

YouGov Survey Results

Sample Size: 1581 GB Adults

Fieldwork: 16th - 17th February 2017

		Gender		Age				Social Grade		Region				
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1581	765	816	183	675	391	332	901	680	190	525	340	381	145
Unweighted Sample	1581	655	926	146	649	431	355	974	607	155	542	343	393	148
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	3-4 June '13	16-17 Feb '17													
How interested are you in the BBC TV show Doctor Who?															
Very interested	17	9	12	7	12	10	11	5	10	8	8	8	10	11	10
Quite interested	14	12	12	13	10	12	15	11	14	11	11	16	11	9	13
TOTAL INTERESTED	31	21	24	20	22	22	26	16	24	19	19	24	21	20	23
Not very interested	19	20	22	18	24	19	22	19	22	18	20	19	22	20	22
Not at all interested	49	56	52	60	45	57	51	66	53	61	59	56	54	58	53
TOTAL NOT INTERESTED	68	76	74	78	69	76	73	85	75	79	79	75	76	78	75
Don't know	1	2	2	1	8	2	1	0	1	2	2	1	4	2	1
Thinking about the next person who will play the role of Doctor Who, which of the following do you think it s important that they should be? (Please tick all that apply)															
British	54	32	34	29	36	32	34	25	35	27	24	35	34	27	35
Male	52	26	27	25	17	26	27	30	24	28	23	29	25	25	25
A character actor	28	17	17	16	12	12	19	26	17	16	13	21	15	15	17
English	22	13	15	12	11	12	14	18	13	14	11	17	11	16	1
White	23	12	16	9	5	11	15	16	12	13	14	16	10	10	10
Heterosexual	15	10	14	6	8	8	10	15	11	9	12	13	7	9	7
Attractive	14	9	7	10	19	7	8	8	10	8	5	10	9	9	6
Already a household name	9	9	7	10	12	7	8	11	8	9	11	9	9	7	7
Over 40	7	8	8	7	3	6	9	14	8	7	9	9	5	9	8
Under 40	19	7	8	5	11	6	5	8	7	6	9	8	6	6	3
Tall	11	5	4	6	6	5	5	6	6	4	5	6	5	5	5
A comedy actor	4	5	6	4	18	4	4	2	5	5	2	4	6	8	5
None of the above	13	38	37	39	28	43	36	36	39	37	42	36	36	39	43

Who would be your choice to play the next Doctor Who?
(See Tab 2)