

Sample Size: 994 Conservative Party Members
Fieldwork: 1st - 4th July 2016

	Leadership Voting Intention				Gender		Age				Social Grade		Region					EU Referendum Vote		
	Total	Andrea Leadsom	Theresa May	Would not vote	Don't know	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain
Weighted Sample	994	307	630	12	45	646	348	85	298	186	420	809	161	159	417	189	178	49	652	330
Unweighted Sample	994	312	623	13	46	706	288	53	245	215	478	812	155	163	429	165	143	92	660	323
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

27-29 June
1-4 July

Which two or three of the following criteria do you think are most important in deciding who should be the next leader of the Conservative party?

Criteria	27-29 June	1-4 July	Andrea Leadsom	Theresa May	Would not vote	Don't know	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain
Someone who would make a competent Prime Minister	64	74	66	78	45	74	73	70	73	72	77	76	68	71	74	78	73	75	72	78	
Someone who will be able to unite the Conservative party behind them	64	65	57	70	55	64	67	70	57	60	72	65	63	60	64	68	69	62	65	65	
Someone who has good policy ideas for the country	33	41	34	45	10	41	42	43	43	37	41	42	35	43	40	40	40	51	41	41	
Someone who has the best chance of winning the 2020 election	44	36	32	38	23	40	28	40	44	35	30	36	33	36	39	36	30	27	37	33	
Someone who campaigned to leave the EU in the referendum	30	30	69	10	37	29	31	22	28	31	32	29	33	30	33	23	29	23	44	1	
Someone who will broadly continue the direction and policies of David Cameron	23	19	6	26	0	18	20	26	21	19	16	19	17	20	17	16	22	21	9	37	
Someone who will be a clear change from the direction and policies of David Cameron	4	5	11	2	0	5	4	8	3	6	5	4	7	5	4	9	3	3	7	1	
Someone who campaigned to remain in the EU in the referendum	4	4	2	5	5	4	5	7	4	5	3	4	6	4	2	3	8	6	2	9	
Something else	2	2	1	1	13	2	1	2	4	3	0	2	4	3	2	1	2	3	2	2	
Don't know	0	0	0	0	9	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	

And thinking about some of the potential candidates to be the next leader of the Conservative party, who do you think...
Would be the strongest leader

Candidate	27-29 June	1-4 July	Andrea Leadsom	Theresa May	Would not vote	Don't know	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain
Theresa May	63	23	86	27	35	63	63	67	65	59	63	64	61	64	61	65	67	59	52	86	
Andrea Leadsom	14	44	0	0	14	14	14	8	10	13	18	13	14	13	15	14	13	7	20	2	
Michael Gove	8	15	4	24	10	8	8	7	6	11	8	8	9	8	10	4	8	10	11	2	
Liam Fox	5	10	3	15	2	6	4	6	5	6	5	5	7	5	5	6	3	7	7	1	
Stephen Crabb	2	1	2	0	6	2	1	2	3	1	1	2	2	2	1	3	1	6	1	2	
None of them	1	1	1	18	9	1	2	3	1	1	1	1	2	1	2	1	1	2	1	1	
Don't know	7	7	5	16	40	6	8	7	10	9	5	7	6	7	6	7	8	9	7	6	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would best understand what it takes to win elections

Theresa May	51	19	69	31	25	52	50	59	48	47	55	51	55	55	47	54	58	48	42	70
Michael Gove	13	21	10	16	3	14	11	9	16	15	11	14	7	11	15	11	10	18	16	8
Andrea Leadsom	12	34	1	0	2	12	11	14	10	10	12	12	10	12	11	13	11	5	16	2
Stephen Crabb	5	3	6	0	1	5	4	8	7	6	1	5	5	8	3	8	1	7	3	7
Liam Fox	5	9	3	11	3	4	6	2	3	6	7	5	6	3	6	5	3	7	7	0
None of them	3	3	1	25	20	2	4	2	3	3	3	3	4	1	4	1	2	2	3	3
Don't know	12	11	10	16	46	11	14	6	14	13	11	11	14	10	13	8	14	12	13	9

Would be the best media performer

Theresa May	36	9	50	24	18	35	37	37	36	32	37	34	40	36	33	36	41	35	28	52
Andrea Leadsom	24	58	9	0	14	24	24	19	20	25	28	25	19	24	26	25	22	16	32	10
Michael Gove	9	9	10	7	11	10	8	11	12	10	7	10	7	11	11	8	5	13	11	6
Stephen Crabb	8	4	10	5	0	10	4	12	11	8	5	8	9	7	6	16	4	11	6	11
Liam Fox	7	12	5	18	4	8	6	6	6	9	9	8	7	6	8	6	8	11	10	3
None of them	4	2	4	21	19	3	7	7	3	4	4	4	3	2	6	2	5	3	3	6
Don't know	11	5	12	25	34	10	14	8	12	13	11	11	14	15	10	8	15	10	11	12

