Maternity
Equality and Human Rights Commission
Sample size: 1106 Senior decision makers in businesses of al sizes
Fieldwork: 11 the Sepiember -4th eecember 2017
Fieldwork: 11th September - 4th December 2017

| Total | Organization size |  |  | Work industry (select al lithat apply) |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Small (less than 50 employees) | Medium (50 o 2.29 emploceses) |  | Manutacturing | Construction | Retail | Finance and Accounting | Hospitality and leisure | Legal | It a telecoms | Media/ marketing/ <br> advertising/PR sales | $\begin{gathered} \text { Medical \& } \\ \text { health services } \end{gathered}$ | Education | Transportation \& distribution | Real estate | Other |
|  | A | B | c | D | E | F | a | н | 1 | J | к | เ | m | N | - | P | For the tollowing questions, please remember that your answers

are always treatec confidentially and a are never analyssed
 individually,W
agree with?

| Unweighted base | 1106 | 517 | 171 | 418 | 207 | 130 | 186 | 180 | 57 | 43 | 170 | 137 | 48 | 37 | 59 | ${ }^{26}$ | 94 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All 822 senior deeision makers | 1106 | 406 | 166 | 534 | 193 | 126 | 177 | 184 | 63 | 48 | 160 | 123 | 58 | 42 | 70 | 29 | 108 |
| Women who become pregnant and new mothers in work are generally ess interested in career progression than other employees in thei | 32\% | 34\% | 33\% | 29\% | 34\% | 36\% | 36\% | 34\% | 33\% | 18\% | 29\% | 27\% | 29\% | 26\% | 44\% | 38\% | 23\% |
| Women who become pregnant and new mothers in work are generally as interested in their career progression as other employees in their | 49\% | 43\% | 49\% | \% | 46\% | 40\% | 41\% | 47\% | 59\% | 58\% | 56\% | 53\% | 52\% | 2\% | 43\% | 55\% | 60\% |
| Women who become pregnant and new mothers in work are generally more interested in their career progression than other employees in their | 5\% | 4\% | 5\% | 5\% | 7\% | 7\% | 6\% | 6\% | 5\% | 9\% | 3\% | 4\% | 9\% | 5\% |  |  | 1\% |
| ${ }_{\text {None of these }}^{\substack{\text { Doont kow }}}$ | 5\% $10 \%$ |  | $\underset{9 \%}{4 \%}$ | 4\% | $\underset{\substack{2 \% \\ 12 \%}}{ }$ | $\underset{\substack{\text { 6\% } \\ 11 \%}}{ }$ | - | ${ }_{9}^{4 \%}$ | 1\% | - | ${ }_{\text {7 }}^{\text {6\% }}$ | 6\% $10 \%$ | 7\% $4 \%$ | $\underset{\text { 5\% }}{\text { 13\% }}$ | $4 \%$ $8 \%$ |  | 6\% $8 \%$ |

# YouGov <br> What the world thinks 

Faieldework: 111th September - 4th December 2017

To what extent do vou agree or disagree with the tollowing
statement? (Pleases select tone oftion on each row)

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline During recruitment, women should have to disclose whether they are pregnant \& \& \& \& \& \& \& \& \& \& \& \& \& \& \& \& \& \\
\hline Base: All 182 c Senior decilishon masers \& \({ }_{1106}^{1106}\) \& \({ }_{406} 417\) \& \({ }^{171}\) \& \begin{tabular}{l}
418 \\
534 \\
\hline
\end{tabular} \& 207
193 \& \({ }^{130}\) \& 186
177 \& \({ }_{1}^{180}\) \& \({ }^{57}\) \& \({ }_{4}^{48}\) \& 170
160 \& 137
1123 \& \begin{tabular}{l}
48 \\
\hline 88
\end{tabular} \& 37
42 \& \(\begin{array}{r}59 \\ 70 \\ \hline\end{array}\) \& 26

29 \& 94
108 <br>
\hline Base: All 828 senior decision makers \& ${ }^{1106}$ \& ${ }_{306}^{406}$ \& ${ }^{166}$ \& ${ }_{5}^{534}$ \& 193
310 \& ${ }^{126}$ \& 177
296 \& 184
$24 \%$ \& 63
$16 \%$ \& 48
148 \& 160
24\% \& 123

23\% \& | 58 |
| :--- |
| $20 \%$ |
|  |
| 0 | \& 42

$24 \%$ \& 270 \& 29
$18 \%$ \& 108
$22 \%$ <br>

\hline Strongly agree \& 25\% \& 32\%\% \& 22\% \& 18\% \& ${ }^{31 \%}$ \& ${ }^{27 \%}$ \& | 29\% |
| :--- |
| $37 \%$ | \& ${ }_{\text {32\% }}^{24 \%}$ \& $16 \%$

$34 \%$ \& ${ }^{14 \%}$ \& 24\% \& 23\% \& 20\% \& ${ }^{244 \%}$ \& ${ }^{27 \%}$ \& 18\% \& 22\% <br>
\hline Tend to agree
Tend to disagee \& 35\%
13\% \& 37\%
$11 \%$ \& 37\%
$13 \%$ \& $32 \%$
$15 \%$ \& 36\% \& 38\% \& $37 \%$
$14 \%$ \& 32\%\% \& ${ }_{24 \%}^{34 \%}$ \& ${ }_{\text {92\% }}^{4 \%}$ \& 35\% \& 34\%
$10 \%$ \& 31\%
$13 \%$ \& 38\%
$18 \%$ \& 23\% \& 20\% \& 14\% <br>
\hline Tend to disagree Strongly disagree \& 13\% \& 11\% ${ }_{\text {13\% }}$ \& 13\% \& 15\% \& ${ }^{9 \%}$ \& 14\% ${ }^{14 \%}$ \& 17\% \& 19\% \& 25\% \& 24\% \& 22\% \& 25\% \& 28\% \& 11\% \& 28\% \& 37\% \& 26\% <br>
\hline Dont know \& 6\% \& 7\% \& 6\% \& 5\% \& 4\% \& 6\% \& 3\% \& 6\% \& 1\% \& 11\% \& 6\% \& 7\% \& 5\% \& 8\% \& 3\% \& 9\% \& 7\% <br>
\hline Prefer not to say \& 1\% \& 1\% \& 1\% \& 1\% \& 1\% \& \& \& 1\% \& \& \& 1\% \& 1\% \& 2\% \& \& \& \& 1\% <br>
\hline Net: Agree \& 59\% \& ${ }^{69 \%}$ \& ${ }^{66 \%}$ \& 50\% \& ${ }^{67 \%}$ \& ${ }^{64 \%}$ \& ${ }^{66 \%}$ \& 55\%\% \& 50\% \& ${ }^{56 \%}$ \& 59\% \& 57\% \& ${ }^{51 \%}$ \& ${ }^{63 \%}$ \& 50\% \& ${ }^{44 \%}$ \& 52\% <br>
\hline Net: Disagree \& \& \& \& \& \& 30\% \& \& \& 49\% \& 33\% \& \& \& \& 29\% \& 47\% \& 47\% \& 40\% <br>
\hline During recruitment, it is reasonable to ask women about their plans to have children in the future \& \& \& \& \& \& \& \& \& \& \& \& \& \& \& \& \& <br>
\hline Unweighted base \& 1106 \& 517 \& 171 \& 418 \& 207 \& 130 \& 186 \& 180 \& 57 \& 43 \& 170 \& 137 \& 48 \& ${ }^{37}$ \& 59 \& 26 \& 94 <br>
\hline Base: All 122 s senior decision makers \& 1106 \& 406 \& 166 \& 534 \& 193 \& 126 \& 177 \& 184 \& 63 \& 48 \& 160 \& 123 \& 58 \& 42 \& 70 \& 29 \& 108 <br>
\hline Strongy agree \& 12\% \& 14\% \& 16\% \& 8\% \& 16\% \& 15\% \& 15\% \& 14\% \& 8\% \& 9\% \& 11\% \& 8\% \& 12\% \& 18\% \& 9\% \& 7\% \& 8\% <br>
\hline Tend to agree \& 25\% \& 30\% \& 29\% \& 19\% \& 30\% \& 25\% \& 24\% \& 22\% \& 20\% \& 22\% \& 25\% \& 24\% \& 18\% \& 17\% \& 33\% \& 7\% \& 29\% <br>
\hline Tend to disagree \& 22\% \& 21\% \& 22\% \& 23\% \& 21\% \& 23\% \& 25\% \& 22\% \& 17\% \& 19\% \& 24\% \& 19\% \& 24\% \& 22\% \& 24\% \& 25\% \& 15\% <br>
\hline Strongl disagree \& 35\% \& 27\% \& 26\% \& 45\% \& 27\% \& 31\% \& 32\% \& 34\% \& 52\% \& 43\% \& 34\% \& 42\% \& 36\% \& 38\% \& 29\% \& 58\% \& 42\% <br>
\hline Dont know \& 5\% \& 7\% \& 5\% \& 4\% \& 5\% \& 6\% \& 4\% \& 6\% \& 2\% \& 7\% \& 5\% \& 6\% \& 8\% \& 5\% \& 5\% \& 3\% \& 6\% <br>
\hline Prefer not to say \& 1\% \& 1\% \& 1\% \& 1\% \& 1\% \& 1\% \& \& 2\% \& 1\% \& \& 1\% \& 1\% \& 2\% \& \& \& \& <br>
\hline Net: Agree \& 36\% \& ${ }^{44 \%}$ \& 45\%\% \& 27\% \& ${ }^{46 \%}$ \& ${ }^{40 \%}$ \& ${ }^{39 \%}$ \& ${ }^{36 \%}$ \& ${ }^{28 \%}$ \& ${ }^{31 \%}$ \& 36\% \& ${ }^{32 \%}$ \& 30\% \& ${ }^{34 \%}$ \& ${ }^{42 \%}$ \& ${ }^{14 \%}$ \& 37\% <br>

\hline During recruitment, it is reasonable to ask women it they have | Net Disaree |
| :---: | \& 58\% \& \& \& \& \& \& \& \& \& 62\% \& \& \& 60\% \& 60\% \& 53\% \& 83\% \& 57\% <br>

\hline young children $\quad$ Unweighted base \& 1106 \& 517 \& 171 \& 418 \& 207 \& 130 \& 186 \& 180 \& 57 \& 43 \& 170 \& 137 \& ${ }^{48}$ \& 37 \& 59 \& 26 \& 94 <br>
\hline Base: All 22 B senior decision makers \& 1106 \& 406 \& 166 \& 534 \& 193 \& 126 \& 177 \& 184 \& 63 \& 48 \& 160 \& 123 \& 58 \& 42 \& 70 \& 29 \& 108 <br>
\hline Strongly agree \& 14\% \& 17\% \& 21\% \& 10\% \& 20\% \& 17\% \& 18\% \& 12\% \& 11\% \& 11\% \& 17\% \& 11\% \& 16\% \& 16\% \& 18\%\% \& 15\% \& ${ }^{5 \%}$ <br>
\hline Tend to agree \& 32\% \& 39\% \& 32\% \& 26\% \& 34\% \& 38\% \& 35\% \& 34\% \& 31\% \& 22\% \& 31\% \& 34\% \& 16\% \& 22\% \& 33\% \& 16\% \& 35\% <br>
\hline Tend todisagree \& 21\% \& 18\% \& 20\% \& 23\% \& 19\% \& 16\% \& 17\% \& 20\% \& 13\% \& 28\% \& 22\% \& 17\% \& 27\% \& 34\% \& 24\% \& 26\% \& 24\% <br>
\hline Strongly disargee \& 28\% \& 20\% \& 20\% \& 36\% \& 22\% \& 23\% \& 24\% \& 27\% \& 44\% \& 33\% \& 27\% \& 30\% \& 36\% \& 27\% \& 23\% \& 41\% \& 31\% <br>
\hline Dont kow \& 5\% \& 5\% \& 5\% \& 5\% \& 5\% \& 6\% \& 5\% \& 6\% \& 1\% \& 5\% \& 4\% \& 7\% \& ${ }^{2 \%}$ \& 2\% \& 2\% \& 3\% \& 5\% <br>
\hline Prefer not to say

Net: Agree \& $$
\begin{aligned}
& 0 \% \\
& 46 \%
\end{aligned}
$$ \& \[

$$
\begin{gathered}
0 \% \\
56 \%
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
1 \% \\
54 \%
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
0 \% \\
36 \%
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 0 \% \\
& 54 \%
\end{aligned}
$$

\] \& \& 54\% \& \[

$$
\begin{aligned}
& 1 \% \% \\
& 46 \%
\end{aligned}
$$

\] \& $42 \%$ \& \& \& \[

$$
\begin{gathered}
1 \% \\
45 \%
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
2 \% \\
33 \%
\end{gathered}
$$
\] \& 37\% \& 51\% \& 30\% \& 40\% <br>

\hline Net: Discagree \& \& \& \& \& \& 38\% \& 41\% \& \& 57\% \& $$
\begin{aligned}
& 35 \% \\
& 62 \%
\end{aligned}
$$ \& 49\% \& \& \& 61\% \& 48\% \& 67\% \& 55\% <br>

