

## YouGov / The Times Survey Results

Sample Size: 1693 GB Adults  
Fieldwork: 21st - 22nd November 2016

	EU Ref 2016		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region					
	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1693</b>	665	723	469	353	105	144	477	396	102	163	819	874	196	723	418	356	965	728	203	562	364	408	156
<b>Unweighted Sample</b>	<b>1693</b>	833	666	500	371	131	135	507	400	113	161	744	949	195	666	441	391	1033	660	146	597	366	428	156
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### HEADLINE VOTING INTENTION:

#### Westminster

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

	14-15 Nov	21-22 Nov	EU Ref 2016		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region				
			Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Con	42	<b>41</b>	30	52	100	0	0	0	90	6	19	18	41	40	27	33	44	54	43	38	33	51	44	34	22
Lab	28	<b>28</b>	38	15	0	100	0	0	3	76	18	5	25	31	41	34	26	17	29	27	44	21	23	41	15
Lib Dem	8	<b>9</b>	15	2	0	0	100	0	3	7	55	1	8	9	10	11	6	7	11	5	6	11	8	7	9
UKIP	11	<b>12</b>	1	25	0	0	0	100	4	4	6	74	13	12	8	10	15	16	8	20	10	13	17	14	2
Other	11	<b>10</b>	16	6	0	0	0	0	0	7	3	2	12	8	14	13	10	6	10	11	7	5	8	5	52

#### Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

SNP/ PCY	7	<b>6</b>	9	3	0	0	0	0	0	2	0	0	8	4	4	9	4	4	6	7	0	0	4	0	49
Green	4	<b>4</b>	6	2	0	0	0	0	0	4	1	0	4	3	10	3	4	2	4	3	7	4	3	3	2
BNP	0	<b>0</b>	0	1	0	0	0	0	0	1	0	2	0	0	0	0	1	1	0	1	0	1	0	1	0
Respect	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	<b>0</b>	1	0	0	0	0	0	0	0	1	0	0	1	0	0	1	0	0	1	0	0	0	1	1

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	EU Ref 2016		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region					
	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1693</b>	<b>665</b>	<b>723</b>	<b>469</b>	<b>353</b>	<b>105</b>	<b>144</b>	<b>477</b>	<b>396</b>	<b>102</b>	<b>163</b>	<b>819</b>	<b>874</b>	<b>196</b>	<b>723</b>	<b>418</b>	<b>356</b>	<b>965</b>	<b>728</b>	<b>203</b>	<b>562</b>	<b>364</b>	<b>408</b>	<b>156</b>
<b>Unweighted Sample</b>	<b>1693</b>	<b>833</b>	<b>666</b>	<b>500</b>	<b>371</b>	<b>131</b>	<b>135</b>	<b>507</b>	<b>400</b>	<b>113</b>	<b>161</b>	<b>744</b>	<b>949</b>	<b>195</b>	<b>666</b>	<b>441</b>	<b>391</b>	<b>1033</b>	<b>660</b>	<b>146</b>	<b>597</b>	<b>366</b>	<b>428</b>	<b>156</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

14-15  
Nov

21-22  
Nov

If there were a general election held tomorrow, which party would you vote for?

Conservative	28	<b>28</b>	24	38	100	0	0	0	0	76	5	15	15	30	25	16	21	32	42	30	24	21	37	28	22	17
Labour	19	<b>21</b>	32	12	0	100	0	0	3	58	13	4	20	21	28	24	19	13	22	19	32	16	17	29	12	
Liberal Democrat	6	<b>6</b>	13	1	0	0	100	0	2	6	39	1	7	6	7	7	5	5	8	4	6	8	5	4	6	
UK Independence Party (UKIP)	8	<b>8</b>	0	19	0	0	0	100	3	3	4	57	9	8	6	6	11	12	6	12	7	10	10	9	2	
Scottish National Party (SNP)/ Plaid Cymru	4	<b>4</b>	7	2	0	0	0	0	0	1	0	0	5	3	2	6	3	3	4	4	0	0	3	0	37	
Some other party	4	<b>3</b>	6	2	0	0	0	0	1	4	2	1	4	3	6	2	5	2	4	3	4	4	3	3	3	
Would not vote	12	<b>12</b>	3	8	0	0	0	0	2	5	1	3	11	12	14	16	9	5	9	14	13	9	15	14	4	
Don't know	18	<b>18</b>	16	18	0	0	0	0	13	19	26	19	13	22	20	18	17	18	16	20	17	17	20	17	19	

And which of these parties would you vote for?