Would best understand the economy

Theresa May	36	5	53	26	12	35	37	45	34	31	38	36	37	41	34	33	41	32	24	59
Andrea Leadsom	32	69	15	0	31	34	29	24	31	32	35	33	27	29	36	34	27	22	43	11
Michael Gove	11	14	9	22	9	10	11	13	10	14	9	10	12	12	11	9	8	15	14	3
Liam Fox	4	5	3	3	3	4	2	6	4	4	3	3	5	2	4	3	3	11	5	1
Stephen Crabb	3	2	4	0	0	3	4	4	3	5	3	4	2	2	1	7	4	9	3	5
None of them	4	1	4	35	11	3	4	4	5	3	3	4	2	4	4	2	3	2	2	7
Don't know	11	4	12	14	35	9	13	3	13	12	10	10	14	11	9	11	13	9	9	13

Would be best at uniting the Conservative party

Theresa May	61	23	83	13	36	61	61	66	60	55	64	61	63	63	60	60	63	62	53	79
Andrea Leadsom	17	53	1	8	4	18	17	14	14	19	19	17	16	16	20	18	15	8	25	3
Stephen Crabb	5	4	5	23	6	6	4	8	8	7	2	6	3	5	3	8	7	6	4	7
Liam Fox	4	7	2	10	3	3	4	2	3	5	4	4	3	2	4	3	4	7	5	1
Michael Gove	3	6	2	0	1	3	2	3	3	3	3	3	5	2	3	1	3	7	4	1
None of them	2	2	1	22	12	2	3	0	3	2	2	2	3	2	3	4	1	3	2	3
Don't know	7	6	6	25	37	6	10	7	9	9	6	8	8	10	7	6	9	5	8	7

Would be most in touch with the concerns of ordinary people

Theresa May	29	4	44	0	8	28	31	26	23	27	35	29	29	30	27	28	36	24	22	43
Stephen Crabb	29	24	32	32	24	34	21	35	38	27	23	30	26	28	27	29	35	35	26	36
Andrea Leadsom	17	49	3	0	9	16	18	18	12	19	20	17	16	18	19	20	11	9	25	3
Michael Gove	7	12	6	8	5	7	7	9	4	10	8	7	8	6	9	9	4	8	10	2
Liam Fox	4	6	3	20	3	4	4	4	4	4	4	4	3	3	4	4	3	8	5	3
None of them	4	2	4	40	11	3	5	5	7	3	2	4	5	4	4	4	3	5	3	5
Don't know	9	5	10	0	38	8	12	4	11	9	9	9	13	11	10	6	9	9	9	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would best reflect your own views and priorities

Theresa May	42	2	63	5	12	40	44	34	37	39	47	42	40	44	39	40	46	42	28	68
Andrea Leadsom	20	56	4	16	11	19	22	20	16	22	23	21	17	22	21	25	17	9	29	4
Michael Gove	14	22	10	0	12	15	11	14	14	16	12	13	14	14	15	12	9	18	19	3
Stephen Crabb	8	2	10	14	11	9	5	9	13	8	4	8	7	8	6	8	10	11	5	14
Liam Fox	8	11	6	11	10	8	6	11	7	7	7	7	10	6	8	7	7	13	11	1
None of them	3	3	1	33	8	3	3	5	4	2	2	3	4	1	3	3	2	3	3	3
Don't know	6	4	6	20	36	5	9	7	9	6	5	6	8	5	7	5	7	5	6	7

Would be most prepared to take tough decisions

Theresa May	58	18	80	27	36	58	58	72	52	52	62	58	59	53	57	62	62	57	46	83
Michael Gove	15	26	10	8	11	15	13	14	16	20	11	15	13	20	16	8	15	15	19	5
Andrea Leadsom	15	43	2	16	10	14	17	9	13	16	18	16	12	16	15	18	12	11	21	4
Liam Fox	5	10	3	7	3	6	4	5	5	6	6	5	6	5	6	6	3	9	8	1
Stephen Crabb	1	1	2	0	2	2	1	0	3	2	1	1	2	0	1	4	1	4	1	1
None of them	1	0	0	26	7	1	1	0	1	1	1	1	2	0	1	1	1	2	1	1
Don't know	4	2	3	16	32	4	4	0	9	4	2	4	5	5	5	1	7	2	4	4