\hline
\end{tabular}

|  | Total | Organization size |  |  | Work industry (select all that apply) |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Small (less than 50 employees) |  | Large (250+ employees) | Manuracturing | Construction | Retail | Finance and Accounting | Hospitality and leisure | Legal | If \& telecoms | Media/ marketing advertising/ PR \& sales | $\begin{gathered} \text { Medical \& } \\ \text { health services } \end{gathered}$ | Education | Transportation \& distribution | Real estate | Other |
|  |  | A | B | c | D | E | F | G | н | 1 | J | к | $\llcorner$ | m | N | - | P |
| There is sometimes resentment among employees within the company towards women who are pregnant or on maternity leave |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | ${ }_{1}^{1106}$ | ${ }_{4} 517$ | ${ }_{1}^{171}$ | ${ }_{5}^{418}$ | 207 193 | ${ }_{1}^{120}$ | ${ }^{186}$ | ${ }_{180} 184$ | ${ }_{6}^{57}$ | ${ }_{48}^{43}$ | 170 1 160 180 | 137 <br> 123 | 48 <br> 58 | ${ }^{37}$ | $\begin{array}{r}59 \\ 70 \\ \hline\end{array}$ |  | 94 108 108 |
| Base: All 82 B senior decision makers ${ }_{\text {Strongly }}^{\text {Stagee }}$ | 1106 $13 \%$ | 406 $13 \%$ | 166 $18 \%$ | 534 $11 \%$ | 193 $14 \%$ | 126 $18 \%$ | 177 $14 \%$ | 184 $16 \%$ | 63 $15 \%$ | 48 $14 \%$ | 160 $14 \%$ | 123 $8 \%$ | 58 $14 \%$ | 42 $15 \%$ | 70 $7 \%$ | ${ }_{21 \%}^{29}$ | 108 $12 \%$ |
| Tend toagree | 38\% | 38\% | 31\% | 40\% | 34\% | 37\% | 39\% | 37\% | 45\% | 38\% | 31\% | 43\% | 40\% | 34\% | 44\% | 44\% | 36\% |
| Tend todisagree | 25\% | 23\% | 24\% | 26\% | 28\% | 17\% | 28\% | 26\% | 18\% | 28\% | 29\% | 26\% | 29\% | 24\% | 28\% | 12\% | 30\% |
| Strongly isagree | 13\% | 9\% | ${ }^{13 \%}$ | 16\% | 10\% | 16\% | 8\% | 14\% | ${ }^{17 \%}$ | 11\% | 16\% | 10\% | 8\% | 18\% | 13\% | ${ }^{13 \%}$ | 15\% |
| Dont know | 11\% | 16\% | ${ }^{12 \%}$ | 7\% | ${ }^{14 \%}$ | 12\% | 11\% | 7\% | 5\% | ${ }^{8 \%}$ | 10\% | 13\% | 8\% | 10\% | 7\% | 9\% | 7\% |
| Prefer not to say | $0 \%$ | (\%\% | $1 \%$ $49 \%$ |  | - ${ }_{\text {48\% }}$ |  |  | 1\% |  | 2\% |  | 1\% $51 \%$ |  |  | $51 \%$ |  |  |
| Net: Disagree | 38\% | 33\% | 37\% | 42\% | 38\% | 33\% | 33\% | 40\% | 35\% | - | 45\% | 36\% | 38\% | ${ }_{42 \%}^{48 \%}$ | 51\% | 26\% | ${ }_{45 \%}^{48 \%}$ |
| Pregnancy within the workplace puts an unnecessary cost burden on the workplace |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 1106 | 517 | 171 | 418 | 207 | 130 | 186 | 180 | 57 | 43 | 170 | 137 | 48 | 37 | 59 | 26 | 94 |
| Base: All 82 B senior deeision makers | 1106 | 406 | 166 | 534 | 193 | 126 | 177 | 184 | ${ }^{63}$ | 48 | 160 | 123 | 58 | 42 | 70 | 29 | 108 |
| Strongly agre | 12\% | 16\% | 16\% | ${ }^{8 \%}$ | 18\% | 16\% | 13\% | 14\% | ${ }^{12 \%}$ | 11\% | 11\% | ${ }^{9 \%}$ | 13\% | 18\% | ${ }^{12 \%}$ | 19\% | 6\% |
| Tend to a aree | 29\% | 36\% | 34\% | 23\% | 28\% | 36\% | ${ }^{39 \%}$ | 26\% | 20\% | 21\% | 32\% | 29\% | 15\% | 35\% | 29\% | 22\% | 30\% |
| Tend to disagree | 28\% | 23\% | 30\% | 31\% | 26\% | 23\% | 26\% | 30\% | 31\% | 33\% | 26\% | 25\% | 29\% | 24\% | 30\% | 26\% | 35\% |
| Strongly disagree | 22\% | 16\% | 10\% | 30\% | 20\% | 17\% | 16\% | 22\% | 36\% | 27\% | 23\% | 27\% | 33\% | 18\% | 26\% | 25\% | 20\% |
| Dont krow | 8\% | 8\% | 8\% | 7\% | 7\% | 6\% | 6\% | 7\% | 1\% | 9\% | 8\% | 8\% | 6\% | 5\% | 4\% | 8\% | 9\% |
| Prefer not to say | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% |  | 1\% |  |  | 0\% | ${ }^{1 \%}$ | 5\% |  |  |  |  |
| Net: Agree Net: Disagiee | 41\% 50\% | ${ }_{\substack{52 \% \\ 39 \%}}$ | 50\%\% | $31 \%$ $61 \%$ | ${ }_{4}^{46 \%}$ | ${ }_{\text {40\% }}^{50 \%}$ | S5\% | 40\%\% | 32\% ${ }_{\text {37 }}$ | (in ${ }_{\substack{32 \% \\ 59 \%}}$ | ${ }_{49 \%}^{43 \%}$ | 39\% | ${ }_{\text {26\% }}^{28 \%}$ | ${ }_{4}^{53 \%}$ | ${ }_{\text {56\% }}^{41 \%}$ | ${ }_{\text {41\% }}^{41 \%}$ | 36\% |
| Women should work for an organisation for at least a year before deciding to have children |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Base: All 828 senior decision makers | 1106 | 406 | 166 | 534 | 193 | 126 | 177 | 184 | 63 | 48 | 160 | 123 | 58 | 42 | 70 | 29 | 108 |
| Strongl agree | 16\% | 16\% | 22\% | 14\% | 18\% | 17\% | 14\% | 17\% | 14\% | 19\% | 21\% | 13\% | 11\% | 21\% | 23\% | 25\% | 12\% |
| Tend to agree | 27\% | 33\% | 25\% | 24\% | 21\% | 31\% | 29\% | 28\% | 35\% | 24\% | 24\% | 31\% | 26\% | 20\% | 18\% | 23\% | 29\% |
| Tend todisagree | 21\% | 17\%\% | 24\% | 23\% | 23\% | 24\% | 24\% | ${ }^{22 \%}$ | 18\% | 28\% | 19\% | 20\% | 20\% | ${ }^{25 \%}$ | 21\% | ${ }^{12 \%}$ | 15\% |
| Strongly disagree | 24\% | 19\% | 16\% | 31\% | 23\% | 18\% | 21\% | 24\% | 34\% | 23\% | 24\% | 26\% | 33\% | 16\% | 32\% | 29\% | 31\% |
| Dont know | 10\% | 13\% | ${ }^{11 \%}$ | 7\% | 15\% | 10\% | 12\% | ${ }^{7 \%}$ |  | 5\% | 9\% | 9\% | 10\% | 18\% | 6\% | 11\% | ${ }_{11 \%}$ |
| Prefer not to say | $1 \%$ $44 \%$ | 1\% | 1\% $47 \%$ | 1\% | \%\% |  | O\% $43 \%$ | ${ }_{\text {2\% }}^{2 \%}$ |  | 2\% | -3\% | 1\% |  | ${ }_{41 \%}$ | ${ }_{410}$ |  | 1\% |
| Net: issagree | 45\% | 36\% | 40\% | 54\% | 46\% | ${ }_{42 \%}$ | 44\% | ${ }_{47 \%}$ | 52\% | ${ }_{51 \%}^{42 \%}$ | 43\% | 46\% | 34\% | ${ }_{41 \%}^{41 \%}$ | 53\% | ${ }_{42 \%}$ | ${ }_{46 \%}^{42 \%}$ |


|  | Total | Organization size |  |  | Work industry (select all that apply) |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Small (less than 50 employees) | $\begin{gathered} \text { Medium ( } 50 \text { to } 249 \\ \text { employees) } \end{gathered}$ | Large (250+ employees) | Manutacturing | Construction | Retail | Finance and Accounting | $\begin{aligned} & \text { Hospitality and } \\ & \text { leisure } \end{aligned}$ | Legal | It \& telecoms | Media/ marketing <br> advertising/ PR sales | $\begin{gathered} \text { Medical \& } \\ \text { health services } \end{gathered}$ | Education | Transportation \& distribution | Real estate | Other |
|  |  | A | в | c | D | E | F | G | н | 1 | J | к | L | m | N | - | p |
| Women who have had more than one pregnancy while in the same job can be a burden to their team |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1106 | 517 | 171 | 418 | 207 | 130 | 186 | 180 | 57 | ${ }^{43}$ | 170 | 137 | ${ }^{48}$ | ${ }^{37}$ | 59 | ${ }^{26}$ | 94 |
| Base: All 128 senior decision makers | 1106 | 406 | 166 | 534 | 193 | 126 | 177 | 184 | ${ }^{63}$ | 48 | 160 | 123 | 58 | 42 | 70 | 29 | 108 |
| Strongl agre | 10\% | 12\% | 17\% | 6\% | 12\% | 13\% | 9\% | 12\% | 7\% | 8\% | 11\% | 6\% | 11\% | 23\% | 7\% | 7\% | 7\% |
| Tend to agree | 34\% | 38\% | 36\% | 31\% | 37\% | 34\% | 42\% | 35\% | 24\% | 24\% | 35\% | 32\% | 29\% | 31\% | 31\% | 33\% | 29\% |
| Tend todisagree | 25\% | 24\% | 23\% | 26\% | 25\% | 21\% | 21\% | 24\% | 33\% | 30\% | 23\% | 28\% | 29\% | 17\% | 24\% | 15\% | 33\% |
| Strongly disagree | 22\% | 14\% | 15\% | 29\% | 19\% | 22\% | 15\% | 21\% | 31\% | $28 \%$ | 23\% | 28\% | 22\% | 24\% | 30\% | 42\% | 21\% |
| Dont know | 8\% | 10\% | 6\% | 7\% | 7\% | 9\% | 11\% | 7\% | 4\% | 10\% | 7\% | 3\% | 6\% | 5\% | 8\% | 3\% | 9\% |
| Prefer not to say | 1\% | 1\% | 2\% | 1\% | 1\% | $2 \%$ | ${ }^{2 \%}$ | 1\% | 1\% |  | 1\% | ${ }^{2 \%}$ | ${ }^{2 \%}$ |  |  |  | ${ }^{1 \%}$ |
| Net: Agree | 44\% | 50\% | 53\% | 37\% | 49\% | 48\% | 51\% | 47\% | 31\% | $32 \%$ | 46\% | 38\% | 40\% | 54\% | 38\% | 41\% | 36\% |
| Net: Disagree | 47\% | 39\% | 38\% |  | 43\% | 42\% | 36\% | 45\% | 64\% | 58\% | 46\% | 56\% | 52\% |  |  |  |  |
| Supporting pregnant women and those on maternity leave is in the best interests of the organisation |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1106 | 517 | 171 | 418 | 207 | 130 | 186 | 180 | 57 | 43 | 170 | 137 | 48 | 37 | 59 | 26 | 94 |
| Base: All 828 senior deeision makers | 1106 | 406 | 166 | 534 | 193 | 126 | 177 | 184 | ${ }^{63}$ | 48 | 160 | 123 | 58 | 42 | 70 | 29 | 108 |
| Strongl agree | 32\% | 24\% | 25\% | 41\% | 25\% | 28\% | 28\% | 35\% | 49\% | 52\% | 35\% | 39\% | 37\% | 38\% | 37\% | 53\% | $34 \%$ |
| Tend to agree | 44\% | 44\% | 48\% | 42\% | 45\% | 47\% | 50\% | 41\% | 39\% | 33\% | 44\% | 40\% | 47\% | 38\% | 43\% | 29\% | 40\% |
| Tend to isagree | 11\% | 15\% | 14\% | 7\% | 14\% | 10\% | 12\% | 8\% | 4\% | 6\% | 12\% | 11\% | 4\% | 14\% | 12\% | 15\% | 12\% |
| Strongly disagree | 4\% | 4\% | 5\% | 3\% | 5\% | 4\% | 4\% | 4\% | 4\% |  | ${ }^{3 \%}$ | 4\% | 7\% | 3\% | 3\% |  | 1\% |
| Dont know | 8\% | 12\% | 7\% | 7\% | 9\% | 10\% | 4\% | 11\% | 4\% | 9\% | 6\% | 6\% | 5\% | 7\% | 5\% | 3\% | 12\% |
| Prefer not tosay | 1\% | 1\% | 2\% | 0\% | 1\% | 1\% |  | 1\% |  |  |  | 1\% |  |  |  |  |  |
| $\begin{array}{r} \text { Net: Agree } \\ \text { Net: Disagree } \end{array}$ | $\begin{array}{r}76 \% \\ \text { 15\% } \\ \hline\end{array}$ | $\begin{aligned} & \text { 68\%} \\ & \text { 19\% } \end{aligned}$ | $\begin{aligned} & 720 \\ & \hline 19 \% \\ & 19 \% \end{aligned}$ | 83\% 10\% | $\begin{aligned} & \begin{array}{l} 71 \% \\ 19 \% \end{array} \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 75 \% \\ 14 \% \\ 14 \% \end{array} \end{aligned}$ | $\begin{aligned} & \text { co } \\ & \hline 15 \% \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 76 \% \\ 12 \% \end{array} \end{aligned}$ | ${ }_{8 \%}^{88 \%}$ | $85 \%$ $6 \%$ | $\begin{gathered} 79 \% \\ 15 \% \end{gathered}$ | $\begin{aligned} & 79 \% \\ & 14 \% \\ & \hline 14 \% \end{aligned}$ | $84 \%$ $12 \%$ | $\begin{gathered} 76 \% \\ 17 \% \end{gathered}$ | $\begin{aligned} & 80 \% \\ & 15 \% \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 82 \% \\ & 15 \% \\ & \hline 15 \% \end{aligned}$ | $\begin{aligned} & 74 \% \\ & 13 \% \\ & \end{aligned}$ |
| It is easy to protect expectant or new mothers from discrimination in the workplace |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Base: All 828 senior decision makers | 1106 | 406 | 166 | 534 | 193 | 126 | 177 | 184 | ${ }^{63}$ | 48 | 160 | 123 | 58 | 42 | 70 | 29 | 108 |
| Strongl agree | 11\% | 10\% | 14\% | 12\% | 15\% | 12\% | 12\% | 9\% | 12\% | 17\% | 13\% | 10\% | 9\% | 26\% | 16\% | 13\% | 13\% |
| Tend to agree | 38\% | 33\% | 45\% | 40\% | 37\% | 32\% | 40\% | 44\% | 43\% | 49\% | 36\% | 31\% | 40\% | 28\% | 44\% | 44\% | 36\% |
| Tend todisagree | 29\% | 31\% | 22\% | 29\% | 29\% | 30\% | 27\% | 28\% | 25\% | 16\% | 29\% | 35\% | 32\% | 25\% | 23\% | 3\%\% | 32\% |
| Strongly disagree | 7\% | 5\% | 9\% | 7\% | ${ }^{3 \%}$ | 10\% | 8\% | 6\% | 9\% | $8 \%$ | 9\% | 6\% | 4\% | 11\% | 7\% | 6\% | 6\% |
| Dont know | 14\% | 20\% | 9\% | 12\% | 17\% | 15\% | 13\% | 13\% | 11\% | 10\% | 12\% | 17\% | 16\% | 10\% | 9\% | - | 13\% |
| Preter not to say Net: Agree | 1\% 50\% | ${ }_{42 \%}^{1 \%}$ | +1\% |  | - | 1\% |  | - ${ }_{\text {53\% }}^{\text {53\% }}$ |  | 67\% | - | 1\% |  |  |  |  |  |
| Net: issagree | 36\% | 36\% | 31\% | 36\% | 31\% | 40\% | 35\% | 34\% | 34\% | 23\% | 38\% | $41 \%$ | 35\% | 36\% | 31\% | 42\% | 43\%\% |


| During recruitment, women should have to disclose whether they are pregnant | 183 | 109 | 150 | 159 | 37 | 24 | 153 | 117 | 26 | 17 | 36 | 13 | 82 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All 828 senior deeision makers | 169 | 103 | 141 | 162 | 43 | 27 | 144 | 102 | 32 | 19 | 47 | 16 | 100 |
| Strongy agree | 32\% | 28\% | 30\% | 22\% | 17\% | 11\% | 25\% | 22\% | 23\% | 24\% | 20\% | 18\% | 22\% |
| Tend to agree | 35\% | 43\% | 39\% | 33\% | 26\% | 34\% | 34\% | 38\% | 22\% | 47\% | 27\% | 29\% | 30\% |
| Tend to disagree | 9\% | 10\% | 14\% | 17\% | 29\% | 12\% | 12\% | 9\% | 8\% | 17\% | 14\% | 5\% | 15\% |
| Strongy disagree | 19\% | 14\% | 15\% | 21\% | 26\% | 33\% | 21\% | 23\% | 34\% |  | 34\% | 32\% | 27\% |
| Dont know | 4\% | 6\% | 3\% | 7\% | 2\% | 10\% | 6\% | 7\% | 9\% | 11\% | 4\% | 17\% | 6\% |
| Prefer not to say | 1\% |  |  | 1\% |  |  |  | 1\% | 4\% |  |  |  |  |
| Net: Agree | 67\% | 71\% | 68\% | 55\% | 43\% | 45\% | 59\% | 59\% | 45\% | 71\% | 47\% | 47\% | 52\% |
| Net: Disagree | 28\% | 24\% | 29\% | 38\% | 55\% | 45\% | 33\% | 33\% | 42\% | 17\% | 49\% | 37\% | 42\% |
| During recruitment, it is reasonable to ask women about their plans to have children in the future |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 183 | 109 | 150 | 159 | 37 | 24 | 153 | 117 | 26 | 17 | 36 | 13 | 82 |
| Base: All 822 senior deeision makers | 169 | 103 | 141 | 162 | 43 | 27 | 144 | 102 | 32 | 19 | 47 | 16 | 100 |
| Strongl agree | 15\% | 17\% | 16\% | 11\% | 3\% |  | 13\% | 8\% | 7\% | 10\% | 8\% | 9\% | 8\% |
| Tend to agree | 32\% | 25\% | 25\% | 23\% | 21\% | 8\% | 24\% | 21\% | 17\% | 18\% | 35\% |  | 27\% |
| Tend to disagree | 20\% | 25\% | 21\% | 23\% | 21\% | 30\% | 25\% | 18\% | 27\% | 29\% | 26\% | 30\% | 15\% |
| Strongy disagree | 26\% | 27\% | 34\% | 34\% | 51\% | 57\% | ${ }^{32 \%}$ | 45\% | 40\% | 32\% | 26\% | 61\% | 45\% |
| Dont know | 5\% | 5\% | 4\% | 7\% | 3\% | 5\% | 5\% | 7\% | 4\% | 11\% | 5\% | . | 5\% |
| Preter not to say | 2\% | 1\% |  | 2\% |  |  | 1\% | 1\% | 4\% |  |  |  |  |
| Net: Agree Net: Disagree | 47\% | 42\% | 41\% | 34\% | 25\% | 8\% | 37\% | 29\% | ${ }^{24 \%}$ | 29\% | ${ }^{43 \%}$ | 9\% | ${ }^{34 \%}$ |
| During recruitment, it is reasonable to ask women if they have young children |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 183 | 109 | 150 | 159 | ${ }^{37}$ | ${ }^{24}$ | 153 | 117 | ${ }^{26}$ | 17 | ${ }^{36}$ | ${ }^{13}$ | 82 |
| Base: All 828 senior deeision makers | 169 | 103 | 141 | 162 | 43 | 27 | 144 | 102 | 32 | 19 | 47 | 16 | 100 |
| Strongr agree | 22\% | 18\% | 17\% | 11\% | 5\% | 3\% | 17\% | 11\% | 14\% | 18\% | 14\% | 9\% | 4\% |
| Tend to agree | 34\% | 39\% | 35\% | 33\% | 30\% | 11\% | 28\% | 34\% | 13\% | 12\% | 32\% | 13\% | 34\% |
| Tend to disagree | 18\% | 15\% | 17\% | 20\% | 14\% | 36\% | 24\% | 17\% | 26\% | 40\% | 29\% | 30\% | 27\% |
| Stongly disagree | 21\% | 22\% | 26\% | 28\% | 49\% | 45\% | 26\% | 31\% | 39\% | 27\% | 22\% | 48\% | 33\% |
| Dont know | ${ }^{5 \%}$ | 6\% | 4\% | 7\% | 2\% | 5\% | 4\% | ${ }^{8 \%}$ | 4\% | 4\% | ${ }^{3 \%}$ | . | 3\% |
| Preter not to say Net: Agree | \%\%\% |  |  | 1\% |  |  |  | 1\%\% | ${ }^{4 \%}$ |  |  | 22\% |  |
| Net: isisaree | 39\% | 37\% | 43\% | 48\% | 63\% | 81\% | 50\% | 47\% | 65\% | 67\% | 51\% | 78\% | 60\% |