[Only asked to respondents who selected 'SOME OTHER PARTY' in the previous question; n=65]

Green	75	<b>78</b>	91	64	0	0	0	0	66	85	53	0	80	76	100	81	69	63	90	60	100	81	71	64	84
British National Party (BNP)	4	<b>13</b>	0	24	0	0	0	0	0	11	0	100	17	8	0	14	15	23	5	25	0	10	23	23	0
Respect	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	15	<b>7</b>	9	5	0	0	0	0	0	4	47	0	4	12	0	5	11	14	5	11	0	4	6	14	16
Don't know	6	<b>2</b>	0	7	0	0	0	0	34	0	0	0	0	4	0	0	5	0	0	5	0	5	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	11	<b>9</b>	1	6	0	1	2	0	1	3	0	2	9	8	11	12	6	3	6	11	8	6	11	11	3
1	2	<b>1</b>	1	1	0	1	0	0	0	1	1	0	0	2	1	2	1	1	1	2	4	2	1	1	2
2	2	<b>2</b>	1	2	1	0	2	0	1	2	0	1	2	3	2	3	2	1	2	3	1	3	1	3	2
3	1	<b>1</b>	0	1	1	1	0	0	0	1	0	0	1	1	1	2	1	0	1	1	1	0	3	1	0
4	1	<b>1</b>	1	0	1	1	0	0	1	0	2	1	1	1	2	1	1	0	1	1	2	1	2	1	1
5	4	<b>6</b>	4	4	3	5	5	2	3	5	6	4	6	7	9	8	4	4	4	8	6	5	8	7	5
6	3	<b>2</b>	2	2	1	3	0	1	2	2	2	1	2	2	5	3	1	1	1	4	2	2	3	2	3
7	4	<b>5</b>	5	4	5	7	3	5	5	4	1	6	5	5	5	6	5	2	5	5	5	5	7	3	4
8	6	<b>6</b>	6	7	9	5	7	6	8	6	5	6	6	7	8	7	4	7	6	6	6	7	6	6	4
9	8	<b>8</b>	8	8	10	8	9	6	9	8	8	5	9	6	6	7	8	9	8	7	8	10	7	6	6
10 - Absolutely certain to vote	58	<b>59</b>	70	64	71	68	73	79	70	68	75	73	59	58	49	50	66	72	64	52	58	59	51	59	70

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with education, (2) political attention (3) social grade (4) 2015 recalled vote interlocked with region and (5) EU referendum voting intention. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

	Unweighted no.	Weighted no.	Target %
<b>Age by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	184	159	9.4%
Men 50-64 High education	47	51	3%
Men 50-64 Mid education	98	85	5%
Men 50-64 Low education	67	69	4.1%
Men 25-50 High education	98	125	7.4%
Men 25-50 Mid education	130	134	7.9%
Men 25-50 Low education	38	98	5.8%
Men Under 25 High education	18	17	1.0%
Men Under 25 Mid & Low education	64	81	4.8%
Women Over 65	207	196	11.6%
Women 50-64 High education	47	47	2.8%
Women 50-64 Mid education	111	95	5.6%
Women 50-64 Low education	71	71	4.2%
Women 25-50 High education	146	135	8.0%
Women 25-50 Mid education	156	142	8.4%
Women 25-50 Low education	98	88	5.2%
Women Under 25 High education	25	19	1.1%
Women Under 25 Mid & Low education	88	80	4.7%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	184	322	8.7%
Medium (3-7)	1115	1033	44.8%
High (8,9,10)	394	339	16.4%
<b>Social Grade</b> (NRS and 2011 census)			
AB	532	474	28%
C1	501	491	29%
C2	295	356	21%
DE	365	372	22%
<b>EU referendum Vote</b> (Election Result)			
Remain	833	665	39.3%
Leave	666	723	42.7%
Don't Know / Did Not Vote	194	305	18.0%

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	Unweighted no.	Weighted no.	Target %
<b>Region by 2015 Vote</b> (Election Result and ONS Population estimates)			
South Con	230	212	12.5%
South Lab	92	83	4.9%
South LD	48	46	2.7%
South UKIP	66	64	3.8%
South Oth	35	25	1.5%
South DNV	126	132	7.8%
London Con	48	52	3.1%
London Lab	38	66	3.9%
London LD	13	12	0.7%
London UKIP	7	12	0.7%
London Oth	10	8	0.5%
London DNV	30	52	3.1%
Midlands Con	91	88	5.2%
Midlands Lab	73	66	3.9%
Midlands LD	12	12	0.7%
Midlands UKIP	32	32	1.9%
Midlands Oth	15	8	0.5%
Midlands DNV	54	73	4.3%
North Con	97	90	5.3%
North Lab	142	127	7.5%
North LD	25	20	1.2%
North UKIP	46	44	2.6%
North Oth	21	14	0.8%
North DNV	97	113	6.7%
Scotland Con	22	19	1.1%
Scotland Lab	29	30	1.8%
Scotland LD	11	8	0.5%
Scotland SNP	45	61	3.6%
Scotland Oth & DNV	49	37	2.2%
Wales Con	19	17	1.0%
Wales Lab	26	24	1.4%
Wales LD	4	3	0.2%
Wales PC	8	8	0.5%
Wales UKIP	8	8	0.5%
Wales Oth & DNV	24	24	1.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)