

YouGov Survey Results

Sample Size: 2039 GB Adults
Fieldwork: 10th - 11th December 2015

	Vote in 2015				Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2039	693	571	143	245	989	1050	243	516	697	583	1162	877	261	663	436	502	177
Unweighted Sample	2039	594	560	162	276	1065	974	140	340	819	740	1308	731	229	699	400	504	207
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of these parties do you think has the attitude to business most similar to yours?

Labour	23	2	58	18	7	24	22	38	26	18	19	24	22	27	19	25	27	16
Conservatives	32	71	6	28	24	39	26	24	27	33	40	38	25	34	36	34	30	20
Neither	25	12	16	36	55	27	23	22	20	28	27	23	28	21	25	24	22	43
Don't know	20	15	21	19	14	11	28	16	27	20	13	15	25	18	20	17	21	21