

YouGov Survey Results

Sample Size: 2140

Fieldwork: 18th - 19th December 2019



Total	Gender		Age				
	Male	Female	18-24	25-34	35-44	45-54	55+

For the following question by 'take action', we mean doing things such as creating bee-friendly spaces at the edges of their fields, connecting their farmland with trees and hedgerows for animals like dormice and hares, stopping the chemicals they use from spreading into streams and rivers and helping to tackle climate change by planting trees and looking after their soil so it locks in carbon.

How important, if at all, is it for UK farmers to take action to restore our wildlife, woodlands, and countryside in order to tackle climate change and nature's decline?

Unweighted base	2140	981	1159	175	348	371	341	905
Base: All UK adults	2140	1038	1102	238	336	368	338	860
Very important	65%	60%	69%	59%	57%	62%	65%	71%
Fairly important	27%	30%	24%	28%	32%	28%	26%	25%
Not very important	3%	5%	2%	8%	4%	1%	4%	2%
Not at all important	1%	1%	1%	0%	2%	1%	1%	0%
Don't know	4%	3%	4%	4%	6%	7%	5%	2%
Net: Important	92%	91%	94%	87%	89%	91%	91%	96%
Net: Not important	4%	6%	2%	9%	5%	2%	4%	3%

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Total	Social Grade	
	ABC1	C2DE

For the following question by 'take action', we mean doing things such as creating bee-friendly spaces at the edges of their fields, connecting their farmland with trees and hedgerows for animals like dormice and hares, stopping the chemicals they use from spreading into streams and rivers and helping to tackle climate change by planting trees and looking after their soil so it locks in carbon.

How important, if at all, is it for UK farmers to take action to restore our wildlife, woodlands, and countryside in order to tackle climate change and nature's decline?

Unweighted base	2140	1308	832
Base: All UK adults	2140	1220	920
Very important	65%	66%	63%
Fairly important	27%	27%	28%
Not very important	3%	3%	4%
Not at all important	1%	1%	1%
Don't know	4%	3%	5%
Net: Important	92%	93%	91%
Net: Not important	4%	3%	4%

YouGov Survey Results

Sample Size: 2140

Fieldwork: 18th - 19th December 2019



Total	Region								
	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland

For the following question by 'take action', we mean doing things such as creating bee-friendly spaces at the edges of their fields, connecting their farmland with trees and hedgerows for animals like dormice and hares, stopping the chemicals they use from spreading into streams and rivers and helping to tackle climate change by planting trees and looking after their soil so it locks in carbon.

How important, if at all, is it for UK farmers to take action to restore our wildlife, woodlands, and countryside in order to tackle climate change and nature's decline?

Unweighted base	2140	519	338	183	238	499	1777	110	195	58
Base: All UK adults	2140	499	345	179	280	497	1800	103	180	58
Very important	65%	63%	66%	64%	66%	67%	65%	64%	62%	63%
Fairly important	27%	30%	24%	27%	25%	27%	27%	29%	32%	28%
Not very important	3%	2%	6%	5%	3%	2%	3%	3%	1%	7%
Not at all important	1%	0%	1%	1%	2%	1%	1%	-	2%	-
Don't know	4%	4%	4%	3%	4%	4%	4%	4%	4%	2%
Net: Important	92%	93%	89%	91%	91%	93%	92%	93%	93%	91%
Net: Not important	4%	2%	6%	6%	5%	2%	4%	3%	2%	7%

YouGov Survey Results

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Total	Government Region													
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

For the following question by 'take action', we mean doing things such as creating bee-friendly spaces at the edges of their fields, connecting their farmland with trees and hedgerows for animals like dormice and hares, stopping the chemicals they use from spreading into streams and rivers and helping to tackle climate change by planting trees and looking after their soil so it locks in carbon.

How important, if at all, is it for UK farmers to take action to restore our wildlife, woodlands, and countryside in order to tackle climate change and nature's decline?

