

YouGov / ITV Wales Survey Results

Sample Size: 1202 Welsh Adults
Fieldwork: 4th - 6th May 2015

	General Election Voting Intention					Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib	Plaid	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West	
Weighted Sample	1202	252	396	81	138	129	583	619	147	269	406	380	565	637	230	249	268	249	207
Unweighted Sample	1202	239	400	91	135	136	585	617	124	215	440	423	690	512	239	229	260	265	209
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Westminster Constituency Voting Intention:

FINAL HEADLINE VOTING INTENTION

[Excludes Don't knows and Would not votes and taking into account likelihood to vote]

Lab	39	0	100	0	0	0	37	41	31	44	43	33	36	41	25	41	37	47	43
Con	25	100	0	0	0	0	24	26	23	20	20	33	27	22	27	29	25	20	21
Plaid	13	0	0	0	100	0	14	12	19	13	15	9	14	12	17	11	14	8	15
UKIP	12	0	0	0	0	100	14	11	9	8	12	17	10	15	12	14	11	13	12
Lib Dem	8	0	0	100	0	0	8	8	9	9	9	6	9	7	15	3	9	7	5
Green	2	0	0	0	0	0	2	2	6	3	1	1	3	2	1	1	3	4	1
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	2	0	0	0	0	0	2	1	3	3	2	1	1	2	3	0	1	1	4

Fieldwork: 4th - 6th May 2015

	General Election Voting Intention						Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib	Plaid	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West	
Weighted Sample	1202	252	396	81	138	129	583	619	147	269	406	380	565	637	230	249	268	249	207	
Unweighted Sample	1202	239	400	91	135	136	585	617	124	215	440	423	690	512	239	229	260	265	209	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The general election is this Thursday, 7th May, which party will you vote for?

Main Parties Voting Intention

[Excluding Don't knows and Would not votes]

Lab	38	0	97	4	3	0	37	40	29	44	42	34	36	40	25	39	39	47	43
Con	26	100	1	4	5	2	24	28	21	22	22	34	28	24	30	29	26	22	21
UKIP	13	0	1	0	2	98	14	11	9	9	13	16	10	15	15	15	10	12	12
Plaid	12	0	1	0	91	0	13	12	22	11	13	9	14	11	14	11	13	8	15
Lib Dem	7	0	1	91	0	0	8	7	9	9	8	6	8	7	13	5	7	6	5
Other	4	0	0	1	0	0	4	3	10	5	3	2	4	4	4	1	5	5	5

Other Parties Voting Intention

Green	2	0	0	1	0	0	3	2	6	4	1	1	3	2	1	1	4	4	1
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	2	0	0	0	0	0	2	1	3	1	2	1	1	2	4	0	0	1	3

Non Voters

Would Not Vote	5	0	0	1	0	0	4	6	11	9	4	2	6	5	4	5	5	6	7
Don't know	9	0	1	5	2	1	5	13	11	10	8	8	7	11	7	8	9	9	11

Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency this Thursday?

Main Parties Voting Intention

[Excluding Don't knows and Would not votes]

Lab	38	0	100	0	0	0	37	40	31	44	42	33	36	40	24	42	38	46	42
Con	24	100	0	0	0	0	24	25	21	20	20	33	27	22	27	29	25	20	21
Plaid	13	0	0	0	100	0	14	13	21	14	15	9	14	13	17	11	14	10	15
UKIP	12	0	0	0	0	100	14	11	9	8	12	17	10	15	12	15	11	12	12
Lib Dem	8	0	0	100	0	0	8	8	9	9	9	6	9	7	15	3	9	7	5
Other	4	0	0	0	0	0	5	3	9	6	3	2	4	4	4	1	5	5	5

Other Parties Voting Intention

Green	2	0	0	0	0	0	2	2	6	3	1	1	3	2	1	1	3	4	1
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	2	0	0	0	0	0	2	1	4	3	2	1	1	2	3	0	2	1	4

Non Voters

Would Not Vote	5	0	0	0	0	0	4	6	12	8	4	2	6	5	4	5	5	6	7
Don't know	9	0	0	0	0	0	5	12	11	12	8	7	6	11	6	9	9	9	9

Fieldwork: 4th - 6th May 2015

	General Election Voting Intention					Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib	Plaid	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West
Weighted Sample	1202	252	396	81	138	129	583	619	147	269	406	380	565	637	230	249	268	249	207
Unweighted Sample	1202	239	400	91	135	136	585	617	124	215	440	423	690	512	239	229	260	265	209
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The general election will be held this week. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election?

0 - Certain NOT to vote	6	0	0	1	0	1	5	6	12	8	4	3	6	5	5	6	5	5	7
1	1	0	0	0	2	0	1	1	0	3	1	0	1	2	1	1	0	2	1
2	0	0	0	0	0	0	1	0	1	1	0	0	0	0	0	0	0	1	0
3	1	0	1	0	1	1	1	1	0	1	1	0	0	1	1	1	0	0	1
4	1	1	0	0	1	1	0	1	1	0	0	1	0	1	0	0	0	1	1
5	2	1	1	0	3	1	2	3	5	3	2	1	2	3	1	2	3	2	4
6	1	0	1	0	1	0	2	1	2	2	1	0	1	1	0	1	1	2	0
7	3	1	2	1	3	3	3	3	5	4	3	1	2	3	3	3	2	2	4
8	4	5	3	4	2	2	2	5	2	4	4	4	3	4	4	1	7	2	4
9	8	11	7	15	9	6	9	7	9	9	8	7	9	7	12	7	5	7	9
10 - Absolutely certain to vote	75	82	85	80	78	85	77	73	62	64	78	84	76	73	74	78	76	76	68

YouGov Welsh Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18-24	53	75
Male 25-39	96	135
Male 40-59	221	200
Male 60+	215	174
Female 18-24	71	72
Female 25-39	119	135
Female 40-59	219	207
Female 60+	208	206
Social Grade		
AB	333	216
C1	357	349
C2	203	240
DE	309	397
Newspaper Type		
Express / Mail	162	186
Sun / Star	137	168
Mirror / Record	118	192
Guardian / Independent	73	30
FT / Times / Telegraph	89	60
Other Paper	223	252
No Paper	400	313
Political Party Identification		
Labour	422	415
Conservative	219	240
Liberal Democrat	70	72
SNP/PC	91	90
Other	90	72
None/ DK	310	313
Region		
Mid and West Wales	239	230
North Wales	229	249
Cardiff	178	139
South Wales Central	82	129
South Wales East	265	249
South Wales West	209	207

YouGov is a member of the British Polling Council and abides by its rules.
www.YouGov.com