



Recession

Fieldwork Dates: 13th - 16th September 2019

**Conducted by YouGov
On behalf of YouGov RealTime**

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BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1344 adults. Fieldwork was undertaken between 13th - 16th September 2019. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

YouGov RealTime

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US_nat_int Sample: 13th - 16th September 2019



	Gender		Generation							Region					
	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	
KEF_Q1. When, if ever, do you think the next major economic recession will happen?															
Unweighted base	1344	613	731	34	457	326	454	73	-	-	261	258	467	358	867
Base: All US adults	1344	653	691	36	437	319	471	81	-	-	267	257	480	340	890
Within the next 6 months	7%	7%	8%	8%	9%	9%	6%	4%	-	-	9%	6%	6%	9%	7%
				**				*	**	**					
In the next 7 to 12 months	18%	16%	19%	8%	20%	16%	17%	20%	-	-	17%	18%	16%	21%	18%
				**				*	**	**					
In the next 1 to 2 years	18%	20%	15%	14%	18%	15%	19%	22%	-	-	19%	18%	17%	18%	19%
		B		**				*	**	**					
In the next 3 to 4 years	9%	11%	7%	15%	9%	11%	7%	4%	-	-	8%	13%	9%	5%	9%
		B		**				*	**	**	M				
In the next 5 to 6 years	6%	8%	4%	4%	5%	4%	8%	7%	-	-	6%	5%	5%	7%	7%
		B		**				*	**	**					
More than 6 years from now	7%	8%	5%	7%	4%	9%	7%	6%	-	-	8%	6%	6%	6%	7%
				**		D		*	**	**					
I don't think there will ever be another major economic recession	8%	7%	8%	-	6%	6%	11%	8%	-	-	7%	6%	8%	9%	7%
				**			D.E	*	**	**					
Don't know/not sure	28%	23%	33%	45%	29%	30%	25%	28%	-	-	27%	28%	33%	23%	26%
		A		**				*	**	**			M		
KEF_Q2. Regardless of whether or not you are expecting one, how prepared do you feel personally for a major economic recession?															
Unweighted base	1344	613	731	34	457	326	454	73	-	-	261	258	467	358	867
Base: All US adults	1344	653	691	36	437	319	471	81	-	-	267	257	480	340	890
Very prepared	11%	15%	8%	7%	11%	9%	12%	18%	-	-	15%	12%	12%	8%	11%
		B		**				E*	**	**	M				
Somewhat prepared	33%	38%	28%	13%	25%	26%	42%	52%	-	-	32%	35%	27%	38%	38%
		B		**			D.E	D.E*	**	**				L	O.P.Q
Not very prepared	22%	21%	23%	18%	26%	26%	18%	15%	-	-	23%	21%	21%	24%	20%
				**	F	F		*	**	**					
Not at all prepared	21%	16%	27%	30%	23%	26%	18%	12%	-	-	19%	19%	26%	19%	20%
			A	**		F.G		*	**	**			M		
Don't know/not sure	13%	10%	15%	32%	15%	13%	10%	4%	-	-	11%	13%	14%	11%	11%
		A		**	F.G	G		*	**	**					
KEF_Q3. Regardless of whether or not you are expecting one, how prepared do you feel the US is for a major economic recession?															
Unweighted base	1344	613	731	34	457	326	454	73	-	-	261	258	467	358	867
Base: All US adults	1344	653	691	36	437	319	471	81	-	-	267	257	480	340	890
Very prepared	6%	8%	4%	2%	10%	3%	5%	4%	-	-	8%	6%	6%	5%	6%
		B		**	E.F			*	**	**					
Somewhat prepared	21%	28%	15%	8%	24%	21%	21%	18%	-	-	23%	22%	19%	23%	21%
		B		**				*	**	**					
Not very prepared	31%	30%	32%	37%	22%	33%	34%	53%	-	-	32%	31%	28%	35%	35%
				**		D	D	D.E.F*	**	**					O.Q
Not at all prepared	27%	22%	31%	21%	29%	26%	27%	17%	-	-	24%	26%	28%	27%	26%
		A		**				*	**	**					

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US_nat_int Sample: 13th - 16th September 2019



	Total	Race			Education				Marital Status						
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
		O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB
KEF_Q1. When, if ever, do you think the next major economic recession will happen?															
Unweighted base	1344	169	200	108	505	449	246	144	603	24	101	47	775	347	114
Base: All US adults	1344	177	152	124	530	438	241	135	577	30	95	47	749	348	125
Within the next 6 months	7%	10%	10%	5% *	6%	7%	10%	10%	7%	10% **	5% *	1% *	7%	11% Z.AC	8% *
In the next 7 to 12 months	18%	15%	17%	24% *	11%	18% R	27% R.S	26% R.S	19%	10% **	22% *	14% *	19%	17%	18% *
In the next 1 to 2 years	18%	15%	16%	19% *	17%	19%	16%	22%	20% AA	20% **	29% AA.AB*	23% *	21% AA	13%	15% *
In the next 3 to 4 years	9%	7%	9%	11% *	9%	10%	5%	10%	10%	19% **	6% *	8% *	9%	9%	4% *
In the next 5 to 6 years	6%	3%	4%	2% *	6%	6%	7%	5%	7%	13% **	3% *	5% *	6%	4%	8% *
More than 6 years from now	7%	3%	4%	10% O*	5%	7%	9%	7%	8%	5% **	7% *	6% *	7%	5%	6% *
I don't think there will ever be another major economic recession	8%	9%	10%	6% *	10% S.U	6%	8% U	2%	9%	- **	3% *	12% *	8%	9%	3% *
Don't know/not sure	28%	37% N.Q	31%	23% *	36% S.T.U	28% T.U	18%	17%	22%	22% **	26% *	31% *	23%	32% V.Z	38% V.Z*
KEF_Q2. Regardless of whether or not you are expecting one, how prepared do you feel personally for a major economic recession?															
Unweighted base	1344	169	200	108	505	449	246	144	603	24	101	47	775	347	114
Base: All US adults	1344	177	152	124	530	438	241	135	577	30	95	47	749	348	125
Very prepared	11%	12%	9%	12% *	11%	10%	10%	20% R.S.T	13% X.Z	13% **	5% *	9% *	12% X	11%	12% *
Somewhat prepared	33%	20%	28%	20% *	25%	33% R	38% R	51% R.S.T	40% X.Y.Z.AA	39% **	27% *	22% *	38% AA	23%	30% *
Not very prepared	22%	26%	26%	25% *	24%	21% U	25% U	16% U	22%	23% **	21% *	21% *	22%	25%	24% *
Not at all prepared	21%	26%	23%	22% *	24% U	23% U	18% U	10%	17%	12% **	35% V.Z*	31% V*	20% V	26% V	22% *
Don't know/not sure	13%	15%	13%	22% N*	17% T.U	13% U	8% U	3%	8%	13% **	12% *	16% *	9% V	16% V.Z	12% *
KEF_Q3. Regardless of whether or not you are expecting one, how prepared do you feel the US is for a major economic recession?															
Unweighted base	1344	169	200	108	505	449	246	144	603	24	101	47	775	347	114
Base: All US adults	1344	177	152	124	530	438	241	135	577	30	95	47	749	348	125
Very prepared	6%	5%	7%	8% *	5%	7%	4%	10% T	6%	8% **	1% *	3% *	5%	7%	6% *
Somewhat prepared	21%	18%	28%	20% O	22%	20%	21%	22%	23%	44% **	17% *	11% *	23%	20%	22% *
Not very prepared	31%	24%	27%	21% *	27%	32%	34%	37% R	34% AA	15% **	37% *	26% *	33% AA	26%	36% *
Not at all prepared	27%	31%	22%	30% *	24%	26%	34% R	26%	26%	24% **	33% *	38% *	27%	28%	22% *

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US_nat_int Sample: 13th - 16th September 2019



