Holiday travel

Fieldwork Dates: 8th - 11th December 2017

Conducted by YouGov
On behalf of YouGov NY

YouGov NY
Holiday travel
US_nat Sample: 8th - 11th December 2017

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	Total	Gender		Age			Region				Race				
		Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school graduate
		A	B	C	D	E	F	G	H	I	J	K	L	M	N

HT_Q1. Which ONE, if any, of the following statements BEST describes your travel plans for the upcoming holiday season (e.g., Christmas, Hannukah, New Years, etc.)?

	Total	Male A	Female B	18 to 34 C	35 to 54 D	55+ E	Northeast F	Midwest G	South H	West I	White J	Black K	Hispanic L	Other (NET) M	No HS, High school graduate N
Unweighted base	1170	521	649	305	388	477	219	261	431	259	837	116	142	75	431
Base: All US adults	1159	575	584	365	380	414	219	263	422	255	764	136	181	78	487
Visit friends/family in-state	36%	36%	36%	41% E	36%	31%	36%	41%	34%	34%	39% L	35% *	25% *	35% *	33%
Visit friends/family out-of-state	10%	11%	9%	10%	10%	11%	12%	8%	11%	9%	9%	9% *	12% *	13% *	7%
Visit friends/family out-of-country	2%	4% B	1%	5% D.E	2%	1%	2%	3%	2%	3%	1%	1% *	5% J*	7% J*	3%
Go on vacation in-state	3%	4%	2%	6% E	3% E	1%	2%	1%	3%	6% F.G	2%	5% *	8% J*	3% *	4%
Go on vacation out-of-state	2%	2%	2%	2%	4%	2%	3%	2%	3%	1%	2%	3% *	3% *	4% *	2%
Go on vacation out-of-country	1%	1%	1%	2%	0%	1%	1%	1%	1%	2%	1%	1% *	1% *	3% *	1%
Other	1%	-	2% A	0%	1%	2%	1%	0%	2% I	-	0%	1% *	4% J*	1% *	1%
Not applicable - I plan on having family/friends visit me this holiday season	14%	14%	14%	9%	13%	19% C.D	14%	17%	13%	13%	16%	12% *	12% *	7% *	16%
Not applicable - I have no plans	30%	28%	32%	26%	31%	33%	29%	27%	31%	32%	30%	32% *	28% *	27% *	34% P.Q

HT_Q2. And which of the following modes of transportation do you plan to use to travel during the upcoming holiday season? Please select all that apply.

	Total	Male A	Female B	18 to 34 C	35 to 54 D	55+ E	Northeast F	Midwest G	South H	West I	White J	Black K	Hispanic L	Other (NET) M	No HS, High school graduate N
Unweighted base	642	304	338	200	214	228	128	145	234	135	446	63	85	48	205
Base: All US adults who plan to travel this holiday season	648	333	316	239	212	197	124	146	237	141	414	75	107	52	244
Bus (e.g., Greyhound)	5%	7% B	3%	9% D.E	3%	2%	9% G*	1%	4%	7% G*	4%	6% *	9% *	4% *	4%
Train (e.g., Amtrak)	6%	10% B	2%	12% D.E	4%	2%	11% *	4%	6%	5% *	6%	4% *	8% *	10% *	5%
Airplane	15%	15%	14%	19% E	13%	11%	14% *	10%	15%	19% *	12%	14% *	24% J*	16% *	12%
Boat	3%	4%	2%	5% E	2%	1%	5% *	1%	2%	4% *	2%	3% *	2% *	9% J*	2%
Drive my own car	69%	67%	70%	56%	73% C	79% C	67% *	76% I	69%	61% *	74% L	62% *	57% *	59% *	70%
Rent a car	5%	6%	5%	6%	5%	4%	5% *	1%	7% G	6% G*	3%	14% J*	6% *	6% *	3%
Get a ride in someone else's car	12%	10%	13%	15%	9%	10%	11% *	18% H	9%	9% *	12%	12% *	10% *	8% *	14%
Other	1%	-	2% A	1%	2%	0%	1% *	2%	0%	1% *	1%	- *	1% *	- *	1%

HT_Q3. And how much money do you plan to spend on travelling for the upcoming holiday season?

