%	6%	1%	27%	3%	0%	0%	3%	*	*	*
Marco Rubio	13%	13%	13%	8%	9%	14%	16%	13%	*	*	*
Rick Santorum	0%	0%	0%	0%	0%	0%	0%	0%	*	*	*
Donald Trump	40%	44%	35%	33%	30%	44%	42%	40%	*	*	*
No preference	0%	1%	1%	3%	0%	1%	0%	1%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(804)	(411)	(393)	(72)	(153)	(311)	(267)	(782)	(5)	(6)	(11)

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5. First Choice Democratic Candidate

Which candidate are you most likely to vote for in the South Carolina Democratic Presidential primary in 2016?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	60%	50%	67%	*	53%	70%	71%	38%	76%	*	*
Martin O'Malley	0%	0%	0%	*	0%	0%	0%	0%	0%	*	*
Bernie Sanders	38%	49%	31%	*	46%	28%	28%	60%	22%	*	*
No preference	2%	1%	2%	*	1%	2%	1%	2%	2%	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%	*	*
(Weighted N)	(388)	(167)	(221)	(47)	(101)	(173)	(67)	(163)	(221)	(1)	(3)

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6. Republican Candidate Support

Which best describes your support for [First Choice Candidate Name] right now?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very strong	42%	43%	40%	53%	41%	42%	39%	42%	*	*	*
Strong	30%	32%	29%	17%	33%	32%	30%	30%	*	*	*
Somewhat strong	24%	24%	24%	23%	23%	21%	28%	23%	*	*	*
Not too strong	4%	1%	7%	7%	3%	5%	3%	4%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(797)	(407)	(391)	(70)	(153)	(308)	(266)	(775)	(5)	(6)	(11)

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7. Republican Candidate Certainty

What could [Candidate Name] do to make you completely decided?

Asked of Republican primary voters who are not very strongly decided

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Convince me they can really win	33%	29%	37%	*	23%	31%	41%	34%	*	*	*
Convince me they stand with me on the issues	19%	19%	19%	*	20%	18%	16%	18%	*	*	*
Convince me they can be effective in the job	31%	33%	29%	*	34%	34%	31%	31%	*	*	*
I'm never completely decided until Election Day	11%	11%	12%	*	13%	11%	9%	12%	*	*	*
None of these	5%	8%	3%	*	11%	5%	3%	5%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(464)	(232)	(233)	(33)	(90)	(180)	(161)	(446)	(5)	(6)	(8)

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8. Enthusiasm for First Choice

How would you describe your feelings right now about [First Choice Candidate Name] ... ?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Enthusiastic	59%	70%	51%	*	63%	59%	56%	70%	52%	*	*
Supporting with reservations	33%	29%	36%	*	26%	38%	35%	26%	38%	*	*
Considering as best alternative	7%	0%	13%	*	11%	3%	9%	4%	10%	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%	*	*
(Weighted N)	(382)	(166)	(216)	(46)	(100)	(169)	(67)	(160)	(218)	(1)	(3)

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9. Republican Candidate Consideration – Donald Trump

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, could consider	48%	50%	47%	*	56%	52%	49%	47%	*	*	*
No, could never consider	52%	50%	53%	*	44%	48%	51%	53%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(446)	(208)	(238)	(46)	(100)	(162)	(138)	(433)	(5)	(4)	(4)

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10. Republican Candidate Consideration – Ted Cruz

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, could consider	60%	63%	57%	45%	60%	64%	61%	60%	*	*	*
No, could never consider	40%	37%	43%	55%	40%	36%	39%	40%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(587)	(294)	(292)	(60)	(105)	(231)	(191)	(573)	(2)	(4)	(7)

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11. Republican Candidate Consideration – Marco Rubio

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, could consider	57%	57%	57%	*	56%	56%	66%	57%	*	*	*
No, could never consider	43%	43%	43%	*	44%	44%	34%	43%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(607)	(298)	(309)	(49)	(120)	(234)	(203)	(592)	(2)	(4)	(9)

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12. Republican Candidate Consideration – Chris Christie

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, could consider	37%	36%	38%	11%	34%	36%	48%	37%	*	*	*
No, could never consider	63%	64%	62%	89%	66%	64%	52%	63%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(669)	(329)	(341)	(56)	(129)	(262)	(223)	(653)	(2)	(6)	(9)

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13. Republican Candidate Consideration – Jeb Bush

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, could consider	32%	26%	38%	35%	33%	32%	30%	32%	*	*	*
No, could never consider	68%	74%	62%	65%	67%	68%	70%	68%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(630)	(325)	(306)	(56)	(121)	(243)	(211)	(614)	(2)	(6)	(9)

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14. Republican Candidate Consideration – John Kasich

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, could consider	19%	21%	17%	5%	20%	20%	21%	19%	*	*	*
No, could never consider	81%	79%	83%	95%	80%	80%	79%	81%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(662)	(329)	(333)	(52)	(126)	(263)	(221)	(642)	(5)	(6)	(9)

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15. Republican Candidate Consideration – Ben Carson

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, could consider	56%	51%	61%	59%	55%	58%	53%	56%	*	*	*
No, could never consider	44%	49%	39%	41%	45%	42%	47%	44%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(636)	(323)	(313)	(61)	(104)	(256)	(214)	(622)	(0)	(6)	(8)

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16. Republican Candidate Approach – Donald Trump

In trying to achieve their goals, do you feel each candidate's approach would probably be...

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too extreme	47%	43%	50%	75%	52%	38%	47%	47%	*	*	*
About right	50%	53%	48%	25%	45%	58%	50%	50%	*	*	*
Too moderate	3%	4%	2%	0%	3%	3%	3%	3%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(771)	(389)	(382)	(55)	(153)	(306)	(257)	(751)	(5)	(6)	(9)

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17. Republican Candidate Approach – Ted Cruz

In trying to achieve their goals, do you feel each candidate's approach would probably be...

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too extreme	22%	26%	17%	49%	18%	18%	21%	22%	*	*	*
About right	63%	62%	64%	34%	72%	63%	63%	62%	*	*	*
Too moderate	16%	13%	19%	17%	10%	19%	15%	16%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(767)	(384)	(383)	(61)	(151)	(300)	(256)	(747)	(5)	(6)	(9)

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18. Republican Candidate Approach – Marco Rubio

In trying to achieve their goals, do you feel each candidate's approach would probably be...

