

YouGov / GWPF Survey Results

Sample Size: 1975 Adults in GB
Fieldwork: 2nd - 3rd January 2020

	Vote in 2019			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1975	670	490	178	760	814	956	1019	217	831	470	456	1126	849	237	664	429	476	170
Unweighted Sample	1975	715	531	192	842	823	900	1075	156	856	493	470	1169	806	212	673	441	474	175
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How likely, if at all, would you be to take the following actions in order to reduce your carbon dioxide emissions within the next five years?

Eating less meat products

Very likely	20	12	34	28	27	12	15	25	26	22	19	15	22	17	25	21	18	18	20
Fairly likely	25	22	31	32	31	22	24	27	23	27	26	23	27	24	29	26	25	25	21
TOTAL LIKELY	45	34	65	60	58	34	39	52	49	49	45	38	49	41	54	47	43	43	41
Fairly unlikely	22	26	16	18	19	24	23	22	17	21	24	25	22	22	17	21	22	25	25
Very unlikely	26	36	13	16	18	35	32	19	17	24	25	33	23	29	21	26	29	24	26
TOTAL UNLIKELY	48	62	29	34	37	59	55	41	34	45	49	58	45	51	38	47	51	49	51
Don't know	7	3	6	5	5	6	6	7	17	7	6	4	5	9	9	6	6	8	8

Going vegan (not eating any dairy products, eggs, or any other animal products)

Very likely	4	2	8	5	4	4	3	6	7	5	4	3	5	4	4	5	4	4	5
Fairly likely	7	3	12	8	9	4	6	7	10	8	5	4	7	5	7	6	7	7	5
TOTAL LIKELY	11	5	20	13	13	8	9	13	17	13	9	7	12	9	11	11	11	11	10
Fairly unlikely	19	14	24	26	23	15	15	21	23	18	18	18	20	17	24	20	14	18	19
Very unlikely	64	78	51	56	59	73	68	61	43	62	70	74	63	66	55	65	70	63	63
TOTAL UNLIKELY	83	92	75	82	82	88	83	82	66	80	88	92	83	83	79	85	84	81	82
Don't know	6	2	5	6	5	4	7	5	16	7	4	1	4	9	10	4	5	8	8

Limiting the amount of air travel I do to only one return flight every two years

Very likely	25	24	29	31	28	27	23	27	17	22	29	32	23	29	13	28	28	25	27
Fairly likely	22	20	28	21	25	21	20	24	18	22	22	23	23	19	20	23	20	23	20
TOTAL LIKELY	47	44	57	52	53	48	43	51	35	44	51	55	46	48	33	51	48	48	47
Fairly unlikely	20	20	21	24	23	16	22	18	22	21	19	18	24	14	25	18	19	20	19
Very unlikely	19	26	11	17	14	24	22	17	16	20	20	19	19	20	31	18	19	17	18
TOTAL UNLIKELY	39	46	32	41	37	40	44	35	38	41	39	37	43	34	56	36	38	37	37
Don't know	14	10	10	8	10	13	13	14	27	15	11	8	11	17	12	13	14	16	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Buying an electric car

Very likely	12	9	17	19	16	8	14	10	17	14	8	9	14	9	16	13	8	13	9
Fairly likely	26	23	32	39	33	23	25	26	24	28	27	21	30	20	30	29	22	24	24
TOTAL LIKELY	38	32	49	58	49	31	39	36	41	42	35	30	44	29	46	42	30	37	33
Fairly unlikely	19	22	19	14	17	21	19	18	14	16	22	21	19	18	11	19	19	21	20
Very unlikely	28	34	19	16	22	34	27	29	18	24	30	37	23	35	24	28	35	24	28
TOTAL UNLIKELY	47	56	38	30	39	55	46	47	32	40	52	58	42	53	35	47	54	45	48
Don't know	16	11	13	12	12	14	15	17	27	17	12	13	14	18	19	12	16	18	20

Replacing a gas boiler with a low carbon heating system and an electric hob

Very likely	11	11	12	16	11	10	11	11	19	11	9	9	12	10	13	12	10	9	9
Fairly likely	27	24	32	34	32	24	30	24	25	29	27	24	29	24	31	26	25	28	25
TOTAL LIKELY	38	35	44	50	43	34	41	35	44	40	36	33	41	34	44	38	35	37	34
Fairly unlikely	20	21	22	15	21	22	19	22	7	19	24	25	22	18	14	19	21	23	26
Very unlikely	21	30	13	16	17	26	21	21	14	19	21	28	19	24	19	23	23	19	17
TOTAL UNLIKELY	41	51	35	31	38	48	40	43	21	38	45	53	41	42	33	42	44	42	43
Don't know	21	15	20	19	19	19	19	23	36	21	20	13	18	24	22	20	20	21	22

Investing in energy efficiency measures such as better insulation and new consumer goods

Very likely	21	19	27	32	24	19	22	21	22	23	21	19	24	18	22	22	21	22	19
Fairly likely	42	44	44	45	47	42	42	43	34	41	46	46	46	38	40	43	42	40	49
TOTAL LIKELY	63	63	71	77	71	61	64	64	56	64	67	65	70	56	62	65	63	62	68
Fairly unlikely	11	14	9	9	10	14	11	10	8	9	11	15	10	12	10	11	10	11	9
Very unlikely	11	13	8	5	8	13	12	11	6	12	9	14	9	14	12	10	13	12	12
TOTAL UNLIKELY	22	27	17	14	18	27	23	21	14	21	20	29	19	26	22	21	23	23	21
Don't know	14	9	12	9	11	12	14	15	30	15	13	6	12	17	17	14	13	15	12

Using public transport more often instead of driving

Very likely	22	14	30	28	27	17	22	22	23	23	17	25	23	21	40	18	18	21	24
Fairly likely	24	23	29	27	27	23	25	24	22	22	25	29	28	20	27	23	24	26	20
TOTAL LIKELY	46	37	59	55	54	40	47	46	45	45	42	54	51	41	67	41	42	47	44
Fairly unlikely	19	23	16	21	19	22	19	20	20	17	22	21	20	19	10	20	21	21	21
Very unlikely	24	33	17	17	20	29	24	24	12	26	29	20	21	28	12	28	25	22	27
TOTAL UNLIKELY	43	56	33	38	39	51	43	44	32	43	51	41	41	47	22	48	46	43	48
Don't know	10	7	8	6	7	9	11	10	24	11	8	5	9	12	10	11	11	10	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the direction of future energy policy, which of these two priorities do you think the Government should focus on most of all?

Stronger climate change targets	40	30	58	66	56	27	42	38	50	43	38	32	47	31	47	45	32	36	42
Reducing energy bills for households	45	57	34	26	33	59	45	45	25	42	48	58	39	53	33	41	53	49	48
Don't know	15	13	8	8	11	14	13	17	25	15	14	11	14	16	20	14	15	15	10