	Total	Male A	Female B	18 to 34 C	35 to 54 D	55+ E	Northeast F	Midwest G	South H	West I	White J	Black K	Hispanic L	Other (NET) M	No HS, High school graduate N
Unweighted base	642	304	338	200	214	228	128	145	234	135	446	63	85	48	205
Base: All US adults who plan to travel this holiday season	648	333	316	239	212	197	124	146	237	141	414	75	107	52	244
$0 - nothing	15%	9%	22% A	15%	17%	15%	19% *	11%	16%	16% *	16%	15% *	17% *	7% *	20%
Less than $100	38%	33%	43% A	34%	38%	42%	34% *	49% F.H.I	34%	35% *	43% L	39% L*	18% *	33% *	36%

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	Total	Education			Marital Status						Children under the age of 18		Income		
		Some college, 2 year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under $40k	$40k to $80k	$80k+
		O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB

HT_Q1. Which ONE, if any, of the following statements BEST describes your travel plans for the upcoming holiday season (e.g., Christmas, Hannukah, New Years, etc.)?

	Total	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB
Unweighted base	1170	382	229	128	576	18	128	45	358	44	284	885	417	322	265
Base: All US adults	1159	367	197	108	525	24	117	43	409	41	287	872	442	315	234
Visit friends/family in-state	36%	37%	41% N	38%	35%	43% **	33%	30% *	37%	45% *	44% Y	33%	35%	40% AC	37%
Visit friends/family out-of-state	10%	8%	15% N.O	19% N.O	12% U	3% **	11% U	- *	8%	9% *	9%	10%	7%	10%	16% Z
Visit friends/family out-of-country	2%	2%	2%	3%	3%	- **	-	8% T*	2%	1% *	4%	2%	3%	3%	3%
Go on vacation in-state	3%	3%	3%	2%	2%	- **	4%	2% *	5% R	8% R*	6% Y	3%	5% AA	1%	3%
Go on vacation out-of-state	2%	3%	3%	2%	3%	- **	1%	2% *	2%	2% *	4% Y	2%	2%	2%	4%
Go on vacation out-of-country	1%	1%	3% N	-	1%	- **	-	- *	2%	- *	1%	1%	1%	1%	1%
Other	1%	1%	2%	-	1%	3% **	1%	- *	0%	4% V*	1%	1%	0%	3% Z.AB	-
Not applicable - I plan on having family/friends visit me this holiday season	14%	13%	10%	16%	16% T	15% **	7%	23% T*	12%	19% T*	12%	15%	13%	14%	18% AC
Not applicable - I have no plans	30%	32% P.Q	21%	19%	27% W	36% **	44% R.V.W	35% W*	31% W	12% *	20%	33% X	34% AB	27% AB	18%

HT_Q2. And which of the following modes of transportation do you plan to use to travel during the upcoming holiday season? Please select all that apply.

	Total	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB
Unweighted base	642	204	154	79	321	7	62	18	204	29	190	451	213	185	165
Base: All US adults who plan to travel this holiday season	648	201	135	69	301	12	57	18	232	29	193	455	232	185	151
Bus (e.g., Greyhound)	5%	6%	6%	3% *	5%	6% **	4% *	5% **	5%	9% **	5%	5%	6%	4%	4%
Train (e.g., Amtrak)	6%	7%	9%	8% *	4%	- **	5% *	- **	10% R	11% **	6%	7%	5%	4%	10%
Airplane	15%	15%	19%	17% *	13%	9% **	7% *	5% **	21% T	7% **	17%	14%	12%	15%	17%
Boat	3%	5%	3%	- *	2%	- **	6% *	23% **	2%	- **	3%	3%	1%	1%	5%
Drive my own car	69%	64%	72%	70% *	81% T.V	84% **	59% *	52% **	56%	65% **	75% Y	66%	61%	76% Z	73% Z
Rent a car	5%	7%	7%	5% *	5%	- **	2% *	- **	6%	10% **	7%	4%	6%	5%	6%
Get a ride in someone else's car	12%	12%	7%	9% *	5%	24% **	21% R*	20% **	16% R	11% **	6%	13% X	19% AA.AB	5%	6%
Other	1%	1%	1%	- *	0%	- **	- *	- **	2%	6% **	0%	1%	1%	1%	-

HT_Q3. And how much money do you plan to spend on travelling for the upcoming holiday season?