| Work inustry (MAIN) |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Manutacturing | Construction | Retail | $\begin{gathered} \text { Finance and } \\ \text { Accounting } \end{gathered}$ | Hospitality and leisure | Legal | It 8 telecoms | Media/ marketing/ <br> advertising/ PR <br> sales | $\begin{gathered} \text { Medical \& } \\ \text { health services } \end{gathered}$ | Education | Transportation \& distribution | Real estate | Other |
| 0 | R | s | T | $\checkmark$ | v | w | x | r | z | AA | Ав | Ac |


| There is sometimes resentment among employees within the company towards women who are pregnant or on maternity leave |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unveighted base | 183 | 109 | 150 | 159 | ${ }^{37}$ | 24 | 153 | 117 | 26 | 17 | ${ }^{66}$ | 13 | 82 |
| Base: All 228 senior decision makers | 169 | 103 | 141 | 162 | 43 | 27 | 144 | 102 | 32 | 19 | 47 | 16 | 100 |
| Strongl agree | 15\% | 19\% | 14\% | 14\%\% | 10\% | 10\% | 15\% | 6\% | 7\% | 18\% | 3\% | 17\% | 11\% |
| Tend to agree | 32\% | 34\% | 43\% | 38\% | 48\% | 40\% | 32\% | 44\% | 47\% | 41\% | 43\% | 55\% | 34\% |
| Tend todisagree | 28\% | 16\% | 23\% | 26\% | 20\% | 24\% | 28\% | 23\% | 19\% | 8\% | 31\% | 13\% | 33\% |
| Strongl disagree | 10\% | 18\% | 8\% | 13\% | 15\% | 17\% | 15\% | 11\% | 15\% | 22\% | 12\% | 8\% | 15\% |
| Dont kow | 15\% | 12\% | 12\% | 8\% | 8\% | 5\% | 11\% | 15\% | 13\% | 11\% | 11\% | 8\% | 7\% |
| Prefer not to say | 0\% |  |  | 1\% |  | 3\% |  | 1\% |  |  |  |  |  |
| Net: Agree | 47\% | 54\% | 57\% | ${ }^{52 \%}$ | 57\% | 51\% | 47\% | 50\% | 53\% | 59\% | 46\% | ${ }^{72 \%}$ | 45\% |
| Pregnancy within the workplace puts an unnecessary cost burden on the workplace |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 183 | 109 | 150 | 159 | 37 | ${ }^{24}$ | 153 | 117 | 26 | 17 | 36 | 13 | 82 |
| Base: All 82 B senior decision makers | 169 | 103 | 141 | 162 | 43 | 27 | 144 | 102 | 32 | 19 | 47 | 16 | 100 |
| Strongly agree | 18\% | 17\% | 13\% | 13\% | 9\% | 8\% | 11\% | 7\% | 7\% | 18\% | 7\% | 18\% | 6\% |
| Tend to agree | 26\% | $37 \%$ | 40\% | 25\% | 18\% | 11\% | 32\% | 32\% | 15\% | 37\% | 31\% | 22\% | 27\% |
| Tend todisagree | 27\% | 23\% | 25\% | 31\% | 38\% | 38\% | 28\% | 21\% | 22\% | 24\% | 32\% | 28\% | 35\% |
| Stongy disagree | 20\% | 16\% | 15\% | 23\% | 35\% | 33\% | 21\% | 31\% | 36\% | 10\% | 25\% | 24\% | 21\% |
| Dont kow | 7\% | 6\% | 7\% | 8\% |  | 11\% | 8\% | 9\% | 11\% | 11\% | 5\% | 9\% | 11\% |
| Preter not to say | 1\% | 1\% |  | 1\% |  |  | 1\% | 1\% |  |  |  |  |  |
| Ne: Agree | 44\% | 53\% | 53\% | 3\%\% | 27\% | 18\% | 43\% | 39\% | ${ }^{22 \%}$ | 55\% | 37\% | 39\% | ${ }^{33 \%}$ |
| Women should work for an organisation for at least a year before deciding to have children |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 183 | 109 | 150 | 159 | ${ }^{37}$ | ${ }^{24}$ | 153 | 117 | ${ }^{26}$ | 17 | 36 | ${ }^{13}$ | 82 |
| Base: All 82 B senior decision makers | 169 | 103 | 141 | 162 | ${ }^{43}$ | 27 | 144 | 102 | 32 | 19 | 47 | 16 | 100 |
| Strongl agree | 19\% | 17\% | 13\% | 13\% | 8\% | 15\% | 23\% | 13\% | 13\% | 32\% | 17\% | 35\% | 12\% |
| Tend to agree | 21\% | 33\% | 31\% | 29\% | 43\% | 27\% | 24\% | $31 \%$ | 26\% | 11\% | 21\% | 17\% | 28\% |
| Tend todisagree | 21\% | 25\% | 22\% | 23\% | 19\% | 28\% | 20\% | 18\% | 17\% | 35\% | 22\% | 9\% | 16\% |
| Strongly disargee | 23\% | 15\% | 21\% | 25\% | 30\% | 25\% | 22\% | 27\% | 36\% | 4\% | 33\% | 24\% | 35\% |
| Dont k kow | 16\% | 10\% | ${ }^{11 \%}$ | ${ }^{8 \%}$ |  | 5\% | ${ }^{8 \%}$ | 10\% | 9\% | 19\% | 7\% | 15\% | 9\% |
| Prefere noto osay Net: Agree | \%\% |  |  | 2\% |  |  | $3 \%$ $47 \%$ | 2\% |  |  |  |  |  |
| Net: Agree Net: Disagree | $\begin{aligned} & 40 \% \\ & 44 \% \end{aligned}$ | $\begin{aligned} & \text { 50\% } \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 44 \% \\ & 44 \% \end{aligned}$ | $\begin{aligned} & \text { 43\% } \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 51 \% \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 42 \% \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 47 \% \\ & 42 \% \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 44 \% \\ & 45 \% \end{aligned}$ | $\begin{aligned} & \text { 39\% } \\ & 53 \% \end{aligned}$ | ${ }_{39 \%}^{49 \%}$ | ${ }^{38 \%}$ | $\begin{gathered} \text { 52\% } \\ 33 \% \end{gathered}$ | 40\% |


| Work inustry (MAIN) |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Manutacturing | Construction | Retail | Finance and Accounting | Hospitality and leisure | Legal | It 8 telecoms | Media/ marketing/ <br> advertising/ PR <br> sales | $\begin{gathered} \text { Medical \& } \\ \text { health services } \end{gathered}$ | Education | Transportation 8 distribution | Real estate | Other |
| 0 | R | s | T | $u$ | v | w | x | r | z | AA | AB | AC |


| Women who have had more than one pregnancy while in the same job can be a burden to their team |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 183 | 109 | 150 | 159 | 37 | 24 | 153 | 117 | 26 | 17 | 36 | 13 | 82 |
| Base: All 828 senior decision makers | 169 | 103 | 141 | 162 | 43 | 27 | 144 | 102 | 32 | 19 | 47 | 16 | 100 |
| Strongl agree | 12\% | 13\% | 10\% | 10\% | 3\% | 8\% | 11\% | 6\% | 7\% | 25\% | 9\% | 9\% | $8 \%$ |
| Tend to agree | 35\% | 37\% | 44\% | 37\% | 22\% | 11\% | 35\% | 33\% | 33\% | 38\% | 28\% | 29\% | 25\% |
| Tend to oisagree | 26\% | 19\% | 19\% | 25\% | 39\% | 40\% | 24\% | 23\% | 24\% | 10\% | 24\% | 22\% | 35\% |
| Stongly disagree | 18\% | 20\% | 13\% | 20\% | 30\% | 31\% | 20\% | 30\% | 28\% | 15\% | 30\% | 40\% | 23\% |
| Dontk kow | 7\% | 10\% | 14\% | 8\% | 6\% | 11\% | 8\% | 4\% | 4\% | 11\% | 8\% |  | 9\% |
| Prefer not to say | 1\% |  | 1\% | 1\% |  |  |  |  |  |  |  |  |  |
| Net: Agree | 48\% | 49\% | 53\% | 46\% | 26\% | 18\% | 46\% | 40\% | 40\% | 63\% | 37\% | 38\% | 33\% |
| Net: Disagree | 44\% | 39\% |  |  | 68\% | 71\% |  | 53\% |  | 26\% | 54\% | 62\% | 58\% |
| Supporting pregnant women and those on maternity leave is in the best interests of the organisation |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 183 | 109 | 150 | 159 | 37 | 24 | 153 | 117 | 26 | 17 | 36 | 13 | 82 |
| Base: All 828 senior decision makers | 169 | 103 | 141 | 162 | 43 | 27 | 144 | 102 | 32 | 19 | 47 | 16 | 100 |
| Strongly agree | 24\% | 27\% | 26\% | 33\% | 44\% | 56\% | 35\% | 38\% | 34\% | 22\% | 32\% | 48\% | 38\% |
| Tend to agree | 44\% | 47\% | 49\% | 43\% | 40\% | 27\% | 45\% | 41\% | 50\% | 42\% | 52\% | 26\% | 37\% |
| Tend todisagree | 15\% | 10\% | 13\% | 7\% | 4\% | 6\% | 12\% | 10\% |  | 18\% | 7\% | 26\% | 13\% |
| Stongly disagree | 6\% | 3\% | 5\% | 3\% | 7\% |  | 4\% | 4\% | 7\% | 7\% | 3\% | - | 1\% |
| Dontiknow | 10\% | 12\% | 5\% | 13\% | 5\% | 11\% | 6\% | 6\% | 8\% | 11\% | 6\% | - | 10\% |
| Prefer not to say |  | 1\% | 2\% | 1\% |  |  |  | 1\% |  |  |  |  | 1\% |
| Net: Agree | 68\% | 74\% | 75\% | 76\% | 84\% | 83\% | 79\% | 79\% | 85\% | 63\% | 84\% | 74\% | 75\% |
| It is easy to protect expectant or new mothers from discrimination in the workplace |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 183 | 109 | 150 | 159 | 37 | ${ }^{24}$ | 153 | 117 | 26 | 17 | ${ }^{36}$ | 13 | 82 |
| Base: All 828 senior decision makers | 169 | 103 | 141 | 162 | 43 | 27 | 144 | 102 | 32 | 19 | 47 | 16 | 100 |
| Strongl agree | 15\% | 12\% | 9\% | 7\% | 13\% | 14\% | 13\% | 9\% | 7\% | 25\% | 10\% | 8\% | 13\% |
| Tend to agree | 38\% | $32 \%$ | 42\% | 44\% | 42\% | 51\% | 36\% | 31\% | 49\% | 11\% | 47\% | 55\% | 34\% |
| Tend to disagree | 26\% | 28\% | 28\% | 29\% | 25\% | 18\% | 31\% | 35\% | 19\% | 25\% | 27\% | 38\% | 34\% |
| Stongly disagree | 3\% | 11\% | 9\% | 5\% | 8\% | 6\% | 9\% | 7\% |  | 16\% | 5\% | - | 6\% |
| Dont krow | 17\% | 17\% | 12\% | 13\% | 13\% | 11\% | 12\% | 17\% | 25\% | 23\% | 11\% | - | 12\% |
| Prefer not to say | $\begin{aligned} & 0 \% \\ & 52 \% \\ & \hline 5 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 43 \% \\ & 43 \% \end{aligned}$ | 51\% | $\begin{aligned} & 10 \\ & 51 \% \\ & 51 \% \end{aligned}$ | 55\% | 65\% | 1\% $48 \%$ | 1\% $40 \%$ | 56\% | 36\% | 57\% | 62\% | 47\% |
| Net: issagree |  |  | 36\% |  | 32\% | 24\% | 39\% |  | 19\% | 41\% | 32\% | 38\% | 41\% |


|  | Company annual urnover |  |  |  |  |  | Deisision Maker |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | First year of trading | Less than £1 million (NET) |  (NET) | $\underset{\substack{\text { s10 millon or } \\ \text { more } \\ \text { (NET) }}}{ }$ | Don't know | Prefer not to answer | Marketing activities (e.g ad,vertising, direct marketing, PR etc.) | $\begin{gathered} \text { Business } \\ \text { development/ sales } \end{gathered}$ | $\begin{gathered} \text { Company } \\ \text { credit/charge } \\ \text { cards } \end{gathered}$ | Finance/ accounting | Company mobile phones | Company pension scheme |  | IT/ Telecoms | Procurement// purchasing | Electricity/gas supply |
|  | AD | AE | AF | AG | Ан | Al | AJ | AK | AL | AM | an | Aо | AP | AQ | ar | As |
| For the following questions, please remember that your answers re always treated confidentially and are never analysed individually. Which, if any, of the following statements do MOST agree with? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 10 | 265 | 274 | ${ }^{434}$ | 55 | ${ }^{68}$ | 603 | 705 | 404 | 538 | 476 | 396 | 649 | 555 | 604 | 418 |
| Base: All 122 senior deeision makers | 9 | 233 | 226 | 520 | 57 | 60 | 571 | ${ }^{684}$ | 367 | 507 | 440 | 367 | 619 | 520 | 573 | 385 |
| Women who become pregnant and new mothers in work are generally less interested in career progression than other employees in thei | 16\% | 34\% | 32\% | 32\% | 29\% | 25\% | 31\% | 32\% | 35\% | 33\% | 35\% | 35\% | 31\% | 33\% | 32\% | 35\% |
| Women who become pregnant and new mothers in work are generally as interested in their career progression as other employees in their companies | 53\% | 41\% | 49\% | 54\% | 43\% | 43\% | 48\% | 48\% | 38\% | 43\% | 40\% | 41\% | 46\% | 43\% | 45\% | 38\% |
| Women who become pregnant and new mothers in work are generally more interested in their career progression than other employees in their | - | 6\% | 5\% | 4\% | 6\% | 2\% | 7\% | 6\% | 9\% | 8\% | 9\% | 9\% | 7\% | 8\% | 7\% | 9\% |
| ( | $\begin{aligned} & 8 \% \\ & 23 \% \end{aligned}$ | $\begin{gathered} 7 \% \\ 12 \% \end{gathered}$ | $\begin{aligned} & 2 \% \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 4 \% \\ & 6 \% \\ & 6 \% \end{aligned}$ | $\begin{gathered} 8 \% \\ 13 \% \end{gathered}$ | $\begin{gathered} 9 \% \\ 21 \% \end{gathered}$ | $\begin{aligned} & 5 \% \\ & 10 \% \\ & 10 \% \end{aligned}$ | $\begin{aligned} & \text { 5\% } \\ & \text { 10\% } \end{aligned}$ | $\begin{gathered} 6 \% \\ 11 \% \end{gathered}$ | $\begin{gathered} 5 \% \\ 12 \% \\ \hline 12 \% \end{gathered}$ | $\begin{gathered} 6 \% \\ 11 \% \\ \hline 1 \% \end{gathered}$ | $\begin{aligned} & \text { 5\% } \\ & \text { 10\% } \end{aligned}$ | $\begin{gathered} \text { co } \\ \text { 10\% } \end{gathered}$ | $\begin{gathered} 4 \% \\ 11 \% \\ \hline 1 \% \end{gathered}$ | $\begin{gathered} 5 \% \\ 11 \% \\ \hline 1 \% \end{gathered}$ | $\underset{\substack{6 \% \\ 13 \%}}{\text { cor }}$ |

