

YouGov Survey Results

Sample Size: 1641 GB Adults

Fieldwork: 22nd - 23rd March 2015

		Westminster VI				2010 Vote			Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1641	X	X	X	X	491	405	331	796	845	195	415	561	469	935	706	210	533	351	404	143
Unweighted Sample	1641	436	444	96	175	479	386	331	740	901	178	361	650	452	1095	546	193	540	342	412	154
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of these parties do you think has the attitude to
business most similar to yours?

Labour	25	1	71	13	9	3	58	24	26	23	22	28	24	25	24	26	26	18	23	33	28
Conservatives	32	87	4	26	30	76	7	18	37	28	25	27	29	43	38	26	36	38	33	26	22
Neither	24	6	12	47	53	13	19	40	24	24	22	22	29	21	23	25	21	24	24	23	34
Don't know	19	7	13	14	9	7	16	18	13	25	31	22	18	11	15	23	17	20	20	18	16