	Total	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB
Unweighted base	642	204	154	79	321	7	62	18	204	29	190	451	213	185	165
Base: All US adults who plan to travel this holiday season	648	201	135	69	301	12	57	18	232	29	193	455	232	185	151
$0 - nothing	15%	13%	13%	11% *	10%	- **	26% R*	29% **	20% R	10% **	13%	16%	21% AB	13%	8%
Less than $100	38%	41%	35%	40% *	35%	67% **	46% *	27% **	38%	43% **	32%	40%	36%	43%	35%

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	Total	Prefer not to say	Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumblr	Instagram	Snapchat	Periscope	Other	Don't know	None
							Social networks membership								
		AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP

HT_Q1. Which ONE, if any, of the following statements BEST describes your travel plans for the upcoming holiday season (e.g., Christmas, Hannukah, New Years, etc.)?

	Total	AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP
Unweighted base	1170	166	934	414	322	287	64	323	94	352	204	24	22	9	133
Base: All US adults	1159	168	925	421	305	301	64	311	100	366	220	22	21	10	126
Visit friends/family in-state	36%	30%	38% AP	40% AP	38% AP	40% AP	43% AP*	44% AD.AP	49% AP*	42% AP	43% AP	36% **	45% **	20% **	24%
Visit friends/family out-of-state	10%	9%	10%	10%	13% AG.AJ	8%	8% *	10%	5% *	9%	10%	16% **	- **	- **	9%
Visit friends/family out-of-country	2%	1%	3%	2%	2%	4% AI	6% AE.AI*	1%	7% AD.AE.AF.AI.AP*	3% AI	7% D.AE.AF.AI.AK.A	- **	18% **	- **	1%
Go on vacation in-state	3%	4% AA	3% AI	3% AI	3% AI	6% AD.AF.AI.AP	12% E.AF.AI.AJ.AK.AL.AP*	1%	2% *	5% AI	3% AI	- **	- **	- **	1%
Go on vacation out-of-state	2%	1%	2%	3%	3%	4% AD	5% *	3%	3% *	3%	5% AD	8% **	4% **	- **	1%
Go on vacation out-of-country	1%	2%	1%	1%	1%	2%	- *	1%	1% *	1%	3% AI	- **	5% **	- **	-
Other	1%	1%	1%	2% AF.AI.AK.AL	1%	1%	1% *	0%	1% *	1%	-	- **	- **	- **	-
Not applicable - I plan on having family/friends visit me this holiday season	14%	10%	13%	15%	15%	12%	9% *	15%	14% *	14%	15%	18% **	6% **	41% **	17%
Not applicable - I have no plans	30%	42% AA.AB	28% AE.AH.AK.AL	24% AL	25% AL	24% AL	16% *	24% AL	19% *	22% AL	14%	22% **	23% **	40% **	48% .AF.AG.AH.AI.AJ.

HT_Q2. And which of the following modes of transportation do you plan to use to travel during the upcoming holiday season? Please select all that apply.

	Total	AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP
Unweighted base	642	79	536	252	196	179	46	191	65	226	148	14	14	2	47
Base: All US adults who plan to travel this holiday season	648	80	543	259	183	193	48	188	67	235	155	13	15	2	44
Bus (e.g., Greyhound)	5%	5% *	5%	6%	4%	8%	20% AD.AE.AF.AG.AI.AK.AP*	5%	10% *	9%	10% AD.AF	21% **	12% **	- **	2% *
Train (e.g., Amtrak)	6%	10% *	7%	8%	9%	9%	13% *	7%	8% *	9%	6%	21% **	7% **	- **	3% *
Airplane	15%	17% *	15%	16%	16%	15%	19% *	13%	13% *	19%	18%	29% **	10% **	- **	8% *
Boat	3%	6% *	2%	2%	2%	6% AD.AE.AF.AI	2% *	2%	4% *	4% AD	5% AD	7% **	- **	- **	-
Drive my own car	69%	63% *	70%	72% AK	75% AG.AH.AK	65%	60% *	75% AG.AH.AK	67% *	65%	68%	67% **	61% **	100% **	74% *
Rent a car	5%	4% *	5%	6%	6%	5%	7% *	7%	8% *	5%	5%	7% **	7% **	- **	3% *
Get a ride in someone else's car	12%	15% AA*	11% AF	12% AF	5%	10%	6% *	9%	16% AF*	14% AF	9%	18% **	18% **	- **	15% AF*
Other	1%	3% *	0%	1%	-	0%	- *	1%	1% *	1%	1%	- **	5% **	- **	3% AD.AF*

HT_Q3. And how much money do you plan to spend on travelling for the upcoming holiday season?

