

# YouGov / The Times Survey Results

Sample Size: 1593 GB Adults  
Fieldwork: 18th - 19th July 2017

|                          | Voting Intention |     |     | Vote in 2017 |     |     | EU Ref 2016 |        | Gender |      | Age    |       |       |       | Social Grade |      | Region |        |               |                  |       |          |   |
|--------------------------|------------------|-----|-----|--------------|-----|-----|-------------|--------|--------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|---|
|                          | Total            | Con | Lab | Lib Dem      | Con | Lab | Lib Dem     | Remain | Leave  | Male | Female | 18-24 | 25-49 | 50-64 | 65+          | ABC1 | C2DE   | London | Rest of South | Midlands / Wales | North | Scotland |   |
| <b>Weighted Sample</b>   | <b>1593</b>      | 501 | 542 | 78           | 546 | 523 | 97          | 626    | 680    | 771  | 822    | 185   | 680   | 393   | 335          | 908  | 685    | 213    | 516           | 341              | 384   | 139      |   |
| <b>Unweighted Sample</b> | <b>1593</b>      | 489 | 593 | 106          | 518 | 574 | 128         | 734    | 664    | 717  | 876    | 200   | 651   | 432   | 310          | 977  | 616    | 123    | 591           | 374              | 408   | 97       |   |
|                          | %                | %   | %   | %            | %   | %   | %           | %      | %      | %    | %      | %     | %     | %     | %            | %    | %      | %      | %             | %                | %     | %        | % |

## HEADLINE VOTING INTENTION:

### Westminster

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

|  | 10-11 July | 18-19 July |     |     |     |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|------------|------------|-----|-----|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Con  | 40         | 41         | 100 | 0   | 0   | 92 | 2  | 6  | 27 | 59 | 42 | 41 | 16 | 32 | 46 | 65 | 42 | 40 | 35 | 51 | 44 | 34 | 27 |
| Lab  | 45         | 43         | 0   | 100 | 0   | 2  | 95 | 24 | 55 | 27 | 41 | 46 | 67 | 53 | 37 | 22 | 43 | 44 | 54 | 34 | 44 | 57 | 29 |
| Lib Dem  | 7          | 6          | 0   | 0   | 100 | 2  | 2  | 67 | 10 | 3  | 7  | 5  | 7  | 7  | 8  | 4  | 8  | 4  | 4  | 9  | 5  | 5  | 7  |
| Other  | 8          | 9          | 0   | 0   | 0   | 4  | 1  | 4  | 8  | 12 | 10 | 7  | 10 | 8  | 10 | 8  | 8  | 11 | 7  | 6  | 6  | 5  | 37 |
| <b>Other Parties Voting Intention</b>  |            |            |     |     |     |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|  |            |            |     |     |     |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| [Weighted by likelihood to vote, excluding those who would not vote or don't know] |            |            |     |     |     |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| SNP/ PCY   | 4          | 4          | 0   | 0   | 0   | 0  | 0  | 1  | 5  | 2  | 4  | 3  | 4  | 3  | 6  | 2  | 4  | 3  | 0  | 0  | 2  | 0  | 33 |
| UKIP   | 2          | 3          | 0   | 0   | 0   | 4  | 1  | 1  | 0  | 7  | 5  | 2  | 2  | 3  | 3  | 5  | 2  | 5  | 5  | 3  | 2  | 3  | 2  |
| Green  | 1          | 2          | 0   | 0   | 0   | 0  | 1  | 1  | 2  | 1  | 1  | 2  | 3  | 2  | 1  | 1  | 2  | 1  | 2  | 2  | 2  | 1  | 0  |
| BNP  | 0          | 0          | 0   | 0   | 0   | 0  | 0  | 0  | 0  | 1  | 0  | 0  | 0  | 0  | 0  | 1  | 0  | 0  | 0  | 0  | 0  | 0  | 2  |
| Respect  | 0          | 0          | 0   | 0   | 0   | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 1  | 0  | 0  |
| Other  | 0          | 0          | 0   | 0   | 0   | 0  | 0  | 1  | 0  | 1  | 0  | 0  | 1  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 1  | 0  |