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too extreme	11%	12%	10%	47%	4%	8%	9%	11%	*	*	*
About right	53%	47%	60%	38%	47%	51%	64%	53%	*	*	*
Too moderate	36%	41%	30%	15%	49%	40%	27%	36%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(761)	(385)	(376)	(55)	(152)	(299)	(254)	(740)	(5)	(6)	(9)

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19. Republican Candidate Consistency – Donald Trump

Do you feel these candidates have been consistent in what they stand for?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, consistent	70%	66%	74%	54%	63%	74%	74%	70%	*	*	*
No, not consistent	30%	34%	26%	46%	37%	26%	26%	30%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(783)	(400)	(383)	(70)	(148)	(303)	(263)	(763)	(5)	(6)	(9)

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20. Republican Candidate Consistency – Ted Cruz

Do you feel these candidates have been consistent in what they stand for?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, consistent	68%	68%	67%	52%	75%	68%	68%	68%	*	*	*
No, not consistent	32%	32%	33%	48%	25%	32%	32%	32%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(774)	(399)	(375)	(70)	(148)	(300)	(256)	(754)	(5)	(6)	(9)

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21. Republican Candidate Consistency – Marco Rubio

Do you feel these candidates have been consistent in what they stand for?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, consistent	54%	48%	60%	54%	51%	51%	58%	54%	*	*	*
No, not consistent	46%	52%	40%	46%	49%	49%	42%	46%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(770)	(395)	(375)	(70)	(148)	(296)	(256)	(750)	(5)	(6)	(9)

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22. Republican Candidate Understanding – Donald Trump

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Understands	77%	78%	77%	49%	75%	86%	76%	77%	*	*	*
Doesn't understand	23%	22%	23%	51%	25%	14%	24%	23%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(795)	(408)	(387)	(70)	(152)	(306)	(267)	(775)	(5)	(6)	(9)

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23. Republican Candidate Understanding – Ted Cruz

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Understands	74%	77%	72%	78%	77%	71%	75%	74%	*	*	*
Doesn't understand	26%	23%	28%	22%	23%	29%	25%	26%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(781)	(407)	(374)	(70)	(149)	(306)	(256)	(761)	(5)	(6)	(9)

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24. Republican Candidate Understanding – Marco Rubio

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Understands	65%	61%	68%	54%	64%	63%	69%	65%	*	*	*
Doesn't understand	35%	39%	32%	46%	36%	37%	31%	35%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(781)	(403)	(377)	(70)	(149)	(301)	(261)	(760)	(5)	(6)	(9)

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25. Republican Vote Reasons

What's most important: picking the candidate best prepared to...

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Defend my faith and religious values	16%	15%	17%	14%	30%	17%	8%	16%	*	*	*
Win the General election in November	25%	27%	22%	11%	25%	17%	37%	25%	*	*	*
Fight terrorism	20%	14%	26%	26%	13%	21%	21%	20%	*	*	*
Shake up politics-as-usual	20%	27%	12%	36%	17%	22%	16%	20%	*	*	*
Bring back jobs and the American economy	19%	16%	22%	13%	14%	23%	18%	19%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(797)	(410)	(387)	(67)	(153)	(310)	(268)	(775)	(5)	(6)	(11)

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26. Ted Cruz Birthplace

Do you think Ted Cruz's birthplace is a serious issue or not?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Serious	26%	25%	26%	47%	30%	26%	17%	25%	*	*	*
Not serious	74%	75%	74%	53%	70%	74%	83%	75%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(799)	(410)	(389)	(72)	(152)	(310)	(265)	(777)	(5)	(6)	(11)

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27. Donald Trump NY Values

Does Donald Trump's being from New York make you think better of him, worse of him, or does it not matter to you?

Asked of Republican primary voters

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Better	3%	2%	4%	0%	3%	3%	4%	3%	*	*	*
Worse	11%	18%	4%	27%	22%	7%	5%	11%	*	*	*
Does not matter	86%	80%	92%	73%	75%	90%	90%	86%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(805)	(411)	(394)	(72)	(153)	(311)	(268)	(783)	(5)	(6)	(11)

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28. Democratic Candidate Policies – Health care policy

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	55%	49%	59%	*	45%	64%	68%	36%	70%	*	*
Bernie Sanders	30%	38%	24%	*	36%	24%	18%	48%	17%	*	*
Both equally	15%	13%	16%	*	19%	12%	13%	16%	13%	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%	*	*
(Weighted N)	(372)	(166)	(206)	(42)	(101)	(167)	(62)	(163)	(205)	(1)	(3)

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29. Democratic Candidate Policies – Wall Street reform

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	36%	33%	38%	*	37%	37%	38%	15%	52%	*	*
Bernie Sanders	48%	54%	44%	*	41%	48%	46%	73%	29%	*	*
Both equally	16%	13%	19%	*	22%	14%	16%	12%	18%	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%	*	*
(Weighted N)	(371)	(166)	(205)	(42)	(101)	(166)	(61)	(162)	(205)	(1)	(3)

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30. Democratic Candidate Policies – Terrorism

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	57%	54%	59%	*	44%	68%	69%	48%	64%	*	*
Bernie Sanders	23%	25%	21%	*	38%	11%	6%	29%	18%	*	*
Both equally	20%	21%	19%	*	18%	21%	25%	22%	18%	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%	*	*
(Weighted N)	(372)	(166)	(206)	(42)	(101)	(167)	(62)	(163)	(205)	(1)	(3)

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31. Democratic Candidate Policies – Taxes

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	46%	38%	53%	*	36%	52%	54%	26%	62%	*	*
Bernie Sanders	35%	46%	25%	*	37%	29%	28%	49%	23%	*	*
Both equally	19%	16%	22%	*	27%	19%	17%	26%	15%	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%	*	*
(Weighted N)	(371)	(166)	(205)	(42)	(101)	(167)	(62)	(162)	(205)	(1)	(3)

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32. Democratic Candidate Policies – The economy and jobs

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	43%	42%	44%	*	37%	49%	54%	32%	53%	*	*
Bernie Sanders	33%	38%	28%	*	31%	25%	32%	52%	18%	*	*
Both equally	24%	20%	27%	*	32%	26%	15%	16%	30%	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%	*	*
(Weighted N)	(371)	(165)	(206)	(42)	(101)	(166)	(62)	(162)	(205)	(1)	(3)

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33. Democratic Candidate Policies – Gun policy

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	47%	46%	47%	*	34%	56%	58%	29%	61%	*	*
Bernie Sanders	25%	21%	29%	*	38%	18%	11%	36%	17%	*	*
Both equally	28%	33%	24%	*	28%	26%	31%	35%	22%	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%	*	*
(Weighted N)	(373)	(167)	(206)	(42)	(101)	(167)	(63)	(163)	(206)	(1)	(3)

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34. Democratic Candidate Proposals – Hillary Clinton

From what you've seen or heard, which better describes the candidates' policy proposals...

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Realistic	73%	70%	75%	*	57%	82%	83%	74%	72%	*	*
Idealistic	27%	30%	25%	*	43%	18%	17%	26%	28%	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%	*	*
(Weighted N)	(377)	(162)	(214)	(46)	(99)	(170)	(61)	(160)	(213)	(1)	(3)

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35. Democratic Candidate Proposals – Bernie Sanders

From what you've seen or heard, which better describes the candidates' policy proposals...

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Realistic	38%	33%	42%	*	56%	25%	30%	36%	39%	*	*
Idealistic	62%	67%	58%	*	44%	75%	70%	64%	61%	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%	*	*
(Weighted N)	(370)	(166)	(203)	(46)	(101)	(160)	(63)	(162)	(203)	(1)	(3)

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36. Democratic Candidate Understanding – Hillary Clinton

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Understands	69%	67%	71%	*	65%	80%	79%	52%	82%	*	*
Doesn't understand	31%	33%	29%	*	35%	20%	21%	48%	18%	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%	*	*
(Weighted N)	(378)	(166)	(212)	(46)	(98)	(172)	(62)	(162)	(212)	(1)	(3)

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37. Democratic Candidate Understanding – Bernie Sanders

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Understands	77%	85%	70%	*	93%	68%	71%	89%	67%	*	*
Doesn't understand	23%	15%	30%	*	7%	32%	29%	11%	33%	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%	*	*
(Weighted N)	(376)	(167)	(210)	(47)	(98)	(168)	(63)	(162)	(210)	(1)	(3)

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38. Democratic Candidate Attention – Hillary Clinton

As President, would each candidate ultimately do...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
What big donors want	49%	53%	47%	*	61%	34%	42%	63%	39%	*	*
What regular people want	51%	47%	53%	*	39%	66%	58%	37%	61%	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%	*	*
(Weighted N)	(386)	(166)	(219)	(47)	(101)	(172)	(66)	(162)	(220)	(1)	(3)

CBS News 2016 Battleground Tracker South Carolina



39. Democratic Candidate Attention – Bernie Sanders

As President, would each candidate ultimately do...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
What big donors want	22%	8%	32%	*	25%	22%	19%	7%	32%	*	*
What regular people want	78%	92%	68%	*	75%	78%	81%	93%	68%	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%	*	*
(Weighted N)	(381)	(167)	(214)	(47)	(101)	(167)	(66)	(161)	(216)	(1)	(3)

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40. Democratic Vote Reasons

When you vote in the South Carolina primary, you will be most satisfied about having a chance to...

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Support an historic candidacy	8%	8%	8%	*	15%	8%	3%	7%	9%	*	*
Shake up politics-as-usual	10%	11%	9%	*	13%	9%	6%	19%	3%	*	*
Get progressive things done	30%	31%	29%	*	32%	21%	36%	36%	25%	*	*
Give the Democrats a good chance to win in November	52%	51%	54%	*	39%	63%	55%	39%	62%	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%	*	*
(Weighted N)	(382)	(167)	(216)	(47)	(101)	(171)	(64)	(162)	(217)	(1)	(3)

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41. Hillary Clinton Critiques to Sanders

Do you think Hillary Clinton has criticized Bernie Sanders unfairly, or has she made fair points?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Her critiques have been unfair	27%	40%	18%	*	33%	23%	20%	40%	17%	*	*
She has made fair points	44%	44%	45%	*	32%	54%	60%	41%	46%	*	*
Have not heard criticism	28%	17%	37%	*	35%	23%	19%	18%	36%	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%	*	*
(Weighted N)	(383)	(167)	(216)	(47)	(96)	(173)	(67)	(162)	(216)	(1)	(3)

CBS News 2016 Battleground Tracker South Carolina



42. Bernie Sanders Critiques to Clinton

Do you think Bernie Sanders has criticized Hillary Clinton unfairly, or has he made fair points?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
His critiques have been unfair	22%	25%	20%	*	19%	30%	22%	9%	32%	*	*
He has made fair points	48%	50%	46%	*	44%	45%	57%	66%	34%	*	*
Have not heard criticism	30%	25%	33%	*	37%	25%	21%	24%	34%	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%	*	*
(Weighted N)	(377)	(164)	(213)	(43)	(97)	(170)	(67)	(159)	(214)	(1)	(3)

CBS News 2016 Battleground Tracker

South Carolina Likely Republican Voters



Sample 805 Likely Republican Primary Voters
 Conducted January 17-21, 2016
 Margin of Error $\pm 5.7\%$

1. Attention to Campaign

How much attention have you been able to pay to the 2016 Presidential campaign so far?

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
A lot	67%	80%	65%	72%	81%	58%	65%	72%
Some	26%	14%	30%	23%	18%	31%	26%	25%
Not much	7%	6%	5%	5%	2%	11%	9%	3%
No attention so far	0%	1%	0%	0%	0%	0%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(805)	(200)	(316)	(137)	(319)	(451)	(526)	(228)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
A lot	67%	77%	56%	59%	57%	69%	72%	67%	68%
Some	26%	20%	33%	33%	35%	25%	21%	26%	26%
Not much	7%	3%	10%	8%	7%	6%	7%	7%	6%
No attention so far	0%	0%	0%	0%	0%	1%	0%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(805)	(411)	(394)	(72)	(153)	(311)	(268)	(556)	(197)