	Total	AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP
Unweighted base	642	79	536	252	196	179	46	191	65	226	148	14	14	2	47
Base: All US adults who plan to travel this holiday season	648	80	543	259	183	193	48	188	67	235	155	13	15	2	44
$0 - nothing	15%	20% AB*	14%	12%	11%	12%	10% *	20% D.AE.AF.AG.AK.A	13% *	12%	13%	7% **	22% **	57% **	27% D.AE.AF.AG.AK.A
Less than $100	38%	36% *	38% AG.AK	38% AK	40% AG.AK	31%	25% *	39% AK	30% *	32%	32%	33% **	16% **	43% **	43% *

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	Total	Gender		Age			Region				Race				No HS, High school graduate
		Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
$100 to less than $250	18%	24% B	12%	19%	15%	20%	18% *	16%	21%	17% *	17%	23% *	25% *	11% *	24% Q
$250 to less than $500	15%	19% B	10%	16%	16%	11%	18% *	11%	15%	14% *	11%	13% *	22% J*	30% J*	12%
$500 to less than $1,000	7%	8%	6%	9%	7%	4%	2% *	7%	7%	11% F*	7%	5% *	8% *	11% *	5%
$1,000 to less than $5,000	5%	5%	6%	4%	5%	7%	6% *	4%	5%	5% *	5%	5% *	9% *	2% *	3%
Not applicable - I don't plan on spending any money on travelling this holiday season	-	-	-	-	-	-	- *	-	-	- *	-	- *	- *	- *	-
$5,000 or more	2%	2%	1%	2%	1%	2%	3% *	1%	2%	0% *	2%	- *	1% *	6% *	1%

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (5%): A/B, C/D/E, F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U/V/W, X/Y, Z/AA/AB/AC, AD/AE/AF/AG/AH/AI/AJ/AK/AL/AM/AN/AO/AP, Minimum Base: 30 (**), Small Base: 100 (*))

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	Total	Education			Marital Status						Children under the age of 18		Income		
		Some college, 2 year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under $40k	$40k to $80k	$80k+
$100 to less than $250	18%	18%	15%	8% *	21% T	24% **	7% *	20% **	18%	22% **	13%	21% X	23% AB	18%	13%
$250 to less than $500	15%	17%	16%	14% *	15%	- **	17% *	18% **	15%	3% **	20% Y	12%	11%	14%	19%
$500 to less than $1,000	7%	5%	11% N	12% N*	9%	- **	4% *	- **	5%	15% **	12% Y	5%	4%	9%	10% Z
$1,000 to less than $5,000	5%	5%	8% N	7% *	9% T.V	9% **	- *	- **	3%	3% **	8%	4%	3%	3%	12% Z.AA
Not applicable - I don't plan on spending any money on travelling this holiday season	-	-	-	- *	-	- **	- *	- **	-	- **	-	-	-	-	-
$5,000 or more	2%	0%	2%	7% N.O*	2%	- **	- *	6% **	1%	4% **	2%	1%	1%	1%	4%

Cell Contents (Col

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	Total	Prefer not to say	Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumblr	Instagram	Snapchat	Periscope	Other	Don't know	None
							Social networks membership								
$100 to less than $250	18%	15% *	18%	21% AI	18%	17%	26% *	14%	25% AI*	20% AI	19%	9% **	11% **	- **	21% *
$250 to less than $500	15%	18% *	15% AP	14%	12%	20% AE.AF.AI.AJ.AP	22% AP*	12%	9% *	16% AP	14%	13% **	6% **	- **	3% *
$500 to less than $1,000	7%	6% *	8%	10%	10%	10%	10% *	8%	13% *	11% AD	12% AD	26% **	20% **	- **	2% *
$1,000 to less than $5,000	5%	3% *	5%	4%	6%	7%	2% *	5%	4% *	6%	6%	- **	25% **	- **	5% *
Not applicable - I don't plan on spending any money on travelling this holiday season	-	- *	-	-	-	-	- *	-	- *	-	-	- **	- **	- **	- *
$5,000 or more	2%	2% *	2%	2%	2%	3%	5% *	2%	6% AD.AF*	3% AD	4%	13% **	- **	- **	- *

Cell Contents (Col