Sample Size: 1593 GB Adults  
Fieldwork: 18th - 19th July 2017

|                          | Voting Intention |     |     | Vote in 2017 |     |     | EU Ref 2016 |        | Gender |      | Age    |       |       |       | Social Grade |      | Region |        |               |                  |       |          |   |
|--------------------------|------------------|-----|-----|--------------|-----|-----|-------------|--------|--------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|---|
|                          | Total            | Con | Lab | Lib Dem      | Con | Lab | Lib Dem     | Remain | Leave  | Male | Female | 18-24 | 25-49 | 50-64 | 65+          | ABC1 | C2DE   | London | Rest of South | Midlands / Wales | North | Scotland |   |
| <b>Weighted Sample</b>   | <b>1593</b>      | 501 | 542 | 78           | 546 | 523 | 97          | 626    | 680    | 771  | 822    | 185   | 680   | 393   | 335          | 908  | 685    | 213    | 516           | 341              | 384   | 139      |   |
| <b>Unweighted Sample</b> | <b>1593</b>      | 489 | 593 | 106          | 518 | 574 | 128         | 734    | 664    | 717  | 876    | 200   | 651   | 432   | 310          | 977  | 616    | 123    | 591           | 374              | 408   | 97       |   |
|                          | %                | %   | %   | %            | %   | %   | %           | %      | %      | %    | %      | %     | %     | %     | %            | %    | %      | %      | %             | %                | %     | %        | % |

10-11 July  
18-19 July

**If there were a general election held tomorrow, which party would you vote for?**

|  |    |           |     |     |     |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|----|-----------|-----|-----|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Conservative                               | 31 | <b>31</b> | 100 | 0   | 0   | 81 | 2  | 6  | 23 | 47 | 33 | 30 | 13 | 24 | 36 | 52 | 34 | 28 | 27 | 40 | 34 | 24 | 21 |
| Labour                                     | 34 | <b>34</b> | 0   | 100 | 0   | 2  | 84 | 19 | 48 | 22 | 33 | 35 | 52 | 40 | 29 | 18 | 36 | 32 | 45 | 27 | 33 | 42 | 24 |
| Liberal Democrat                           | 6  | <b>5</b>  | 0   | 0   | 100 | 1  | 2  | 53 | 9  | 2  | 6  | 4  | 6  | 5  | 6  | 4  | 6  | 3  | 3  | 7  | 4  | 4  | 5  |
| Scottish National Party (SNP)/ Plaid Cymru | 3  | <b>3</b>  | 0   | 0   | 0   | 0  | 0  | 1  | 5  | 2  | 3  | 3  | 5  | 2  | 5  | 2  | 3  | 2  | 0  | 0  | 1  | 0  | 30 |
| Some other party                           | 3  | <b>4</b>  | 0   | 0   | 0   | 4  | 1  | 2  | 2  | 8  | 6  | 3  | 5  | 4  | 4  | 5  | 3  | 6  | 5  | 5  | 4  | 4  | 5  |
| Would not vote                             | 11 | <b>11</b> | 0   | 0   | 0   | 1  | 1  | 3  | 3  | 6  | 11 | 11 | 15 | 12 | 9  | 9  | 5  | 18 | 6  | 10 | 13 | 14 | 9  |
| Don't know                                 | 12 | <b>11</b> | 0   | 0   | 0   | 11 | 10 | 16 | 9  | 13 | 8  | 14 | 6  | 12 | 13 | 11 | 12 | 11 | 14 | 11 | 12 | 13 | 5  |

**And which of these parties would you vote for?**

[This question was only asked to those who selected 'some other party'; n=80]

|                              |    |           |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|------------------------------|----|-----------|---|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Green                        | 29 | <b>26</b> | 0 | 0 | 0 | 4  | 43 | 30 | 76 | 14 | 16 | 44 | 46 | 33 | 22 | 8  | 40 | 14 | 31 | 34 | 32 | 15 | 0  |
| UK Independence Party (UKIP) | 56 | <b>58</b> | 0 | 0 | 0 | 88 | 57 | 39 | 16 | 70 | 67 | 42 | 31 | 50 | 66 | 76 | 41 | 72 | 69 | 47 | 47 | 71 | 73 |
| British National Party (BNP) | 3  | <b>4</b>  | 0 | 0 | 0 | 0  | 0  | 0  | 0  | 5  | 2  | 7  | 0  | 3  | 0  | 11 | 6  | 2  | 0  | 3  | 0  | 0  | 27 |
| Women's Equality Party       | 3  | <b>2</b>  | 0 | 0 | 0 | 0  | 0  | 0  | 0  | 2  | 0  | 5  | 0  | 0  | 8  | 0  | 0  | 3  | 0  | 0  | 10 | 0  | 0  |
| Some other party             | 10 | <b>7</b>  | 0 | 0 | 0 | 8  | 0  | 31 | 4  | 8  | 11 | 0  | 22 | 7  | 0  | 5  | 7  | 7  | 0  | 8  | 7  | 13 | 0  |
| Don't know                   | 0  | <b>4</b>  | 0 | 0 | 0 | 0  | 0  | 0  | 4  | 1  | 5  | 2  | 0  | 7  | 3  | 0  | 7  | 1  | 0  | 8  | 4  | 0  | 0  |

