

YouGov Survey Results

Sample Size: 1738 GB Adults
Fieldwork: 28th - 29th September 2015

	Vote in 2015					Gender		Age				Social Grade		Region				
Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1738	591	487	122	209	843	895	207	440	594	497	991	747	222	565	372	428	151
Unweighted Sample	1738	563	471	135	221	865	873	146	298	738	556	1069	669	197	557	376	442	166
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the next generation in Britain will generally enjoy a better or worse standard of living than their parents do now, or will things stay about the same?

The next generation will generally enjoy a BETTER standard of living than their parents do now	21	31	12	26	14	24	18	26	22	18	21	24	17	16	21	20	23	21
The next generation will generally enjoy a WORSE standard of living than their parents do now	45	31	56	49	58	45	46	33	47	48	46	45	47	55	44	46	42	46
Things will stay about the same	22	29	18	16	21	21	22	17	16	23	27	22	21	15	23	20	22	25
Don't know/none of these	12	9	15	9	6	10	14	24	15	11	6	10	15	14	11	14	13	8