

YouGov Survey Results

Sample Size: 1649 GB Adults
Fieldwork: 15th - 16th September 2015

	Vote in 2015					Gender		Age				Social Grade		Region					University			
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Yes – Lived on Campus	Yes – Lived at home	No	
Weighted Sample	1649	561	462	115	198	800	849	196	417	564	472	940	709	211	536	353	406	143	448	200	994	
Unweighted Sample	1649	479	463	134	220	741	908	136	278	688	547	1076	573	205	537	350	397	160	440	197	1005	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Did you go to university?

Yes – I lived in rented accommodation on or near campus	27	24	28	50	15	32	23	54	42	19	13	38	13	41	27	28	21	26	100	0	0
Yes – but I lived at home	12	11	16	10	9	11	13	14	18	11	7	14	10	18	10	10	10	22	0	100	0
No	60	65	56	39	75	57	64	29	40	70	80	48	76	41	63	61	69	51	0	0	100
Don't know	0	0	0	0	0	0	1	2	0	0	0	0	1	0	0	1	0	0	0	0	0

Which of the following is better advice?

Break up with your boyfriend or girlfriend before term starts	20	22	18	23	15	21	18	33	22	17	14	23	14	26	18	20	19	16	31	17	15
Stay with your boyfriend or girlfriend for as long as possible	34	33	34	35	38	35	34	35	35	31	38	33	37	30	38	35	32	35	28	41	36
Don't know	46	45	48	42	47	44	48	32	42	51	48	44	49	44	44	45	49	49	41	42	49

Which of the following is better advice?

Work as hard as possible	77	82	74	73	84	71	83	62	69	80	89	75	81	70	82	77	78	74	62	78	84
Have as much fun as possible	13	11	17	16	6	17	10	25	17	12	7	16	9	21	12	12	12	14	25	17	7
Don't know	9	8	9	10	9	12	7	13	14	9	4	9	10	10	7	11	10	12	13	6	9

Which of the following is better advice?

Have a lot of no-strings sex	7	5	9	5	5	11	3	11	11	6	2	8	5	7	6	4	8	11	10	7	5
Only have sex with people you really like	72	75	71	80	70	67	77	68	70	74	74	74	69	72	76	70	69	73	75	72	71
Don't know	21	20	20	15	25	22	20	21	19	19	25	18	25	21	17	26	23	16	15	20	24

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following is better advice?

Go home frequently to see friends and family	59	58	57	45	70	54	64	49	54	61	65	54	65	51	56	60	64	62	35	63	69
Rarely go home and prioritise university friendships	21	22	23	37	13	26	16	29	23	19	19	27	14	27	23	18	19	18	41	18	13
Don't know	20	20	20	18	17	20	20	22	23	20	16	19	21	21	21	22	18	20	24	19	19

Which of the following is better advice?

Try to make as many friends as possible	32	32	32	28	34	33	32	27	28	34	36	32	32	27	32	28	38	34	27	30	35
Try to make a 'core group' of friends	56	58	56	58	56	54	58	60	58	56	54	59	53	62	56	57	51	60	62	62	53
Don't know	12	11	12	14	10	13	10	13	14	11	10	9	15	11	12	15	11	7	11	9	13

Which of the following is better advice?

Experiment with drugs	8	5	9	10	5	11	4	13	13	7	1	8	6	10	6	7	8	8	13	12	4
Don't take any drugs	82	89	79	77	87	76	88	67	73	85	93	82	83	78	84	83	82	82	71	84	87
Don't know	10	6	12	13	8	13	8	20	14	8	6	10	11	12	10	10	10	11	16	4	9

Which of the following is better advice?

Take out a student overdraft while the interest is low	17	16	22	23	9	17	17	15	25	16	12	19	15	21	15	20	17	13	27	17	13
Avoid getting into any extra debt	73	75	68	69	81	72	75	76	61	73	83	73	73	67	76	70	73	81	66	78	76
Don't know	10	9	10	8	10	11	8	9	14	10	5	8	12	12	9	9	10	6	7	5	12

Which of the following is better advice?

Go out and drink a lot	20	16	24	26	16	23	17	38	32	14	8	24	14	24	18	16	22	20	41	22	10
Don't go out or drink a lot	56	60	51	48	65	54	59	33	39	62	75	52	62	53	61	55	57	47	34	55	67
Don't know	24	24	25	26	19	23	25	29	29	23	18	24	24	23	21	29	21	33	25	23	24