CBS News 2016 Battleground Tracker

South Carolina Likely Republican Voters



2. First Choice Republican Candidate

Which candidate are you most likely to vote for in the South Carolina Republican Presidential primary in 2016?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Jeb Bush	8%	9%	6%	5%	3%	11%	9%	3%
Ben Carson	9%	6%	8%	9%	8%	9%	10%	6%
Chris Christie	1%	0%	1%	2%	1%	2%	0%	5%
Ted Cruz	21%	35%	22%	6%	35%	12%	26%	11%
Carly Fiorina	1%	1%	1%	2%	1%	1%	0%	2%
Jim Gilmore	0%	0%	0%	0%	0%	0%	0%	0%
Mike Huckabee	2%	1%	2%	0%	1%	2%	3%	0%
John Kasich	2%	0%	1%	7%	0%	3%	1%	4%
Rand Paul	3%	0%	1%	15%	0%	6%	4%	3%
Marco Rubio	13%	10%	10%	14%	10%	15%	10%	18%
Rick Santorum	0%	0%	0%	0%	0%	0%	0%	0%
Donald Trump	40%	36%	47%	40%	42%	38%	36%	47%
No preference	0%	1%	1%	0%	0%	1%	1%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(804)	(200)	(316)	(137)	(319)	(450)	(526)	(227)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Jeb Bush	8%	3%	13%	0%	7%	10%	8%	9%	6%
Ben Carson	9%	7%	11%	9%	16%	9%	6%	7%	12%
Chris Christie	1%	2%	1%	0%	1%	1%	3%	1%	2%
Ted Cruz	21%	21%	20%	8%	29%	20%	20%	23%	17%
Carly Fiorina	1%	0%	1%	0%	2%	1%	1%	1%	1%
Jim Gilmore	0%	0%	0%	0%	0%	0%	0%	0%	0%
Mike Huckabee	2%	1%	3%	6%	3%	1%	1%	2%	0%
John Kasich	2%	2%	1%	5%	1%	1%	3%	1%	3%
Rand Paul	3%	6%	1%	27%	3%	0%	0%	0%	11%
Marco Rubio	13%	13%	13%	8%	9%	14%	16%	14%	10%
Rick Santorum	0%	0%	0%	0%	0%	0%	0%	0%	0%
Donald Trump	40%	44%	35%	33%	30%	44%	42%	39%	38%
No preference	0%	1%	1%	3%	0%	1%	0%	1%	0%

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CBS News 2016 Battleground Tracker
 South Carolina Likely Republican Voters



continued from previous page									
	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Totals (Weighted N)	100% (804)	100% (411)	100% (393)	100% (72)	100% (153)	100% (311)	100% (267)	100% (555)	100% (197)

CBS News 2016 Battleground Tracker

South Carolina Likely Republican Voters



3. Republican Candidate Support

Which best describes your support for [First Choice Candidate Name] right now?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Very strong	42%	53%	38%	43%	44%	40%	44%	36%
Strong	30%	27%	40%	16%	33%	28%	29%	33%
Somewhat strong	24%	16%	20%	32%	22%	25%	23%	27%
Not too strong	4%	3%	2%	9%	1%	6%	4%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(797)	(198)	(312)	(136)	(319)	(444)	(520)	(227)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Very strong	42%	43%	40%	53%	41%	42%	39%	40%	49%
Strong	30%	32%	29%	17%	33%	32%	30%	31%	30%
Somewhat strong	24%	24%	24%	23%	23%	21%	28%	24%	20%
Not too strong	4%	1%	7%	7%	3%	5%	3%	5%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(797)	(407)	(391)	(70)	(153)	(308)	(266)	(548)	(196)

CBS News 2016 Battleground Tracker

South Carolina Likely Republican Voters



4. Republican Candidate Certainty

What could [Candidate Name] do to make you completely decided?

Asked of Republican primary voters who are not very strongly decided

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Convince me they can really win	33%	37%	30%	30%	37%	29%	30%	39%
Convince me they stand with me on the issues	19%	20%	20%	20%	17%	21%	24%	10%
Convince me they can be effective in the job	31%	21%	31%	34%	27%	34%	30%	33%
I'm never completely decided until Election Day	11%	14%	11%	13%	6%	14%	12%	10%
None of these	5%	8%	8%	4%	12%	2%	4%	8%
Totals (Weighted N)	100% (464)	100% (93)	100% (193)	100% (78)	100% (177)	100% (268)	100% (291)	100% (145)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Convince me they can really win	33%	29%	37%	*	23%	31%	41%	34%	35%
Convince me they stand with me on the issues	19%	19%	19%	*	20%	18%	16%	20%	11%
Convince me they can be effective in the job	31%	33%	29%	*	34%	34%	31%	30%	34%
I'm never completely decided until Election Day	11%	11%	12%	*	13%	11%	9%	11%	12%
None of these	5%	8%	3%	*	11%	5%	3%	5%	7%
Totals (Weighted N)	100% (464)	100% (232)	100% (233)	* (33)	100% (90)	100% (180)	100% (161)	100% (330)	100% (99)

CBS News 2016 Battleground Tracker

South Carolina Likely Republican Voters



5. Republican Candidate Consideration – Donald Trump

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, could consider	48%	51%	56%	31%	67%	36%	47%	52%
No, could never consider	52%	49%	44%	69%	33%	64%	53%	48%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(446)	(114)	(151)	(77)	(168)	(257)	(302)	(114)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, could consider	48%	50%	47%	*	56%	52%	49%	51%	38%
No, could never consider	52%	50%	53%	*	44%	48%	51%	49%	62%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(446)	(208)	(238)	(46)	(100)	(162)	(138)	(317)	(104)

CBS News 2016 Battleground Tracker

South Carolina Likely Republican Voters



6. Republican Candidate Consideration – Ted Cruz

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, could consider	60%	66%	69%	40%	81%	52%	66%	55%
No, could never consider	40%	34%	31%	60%	19%	48%	34%	45%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(587)	(113)	(225)	(123)	(194)	(361)	(358)	(184)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, could consider	60%	63%	57%	45%	60%	64%	61%	64%	56%
No, could never consider	40%	37%	43%	55%	40%	36%	39%	36%	44%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(587)	(294)	(292)	(60)	(105)	(231)	(191)	(388)	(154)

CBS News 2016 Battleground Tracker

South Carolina Likely Republican Voters



7. Republican Candidate Consideration – Marco Rubio

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, could consider	57%	56%	66%	36%	65%	53%	60%	53%
No, could never consider	43%	44%	34%	64%	35%	47%	40%	47%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(607)	(152)	(239)	(101)	(242)	(339)	(401)	(168)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, could consider	57%	57%	57%	*	56%	56%	66%	62%	50%
No, could never consider	43%	43%	43%	*	44%	44%	34%	38%	50%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(607)	(298)	(309)	(49)	(120)	(234)	(203)	(417)	(161)

CBS News 2016 Battleground Tracker

South Carolina Likely Republican Voters



8. Republican Candidate Consideration – Chris Christie

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, could consider	37%	33%	38%	48%	35%	40%	34%	49%
No, could never consider	63%	67%	62%	52%	65%	60%	66%	51%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(669)	(163)	(262)	(116)	(255)	(382)	(429)	(194)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, could consider	37%	36%	38%	11%	34%	36%	48%	42%	29%
No, could never consider	63%	64%	62%	89%	66%	64%	52%	58%	71%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(669)	(329)	(341)	(56)	(129)	(262)	(223)	(468)	(164)