To what extent do you agree or ilsagree with he tollowing
statement? (Please select one option on each row)

| During recruitment, women should have to disclose whether they are pregnant |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unveighted base | 10 | 265 | 274 | ${ }^{434}$ | 55 | 68 | 603 | 705 | 404 | ${ }_{5}^{538}$ | 476 | ${ }^{336}$ | ${ }^{649}$ | ${ }_{5}^{555}$ | ${ }^{604}$ | ${ }_{4}^{48}$ |
| Base: All 22 B senior decision makers | 9 | ${ }^{233}$ | 226 | 520 | 57 | 60 | 571 | ${ }^{684}$ | 367 | 507 | 440 | ${ }^{367}$ | ${ }^{619}$ | 520 | ${ }^{573}$ | ${ }^{385}$ |
| Strongl agree |  | 34\% | 29\% | 20\% | 18\% | 28\% | 28\% | 27\% | 31\% | 28\% | 31\% | 32\% | 28\% | 30\% | 28\% | 32\% |
| Tend to agree | 44\% | 38\% | 34\% | 34\% | 32\% | 29\% | 36\% | 37\% | 39\% | 38\% | 36\% | 39\% | 35\% | 36\% | 35\% | 38\% |
| Tend todisagree | $8 \%$ | 11\% | 14\% | 15\% | 5\% | 9\% | 11\% | 12\% | 9\% | 12\% | 11\% | 10\% | 11\% | 11\% | 11\% | 10\% |
| Stongly disagree | 24\% | 11\% | 16\% | 26\% | 36\% | 24\% | 18\% | 18\% | 12\% | 14\% | 14\% | 12\% | 19\% | 16\% | 16\% | 12\% |
| Dont know | 25\% | 6\% | 7\% | 4\% | 7\% | 10\% | 7\% | 6\% | 8\% | 7\% | 7\% | 8\% | 7\% | 7\% | $8 \%$ | 8\% |
| Prefer not to say |  | 0\% | 1\% | 1\% | 1\% |  | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% | 1\% | 0\% |
| Net: Agree | 44\% | ${ }^{72 \%}$ | 63\% | 54\% | 51\% | 56\% | 64\% | 64\% | $71 \%$ | 67\% | 67\% | 70\% | 63\% | 66\% | 64\% | 70\% |
| Net: Disagree | 31\% | 22\% | 30\% | 41\% | 41\% | 34\% | 29\% | 30\% | $21 \%$ | 26\% | 25\% | 22\% | 30\% | 27\% | 28\% | 22\% |
| During recruitment, it is reasonable to ask women about their plans to have children in the future |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighed base | 10 | 265 | 274 | 434 | 55 | 68 | 603 | 705 | 404 | 538 | 476 | 336 | 649 | 555 | 604 | 418 |
| Base: All 22 B senior decision makers | 9 | 233 | 226 | 520 | 57 | 60 | 571 | 684 | 367 | 507 | 440 | 367 | 619 | 520 | 573 | 385 |
| Strongy agree |  | 15\% | 14\% | 10\% | 4\% | 11\% | 14\% | 13\% | 19\% | 15\% | 17\% | 18\% | 14\% | 16\% | 15\% | 18\% |
| Tend to agree | 23\% | 34\% | 27\% | 20\% | 20\% | 19\% | 27\% | 27\% | 32\% | 31\% | 33\% | 31\% | 25\% | 30\% | 28\% | 33\% |
| Tend to disagree | 15\% | 20\% | 26\% | 22\% | 13\% | 23\% | 21\% | 22\% | 18\% | 21\% | 17\% | 19\% | 20\% | 18\% | 22\% | 19\% |
| Stongly disagree | 38\% | $22 \%$ | 29\% | 42\% | 55\% | 35\% | 32\% | 32\% | 23\% | 26\% | 25\% | 24\% | 33\% | 28\% | 27\% | 23\% |
| Dont know | 23\% | 8\% | 3\% | 4\% | 9\% | 11\% | 6\% | 5\% | 8\% | 7\% | 7\% | 6\% | 7\% | 7\% | 7\% | 6\% |
| Prefer not to say |  | 1\% | 1\% | 1\% |  | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% |
| Net: Agree Net: isagree | 23\% | 49\% | 41\% | 31\% | 24\%\% | 30\% | ${ }_{51 \%}$ | 40\% | 51\% | ${ }^{46 \%}$ | 50\% | 49\% | ${ }^{39 \%}$ | 45\% | 43\% | 51\% |
| During recruitment, it is reasonable to ask women if they have young children |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 10 | 265 | ${ }^{274}$ | ${ }^{434}$ | 55 | ${ }^{68}$ | 603 | 705 | 404 | ${ }_{5} 58$ | 476 | ${ }^{336}$ | ${ }^{649}$ | ${ }^{555}$ | ${ }^{604}$ | 418 |
| Base: All 82 B senior decision makers ${ }_{\text {Strongly }}$ | 9 | ${ }^{233}$ | ${ }^{226}$ | ${ }^{520}$ | 57 |  | ${ }^{571}$ | ${ }^{684}$ | ${ }^{367}$ | ${ }^{507}$ | 440 | ${ }^{367}$ | ${ }_{1}^{619}$ | ${ }^{520}$ | ${ }^{573}$ | ${ }^{385}$ |
| Strongl arree Tendl |  | 19\% | 16\% | 12\% | ${ }^{8 \%}$ | 12\% | 17\% | 16\% | ${ }^{22 \%}$ | 18\% | 21\% | 21\% | 17\% | 19\% | 17\% | 21\% |
| Tend to agree | 31\% | 39\% | 34\% | 27\% | 32\% | 32\% | 34\% | 34\% | 39\% | 37\% | 37\% | 37\% | 34\% | 35\% | 37\% | 39\% |
| Tend todisagree | 16\% | 20\% | 19\% | 22\% | 19\% | 22\% | 19\% | 20\% | 16\% | 20\% | 17\% | 19\% | 19\% | 18\% | 19\% | 16\% |
| Stongly disagree | 39\% | 17\% | 25\% | 33\% | 37\% | 28\% | 24\% | 25\% | 17\% | 19\% | 19\% | 18\% | 25\% | 22\% | 21\% | 17\% |
|  | 14\% | 5\% | $5 \%$ $1 \%$ | 5\% $0 \%$ | 4\% | 6\% | 5\% | 5\% $0 \%$ | 5\%\% | 5\%\% | 6\% | 4\% $0 \%$ | 5\% | 6\% | 6\% |  |
| Prefer not to say Net: Agree | 31\% | 0\% | 1\% | 8\%\% | 40\% | $44 \%$ | - ${ }_{\text {51\% }}$ | 50\% | $\begin{gathered} 0 \% \\ 61 \% \end{gathered}$ | $\begin{gathered} 0 \% \\ 55 \% \end{gathered}$ | 0\%\% | 59\% | 51\% | 1\% | 1\% ${ }_{\text {54\% }}$ | \%\%\% |
| Net: Disagree |  |  |  |  |  |  |  |  |  |  |  | 37\% |  |  |  | 33\% |

## Fieldwork: 11th September - 4th December 2017

| Company anual turnver |  |  |  |  |  | Decision Maker |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| First year of trading | Less than $£ 1$ million (NET |  | $\begin{aligned} & \text { s10 million or } \\ & \text { more (NET) } \end{aligned}$ | Don't know | Prefer not to | Marketing activities (e.g d,vertising, direct marketing, PR etc.) | $\begin{gathered} \text { Business } \\ \text { development/ sales } \end{gathered}$ | $\begin{gathered} \text { Company } \\ \text { credit/ charge } \\ \text { cards } \end{gathered}$ | Finance/ accounting | Company mobile phones | $\begin{gathered} \text { Company } \\ \text { pensisum } \\ \text { scheme } \end{gathered}$ | HR (e.g. personnel, learning and development, recruitment etc.) | 17/ Telecoms | Procurement/ purchasing | Electricity/gas supply |
| AD | AE | AF | ${ }^{\text {ag }}$ | AH | ${ }^{\text {al }}$ | AJ | Ак | AL | AM | an | Aо | AP | AQ | AR | As |


| There is sometimes resentment among employees within the company towards women who are pregnant or on maternity leave |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 10 | 265 | 274 | 434 | 55 | 68 | 603 | 705 | 404 | 538 | 476 | 396 | 649 | 555 | 604 | 418 |
| Base: All 122 B senior decision makers | 9 | 233 | 226 | 520 | 57 | 60 | 571 | 684 | 367 | 507 | 440 | 367 | 619 | 520 | 573 | 385 |
| Strongly agree | 7\% | 14\% | 13\% | 12\% | 10\% | 12\% | 16\% | 14\% | 17\% | 16\% | 15\% | 19\% | 14\% | 16\% | 14\% | 17\% |
| Tend to agree | 55\% | 44\% | 33\% | 39\% | 32\% | 31\% | 38\% | 38\% | 42\% | 40\% | 42\% | $42 \%$ | 38\% | 40\% | 39\% | 40\% |
| Tend todisagree | 29\% | 21\% | 24\% | 26\% | 24\% | 30\% | 25\% | 25\% | 19\% | 23\% | 18\% | 21\% | 23\% | 20\% | 22\% | 21\% |
| Stongly disagree |  | 6\% | 16\% | 15\% | 17\% | 9\% | 10\% | 13\% | 10\% | 10\% | 11\% | 9\% | 13\% | 10\% | 11\% | 10\% |
| Dont know | $8 \%$ | 14\% | 14\% | 7\% | 18\% | 18\% | 10\% | 10\% | 11\% | 12\% | 13\% | 10\% | 11\% | 13\% | 13\% | 12\% |
| Prefer not to say |  | 0\% | 1\% | 0\% |  |  | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 1\% | 0\% |
| Net: Agree | 63\% | 58\% | 45\% | 52\% | $42 \%$ | 43\% | 54\% | 52\% | 59\% | 56\% | 58\% | 60\% | 53\% | 56\% | 54\% | 57\% |
| Pregnancy within the workplace puts an unnecessary cost burden on the workplace |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 10 | 265 | 274 | 434 | 55 | 68 | 603 | 705 | 404 | 538 | 476 | 396 | 649 | 555 | 604 | 418 |
| Base: All 228 senior decision makers | 9 | 233 | 226 | 520 | 57 | 60 | 571 | 684 | 367 | 507 | 440 | 367 | 619 | 520 | 573 | 385 |
| Strongl agree |  | 19\% | 15\% | 9\% | 7\% | 8\% | 15\% | 14\% | 18\% | 16\% | 17\% | 17\% | 14\% | 16\% | 15\% | 18\% |
| Tend to agree | 7\% | 40\% | 31\% | 25\% | 30\% | 23\% | 30\% | 32\% | 38\% | 35\% | 35\% | 37\% | 33\% | 32\% | 34\% | 36\% |
| Tend todisagree | 15\% | 22\% | 27\% | 32\% | 16\% | 32\% | 26\% | 25\% | 20\% | 25\% | 24\% | 23\% | 26\% | 26\% | 23\% | 23\% |
| Stongy disagree | 53\% | 11\% | 20\% | 27\% | 33\% | 18\% | 21\% | 20\% | 13\% | 15\% | 15\% | 15\% | 20\% | 16\% | 19\% | 14\% |
| Dont kow | 25\% | 7\% | 7\% | 6\% | 14\% | 16\% | 8\% | 8\% | 9\% | 8\% | \% $\%$ | ${ }^{6 \%}$ | 7\% | 9\% | ${ }^{9 \%}$ | ${ }^{8 \%}$ |
| Prefer not tosay |  | 1\% | ${ }^{1 \%}$ | 0\% |  | 3\% | 1\% | 0\% | 1\% | 1\% | 1\% | ${ }^{1 \%}$ | 0\% | 1\% | ${ }^{1 \%}$ |  |
| Net: Agree Net: Disagree | $\begin{aligned} & 7 \% \\ & 67 \% \end{aligned}$ | $\begin{aligned} & \text { 59\% } \\ & 33 \% \end{aligned}$ | $45 \%$ $46 \%$ | $34 \%$ $59 \%$ | $36 \%$ $50 \%$ | $\begin{aligned} & \text { 31\% } \\ & 50 \% \end{aligned}$ | $45 \%$ $47 \%$ | 46\% 46\% | 56\% $34 \%$ | $51 \%$ $40 \%$ |  | 55\% <br> 38\% | $\begin{aligned} & 47 \% \\ & 46 \% \\ & 46 \end{aligned}$ | $48 \%$ $43 \%$ | $49 \%$ $42 \%$ | $\begin{aligned} & 54 \% \\ & 37 \% \\ & \hline \end{aligned}$ |
| Women should work for an organisation for at least a year before deciding to have children |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Base: All 228 senior decision makers | 9 | 233 | 226 | 520 | 57 | 60 | 571 | 684 | 367 | 507 | 440 | 367 | 619 | 520 | 573 | 385 |
| Strongly agree |  | 20\% | 18\% | 15\% | 9\% | 12\% | 17\% | 18\% | 21\% | 19\% | 22\% | 22\% | 17\% | 20\% | 19\% | 21\% |
| Tend to agree | 7\% | 32\% | 28\% | 27\% | 24\% | 17\% | 30\%\% | ${ }^{28 \%}$ | 29\%\% | ${ }^{31 \%}$ | ${ }^{27 \%}$ | 30\% | ${ }^{28 \%}$ | ${ }^{29 \%}$ | ${ }^{28 \%}$ | 29\% |
| Tend to isisaree |  | 18\%\% | ${ }^{20 \%}$ | 24\%\% | ${ }^{12 \%}$ | 25\% | ${ }^{18 \%}$ | ${ }^{20 \%}$ | 17\% | ${ }^{20 \%}$ | 17\%\% | 17\% | ${ }^{21 \%}$ | ${ }^{\text {18\% }}$ | ${ }^{18 \%}$ | 19\% |
| Strongly disagree | 38\% | 17\%\% | - | 28\% | 43\% 13\% | $\underset{\substack{26 \% \\ 17 \%}}{\text { a }}$ | $23 \%$ $10 \%$ | $23 \%$ $10 \%$ | 19\% | $18 \%$ $11 \%$ | $20 \%$ $13 \%$ | 18\% | 23\% 10\% | 21\% $10 \%$ | 22\% $11 \%$ | - |
| Prefer not to say |  | 1\% | 2\% | \%\% |  | 2\% | 1\% | 1\% | 2\% | 1\% | 2\% | 1\% | 1\% | 1\% | 1\% | 2\% |
| Net: Agree | 7\% | 52\% | 47\% | $42 \%$ | 33\% | 30\% | $47 \%$ | 46\% | 50\% | 49\% | $49 \%$ | 52\% | 45\% | 49\% | 47\% | 50\% |
| Net: Disagree] | 38\% | 35\% | 39\% | $51 \%$ | 55\% | $51 \%$ | $41 \%$ | 43\% | 36\% | 38\% | $37 \%$ | 34\% | 44\% | 40\% | 40\% | 36\% |

