

YouGov/V&A who wants to live forever

GB Sample: 23rd - 24th April 2018

Total	Gender		Age						Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE

If the aging process could be halted, and good physical and mental health could be guaranteed, how long would you want to live for?

Unweighted base	2012	939	1073	168	295	370	382	309	488	1201	811
Base	2012	977	1035	226	292	357	357	290	490	1147	865
70 years old or younger	3%	2%	4%	4%	4%	4%	3%	3%	2%	3%	4%
71-80 years old	7%	6%	7%	5%	4%	7%	9%	6%	8%	6%	8%
81-90 years old	12%	11%	13%	12%	6%	9%	13%	14%	17%	12%	13%
91-100 years old	17%	15%	20%	14%	13%	16%	15%	19%	24%	18%	17%
101-110 years old	8%	6%	9%	5%	9%	5%	8%	6%	10%	9%	6%
111-125 years old	3%	3%	3%	3%	2%	4%	2%	3%	4%	3%	4%
126-150 years old	4%	5%	3%	5%	4%	3%	6%	4%	3%	4%	4%
151-200 years old	2%	3%	2%	5%	1%	2%	3%	2%	2%	3%	2%
Older than 200 years, but not forever	9%	11%	7%	13%	15%	8%	8%	6%	5%	10%	7%
I'd want to live forever	17%	21%	12%	17%	23%	21%	18%	15%	10%	16%	18%
Don't know	18%	17%	19%	18%	18%	21%	15%	21%	15%	18%	18%

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Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

If the aging process could be halted, and good physical and mental health could be guaranteed, how long would you want to live for?

Unweighted base	2012	481	329	214	268	440	1732	102	178
Base	2012	482	331	213	272	440	1737	100	175
70 years old or younger	3%	4%	2%	3%	3%	4%	3%	4%	2%
71-80 years old	7%	7%	6%	9%	5%	7%	7%	10%	5%
81-90 years old	12%	11%	14%	11%	10%	11%	11%	12%	23%
91-100 years old	17%	18%	16%	21%	15%	18%	18%	15%	17%
101-110 years old	8%	8%	10%	6%	8%	7%	8%	6%	7%
111-125 years old	3%	3%	3%	4%	3%	2%	3%	3%	3%
126-150 years old	4%	4%	4%	5%	3%	5%	4%	6%	1%
151-200 years old	2%	2%	2%	3%	3%	3%	2%	1%	3%
Older than 200 years, but not forever	9%	7%	8%	10%	12%	10%	9%	7%	6%
I'd want to live forever	17%	20%	17%	11%	18%	15%	17%	19%	14%
Don't know	18%	16%	19%	17%	19%	18%	18%	17%	20%

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Total	YouGov Future Segments					
	Excluded Pessimists	Well-informed Worriers	Insulated Stragglers	All-round Optimists	Empowered Hopefuls	Tech Disciples

If the aging process could be halted, and good physical and mental health could be guaranteed, how long would you want to live for?

Unweighted base	2012	496	249	350	468	228	192
Base	2012	495	245	348	467	230	195
70 years old or younger	3%	4%	4%	2%	3%	6%	1%
71-80 years old	7%	7%	9%	8%	5%	6%	5%
81-90 years old	12%	11%	16%	13%	12%	16%	9%
91-100 years old	17%	19%	18%	17%	18%	17%	14%
101-110 years old	8%	7%	4%	9%	11%	5%	5%
111-125 years old	3%	2%	5%	2%	3%	4%	4%
126-150 years old	4%	3%	2%	5%	5%	4%	5%
151-200 years old	2%	3%	2%	3%	2%	2%	2%
Older than 200 years, but not forever	9%	8%	7%	6%	10%	8%	14%
I'd want to live forever	17%	17%	16%	13%	16%	13%	30%
Don't know	18%	20%	15%	22%	15%	20%	12%