CBS News 2016 Battleground Tracker

South Carolina Likely Republican Voters



9. Republican Candidate Consideration – Jeb Bush

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, could consider	32%	23%	30%	29%	28%	34%	29%	37%
No, could never consider	68%	77%	70%	71%	72%	66%	71%	63%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(630)	(146)	(248)	(111)	(262)	(341)	(391)	(195)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, could consider	32%	26%	38%	35%	33%	32%	30%	36%	21%
No, could never consider	68%	74%	62%	65%	67%	68%	70%	64%	79%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(630)	(325)	(306)	(56)	(121)	(243)	(211)	(429)	(163)

CBS News 2016 Battleground Tracker

South Carolina Likely Republican Voters



10. Republican Candidate Consideration – John Kasich

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, could consider	19%	18%	19%	17%	19%	20%	17%	25%
No, could never consider	81%	82%	81%	83%	81%	80%	83%	75%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(662)	(166)	(256)	(107)	(260)	(370)	(424)	(191)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, could consider	19%	21%	17%	5%	20%	20%	21%	18%	20%
No, could never consider	81%	79%	83%	95%	80%	80%	79%	82%	80%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(662)	(329)	(333)	(52)	(126)	(263)	(221)	(461)	(164)

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South Carolina Likely Republican Voters



11. Republican Candidate Consideration – Ben Carson

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, could consider	56%	66%	58%	40%	67%	48%	64%	39%
No, could never consider	44%	34%	42%	60%	33%	52%	36%	61%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(636)	(168)	(240)	(114)	(258)	(349)	(403)	(191)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, could consider	56%	51%	61%	59%	55%	58%	53%	57%	54%
No, could never consider	44%	49%	39%	41%	45%	42%	47%	43%	46%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(636)	(323)	(313)	(61)	(104)	(256)	(214)	(441)	(152)

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South Carolina Likely Republican Voters



12. Republican Candidate Approach – Donald Trump

In trying to achieve their goals, do you feel each candidate's approach would probably be...

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Too extreme	47%	41%	37%	62%	35%	54%	49%	40%
About right	50%	56%	59%	38%	59%	44%	48%	57%
Too moderate	3%	4%	5%	1%	6%	1%	4%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(771)	(198)	(299)	(125)	(307)	(429)	(498)	(222)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Too extreme	47%	43%	50%	75%	52%	38%	47%	46%	46%
About right	50%	53%	48%	25%	45%	58%	50%	51%	51%
Too moderate	3%	4%	2%	0%	3%	3%	3%	3%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(771)	(389)	(382)	(55)	(153)	(306)	(257)	(542)	(187)

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South Carolina Likely Republican Voters



13. Republican Candidate Approach – Ted Cruz

In trying to achieve their goals, do you feel each candidate's approach would probably be...

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Too extreme	22%	13%	15%	52%	12%	28%	17%	28%
About right	63%	76%	68%	32%	79%	52%	69%	51%
Too moderate	16%	11%	17%	16%	9%	21%	13%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(767)	(198)	(296)	(124)	(303)	(430)	(495)	(222)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Too extreme	22%	26%	17%	49%	18%	18%	21%	16%	31%
About right	63%	62%	64%	34%	72%	63%	63%	66%	60%
Too moderate	16%	13%	19%	17%	10%	19%	15%	17%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(767)	(384)	(383)	(61)	(151)	(300)	(256)	(537)	(187)

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South Carolina Likely Republican Voters



14. Republican Candidate Approach – Marco Rubio

In trying to achieve their goals, do you feel each candidate's approach would probably be...

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Too extreme	11%	4%	8%	32%	7%	14%	10%	13%
About right	53%	48%	52%	45%	47%	58%	55%	49%
Too moderate	36%	48%	40%	23%	46%	28%	35%	38%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(761)	(196)	(291)	(124)	(306)	(420)	(489)	(222)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Too extreme	11%	12%	10%	47%	4%	8%	9%	6%	21%
About right	53%	47%	60%	38%	47%	51%	64%	56%	52%
Too moderate	36%	41%	30%	15%	49%	40%	27%	39%	27%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(761)	(385)	(376)	(55)	(152)	(299)	(254)	(533)	(184)

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15. Republican Candidate Consistency – Donald Trump

Do you feel these candidates have been consistent in what they stand for?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, consistent	70%	68%	76%	65%	68%	71%	66%	78%
No, not consistent	30%	32%	24%	35%	32%	29%	34%	22%
Totals (Weighted N)	100% (783)	100% (195)	100% (308)	100% (130)	100% (310)	100% (439)	100% (511)	100% (223)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, consistent	70%	66%	74%	54%	63%	74%	74%	73%	61%
No, not consistent	30%	34%	26%	46%	37%	26%	26%	27%	39%
Totals (Weighted N)	100% (783)	100% (400)	100% (383)	100% (70)	100% (148)	100% (303)	100% (263)	100% (545)	100% (189)

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South Carolina Likely Republican Voters



16. Republican Candidate Consistency – Ted Cruz

Do you feel these candidates have been consistent in what they stand for?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, consistent	68%	77%	74%	43%	82%	58%	72%	60%
No, not consistent	32%	23%	26%	57%	18%	42%	28%	40%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(774)	(196)	(300)	(130)	(308)	(432)	(503)	(221)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, consistent	68%	68%	67%	52%	75%	68%	68%	71%	65%
No, not consistent	32%	32%	33%	48%	25%	32%	32%	29%	35%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(774)	(399)	(375)	(70)	(148)	(300)	(256)	(537)	(186)

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South Carolina Likely Republican Voters



17. Republican Candidate Consistency – Marco Rubio

Do you feel these candidates have been consistent in what they stand for?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, consistent	54%	51%	55%	44%	51%	56%	58%	44%
No, not consistent	46%	49%	45%	56%	49%	44%	42%	56%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(770)	(195)	(296)	(130)	(307)	(429)	(498)	(222)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, consistent	54%	48%	60%	54%	51%	51%	58%	59%	42%
No, not consistent	46%	52%	40%	46%	49%	49%	42%	41%	58%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(770)	(395)	(375)	(70)	(148)	(296)	(256)	(534)	(185)

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South Carolina Likely Republican Voters



