











Sample Size: 1532 GB Adults  
Fieldwork: 19th - 20th March 2015

|                                | Westminster VI |     |         |      | 2010 Vote |     |         | Gender |        | Age   |       |       |     | Social Grade |      | Region |               |                  |       |          | England |   |
|--------------------------------|----------------|-----|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|---------|---|
| Total                          | Con            | Lab | Lib Dem | UKIP | Con       | Lab | Lib Dem | Male   | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1         | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | England |   |
| <b>Weighted Sample</b><br>1532 | 420            | 439 | 97      | 181  | 434       | 370 | 278     | 743    | 789    | 182   | 388   | 524   | 438 | 873          | 659  | 196    | 498           | 328              | 377   | 133      | 1322    |   |
| Unweighted Sample              | 434            | 411 | 78      | 205  | 465       | 354 | 268     | 731    | 801    | 156   | 269   | 638   | 469 | 1017         | 515  | 186    | 506           | 328              | 371   | 141      | 1311    |   |
|                                | %              | %   | %       | %    | %         | %   | %       | %      | %      | %     | %     | %     | %   | %            | %    | %      | %             | %                | %     | %        | %       | % |

Now, looking at some of the specific changes George Osborne announced in the budget...

There is currently a limit of £1,250,000 on the amount of money people can put into their pension fund over their lifetime. If people have more than this limit in their pension then they have to pay 55% tax on money they withdraw over the limit.

In the budget George Osborne reduced this maximum limit from £1,250,000 to £1,000,000. Do you think this was the right or wrong thing to do?

|            |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Right      | 40 | 53 | 34 | 48 | 38 | 53 | 36 | 42 | 46 | 34 | 33 | 35 | 41 | 46 | 44 | 34 | 42 | 43 | 35 | 38 | 39 | 40 |
| Wrong      | 30 | 20 | 34 | 38 | 32 | 22 | 30 | 34 | 28 | 32 | 36 | 36 | 29 | 23 | 30 | 30 | 29 | 28 | 32 | 30 | 30 | 30 |
| Don't know | 30 | 26 | 32 | 14 | 30 | 25 | 34 | 24 | 26 | 35 | 31 | 29 | 30 | 32 | 26 | 37 | 29 | 28 | 33 | 32 | 31 | 30 |

An annuity is a product that pays someone a regular income for the rest of their life. Until this year it has been compulsory for people to spend most of their pension fund on buying an annuity.

In the Budget George Osborne announced that people who had previously bought an annuity with their pension fund would be able to cash it in if they wished and use the money for something else. Do you think allowing people to cash in annuities is the right or wrong thing to do?

|            |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Right      | 49 | 62 | 42 | 61 | 47 | 63 | 42 | 45 | 52 | 46 | 44 | 47 | 52 | 49 | 53 | 43 | 49 | 52 | 50 | 45 | 47 | 49 |
| Wrong      | 22 | 17 | 29 | 24 | 25 | 17 | 29 | 31 | 22 | 23 | 18 | 17 | 23 | 29 | 23 | 22 | 19 | 22 | 24 | 23 | 21 | 23 |
| Don't know | 29 | 21 | 29 | 15 | 28 | 20 | 30 | 24 | 26 | 32 | 38 | 37 | 26 | 22 | 24 | 35 | 32 | 26 | 26 | 33 | 32 | 29 |

In the budget George Osborne also announced a new "Help to Buy ISA", to help people save for a deposit on a new home. For every £200 people put in a Help to Buy ISA the government would contribute £50. Do you think introducing the Help to Buy ISA is the right or wrong thing to do?