# YouGov <br> What the world thinks 

Fieldwork: 11th Sepitember- -4th December 2017

|  | Company annual urnover |  |  |  |  |  | Decision Maker |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | First year o trading | Less than $£ 1$ million (NET) |  | $\begin{aligned} & \qquad 10 \text { million on or } \\ & \text { more ( (NET) } \end{aligned}$ | Don't know | Prefer not to | Marketing activities (e.g. ad, vertising, direct marketing, PR etc. | $\begin{gathered} \text { Business } \\ \text { development sales } \end{gathered}$ | $\begin{gathered} \text { Company } \\ \text { credit/ charge } \\ \text { cards } \end{gathered}$ | Finance/ accounting | Company mobile phones | $\begin{gathered} \text { Company } \\ \text { pension } \\ \text { scheme } \end{gathered}$ | HR (e.g. personnel, learning and development ecruitment etc. | IT/ Telecoms | Procurement/ purchasing | Electricity/ gas supply |
|  | AD | AE | AF | AG | Ан | ${ }^{\text {al }}$ | AJ | Ак | AL | AM | An | Aо | AP | AQ | ar | As |
| Women who have had more than one pregnancy while in the same job can be a burden to their team |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 10 | 265 | 274 | 434 | 55 | ${ }^{68}$ | 603 | 705 | 404 | 538 | 476 | 396 | 649 | 555 | 604 | 418 |
| Base: All 228 senior decision makers | 9 | 233 | 226 | 520 | 57 | 60 | 571 | 684 | 367 | 507 | 440 | 367 | 619 | 520 | 573 | 385 |
| Strongl agree |  | 13\% | 13\% | 8\% | 6\% | 6\% | 12\% | 12\% | 17\% | 14\% | 15\% | 16\% | 12\% | 14\% | 12\% | 15\% |
| Tend toagre | 23\% | $41 \%$ | 32\% | 33\% | 26\% | 32\% | 34\% | 36\% | 38\% | 37\% | 38\% | 39\% | 35\% | 36\% | 37\% | 37\% |
| Tend todisagree | 23\% | 26\% | 27\% | 25\% | 15\% | 21\% | 25\% | 25\% | 22\% | 26\% | 20\% | 22\% | 25\% | 23\% | 22\% | 22\% |
| Strongly disagree | 31\% | 10\% | 18\% | 26\% | 41\% | 21\% | 19\% | 19\% | 12\% | 13\% | 15\% | 14\% | 19\% | 16\% | 17\% | 13\% |
| Dont know | 23\% | 10\% | 8\% | 6\% | 12\% | 18\% | 8\% | 8\% | 9\% | 8\% | 11\% | 7\% | 8\% | 10\% | 10\% | 10\% |
| Prefer not to say |  | 1\% | 2\% | 1\% |  | 2\% | 1\% | 1\% | 2\% | 2\% | 2\% | 1\% | 1\% | 2\% | 1\% | 2\% |
| Net: Agree | 23\% | 54\% | 45\% | 41\% | 33\% | 38\% | 46\% | 47\% | 55\% | 51\% | 53\% | 55\% | 47\% | 50\% | 50\% | 52\% |
| Net: isisaree | 54\% | 36\% | 45\% | 52\% | 56\% | 42\% | 44\% | 43\% | 34\% | 39\% | 35\% | 36\% | 44\% | 39\% | 39\% | 35\% |
| Supporting pregnant women and those on maternity leave is in the best interests of the organisation |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 10 | 265 | 274 | 434 | 55 | ${ }^{68}$ | 603 | 705 | 404 | 538 | 476 | 396 | 649 | 555 | 604 | 418 |
| Base: All 828 senior decision makers | 9 | 233 | 226 | 520 | 57 | 60 | 571 | 684 | 367 | 507 | 440 | 367 | 619 | 520 | 573 | 385 |
| Strongly agree | 60\% | 24\% | 25\% | 38\% | 48\% | 28\% | 33\% | 31\% | 26\% | 26\% | 26\% | 27\% | 31\% | 27\% | 27\% | 27\% |
| Tend to agree | 24\% | 45\% | 47\% | 44\% | 33\% | 34\% | 41\% | 44\% | 43\% | 45\% | 42\% | 46\% | 44\% | 45\% | 43\% | 44\% |
| Tend to disagree |  | 15\% | 14\% | 8\% | 11\% | 11\% | 11\% | 11\% | 15\% | 13\% | 15\% | 14\% | 12\% | 12\% | 13\% | 14\% |
| Strongly disagree |  | 5\% | 4\% | 4\% | 3\% | 5\% | 4\% | 4\% | 5\% | 5\% | 5\% | 5\% | 4\% | 5\% | 5\% | 4\% |
| Dontiknow | 16\% | 11\% | 9\% | 6\% | 5\% | 19\% | 9\% | 9\% | 10\% | 10\% | 10\% | 8\% | 9\% | 10\% | 10\% | 9\% |
| Prefer not to say |  | 1\% | 1\% | 1\% |  | 4\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 2\% |
| Net: Agree | 84\% | 69\% | 72\% | 82\% | $81 \%$ | 62\% | 74\% | 75\% | 69\% | $71 \%$ | 68\% | 73\% | ${ }^{75 \%}$ | ${ }^{72 \%}$ | ${ }^{71 \%}$ | 71\% |
| Net: Disagree |  | 20\% | 18\% | 11\% | 14\% | 16\% | 16\% | 15\% | 20\% | 18\% | 20\% | 19\% | 16\% | 17\% | 18\% | 18\% |
| It is easy to protect expectant or new mothers from discrimination in the workplace |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unveighted base | 10 | 265 | 274 | 434 | 55 | ${ }^{68}$ | 603 | 705 | 404 | 538 | 476 | 396 | 649 | 555 | 604 | 418 |
| Base: All 82 B senior decision makers | 9 | 233 | 226 | 520 | 57 | 60 | 571 | 684 | 367 | 507 | 440 | 367 | 619 | 520 | 573 | 385 |
| Strongl agree | 22\% | 9\% | 14\% | 10\% | 20\% | 8\% | 12\% | 12\% | 14\% | 11\% | 13\% | 14\% | 13\% | 14\% | 12\% | 13\% |
| Tend to agree | 38\% | 34\% | 33\% | 44\% | 32\% | 37\% | 35\% | 38\% | 37\% | 39\% | 37\% | 41\% | 38\% | 37\% | 38\% | 40\% |
| Tend todisagree | 23\% | 34\% | 29\% | 28\% | 24\% | 20\% | 30\% | 28\% | 29\% | 28\% | 28\% | 28\% | 29\% | 29\% | 29\% | 28\% |
| Strongly disagree |  | ${ }^{3 \%}$ | 8\% | 8\% | 4\% | 6\% | 6\% | 6\% | 6\% | 7\% | 6\% | 7\% | 7\% | 5\% | 5\% | 5\% |
| Dont know | 17\% | 19\% | 15\% | 9\% | 20\% | 27\% | 15\% | 15\% | 13\% | 14\% | 15\% | 11\% | 13\% | 14\% | 15\% | 14\% |
| Prefer not to say |  | $\begin{aligned} & \substack{0 \% \\ 43 \% \\ 40} \end{aligned}$ | $\begin{aligned} & 10 \\ & 46 \% \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 54 \% \\ & 5 \% \end{aligned}$ |  |  |  |  | $\begin{aligned} & 1 \% \\ & 51 \% \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 50 \% \\ & \hline \end{aligned}$ |  | $\begin{aligned} & 1 \% \\ & 54 \% \\ & \hline \end{aligned}$ |  | $\begin{aligned} & 1 \% \\ & 51 \% \\ & 5 \end{aligned}$ | 1\% 50\% | 1\% 53\% |
|  | 20\% | 37\% | 36\% | $\begin{aligned} & 54 \% \\ & 36 \% \end{aligned}$ | $\begin{gathered} 59 \% \% \\ 27 \% \end{gathered}$ | $\begin{aligned} & 45 \% \\ & 25 \% \end{aligned}$ | $48 \%$ $36 \%$ | $50 \%$ $34 \%$ | $51 \%$ $35 \%$ | 50\% | $\begin{aligned} & 50 \% \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 54 \% \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 51 \% \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 51 \% \\ & 34 \% \end{aligned}$ | 50\% | 53\% ${ }_{\text {33\% }}$ |


|  | Company age |  |  |  |  |  | Region mainy work (GOR) |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Up to 5 years | Over 5 years up to 10 years | over 10 years up to 20 years | Over 20 years up to 35 years | Over 35 years | Don't know | North East | North West | Yorkshire and the Humber | East Midands | West Midands |  | London | South East | South West | Wales | Scotland | Elsewhere (i.e. outside of Great Britain) Great Brit |
|  | ${ }^{\text {at }}$ | AU | av | aw | Ax | AY | Az | вA | вв | вс | BD | BE | BF | вG | вн | в1 | BJ | вк |
| For the following questions, please remember that your answers are always treated confidentially and are never analysed individually. Which, if any, of the following statements do MOST agree with? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 95 | ${ }^{130}$ | 260 | ${ }^{261}$ | ${ }^{341}$ | 19 | ${ }^{26}$ | 91 | 77 | 79 | 102 | ${ }^{61}$ | 263 | 188 | ${ }^{96}$ | ${ }^{30}$ | 79 | 14 |
| Base: All $\mathrm{B2B}$ senior decision makers | 89 | 115 | 235 | 253 | 391 | ${ }^{23}$ | 27 | 89 | 70 | 81 | ${ }^{98}$ | 54 | 281 | 186 | 96 | 30 | 77 | 17 |
| Women who become pregnant and new mothers in work are generally less interested in career progression than other employees in their | 29\% | 32\% | 33\% | 35\% | 29\% | 17\% | 16\% | 28\% | 32\% | 28\% | 33\% | 34\% | 30\% | 38\% | 33\% | 21\% | 31\% | 43\% |
| Women who become pregnant and new mothers in work are generally as interested in their career progression as other employees in their compani | 48\% | 39\% | 46\% | 49\% | 54\% | 56\% | 70\% | 55\% | 50\% | 47\% | 45\% | 35\% | 50\% | 47\% | 50\% | 57\% | 50\% | 49\% |
| Women who become pregnant and new mothers in work are generally more interested in their career progression than other employees in their | 4\% | 10\% | 6\% | 3\% | 4\% | 5\% | 8\% | 5\% | 1\% | 9\% | 7\% | 12\% | 6\% | 1\% | 3\% | $\checkmark$ | \% | . |
| None of these |  | 6\% | $6 \%$ | $3 \%$ | 5\% | $5 \%$ |  | $4 \%$ | 7\% |  | $2 \%$ | 7\% | 5\% | 3\% | 9\% | 5\% | 7\% |  |
| Dont know | 15\% | 13\% | 9\% | 10\% | 8\% | 16\% | 5\% | 8\% | $10 \%$ | 11\% | $13 \%$ | 12\% | 9\% | 11\% | 5\% | 16\% | 11\% | 7\% |


| Company age |  |  |  |  |  | Region mainly work (GOR) |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Up to 5 years | Over 5 years up to 10 years | Over 10 years up to $\mathbf{2 0}$ years | Over 20 years up to 35 years | Over 35 years | Don't know | North East | North West | Yorkshire and the Humber | East Midlands | West Millands | East of <br> England | London | South East | South West | Wales | Scotland | Elsewhere (i.e. outside of Great Britain) |
| ${ }^{\text {at }}$ | AU | av | aw | Ax | Ar | Az | вA | вв | вс | во | BE | BF | BG | вн | в | BJ | вк |

To what extent do you agree or disagree with he tollowing
tatement? ( Please select one option on each row

| During recruitment, women should have to disclose whether they are pregnant |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Base: All 22 B senior decision makers | 89 | 115 | 235 | ${ }^{253}$ | 391 | ${ }^{23}$ | 27 | 89 | 70 | 81 | 98 | 54 | 281 | 186 | 96 | 30 | 77 | 17 |
| Strongly agree | 22\% | 29\% | 29\% | 25\% | 22\% | 12\% | 15\% | 28\% | 30\% | 26\% | 22\% | 33\% | 24\% | 24\% | 22\% | 34\% | 22\% | 31\% |
| Tend to agree | 35\% | 40\% | 38\% | 36\% | 30\% | 27\% | 36\% | 37\% | 36\% | 31\% | 35\% | 37\% | 31\% | 43\% | 35\% | 33\% | 32\% | 5\% |
| Tend to oisagree | 14\% | 11\% | 12\% | 13\% | 15\% | 5\% | 13\% | 14\% | 9\% | 18\% | 16\% | 7\% | 14\% | 11\% | 15\% | 5\% | 16\% | 16\% |
| Stongly disagree | 19\% | 11\% | 17\% | 21\% | 26\% | 39\% | 31\% | 16\% | 19\% | 19\% | 23\% | 21\% | 24\% | 17\% | 20\% | 23\% | 22\% | 31\% |
| Dont know | 10\% | 8\% | 4\% | 4\% | 6\% | 16\% | 5\% | 5\% | 5\% | 7\% | 2\% |  | 7\% | 5\% | 7\% | 5\% | 7\% | 17\% |
| Prefer not to say |  | 1\% | 1\% | 1\% | 1\% |  |  |  |  |  | 1\% | 3\% | 1\% | 0\% | 1\% |  | 1\% |  |
| Net: Agree | 57\% | 70\% | 67\% | 61\% | 52\% | 40\% | 51\% | 65\% | 67\% | 57\% | 57\% | 69\% | 55\% | 66\% | 56\% | 67\% | 54\% | 36\% |
| Net: Disagree | 33\% | 22\% | 28\% | 33\% | $41 \%$ | 44\% | 43\% | $30 \%$ | 28\% | $37 \%$ | 39\% | 28\% | 38\% | 28\% | 35\% | 28\% | 37\% | 47\% |
| During recruitment, it is reasonable to ask women about their plans to have children in the future |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighed base | 95 | ${ }^{130}$ | 260 | 261 | 341 | 19 | 26 | 91 | 77 | 79 | 102 | 61 | 263 | 188 | 96 | 30 | 79 | 14 |
| Base: All 82 B senior decision makers | 89 | 115 | 235 | ${ }^{253}$ | 391 | 23 | 27 | 89 | 70 | 81 | ${ }^{98}$ | 54 | 281 | 186 | 96 | 30 | 77 | 17 |
| Strongl agree | 11\% | 17\% | 12\% | 15\% | 8\% |  | 5\% | 13\% | 13\% | 11\% | 20\% | 15\% | $8 \%$ | 14\% | 13\% | 13\% | 7\% |  |
| Tend to agree | 23\% | 32\% | 28\% | 25\% | 22\% | 12\% | 38\% | 20\% | 22\% | 27\% | 24\% | 33\% | 20\% | 30\% | 25\% | 30\% | 21\% | 22\% |
| Tend todisagree | 19\% | 17\% | 22\% | 22\% | 25\% | 6\% | 34\% | 23\% | 22\% | 22\% | 20\% | 12\% | 22\% | 24\% | 18\% | 25\% | 23\% | 29\% |
| Stongly disagree | 30\% | 27\% | 32\% | 35\% | 39\% | 72\% | 17\% | 39\% | 34\% | $31 \%$ | 29\% | 32\% | 42\% | 28\% | 40\% | 30\% | 43\% | 36\% |
| Dont know | 17\% | 5\% | 5\% | 2\% | 5\% | 10\% | 5\% | 5\% | 8\% | 8\% | 6\% | 4\% | 6\% | 4\% | 4\% | 2\% | 4\% | 13\% |
| Prefer not to say |  | 1\% | 1\% | 1\% | 1\% | - |  |  | 1\% |  | 1\% | 4\% | 2\% | 1\% |  |  | 1\% |  |
| Net: Agree | ${ }^{34 \%}$ | 49\% | 40\% | 40\% | 30\% | ${ }^{12 \%}$ | $44 \%$ | 33\% | 34\% | ${ }^{38 \%}$ | 45\% | 48\% | 28\% | $44 \%$ | ${ }^{39 \%}$ | ${ }^{42 \%}$ | 28\% | ${ }^{22 \%}$ |
| Net: Disagree | 49\% | 44\% | 54\% | 57\% | 64\% | 78\% | 51\% | $62 \%$ | 56\% | 53\% | 48\% | $44 \%$ | 65\% | 52\% | 58\% | 56\% | 66\% | 65\% |
| During recruitment, it is reasonable to ask women if they have young children |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unveighted base | ${ }^{95}$ | ${ }^{130}$ | 260 | ${ }^{261}$ | ${ }^{341}$ | 19 | ${ }^{26}$ | 91 | 77 | 79 | 102 | ${ }_{51}^{61}$ | 263 | ${ }^{188}$ | 96 | ${ }^{30}$ | 79 | 14 |
| Base: All 82 B serior deeision makers | ${ }^{89}$ | ${ }^{115}$ | ${ }^{235}$ | ${ }^{253}$ | ${ }^{391}$ | ${ }^{23}$ | ${ }^{27}$ | 89 | 70 | ${ }^{81}$ | ${ }^{98}$ | 54 | ${ }^{281}$ | 186 | ${ }^{96}$ | ${ }^{30}$ | 77 | 17 |
| Strongly agree | 12\% | 20\% | 16\% | 15\% | 11\% | 6\% | 8\% | 14\% | 17\% | 12\% | 16\% | 19\% | 11\% | 19\% | 14\% | 27\% | 8\% | 5\% |
| Tend toagre | 29\% | 35\% | 39\% | 32\% | 27\% | 17\% | 35\% | 29\% | 39\% | 36\% | 38\% | 39\% | 24\% | 31\% | 35\% | 21\% | 37\% | 29\% |
| Tend todisagree | 24\% | 20\% | 20\% | 22\% | 21\% | 11\% | 30\% | 20\% | 17\% | 20\% | 18\% | 16\% | 26\% | 23\% | 19\% | 21\% | 10\% | 17\% |
| Strongly disagree | 24\% | 20\% | 22\% | 28\% | 34\% | 50\% | 22\% | 34\% | 21\% | 27\% | 22\% | 21\% | 33\% | 22\% | 31\% | 26\% | 39\% | 36\% |
| Dont krow | 11\% | 5\% | 2\% | 2\% | 7\% | 16\% | 5\% | 4\% | 5\% | 6\% | 5\% | 3\% | 6\% | 6\% | 1\% | 5\% | 4\% | 13\% |
| Prefer not to say Net: Agree | ${ }_{41 \%}$ | 1\% 55\% | \%\% | $\begin{aligned} & 10 \% \\ & 47 \% \\ & \hline \end{aligned}$ | 0\%\% | 23\% | 43\% | 43\% | 5\%\% | $47 \%$ | $1 \%$ $54 \%$ | 3\% ${ }_{\text {3\% }}$ | $\begin{aligned} & 10 \% \\ & 35 \% \end{aligned}$ | 50\% | 49\% | 48\% | 1\% $45 \%$ | 34\% |
|  |  |  |  |  |  |  |  | 53\% | 39\% |  |  |  |  |  |  |  |  | 53\% |