	Total	Parent or guardian of any children									Income				Urban
		Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	
		AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	
KEF_Q1. When, if ever, do you think the next major economic recession will happen?															
Unweighted base	1344	56	27	6	19	347	451	747	548	49	490	374	308	172	432
Base: All US adults	1344	64	29	6	22	326	465	742	548	54	517	368	282	178	423
Within the next 6 months	7%	1%	4%	10%	7%	9%	6%	7%	8%	6%	7%	8%	6%	10%	10%
		*	**	**	**					*					AR
In the next 7 to 12 months	18%	11%	22%	9%	13%	18%	18%	18%	18%	12%	14%	19%	24%	17%	19%
		*	**	**	**					*			AL		
In the next 1 to 2 years	18%	19%	13%	-	4%	16%	19%	18%	18%	20%	16%	19%	20%	16%	17%
		*	**	**	**					*					
In the next 3 to 4 years	9%	5%	11%	43%	9%	11%	8%	10%	8%	3%	9%	9%	9%	8%	9%
		*	**	**	**					*					
In the next 5 to 6 years	6%	13%	3%	-	4%	4%	8%	6%	5%	9%	4%	7%	9%	5%	5%
		X.AA*	**	**	**					*			AL		
More than 6 years from now	7%	7%	9%	-	-	8%	7%	7%	6%	1%	7%	6%	9%	3%	6%
		*	**	**	**					*			AO		
I don't think there will ever be another major economic recession	8%	12%	3%	-	-	6%	9%	8%	7%	9%	10%	8%	5%	4%	9%
		*	**	**	**			AG		*	AN.AO				
Don't know/not sure	28%	32%	35%	37%	63%	28%	25%	26%	30%	40%	33%	25%	17%	38%	25%
		*	**	**	**					AH*	AM.AN	AN		AM.AN	
KEF_Q2. Regardless of whether or not you are expecting one, how prepared do you feel personally for a major economic recession?															
Unweighted base	1344	56	27	6	19	347	451	747	548	49	490	374	308	172	432
Base: All US adults	1344	64	29	6	22	326	465	742	548	54	517	368	282	178	423
Very prepared	11%	13%	11%	-	-	12%	12%	12%	10%	15%	11%	9%	16%	9%	14%
		*	**	**	**					*			AM		
Somewhat prepared	33%	36%	31%	30%	18%	26%	43%	36%	29%	12%	21%	39%	45%	33%	30%
		*	**	**	**		AG.AI.AJ.AK	AG.AJ.AK	AK	*		AL	AL.AO	AL	
Not very prepared	22%	19%	6%	43%	6%	27%	18%	22%	23%	23%	23%	20%	22%	25%	22%
		*	**	**	**	AH.AI		AH		*					
Not at all prepared	21%	23%	15%	26%	6%	25%	19%	20%	24%	12%	30%	23%	12%	9%	21%
		*	**	**	**	AH.AI				*	AN.AO	AN.AO			
Don't know/not sure	13%	8%	37%	-	69%	11%	9%	9%	14%	38%	15%	10%	5%	23%	14%
		*	**	**	**				AH.AI	AG.AH.AI.AJ*	AM.AN	AN		AL.AM.AN	
KEF_Q3. Regardless of whether or not you are expecting one, how prepared do you feel the US is for a major economic recession?															
Unweighted base	1344	56	27	6	19	347	451	747	548	49	490	374	308	172	432
Base: All US adults	1344	64	29	6	22	326	465	742	548	54	517	368	282	178	423
Very prepared	6%	7%	11%	9%	-	10%	4%	7%	5%	8%	7%	6%	5%	4%	9%
		*	**	**	**	AH.AI.AJ		AH		*					AQ
Somewhat prepared	21%	19%	16%	43%	14%	22%	24%	23%	20%	23%	20%	19%	25%	25%	22%
		*	**	**	**					*					
Not very prepared	31%	37%	14%	10%	15%	28%	37%	33%	30%	15%	26%	36%	34%	28%	26%
		*	**	**	**		AG.AI.AJ.AK	AG.AK		*		AL	AL		
Not at all prepared	27%	22%	30%	11%	19%	27%	25%	26%	28%	15%	28%	27%	28%	20%	28%
		*	**	**	**					*					

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US_nat_int Sample: 13th - 16th September 2019



	Total	Type of Area Lived in			Political Party					Political Viewpoint					
		Suburban/ Town	Rural	Other	Democrat	Republican	Independent	Other	Not sure	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure
		AQ	AR	AS	AT	AU	AV	AW	AX	AY	AZ	BA	BB	BC	BD
KEF_Q1. When, if ever, do you think the next major economic recession will happen?															
Unweighted base	1344	657	245	10	480	357	352	55	100	194	223	380	245	166	136
Base: All US adults	1344	660	252	9	423	352	375	58	136	160	207	377	261	166	174
Within the next 6 months	7%	7%	3%	10%	13%	2%	8%	5%	6%	20%	8%	6%	3%	7%	5%
		AR		**	AU.AV		AU	*	AU*	3A.BB.BC.BD.BE	BB				
In the next 7 to 12 months	18%	18%	15%	13%	31%	5%	17%	20%	10%	34%	35%	18%	7%	4%	12%
				**	AU.AV.AX		AU	AU*	*	3A.BB.BC.BD.BE	3A.BB.BC.BD.BE	BB.BC.BF			BC
In the next 1 to 2 years	18%	18%	18%	45%	25%	12%	19%	13%	10%	19%	29%	21%	16%	5%	12%
				**	AU.AX		AU.AX	*	*	BC.BF	3A.BB.BC.BD.BE	BC.BD.BF	BC.BF		
In the next 3 to 4 years	9%	8%	10%	-	3%	16%	10%	3%	7%	5%	4%	10%	14%	12%	4%
				**		AT.AW.AX		AT	*			AZ.BE	AY.AZ.BD.BE	AY.AZ.BD.BE	
In the next 5 to 6 years	6%	6%	8%	6%	2%	8%	9%	11%	2%	1%	2%	6%	10%	10%	5%
				**		AT.AX	AT.AX	AT.AX*	*			AY.BE	AY.AZ.BE	AY.AZ.BE	
More than 6 years from now	7%	6%	8%	-	2%	13%	6%	10%	3%	2%	1%	3%	15%	16%	2%
				**		AT.AV.AX	AT	AT*	*				AY.AZ.BA.BD.BE	AY.AZ.BA.BD.BE	
I don't think there will ever be another major economic recession	8%	7%	7%	6%	6%	13%	5%	5%	8%	4%	2%	7%	9%	17%	8%
				**		AT.AV		*	*			AZ	AZ.BE	AZ.BA.BB.BD.BE	AZ
Don't know/not sure	28%	29%	31%	20%	18%	31%	26%	33%	55%	15%	18%	30%	25%	29%	52%
				**		AT	AT	AT*	AT.AU.AV.AW*			AY.AZ.BE	AY.BE	AY.AZ.BE	AZ.BA.BB.BC.BE
KEF_Q2. Regardless of whether or not you are expecting one, how prepared do you feel personally for a major economic recession?															
Unweighted base	1344	657	245	10	480	357	352	55	100	194	223	380	245	166	136
Base: All US adults	1344	660	252	9	423	352	375	58	136	160	207	377	261	166	174
Very prepared	11%	10%	10%	13%	9%	17%	9%	26%	3%	12%	9%	8%	13%	24%	5%
				**	AX	AT.AV.AX	AX	AT.AV.AX*	*				BD	AZ.BA.BB.BD.BE.BF	
Somewhat prepared	33%	35%	30%	50%	33%	36%	35%	25%	19%	29%	36%	35%	40%	31%	16%
				**	AX	AX	AX	*	*	BD	BD	BD	AY.BD	BD	
Not very prepared	22%	22%	22%	13%	25%	20%	20%	20%	26%	26%	31%	23%	19%	18%	16%
				**				*	*		BB.BC.BD.BF				
Not at all prepared	21%	20%	26%	6%	26%	14%	21%	14%	28%	26%	21%	21%	17%	17%	28%
				**	AU		AU	*	AU*	BB.BF					BB.BC.BF
Don't know/not sure	13%	12%	12%	18%	7%	13%	13%	16%	25%	8%	4%	12%	11%	10%	34%
				**		AT	AT	*	AT.AU.AV*			AZ.BE	AZ.BE	AZ	AZ.BA.BB.BC.BE
KEF_Q3. Regardless of whether or not you are expecting one, how prepared do you feel the US is for a major economic recession?															
Unweighted base	1344	657	245	10	480	357	352	55	100	194	223	380	245	166	136
Base: All US adults	1344	660	252	9	423	352	375	58	136	160	207	377	261	166	174
Very prepared	6%	4%	5%	-	4%	10%	4%	12%	3%	6%	5%	4%	6%	15%	4%
				**		AT.AV.AX		AT.AV.AX*	*					AY.AZ.BA.BB.BD.BE.BF	
Somewhat prepared	21%	23%	16%	16%	13%	34%	22%	13%	16%	12%	14%	20%	33%	35%	12%
				**		AT.AV.AW.AX	AT	*	*			AY.BE	AY.AZ.BA.BD.BE	AY.AZ.BA.BD.BE	
Not very prepared	31%	33%	34%	33%	35%	27%	34%	26%	21%	28%	42%	34%	32%	23%	19%
		AP	AP	**	AU.AX		AX	*	*		AY.BC.BD.BE.BF	BC.BD	BC.BD		
Not at all prepared	27%	24%	30%	32%	38%	15%	25%	29%	26%	50%	32%	26%	16%	12%	28%
				**	AU.AV.AX		AU	AU*	AU*	3A.BB.BC.BD.BE	BB.BC.BF	BB.BC.BF			BB.BC.BF