|            |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Right      | 58 | 73 | 48 | 69 | 55 | 70 | 49 | 56 | 58 | 57 | 63 | 58 | 54 | 60 | 62 | 52 | 53 | 62 | 57 | 55 | 59 | 58 |
| Wrong      | 23 | 13 | 29 | 25 | 27 | 18 | 30 | 25 | 26 | 20 | 18 | 21 | 27 | 21 | 22 | 23 | 24 | 23 | 21 | 23 | 25 | 22 |
| Don't know | 20 | 14 | 23 | 6  | 18 | 12 | 21 | 19 | 16 | 23 | 19 | 21 | 19 | 19 | 16 | 24 | 22 | 16 | 22 | 23 | 16 | 20 |

Sample Size: 1532 GB Adults  
Fieldwork: 19th - 20th March 2015

|                             | Westminster VI |     |         |      | 2010 Vote |     |         | Gender |        | Age   |       |       |     | Social Grade |      | Region |               |                  |       |          | England |   |
|-----------------------------|----------------|-----|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|---------|---|
| Total                       | Con            | Lab | Lib Dem | UKIP | Con       | Lab | Lib Dem | Male   | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1         | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | England |   |
| <b>Weighted Sample</b> 1532 | 420            | 439 | 97      | 181  | 434       | 370 | 278     | 743    | 789    | 182   | 388   | 524   | 438 | 873          | 659  | 196    | 498           | 328              | 377   | 133      | 1322    |   |
| Unweighted Sample           | 434            | 411 | 78      | 205  | 465       | 354 | 268     | 731    | 801    | 156   | 269   | 638   | 469 | 1017         | 515  | 186    | 506           | 328              | 371   | 141      | 1311    |   |
|                             | %              | %   | %       | %    | %         | %   | %       | %      | %      | %     | %     | %     | %   | %            | %    | %      | %             | %                | %     | %        | %       | % |

**This week Ed Miliband ruled out Labour forming a coalition with the SNP in the event of a hung Parliament. Do you think he is right or wrong to rule out a Labour/SNP coalition?**

|                      |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|----------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Right to rule it out | 52 | 68 | 49 | 49 | 61 | 66 | 46 | 49 | 56 | 48 | 49 | 44 | 48 | 63 | 55 | 47 | 51 | 54 | 52 | 55 | 31 | 54 |
| Wrong to rule it out | 23 | 12 | 31 | 27 | 17 | 13 | 33 | 27 | 26 | 20 | 20 | 27 | 27 | 16 | 24 | 22 | 23 | 20 | 22 | 22 | 46 | 21 |
| Don't know           | 25 | 20 | 20 | 24 | 22 | 21 | 21 | 24 | 18 | 32 | 31 | 29 | 25 | 20 | 20 | 32 | 26 | 27 | 26 | 23 | 23 | 25 |

**If there is a hung Parliament after the next election where the SNP has the balance of power, what do you think is most LIKELY to actually happen?**

|  |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| A coalition government between the SNP and Labour  | 11 | 9  | 15 | 10 | 10 | 10 | 13 | 11 | 13 | 9  | 10 | 15 | 12 | 7  | 11 | 11 | 12 | 11 | 11 | 10 | 15 | 11 |
| A coalition government between the SNP and Conservatives                                   | 4  | 5  | 4  | 7  | 8  | 6  | 5  | 3  | 4  | 5  | 7  | 5  | 4  | 3  | 4  | 5  | 6  | 6  | 3  | 3  | 2  | 4  |
| The SNP not entering a coalition, but voting to support a minority Labour government       | 34 | 39 | 43 | 39 | 27 | 38 | 39 | 36 | 45 | 24 | 38 | 24 | 36 | 40 | 39 | 29 | 32 | 32 | 35 | 37 | 38 | 34 |
| The SNP not entering a coalition, but voting to support a minority Conservative government | 3  | 7  | 1  | 4  | 2  | 4  | 1  | 5  | 4  | 3  | 6  | 2  | 2  | 5  | 4  | 2  | 6  | 3  | 3  | 3  | 3  | 4  |
| The SNP not supporting either Labour or the Conservatives                                  | 15 | 16 | 14 | 19 | 20 | 17 | 16 | 18 | 14 | 17 | 8  | 15 | 15 | 19 | 16 | 15 | 17 | 12 | 17 | 16 | 19 | 15 |
| Don't know   | 31 | 25 | 23 | 22 | 33 | 25 | 25 | 28 | 21 | 41 | 31 | 38 | 30 | 27 | 26 | 38 | 27 | 35 | 32 | 31 | 23 | 32 |