**On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?**

|                                 |    |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---------------------------------|----|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 0 - Certain NOT to vote         | 9  | <b>10</b> | 0  | 2  | 0  | 1  | 1  | 0  | 3  | 4  | 10 | 10 | 14 | 12 | 7  | 7  | 5  | 16 | 10 | 9  | 11 | 11 | 8  |
| 1                               | 1  | <b>1</b>  | 0  | 0  | 1  | 0  | 0  | 3  | 0  | 1  | 0  | 2  | 3  | 1  | 1  | 1  | 1  | 1  | 0  | 1  | 1  | 1  | 3  |
| 2                               | 1  | <b>1</b>  | 1  | 1  | 0  | 0  | 1  | 3  | 0  | 2  | 1  | 1  | 0  | 2  | 0  | 1  | 0  | 3  | 3  | 1  | 1  | 1  | 0  |
| 3                               | 2  | <b>1</b>  | 1  | 0  | 0  | 1  | 0  | 2  | 0  | 2  | 1  | 1  | 0  | 1  | 1  | 1  | 1  | 1  | 0  | 1  | 1  | 2  | 0  |
| 4                               | 1  | <b>2</b>  | 1  | 0  | 1  | 1  | 2  | 0  | 0  | 2  | 2  | 1  | 0  | 1  | 3  | 1  | 1  | 2  | 2  | 1  | 2  | 2  | 0  |
| 5                               | 5  | <b>4</b>  | 2  | 3  | 0  | 2  | 3  | 2  | 2  | 3  | 4  | 4  | 3  | 5  | 4  | 2  | 3  | 5  | 3  | 3  | 2  | 7  | 2  |
| 6                               | 2  | <b>2</b>  | 1  | 1  | 5  | 1  | 0  | 5  | 2  | 1  | 1  | 2  | 2  | 1  | 2  | 1  | 1  | 2  | 2  | 1  | 2  | 2  | 0  |
| 7                               | 4  | <b>3</b>  | 2  | 4  | 4  | 2  | 4  | 4  | 3  | 4  | 4  | 3  | 3  | 4  | 5  | 1  | 4  | 3  | 6  | 4  | 2  | 3  | 3  |
| 8                               | 3  | <b>5</b>  | 8  | 5  | 2  | 6  | 5  | 3  | 4  | 7  | 5  | 5  | 1  | 7  | 4  | 6  | 6  | 5  | 1  | 7  | 9  | 4  | 1  |
| 9                               | 7  | <b>8</b>  | 9  | 9  | 8  | 9  | 10 | 9  | 8  | 8  | 9  | 7  | 8  | 8  | 7  | 9  | 10 | 6  | 9  | 8  | 8  | 7  | 6  |
| 10 - Absolutely certain to vote | 64 | <b>63</b> | 77 | 74 | 79 | 76 | 74 | 70 | 77 | 66 | 63 | 64 | 65 | 57 | 67 | 72 | 68 | 57 | 63 | 63 | 62 | 60 | 76 |