Unweighted base	2140	83	239	197	167	171	183	238	283	216	1777	110	195	58
Base: All UK adults	2140	81	233	186	170	175	179	280	281	216	1800	103	180	58
Very important	65%	59%	61%	69%	63%	68%	64%	66%	62%	73%	65%	64%	62%	63%
Fairly important	27%	28%	33%	27%	25%	22%	27%	25%	29%	24%	27%	29%	32%	28%
Not very important	3%	8%	0%	2%	6%	5%	5%	3%	4%	-	3%	3%	1%	7%
Not at all important	1%	1%	0%	-	1%	1%	1%	2%	-	1%	1%	-	2%	-
Don't know	4%	4%	5%	3%	4%	4%	3%	4%	6%	3%	4%	4%	4%	2%
Net: Important	92%	87%	94%	96%	88%	90%	91%	91%	91%	96%	92%	93%	93%	91%
Net: Not important	4%	9%	1%	2%	7%	5%	6%	5%	4%	1%	4%	3%	2%	7%

YouGov Survey Results

Sample Size: 2140

Fieldwork: 18th - 19th December 2019



Total	Working Status							Marital Status				
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

For the following question by 'take action', we mean doing things such as creating bee-friendly spaces at the edges of their fields, connecting their farmland with trees and hedgerows for animals like dormice and hares, stopping the chemicals they use from spreading into streams and rivers and helping to tackle climate change by planting trees and looking after their soil so it locks in carbon.

How important, if at all, is it for UK farmers to take action to restore our wildlife, woodlands, and countryside in order to tackle climate change and nature's decline?

Unweighted base	2140	941	298	1239	83	568	63	187	1016	278	168	83	573
Base: All UK adults	2140	954	298	1253	106	520	69	192	975	274	164	77	619
Very important	65%	61%	65%	62%	64%	71%	52%	72%	66%	66%	68%	65%	60%
Fairly important	27%	31%	29%	30%	23%	25%	22%	20%	28%	25%	27%	29%	29%
Not very important	3%	3%	2%	3%	10%	3%	4%	2%	2%	2%	4%	5%	4%
Not at all important	1%	1%	1%	1%	-	0%	4%	1%	1%	2%	1%	-	1%
Don't know	4%	5%	2%	4%	3%	1%	18%	6%	3%	4%	1%	1%	7%
Net: Important	92%	92%	95%	92%	87%	96%	74%	92%	94%	91%	94%	94%	89%
Net: Not important	4%	4%	3%	4%	10%	3%	8%	3%	3%	5%	4%	5%	5%

YouGov Survey Results

Sample Size: 2140

Fieldwork: 18th - 19th December 2019



Total	Children in Household						Parent/ Guardian								
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years	

For the following question by 'take action', we mean doing things such as creating bee-friendly spaces at the edges of their fields, connecting their farmland with trees and hedgerows for animals like dormice and hares, stopping the chemicals they use from spreading into streams and rivers and helping to tackle climate change by planting trees and looking after their soil so it locks in carbon.

How important, if at all, is it for UK farmers to take action to restore our wildlife, woodlands, and countryside in order to tackle climate change and nature's decline?

Unweighted base	2140	1545	213	195	73	481	114	1200	940	153	240	197	67	486	784
Base: All UK adults	2140	1519	215	191	81	487	134	1165	975	157	242	195	66	484	750
Very important	65%	65%	65%	63%	63%	64%	61%	66%	64%	58%	61%	67%	70%	63%	68%
Fairly important	27%	27%	28%	31%	24%	29%	22%	28%	27%	32%	30%	26%	25%	29%	26%
Not very important	3%	3%	3%	2%	3%	2%	6%	3%	4%	3%	2%	1%	-	2%	3%
Not at all important	1%	1%	0%	1%	5%	1%	-	1%	1%	3%	3%	2%	-	1%	1%
Don't know	4%	3%	3%	4%	5%	4%	11%	3%	5%	4%	4%	5%	5%	5%	2%
Net: Important	92%	93%	94%	94%	67%	93%	84%	94%	90%	90%	91%	92%	95%	92%	95%
Net: Not important	4%	4%	3%	3%	8%	4%	6%	3%	4%	6%	5%	3%	-	3%	3%

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Sample Size: 2140

Fieldwork: 18th - 19th December 2019



Total	Gender		Age				
	Male	Female	18-24	25-34	35-44	45-54	55+

For the following question by the 'impact of the farming sector', we mean the impact of growing crops for food and fibre (such as using chemicals and fertilisers or farming organically), rearing farm animals (which release greenhouse gases) and looking after the landscape (for example by managing, restoring or creating habitats like woodland, hedgerows and ponds).

