Sample Size: 994 Conservative Party Members
Fieldwork: 1st - 4th July 2016

			Leadership Voting Intention				Gender		Age				Social Grade		Region					EU Referendum Vote	
		Total	Andrea Leadsom	Theresa May	Would not vote	Don't know	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain
Weighted Sample		994	307	630	12	45	646	348	85	298	186	420	809	161	159	417	189	178	49	652	330
Unweighted Sample		994	312	623	13	46	706	288	53	245	215	478	812	155	163	429	165	143	92	660	323
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	27-29 June	*1-4 July*																			

Which two or three of the following criteria do you think are most important in deciding who should be the next leader of the Conservative party?

	27-29 June	Total	Leadsom	May	Would not vote	Don't know	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain
Someone who would make a competent Prime Minister	*64*	74	66	78	*45*	74	74	73	70	73	72	77	76	68	71	74	78	73	75	72	78
Someone who will be able to unite the Conservative party behind them	*64*	65	57	70	*55*	58	64	67	70	57	60	72	65	63	60	64	68	69	62	65	65
Someone who has good policy ideas for the country	*33*	41	34	45	*10*	38	41	42	43	43	37	41	42	35	43	40	40	40	51	41	41
Someone who has the best chance of winning the 2020 election	*44*	36	32	38	*23*	40	40	28	40	44	35	30	36	33	36	39	36	30	27	37	33
Someone who campaigned to leave the EU in the referendum	*30*	30	69	10	*37*	29	29	31	22	28	31	32	29	33	30	33	23	29	23	44	1
Someone who will broadly continue the direction and policies of David Cameron	*23*	19	6	26	*0*	8	18	20	26	21	19	16	19	17	20	17	16	22	21	9	37
Someone who will be a clear change from the direction and policies of David Cameron	*4*	5	11	2	*0*	2	5	4	8	3	6	5	4	7	5	4	9	3	3	7	1
Someone who campaigned to remain in the EU in the referendum	*4*	4	2	5	*5*	5	4	5	7	4	5	3	4	6	4	2	3	8	6	2	9
Something else	*2*	2	1	1	*13*	11	2	1	2	4	3	0	2	4	3	2	1	2	3	2	2
Don't know	*0*	0	0	0	*9*	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1

And thinking about some of the potential candidates to be the next leader of the Conservative party, who do you think...
Would be the strongest leader

	Total	Leadsom	May	Would not vote	Don't know	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain
Theresa May	63	23	86	27	35	63	63	67	65	59	63	64	61	64	61	65	67	59	52	86
Andrea Leadsom	14	44	0	0	0	14	14	8	10	13	18	13	14	13	15	14	13	7	20	2
Michael Gove	8	15	4	24	10	8	8	7	6	11	8	8	9	8	10	4	8	10	11	2
Liam Fox	5	10	3	15	2	6	4	6	5	6	5	5	7	5	5	6	3	7	7	1
Stephen Crabb	2	1	2	0	6	2	1	2	3	1	1	2	2	2	1	3	1	6	1	2
None of them	1	1	1	18	9	1	2	3	1	1	1	1	2	1	2	1	1	2	1	1
Don't know	7	7	5	16	40	6	8	7	10	9	5	7	6	7	6	7	8	9	7	6

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Sample Size: 994 Conservative Party Members
Fieldwork: 1st - 4th July 2016

	Total	Leadership Voting Intention				Gender		Age				Social Grade		Region					EU Referendum Vote	
		Andrea Leadsom	Theresa May	Would not vote	Don't know	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain
Weighted Sample	994	307	630	12	45	646	348	85	298	186	420	809	161	159	417	189	178	49	652	330
Unweighted Sample	994	312	623	13	46	706	288	53	245	215	478	812	155	163	429	165	143	92	660	323
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would best understand what it takes to win elections

	Total	Andrea Leadsom	Theresa May	Would not vote	Don't know	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain
Theresa May	51	19	69	31	25	52	50	59	48	47	55	51	55	55	47	54	58	48	42	70
Michael Gove	13	21	10	16	3	14	11	9	16	15	11	14	7	11	15	11	10	18	16	8
Andrea Leadsom	12	34	1	0	2	12	11	14	10	10	12	12	10	12	11	13	11	5	16	2
Stephen Crabb	5	3	6	0	1	5	4	8	7	6	1	5	5	8	3	8	1	7	3	7
Liam Fox	5	9	3	11	3	4	6	2	3	6	7	5	6	3	6	5	3	7	7	0
None of them	3	3	1	25	20	2	4	2	3	3	3	3	4	1	4	1	2	2	3	3
Don't know	12	11	10	16	46	11	14	6	14	13	11	11	14	10	13	8	14	12	13	9

