

# YouGov / Press Association Survey Results

Sample Size: 1614 GB Adults  
Fieldwork: 2nd - 3rd August 2017

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1614</b>	<b>554</b>	<b>529</b>	<b>98</b>	<b>634</b>	<b>689</b>	<b>781</b>	<b>833</b>	<b>187</b>	<b>689</b>	<b>399</b>	<b>339</b>	<b>920</b>	<b>694</b>	<b>216</b>	<b>523</b>	<b>345</b>	<b>389</b>	<b>140</b>
<b>Unweighted Sample</b>	<b>1614</b>	<b>498</b>	<b>593</b>	<b>136</b>	<b>773</b>	<b>665</b>	<b>712</b>	<b>902</b>	<b>185</b>	<b>658</b>	<b>420</b>	<b>351</b>	<b>970</b>	<b>644</b>	<b>160</b>	<b>575</b>	<b>335</b>	<b>390</b>	<b>154</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		9-10 May '13	2-3 Aug '17																		
<b>How positive or negative a contribution do you think the following have made to the Monarchy and Royal Family?</b>																					
<b>Prince Charles</b>																					
	Very positive	22	8	9	8	8	8	9	9	7	4	8	7	10	8	8	7	9	9	7	6
	Fairly positive	38	28	36	26	27	30	32	26	30	19	27	34	30	30	26	32	30	24	27	31
	<b>TOTAL POSITIVE</b>	<b>60</b>	<b>36</b>	<b>45</b>	<b>34</b>	<b>35</b>	<b>38</b>	<b>41</b>	<b>35</b>	<b>37</b>	<b>23</b>	<b>35</b>	<b>41</b>	<b>40</b>	<b>38</b>	<b>34</b>	<b>39</b>	<b>39</b>	<b>33</b>	<b>34</b>	<b>37</b>
	Neither positive or negative	19	30	25	30	28	28	27	29	31	25	34	27	27	28	32	23	30	32	34	23
	Fairly negative	9	18	20	19	19	19	18	19	16	20	16	19	18	20	14	20	17	19	14	22
	Very negative	6	9	6	8	15	8	9	9	8	11	6	9	13	8	10	6	8	12	9	8
	<b>TOTAL NEGATIVE</b>	<b>15</b>	<b>27</b>	<b>26</b>	<b>27</b>	<b>34</b>	<b>27</b>	<b>27</b>	<b>28</b>	<b>24</b>	<b>31</b>	<b>22</b>	<b>28</b>	<b>31</b>	<b>28</b>	<b>24</b>	<b>26</b>	<b>25</b>	<b>31</b>	<b>23</b>	<b>30</b>
	Don't know	4	8	4	8	3	8	5	8	8	21	10	3	3	7	10	13	7	5	9	11
<b>Camilla, Duchess of Cornwall</b>																					
	Very positive	7	3	4	2	3	3	3	4	2	2	3	2	4	3	2	3	4	3	2	1
	Fairly positive	21	15	22	12	14	15	17	11	18	6	12	17	21	15	14	11	16	14	14	18
	<b>TOTAL POSITIVE</b>	<b>28</b>	<b>18</b>	<b>26</b>	<b>14</b>	<b>17</b>	<b>18</b>	<b>20</b>	<b>15</b>	<b>20</b>	<b>8</b>	<b>15</b>	<b>19</b>	<b>25</b>	<b>18</b>	<b>16</b>	<b>14</b>	<b>20</b>	<b>17</b>	<b>16</b>	<b>19</b>
	Neither positive or negative	34	36	38	35	35	37	34	35	36	32	39	35	32	37	34	38	37	36	34	30
	Fairly negative	18	19	17	20	23	19	20	22	16	23	19	19	17	20	18	16	20	17	21	20
	Very negative	16	18	15	20	17	16	19	19	18	12	16	22	23	16	21	18	15	25	18	17
	<b>TOTAL NEGATIVE</b>	<b>34</b>	<b>37</b>	<b>32</b>	<b>40</b>	<b>40</b>	<b>35</b>	<b>39</b>	<b>41</b>	<b>34</b>	<b>35</b>	<b>35</b>	<b>41</b>	<b>40</b>	<b>36</b>	<b>39</b>	<b>34</b>	<b>35</b>	<b>42</b>	<b>39</b>	<b>37</b>
	Don't know	5	9	5	11	7	10	6	9	10	24	11	5	4	8	11	13	9	5	11	13
<b>Prince William</b>																					
	Very positive	60	47	52	48	40	47	52	41	52	30	47	51	51	45	48	45	49	48	49	31
	Fairly positive	25	31	31	30	39	33	31	31	31	36	30	30	32	34	27	24	32	32	31	36
	<b>TOTAL POSITIVE</b>	<b>85</b>	<b>78</b>	<b>83</b>	<b>78</b>	<b>79</b>	<b>80</b>	<b>83</b>	<b>72</b>	<b>83</b>	<b>66</b>	<b>77</b>	<b>81</b>	<b>83</b>	<b>79</b>	<b>75</b>	<b>69</b>	<b>81</b>	<b>80</b>	<b>80</b>	<b>67</b>
	Neither positive or negative	7	12	10	11	16	12	9	14	9	13	12	12	10	12	11	12	12	11	10	15
	Fairly negative	1	1	1	1	1	1	1	2	1	4	1	1	2	1	2	2	1	2	0	3
	Very negative	2	3	2	3	1	2	3	4	2	4	2	3	3	2	3	4	1	3	3	6
	<b>TOTAL NEGATIVE</b>	<b>3</b>	<b>4</b>	<b>3</b>	<b>4</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>6</b>	<b>3</b>	<b>8</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>3</b>	<b>5</b>	<b>6</b>	<b>2</b>	<b>5</b>	<b>3</b>	<b>9</b>
	Don't know	4	7	3	7	3	6	4	8	6	14	9	3	2	5	9	14	5	4	7	9