Sample Size: 1532 GB Adults  
Fieldwork: 19th - 20th March 2015

|                        | Westminster VI |            |            |           | 2010 Vote  |            |            | Gender     |            | Age        |            |            |            | Social Grade |            | Region     |            |               |                  |            |            |             |   |
|------------------------|----------------|------------|------------|-----------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|---------------|------------------|------------|------------|-------------|---|
|                        | Total          | Con        | Lab        | Lib Dem   | UKIP       | Con        | Lab        | Lib Dem    | Male       | Female     | 18-24      | 25-39      | 40-59      | 60+          | ABC1       | C2DE       | London     | Rest of South | Midlands / Wales | North      | Scotland   | England     |   |
| <b>Weighted Sample</b> | <b>1532</b>    | <b>420</b> | <b>439</b> | <b>97</b> | <b>181</b> | <b>434</b> | <b>370</b> | <b>278</b> | <b>743</b> | <b>789</b> | <b>182</b> | <b>388</b> | <b>524</b> | <b>438</b>   | <b>873</b> | <b>659</b> | <b>196</b> | <b>498</b>    | <b>328</b>       | <b>377</b> | <b>133</b> | <b>1322</b> |   |
| Unweighted Sample      | 1532           | 434        | 411        | 78        | 205        | 465        | 354        | 268        | 731        | 801        | 156        | 269        | 638        | 469          | 1017       | 515        | 186        | 506           | 328              | 371        | 141        | 1311        |   |
|                        | %              | %          | %          | %         | %          | %          | %          | %          | %          | %          | %          | %          | %          | %            | %          | %          | %          | %             | %                | %          | %          | %           | % |

Aug 30 - Sept 4 2013  
Mar 19-20 2015

Thinking now specifically about the Labour Party, how much influence, if any, do you think the trade unions have over what Labour does?

|                            |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| A great deal of influence  | 25        | 20        | 39        | 5         | 13        | 29        | 41        | 8         | 12        | 25        | 14        | 12        | 14        | 21        | 26        | 21        | 18        | 25        | 20        | 16        | 20        | 17        | 20        |
| A fair amount of influence | 38        | 35        | 38        | 40        | 43        | 35        | 37        | 34        | 42        | 36        | 35        | 32        | 36        | 34        | 37        | 38        | 31        | 36        | 34        | 35        | 35        | 40        | 34        |
| <b>TOTAL INFLUENCE</b>     | <b>63</b> | <b>55</b> | <b>77</b> | <b>45</b> | <b>56</b> | <b>64</b> | <b>78</b> | <b>42</b> | <b>54</b> | <b>61</b> | <b>49</b> | <b>44</b> | <b>50</b> | <b>55</b> | <b>63</b> | <b>59</b> | <b>49</b> | <b>61</b> | <b>54</b> | <b>51</b> | <b>55</b> | <b>57</b> | <b>54</b> |
| Not much influence         | 19        | 28        | 13        | 42        | 29        | 23        | 13        | 45        | 29        | 28        | 27        | 22        | 24        | 31        | 30        | 28        | 28        | 26        | 27        | 31        | 28        | 24        | 28        |
| No influence at all        | 3         | 3         | 1         | 1         | 3         | 4         | 3         | 2         | 3         | 3         | 2         | 2         | 3         | 3         | 2         | 1         | 4         | 1         | 2         | 3         | 4         | 3         | 3         |
| <b>TOTAL NO INFLUENCE</b>  | <b>22</b> | <b>31</b> | <b>14</b> | <b>43</b> | <b>32</b> | <b>27</b> | <b>16</b> | <b>47</b> | <b>32</b> | <b>31</b> | <b>29</b> | <b>24</b> | <b>27</b> | <b>34</b> | <b>32</b> | <b>29</b> | <b>32</b> | <b>27</b> | <b>29</b> | <b>34</b> | <b>32</b> | <b>27</b> | <b>31</b> |
| Don't know                 | 15        | 15        | 8         | 12        | 11        | 9         | 7         | 10        | 14        | 8         | 22        | 32        | 23        | 11        | 5         | 12        | 19        | 12        | 18        | 15        | 13        | 17        | 15        |