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US_nat_int Sample: 13th - 16th September 2019



Total	2012 Presidential Vote						2016 Presidential Vote						V		
	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Evan McMullin	Other		Did not vote for President	Yes
	BE	BF	BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP		BQ	BR
KEF_Q1. When, if ever, do you think the next major economic recession will happen?															
Unweighted base	1344	417	411	580	310	30	424	457	375	34	29	4	20	425	1115
Base: All US adults	1344	367	427	492	293	23	537	358	344	16	14	2	11	600	900
Within the next 6 months	7%	13%	4%	13%	1%	15%	6%	14%	2%	-	11%	-	19%	6%	8%
		AZ.BA.BB.BD.BF	BB	BH.BJ		**	BH	BL.BM.BQ		*	**	**	**	BL	
In the next 7 to 12 months	18%	34%	6%	31%	7%	21%	11%	36%	6%	34%	25%	29%	17%	13%	21%
		BA.BB.BC.BD.BF		BH.BJ		**		BL.BQ		BL.BQ*	**	**	**	BL	BS.BT
In the next 1 to 2 years	18%	25%	12%	24%	14%	12%	14%	27%	11%	20%	26%	28%	24%	16%	19%
		AY.BB.BC.BD.BF	BC	BH.BJ		**		BL.BQ		*	**	**	**	BL	
In the next 3 to 4 years	9%	4%	14%	5%	13%	5%	10%	3%	14%	14%	11%	-	6%	9%	8%
			AY.AZ.BD.BE		BG	**	BG		BK.BQ	BK*	**	**	**	BK	
In the next 5 to 6 years	6%	2%	10%	4%	14%	9%	3%	2%	13%	4%	3%	25%	6%	4%	7%
			AY.AZ.BA.BE		BG.BJ	**			BK.BQ	*	**	**	**	BK	
More than 6 years from now	7%	2%	15%	2%	19%	8%	4%	0%	18%	-	4%	-	7%	4%	8%
			AY.AZ.BA.BD.BE		BG.BJ	**			BK.BM.BQ	*	**	**	**	BK	
I don't think there will ever be another major economic recession	8%	3%	12%	5%	9%	11%	9%	3%	11%	-	-	-	-	9%	7%
			AY.AZ.BA.BB.BE		**	BG			BK.BM	*	**	**	**	BK	
Don't know/not sure	28%	17%	27%	15%	24%	18%	43%	14%	25%	29%	19%	18%	22%	38%	21%
		BF	AY.AZ.BE		BG	**	BG.BH		BK	BK*	**	**	**	BK.BL	
KEF_Q2. Regardless of whether or not you are expecting one, how prepared do you feel personally for a major economic recession?															
Unweighted base	1344	417	411	580	310	30	424	457	375	34	29	4	20	425	1115
Base: All US adults	1344	367	427	492	293	23	537	358	344	16	14	2	11	600	900
Very prepared	11%	10%	18%	12%	17%	27%	7%	10%	20%	2%	-	-	16%	8%	13%
			AZ.BA.BB.BD.BE		BG.BJ	**			BK.BM.BQ	*	**	**	**		
Somewhat prepared	33%	33%	36%	36%	46%	22%	23%	35%	43%	35%	34%	28%	39%	25%	37%
		BD	BD	BJ	BG.BJ	**		BQ	BK.BQ	*	**	**	**		BS.BT
Not very prepared	22%	29%	18%	26%	16%	29%	22%	27%	16%	26%	28%	72%	28%	22%	22%
		BB.BC.BD.BF		BH		**		BL		*	**	**	**		
Not at all prepared	21%	23%	17%	19%	12%	14%	29%	21%	13%	28%	35%	-	13%	26%	19%
				BH		**	BG.BH	BL		BL*	**	**	**	BL	
Don't know/not sure	13%	5%	11%	7%	9%	6%	20%	7%	8%	9%	2%	-	4%	19%	8%
		BF	AZ.BE			**	BG.BH			*	**	**	**	BK.BL	
KEF_Q3. Regardless of whether or not you are expecting one, how prepared do you feel the US is for a major economic recession?															
Unweighted base	1344	417	411	580	310	30	424	457	375	34	29	4	20	425	1115
Base: All US adults	1344	367	427	492	293	23	537	358	344	16	14	2	11	600	900
Very prepared	6%	5%	9%	7%	8%	10%	4%	4%	11%	1%	-	-	3%	4%	6%
			BA.BB.BE	BJ	BJ	**			BK.BQ	*	**	**	**		
Somewhat prepared	21%	13%	33%	17%	35%	12%	18%	10%	37%	11%	5%	53%	-	20%	22%
			AY.AZ.BA.BD.BE		BG.BJ	**			BK.BM.BQ	*	**	**	**	BK	
Not very prepared	31%	36%	29%	35%	35%	27%	25%	38%	30%	40%	42%	47%	40%	27%	35%
		AY.BC.BD.BF	BC	BJ	BJ	**		BL.BQ		*	**	**	**	BS.BT	
Not at all prepared	27%	40%	15%	33%	14%	33%	27%	41%	13%	35%	51%	-	42%	25%	27%
		Z.BA.BB.BC.BD.BF		BH		**	BH	BL.BQ		BL*	**	**	**	BL	

YouGov RealTime

Recession

US_nat_int Sample: 13th - 16th September 2019



Total	Voting Registration	
	No	Don't know
	BS	BT

KEF_Q1. When, if ever, do you think the next major economic recession will happen?

Unweighted base	1344	192	37
Base: All US adults	1344	374	69
Within the next 6 months	7%	7%	5%
			*
In the next 7 to 12 months	18%	12%	4%
			*
In the next 1 to 2 years	18%	16%	17%
			*
In the next 3 to 4 years	9%	9%	13%
			*
In the next 5 to 6 years	6%	4%	7%
			*
More than 6 years from now	7%	4%	-
			*
I don't think there will ever be another major economic recession	8%	9%	6%
			*
Don't know/not sure	28%	41%	48%
		BR	BR*

KEF_Q2. Regardless of whether or not you are expecting one, how prepared do you feel personally for a major economic recession?

Unweighted base	1344	192	37
Base: All US adults	1344	374	69
Very prepared	11%	9%	6%
			*
Somewhat prepared	33%	23%	21%
			*
Not very prepared	22%	22%	19%
			*
Not at all prepared	21%	26%	23%
		BR	*
Don't know/not sure	13%	19%	31%
		BR	BR*

KEF_Q3. Regardless of whether or not you are expecting one, how prepared do you feel the US is for a major economic recession?

Unweighted base	1344	192	37
Base: All US adults	1344	374	69
Very prepared	6%	5%	6%
			*
Somewhat prepared	21%	19%	24%
			*
Not very prepared	31%	23%	19%
			*
Not at all prepared	27%	28%	17%
			*

YouGov RealTime

Recession

US_nat_int Sample: 13th - 16th September 2019



	Total	Gender		Generation							Region				
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Don't know/not sure	15%	12%	18%	32%	16%	17%	13%	8%	-	-	13%	16%	19%	11%	12%
			A	**				*	**	**			M		

KEF_Q4. Thinking about aspects of your finances including your savings accounts, job security/prospects, 401K, home equity, etc... How financially affected, if at all, were you by the 2009 recession (also called the Great Recession)?

Unweighted base	1344	613	731	34	457	326	454	73	-	-	261	258	467	358	867
Base: All US adults	1344	653	691	36	437	319	471	81	-	-	267	257	480	340	890
Very affected	20%	22%	19%	2%	18%	25%	22%	12%	-	-	24%	18%	19%	22%	21%
				**		G		*	**	**					
Somewhat affected	31%	32%	29%	22%	28%	23%	39%	34%	-	-	32%	35%	27%	31%	31%
				**			D.E	*	**	**		L			
Not very affected	21%	21%	22%	13%	18%	24%	22%	34%	-	-	25%	17%	23%	20%	25%
				**				D.F*	**	**	K				O.Q
Not at all affected	13%	14%	12%	33%	14%	13%	12%	9%	-	-	10%	15%	16%	12%	12%
				**				*	**	**					
Don't know/not sure	14%	11%	17%	31%	22%	16%	5%	11%	-	-	10%	15%	16%	16%	11%
			A	**	F	F		*	**	**			J	J	

KEF_Q4a. You say you were affected in some way by the 2009 Great Recession... Would you say you were positively or negatively affected by 2009 Great Recession?