Would be the best media performer

	Total	Andrea Leadsom	Theresa May	Would not vote	Don't know	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain
Theresa May	36	9	50	24	18	35	37	37	36	32	37	34	40	36	33	36	41	35	28	52
Andrea Leadsom	24	58	9	0	14	24	24	19	20	25	28	25	19	24	26	25	22	16	32	10
Michael Gove	9	9	10	7	11	10	8	11	12	10	7	10	7	11	11	8	5	13	11	6
Stephen Crabb	8	4	10	5	0	10	4	12	11	8	5	8	9	7	6	16	4	11	6	11
Liam Fox	7	12	5	18	4	8	6	6	6	9	9	8	7	6	8	6	8	11	10	3
None of them	4	2	4	21	19	3	7	7	3	4	4	4	3	2	6	2	5	3	3	6
Don't know	11	5	12	25	34	10	14	8	12	13	11	11	14	15	10	8	15	10	11	12

Would best understand the economy

	Total	Andrea Leadsom	Theresa May	Would not vote	Don't know	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain
Theresa May	36	5	53	26	12	35	37	45	34	31	38	36	37	41	34	33	41	32	24	59
Andrea Leadsom	32	69	15	0	31	34	29	24	31	32	35	33	27	29	36	34	27	22	43	11
Michael Gove	11	14	9	22	9	10	11	13	10	14	9	10	12	12	11	9	8	15	14	3
Liam Fox	4	5	3	3	3	4	2	6	4	4	3	3	5	2	4	3	3	11	5	1
Stephen Crabb	3	2	4	0	0	3	4	4	3	5	3	4	2	2	1	7	4	9	3	5
None of them	4	1	4	35	11	3	4	4	5	3	3	4	2	4	4	2	3	2	2	7
Don't know	11	4	12	14	35	9	13	3	13	12	10	10	14	11	9	11	13	9	9	13

Would be best at uniting the Conservative party

	Total	Andrea Leadsom	Theresa May	Would not vote	Don't know	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain
Theresa May	61	23	83	13	36	61	61	66	60	55	64	61	63	63	60	60	63	62	53	79
Andrea Leadsom	17	53	1	8	4	18	17	14	14	19	19	17	16	16	20	18	15	8	25	3
Stephen Crabb	5	4	5	23	6	6	4	8	8	7	2	6	3	5	3	8	7	6	4	7
Liam Fox	4	7	2	10	3	3	4	2	3	5	4	4	3	2	4	3	4	7	5	1
Michael Gove	3	6	2	0	1	3	2	3	3	3	3	3	5	2	3	1	3	7	4	1
None of them	2	2	1	22	12	2	3	0	3	2	2	2	3	2	3	4	1	3	2	3
Don't know	7	6	6	25	37	6	10	7	9	9	6	8	8	10	7	6	9	5	8	7

Would be most in touch with the concerns of ordinary people

	Total	Andrea Leadsom	Theresa May	Would not vote	Don't know	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain
Theresa May	29	4	44	0	8	28	31	26	23	27	35	29	29	30	27	28	36	24	22	43
Stephen Crabb	29	24	32	32	24	34	21	35	38	27	23	30	26	28	27	29	35	35	26	36
Andrea Leadsom	17	49	3	0	9	16	18	18	12	19	20	17	16	18	19	20	11	9	25	3
Michael Gove	7	12	6	8	5	7	7	9	4	10	8	7	8	6	9	9	4	8	10	2
Liam Fox	4	6	3	20	3	4	4	4	4	4	4	4	3	3	4	4	3	8	5	3
None of them	4	2	4	40	11	3	5	5	7	3	2	4	5	4	4	4	3	5	3	5
Don't know	9	5	10	0	38	8	12	4	11	9	9	9	13	11	10	6	9	9	9	8

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Sample Size: 994 Conservative Party Members
Fieldwork: 1st - 4th July 2016

	Total	Andrea Leadsom	Theresa May	Would not vote	Don't know	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain
		\<4 col\> Leadership Voting Intention				Gender		Age				Social Grade		Region					EU Referendum Vote	
Weighted Sample	**994**	307	630	12	45	646	348	85	298	186	420	809	161	159	417	189	178	49	652	330
Unweighted Sample	994	312	623	13	46	706	288	53	245	215	478	812	155	163	429	165	143	92	660	323
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would best reflect your own views and priorities

	Total	Andrea Leadsom	Theresa May	Would not vote	Don't know	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain
Theresa May	**42**	2	63	5	12	40	44	34	37	39	47	42	40	44	39	40	46	42	28	68
Andrea Leadsom	**20**	56	4	16	11	19	22	20	16	22	23	21	17	22	21	25	17	9	29	4
Michael Gove	**14**	22	10	0	12	15	11	14	14	16	12	13	14	14	15	12	9	18	19	3
Stephen Crabb	**8**	2	10	14	11	9	5	9	13	8	4	8	7	8	6	8	10	11	5	14
Liam Fox	**8**	11	6	11	10	8	6	11	7	7	7	7	10	6	8	7	7	13	11	1
None of them	**3**	3	1	33	8	3	3	5	4	2	2	3	4	1	3	3	3	2	3	3
Don't know	**6**	4	6	20	36	5	9	7	9	6	5	6	8	5	7	5	7	5	6	7

Would be most prepared to take tough decisions

	Total	Andrea Leadsom	Theresa May	Would not vote	Don't know	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain
Theresa May	**58**	18	80	27	36	58	58	72	52	52	62	58	59	53	57	62	62	57	46	83
Michael Gove	**15**	26	10	8	11	15	13	14	16	20	11	15	13	20	16	8	15	15	19	5
Andrea Leadsom	**15**	43	2	16	10	14	17	9	13	16	18	16	12	16	15	18	12	11	21	4
Liam Fox	**5**	10	3	7	3	6	4	5	5	6	6	5	6	5	6	6	3	9	8	1
Stephen Crabb	**1**	1	2	0	2	2	1	0	3	2	1	1	2	0	1	4	1	4	1	1
None of them	**1**	0	0	26	7	1	1	0	1	1	1	1	2	0	1	1	1	2	1	1
Don't know	**4**	2	3	16	32	4	4	0	9	4	2	4	5	5	5	1	7	2	4	4

Would be the most intelligent

	Total	Andrea Leadsom	Theresa May	Would not vote	Don't know	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain
Theresa May	**34**	6	50	16	4	32	38	44	31	30	36	32	42	32	30	38	41	35	24	54
Michael Gove	**32**	42	28	15	34	36	25	29	37	35	28	34	24	38	35	28	28	24	39	19
Andrea Leadsom	**14**	36	3	16	9	14	14	8	12	13	17	14	14	14	15	14	11	15	19	5
Liam Fox	**5**	8	3	11	3	4	5	7	3	6	4	5	3	6	5	4	4	6	6	2
Stephen Crabb	**2**	1	2	0	0	3	1	4	3	2	1	2	2	1	1	4	1	6	2	2
None of them	**1**	1	1	28	8	1	2	0	2	1	1	1	3	2	2	1	0	2	1	2
Don't know	**12**	6	13	14	41	11	15	7	12	13	13	12	12	8	12	11	15	12	10	15

Would be the most able at handling a crisis

	Total	Andrea Leadsom	Theresa May	Would not vote	Don't know	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain
Theresa May	**64**	25	86	18	43	65	64	71	65	55	66	65	64	69	62	65	66	57	53	87
Andrea Leadsom	**12**	38	1	0	0	12	13	8	9	14	14	12	12	11	12	14	11	8	17	2
Michael Gove	**8**	14	5	0	9	7	8	7	6	10	7	8	6	8	9	5	4	12	10	1
Liam Fox	**6**	13	2	20	3	7	5	6	6	6	6	6	6	5	7	5	6	7	8	1
Stephen Crabb	**1**	0	2	0	2	1	1	0	2	3	1	1	2	0	0	3	1	4	2	1
None of them	**2**	1	0	39	10	2	1	2	2	2	1	1	2	1	3	1	1	0	2	2
Don't know	**7**	8	5	24	33	7	9	6	11	10	5	7	8	6	7	7	11	12	8	6