18. Republican Candidate Understanding – Donald Trump

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Understands	77%	78%	87%	62%	86%	72%	76%	81%
Doesn't understand	23%	22%	13%	38%	14%	28%	24%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(795)	(198)	(312)	(134)	(318)	(444)	(522)	(224)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Understands	77%	78%	77%	49%	75%	86%	76%	79%	70%
Doesn't understand	23%	22%	23%	51%	25%	14%	24%	21%	30%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(795)	(408)	(387)	(70)	(152)	(306)	(267)	(548)	(194)

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South Carolina Likely Republican Voters



19. Republican Candidate Understanding – Ted Cruz

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Understands	74%	81%	80%	57%	86%	67%	81%	63%
Doesn't understand	26%	19%	20%	43%	14%	33%	19%	37%
Totals (Weighted N)	100% (781)	100% (191)	100% (308)	100% (134)	100% (316)	100% (437)	100% (514)	100% (222)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Understands	74%	77%	72%	78%	77%	71%	75%	77%	76%
Doesn't understand	26%	23%	28%	22%	23%	29%	25%	23%	24%
Totals (Weighted N)	100% (781)	100% (407)	100% (374)	100% (70)	100% (149)	100% (306)	100% (256)	100% (539)	100% (189)

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20. Republican Candidate Understanding – Marco Rubio

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Understands	65%	64%	66%	51%	70%	61%	68%	58%
Doesn't understand	35%	36%	34%	49%	30%	39%	32%	42%
Totals (Weighted N)	100% (781)	100% (192)	100% (306)	100% (134)	100% (316)	100% (436)	100% (514)	100% (222)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Understands	65%	61%	68%	54%	64%	63%	69%	68%	57%
Doesn't understand	35%	39%	32%	46%	36%	37%	31%	32%	43%
Totals (Weighted N)	100% (781)	100% (403)	100% (377)	100% (70)	100% (149)	100% (301)	100% (261)	100% (534)	100% (194)

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South Carolina Likely Republican Voters



21. Republican Vote Reasons

What's most important: picking the candidate best prepared to...

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Defend my faith and religious values	16%	21%	19%	4%	14%	18%	24%	2%
Win the General election in November	25%	23%	31%	17%	27%	24%	22%	32%
Fight terrorism	20%	21%	14%	25%	19%	18%	19%	15%
Shake up politics-as-usual	20%	23%	17%	27%	22%	19%	20%	23%
Bring back jobs and the American economy	19%	13%	19%	26%	17%	21%	15%	29%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(797)	(200)	(308)	(136)	(319)	(444)	(520)	(226)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Defend my faith and religious values	16%	15%	17%	14%	30%	17%	8%	18%	14%
Win the General election in November	25%	27%	22%	11%	25%	17%	37%	27%	23%
Fight terrorism	20%	14%	26%	26%	13%	21%	21%	22%	12%
Shake up politics-as-usual	20%	27%	12%	36%	17%	22%	16%	16%	33%
Bring back jobs and the American economy	19%	16%	22%	13%	14%	23%	18%	17%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(797)	(410)	(387)	(67)	(153)	(310)	(268)	(549)	(196)

CBS News 2016 Battleground Tracker

South Carolina Likely Republican Voters



22. Ted Cruz Birthplace

Do you think Ted Cruz's birthplace is a serious issue or not?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Serious	26%	25%	21%	33%	16%	31%	25%	26%
Not serious	74%	75%	79%	67%	84%	69%	75%	74%
Totals (Weighted N)	100% (799)	100% (197)	100% (313)	100% (136)	100% (316)	100% (448)	100% (521)	100% (228)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Serious	26%	25%	26%	47%	30%	26%	17%	25%	25%
Not serious	74%	75%	74%	53%	70%	74%	83%	75%	75%
Totals (Weighted N)	100% (799)	100% (410)	100% (389)	100% (72)	100% (152)	100% (310)	100% (265)	100% (553)	100% (194)

CBS News 2016 Battleground Tracker

South Carolina Likely Republican Voters



23. Donald Trump NY Values

Does Donald Trump's being from New York make you think better of him, worse of him, or does it not matter to you?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Better	3%	4%	3%	2%	2%	3%	1%	6%
Worse	11%	13%	11%	18%	15%	9%	13%	8%
Does not matter	86%	83%	86%	80%	83%	88%	85%	87%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(805)	(200)	(316)	(137)	(319)	(451)	(526)	(228)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Better	3%	2%	4%	0%	3%	3%	4%	4%	2%
Worse	11%	18%	4%	27%	22%	7%	5%	9%	17%
Does not matter	86%	80%	92%	73%	75%	90%	90%	87%	81%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(805)	(411)	(394)	(72)	(153)	(311)	(268)	(556)	(197)

CBS News 2016 Battleground Tracker

South Carolina Likely Democratic Voters



Sample 388 Likely Democratic Primary Voters
 Conducted January 17-21, 2016
 Margin of Error $\pm 9.4\%$

1. Attention to Campaign

How much attention have you been able to pay to the 2016 Presidential campaign so far?

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
A lot	53%	72%	64%	45%	72%	40%
Some	34%	27%	21%	43%	24%	42%
Not much	12%	0%	16%	13%	4%	18%
No attention so far	0%	0%	0%	0%	0%	1%
Totals	100%	100%	100%	100%	100%	100%
(Weighted N)	(388)	(70)	(106)	(116)	(163)	(221)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
A lot	53%	70%	41%	*	52%	56%	46%	49%	68%
Some	34%	26%	41%	*	38%	34%	46%	37%	22%
Not much	12%	4%	18%	*	10%	10%	8%	13%	10%
No attention so far	0%	0%	1%	*	0%	1%	0%	0%	0%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(388)	(167)	(221)	(47)	(101)	(173)	(67)	(302)	(75)

CBS News 2016 Battleground Tracker

South Carolina Likely Democratic Voters



2. First Choice Democratic Candidate

Which candidate are you most likely to vote for in the South Carolina Democratic Presidential primary in 2016?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Hillary Clinton	60%	48%	54%	68%	38%	76%
Martin O'Malley	0%	0%	0%	0%	0%	0%
Bernie Sanders	38%	52%	45%	30%	60%	22%
No preference	2%	0%	1%	2%	2%	2%
Totals	100%	100%	100%	100%	100%	100%
(Weighted N)	(388)	(70)	(106)	(116)	(163)	(221)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	60%	50%	67%	*	53%	70%	71%	69%	30%
Martin O'Malley	0%	0%	0%	*	0%	0%	0%	0%	0%
Bernie Sanders	38%	49%	31%	*	46%	28%	28%	30%	69%
No preference	2%	1%	2%	*	1%	2%	1%	1%	0%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(388)	(167)	(221)	(47)	(101)	(173)	(67)	(302)	(75)