Unweighted base	997	466	531	16	300	244	380	57	-	-	212	183	336	266	681
Base: All US adults affected by the Great Recession	972	487	485	13	279	227	389	65	-	-	215	180	330	247	683
Positively	17%	17%	18%	20%	30%	15%	10%	12%	-	-	22%	14%	17%	17%	14%
				**	E.F.G			*	**	**					
Negatively	83%	83%	82%	80%	70%	85%	90%	88%	-	-	78%	86%	83%	83%	86%
				**		D	D	D*	**	**					O.P.Q

KEF_Q5. To what extent, if at all, have you recovered financially from the effects of the 2009 Great Recession?

Unweighted base	823	380	443	14	211	207	342	49	-	-	167	156	277	223	581
Base: All US adults negatively affected by Great Recession	802	403	399	11	194	193	349	57	-	-	168	155	274	205	586
Completely recovered	32%	36%	28%	43%	26%	34%	33%	36%	-	-	29%	23%	32%	40%	35%
				**				*	**	**				K	O.P
Somewhat recovered	41%	38%	44%	40%	37%	38%	45%	42%	-	-	40%	48%	43%	34%	42%
				**				*	**	**		M			
Have not recovered much	14%	15%	13%	14%	22%	13%	11%	9%	-	-	12%	19%	13%	13%	13%
				**	E.F			*	**	**					
Have not recovered at all	6%	4%	8%	4%	5%	7%	6%	2%	-	-	10%	3%	5%	7%	5%
				**				*	**	**	K				
Don't know/not sure	7%	7%	8%	-	10%	8%	5%	11%	-	-	8%	7%	7%	7%	5%
				**	F			*	**	**					

KEF_Q6. Compared to 10 years ago, do you think you are better or worse off financially?

Unweighted base	1344	613	731	34	457	326	454	73	-	-	261	258	467	358	867
Base: All US adults	1344	653	691	36	437	319	471	81	-	-	267	257	480	340	890
I am better off financially than I was 10 years ago	40%	43%	37%	29%	39%	43%	41%	38%	-	-	41%	40%	40%	40%	42%
				**				*	**	**					P
I am in about the same place financially as I was 10 years ago	31%	29%	33%	40%	31%	28%	31%	39%	-	-	28%	32%	34%	28%	31%

YouGov RealTime

Recession

US_nat_int Sample: 13th - 16th September 2019



	Total	Race			Education				Marital Status						
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Don't know/not sure	15%	23%	16%	22%	22%	14%	8%	5%	10%	9%	13%	21%	11%	19%	15%
		N		N*	S.T.U	T.U				**	*	V*		V.Z	*

KEF_Q4. Thinking about aspects of your finances including your savings accounts, job security/prospects, 401K, home equity, etc... How financially affected, if at all, were you by the 2009 recession (also called the Great Recession)?

Unweighted base	1344	169	200	108	505	449	246	144	603	24	101	47	775	347	114
Base: All US adults	1344	177	152	124	530	438	241	135	577	30	95	47	749	348	125
Very affected	20%	19%	16%	21%	20%	18%	24%	22%	21%	19%	13%	17%	20%	20%	25%
				*					**	*	*				*
Somewhat affected	31%	33%	26%	32%	25%	33%	36%	37%	36%	34%	21%	14%	33%	28%	31%
				*		R	R	R	X.Y.Z.AA	**	*	*	X.Y		*
Not very affected	21%	14%	18%	12%	19%	25%	19%	25%	22%	16%	29%	20%	22%	19%	23%
				*					**	*	*				*
Not at all affected	13%	16%	17%	14%	15%	12%	14%	8%	11%	15%	20%	27%	13%	14%	13%
				*	U				**	V*	V.Z*	V	V	14%	13%
Don't know/not sure	14%	18%	23%	22%	21%	13%	8%	8%	10%	15%	16%	22%	12%	19%	8%
		N	N	N*	S.T.U				**	*	V.AB*	V	V.ZAB	V.ZAB	*

KEF_Q4a. You say you were affected in some way by the 2009 Great Recession... Would you say you were positively or negatively affected by 2009 Great Recession?

Unweighted base	997	117	130	69	343	338	195	121	483	18	69	27	597	235	93
Base: All US adults affected by the Great Recession	972	117	92	80	339	331	188	113	458	21	61	24	563	233	99
Positively	17%	23%	27%	27%	23%	17%	11%	15%	16%	44%	17%	16%	17%	22%	11%
		N*	N*	N*	T				**	*	**		AB		*
Negatively	83%	77%	73%	73%	77%	83%	89%	85%	84%	56%	83%	84%	83%	78%	89%
		*	*	*			R		**	*	**	**	83%	78%	AA*

KEF_Q5. To what extent, if at all, have you recovered financially from the effects of the 2009 Great Recession?

Unweighted base	823	91	95	56	267	283	169	104	399	12	56	22	489	189	82
Base: All US adults negatively affected by Great Recession	802	90	67	59	262	277	168	97	383	12	50	20	465	182	89
Completely recovered	32%	16%	20%	39%	26%	31%	37%	42%	38%	41%	27%	35%	37%	25%	22%
		*	*	O.P*			R	R*	AA.AB.AC	**	*	**	AA.AB.AC		*
Somewhat recovered	41%	43%	33%	34%	40%	40%	43%	46%	47%	24%	47%	23%	45%	35%	38%
		*	*	*				*	AA	**	*	**	AA		*
Have not recovered much	14%	16%	24%	12%	18%	16%	9%	7%	9%	35%	19%	23%	12%	16%	19%
		*	N*	*	T.U	U		*	**	**	*	**	V		V*
Have not recovered at all	6%	5%	12%	9%	9%	4%	7%	3%	3%	-	3%	4%	3%	9%	15%
		*	N*	*				*	**	*	**	**	V.Z		V.X.Z*
Don't know/not sure	7%	19%	11%	5%	8%	9%	5%	3%	3%	-	5%	14%	3%	16%	6%
		N.Q*	N*	*		U		*	**	*	**	**	V.ZAB	V.ZAB	*

KEF_Q6. Compared to 10 years ago, do you think you are better or worse off financially?

Unweighted base	1344	169	200	108	505	449	246	144	603	24	101	47	775	347	114
Base: All US adults	1344	177	152	124	530	438	241	135	577	30	95	47	749	348	125
I am better off financially than I was 10 years ago	40%	37%	33%	40%	34%	38%	52%	54%	48%	29%	38%	56%	47%	32%	39%
				*			R.S	R.S	AA.AC	**	*	AA.AC*	AA.AC		*
I am in about the same place financially as I was 10 years ago	31%	31%	35%	25%	33%	34%	22%	28%	29%	49%	29%	15%	29%	35%	29%

YouGov RealTime
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US_nat_int Sample: 13th - 16th September 2019



	Total	Parent or guardian of any children					Income					Urban			
		Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k		\$40k to \$80k	\$80k+	Don't know / Prefer not to say
Don't know/not sure	15%	15% *	29% **	26% **	53% **	13%	10%	11%	18% AH.AI	40% AG.AH.AI.AJ*	19% AM.AN	12% AN	7%	22% AM.AN	15%

KEF_Q4. Thinking about aspects of your finances including your savings accounts, job security/prospects, 401K, home equity, etc... How financially affected, if at all, were you by the 2009 recession (also called the Great Recession)?

Unweighted base	1344	56	27	6	19	347	451	747	548	49	490	374	308	172	432
Base: All US adults	1344	64	29	6	22	326	465	742	548	54	517	368	282	178	423
Very affected	20%	23% *	18% **	10% **	10% **	25% AJ	22% AJ	22% AJ	17% AJ	19% *	19% AJ	21% AJ	23% AJ	16% AJ	20% AJ
Somewhat affected	31%	30% *	22% **	21% **	5% **	28% AG.AI.AJ.JAK	37% AG.AI.AJ.JAK	34% AG.AI.AJ.JAK	28% AG.AI.AJ.JAK	14% *	25% AG.AI.AJ.JAK	36% AL	36% AL	28% AL	33% AL
Not very affected	21%	29% *	14% **	11% **	11% **	20% AJ	24% AJ	22% AJ	21% AJ	19% *	19% AJ	22% AJ	21% AJ	27% AL	18% AL
Not at all affected	13%	10% *	4% **	49% **	11% **	11% AJ	9% AJ	10% AJ	18% AG.AH.AI	10% *	17% AN.AO	13% AN.AO	10% AN.AO	8% AL	14% AL
Don't know/not sure	14%	8% *	43% **	9% **	63% **	16% AH.AI	8% AH.AI	11% AH	16% AH.AI	37% AG.AH.AI.AJ*	20% AM.AN	8% AM.AN	9% AM.AN	21% AM.AN	15% AM.AN

KEF_Q4a. You say you were affected in some way by the 2009 Great Recession... Would you say you were positively or negatively affected by 2009 Great Recession?