Sample Size: 1593 GB Adults  
Fieldwork: 18th - 19th July 2017

|                          | Voting Intention |     |     | Vote in 2017 |     |     | EU Ref 2016 |        | Gender |      | Age    |       |       |       | Social Grade |      | Region |        |               |                  |       |          |   |
|--------------------------|------------------|-----|-----|--------------|-----|-----|-------------|--------|--------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|---|
|                          | Total            | Con | Lab | Lib Dem      | Con | Lab | Lib Dem     | Remain | Leave  | Male | Female | 18-24 | 25-49 | 50-64 | 65+          | ABC1 | C2DE   | London | Rest of South | Midlands / Wales | North | Scotland |   |
| <b>Weighted Sample</b>   | <b>1593</b>      | 501 | 542 | 78           | 546 | 523 | 97          | 626    | 680    | 771  | 822    | 185   | 680   | 393   | 335          | 908  | 685    | 213    | 516           | 341              | 384   | 139      |   |
| <b>Unweighted Sample</b> | <b>1593</b>      | 489 | 593 | 106          | 518 | 574 | 128         | 734    | 664    | 717  | 876    | 200   | 651   | 432   | 310          | 977  | 616    | 123    | 591           | 374              | 408   | 97       |   |
|                          | %                | %   | %   | %            | %   | %   | %           | %      | %      | %    | %      | %     | %     | %     | %            | %    | %      | %      | %             | %                | %     | %        | % |

Which of the following do you think would make the best Prime Minister?

|               | 10-11 July | 18-19 July | Con | Lab | Lib Dem | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |    |    |    |
|---------------|------------|------------|-----|-----|---------|--------|-------|------|--------|-------|-------|-------|-----|------|------|--------|---------------|------------------|-------|----------|----|----|----|
| Theresa May   | 38         | <b>37</b>  | 90  | 3   | 22      | 83     | 5     | 23   | 24     | 58    | 39    | 36    | 21  | 30   | 41   | 57     | 39            | 35               | 34    | 46       | 37 | 31 | 26 |
| Jeremy Corbyn | 33         | <b>32</b>  | 1   | 79  | 25      | 2      | 70    | 33   | 48     | 19    | 33    | 32    | 52  | 39   | 26   | 15     | 35            | 29               | 35    | 27       | 32 | 37 | 39 |
| Not sure      | 29         | <b>30</b>  | 9   | 18  | 53      | 15     | 24    | 44   | 29     | 23    | 29    | 32    | 27  | 31   | 33   | 27     | 26            | 36               | 31    | 27       | 31 | 32 | 34 |

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

|                | 10-11 July | 18-19 July | Con | Lab | Lib Dem | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |    |    |    |
|----------------|------------|------------|-----|-----|---------|--------|-------|------|--------|-------|-------|-------|-----|------|------|--------|---------------|------------------|-------|----------|----|----|----|
| Right to leave | 45         | <b>43</b>  | 68  | 23  | 17      | 68     | 25    | 21   | 4      | 88    | 46    | 41    | 21  | 37   | 53   | 58     | 38            | 50               | 31    | 50       | 49 | 44 | 25 |
| Wrong to leave | 43         | <b>43</b>  | 26  | 67  | 78      | 25     | 64    | 65   | 88     | 6     | 44    | 42    | 66  | 45   | 37   | 31     | 51            | 32               | 58    | 36       | 35 | 41 | 69 |
| Don't know     | 12         | <b>14</b>  | 6   | 11  | 5       | 7      | 10    | 14   | 8      | 7     | 10    | 17    | 13  | 18   | 10   | 10     | 11            | 18               | 12    | 14       | 16 | 16 | 5  |

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

|  | Unweighted no. | Weighted no. | Target % |
|--|----------------|--------------|----------|
| <b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates) |                |              |          |
| Men Over 65  | 148            | 150          | 9.4%     |
| Men 50-64 High education   | 47             | 48           | 3%       |
| Men 50-64 Mid education  | 95             | 80           | 5%       |
| Men 50-64 Low education  | 64             | 65           | 4.1%     |
| Men 25-49 High education   | 126            | 118          | 7.4%     |
| Men 25-49 Mid education  | 99             | 126          | 7.9%     |
| Men 25-49 Low education  | 51             | 92           | 5.8%     |
| Men Under 25 High education  | 16             | 16           | 1.0%     |
| Men Under 25 Mid & Low education   | 71             | 76           | 4.8%     |
| Women Over 65  | 162            | 185          | 11.6%    |
| Women 50-64 High education   | 45             | 45           | 2.8%     |
| Women 50-64 Mid education  | 111            | 89           | 5.6%     |
| Women 50-64 Low education  | 70             | 67           | 4.2%     |
| Women 25-49 High education   | 146            | 127          | 8.0%     |
| Women 25-49 Mid education  | 157            | 134          | 8.4%     |
| Women 25-49 Low education  | 72             | 83           | 5.2%     |
| Women Under 25 High education  | 22             | 18           | 1.1%     |
| Women Under 25 Mid & Low education   | 91             | 75           | 4.7%     |
| <b>Political Attention</b> (British Election Study face to face element)           |                |              |          |
| Low (0,1,2)  | 139            | 303          | 19.0%    |
| Medium (3-7)   | 1057           | 972          | 61.0%    |
| High (8,9,10)  | 397            | 319          | 20.0%    |
| <b>Social Grade</b> (NRS and 2011 census)  |                |              |          |
| AB   | 532            | 446          | 28.0%    |
| C1   | 445            | 462          | 29.0%    |
| C2   | 248            | 335          | 21.0%    |
| DE   | 368            | 350          | 22.0%    |
| <b>EU Referendum Vote</b> (Election Result)  |                |              |          |
| Remain   | 734            | 626          | 39.3%    |
| Leave  | 664            | 680          | 42.7%    |
| Don't Know / Did Not Vote  | 195            | 287          | 18.0%    |