Maternity

Fieldwork: 11th September - 4th December 2017

|  | Company age |  |  |  |  |  | Region mainly work (Gor) |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Up to 5 years | Over 5 years up to 10 years | Over 10 years up to 20 years | Over 20 years up to 35 years | Over 35 years | Don't know | North East | North West | Yorkshire and the Humber | East Midands | West Midands | $\substack{\text { East of } \\ \text { England }}$ | London | South East | South West | Wales | Scotland | Elsewhere (i.e. outside of Great Britain) |
|  | ${ }^{\text {at }}$ | AU | AV | aw | AX | Ar | Az | BA | вв | вс | BD | BE | BF | BG | вн | в1 | BJ | вк |
| There is sometimes resentment among employees within the company towards women who are pregnant or on maternity leave |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 95 | ${ }^{130}$ | 260 | 261 | ${ }^{341}$ | 19 | 26 | 91 | 77 | 79 | 102 | ${ }^{61}$ | 263 | 188 | 96 | 30 | 79 | 14 |
| Base: All 82 B senior decision makers | 89 | 115 | 235 | 253 | 391 | ${ }^{23}$ | 27 | 89 | 70 | 81 | ${ }^{98}$ | 54 | 281 | 186 | 96 | 30 | 77 | 17 |
| Strongl agree | 14\% | 18\% | 14\% | 14\% | 10\% | 11\% | 21\% | 11\% | 20\% | 12\% | 17\% | 15\% | 11\% | 12\% | 13\% | 7\% | 11\% | 7\% |
| Tend to agree | 47\% | ${ }^{43 \%}$ | ${ }^{37 \%}$ | ${ }^{37 \%}$ | ${ }^{36 \%}$ | ${ }^{31 \%}$ | 30\% | ${ }^{36 \%}$ | ${ }^{35 \%}$ | 40\% | 37\% | 38\%\% | ${ }^{40 \%}$ | ${ }^{39 \%}$ | ${ }^{39 \%}$ | 40\% | ${ }^{40 \%}$ | 14\%\% |
| Tend todisagree | 16\% | 20\% | 26\% | 25\% | 27\% | 38\% | 33\% | 29\% | 21\% | 32\% | 24\% | 17\% | 22\% | 25\% | 29\% | 17\% | 24\% | 34\% |
| Stongly disagree | 10\% | 7\% | 11\% | 13\% | 16\% | 9\% | 14\% | 13\% | 15\% | 6\% | 13\% | 12\% | 14\% | 10\% | 10\% | 18\% | 19\% | 36\% |
| Dont know | 14\% | 10\% | 11\% | 11\% | 11\% | 10\% | 3\% | 10\% | 10\% | 11\% | 8\% | 17\% | 12\% | 14\% | 10\% | 18\% | 5\% | 8\% |
| Preter not tosay |  | 1\% | 0\% | 0\% | 0\% |  |  |  |  |  | 1\% |  | +1\% |  |  |  | 1\% |  |
| Net: Agree | ${ }^{60 \%}$ | 62\% | 51\% | $51 \%$ | 46\% | 42\% | 51\% | 47\% | 55\% | 52\% | 54\%\% | 53\% | 51\% | 51\% | 52\% | ${ }^{47 \%}$ | 50\% | 21\% |
|  | 26\% | 28\% | 37\% | 38\% | 43\% | 48\% | 47\% | 43\% | 35\% | 38\% | 37\% | 30\% | 36\% | 35\% | 38\% | 35\% | 43\% | 70\% |
| Pregnancy within the workplace puts an unnecessary cost burden on the workplace |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | ${ }^{95}$ | ${ }^{130}$ | 260 | ${ }^{261}$ | ${ }^{341}$ | 19 | ${ }^{26}$ | ${ }^{91}$ | 77 | 79 | ${ }^{102}$ | ${ }_{51}^{61}$ | ${ }^{263}$ | ${ }_{1} 188$ | ${ }_{96}^{96}$ | ${ }_{30}^{30}$ | 79 | 14 |
| Base: All 828 senior deeision makers | 89 | 115 | 235 | 253 | 391 | ${ }^{23}$ | 27 | 89 | 70 | 81 | 98 | 54 | 281 | 186 | 96 | 30 | 77 | 17 |
| Strongly agree | 14\% | 17\% | ${ }^{12 \%}$ | 13\% | 10\% | 5\% | ${ }^{13 \%}$ | 10\% | 15\% | 9\% | ${ }^{23 \%}$ | ${ }^{12 \%}$ | 9\% | ${ }^{12 \%}$ | ${ }^{14 \%}$ | ${ }^{15 \%}$ | 9\% |  |
| Tend to agree | 30\% | 39\% | 33\% | 33\% | 24\% |  | 39\% | 27\% | 39\% | 33\% | 26\% | 34\% | 24\% | 31\% | 39\% | 25\% | 22\% | 29\% |
| Tend todisagree | 22\% | 19\% | 27\% | 29\% | 32\% | 23\% | 34\% | 36\% | 17\% | 28\% | 23\% | 25\% | 29\% | 31\% | 18\% | 44\% | 32\% | 31\% |
| Strongly disagree | 21\% | 17\% | 19\% | 19\% | 26\% | 43\% | 15\% | 19\% | 24\% | 18\% | 21\% | 21\% | 29\% | 16\% | 21\% | 11\% | 29\% | 23\% |
| $\xrightarrow{\text { Dont }}$ ( kow | 13\% | 8\% | 7\% | 4\% | 7\% | 28\% |  | 7\% | 5\% | ${ }^{11 \%}$ | 7\% | 4\% | 8\% | 10\% | 7\% | 4\% | 7\% | 8\% |
| Preter not to say |  | 1\% | 0\% | 2\% | 1\% |  |  | 2\% |  | 1\% | 1\% | 4\% | 1\% |  | 1\% |  | 1\% | 8\% |
| Net: Agree | 44\% | 56\% | 46\% | 46\% | 34\% |  | $51 \%$ | 37\% | 54\% | 43\% | 49\% | 46\% | 33\% | 43\% | 53\% | 40\% | 31\% | 29\% |
| Net: Disagree | 43\% | 36\% | 47\% | 48\% | 59\% | 67\% | 49\% | 55\% | 40\% | 46\% | $44 \%$ | 46\% | 58\% | 47\% | 39\% | 55\% | 61\% | 54\% |
| Women should work for an organisation for at least a year before deciding to have children |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Use: An B28 senior deicishom base | ${ }^{95}$ | ${ }^{130}$ | ${ }^{260}$ | ${ }^{261}$ | ${ }^{341}$ | ${ }^{19}$ | ${ }^{26}$ | 91 | 77 | 79 | 102 98 | ${ }_{51}^{64}$ | ${ }^{263}$ | ${ }_{1}^{188}$ | ${ }_{96}^{96}$ | ${ }_{30}^{30}$ | 79 | 14 |
| Base: All 823 senior deeision makers | 89 | 115 | 235 | 253 | 391 | ${ }^{23}$ | ${ }^{27}$ | 89 | 70 | 81 | ${ }^{98}$ | 54 | 281 | 186 | 96 | 30 | 77 | 17 $19 \%$ |
| Strongly aree | 15\% | 26\% | 18\% | 17\% | 13\% | 5\% | 26\% | 11\% | 18\% | 14\% | 20\% | 24\% | 15\% | 16\% | 13\% | 16\% | 16\% | ${ }^{19 \%}$ |
| Tend to agree | 22\% | 31\% | 32\% | 28\% | 25\% | 23\% | ${ }^{20 \%}$ | 36\% | 35\% | ${ }^{34 \%}$ | ${ }^{22 \%}$ | ${ }^{25 \%}$ | ${ }^{26 \%}$ | ${ }^{32 \%}$ | ${ }^{22 \%}$ | 20\% | ${ }^{21 \%}$ | 23\% |
| Tend todisagree | 19\% | 17\% | 19\% | 20\% | 25\% | 20\% | 21\% | 22\% | 9\% | 18\% | 19\% | 28\% | 21\% | 18\% | 33\% | 34\% | 22\% | 5\% |
| Strongly disagree | 25\% | 19\% | 18\% | 27\% | 27\% | 41\% | 27\% | 23\% | 28\% | 21\% | 28\% | 20\% | 27\% | 19\% | 19\% | 18\% | 34\% | 36\% |
| Dont k how Prefer not tosay | 17\%\% | - ${ }_{\text {6\% }}^{1 \%}$ | 12\% | 7\% $1 \%$ | 10\% | 10\% | 5\% | 9\% | ${ }_{\text {¢ }}^{\text {9\% }}$ | 14\% | $10 \%$ 10 | 3\% | $\underset{1}{9 \%}$ | $\underset{14 \%}{14 \%}$ | +1\%\% | 7\% 5\% | 7\% $1 \%$ | 17\%\% |
| Preter not to say Net: Agree | 2\% | 1\% $5 \%$ | 2\% | 1\% | \%\% |  |  |  | - ${ }_{\text {52\% }}$ |  | $1 \%$ $43 \%$ |  | ${ }_{42 \%}^{1 \%}$ | 1\% | 2\% ${ }_{\text {25\% }}$ | 5\%\% |  |  |
| Net: Disagree | 45\% | 36\% | 37\% | 46\% | 52\% | 61\% | 49\% | 45\% | 38\% | 38\% | 47\% | 48\% | 48\% | 37\% | 52\% | 53\% | 56\% | ${ }_{41 \%}^{42 \%}$ |

# YouGov 

What the world thinks

|  | Company age |  |  |  |  |  | Region mainly work (GOR) |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Up to 5 years | Over 5 years up to 10 years | Over 10 years <br> up to 20 years | Over 20 years <br> up to 35 years | Over 35 years | Don't know | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of <br> England | London | South East | South West | Wales | Scotland | $\begin{aligned} & \text { Elsewhere (i.e. } \\ & \text { outside of } \\ & \text { Great Britain) } \end{aligned}$ |
|  | ${ }^{\text {at }}$ | AU | Av | aw | Ax | AY | Az | вA | вв | вс | во | BE | BF | вя | вн | в1 | BJ | вк |
| Women who have had more than one pregnancy while in the same job can be a burden to their team |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unveighted base | ${ }^{95}$ | 130 | 260 | ${ }^{261}$ | ${ }^{341}$ | 19 | ${ }^{26}$ | 91 | 77 | 79 | 102 | ${ }^{61}$ | 263 | 188 | ${ }^{96}$ | ${ }^{30}$ | 79 | 14 |
| Base: All $\mathrm{B2B}$ senior decision makers | 89 | 115 | 235 | 253 | 391 | ${ }^{23}$ | 27 | 89 | 70 | 81 | 98 | 54 | 281 | 186 | 96 | 30 | 77 | 17 |
| Strongl agree | 13\% | 13\% | 9\% | 12\% | 8\% | 5\% | 11\% | 12\% | 15\% | 8\% | 13\% | 7\% | 9\% | 8\% | 10\% | 10\% | 8\% | 7\% |
| Tend to agree | 34\% | 42\% | 41\% | 31\% | 31\% | 11\% | 40\% | 26\% | 34\% | 38\% | 38\% | 41\% | 30\% | 39\% | 34\% | 36\% | 31\% | 28\% |
| Tend todisagree | 20\% | 25\% | 24\% | 25\% | 28\% | 11\% | 25\% | 34\% | 21\% | 24\% | 19\% | 24\% | 26\% | 27\% | 24\% | 24\% | 21\% | 25\% |
| Stongly disagree | 21\% | 10\% | 17\% | 23\% | 25\% | 45\% | 22\% | 18\% | 18\% | 20\% | 18\% | 19\% | 26\% | 16\% | 19\% | 22\% | 33\% | 31\% |
| Dontk kow | 12\% | 9\% | 8\% | 6\% | 8\% | 28\% | 3\% | 5\% | 12\% | 9\% | 11\% | 5\% | 8\% | 8\% | 12\% | 8\% | 5\% | 8\% |
| Prefer not to say |  | 2\% | 2\% |  |  |  |  | 5\% | 1\% |  | 1\% | 4\% | 1\% | 0\% | 1\% |  | 1\% |  |
| Net: Agree | $47 \%$ | 54\% | 50\% | 43\% | 39\% | 16\% | 51\% | 38\% | 49\% | 46\% | 51\% | 48\% | 39\% | 48\% | 44\% | $46 \%$ | 39\% | 35\% |
| Net: Disagree | $41 \%$ | 35\% | 41\% |  |  | 56\% | 46\% | 52\% | 38\% | 44\% | 37\% | 43\% | 52\% | $44 \%$ | 43\% | 46\% | 55\% | 5\%\% |
| Supporting pregnant women and those on maternity leave is in the best interests of the organisation |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unveighted base | 95 | 130 | 260 | 261 | ${ }^{341}$ | 19 | 26 | 91 | 77 | 79 | 102 | 61 | 263 | 188 | 96 | 30 | 79 |  |
| Base: All 828 senior decision makers | 89 | 115 | 235 | 253 | 391 | ${ }^{23}$ | 27 | 89 | 70 | 81 | 98 | 54 | 281 | 186 | 96 | 30 | 77 | 17 |
| Strongy agree | 38\% | 28\% | 25\% | 33\% | 36\% | 50\% | 38\% | 25\% | 30\% | 30\% | 31\% | 24\% | 40\% | 26\% | 36\% | 29\% | 37\% | 29\% |
| Tend to agree | 39\% | 45\% | 49\% | 40\% | 43\% | 35\% | 57\% | 50\% | 40\% | 41\% | 37\% | 53\% | 39\% | 49\% | 39\% | 51\% | 44\% | 58\% |
| Tend todisagree | 9\% | 9\% | 12\% | 16\% | 8\% | 5\% | 6\% | 10\% | 11\% | 15\% | 17\% | 10\% | 8\% | 13\% | 12\% | 15\% | 6\% | 5\% |
| Strongly disagree | 3\% | 5\% | 5\% | 4\% | 3\% |  | - | 5\% | 4\% | 4\% | 4\% | 8\% | 4\% | 1\% | 7\% | 3\% | 3\% |  |
| Dont know | 12\% | 11\% | 6\% | 7\% | 9\% | 10\% | - | 7\% | 15\% | 9\% | 10\% | 4\% | 9\% | 10\% | 6\% | 2\% | 9\% | $8 \%$ |
| Prefer not to say |  |  |  |  |  |  |  |  |  |  |  |  |  | 2\% |  |  | 1\% |  |
| Net: Agree | 77\% | 74\% | 75\% | 73\% | 79\% | 84\% | $94 \%$ | 75\% | 70\% | 71\% | 68\% | 77\% | 79\% | 74\% | 75\% | 80\% | 81\% | 87\% |
| It is easy to protect expectant or new mothers from discrimination in the workplace |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighed base | 95 | 130 | 260 | 261 | ${ }^{341}$ | 19 | 26 | 91 | 77 | 79 | 102 | 61 | 263 | 188 | 96 | ${ }^{30}$ | 79 | 14 |
| Base: All B2B senior decision makers | 89 | 115 | 235 | 253 | 391 | ${ }^{23}$ | 27 | 89 | 70 | 81 | ${ }_{98}$ | 54 | 281 | 186 | 96 | 30 | 77 | 17 |
| Strongl agree | 16\% | 16\% | 11\% | 9\% | 11\% | 15\% | 14\% | 5\% | 12\% | 11\% | 17\% | 16\% | 12\% | 5\% | 15\% | 8\% | 13\% | 24\% |
| Tend to agree | 33\% | 45\% | 36\% | 37\% | 41\% | 20\% | 35\% | 44\% | 38\% | 35\% | 45\% | 31\% | 39\% | 38\% | 39\% | 36\% | 31\% | 36\% |
| Tend to oisagree | 29\% | 24\% | 31\% | 34\% | 25\% | 23\% | 33\% | 25\% | 31\% | 24\% | 25\% | 31\% | 27\% | 32\% | 32\% | 37\% | 36\% | 16\% |
| Strongly disagree | 3\% | 2\% | 7\% | 6\% | 8\% | 20\% | 5\% | 9\% | 2\% | 11\% | 6\% | 3\% | 7\% | 9\% | 6\% | 3\% | 4\% |  |
| Dont know | 17\% | 11\% | 14\% | 13\% | 15\% | 22\% | 13\% | 17\% | 17\% | 18\% | 7\% | 19\% | 14\% | 15\% | 8\% | 16\% | 14\% | 24\% |
| Prefer not to say |  |  | 1\% | 1\% | 0\%\% |  |  |  |  |  | 1\% |  | 1\% | 1\% |  |  | 1\% |  |
| Net: Agree | $\begin{aligned} & 49 \% \\ & 33 \% \\ & 33 \% \end{aligned}$ | $\begin{gathered} 67 \% \\ 27 \% \end{gathered}$ | 47\% | $\begin{aligned} & 45 \% \\ & 41 \% \end{aligned}$ | 52\% | 35\% | 49\% | $\begin{aligned} & 49 \% \% \\ & 34 \% \end{aligned}$ | $50 \%$ | 46\% | 62\% | ${ }^{48 \%}$ | $\begin{gathered} 51 \% \\ 34 \% \end{gathered}$ | 43\% | $\begin{aligned} & 54 \% \\ & 38 \% \\ & 38 \% \end{aligned}$ | 44\% | ${ }_{4}^{45 \%}$ | 60\% |