To what extent do you think the UK farming sector has had a positive or negative impact on climate change over the last five years (i.e. since December 2014), or has it stayed the same?

Unweighted base	2140	981	1159	175	348	371	341	905
Base: All UK Adults	2140	1038	1102	238	336	368	338	860
Very positive impact	4%	4%	4%	3%	3%	6%	3%	4%
Fairly positive impact	18%	19%	18%	19%	13%	16%	13%	23%
Stayed the same	29%	31%	26%	22%	23%	28%	33%	31%
Fairly negative impact	19%	19%	20%	26%	23%	20%	17%	17%
Very negative impact	6%	7%	4%	10%	7%	4%	4%	5%
Don't know	24%	20%	28%	20%	30%	26%	30%	20%
Net: Positive impact	22%	23%	21%	22%	16%	22%	16%	27%
Net: Negative impact	25%	26%	24%	36%	30%	24%	21%	22%

Cell Contents (Column Percentages)

YouGov Survey Results

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Total	Social Grade	
	ABC1	C2DE

For the following question by the 'impact of the farming sector', we mean the impact of growing crops for food and fibre (such as using chemicals and fertilisers or farming organically), rearing farm animals (which release greenhouse gases) and looking after the landscape (for example by managing, restoring or creating habitats like woodland, hedgerows and ponds).

To what extent do you think the UK farming sector has had a positive or negative impact on climate change over the last five years (i.e. since December 2014), or has it stayed the same?

	2140	1308	832
Unweighted base	2140	1308	832
Base: All UK Adults	2140	1220	920
Very positive impact	4%	4%	4%
Fairly positive impact	18%	19%	18%
Stayed the same	29%	28%	30%
Fairly negative impact	19%	22%	16%
Very negative impact	6%	6%	5%
Don't know	24%	23%	26%
Net: Positive impact	22%	22%	22%
Net: Negative impact	25%	27%	22%

Cell Contents (C)

YouGov Survey Results

Sample Size: 2140

Fieldwork: 18th - 19th December 2019



Total	Region								
	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland

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Unweighted base	2140	519	338	183	238	499	1777	110	195	58
Base: All UK Adults	2140	499	345	179	280	497	1800	103	180	58
Very positive impact	4%	4%	5%	7%	3%	3%	4%	4%	3%	-
Fairly positive impact	18%	21%	19%	15%	15%	20%	19%	16%	16%	12%
Stayed the same	29%	28%	27%	28%	29%	30%	29%	31%	32%	23%
Fairly negative impact	19%	17%	19%	21%	17%	19%	19%	23%	23%	27%
Very negative impact	6%	4%	5%	5%	9%	4%	5%	7%	6%	16%
Don't know	24%	25%	24%	25%	27%	24%	25%	19%	20%	22%
Net: Positive impact	22%	25%	24%	21%	19%	23%	23%	20%	19%	12%
Net: Negative impact	25%	21%	25%	25%	26%	23%	24%	30%	29%	43%

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	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland

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Base: All UK Adults	2140	81	233	186	170	175	179	280	281	216	1800	103	180	58
Very positive impact	4%	4%	2%	7%	4%	6%	7%	3%	3%	3%	4%	4%	3%	-
Fairly positive impact	18%	23%	21%	20%	18%	20%	15%	15%	20%	21%	19%	16%	16%	12%
Stayed the same	29%	29%	30%	26%	31%	24%	28%	29%	31%	27%	29%	31%	32%	23%
Fairly negative impact	19%	11%	16%	21%	19%	20%	21%	17%	17%	22%	19%	23%	23%	27%
Very negative impact	6%	9%	3%	3%	4%	6%	5%	9%	2%	7%	5%	7%	6%	16%
Don't know	24%	24%	28%	23%	23%	24%	25%	27%	28%	20%	25%	19%	20%	22%
Net: Positive impact	22%	27%	23%	27%	22%	26%	21%	19%	22%	24%	23%	20%	19%	12%
Net: Negative impact	25%	20%	19%	24%	23%	26%	25%	26%	19%	29%	24%	30%	29%	43%

Cell Contents (C)

YouGov Survey Results

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Fieldwork: 18th - 19th December 2019



Total	Working Status							Marital Status				
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

For the following question by the 'impact of the farming sector', we mean the impact of growing crops for food and fibre (such as using chemicals and fertilisers or farming organically), rearing farm animals (which release greenhouse gasses) and looking after the landscape (for example by managing, restoring or creating habitats like woodland, hedgerows and ponds).

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Base: All UK Adults	2140	954	298	1253	106	520	69	192	975	274	164	77	619
Very positive impact	4%	4%	5%	4%	4%	3%	1%	6%	5%	2%	4%	2%	2%
Fairly positive impact	18%	14%	21%	16%	17%	26%	11%	18%	19%	15%	18%	34%	15%
Stayed the same	29%	29%	27%	29%	21%	32%	28%	23%	29%	31%	28%	35%	27%
Fairly negative impact	19%	22%	16%	20%	28%	16%	14%	19%	19%	24%	20%	15%	19%
Very negative impact	6%	6%	5%	5%	14%	4%	6%	6%	5%	5%	4%	-	7%
Don't know	24%	26%	26%	26%	17%	18%	39%	28%	22%	23%	26%	13%	29%
Net: Positive impact	22%	18%	26%	20%	21%	29%	12%	24%	25%	17%	22%	37%	18%
Net: Negative impact	25%	27%	21%	26%	42%	20%	20%	25%	24%	29%	24%	15%	26%

Cell Contents (C)

YouGov Survey Results

Sample Size: 2140

Fieldwork: 18th - 19th December 2019



Total	Children in Household						Parent/ Guardian							
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years

For the following question by the 'impact of the farming sector', we mean the impact of growing crops for food and fibre (such as using chemicals and fertilisers or farming organically), rearing farm animals (which release greenhouse gases) and looking after the landscape (for example by managing, restoring or creating habitats like woodland, hedgerows and ponds).

To what extent do you think the UK farming sector has had a positive or negative impact on climate change over the last five years (i.e. since December 2014), or has it stayed the same?

Unweighted base	2140	1545	213	195	73	481	114	1200	940	153	240	197	67	486	784
Base: All UK Adults	2140	1519	215	191	81	487	134	1165	975	157	242	195	66	484	750
Very positive impact	4%	3%	5%	6%	9%	6%	4%	5%	3%	8%	5%	5%	4%	5%	4%
Fairly positive impact	18%	18%	17%	17%	20%	18%	21%	21%	15%	17%	17%	19%	10%	17%	22%
Stayed the same	29%	30%	28%	25%	27%	27%	23%	30%	28%	24%	27%	29%	31%	27%	31%
Fairly negative impact	19%	19%	21%	20%	24%	21%	18%	18%	21%	22%	21%	20%	13%	20%	17%
Very negative impact	6%	5%	7%	4%	4%	5%	11%	4%	7%	5%	4%	5%	3%	5%	4%
Don't know	24%	24%	22%	29%	16%	24%	23%	23%	26%	26%	27%	22%	38%	26%	21%
Net: Positive impact	22%	21%	22%	23%	29%	24%	25%	25%	18%	24%	21%	24%	14%	22%	27%
Net: Negative impact	25%	24%	27%	23%	28%	26%	29%	22%	28%	27%	25%	25%	16%	25%	21%

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