Would be the most intelligent

Theresa May	34	6	50	16	4	32	38	44	31	30	36	32	42	32	30	38	41	35	24	54
Michael Gove	32	42	28	15	34	36	25	29	37	35	28	34	24	38	35	28	28	24	39	19
Andrea Leadsom	14	36	3	16	9	14	14	8	12	13	17	14	14	14	15	14	11	15	19	5
Liam Fox	5	8	3	11	3	4	5	7	3	6	4	5	3	6	5	4	4	6	6	2
Stephen Crabb	2	1	2	0	0	3	1	4	3	2	1	2	2	1	1	4	1	6	2	2
None of them	1	1	1	28	8	1	2	0	2	1	1	1	3	2	2	1	0	2	1	2
Don't know	12	6	13	14	41	11	15	7	12	13	13	12	12	8	12	11	15	12	10	15

Would be the most able at handling a crisis

Theresa May	64	25	86	18	43	65	64	71	65	55	66	65	64	69	62	65	66	57	53	87
Andrea Leadsom	12	38	1	0	0	12	13	8	9	14	14	12	12	11	12	14	11	8	17	2
Michael Gove	8	14	5	0	9	7	8	7	6	10	7	8	6	8	9	5	4	12	10	1
Liam Fox	6	13	2	20	3	7	5	6	6	6	6	6	6	5	7	5	6	7	8	1
Stephen Crabb	1	0	2	0	2	1	1	0	2	3	1	1	2	0	0	3	1	4	2	1
None of them	2	1	0	39	10	2	1	2	2	2	1	1	2	1	3	1	1	0	2	2
Don't know	7	8	5	24	33	7	9	6	11	10	5	7	8	6	7	7	11	12	8	6

Would be best at negotiating a new relationship with the EU

Theresa May	44	6	66	3	8	42	47	47	43	39	47	45	40	44	41	41	54	42	30	72
Andrea Leadsom	25	62	7	16	20	27	22	23	21	24	28	25	23	26	27	28	19	18	34	7
Michael Gove	16	21	14	7	23	16	16	16	18	20	13	16	17	12	17	17	16	16	21	6
Liam Fox	4	7	3	8	4	5	4	7	3	5	4	4	3	6	4	4	3	9	6	1
Stephen Crabb	2	0	2	0	0	2	1	0	3	1	1	1	3	1	1	3	1	4	1	2
None of them	2	1	1	41	8	2	1	1	3	1	1	1	3	2	2	2	1	0	1	2
Don't know	7	3	7	25	36	6	9	5	10	9	6	7	10	9	8	5	7	10	6	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The next Prime Minister will need to negotiate Britain's exit from the European Union and what sort of trading relationship, if any, Britain will have with the rest of the European Union. Do you think the next Prime Minister should...

	27-29 June	1-4 July	Andrea Leadsom	Theresa May	Would not vote	Don't know	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain
Not negotiate any sort of free trade deal with the rest of the European Union	3	4	3	3	8	11	3	5	5	4	3	3	3	3	4	4	3	2	6	4	2
Try to negotiate a free trade deal with the rest of the European Union, but only it can be done without allowing EU citizens the right to live and work in Britain	53	57	80	46	53	61	61	52	63	50	53	63	57	62	58	59	64	49	52	76	21
Try to negotiate a free trade deal with the rest of the European Union, even if it means allowing EU citizens the right to live and work in Britain	40	33	10	45	22	22	33	33	29	39	36	28	34	27	35	33	24	41	37	13	72
None of these	3	4	6	3	17	2	3	5	3	4	5	3	4	4	2	3	6	6	2	5	2
Don't know	2	2	1	3	0	4	1	5	0	2	3	3	2	5	2	2	4	3	3	2	3

Thinking about the future for EU citizens currently living in Britain, do you think the next Prime Minister should..

Allow EU citizens currently living in the UK the right to remain here once we leave the EU	22	19	24	39	14	23	22	22	23	23	22	23	15	18	24	20	25	19	19	30
Allow EU citizens currently living in the UK the right to remain here once we leave the EU, in exchange for the EU allowing British citizens currently living elsewhere in the EU the right to remain there	72	75	72	39	77	73	71	72	70	72	75	72	77	78	71	74	68	77	75	67
Require EU citizens currently living in the UK to return to their own countries once we leave the EU	3	5	2	14	0	3	3	3	3	4	3	3	5	2	3	2	5	2	4	1
Don't know	2	2	2	8	9	1	4	3	4	2	1	2	2	2	1	3	2	2	2	2

After the Conservative party have elected a new leader and Prime Minister, do you think they should or should not call an early general election later this year?

	27-29 June	1-4 July	Andrea Leadsom	Theresa May	Would not vote	Don't know	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain
Should call an early general election later this year	25	14	12	15	55	11	16	12	22	21	12	9	16	9	15	15	13	15	15	12	20
Should not call an early general election later this year	68	80	84	79	45	81	79	82	69	73	82	87	79	84	80	80	80	80	82	84	72
Don't know	7	5	5	6	0	7	5	6	8	6	6	4	5	7	5	5	7	5	4	4	8