

YouGov / The Times Survey Results

Sample Size: 1608 GB Adults
Fieldwork: 17th - 18th September 2019

	Westminster VI					Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Brexit Party	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1608	367	248	264	158	531	497	90	619	662	778	830	177	677	383	371	917	691	193	537	347	392	138
Unweighted Sample	1608	382	231	296	158	554	492	103	727	650	702	906	113	675	426	394	943	665	157	559	343	400	149
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

	9-10 Sept	17-18 Sept																						
Con	32	32	100	0	0	0	69	4	6	13	53	34	30	11	26	31	49	32	32	17	42	34	29	19
Lab	23	21	0	100	0	0	1	50	3	31	7	19	23	44	25	18	8	21	20	43	12	18	27	10
Lib Dem	19	23	0	0	100	0	11	26	85	41	3	24	22	30	25	21	19	28	15	33	26	17	21	13
SNP	4	4	0	0	0	0	0	2	1	6	2	3	5	7	4	4	2	4	4	0	0	0	0	42
Plaid Cymru	0	1	0	0	0	0	0	2	0	1	1	1	1	1	1	1	1	1	1	0	0	5	0	0
Brexit Party	14	14	0	0	0	100	16	9	1	1	29	14	13	1	11	19	17	9	20	5	13	18	17	11
Green	7	4	0	0	0	0	1	6	3	6	2	3	6	3	6	4	2	5	4	2	6	4	5	4
Other	1	2	0	0	0	0	1	1	0	1	3	2	1	5	1	2	1	1	3	0	2	3	1	1

Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

UKIP	0	1	0	0	0	0	1	0	0	0	2	2	0	5	0	1	0	0	2	0	1	3	1	0
WEP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Change UK	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0	1	0	0	1	0	0	1	0	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	9-10 Sept	17-18 Sept																						
If there were a general election held tomorrow, which party would you vote for?																								
Conservative	23	23	100	0	0	0	57	3	5	11	40	27	19	7	18	25	38	24	22	13	30	24	20	14
Labour	16	15	0	100	0	0	1	38	2	25	6	15	15	32	17	14	6	16	15	31	9	13	21	8
Liberal Democrat	13	16	0	0	100	0	9	19	74	34	3	19	14	20	16	17	14	21	11	25	19	12	15	10
Scottish National Party (SNP)	3	3	0	0	0	0	0	2	1	5	1	2	3	4	3	3	2	3	3	0	0	0	0	33
Plaid Cymru	0	1	0	0	0	0	0	1	0	1	1	1	1	0	1	1	1	1	1	0	0	3	0	0
Brexit Party	10	10	0	0	0	100	13	7	1	0	22	12	8	0	8	15	13	7	13	4	9	12	12	8
Green	5	3	0	0	0	0	1	5	3	5	2	2	4	2	4	4	2	4	3	2	4	3	3	3
Some other party	1	1	0	0	0	0	1	1	0	0	3	2	0	3	1	2	1	1	2	0	1	3	1	1
Would not vote	9	10	0	0	0	0	4	4	6	2	7	6	13	8	11	8	9	7	12	8	10	12	8	12
Don't know	16	16	0	0	0	0	12	18	8	15	15	11	20	14	19	12	14	15	16	13	17	16	16	11
Refused	4	2	0	0	0	0	2	1	0	1	1	3	1	8	3	0	0	2	2	5	1	2	3	0

And which of these parties would you vote for?

[Asked only to those who responded 'Some other party'; n=18]