And how much influence do you think the trade unions SHOULD have?

|                            |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| A great deal of influence  | 4         | 5         | 3         | 6         | 4         | 5         | 2         | 5         | 4         | 4         | 5         | 7         | 7         | 4         | 2         | 3         | 7         | 6         | 3         | 4         | 6         | 5         | 5         |
| A fair amount of influence | 21        | 25        | 8         | 44        | 23        | 20        | 12        | 42        | 25        | 25        | 25        | 33        | 24        | 18        | 26        | 24        | 30        | 20        | 25        | 30        | 22        | 25        | 25        |
| <b>TOTAL INFLUENCE</b>     | <b>25</b> | <b>30</b> | <b>11</b> | <b>50</b> | <b>27</b> | <b>25</b> | <b>14</b> | <b>47</b> | <b>29</b> | <b>29</b> | <b>30</b> | <b>32</b> | <b>40</b> | <b>28</b> | <b>20</b> | <b>29</b> | <b>31</b> | <b>36</b> | <b>23</b> | <b>29</b> | <b>36</b> | <b>27</b> | <b>30</b> |
| Not much influence         | 35        | 32        | 36        | 32        | 46        | 31        | 35        | 34        | 36        | 35        | 30        | 27        | 27        | 36        | 35        | 35        | 28        | 25        | 37        | 33        | 30        | 31        | 33        |
| No influence at all        | 26        | 25        | 45        | 7         | 22        | 32        | 44        | 10        | 22        | 28        | 22        | 11        | 13        | 26        | 40        | 26        | 23        | 29        | 24        | 24        | 23        | 26        | 25        |
| <b>TOTAL NO INFLUENCE</b>  | <b>61</b> | <b>57</b> | <b>81</b> | <b>39</b> | <b>68</b> | <b>63</b> | <b>79</b> | <b>44</b> | <b>58</b> | <b>63</b> | <b>52</b> | <b>38</b> | <b>40</b> | <b>62</b> | <b>75</b> | <b>61</b> | <b>51</b> | <b>54</b> | <b>61</b> | <b>57</b> | <b>53</b> | <b>57</b> | <b>58</b> |
| Don't know                 | 14        | 14        | 7         | 11        | 6         | 13        | 7         | 9         | 13        | 8         | 19        | 29        | 20        | 10        | 5         | 10        | 18        | 10        | 16        | 14        | 12        | 16        | 13        |

Since leaving the job of Prime Minister Tony Blair has worked as a special envoy for the United Nations, United States, European Union and Russia, promoting the peace process in the Israeli-Palestinian conflict.

Thinking about his role since ceasing to be Prime Minister, do you think Tony Blair has helped promote peace in the Middle East, made the situation in the Middle East worse, or has he made no real difference?

