

Sample Size: 1598 GB Adults
Fieldwork: 8th - 9th March 2017

| | EU Ref 2016 | | Voting Intention | | | | Vote in 2015 | | | | Gender | | Age | | | | Social Grade | | Region | | | | | | |
|--------------------------|-------------|------------|------------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|---------------|------------------|------------|------------|------------|---|
| | Remain | Leave | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | | |
| Weighted Sample | 1598 | 628 | 682 | 459 | 277 | 109 | 120 | 451 | 374 | 96 | 156 | 773 | 825 | 185 | 682 | 395 | 336 | 911 | 687 | 192 | 531 | 344 | 385 | 147 | |
| Unweighted Sample | 1598 | 753 | 656 | 482 | 307 | 129 | 115 | 469 | 402 | 109 | 152 | 683 | 915 | 188 | 613 | 427 | 370 | 966 | 632 | 142 | 561 | 362 | 377 | 156 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

16-17
March
'16

8-9
March
'17

Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...

Good or bad for the economy?

| | | | | | | | | | | | | | | | | | | | | | | | | | |
|----------------------|----|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Good for the economy | 34 | 34 | 29 | 43 | 66 | 15 | 25 | 42 | 58 | 17 | 29 | 43 | 39 | 29 | 37 | 28 | 31 | 47 | 38 | 29 | 33 | 40 | 34 | 28 | 28 |
| Bad for the economy | 36 | 32 | 46 | 24 | 15 | 54 | 52 | 27 | 18 | 50 | 41 | 24 | 36 | 27 | 25 | 33 | 37 | 25 | 35 | 27 | 32 | 33 | 25 | 34 | 39 |
| Don't know | 30 | 34 | 25 | 33 | 19 | 31 | 23 | 31 | 25 | 33 | 30 | 33 | 25 | 43 | 38 | 38 | 31 | 27 | 27 | 44 | 35 | 27 | 41 | 38 | 33 |

Being done fairly or unfairly?

| | | | | | | | | | | | | | | | | | | | | | | | | | |
|------------|----|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Fairly | 21 | 22 | 17 | 31 | 50 | 7 | 12 | 26 | 44 | 9 | 19 | 25 | 27 | 17 | 19 | 17 | 21 | 34 | 26 | 17 | 18 | 28 | 21 | 18 | 17 |
| Unfairly | 53 | 44 | 57 | 36 | 22 | 70 | 69 | 44 | 24 | 65 | 52 | 42 | 49 | 40 | 43 | 46 | 46 | 39 | 48 | 39 | 52 | 43 | 36 | 47 | 51 |
| Don't know | 26 | 34 | 26 | 33 | 28 | 23 | 19 | 30 | 31 | 26 | 29 | 33 | 24 | 43 | 38 | 37 | 32 | 27 | 26 | 44 | 29 | 29 | 43 | 35 | 32 |

Necessary or unnecessary?

| | | | | | | | | | | | | | | | | | | | | | | | | | |
|-------------|----|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Necessary | 44 | 47 | 42 | 56 | 81 | 22 | 43 | 54 | 74 | 27 | 51 | 56 | 51 | 43 | 39 | 43 | 46 | 59 | 51 | 40 | 48 | 54 | 46 | 41 | 33 |
| Unnecessary | 33 | 24 | 33 | 20 | 8 | 50 | 33 | 22 | 9 | 42 | 24 | 19 | 29 | 21 | 24 | 25 | 28 | 21 | 26 | 23 | 26 | 22 | 18 | 27 | 37 |
| Don't know | 23 | 29 | 25 | 24 | 11 | 28 | 24 | 24 | 17 | 31 | 25 | 25 | 21 | 37 | 37 | 33 | 26 | 20 | 23 | 37 | 26 | 24 | 36 | 31 | 29 |

Too deep, too shallow or at about the right level?