CBS News 2016 Battleground Tracker

South Carolina Likely Democratic Voters



3. Enthusiasm for First Choice

How would you describe your feelings right now about [First Choice Candidate Name] ... ?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Enthusiastic	59%	75%	67%	53%	70%	52%
Supporting with reservations	33%	25%	30%	42%	26%	38%
Considering as best alternative	7%	0%	3%	5%	4%	10%
Totals	100%	100%	100%	100%	100%	100%
(Weighted N)	(382)	(70)	(106)	(114)	(160)	(218)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Enthusiastic	59%	70%	51%	*	63%	59%	56%	59%	60%
Supporting with reservations	33%	29%	36%	*	26%	38%	35%	34%	32%
Considering as best alternative	7%	0%	13%	*	11%	3%	9%	7%	8%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(382)	(166)	(216)	(46)	(100)	(169)	(67)	(298)	(75)

CBS News 2016 Battleground Tracker

South Carolina Likely Democratic Voters



4. Democratic Candidate Policies – Health care policy

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Hillary Clinton	55%	36%	49%	67%	36%	70%
Bernie Sanders	30%	48%	39%	22%	48%	17%
Both equally	15%	16%	12%	11%	16%	13%
Totals	100%	100%	100%	100%	100%	100%
(Weighted N)	(372)	(70)	(100)	(115)	(163)	(205)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	55%	49%	59%	*	45%	64%	68%	63%	27%
Bernie Sanders	30%	38%	24%	*	36%	24%	18%	24%	51%
Both equally	15%	13%	16%	*	19%	12%	13%	13%	22%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(372)	(166)	(206)	(42)	(101)	(167)	(62)	(291)	(71)

CBS News 2016 Battleground Tracker

South Carolina Likely Democratic Voters



5. Democratic Candidate Policies – Wall Street reform

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Hillary Clinton	36%	19%	19%	50%	15%	52%
Bernie Sanders	48%	71%	69%	27%	73%	29%
Both equally	16%	10%	12%	22%	12%	18%
Totals	100%	100%	100%	100%	100%	100%
(Weighted N)	(371)	(70)	(100)	(114)	(162)	(205)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	36%	33%	38%	*	37%	37%	38%	42%	10%
Bernie Sanders	48%	54%	44%	*	41%	48%	46%	40%	79%
Both equally	16%	13%	19%	*	22%	14%	16%	18%	11%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(371)	(166)	(205)	(42)	(101)	(166)	(61)	(291)	(70)

CBS News 2016 Battleground Tracker

South Carolina Likely Democratic Voters



6. Democratic Candidate Policies – Terrorism

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Hillary Clinton	57%	53%	54%	66%	48%	64%
Bernie Sanders	23%	31%	26%	16%	29%	18%
Both equally	20%	17%	20%	18%	22%	18%
Totals	100%	100%	100%	100%	100%	100%
(Weighted N)	(372)	(70)	(100)	(115)	(163)	(205)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	57%	54%	59%	*	44%	68%	69%	63%	35%
Bernie Sanders	23%	25%	21%	*	38%	11%	6%	18%	40%
Both equally	20%	21%	19%	*	18%	21%	25%	18%	26%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(372)	(166)	(206)	(42)	(101)	(167)	(62)	(291)	(71)

CBS News 2016 Battleground Tracker

South Carolina Likely Democratic Voters



7. Democratic Candidate Policies – Taxes

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Hillary Clinton	46%	39%	40%	52%	26%	62%
Bernie Sanders	35%	50%	42%	27%	49%	23%
Both equally	19%	10%	18%	21%	26%	15%
Totals	100%	100%	100%	100%	100%	100%
(Weighted N)	(371)	(70)	(100)	(115)	(162)	(205)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	46%	38%	53%	*	36%	52%	54%	51%	29%
Bernie Sanders	35%	46%	25%	*	37%	29%	28%	29%	57%
Both equally	19%	16%	22%	*	27%	19%	17%	20%	15%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(371)	(166)	(205)	(42)	(101)	(167)	(62)	(291)	(70)

CBS News 2016 Battleground Tracker

South Carolina Likely Democratic Voters



8. Democratic Candidate Policies – The economy and jobs

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Hillary Clinton	43%	27%	44%	51%	32%	53%
Bernie Sanders	33%	52%	42%	17%	52%	18%
Both equally	24%	22%	14%	32%	16%	30%
Totals	100%	100%	100%	100%	100%	100%
(Weighted N)	(371)	(70)	(100)	(115)	(162)	(205)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	43%	42%	44%	*	37%	49%	54%	51%	18%
Bernie Sanders	33%	38%	28%	*	31%	25%	32%	23%	66%
Both equally	24%	20%	27%	*	32%	26%	15%	26%	16%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(371)	(165)	(206)	(42)	(101)	(166)	(62)	(290)	(71)

CBS News 2016 Battleground Tracker

South Carolina Likely Democratic Voters



9. Democratic Candidate Policies – Gun policy

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Hillary Clinton	47%	42%	34%	63%	29%	61%
Bernie Sanders	25%	36%	35%	12%	36%	17%
Both equally	28%	22%	31%	25%	35%	22%
Totals	100%	100%	100%	100%	100%	100%
(Weighted N)	(373)	(70)	(101)	(115)	(163)	(206)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	47%	46%	47%	*	34%	56%	58%	54%	21%
Bernie Sanders	25%	21%	29%	*	38%	18%	11%	22%	36%
Both equally	28%	33%	24%	*	28%	26%	31%	24%	42%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(373)	(167)	(206)	(42)	(101)	(167)	(63)	(292)	(71)

CBS News 2016 Battleground Tracker South Carolina Likely Democratic Voters



10. Democratic Candidate Proposals – Hillary Clinton

From what you've seen or heard, which better describes the candidates' policy proposals...

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Realistic	73%	87%	56%	82%	74%	72%
Idealistic	27%	13%	44%	18%	26%	28%
Totals (Weighted N)	100% (377)	100% (69)	100% (103)	100% (115)	100% (160)	100% (213)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Realistic	73%	70%	75%	*	57%	82%	83%	77%	62%
Idealistic	27%	30%	25%	*	43%	18%	17%	23%	38%
Totals (Weighted N)	100% (377)	100% (162)	100% (214)	* (46)	100% (99)	100% (170)	100% (61)	100% (298)	100% (70)

CBS News 2016 Battleground Tracker South Carolina Likely Democratic Voters



11. Democratic Candidate Proposals – Bernie Sanders

From what you've seen or heard, which better describes the candidates' policy proposals...