|  |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Has probably helped promote peace in the Middle East     | 8  | 7  | 12 | 7  | 3  | 3  | 15 | 9  | 10 | 7  | 11 | 10 | 8  | 5  | 8  | 8  | 9  | 7  | 7  | 9  | 12 | 8  |
| Has probably made the situation in the Middle East worse | 21 | 25 | 17 | 21 | 27 | 26 | 19 | 17 | 23 | 20 | 18 | 18 | 18 | 30 | 21 | 22 | 26 | 18 | 23 | 20 | 25 | 21 |
| Has probably made no real difference                     | 56 | 59 | 59 | 57 | 58 | 62 | 55 | 58 | 58 | 53 | 45 | 51 | 61 | 58 | 59 | 52 | 53 | 60 | 52 | 58 | 49 | 57 |
| Don't know   | 15 | 9  | 11 | 15 | 11 | 9  | 11 | 16 | 9  | 20 | 26 | 21 | 13 | 7  | 13 | 18 | 12 | 15 | 18 | 13 | 14 | 15 |



Sample Size: 1532 GB Adults  
Fieldwork: 19th - 20th March 2015

|                             | Westminster VI |     |         |      | 2010 Vote |     |         | Gender |        | Age   |       |       |     | Social Grade |      | Region |               |                  |       |          | England |   |
|-----------------------------|----------------|-----|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|---------|---|
| Total                       | Con            | Lab | Lib Dem | UKIP | Con       | Lab | Lib Dem | Male   | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1         | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | England |   |
| <b>Weighted Sample</b> 1532 | 420            | 439 | 97      | 181  | 434       | 370 | 278     | 743    | 789    | 182   | 388   | 524   | 438 | 873          | 659  | 196    | 498           | 328              | 377   | 133      | 1322    |   |
| Unweighted Sample 1532      | 434            | 411 | 78      | 205  | 465       | 354 | 268     | 731    | 801    | 156   | 269   | 638   | 469 | 1017         | 515  | 186    | 506           | 328              | 371   | 141      | 1311    |   |
|                             | %              | %   | %       | %    | %         | %   | %       | %      | %      | %     | %     | %     | %   | %            | %    | %      | %             | %                | %     | %        | %       | % |

**Do you think Tony Blair should continue as a Middle East peace envoy, or should he stand down from the role?**

|                                 |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---------------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Should continue in the role     | 15 | 12 | 24 | 14 | 7  | 8  | 21 | 14 | 16 | 13 | 17 | 20 | 13 | 10 | 15 | 14 | 20 | 13 | 12 | 16 | 17 | 14 |
| Should stand down from the role | 55 | 68 | 44 | 56 | 66 | 71 | 48 | 52 | 62 | 49 | 46 | 45 | 54 | 69 | 59 | 49 | 59 | 55 | 53 | 55 | 50 | 55 |
| Don't know                      | 31 | 20 | 32 | 30 | 27 | 20 | 31 | 34 | 22 | 38 | 37 | 35 | 33 | 21 | 26 | 36 | 21 | 32 | 35 | 29 | 33 | 30 |

**Tony Blair has also done a lot of paid work advising governments and earned significant sums from speeches and advisory jobs with organisations such as banks and oil firms.**

**Do you think Tony Blair's role as a peace envoy in the Middle East is or is not compatible with his business interests?**

|  |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Is compatible - it is possible for him to work as a peace envoy AND have extensive private business interests            | 17 | 14 | 23 | 26 | 8  | 11 | 25 | 17 | 19 | 14 | 18 | 22 | 17 | 10 | 18 | 14 | 24 | 17 | 13 | 15 | 19 | 16 |
| Is not compatible - it's not possible for him to work both as a peace envoy AND have extensive private business interest | 61 | 70 | 54 | 55 | 74 | 74 | 52 | 61 | 64 | 58 | 49 | 50 | 60 | 76 | 63 | 58 | 54 | 62 | 61 | 64 | 58 | 61 |
| Don't know   | 23 | 16 | 23 | 19 | 19 | 15 | 22 | 22 | 17 | 28 | 33 | 27 | 22 | 14 | 19 | 28 | 21 | 21 | 26 | 22 | 24 | 23 |

**Do you think Tony Blair should have to publicly declare his earnings?**

|   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Yes - his earnings are largely related to his former role as Prime Minister and he should have to publicly declare them         | 51 | 60 | 45 | 44 | 60 | 61 | 46 | 49 | 51 | 52 | 32 | 42 | 53 | 66 | 51 | 52 | 47 | 54 | 50 | 51 | 53 | 51 |
| No - Tony Blair is no longer a member of Parliament or a government minister, he should be allowed to keep his earnings private | 37 | 34 | 46 | 47 | 30 | 33 | 45 | 38 | 41 | 34 | 47 | 44 | 37 | 27 | 40 | 33 | 44 | 35 | 39 | 35 | 34 | 38 |
| Don't know  | 12 | 6  | 9  | 9  | 10 | 6  | 9  | 12 | 8  | 14 | 21 | 14 | 10 | 7  | 9  | 15 | 9  | 11 | 11 | 14 | 13 | 11 |

**Thinking about the money Tony Blair has earned since leaving the job of Prime Minister, which of the following best reflects your view?**

|  |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Good for him – he worked very hard as PM for ten years and has every right to make money now | 24 | 21 | 35 | 39 | 15 | 16 | 35 | 23 | 27 | 22 | 33 | 29 | 24 | 16 | 25 | 23 | 30 | 24 | 24 | 22 | 22 | 24 |
| He has the right to earn some money, but the amount of money he has earned is too much       | 31 | 31 | 32 | 31 | 29 | 30 | 30 | 35 | 31 | 31 | 31 | 34 | 31 | 27 | 32 | 29 | 28 | 32 | 30 | 31 | 28 | 31 |
| It is totally wrong that he is using his past position to earn large amounts of money        | 32 | 39 | 24 | 22 | 44 | 47 | 27 | 29 | 32 | 32 | 10 | 21 | 32 | 51 | 31 | 34 | 33 | 32 | 31 | 34 | 30 | 32 |
| Don't know   | 13 | 9  | 8  | 8  | 12 | 7  | 8  | 14 | 11 | 15 | 25 | 16 | 13 | 6  | 12 | 15 | 10 | 12 | 15 | 13 | 20 | 12 |

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

|                                       | Unweighted no. | Weighted no. |
|---------------------------------------|----------------|--------------|
| <b>Age and Gender</b>                 |                |              |
| Male 18 to 24                         | 62             | 92           |
| Male 25 to 39                         | 103            | 193          |
| Male 40 to 59                         | 318            | 259          |
| Male 60 +                             | 248            | 199          |
| Female 18 to 24                       | 94             | 90           |
| Female 25 to 39                       | 166            | 195          |
| Female 40 to 59                       | 320            | 265          |
| Female 60 +                           | 221            | 239          |
| <b>Region</b>                         |                |              |
| North England                         | 371            | 377          |
| Midlands                              | 248            | 251          |
| East                                  | 165            | 147          |
| London                                | 186            | 196          |
| South England                         | 341            | 351          |
| Wales                                 | 80             | 77           |
| Scotland                              | 141            | 133          |
| <b>Social Grade</b>                   |                |              |
| AB                                    | 600            | 429          |
| C1                                    | 417            | 444          |
| C2                                    | 250            | 322          |
| DE                                    | 265            | 337          |
| <b>Newspaper Type</b>                 |                |              |
| Express / Mail                        | 239            | 218          |
| Sun / Star                            | 201            | 308          |
| Mirror / Record                       | 127            | 135          |
| Guardian / Independent                | 120            | 67           |
| FT / Times / Telegraph                | 111            | 123          |
| Other Paper                           | 242            | 176          |
| No Paper                              | 492            | 506          |
| <b>Political Party Identification</b> |                |              |
| Labour                                | 439            | 484          |
| Conservative                          | 435            | 426          |
| Liberal Democrat                      | 99             | 146          |
| SNP/Plaid Cymru                       | 39             | 29           |
| Others                                | 145            | 75           |
| None/ DK                              | 375            | 372          |

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)