Unweighted base	997	45	17	3	7	262	378	598	371	28	328	295	250	124	318
Base: All US adults affected by the Great Recession	972	53	15	2	6	237	387	582	361	29	328	291	227	126	301
Positively	17%	12% *	12% **	- **	33% **	26% AH.AI.AJ	15% AH.AI.AJ	19% AH	15% AH	22% **	19% AH	17% AH	14% AH	21% *	25% AQ.AR
Negatively	83%	88% *	88% **	100% **	67% **	74% AG.AI	85% AG.AI	81% AG	85% AG	78% **	81% AG	83% AG	86% AG	79% *	75% AG

KEF_Q5. To what extent, if at all, have you recovered financially from the effects of the 2009 Great Recession?

Unweighted base	823	40	15	3	5	192	322	481	319	23	267	238	212	106	243
Base: All US adults negatively affected by Great Recession	802	46	14	2	4	175	329	473	307	22	267	241	194	100	226
Completely recovered	32%	18% *	59% **	50% **	23% **	28% AL.AMAO	34% AL.AMAO	32% AL.AMAO	32% AL.AMAO	21% **	22% AL.AMAO	30% AL.AMAO	49% AL.AMAO	32% *	28% AL.AMAO
Somewhat recovered	41%	37% *	14% **	50% **	43% **	42% AL.AMAO	43% AL.AMAO	43% AL.AMAO	38% AL.AMAO	46% **	38% AL.AMAO	47% AL.AMAO	38% AL.AMAO	40% *	46% AL.AMAO
Have not recovered much	14%	20% *	17% **	- **	- **	17% AN	13% AN	14% AN	14% AN	9% **	18% AN	15% AN	7% AN	15% AN*	11% AN
Have not recovered at all	6%	7% *	10% **	- **	33% **	7% AM.AN.AO	5% AM.AN.AO	5% AM.AN.AO	7% AM.AN.AO	8% **	12% AM.AN.AO	3% AM.AN.AO	2% AM.AN.AO	4% *	8% AM.AN.AO
Don't know/not sure	7%	17% V.Z*	- **	- **	- **	7% V.Z*	5% V.Z*	6% V.Z*	8% V.Z*	15% **	10% AN	5% AN	4% AN	9% *	7% AN

KEF_Q6. Compared to 10 years ago, do you think you are better or worse off financially?

Unweighted base	1344	56	27	6	19	347	451	747	548	49	490	374	308	172	432
Base: All US adults	1344	64	29	6	22	326	465	742	548	54	517	368	282	178	423
I am better off financially than I was 10 years ago	40%	27% *	25% **	37% **	15% **	40% AL.AO	42% AL.AO	41% AL.AO	40% AL.AO	29% *	28% AL.AO	47% AL.AO	61% AL.AMAO	29% AL.AO	39% AL.AO
I am in about the same place financially as I was 10 years ago	31%	39% AL.AO	42% AL.AMAO	40% AL.AMAO	7% AL.AO	33% AL.AO	32% AL.AO	31% AL.AO	31% AL.AO	24% AL.AO	33% AL.AO	31% AL.AO	25% AL.AO	33% AL.AO	31% AL.AO

YouGov RealTime

Recession

US_nat_int Sample: 13th - 16th September 2019



	Total	Type of Area Lived in			Political Party					Political Viewpoint					
		Suburban/Town	Rural	Other	Democrat	Republican	Independent	Other	Not sure	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure
Don't know/not sure	15%	15%	15%	20% **	9%	14% AT	15% AT	19% AT*	35% AT.AU.AV*	5%	7%	15% AY.AZ.BE	12% AY.BE	16% AY.AZ.BE	37% AZ.BA.BB.BC.BE

KEF_Q4. Thinking about aspects of your finances including your savings accounts, job security/prospects, 401K, home equity, etc... How financially affected, if at all, were you by the 2009 recession (also called the Great Recession)?

Unweighted base	1344	657	245	70	480	357	352	55	100	194	223	380	245	166	136
Base: All US adults	1344	660	252	9	423	352	375	58	136	160	207	377	261	166	174
Very affected	20%	19%	24%	23% **	20%	19%	25%	15% AX	11% *	20%	24%	22%	21%	21%	10%
Somewhat affected	31%	30%	29%	24% **	38% AU.AV.AX	30%	28%	26% *	19% *	39%	39%	29%	31%	32%	15%
Not very affected	21%	24%	21%	19% **	18% AT.AX	26%	21%	37% AT.AV.AX*	13% *	15%	26% AY.BD.BE	22%	24%	25%	13%
Not at all affected	13%	12%	14%	22% **	13%	14%	11%	14% *	18% *	14%	5%	14%	14%	12%	21%
Don't know/not sure	14%	15%	13%	12% **	11%	11%	14%	8% *	39% AT.AU.AV.AW*	12%	6%	13% AZ	10%	9%	41% AY.AZ.BA.BB.BC.BE

KEF_Q4a. You say you were affected in some way by the 2009 Great Recession... Would you say you were positively or negatively affected by 2009 Great Recession?

Unweighted base	997	489	183	7	369	271	267	43	47	145	193	282	188	129	60
Base: All US adults affected by the Great Recession	972	480	185	6	321	265	282	46	58	118	183	275	199	130	66
Positively	17%	13%	16%	- **	16%	21% AV	12%	28% AV*	28% AV*	18%	16%	15%	16%	24%	23% *
Negatively	83%	87%	84%	100% **	84%	80%	88% AU.AW.AX	72% *	72% *	82%	84%	85%	84%	76%	77% *
Don't know/not sure	7%	9%	3%	- **	7%	4%	6%	15% **	20% **	6%	7%	8%	2%	10% BB.BF*	19% AZ.BA.BB.BE.E

KEF_Q5. To what extent, if at all, have you recovered financially from the effects of the 2009 Great Recession?

Unweighted base	823	422	151	7	309	210	239	32	33	119	164	239	156	98	47
Base: All US adults negatively affected by Great Recession	802	416	155	6	270	211	247	33	42	97	154	233	168	100	51
Completely recovered	32%	34%	32%	20% **	26%	42% AT	32%	37% **	15% **	31%	28%	28%	37% BD	46% AY.AZ.BA.BD.BE	16% *
Somewhat recovered	41%	39%	39%	71% **	42%	38%	43%	37% **	41% **	41%	45%	43%	42%	33% *	33% *
Have not recovered much	14%	14%	19%	9% **	17%	12%	13%	8% **	17% **	12%	14%	15%	15%	7% *	18% *
Have not recovered at all	6%	4%	8%	- **	8%	4%	6%	3% **	7% **	10% BB.BF	6%	5%	3%	5% *	14% BB.BF*
Don't know/not sure	7%	9%	3%	- **	7%	4%	6%	15% **	20% **	6%	7%	8%	2%	10% BB.BF*	19% AZ.BA.BB.BE.E

KEF_Q6. Compared to 10 years ago, do you think you are better or worse off financially?

Unweighted base	1344	657	245	70	480	357	352	55	100	194	223	380	245	166	136
Base: All US adults	1344	660	252	9	423	352	375	58	136	160	207	377	261	166	174
I am better off financially than I was 10 years ago	40%	40%	43%	46% **	37%	50% AT.AV.AX	40% AX	36% *	28% *	43%	35%	39%	49% AZ.BA.BD.BE	54% AZ.BA.BD.BE	18%
I am in about the same place financially as I was 10 years ago	31%	30%	31%	21% **	31%	30%	28%	41%	35%	23%	36%	33%	27%	33%	29%

YouGov RealTime

Recession

US_nat_int Sample: 13th - 16th September 2019



	Total	2012 Presidential Vote					2016 Presidential Vote							Yes	
		NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Evan McMullin	Other		Did not vote for President
Don't know/not sure	15%	6%	14%	7%	9%	18%	25%	7%	9%	13%	2%	-	15%	24%	9%
		BF	AY,AZ,BE			**	BG,BH			*	**	**	**	BK,BL	

KEF_Q4. Thinking about aspects of your finances including your savings accounts, job security/prospects, 401K, home equity, etc... How financially affected, if at all, were you by the 2009 recession (also called the Great Recession)?