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

|   | Unweighted no. | Weighted no. | Target %     |
|---|----------------|--------------|--------------|
| <b>Region by 2017 Vote</b> (Election Result and ONS Population estimates) |                |              |              |
| South Con   | <b>223</b>     | <b>225</b>   | <b>14.1%</b> |
| South Lab   | <b>174</b>     | <b>126</b>   | <b>7.9%</b>  |
| South LD  | <b>55</b>      | <b>46</b>    | <b>2.9%</b>  |
| South UKIP  | <b>17</b>      | <b>8</b>     | <b>0.5%</b>  |
| South Oth   | <b>24</b>      | <b>14</b>    | <b>0.9%</b>  |
| South DNV   | <b>98</b>      | <b>97</b>    | <b>6.1%</b>  |
| London Con  | <b>34</b>      | <b>57</b>    | <b>3.6%</b>  |
| London Lab  | <b>50</b>      | <b>94</b>    | <b>5.9%</b>  |
| London LD   | <b>18</b>      | <b>14</b>    | <b>0.9%</b>  |
| London Oth  | <b>7</b>       | <b>6</b>     | <b>0.4%</b>  |
| London DNV  | <b>14</b>      | <b>41</b>    | <b>2.6%</b>  |
| Midlands Con  | <b>100</b>     | <b>102</b>   | <b>6.4%</b>  |
| Midlands Lab  | <b>110</b>     | <b>86</b>    | <b>5.4%</b>  |
| Midlands LD   | <b>21</b>      | <b>10</b>    | <b>0.6%</b>  |
| Midlands Oth  | <b>12</b>      | <b>8</b>     | <b>0.5%</b>  |
| Midlands DNV  | <b>42</b>      | <b>57</b>    | <b>3.6%</b>  |
| North Con   | <b>116</b>     | <b>112</b>   | <b>7.0%</b>  |
| North Lab   | <b>181</b>     | <b>158</b>   | <b>9.9%</b>  |
| North LD  | <b>24</b>      | <b>16</b>    | <b>1.0%</b>  |
| North UKIP  | <b>13</b>      | <b>8</b>     | <b>0.5%</b>  |
| North Oth   | <b>16</b>      | <b>6</b>     | <b>0.4%</b>  |
| North DNV   | <b>58</b>      | <b>84</b>    | <b>5.3%</b>  |
| Scotland Con  | <b>24</b>      | <b>30</b>    | <b>1.9%</b>  |
| Scotland Lab  | <b>20</b>      | <b>29</b>    | <b>1.8%</b>  |
| Scotland LD   | <b>7</b>       | <b>8</b>     | <b>0.5%</b>  |
| Scotland SNP  | <b>32</b>      | <b>40</b>    | <b>2.5%</b>  |
| Scotland Oth & DNV  | <b>14</b>      | <b>32</b>    | <b>2.0%</b>  |
| Wales Con   | <b>21</b>      | <b>21</b>    | <b>1.3%</b>  |
| Wales Lab   | <b>39</b>      | <b>30</b>    | <b>1.9%</b>  |
| Wales LD  | <b>3</b>       | <b>3</b>     | <b>0.2%</b>  |
| Wales PC  | <b>10</b>      | <b>6</b>     | <b>0.4%</b>  |
| Wales Oth & DNV   | <b>16</b>      | <b>18</b>    | <b>1.1%</b>  |

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)