Maternity
Equality and Human Rights Commission
Sample size: 1106 Senior decision makers in businesses of all size
Sample size: 1106 Senior deecision makers in businesses of all sizes
Fieldwork: 11th September - 4th December 2017

individually.
agree
with?

| Unweighted base] | 835 | 271 | 129 | 266 | 361 | 350 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All 828 senior decision makers | 837 | 269 | ${ }_{13}$ | 278 | 363 | 332 |
| Women who become pregnant and new mothers in work are generally less interested in career progression than other employees in thei | 35\% | 22\% | 30\% | 25\% | 33\% | 36\% |
| Women who become pregnant and new mothers in work are generally as interested in their career progression as other employees in their companies | 46\% | 59\% | 41\% | 56\% | 1\% | 44\% |
| Women who become pregnant and new mothers in work are generally more interested in their career progression than other employees in their | 4\% | 7\% | 15\% | 7\% | 2\% | 2\% |
| None of these Don't know | 4\% $11 \%$ | $\begin{aligned} & 7 \% \\ & 5 \% \\ & 5 \% \end{aligned}$ | 3\% | 6\% | $\xrightarrow{5 \%}$ | $\begin{gathered} 5 \% \\ 510 \% \end{gathered}$ |

Sample size: 1106 Senior deecision makers in businesses of all sizes

|  | Gender |  | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female | Under 35 | 35.44 | 45.54 | ${ }_{55}$ |
|  | вт | ви | Bv | Bw | Bx | BY |
| To what extent do you agree or disagree with the following statement? (Please select one option on each row) |  |  |  |  |  |  |
| During recruitment, women should have to disclose whether they are pregnant |  |  |  |  |  |  |
| Unveighted base | 835 | 271 | 129 | 266 | 361 | 350 |
| Base: All 82 B senior deeision makers | ${ }^{837}$ | 269 | ${ }^{133}$ | ${ }^{278}$ | ${ }^{363}$ | 332 |
| Strongl agree | 25\% | 23\% | ${ }^{24 \%}$ | 20\% | 23\% | ${ }^{31 \%}$ |
| Tend to agree | 35\% | 32\% | 38\% | 31\% | 32\% | 39\% |
| Tend to disagree | 14\% | 11\% | 11\% | 17\% | 14\% | 9\% |
| Strongly disagree | 19\% | 28\% | 20\% | 26\% | 23\% | 15\% |
| Dont know | 6\% | 5\% | 6\% | 5\% | 7\% | 5\% |
| Preter not osay | 1\% |  |  | ${ }^{1 \%}$ | ${ }^{1 \%}$ | 1\% |
| Net: Agree | 61\% | $\begin{aligned} & 56 \% \\ & 40 \% \end{aligned}$ | ${ }_{\text {cher }}^{62 \%}$ | $\begin{aligned} & 52 \% \\ & 43 \% \\ & 4 \% \end{aligned}$ | 55\% | $\begin{aligned} & 70 \% \\ & \hline 204 \end{aligned}$ |
| During recruitment, it is reasonable to ask women about their plans to have children in the future |  |  |  |  |  |  |
| Unveighted base | 835 | 271 | 129 | 266 | 361 | 350 |
| Base: All 128 senior decision makers | 837 | 269 | ${ }^{133}$ | 278 | ${ }^{363}$ | 332 |
| Strongl agree | 13\% | 8\% | 17\% | 8\% | 8\% | 16\% |
| Tend to agree | 27\% | 18\% | 28\% | 19\% | 21\% | 31\% |
| Tend to isaggree | 24\% | 17\% | 14\% | 24\% | 22\% | 25\% |
| Strongly disagree | 31\% | 50\% | 34\% | 44\% | 40\% | 24\% |
| Dont know | 5\% | 6\% | 7\% | 4\% | 8\% | 3\% |
| Preter not to say | 1\% | 0\% |  | 1\% | 1\% | 1\% |
| Net: Atree | ${ }^{39 \%}$ | ${ }_{6}^{27 \%}$ | ${ }_{48 \%}^{45 \%}$ | 28\%\% | $30 \%$ | $47 \%$ |
| During recruitment, it is reasonable to ask women if they have young children |  |  |  |  |  |  |
| young chidren ${ }^{\text {a }}$ ( Unveighted base | 835 | 271 | 129 | 266 | 361 | 350 |
| Base: Al $\mathrm{B2B}$ senior decision makers | 837 | 269 | ${ }^{133}$ | 278 | ${ }^{363}$ | 332 |
| Strong a aree | 15\% | 11\% | 19\% | 7\% | 11\% | 21\% |
| Tend to agree | 34\% | 23\% | 30\% | 26\% | 28\% | 41\% |
| Tend to isagree | 21\% | 19\% | 20\% | 26\% | 22\% | 16\% |
| Strongly disagree | 23\% | 43\% | 26\% | 37\% | 31\% | 18\% |
| Dont krow | 5\% | 3\% | 5\% | 4\% | 7\% | 4\% |
| Preter not to say | 1\% |  |  | 0\% | 1\% | 0\% |
| Net: Agree | 49\%\% | 35\% | ${ }_{46 \%}^{49 \%}$ | 33\% | 39\% | $62 \%$ |
|  |  |  | 46\% |  |  |  |

Fieldwork: 11th September - 4th December 2017

|  | Gender |  | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female | Under 35 | 35.44 | 45.54 | ${ }^{55}+$ |
|  | вт | ви | Bv | Bw | Bx | BY |
| There is sometimes resentment among employees within the company towards women who are pregnant or on maternity leave |  |  |  |  |  |  |
| Unweighted base | 835 | 271 | 129 | 266 | 361 | 350 |
| Base: Al 1 22B senior decision makers | 837 | 269 | ${ }^{133}$ | 278 | ${ }^{363}$ | 332 |
| Strongly agree | 12\% | 15\% | 17\% | 12\% | 10\% | 14\% |
| Tend to agree | 37\% | 42\% | 46\% | 33\% | 37\% | 40\% |
| Tend to disagree | 26\% | 23\% | 14\% | 29\% | 26\% | 24\% |
| Stongly disagree | 13\% | 11\% | 12\% | 15\% | 15\% | 10\% |
| Dont know | 11\% | 10\% | 11\% | 10\% | 12\% | 11\% |
| Prefer not tosay | 0\% |  |  | 0\% | 1\% | 0\% |
| Net: Agree | 49\% | 57\% | 63\% | 45\% | 47\% | 55\% |
|  | 39\% | 34\% | 26\% | 44\% | 41\% | 34\% |
| Pregnancy within the workplace puts an unnecessary cost burden on the workplace |  |  |  |  |  |  |
| Unweighted base | 835 | 271 | 129 | ${ }^{266}$ | ${ }^{361}$ | ${ }^{350}$ |
| Base: Al B22 senior deeision makers | 837 | 269 | 133 | 278 | ${ }^{363}$ | 332 |
| Strongly agree | 13\% | 9\% | 14\% | 9\% | 9\% | 17\% |
| Tendo to agree | 29\% | 29\% | 27\% | 25\% | 28\% | 35\% |
| Tend to disagree | 29\% | 24\% | 23\% | 31\% | 28\% | 28\% |
| Stongly disagree | 19\% | 30\% | 27\% | 26\% | 26\% | 12\% |
| Dont kow | 8\% | 7\% | 9\% | 8\% | 7\% | 7\% |
| Prefer not tosay | 1\% | 1\% |  | ${ }^{1 \%}$ | ${ }^{1 \%}$ | ${ }^{1 \%}$ |
| Net Agree | 43\% | ${ }^{38 \%}$ | ${ }^{41 \%}$ | 34\% | ${ }^{37 \%}$ | ${ }^{52 \%}$ |
| Net: Disagree | 49\% | 54\% | 50\% | 57\% | 54\% | 40\% |
| Women should work for an organisation for at least a year before deciding to have children |  |  |  |  |  |  |
| Unweighted base | 835 | 271 | 129 | 266 | 361 | 350 |
| Base: Al 1 22 senior deeision makers | 837 | 269 | ${ }^{133}$ | 278 | ${ }^{363}$ | 332 |
| Strongl agree | 17\% | 15\% | 23\% | 13\% | 12\% | 20\% |
| Tend to agree | 28\% | 25\% | 26\% | 26\% | 29\% | 28\% |
| Tend to disagree | 21\% | 21\% | 22\% | 26\% | 17\% | 20\% |
| Stongly disagree | 23\% | 30\% | 22\% | 26\% | 28\% | 20\% |
| Dont know | 11\% | 8\% | 4\% | 8\% | 12\% | 12\% |
| Prefer not osay | 1\% | 1\% | 2\% | 1\% | 1\% | 1\% |
| Net: Agree | 45\% | 年年\% | 50\%\% | 39\%\% | 42\% ${ }_{4}^{45 \%}$ | ${ }_{40 \%}^{48 \%}$ |
|  |  |  | 45\% |  | 45\% | 40\% |


|  | Gender |  | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female | Under 35 | 35.44 | 45.54 | 55* |
|  | вт | вu | Bv | Bw | Bx | BY |
| Women who have had more than one pregnancy while in the same job can be a burden to their team |  |  |  |  |  |  |
| Unweighted base | ${ }^{835}$ | 271 | ${ }^{129}$ | 266 | ${ }^{361}$ | ${ }^{350}$ |
| Base: All 828 senior deeision makers | 837 | 269 | 133 | 278 | ${ }^{363}$ | 332 |
| Strongly agree | 11\% | 8\% | 13\% | 8\% | 7\% | 14\% |
| Tend to agree | 36\% | 29\% | 35\% | 30\% | 35\% | 36\% |
| Tend to disagree | 25\% | 24\% | 19\% | 30\% | 24\% | 25\% |
| Strongly disagree | 19\% | 29\% | 24\% | 23\% | 24\% | 17\% |
| Dont know | 8\% | 9\% | 7\% | 9\% | 9\% | 7\% |
| Prefer not to say | 1\% | 1\% | 2\% | 1\% | 1\% |  |
| Net: Agree | 46\% | 37\% | 48\% | 38\% | 42\% | 50\% |
| Net: Disagree | 45\% | 53\% | 43\% | 53\% | 48\% | 41\% |
| Supporting pregnant women and those on maternity leave is in the best interests of the organisation |  |  |  |  |  |  |
| Unveighed base | 835 | 271 | 129 | 266 | 361 | 350 |
| Base: All 828 senior deeision makers | 837 | 269 | ${ }^{133}$ | 278 | ${ }^{363}$ | 332 |
| Strongl agree | 30\% | 41\% | 45\% | 37\% | 32\% | 24\% |
| Tend to agree | 46\% | 36\% | 37\% | 45\% | 44\% | 44\% |
| Tend todisagree | 11\% | 12\% | 10\% | 8\% | 11\% | 13\% |
| Strongly disagree | 4\% | 3\% | 3\% | 3\% | 4\% | 5\% |
| Dont krow | 9\% | 8\% | 5\% | 6\% | 9\% | 12\% |
| Prefer not to say | 1\% | 0\% |  | 1\% | 0\% | 2\% |
| Net: Agree | 76\% | 77\% | 82\% | 83\% | 76\% | 68\% |
| Net: Disagree | 15\% | 15\% | 13\% | 11\% | 15\% | 18\% |
| It is easy to protect expectant or new mothers from discrimination in the workplace |  |  |  |  |  |  |
| Unweighted base | ${ }^{835}$ | ${ }^{271}$ | ${ }^{129}$ | ${ }^{266}$ | ${ }^{361}$ | ${ }^{330}$ |
| Base: All 82 B senior deeision makers | ${ }^{837}$ | 269 | ${ }^{133}$ | 278 | ${ }^{363}$ | 332 |
| Strongl agree | 11\% | 13\% | 19\% | 9\% | 13\% | 9\% |
| Tend to agree | 41\% | 31\% | 37\% | 42\% | 37\% | 37\% |
| Tend todisagree | 28\% | 32\% | 24\% | 30\% | 29\% | 30\% |
| Strongly disagree | 5\% | 11\% | 9\% | 9\% | 5\% | 6\% |
| Dont know | 14\% | 14\% | 11\% | 10\% | 16\% | 17\% |
| Prefer not to say <br> et: Agree | 1\% 52\% | 43\% | 1\% | ¢ | 1\% 50\% | 1\% ${ }_{\text {46\% }}$ |
| Net: isisgree | 33\% | 43\% | 33\% | 38\% | 34\% | 36\% |

$$
\begin{aligned}
& \text { indidivaulyly.W } \\
& \text { agree with? }
\end{aligned}
$$

| Unweighted base |  | 81 | ${ }^{48}$ | 112 | 129 | ${ }^{98}$ | 49 | ${ }^{94}$ | 77 | 65 | 95 | 258 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All 82 B senior decision makers |  | 75 | 44 | 85 | 94 | 73 | ${ }^{36}$ | 77 | 88 | 65 | 126 | ${ }^{34}$ |
| Women who become pregnant and new mothers in work are generally less interested in career progression than other employees in their companies |  | 2\% | 35\% | 37\% | \% | 29\% | 37\% | 31\% | 34\% | 38\% | 4\% | 25\% |
| Women who become pregnant and new mothers in work are generally as interested in their career progression as other employees in their companies |  | 40\% | 45\% | 37\% | 44\% | 48\% | 44\% | 50\% | 49\% | 45\% | 48\% | 58\% |
| Women who become pregnant and new mothers in work are generally more interested in their career progression than other employees in their |  | 3\% |  | 4\% | 5\% | 6\% | 5\% | 4\% | 6\% | 9\% | 6\% | 4\% |
| None of these Dont know |  | 10\% 15\% | 2\% $18 \%$ | 9\% | $\xrightarrow{4 \%}$ | $3 \%$ $14 \%$ 14\% | 8\% | 4\% 10\% | $4 \%$ $8 \%$ | ${ }_{\text {4\% }}^{4 \%}$ | 5\% | ${ }_{9 \%}^{4 \%}$ |