Would be best at negotiating a new relationship with the EU

	Total	Andrea Leadsom	Theresa May	Would not vote	Don't know	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain
Theresa May	**44**	6	66	3	8	42	47	47	43	39	47	45	40	44	41	41	54	42	30	72
Andrea Leadsom	**25**	62	7	16	20	27	22	23	21	24	28	25	23	26	27	28	19	18	34	7
Michael Gove	**16**	21	14	7	23	16	16	16	18	20	13	16	17	12	17	17	16	16	21	6
Liam Fox	**4**	7	3	8	4	5	4	7	3	5	4	4	3	6	4	4	3	9	6	1
Stephen Crabb	**2**	0	2	0	0	2	1	0	3	1	1	1	3	1	1	3	1	4	1	2
None of them	**2**	1	1	41	8	2	1	1	3	1	1	1	3	2	2	2	1	0	1	2
Don't know	**7**	3	7	25	36	6	9	5	10	9	6	7	10	9	8	5	7	10	6	9

Sample Size: 994 Conservative Party Members
Fieldwork: 1st - 4th July 2016

			Leadership Voting Intention				Gender		Age				Social Grade		Region					EU Referendum Vote	
		Total	Andrea Leadsom	Theresa May	Would not vote	Don't know	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain
Weighted Sample		994	307	630	12	45	646	348	85	298	186	420	809	161	159	417	189	178	49	652	330
Unweighted Sample		994	312	623	13	46	706	288	53	245	215	478	812	155	163	429	165	143	92	660	323
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	27-29 June	*1-4 July*																			
The next Prime Minister will need to negotiate Britain's exit from the European Union and what sort of trading relationship, if any, Britain will have with the rest of the European Union. Do you think the next Prime Minister should...																					
Not negotiate any sort of free trade deal with the rest of the European Union	*3*	**4**	3	3	*8*	*11*	3	5	5	4	3	3	3	3	4	4	3	2	6	4	2
Try to negotiate a free trade deal with the rest of the European Union, but only it can be done without allowing EU citizens the right to live and work in Britain	*53*	**57**	80	46	*53*	*61*	61	52	63	50	53	63	57	62	58	59	64	49	52	76	21
Try to negotiate a free trade deal with the rest of the European Union, even if it means allowing EU citizens the right to live and work in Britain	*40*	**33**	10	45	*22*	*22*	33	33	29	39	36	28	34	27	35	33	24	41	37	13	72
None of these	*3*	**4**	6	3	*17*	*2*	3	5	3	4	5	3	4	4	2	3	6	6	2	5	2
Don't know	*2*	**2**	1	3	*0*	*4*	1	5	0	2	3	3	2	5	2	2	4	3	3	2	3
Thinking about the future for EU citizens currently living in Britain, do you think the next Prime Minister should..																					
Allow EU citizens currently living in the UK the right to remain here once we leave the EU		**22**	19	24	*39*	*14*	23	22	22	23	23	22	23	15	18	24	20	25	19	19	30
Allow EU citizens currently living in the UK the right to remain here once we leave the EU, in exchange for the EU allowing British citizens currently living elsewhere in the EU the right to remain there		**72**	75	72	*39*	*77*	73	71	72	70	72	75	72	77	78	71	74	68	77	75	67
Require EU citizens currently living in the UK to return to their own countries once we leave the EU		**3**	5	2	*14*	*0*	3	3	3	3	4	3	3	5	2	3	2	5	2	4	1
Don't know		**2**	2	2	*8*	*9*	1	4	3	4	2	1	2	2	2	1	3	2	2	2	2
	27-29 June	*1-4 July*																			
After the Conservative party have elected a new leader and Prime Minister, do you think they should or should not call an early general election later this year?																					
Should call an early general election later this year	*25*	**14**	12	15	*55*	*11*	16	12	22	21	12	9	16	9	15	15	13	15	15	12	20
Should not call an early general election later this year	*68*	**80**	84	79	*45*	*81*	79	82	69	73	82	87	79	84	80	80	80	80	82	84	72
Don't know	*7*	**5**	5	6	*0*	*7*	5	6	8	6	6	4	5	7	5	5	7	5	4	4	8

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