| | | | | | | | | | | | | | | | | | | | | | | | | | |
|-----------------------|----|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Too deep | 32 | 24 | 36 | 17 | 11 | 43 | 45 | 21 | 12 | 39 | 35 | 18 | 30 | 18 | 19 | 27 | 29 | 16 | 27 | 20 | 30 | 23 | 15 | 29 | 28 |
| Too shallow | 11 | 11 | 10 | 13 | 11 | 12 | 12 | 21 | 12 | 11 | 9 | 14 | 14 | 8 | 19 | 11 | 8 | 9 | 11 | 11 | 14 | 11 | 10 | 10 | 12 |
| About the right level | 25 | 27 | 22 | 35 | 56 | 10 | 17 | 23 | 48 | 12 | 30 | 29 | 29 | 25 | 20 | 21 | 28 | 40 | 30 | 23 | 25 | 31 | 29 | 22 | 19 |
| Don't know | 32 | 38 | 33 | 35 | 22 | 34 | 26 | 35 | 28 | 37 | 26 | 38 | 27 | 49 | 42 | 41 | 35 | 35 | 32 | 46 | 31 | 35 | 46 | 38 | 41 |

Being done too quickly, too slowly, or at about the right pace?

| | | | | | | | | | | | | | | | | | | | | | | | | | |
|----------------------|----|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Too quickly | 34 | 25 | 36 | 18 | 9 | 47 | 42 | 21 | 11 | 43 | 30 | 19 | 32 | 19 | 24 | 26 | 31 | 19 | 27 | 23 | 26 | 25 | 18 | 31 | 30 |
| Too slowly | 10 | 13 | 10 | 17 | 18 | 11 | 10 | 25 | 15 | 11 | 12 | 17 | 16 | 11 | 19 | 13 | 9 | 14 | 13 | 14 | 16 | 14 | 13 | 9 | 19 |
| About the right pace | 26 | 27 | 25 | 34 | 58 | 11 | 17 | 23 | 51 | 11 | 26 | 32 | 29 | 26 | 18 | 22 | 29 | 41 | 32 | 22 | 31 | 34 | 27 | 23 | 14 |
| Don't know | 30 | 34 | 29 | 31 | 15 | 31 | 31 | 32 | 23 | 35 | 33 | 32 | 23 | 44 | 39 | 38 | 31 | 26 | 29 | 41 | 28 | 28 | 43 | 37 | 37 |

Having an impact on your own life, or not having an impact on your own life?

| | | | | | | | | | | | | | | | | | | | | | | | | | |
|---------------------------------|----|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Having an impact on my life | 38 | 34 | 41 | 28 | 25 | 46 | 54 | 32 | 26 | 43 | 36 | 30 | 37 | 30 | 31 | 36 | 36 | 26 | 33 | 34 | 41 | 32 | 30 | 33 | 39 |
| Not having an impact on my life | 37 | 39 | 39 | 46 | 61 | 33 | 32 | 39 | 57 | 32 | 43 | 42 | 41 | 37 | 33 | 33 | 39 | 55 | 46 | 30 | 40 | 44 | 37 | 37 | 34 |
| Don't know | 25 | 27 | 20 | 26 | 15 | 21 | 14 | 30 | 17 | 25 | 21 | 28 | 21 | 33 | 36 | 31 | 24 | 19 | 21 | 36 | 19 | 24 | 33 | 30 | 27 |

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|--------------------------|-------------|--------|------------------|-----|-----|---------|--------------|-----|-----|---------|--------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|---|
| | Total | Remain | Leave | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1598 | 628 | 682 | 459 | 277 | 109 | 120 | 451 | 374 | 96 | 156 | 773 | 825 | 185 | 682 | 395 | 336 | 911 | 687 | 192 | 531 | 344 | 385 | 147 | |
| Unweighted Sample | 1598 | 753 | 656 | 482 | 307 | 129 | 115 | 469 | 402 | 109 | 152 | 683 | 915 | 188 | 613 | 427 | 370 | 966 | 632 | 142 | 561 | 362 | 377 | 156 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

16-17
March
'16

8-9
March
'17

Which government do you think would be better for...

[All questions were previously asked about a Conservative government led by David Cameron]

Helping people get onto the housing ladder?

| | | | | | | | | | | | | | | | | | | | | | | | | | |
|----------------------------------------------|----|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| A Labour government led by Jeremy Corbyn | 25 | 20 | 32 | 11 | 3 | 60 | 32 | 6 | 5 | 42 | 24 | 7 | 21 | 18 | 29 | 20 | 19 | 15 | 22 | 16 | 26 | 16 | 17 | 24 | 19 |
| A Conservative government led by Theresa May | 25 | 26 | 19 | 37 | 63 | 6 | 12 | 37 | 53 | 9 | 18 | 32 | 27 | 25 | 23 | 21 | 27 | 38 | 30 | 21 | 21 | 32 | 26 | 22 | 21 |
| Neither | 29 | 31 | 31 | 32 | 23 | 21 | 40 | 37 | 27 | 29 | 39 | 39 | 34 | 28 | 15 | 30 | 38 | 33 | 29 | 33 | 37 | 29 | 29 | 29 | 42 |
| Don't know | 21 | 23 | 18 | 20 | 11 | 14 | 15 | 19 | 15 | 19 | 19 | 22 | 17 | 29 | 33 | 30 | 16 | 14 | 19 | 30 | 16 | 23 | 28 | 25 | 19 |