Unweighted base	1344	417	411	580	310	30	424	457	375	34	29	4	20	425	1115
Base: All US adults	1344	367	427	492	293	23	537	358	344	16	14	2	11	600	900
Very affected	20%	22%	21%	23%	22%	22%	17%	23%	22%	14%	28%	25%	39%	17%	22%
		BD	BD			**				*	**	**	**		
Somewhat affected	31%	39%	32%	38%	35%	31%	22%	39%	35%	29%	36%	47%	37%	23%	35%
		BA,BD,BF	BD	BJ	BJ	**		BQ	BQ	*	**	**	**		BS
Not very affected	21%	21%	25%	21%	26%	33%	19%	20%	26%	27%	21%	-	6%	20%	23%
		AY	AY,BD		BJ	**			BK,BQ	*	**	**	**		BT
Not at all affected	13%	9%	13%	10%	11%	8%	18%	8%	10%	12%	7%	28%	5%	18%	11%
		AZ	AZ			**	BG,BH			*	**	**	**	BK,BL	
Don't know/not sure	14%	9%	10%	9%	6%	6%	24%	11%	6%	18%	9%	-	13%	22%	10%
		BF				**	BG,BH	BL		BL*	**	**	**	BK,BL	

KEF_Q4a. You say you were affected in some way by the 2009 Great Recession... Would you say you were positively or negatively affected by 2009 Great Recession?

Unweighted base	997	338	317	474	252	26	245	365	310	23	24	3	16	256	870
Base: All US adults affected by the Great Recession	972	301	329	398	243	19	311	290	288	11	12	1	9	361	716
Positively	17%	17%	19%	18%	13%	35%	19%	13%	18%	13%	7%	75%	-	21%	15%
						**				**	**	**	**	BK	
Negatively	83%	83%	81%	82%	87%	65%	81%	87%	82%	87%	93%	25%	100%	79%	85%
						**		BQ		**	**	**	**		BS

KEF_Q5. To what extent, if at all, have you recovered financially from the effects of the 2009 Great Recession?

Unweighted base	823	283	254	388	217	19	199	314	251	19	22	1	16	200	731
Base: All US adults negatively affected by Great Recession	802	251	268	325	211	13	254	251	236	10	11	0	9	285	609
Completely recovered	32%	29%	40%	29%	45%	41%	24%	28%	47%	49%	19%	-	39%	22%	37%
			AZ,BA,BD,BE		BG,BJ	**			BK,BQ	**	**	**	**		BS
Somewhat recovered	41%	43%	39%	45%	37%	39%	40%	48%	35%	30%	46%	100%	38%	40%	42%
						**		BL		**	**	**	**		
Have not recovered much	14%	13%	12%	16%	12%	9%	13%	14%	11%	6%	13%	-	17%	17%	12%
			BC			**				**	**	**	**		
Have not recovered at all	6%	8%	4%	6%	2%	7%	9%	6%	3%	5%	12%	-	6%	8%	5%
						**	BH			**	**	**	**		
Don't know/not sure	7%	6%	5%	4%	4%	4%	14%	4%	4%	10%	9%	-	-	12%	5%
		F*	BB			**	BG,BH			**	**	**	**	BK,BL	

KEF_Q6. Compared to 10 years ago, do you think you are better or worse off financially?

Unweighted base	1344	417	411	580	310	30	424	457	375	34	29	4	20	425	1115
Base: All US adults	1344	367	427	492	293	23	537	358	344	16	14	2	11	600	900
I am better off financially than I was 10 years ago	40%	39%	51%	40%	53%	50%	33%	40%	55%	40%	42%	46%	37%	32%	45%
		BD	AZ,BA,BD,BE		BG,BJ	**		BQ	BK,BQ	*	**	**	**		BS
I am in about the same place financially as I was 10 years ago	31%	30%	30%	33%	26%	19%	31%	30%	27%	39%	18%	25%	25%	34%	28%

YouGov RealTime

Recession

US_nat_int Sample: 13th - 16th September 2019



	Total	Voting Registration	
		No	Don't know
Don't know/not sure	15%	25% BR	35% BR*

KEF_Q4. Thinking about aspects of your finances including your savings accounts, job security/prospects, 401K, home equity, etc... How financially affected, if at all, were you by the 2009 recession (also called the Great Recession)?

Unweighted base	1344	192	37
Base: All US adults	1344	374	69
Very affected	20%	18%	13% *
Somewhat affected	31%	20%	28% *
Not very affected	21%	21% BT	6% *
Not at all affected	13%	20% BR	11% *
Don't know/not sure	14%	20% BR	43% BR,BS*

KEF_Q4a. You say you were affected in some way by the 2009 Great Recession... Would you say you were positively or negatively affected by 2009 Great Recession?

Unweighted base	997	111	16
Base: All US adults affected by the Great Recession	972	224	32
Positively	17%	23% BR	33% **
Negatively	83%	77%	67% **

KEF_Q5. To what extent, if at all, have you recovered financially from the effects of the 2009 Great Recession?

Unweighted base	823	82	10
Base: All US adults negatively affected by Great Recession	802	172	21
Completely recovered	32%	16% *	21% **
Somewhat recovered	41%	42% *	24% **
Have not recovered much	14%	20% BR*	26% **
Have not recovered at all	6%	7% *	12% **
Don't know/not sure	7%	15% BR*	17% **

KEF_Q6. Compared to 10 years ago, do you think you are better or worse off financially?

Unweighted base	1344	192	37
Base: All US adults	1344	374	69
I am better off financially than I was 10 years ago	40%	29%	36% *
I am in about the same place financially as I was 10 years ago	31%	41%	10%

YouGov RealTime

Recession

US_nat_int Sample: 13th - 16th September 2019



Total	Gender		Generation							Region					
	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White	
			**	**	D	D	*	**	**						
I am worse off financially than I was 10 years ago	20%	19%	21%	11%	15%	23%	24%	20%	-	-	23%	18%	19%	21%	20%
Don't know/not sure	9%	9%	9%	20%	15%	7%	4%	3%	-	-	8%	10%	7%	11%	7%
			**	E.F.G			*	*	**	**					

KEF_Q7. Compared to 10 years ago, do you think most Americans are better or worse off financially?

Unweighted base	1344	613	731	34	457	326	454	73	-	-	261	258	467	358	867
Base: All US adults	1344	653	691	36	437	319	471	81	-	-	267	257	480	340	890
Most Americans are better off financially than they were 10 years ago	28%	32%	23%	18%	26%	28%	29%	31%	-	-	30%	27%	27%	28%	31%
		B	**	**	**	**	*	*	**	**					O.P
Most Americans are in about the same place financially as they were 10 years ago	30%	30%	29%	38%	28%	30%	31%	21%	-	-	30%	27%	31%	29%	29%
			**	**	**	**	*	*	**	**					
Most Americans are worse off financially than they were 10 years ago	21%	19%	24%	20%	18%	22%	23%	30%	-	-	21%	24%	19%	23%	22%
			**	**	**	**	D*	D*	**	**					
Don't know/not sure	21%	19%	24%	24%	28%	20%	16%	17%	-	-	19%	22%	23%	20%	17%
			**	E.F			*	*	**	**					

KEF_Q8. To what extent, if at all, do you believe President Trump's economic policies are making a recession more or less likely?