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1614</b>	<b>554</b>	<b>529</b>	<b>98</b>	<b>634</b>	<b>689</b>	<b>781</b>	<b>833</b>	<b>187</b>	<b>689</b>	<b>399</b>	<b>339</b>	<b>920</b>	<b>694</b>	<b>216</b>	<b>523</b>	<b>345</b>	<b>389</b>	<b>140</b>
<b>Unweighted Sample</b>	<b>1614</b>	<b>498</b>	<b>593</b>	<b>136</b>	<b>773</b>	<b>665</b>	<b>712</b>	<b>902</b>	<b>185</b>	<b>658</b>	<b>420</b>	<b>351</b>	<b>970</b>	<b>644</b>	<b>160</b>	<b>575</b>	<b>335</b>	<b>390</b>	<b>154</b>

	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
--	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---

**Catherine, Duchess of Cambridge**

Very positive	54	43	51	43	43	43	36	50	27	42	45	52	43	44	39	47	43	45	32
Fairly positive	25	30	29	29	35	31	30	29	26	30	30	29	32	26	24	29	32	30	32
<b>TOTAL POSITIVE</b>	<b>79</b>	<b>73</b>	<b>80</b>	<b>72</b>	<b>78</b>	<b>74</b>	<b>66</b>	<b>79</b>	<b>53</b>	<b>72</b>	<b>75</b>	<b>81</b>	<b>75</b>	<b>70</b>	<b>63</b>	<b>76</b>	<b>75</b>	<b>75</b>	<b>64</b>
Neither positive or negative	11	14	12	14	12	13	17	11	19	12	17	10	14	14	15	14	14	13	15
Fairly negative	2	2	1	2	1	1	2	1	4	1	1	2	2	1	3	2	2	0	4
Very negative	3	3	3	3	3	2	5	2	7	2	3	4	3	4	4	2	4	3	5
<b>TOTAL NEGATIVE</b>	<b>5</b>	<b>5</b>	<b>4</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>4</b>	<b>7</b>	<b>11</b>	<b>3</b>	<b>4</b>	<b>6</b>	<b>5</b>	<b>5</b>	<b>7</b>	<b>4</b>	<b>6</b>	<b>3</b>	<b>9</b>
Don't know	5	8	4	9	6	9	10	7	16	12	4	3	7	11	15	7	5	9	12

**Prince Harry**

Very positive	39	47	54	46	39	45	53	39	54	30	47	49	52	45	49	43	49	50	47	33
Fairly positive	33	30	31	30	36	32	30	33	28	29	30	31	30	32	28	22	32	32	32	30
<b>TOTAL POSITIVE</b>	<b>72</b>	<b>77</b>	<b>85</b>	<b>76</b>	<b>75</b>	<b>77</b>	<b>83</b>	<b>72</b>	<b>82</b>	<b>59</b>	<b>77</b>	<b>80</b>	<b>82</b>	<b>77</b>	<b>77</b>	<b>65</b>	<b>81</b>	<b>82</b>	<b>79</b>	<b>63</b>
Neither positive or negative	13	12	9	12	17	13	9	14	10	15	11	12	11	13	10	12	11	11	11	19
Fairly negative	8	2	1	3	4	2	1	3	1	8	1	2	2	2	5	2	0	0	5	
Very negative	4	3	2	2	2	2	3	4	1	4	2	3	3	3	4	2	3	3	4	
<b>TOTAL NEGATIVE</b>	<b>12</b>	<b>5</b>	<b>3</b>	<b>5</b>	<b>6</b>	<b>4</b>	<b>4</b>	<b>7</b>	<b>2</b>	<b>12</b>	<b>3</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>9</b>	<b>4</b>	<b>3</b>	<b>3</b>	<b>9</b>	
Don't know	4	7	3	7	3	7	4	7	6	14	9	3	2	5	9	13	5	3	7	9

**Which ONE, if any, of the following do you think Diana, Princess of Wales is MOST remembered for?**

Being the "People's Princess"	26	24	27	24	24	29	23	29	26	25	28	27	25	28	24	28	26	27	21
Dying in a car crash	19	18	19	16	20	17	23	15	37	20	14	13	20	18	19	18	22	17	21
Her personal life, troubles and scandal	15	16	15	25	17	14	17	13	5	12	21	18	17	11	18	15	11	13	22
Being a mother to William and Harry	12	16	9	10	11	13	9	15	3	10	14	20	12	12	10	15	11	11	9
Her compassion	10	11	12	9	10	11	7	12	5	11	11	9	10	10	7	11	11	10	8
Her charity work	9	8	10	8	8	9	10	8	8	12	5	9	8	11	13	7	10	11	6
Her fashion sense	1	1	1	1	1	1	2	1	2	1	2	0	1	2	1	1	1	2	1
Other	1	1	1	1	1	0	1	1	1	1	1	0	1	1	1	1	0	1	0
Don't know	7	5	7	6	8	4	8	6	12	9	4	4	8	6	7	6	7	7	11

**Do you think that the way in which Diana lived and died has changed the Royal Family in any way?**

Yes – the Royal Family has changed for the better	44	57	43	48	46	51	37	51	19	45	51	50	46	42	45	50	43	42	31
Yes – the Royal Family has changed for the worse	5	3	6	4	5	4	6	4	10	5	3	3	4	5	3	6	5	3	6
No – the Royal Family doesn't seem to have changed at all	32	29	29	31	28	33	38	25	29	28	35	37	30	33	28	26	34	35	41
Don't know	19	11	22	16	21	11	19	20	42	23	12	10	19	20	24	18	18	20	22

Total	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>1614</b>	554	529	98	634	689	781	833	187	689	399	339	920	694	216	523	345	389	140
1614	498	593	136	773	665	712	902	185	658	420	351	970	644	160	575	335	390	154
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Weighted Sample

Unweighted Sample

Do you think that the Royal Family has showed Princess Diana's memory too much respect, too little respect, or has it got the balance about right?

Too much respect	4	4	4	6	3	4	5	3	4	4	3	4	3	3	5	3	3	4
Too little respect	30	26	34	21	25	33	28	31	25	27	32	35	26	34	25	28	34	31
Got the balance about right	44	52	41	47	47	47	43	46	39	44	47	46	46	42	44	46	42	45
Don't know	22	18	22	25	25	16	25	20	32	26	19	15	24	20	29	21	20	21

3-4 Sept '15

2-3 Aug '17

If Prince Charles does become King, should his wife, the Duchess of Cornwall ...?

Become Queen	16	14	17	15	13	17	14	17	12	12	17	11	14	17	11	14	13	14	15
Have the title of Princess Consort	38	39	47	34	49	40	42	36	42	29	33	44	49	39	39	39	43	34	38
Not have any title at all	32	30	26	33	28	25	33	30	31	25	30	35	29	26	36	24	30	38	28
Don't know	13	17	10	18	10	18	10	18	16	34	20	10	7	18	15	23	14	13	19