Managing the economy?

| | | | | | | | | | | | | | | | | | | | | | | | | | |
|----------------------------------------------|----|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| A Labour government led by Jeremy Corbyn | 18 | 11 | 17 | 6 | 1 | 44 | 8 | 2 | 1 | 25 | 9 | 3 | 10 | 11 | 16 | 10 | 13 | 5 | 11 | 10 | 12 | 8 | 12 | 12 | 10 |
| A Conservative government led by Theresa May | 35 | 43 | 35 | 59 | 91 | 12 | 36 | 53 | 78 | 22 | 45 | 59 | 47 | 39 | 39 | 34 | 43 | 63 | 50 | 33 | 34 | 51 | 43 | 40 | 32 |
| Neither | 26 | 25 | 29 | 20 | 4 | 25 | 45 | 29 | 10 | 31 | 29 | 23 | 29 | 22 | 16 | 29 | 27 | 20 | 22 | 29 | 31 | 21 | 22 | 25 | 41 |
| Don't know | 21 | 22 | 19 | 16 | 4 | 18 | 11 | 17 | 11 | 21 | 17 | 16 | 14 | 28 | 29 | 27 | 16 | 13 | 17 | 27 | 23 | 20 | 23 | 23 | 17 |

Providing more jobs?

| | | | | | | | | | | | | | | | | | | | | | | | | | |
|----------------------------------------------|----|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| A Labour government led by Jeremy Corbyn | 26 | 17 | 28 | 10 | 3 | 58 | 19 | 8 | 4 | 40 | 17 | 6 | 18 | 17 | 22 | 16 | 22 | 11 | 19 | 16 | 19 | 14 | 16 | 21 | 20 |
| A Conservative government led by Theresa May | 27 | 32 | 25 | 46 | 79 | 6 | 21 | 43 | 67 | 10 | 29 | 45 | 37 | 28 | 27 | 26 | 31 | 50 | 38 | 25 | 29 | 40 | 30 | 29 | 22 |
| Neither | 26 | 28 | 29 | 26 | 11 | 20 | 41 | 35 | 16 | 30 | 34 | 31 | 29 | 26 | 21 | 28 | 32 | 26 | 24 | 33 | 33 | 23 | 29 | 25 | 40 |
| Don't know | 21 | 23 | 18 | 18 | 8 | 16 | 18 | 14 | 14 | 20 | 20 | 18 | 16 | 29 | 30 | 30 | 15 | 13 | 19 | 27 | 18 | 23 | 25 | 25 | 18 |

Keeping prices down?

| | | | | | | | | | | | | | | | | | | | | | | | | | |
|----------------------------------------------|----|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| A Labour government led by Jeremy Corbyn | 20 | 14 | 22 | 8 | 3 | 47 | 17 | 3 | 5 | 30 | 13 | 2 | 13 | 16 | 25 | 15 | 12 | 10 | 16 | 12 | 13 | 12 | 13 | 20 | 14 |
| A Conservative government led by Theresa May | 25 | 25 | 19 | 36 | 61 | 5 | 15 | 27 | 49 | 8 | 24 | 32 | 29 | 21 | 20 | 19 | 27 | 36 | 29 | 19 | 17 | 34 | 24 | 19 | 18 |
| Neither | 33 | 37 | 38 | 38 | 25 | 31 | 49 | 51 | 30 | 41 | 40 | 50 | 41 | 34 | 19 | 36 | 46 | 41 | 35 | 41 | 50 | 33 | 34 | 36 | 46 |
| Don't know | 22 | 24 | 20 | 18 | 10 | 18 | 19 | 19 | 15 | 22 | 23 | 17 | 18 | 29 | 36 | 30 | 16 | 14 | 21 | 28 | 20 | 22 | 28 | 25 | 21 |

Improving standards of living for people like you?