UK Independence Party (UKIP)	14	53	0	0	0	0	46	36	0	0	61	60	23	100	49	47	0	21	63	0	29	76	57	0
Women's Equality Party	13	3	0	0	0	0	0	0	0	0	4	0	18	0	0	10	0	15	0	0	9	0	0	0
Independent Group for Change	22	15	0	0	0	0	18	49	0	27	13	13	20	0	0	0	80	0	19	0	32	0	22	0
Some other party	36	28	0	0	0	0	36	15	0	73	22	26	39	0	51	43	20	64	18	0	30	24	21	100
Don't know	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Refused	9	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	9	9	0	1	1	2	1	3	4	2	5	6	12	9	11	6	8	6	12	9	8	10	8	11
1	1	2	0	3	0	0	1	1	1	0	1	2	1	4	1	0	3	0	4	2	1	2	3	1
2	1	2	1	1	0	2	1	2	0	1	2	2	3	3	3	1	1	2	2	1	2	3	2	1
3	2	1	0	1	0	1	1	1	1	0	1	0	2	2	1	0	1	1	2	0	1	1	1	1
4	1	1	1	1	1	1	0	2	2	1	2	2	1	3	1	2	2	1	2	0	1	2	2	1
5	6	6	3	1	4	0	6	4	1	3	6	4	7	7	7	5	3	4	7	7	6	7	4	2
6	3	2	1	2	1	1	1	1	3	1	1	1	3	3	3	2	1	2	2	2	2	1	2	4
7	4	3	4	3	1	3	3	3	1	3	4	4	3	3	5	2	1	4	3	3	3	2	4	6
8	5	5	8	2	4	2	7	4	3	5	5	5	5	4	6	4	5	5	5	1	7	7	4	3
9	7	6	8	3	8	6	8	6	9	8	6	7	6	5	6	6	8	7	5	7	7	5	5	8
10 - Absolutely certain to vote	60	62	75	81	80	83	72	73	76	75	67	67	58	56	56	72	67	67	56	69	62	59	63	64

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think would make the best Prime Minister?	27-28 Aug		17-18 Sept																						
	40	38	93	4	8	82	75	12	14	16	68	44	33	16	33	45	52	36	41	27	44	43	36	27	
Boris Johnson	40	38	93	4	8	82	75	12	14	16	68	44	33	16	33	45	52	36	41	27	44	43	36	27	
Jeremy Corbyn	20	22	1	73	29	1	1	45	24	38	6	22	22	42	25	18	9	24	18	38	16	19	22	27	
Not sure	36	36	6	23	59	16	22	42	59	44	24	30	42	36	38	34	35	37	36	32	37	34	37	43	
Refused	3	3	1	1	4	1	2	1	3	3	2	4	3	6	4	2	4	3	5	2	3	3	5	3	

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	181	169	10.5%
Men 50-64 High education	53	48	3.0%
Men 50-64 Mid education	79	76	4.7%
Men 50-64 Low education	72	63	3.9%
Men 25-49 High education	112	124	7.7%
Men 25-49 Mid education	131	122	7.6%
Men 25-49 Low education	47	88	5.5%
Men Under 25 High education	7	14	0.9%
Men Under 25 Mid & Low education	20	74	4.6%
Women Over 65	213	203	12.6%
Women 50-64 High education	50	45	2.8%
Women 50-64 Mid education	99	87	5.4%
Women 50-64 Low education	73	64	4.0%
Women 25-49 High education	146	133	8.3%
Women 25-49 Mid education	147	130	8.1%
Women 25-49 Low education	92	79	4.9%
Women Under 25 High education	21	18	1.1%
Women Under 25 Mid & Low education	65	71	4.4%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	143	306	19.0%
Medium (3-7)	1100	965	60.0%
High (8,9,10)	365	338	21.0%
Social Grade (NRS and 2011 census)			
AB	503	450	28.0%
C1	440	466	29.0%
C2	328	338	21.0%
DE	337	354	22.0%
EU Referendum Vote (Election Result)			
Remain	727	619	38.3%
Leave	650	662	41.4%
Don't Know / Did Not Vote	231	326	20.3%

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Region by 2017 Vote (Election Result and ONS Population estimates)

South Con	236	222	13.8%
South Lab	134	124	7.7%
South LD	52	45	2.8%
South UKIP	9	8	0.5%
South Oth	17	16	1.0%
South DNV	111	122	7.6%
London Con	43	50	3.1%
London Lab	57	80	5.0%
London LD	14	13	0.8%
London Oth	5	5	0.3%
London DNV	38	45	2.8%
Midlands Con	106	100	6.2%
Midlands Lab	86	82	5.1%
Midlands LD	10	8	0.5%
Midlands Oth	9	8	0.5%
Midlands DNV	47	68	4.2%
North Con	116	109	6.8%
North Lab	155	153	9.5%
North LD	15	14	0.9%
North UKIP	9	8	0.5%
North Oth	9	6	0.4%
North DNV	96	101	6.3%
Scotland Con	31	29	1.8%
Scotland Lab	29	27	1.7%
Scotland LD	8	6	0.4%
Scotland SNP	45	39	2.4%
Scotland Oth & DNV	36	37	2.3%
Wales Con	22	21	1.3%
Wales Lab	31	31	1.9%
Wales LD	4	3	0.2%
Wales PC	8	6	0.4%
Wales Oth & DNV	20	21	1.3%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk