

YouGov Survey Results

Sample Size: 1133 Adults in London

Fieldwork: 2nd - 8th October 2019



	Gender		Age				Social Grade		London Area		London Area 2		
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Inner London	Outer London	North London	South London	
Weighted Sample	1133	554	579	123	608	229	172	668	465	243	520	629	501
Unweighted Sample	1133	516	617	115	575	264	179	785	348	249	559	648	482
	%	%	%	%	%	%	%	%	%	%	%	%	%

Considering the River Thames as the divide between North and South London. How often, if ever, do you travel to the following places:

North London

I live there	56	57	54	50	57	50	61	56	55	39	64	100	0
Daily	6	8	5	8	9	4	1	10	2	11	4	0	14
A few times a week	4	4	5	6	4	6	1	5	3	7	3	0	10
Once a week	2	2	2	5	1	2	1	3	1	4	0	0	4
A few times a month	6	5	7	10	4	8	9	7	4	8	4	0	14
Several times a year	15	14	15	16	15	16	12	13	17	19	12	0	33
Never	9	9	10	3	8	11	15	5	15	11	11	0	21
Don't know	2	1	2	3	2	3	1	1	3	2	2	0	4

South London

I live there	44	42	46	49	42	50	39	44	45	61	36	0	100
Daily	2	3	1	3	2	2	2	3	1	1	2	4	0
A few times a week	3	4	2	5	3	5	1	4	1	4	3	6	0
Once a week	3	3	2	2	3	2	2	4	1	2	2	4	0
A few times a month	8	9	6	11	9	6	6	9	6	7	8	14	0
Several times a year	22	23	21	17	24	19	22	22	21	15	25	39	0
Never	13	10	16	10	11	13	23	10	18	6	19	24	0
Don't know	5	5	5	4	6	2	6	4	7	4	5	9	0

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Weighted Sample	1133	554	579	123	608	229	172	668	465	243	520	629	501
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	%	%	%	%	%	%	%	%	%	%	%	%	%

Why do you travel to North London? Please select all that apply.

[Only asked to those who don't live in North London but visit there; n=380]

To go to work	32	38	26	27	41	28	3	38	20	26	31	0	32
To attend college or university	3	2	3	10	1	2	0	3	1	2	1	0	2
To visit family and/or friends	38	40	36	48	35	41	29	40	34	43	29	0	38
To visit attractions or attend events	59	54	63	71	56	50	73	62	53	53	70	0	59
To shop	25	26	23	26	27	24	15	27	20	30	20	0	25
Other	17	20	15	15	15	19	28	17	17	30	7	0	17
Don't know	1	2	0	0	2	0	0	0	3	1	1	0	1

Why do you travel to South London? Please select all that apply.

[Only asked to those who don't live in South London but visit there; n=453]

To go to work	12	15	7	9	13	15	2	14	7	12	10	12	0
To attend college or university	3	2	3	11	1	3	0	2	5	0	2	2	0
To visit family and/or friends	43	46	39	42	45	37	45	48	34	48	45	43	0
To visit attractions or attend events	57	58	56	55	59	60	49	58	55	53	51	57	0
To shop	19	19	19	29	17	17	18	19	18	30	16	18	0
Other	18	20	17	11	17	23	24	17	21	21	21	19	0
Don't know	2	1	2	5	2	0	0	2	2	1	1	2	0