| | | | | | | | | | | | | | | | | | | | | | | | | | |
|----------------------------------------------|----|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| A Labour government led by Jeremy Corbyn | 28 | 19 | 29 | 10 | 3 | 62 | 22 | 7 | 3 | 42 | 18 | 6 | 19 | 19 | 35 | 18 | 20 | 11 | 19 | 19 | 21 | 16 | 18 | 23 | 19 |
| A Conservative government led by Theresa May | 27 | 30 | 22 | 43 | 75 | 5 | 19 | 34 | 62 | 10 | 25 | 35 | 33 | 26 | 22 | 25 | 32 | 41 | 36 | 22 | 26 | 38 | 28 | 26 | 21 |
| Neither | 27 | 31 | 32 | 30 | 16 | 22 | 46 | 40 | 22 | 32 | 36 | 41 | 33 | 28 | 13 | 30 | 34 | 38 | 29 | 32 | 35 | 27 | 31 | 27 | 45 |
| Don't know | 19 | 21 | 16 | 17 | 7 | 11 | 13 | 19 | 12 | 16 | 22 | 17 | 14 | 27 | 30 | 27 | 14 | 10 | 16 | 27 | 17 | 19 | 23 | 24 | 16 |

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|--------------------------------------------------|----------------------|--------|------------------|-----|-----|---------|--------------|-----|-----|---------|--------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|----|
| | Total | Remain | Leave | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1598 | 628 | 682 | 459 | 277 | 109 | 120 | 451 | 374 | 96 | 156 | 773 | 825 | 185 | 682 | 395 | 336 | 911 | 687 | 192 | 531 | 344 | 385 | 147 | |
| Unweighted Sample | 1598 | 753 | 656 | 482 | 307 | 129 | 115 | 469 | 402 | 109 | 152 | 683 | 915 | 188 | 613 | 427 | 370 | 966 | 632 | 142 | 561 | 362 | 377 | 156 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | |
| 16-17 March '16 | 8-9 March '17 | | | | | | | | | | | | | | | | | | | | | | | | |
| Tackling the government's deficit? | | | | | | | | | | | | | | | | | | | | | | | | | |
| A Labour government led by Jeremy Corbyn | 14 | 9 | 13 | 6 | 1 | 33 | 8 | 1 | 1 | 20 | 7 | 1 | 9 | 8 | 13 | 10 | 10 | 3 | 9 | 9 | 7 | 7 | 11 | 9 | 10 |
| A Conservative government led by Theresa May | 38 | 45 | 40 | 58 | 88 | 22 | 44 | 58 | 79 | 27 | 45 | 61 | 51 | 41 | 41 | 38 | 46 | 62 | 51 | 38 | 44 | 54 | 41 | 42 | 37 |
| Neither | 26 | 24 | 29 | 20 | 5 | 27 | 37 | 28 | 10 | 31 | 34 | 24 | 26 | 22 | 13 | 25 | 30 | 21 | 23 | 25 | 29 | 19 | 23 | 25 | 35 |
| Don't know | 22 | 22 | 18 | 17 | 5 | 18 | 11 | 13 | 10 | 22 | 15 | 14 | 14 | 29 | 33 | 28 | 14 | 14 | 17 | 29 | 19 | 20 | 25 | 24 | 19 |
| Reducing the number of people in poverty? | | | | | | | | | | | | | | | | | | | | | | | | | |
| A Labour government led by Jeremy Corbyn | 38 | 28 | 45 | 15 | 10 | 73 | 49 | 11 | 12 | 53 | 40 | 10 | 29 | 27 | 38 | 27 | 30 | 22 | 32 | 22 | 35 | 26 | 22 | 32 | 28 |
| A Conservative government led by Theresa May | 15 | 21 | 13 | 31 | 54 | 3 | 7 | 22 | 44 | 7 | 11 | 26 | 24 | 18 | 17 | 16 | 19 | 34 | 24 | 16 | 14 | 29 | 20 | 16 | 13 |
| Neither | 28 | 31 | 27 | 35 | 25 | 14 | 33 | 51 | 28 | 24 | 34 | 48 | 33 | 28 | 17 | 30 | 35 | 33 | 27 | 36 | 36 | 25 | 32 | 29 | 43 |
| Don't know | 19 | 21 | 15 | 18 | 11 | 10 | 11 | 16 | 15 | 16 | 15 | 16 | 14 | 28 | 28 | 27 | 15 | 12 | 16 | 27 | 15 | 21 | 26 | 23 | 16 |