Unweighted base	1344	613	731	34	457	326	454	73	-	-	261	258	467	358	867
Base: All US adults	1344	653	691	36	437	319	471	81	-	-	267	257	480	340	890
Much more likely	32%	29%	34%	19%	31%	27%	34%	43%	-	-	34%	29%	30%	34%	32%
			**	**	**	**	E*	E*	**	**					P
Somewhat more likely	14%	16%	13%	18%	20%	14%	12%	4%	-	-	19%	15%	12%	15%	13%
			**	E.F.G	**	G	*	*	**	**	L				
Neither more nor less likely	12%	12%	13%	22%	14%	13%	10%	13%	-	-	8%	15%	14%	12%	13%
			**	**	**	**	*	*	**	**	J	J	J	J	
Somewhat less likely	10%	13%	8%	8%	8%	13%	10%	14%	-	-	10%	9%	9%	13%	12%
		B	**	**	**	**	*	*	**	**	O				O
Much less likely	16%	17%	14%	6%	6%	17%	24%	22%	-	-	18%	17%	16%	13%	19%
			**	**	**	D	D.E	D*	**	**					O.P
Don't know	15%	12%	18%	27%	22%	17%	9%	4%	-	-	12%	17%	18%	13%	12%
			A	**	F.G	F.G	*	*	**	**					
Net: More likely	46%	45%	47%	37%	50%	41%	46%	47%	-	-	53%	43%	42%	49%	45%
			**	E	**	**	*	*	**	**	K.L				
Net: Less likely	26%	31%	22%	14%	14%	29%	34%	36%	-	-	28%	25%	26%	27%	31%
		B	**	**	**	D	D	D*	**	**					O.P

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U, V/W/X/Y/Z/AA/AB/AC/AD/AE/AF, AG/AH/AI/AJ/AK, AL/AM/AN/AO, AP/AQ/AR/AS, AT/AU/AV/AW/AX, AY/AZ

YouGov RealTime

Recession

US_nat_int Sample: 13th - 16th September 2019



	Total	Race			Education				Marital Status							
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	
				*	T	T				**	*	*		Y	*	
I am worse off financially than I was 10 years ago	20%	23%	18%	22%	20%	22%	20%	15%	17%	22%	22%	12%	18%	21%	31%	
Don't know/not sure	9%	10%	14%	13%	14%	6%	6%	3%	5%	-	11%	17%	7%	13%	1%	
			N	N*	S.T.U					**	V.AB*	V.Z.AB.AC*	V	V.Z.AB	*	
KEF_Q7. Compared to 10 years ago, do you think most Americans are better or worse off financially?																
Unweighted base	1344	169	200	108	505	449	246	144	603	24	101	47	775	347	114	
Base: All US adults	1344	177	152	124	530	438	241	135	577	30	95	47	749	348	125	
Most Americans are better off financially than they were 10 years ago	28%	17%	18%	32%	26%	29%	28%	30%	33%	33%	23%	25%	31%	23%	30%	
Most Americans are in about the same place financially as they were 10 years ago	30%	32%	34%	27%	25%	30%	34%	38%	30%	43%	30%	25%	30%	29%	28%	
Most Americans are worse off financially than they were 10 years ago	21%	22%	19%	15%	20%	22%	23%	21%	19%	14%	29%	16%	20%	22%	22%	
Don't know/not sure	21%	30%	29%	26%	28%	20%	15%	11%	18%	10%	19%	34%	19%	25%	20%	
		N	N	*	S.T.U	U				**	*	V.Z.AC*		V.Z.AC	*	
KEF_Q8. To what extent, if at all, do you believe President Trump's economic policies are making a recession more or less likely?																
Unweighted base	1344	169	200	108	505	449	246	144	603	24	101	47	775	347	114	
Base: All US adults	1344	177	152	124	530	438	241	135	577	30	95	47	749	348	125	
Much more likely	32%	40%	23%	29%	24%	33%	39%	41%	34%	31%	26%	35%	33%	30%	33%	
Somewhat more likely	14%	15%	17%	19%	15%	12%	16%	18%	13%	19%	17%	10%	14%	17%	14%	
Neither more nor less likely	12%	11%	18%	8%	14%	15%	8%	9%	13%	15%	12%	13%	13%	13%	13%	
Somewhat less likely	10%	5%	7%	10%	10%	9%	14%	9%	11%	6%	9%	10%	10%	10%	7%	
Much less likely	16%	6%	10%	15%	14%	17%	17%	18%	19%	21%	15%	-	17%	11%	19%	
Don't know	15%	23%	24%	18%	23%	14%	6%	6%	10%	8%	22%	32%	13%	19%	13%	
Net: More likely	46%	55%	40%	49%	39%	45%	55%	59%	47%	50%	43%	46%	47%	47%	47%	
Net: Less likely	26%	11%	17%	25%	24%	26%	31%	26%	30%	28%	23%	10%	28%	21%	27%	
		N	N	*	S.T.U	T.U			AC	**	V.Z.AC*	V.Z.AB.AC*	V.AC	V.Z.AC	AC*	
		N.P		*			R.S	R.S		**	*	*			*	
				O*					Y.Z.AA	**	Y*	*	Y.AA	Y	Y.AA*	
				O*					Y.Z.AA	**	*	*	Y.AA		Y*	

Cell Contents (CZ/BA/BB/BC/BD/BE/BF, BG/BH/BI/BJ, BK/BL/BM/BN/BO/BP/BQ, BR/BS/BT, Minimum Base: 30 (**), Small Base: 100 (*))

YouGov RealTime

Recession

US_nat_int Sample: 13th - 16th September 2019



Total	Parent or guardian of any children					Income					Urban				
	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k		\$40k to \$80k	\$80k+	Don't know / Prefer not to say	
	Y*	**	**	**					*	AN					
I am worse off financially than I was 10 years ago	20%	32%	20%	-	3%	19%	24%	22%	19%	5%	29%	18%	10%	15%	19%
	V.Y.Z*	**	**	**	**	AK	AK	AK	AK	*	AM.AN.AO	AN			
Don't know/not sure	9%	3%	14%	23%	76%	9%	3%	5%	10%	42%	11%	4%	4%	23%	11%
	*	**	**	**	**	AH.AI		AH	AH.AI	AG.AH.AI.AJ*	AM.AN			AL.AM.AN	
KEF_Q7. Compared to 10 years ago, do you think most Americans are better or worse off financially?															
Unweighted base	1344	56	27	6	19	347	451	747	548	49	490	374	308	172	432
Base: All US adults	1344	64	29	6	22	326	465	742	548	54	517	368	282	178	423
Most Americans are better off financially than they were 10 years ago	28%	21%	31%	30%	3%	33%	31%	31%	24%	21%	24%	31%	37%	19%	28%
	*	**	**	**	**	AJ	AJ	AJ		*	AO	AL.AO			
Most Americans are in about the same place financially as they were 10 years ago	30%	42%	17%	21%	6%	34%	29%	31%	29%	16%	29%	34%	31%	22%	31%
	*	**	**	**	**	AK				*	AO				
Most Americans are worse off financially than they were 10 years ago	21%	29%	23%	23%	8%	14%	25%	21%	23%	12%	21%	21%	22%	22%	22%
	*	**	**	**	**		AG.AI	AG	AG	*					
Don't know/not sure	21%	8%	29%	26%	83%	19%	15%	17%	24%	51%	26%	15%	10%	38%	19%
	*	**	**	**	**				AH.AI	AG.AH.AI.AJ*	AM.AN			AL.AM.AN	
KEF_Q8. To what extent, if at all, do you believe President Trump's economic policies are making a recession more or less likely?															
Unweighted base	1344	56	27	6	19	347	451	747	548	49	490	374	308	172	432
Base: All US adults	1344	64	29	6	22	326	465	742	548	54	517	368	282	178	423
Much more likely	32%	37%	27%	23%	4%	30%	35%	33%	32%	15%	27%	34%	39%	29%	36%
	*	**	**	**	**	AK	AK	AK	AK	*	AL	AL.AO		AR	
Somewhat more likely	14%	13%	8%	20%	3%	18%	12%	14%	15%	16%	15%	16%	14%	12%	19%
	*	**	**	**	**	AH.AI				*				AR	
Neither more nor less likely	12%	11%	11%	21%	8%	14%	12%	13%	12%	5%	12%	15%	11%	11%	9%
	*	**	**	**	**					*					
Somewhat less likely	10%	21%	9%	-	5%	11%	11%	11%	10%	5%	10%	11%	12%	8%	7%
	Z.AA.AB*	**	**	**	**					*					
Much less likely	16%	18%	19%	37%	7%	10%	22%	18%	14%	11%	16%	15%	18%	15%	15%
	Y*	**	**	**	**		AG.AI.AJ	AG		*					
Don't know	15%	1%	26%	-	74%	17%	9%	12%	17%	47%	21%	10%	5%	26%	15%
	*	**	**	**	**	AH.AI		AH	AH.AI	AG.AH.AI.AJ*	AM.AN			AM.AN	
Net: More likely	46%	49%	35%	42%	6%	47%	47%	46%	47%	31%	41%	50%	53%	40%	54%
	*	**	**	**	**					*	AL	AL.AO		AQ.AR	
Net: Less likely	26%	39%	27%	37%	12%	21%	33%	29%	24%	16%	26%	25%	31%	23%	22%
	Y.AA*	**	**	**	**		AG.AI.AJ.AK	AG		*					