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Realistic	38%	39%	38%	30%	36%	39%
Idealistic	62%	61%	62%	70%	64%	61%
Totals	100%	100%	100%	100%	100%	100%
(Weighted N)	(370)	(70)	(101)	(113)	(162)	(203)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Realistic	38%	33%	42%	*	56%	25%	30%	38%	38%
Idealistic	62%	67%	58%	*	44%	75%	70%	62%	62%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(370)	(166)	(203)	(46)	(101)	(160)	(63)	(288)	(71)

CBS News 2016 Battleground Tracker

South Carolina Likely Democratic Voters



12. Democratic Candidate Understanding – Hillary Clinton

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Understands	69%	55%	60%	83%	52%	82%
Doesn't understand	31%	45%	40%	17%	48%	18%
Totals (Weighted N)	100% (378)	100% (70)	100% (105)	100% (112)	100% (162)	100% (212)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Understands	69%	67%	71%	*	65%	80%	79%	78%	36%
Doesn't understand	31%	33%	29%	*	35%	20%	21%	22%	64%
Totals (Weighted N)	100% (378)	100% (166)	100% (212)	* (46)	100% (98)	100% (172)	100% (62)	100% (297)	100% (71)

CBS News 2016 Battleground Tracker

South Carolina Likely Democratic Voters



13. Democratic Candidate Understanding – Bernie Sanders

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Understands	77%	70%	83%	79%	89%	67%
Doesn't understand	23%	30%	17%	21%	11%	33%
Totals (Weighted N)	100% (376)	100% (70)	100% (106)	100% (113)	100% (162)	100% (210)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Understands	77%	85%	70%	*	93%	68%	71%	72%	96%
Doesn't understand	23%	15%	30%	*	7%	32%	29%	28%	4%
Totals (Weighted N)	100% (376)	100% (167)	100% (210)	* (47)	100% (98)	100% (168)	100% (63)	100% (295)	100% (71)

CBS News 2016 Battleground Tracker South Carolina Likely Democratic Voters



14. Democratic Candidate Attention – Hillary Clinton

As President, would each candidate ultimately do...?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
What big donors want	49%	66%	52%	35%	63%	39%
What regular people want	51%	34%	48%	65%	37%	61%
Totals (Weighted N)	100% (386)	100% (70)	100% (106)	100% (115)	100% (162)	100% (220)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
What big donors want	49%	53%	47%	*	61%	34%	42%	41%	77%
What regular people want	51%	47%	53%	*	39%	66%	58%	59%	23%
Totals (Weighted N)	100% (386)	100% (166)	100% (219)	* (47)	100% (101)	100% (172)	100% (66)	100% (301)	100% (74)

CBS News 2016 Battleground Tracker South Carolina Likely Democratic Voters



15. Democratic Candidate Attention – Bernie Sanders

As President, would each candidate ultimately do...?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
What big donors want	22%	14%	10%	25%	7%	32%
What regular people want	78%	86%	90%	75%	93%	68%
Totals	100%	100%	100%	100%	100%	100%
(Weighted N)	(381)	(70)	(105)	(115)	(161)	(216)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
What big donors want	22%	8%	32%	*	25%	22%	19%	27%	5%
What regular people want	78%	92%	68%	*	75%	78%	81%	73%	95%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(381)	(167)	(214)	(47)	(101)	(167)	(66)	(296)	(75)

CBS News 2016 Battleground Tracker

South Carolina Likely Democratic Voters



16. Democratic Vote Reasons

When you vote in the South Carolina primary, you will be most satisfied about having a chance to...

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Support an historic candidacy	8%	14%	7%	9%	7%	9%
Shake up politics-as-usual	10%	6%	14%	5%	19%	3%
Get progressive things done	30%	49%	29%	25%	36%	25%
Give the Democrats a good chance to win in November	52%	32%	50%	61%	39%	62%
Totals (Weighted N)	100% (382)	100% (70)	100% (106)	100% (115)	100% (162)	100% (217)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Support an historic candidacy	8%	8%	8%	*	15%	8%	3%	8%	8%
Shake up politics-as-usual	10%	11%	9%	*	13%	9%	6%	6%	22%
Get progressive things done	30%	31%	29%	*	32%	21%	36%	26%	44%
Give the Democrats a good chance to win in November	52%	51%	54%	*	39%	63%	55%	61%	26%
Totals (Weighted N)	100% (382)	100% (167)	100% (216)	* (47)	100% (101)	100% (171)	100% (64)	100% (297)	100% (75)

CBS News 2016 Battleground Tracker

South Carolina Likely Democratic Voters



17. Hillary Clinton Critiques to Sanders

Do you think Hillary Clinton has criticized Bernie Sanders unfairly, or has she made fair points?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Her critiques have been unfair	27%	43%	29%	14%	40%	17%
She has made fair points	44%	34%	51%	51%	41%	46%
Have not heard criticism	28%	24%	20%	35%	18%	36%
Totals	100%	100%	100%	100%	100%	100%
(Weighted N)	(383)	(70)	(106)	(116)	(162)	(216)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Her critiques have been unfair	27%	40%	18%	*	33%	23%	20%	21%	46%
She has made fair points	44%	44%	45%	*	32%	54%	60%	50%	28%
Have not heard criticism	28%	17%	37%	*	35%	23%	19%	29%	25%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(383)	(167)	(216)	(47)	(96)	(173)	(67)	(297)	(75)

CBS News 2016 Battleground Tracker

South Carolina Likely Democratic Voters



18. Bernie Sanders Critiques to Clinton

Do you think Bernie Sanders has criticized Hillary Clinton unfairly, or has he made fair points?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
His critiques have been unfair	22%	17%	8%	21%	9%	32%
He has made fair points	48%	58%	61%	37%	66%	34%
Have not heard criticism	30%	25%	31%	42%	24%	34%
Totals	100%	100%	100%	100%	100%	100%
(Weighted N)	(377)	(68)	(106)	(115)	(159)	(214)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
His critiques have been unfair	22%	25%	20%	*	19%	30%	22%	27%	6%
He has made fair points	48%	50%	46%	*	44%	45%	57%	42%	72%
Have not heard criticism	30%	25%	33%	*	37%	25%	21%	32%	21%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(377)	(164)	(213)	(43)	(97)	(170)	(67)	(292)	(74)