To what extent do you agree or disagree with the tollowing

| During recruitment, women should have to disclose whether they are pregnant |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighed base | 81 | 48 | ${ }^{112}$ | 129 | 98 | 49 | 94 | 77 | 65 | 95 | 258 |
| Base: All 128 senior decision makers | 75 | 44 | 85 | 94 | 73 | 36 | 77 | 88 | 65 | 126 | ${ }^{34}$ |
| Strongl agree | 25\% | 47\% | 36\% | 29\% | 31\% | 33\% | 29\% | 29\% | 21\% | 21\% | 16\% |
| Tend to agree | 45\% | 29\% | 39\% | 38\% | 34\% | 27\% | 32\% | 41\% | 30\% | 36\% | 31\% |
| Tend todisagree | 11\% | 11\% | 8\% | 11\% | 13\% | 12\% | 16\% | 11\% | 16\% | 10\% | 16\% |
| Strongy disagree | 8\% | 5\% | 13\% | 15\% | 17\% | 16\% | 13\% | 14\% | 26\% | 29\% | 30\% |
| Dont know | 11\% | 8\% | 4\% | 7\% | 4\% | 9\% | 7\% | 5\% | 7\% | 3\% | 5\% |
| Prefer not to say | 1\% |  |  |  | 1\% |  |  |  |  |  |  |
| Net: Agree | 70\% | 76\% | 74\% | 67\% | 65\% | 60\% | 61\% | 70\% | $51 \%$ | 57\% | 48\% |
| Net: Disagree | 19\% | 16\% |  | 26\% | 30\% | 29\% | 29\% | 25\% | $42 \%$ | 40\% | 47\% |
| During recruitment, it is reasonable to ask women about their plans to have children in the future |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 81 | 48 | ${ }^{112}$ | 129 | 98 | 49 | 94 | 77 | 65 | 95 | 258 |
| Base: All $\mathrm{B2Z}$ senior decision makers | 75 | 44 | 85 | 94 | 73 | 36 | 77 | 88 | 65 | 126 | 343 |
| Strongl agree | 13\% | 21\% | 17\% | 9\% | 13\% | 14\% | 14\% | 19\% | 10\% | 13\% | 6\% |
| Tend to agree | 31\% | 32\% | 32\% | 28\% | 28\% | 31\% | 28\% | 29\% | 25\% | 19\% | 18\% |
| Tend todisagree | 19\% | 13\% | 17\% | 29\% | 22\% | 19\% | 25\% | 20\% | 27\% | 20\% | 24\% |
| Strongly disagree | 24\% | 27\% | 29\% | 24\% | 32\% | 27\% | 26\% | 26\% | 32\% | 43\% | 47\% |
| Dont know | 11\% | 6\% | 5\% | 8\% | 3\% | 7\% | 3\% | 7\% | 6\% | 3\% | 4\% |
| Prefer not to say | 1\% |  |  | 2\% |  |  |  |  |  | 2\% |  |
| Net: Agree | $44 \%$ | 53\% | 49\% | 37\% | $41 \%$ | 45\% | $42 \%$ | $48 \%$ | 35\% | 32\% | 24\% |
| During recruitment, it is reasonable to ask women if they have young children |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 81 | 48 | 112 | 129 | 98 | 49 | 94 | 77 | 65 | 95 | 258 |
| Base: All $\mathrm{B2Z}$ senior decision makers | 75 | 44 | 85 | 94 | 73 | 36 | 77 | 88 | 65 | 126 | ${ }^{34}$ |
| Strongl agree | 17\% | 14\% | 18\% | 14\% | 18\% | 19\% | 22\% | 21\% | 10\% | 14\% | 9\% |
| Tend to agree | 39\% | 42\% | 45\% | 41\% | 32\% | 35\% | 35\% | 30\% | 29\% | 27\% | 24\% |
| Tend todisagree | 20\% | 23\% | 13\% | 16\% | 22\% | 16\% | 18\% | 22\% | 27\% | 19\% | 24\% |
| Strongly disagree | 20\% | 15\% | 18\% | 22\% | 26\% | 19\% | 19\% | 21\% | 28\% | 35\% | 39\% |
| Dont know | 4\% | 6\% | 6\% | 6\% | 2\% | 9\% | 4\% | 6\% | 5\% | 5\% | 4\% |
| Preter not os osy |  |  |  |  |  | 2\% | 2\% |  |  |  | 0\% |
| Net: Agree Net: Disagree | $\begin{aligned} & 56 \% \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 56 \% \\ & 37 \% \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 63 \% \\ & 31 \% \end{aligned}$ | $\begin{aligned} & \text { 55\% } \\ & 39 \% \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 50 \% \\ 49 \% \end{array}, ~ \end{aligned}$ | $\begin{gathered} 54 \% \\ 35 \% \end{gathered}$ | $\begin{gathered} 57 \% \\ 37 \% \end{gathered}$ | $\begin{aligned} & 51 \% \\ & 44 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 39 \% \\ 55 \% \\ 55 \% \end{gathered}$ | $\begin{gathered} 40 \% \\ 54 \% \end{gathered}$ | $\begin{aligned} & 33 \% \\ & 62 \% \\ & 62 \% \end{aligned}$ |


|  | Organisation size |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 ( (ust me) | 2 | 3105 | 669 | 101019 | 20 to 34 | 355049 | 501099 | 10010249 | 25010499 | 500 to 999 | 1,000 or more |
|  | Bz | CA | св | cc | cD | CE | cF | ca | сн | c1 | cJ | ск |
| There is sometimes resentment among employees within the company towards women who are pregnant or on maternity leave |  |  |  |  |  |  |  |  |  |  |  |  |
| Unveighted base | - | 81 | ${ }^{48}$ | 112 | ${ }^{129}$ | ${ }_{98}^{98}$ | 49 | 94 | 77 | 65 | ${ }^{95}$ | 258 |
| Base: All 32 B serior decision makers | - | 75 | ${ }^{44}$ | ${ }^{85}$ | ${ }^{94}$ | ${ }^{73}$ | ${ }_{1}^{36}$ | 77 | ${ }^{88}$ | ${ }^{65}$ | ${ }_{1726}$ | ${ }^{343}$ |
| Strongl agree | - | 14\% | 13\% | 17\% | 11\% | 13\% | 12\% | 17\% | 19\% | 13\% | 17\% | 8\% |
| Tend to agree | - | 47\% | 52\% | 31\% | 36\% | 36\% | 28\% | 28\% | 34\% | 49\% | $42 \%$ | 38\% |
| Tend to disagree | . | 15\% | 10\% | 27\% | 28\% | 26\% | 30\% | 24\% | 24\% | 17\% | 20\% | 30\% |
| Stongly disagree | - | 5\% | 5\% | 7\% | 9\% | 15\% | 17\% | 15\% | 12\% | 17\% | 14\% | 16\% |
| Dont know | - | 18\% | 21\% | 18\% | 16\% | 10\% | 10\% | 14\% | 10\% | 4\% | 7\% | $8 \%$ |
| Prefer not tosay | - | 1\% |  |  |  |  | 2\% | 2\% | 1\% |  |  |  |
| Net: Agree | - | 61\% | 65\% | 48\% | $47 \%$ | 49\% | $41 \%$ | 45\% | 54\% | 62\% | 59\% | 46\% |
| Pregnancy within the workplace puts an unnecessary cotit ibsarreen |  | 20\% | 14\% | 34\% | 37\% | 41\% | 47\% |  |  | $34 \%$ | $34 \%$ | 46\% |
| Pregnancy within the workplace puts an unnecessary cost burden on the workplace |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | $\checkmark$ | ${ }^{81}$ | ${ }^{48}$ | ${ }^{112}$ | ${ }^{129}$ | ${ }^{98}$ | 49 | 94 | 77 | ${ }_{65}^{65}$ | ${ }^{95}$ | ${ }^{258}$ |
| Base: All 22 B senior decision makers | - | 75 | 44 | 85 | ${ }^{94}$ | ${ }^{73}$ | ${ }^{36}$ | 77 | ${ }^{88}$ | ${ }^{65}$ | ${ }^{126}$ | ${ }^{343}$ |
| Strongl agree | - | 18\% | 17\% | 23\% | 9\% | 15\% | 11\% | 15\% | 18\% | 7\% | 14\% | 6\% |
| Tend to agree | - | 28\% | 49\% | 37\% | 45\% | 30\% | 23\% | 33\% | 35\% | 33\% | 23\% | 21\% |
| Tend to disagree | - | 20\% | 21\% | 20\% | 20\% | 31\% | 31\% | 29\% | 30\% | 33\% | 26\% | 33\% |
| Stongly disagree | - | 13\% | 6\% | 17\% | 18\% | 17\% | 27\% | 11\% | 10\% | 22\% | 30\% | 32\% |
| Dont know | - | 17\% | 6\% | 4\% | 8\% | 6\% | 5\% | 9\% | 8\% | 5\% | 6\% | 8\% |
| Prefer not to say |  | 4\% |  |  |  |  |  |  |  |  |  | 0\% |
| Net: Agree |  | 46\% | ${ }^{66 \%}$ | 60\% | 54\% | 45\% | ${ }^{35 \%}$ | 47\% | 53\% | ${ }_{50 \%}^{40 \%}$ | 37\% | 27\%\% |
| Women should work for an organisation for at least a year before deciding to have children |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base |  | 81 <br> 75 | ${ }^{48}$ | ${ }^{112}$ | ${ }^{129}$ | ${ }^{98}$ | 49 | 94 | 77 | ${ }_{65}^{65}$ | ${ }_{1}^{95}$ |  |
| Base: All 22 B senior decision makers | - | ${ }^{75}$ | 44 | ${ }^{85}$ | 94 | 73 150 | ${ }^{36}$ | 77 | ${ }^{88}$ | ${ }^{65}$ | ${ }^{126}$ | ${ }^{343}$ |
| Strongl agree | - | 10\% | 24\% | 18\% | 18\% | 15\% | 15\% | 14\% | 29\% | 18\% | 15\% | 14\% |
| Tend to agree |  | 42\% | 41\% | 25\% | 33\% | 32\% | 21\% | 28\% | 22\% | 34\% | 20\% | 24\% |
| Tend todisagree |  | 13\% | 13\% | 21\% | 20\% | 17\% | 17\% | 28\% | 20\% | 21\% | 27\% | 21\% |
| Strongly disagree |  | 15\% | 10\% | 21\% | 18\% | 22\% | 30\% | 13\% | 19\% | 21\% | 31\% | 33\% |
| Dont know | - | 19\% | 13\% | 13\% | 10\% | 11\% | 12\% | 14\% | 9\% | 7\% | 6\% | 7\% |
| Prefer notiosay |  | 1\% |  | ${ }^{1 \%}$ |  | 2\% | 5\% |  |  |  |  | \%\% |
| Net. Atree |  | 52\% | 65\% | 43\% $43 \%$ | 52\% | 47\% ${ }_{40 \%}$ | $36 \%$ $47 \%$ | ${ }_{41 \%}^{41 \%}$ | 52\% | ${ }_{5}^{51 \%}$ | 35\% | 38\% |
|  |  |  |  |  |  | 40\% |  |  |  |  | 58\% | 55\% |

Maternity

Sample size: 1106 Senior decisison makers in bus
Fieldwork: 11 tht September - th December 2017

|  | Organisation size |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 ( (ust me) | 2 | 3105 | 6609 | 101019 | 20 to 34 | 355049 | 50 to 99 | 10010249 | 250 to 499 | 50070999 | 1,000 or more |
|  | Bz | ca | св | cc | cD | CE | CF | cG | сн | Cl | cJ | ск |
| Women who have had more than one pregnancy while in the same job can be a burden to their team |  |  |  |  |  |  |  |  |  |  |  |  |
| Unveighted base | - | 81 | ${ }_{48}^{48}$ | ${ }^{112}$ | ${ }^{129}$ | ${ }_{98}^{98}$ | ${ }^{49}$ | ${ }^{94}$ | 77 | ${ }_{65}^{65}$ | ${ }^{95}$ | 258 |
| Base: All 828 senior deecision makers |  | 75 | 44 | ${ }^{85}$ |  | ${ }^{73}$ | ${ }^{36}$ | ${ }_{17} 77$ | ${ }^{88}$ | ${ }_{6 \%}^{65}$ | ${ }^{126}$ | ${ }^{343}$ |
| Strongly agree | - | 10\% | 14\% | 15\% | 5\% | 18\% | 14\% | 19\% | 16\% | 6\% | 9\% | 5\% |
| Tend to agree |  | ${ }^{43 \%}$ | 52\% | ${ }^{31 \%}$ | 37\% | ${ }^{35 \%}$ | ${ }^{31 \%}$ | 33\% | ${ }^{39 \%}$ | ${ }^{39 \%}$ | ${ }^{33 \%}$ | ${ }^{29 \%}$ |
| Tend to disagree | - | 21\% | 19\% | 29\% | 25\% | 25\% | 25\% | 24\% | 22\% | 28\% | 24\% | 26\% |
| Strongy disagree | - | 10\% | 2\% | 15\% | 19\% | 16\% | 20\% | 14\% | 15\% | 20\% | 29\% | 31\% |
| Dont know | - | 12\% | 13\% | 10\% | 13\% | 5\% | 6\% | 7\% | 6\% | 8\% | 3\% | 9\% |
| Prefer not tosay |  | 4\% |  |  |  | 1\% |  |  | 2\% |  |  | 1\% |
| Net: Agree |  | 53\% | 66\% | 46\% | 42\% | 53\% | 45\% | 51\% | 55\% | 44\% | 42\% | 33\% |
| Net: Disagree |  | 31\% | 21\% | 44\% | 44\% | $41 \%$ | 45\% | 38\% | 38\% | $47 \%$ | 53\% | 57\% |
| Supporting pregnant women and those on maternity leave is in the best interests of the organisation |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | - | 81 | 48 | 112 | 129 | 98 | 49 | 94 | 77 | 65 | 95 | 258 |
| Base: All 828 senior decision makers | - | 75 | 44 | 85 | 94 | 73 | ${ }^{36}$ | 77 | 88 | 65 | 126 | 343 |
| Strongl agree | - | 22\% | 18\% | 27\% | 24\% | 25\% | 29\% | 24\% | 25\% | 35\% | 38\% | 44\% |
| Tend to agree | - | 42\% | 40\% | 37\% | 51\% | 44\% | 54\% | 46\% | 49\% | 44\% | $41 \%$ | 42\% |
| Tend to disagree |  | 10\% | 24\% | 16\% | 14\% | 19\% | 5\% | 15\% | 13\% | 8\% | 8\% | 6\% |
| Strongy disagree |  | 7\% | 2\% | 6\% | 2\% | 4\% | 2\% | 5\% | 5\% | 1\% | 4\% |  |
| Dont know | - | 18\% | 13\% | 13\% | 9\% | 7\% | 9\% | 8\% | 6\% | 12\% | 8\% | 5\% |
| Prefer noto say | - | 2\% | 3\% |  |  |  |  | 2\% | 2\% |  |  |  |
| Net. Arree |  | 63\% | 58\% | ${ }^{63 \%}$ | ${ }^{75 \%}$ | 69\% | 83\% | 70\% | 75\% | 79\% | 79\% | 85\% |
| It is easy to protect expectant or new mothers from discrimination in the workplace |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| Base: All 828 senior deecision makers |  | ${ }_{75} 7$ | ${ }_{44}^{48}$ | ${ }_{85}{ }^{112}$ | ${ }_{94}^{129}$ | ${ }^{73}$ | ${ }_{36}^{49}$ | ${ }_{77} 9$ | 88 | ${ }_{65}^{65}$ | ${ }_{126}$ | ${ }_{343}^{238}$ |
| Strongl agree | - | 7\% | 8\% | 13\% | 5\% | 11\% | 21\% | 10\% | 18\% | 18\% | 16\% | 9\% |
| Tendto agree |  | 26\% | 29\% | 28\% | 45\% | 35\% | 26\% | 40\% | 50\% | 43\% | $41 \%$ | 40\% |
| Tend to disagree | - | 25\% | 42\% | 30\% | 31\% | 32\% | 34\% | 29\% | 15\% | 23\% | 28\% | 31\% |
| Stongly disagree |  | ${ }^{6 \%}$ | 2\% | 5\% | 4\% | 7\% | 7\% | 6\% | 12\% | 4\% | 6\% | 8\% |
| Dont kow | : | ${ }_{\text {35\% }}^{\text {5 }}$ | 16\% | 25\% | 15\%\% | ${ }^{12 \%}$ | ${ }^{11 \%}$ | ${ }^{12 \%}$ | 6\% | 13\% | 8\% | 13\% |
| Prefer not to say Net: Agree |  | $\begin{aligned} & 1 \% \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 3 \% \\ & 37 \% \end{aligned}$ | 40\% | 50\% | 2\%\% | 2\%\% | 2\% ${ }_{\text {20\% }}$ | 67\% | 61\% | 58\% | 49\% |
| Ne: Disagree |  | 31\% | 44\% | 35\% | 35\% | 39\% | 41\% | 36\% | 27\% | 27\% | 34\% | 39\% |