Cell Contents (C)

YouGov RealTime

Recession

US_nat_int Sample: 13th - 16th September 2019



	Type of Area Lived in			Political Party					Political Viewpoint						
	Total	Suburban/ Town	Rural	Other	Democrat	Republican	Independent	Other	Not sure	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure
I am worse off financially than I was 10 years ago	20%	21%	19%	22%	25%	16%	22%	20%	14%	24%	AY.BE	AY	17%	10%	24%
Don't know/not sure	9%	8%	7%	11%	7%	5%	10%	4%	24%	10%	4%	6%	6%	4%	29%
KEF_Q7. Compared to 10 years ago, do you think most Americans are better or worse off financially?															
Unweighted base	1344	657	245	10	480	357	352	55	100	194	223	380	245	166	136
Base: All US adults	1344	660	252	9	423	352	375	58	136	160	207	377	261	166	174
Most Americans are better off financially than they were 10 years ago	28%	27%	30%	9%	15%	46%	30%	29%	13%	19%	10%	25%	48%	52%	9%
Most Americans are in about the same place financially as they were 10 years ago	30%	28%	32%	23%	37%	27%	30%	16%	21%	32%	39%	34%	27%	27%	13%
Most Americans are worse off financially than they were 10 years ago	21%	23%	16%	19%	30%	12%	21%	40%	13%	35%	33%	21%	10%	6%	27%
Don't know/not sure	21%	22%	22%	48%	18%	15%	20%	15%	53%	15%	17%	20%	15%	14%	51%
KEF_Q8. To what extent, if at all, do you believe President Trump's economic policies are making a recession more or less likely?															
Unweighted base	1344	657	245	10	480	357	352	55	100	194	223	380	245	166	136
Base: All US adults	1344	660	252	9	423	352	375	58	136	160	207	377	261	166	174
Much more likely	32%	30%	27%	58%	60%	7%	29%	37%	12%	73%	54%	30%	11%	11%	21%
Somewhat more likely	14%	15%	8%	6%	18%	13%	14%	6%	12%	16%	25%	16%	9%	9%	10%
Neither more nor less likely	12%	13%	18%	8%	9%	16%	14%	12%	11%	2%	9%	15%	20%	17%	5%
Somewhat less likely	10%	13%	10%	-	3%	19%	12%	11%	6%	2%	4%	13%	20%	12%	3%
Much less likely	16%	14%	22%	-	3%	33%	18%	15%	8%	2%	3%	11%	29%	42%	11%
Don't know	15%	16%	14%	28%	8%	12%	14%	18%	52%	5%	4%	16%	11%	9%	50%
Net: More likely	46%	45%	35%	64%	78%	20%	43%	43%	24%	88%	79%	46%	21%	20%	31%
Net: Less likely	26%	27%	33%	-	6%	52%	30%	27%	14%	4%	7%	24%	49%	54%	14%

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US_nat_int Sample: 13th - 16th September 2019



Total	2012 Presidential Vote						2016 Presidential Vote						V		
	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Evan McMullin	Other		Did not vote for President	Yes
	AY		BH	**			*	**	**	**	**	**			BT
I am worse off financially than I was 10 years ago	20%	25%	14%	22%	17%	26%	20%	24%	15%	15%	34%	29%	29%	20%	21%
		BC.BF	BC			**		BL		*	**	**	**		
Don't know/not sure	9%	6%	5%	5%	4%	6%	15%	6%	3%	7%	7%	-	9%	14%	6%
		AZ				**	BG.BH			*	**	**	**	BK.BL	

KEF_Q7. Compared to 10 years ago, do you think most Americans are better or worse off financially?

Unweighted base	1344	417	411	580	310	30	424	457	375	34	29	4	20	425	1115
Base: All US adults	1344	367	427	492	293	23	537	358	344	16	14	2	11	600	900
Most Americans are better off financially than they were 10 years ago	28%	14%	50%	19%	52%	59%	22%	11%	56%	15%	11%	28%	25%	22%	31%
		AZ	AY.AZ.BA.BD.BE		BG.BJ	**		BK.BM.BQ	*	**	**	**	**	BK	BS
Most Americans are in about the same place financially as they were 10 years ago	30%	36%	27%	36%	26%	9%	27%	36%	22%	39%	22%	25%	37%	30%	30%
		BB.BD.BF	BD	BH.BJ		**		BL		BL*	**	**	**	BL	
Most Americans are worse off financially than they were 10 years ago	21%	34%	8%	29%	11%	21%	20%	34%	9%	33%	58%	29%	17%	19%	23%
		BA.BB.BC.BF		BH.BJ		**	BH	BL.BQ		BL*	**	**	**	BL	
Don't know/not sure	21%	16%	15%	16%	11%	10%	32%	19%	12%	13%	8%	18%	21%	29%	16%
		.BF		BH		**	BG.BH	BL		*	**	**	**	BK.BL	

KEF_Q8. To what extent, if at all, do you believe President Trump's economic policies are making a recession more or less likely?

Unweighted base	1344	417	411	580	310	30	424	457	375	34	29	4	20	425	1115
Base: All US adults	1344	367	427	492	293	23	537	358	344	16	14	2	11	600	900
Much more likely	32%	62%	11%	56%	8%	37%	22%	66%	8%	34%	39%	29%	44%	24%	36%
		Z.BA.BB.BC.BD.BF		BH.BJ		**	BH	BL.BM.BQ		BL*	**	**	**	BL	BS.BT
Somewhat more likely	14%	21%	9%	19%	8%	9%	14%	17%	8%	27%	30%	-	9%	16%	15%
		AY.BB.BC.BD.BF		BH.BJ		**	BH	BL		BL*	**	**	**	BL	
Neither more nor less likely	12%	6%	18%	9%	15%	15%	14%	5%	16%	24%	3%	25%	9%	15%	11%
		AY	AY.AZ.BD.BE		BG	**	BG		BK	BK*	**	**	**	BK	
Somewhat less likely	10%	3%	17%	5%	20%	7%	9%	2%	19%	8%	10%	28%	6%	10%	11%
			AY.AZ.BD.BE		BG.BJ	**	BG		BK.BQ	BK*	**	**	**	BK	
Much less likely	16%	3%	34%	3%	43%	26%	12%	2%	42%	-	11%	-	19%	10%	19%
			AY.AZ.BA.BB.BD.BE		BG.BJ	**	BG		BK.BM.BQ	*	**	**	**	BK	BS
Don't know	15%	4%	10%	7%	6%	6%	28%	7%	7%	8%	6%	18%	12%	25%	8%
		.BF	AY.AZ.BE			**	BG.BH			*	**	**	**	BK.BL.BM	
Net: More likely	46%	83%	20%	75%	16%	45%	36%	84%	16%	61%	69%	29%	53%	40%	51%
		Z.BA.BB.BC.BD.BF		BH.BJ		**	BH	BL.BM.BQ		BL.BQ*	**	**	**	BL	BS.BT
Net: Less likely	26%	6%	51%	9%	63%	33%	22%	4%	61%	8%	21%	28%	25%	20%	29%
			AY.AZ.BA.BD.BE		BG.BJ	**	BG		BK.BM.BQ	*	**	**	**	BK	BS

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US_nat_int Sample: 13th - 16th September 2019



	Total	Voting Registration	
		No	Don't know
		BR,BT	*
I am worse off financially than I was 10 years ago	20%	18%	19%
			*
Don't know/not sure	9%	12%	35%
		BR	BR,BS*

KEF_Q7. Compared to 10 years ago, do you think most Americans are better or worse off financially?

Unweighted base	1344	192	37
Base: All US adults	1344	374	69
Most Americans are better off financially than they were 10 years ago	28%	23%	16%
			*
Most Americans are in about the same place financially as they were 10 years ago	30%	32%	15%
		BT	*
Most Americans are worse off financially than they were 10 years ago	21%	19%	13%
			*
Don't know/not sure	21%	27%	56%
		BR	BR,BS*

KEF_Q8. To what extent, if at all, do you believe President Trump's economic policies are making a recession more or less likely?

Unweighted base	1344	192	37
Base: All US adults	1344	374	69
Much more likely	32%	23%	16%
			*
Somewhat more likely	14%	14%	12%
			*
Neither more nor less likely	12%	17%	10%
		BR	*
Somewhat less likely	10%	10%	7%
			*
Much less likely	16%	11%	10%
			*
Don't know	15%	27%	45%
		BR	BR,BS*
Net: More likely	46%	37%	28%
			*
Net: Less likely	26%	20%	16%
			*

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