

## **YouGov / The Times Survey Results**

Sample Size: 1639 Adults in GB Fieldwork: 29th - 30th October 2019

		Westminster VI Vote in 201			17	EU Re	Ger	nder		A	ge		Social	Grade	Region								
	Total	Con	Lab	Lib Dem	Brexit Party	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1639	435	253	218	152	541	506	92	631	675	793	846	180	690	390	379	934	705	197	547	354	400	141
<b>Unweighted Sample</b>	1639	449	260	251	148	568	503	107	716	662	719	920	139	679	413	408	983	656	189	566	347	387	150
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	0/2

	24-25																							
LIEARI INE VOTINO INTENTION	Oct	Oct																						
HEADLINE VOTING INTENTION																								
Westminster Voting Intention																								
[Weighted by likelihood to vote, excluding those who would not																								
vote, don't know, or refused]																		,		i				
Co		36	100	0	0	0	71	9	11	17	57	34	39	24	28	39	51	35	39	32	44	37	34	19
La	23	21	0	100	0	0	2	50	4	32	7	20	22	38	29	14	10	20	22	32	15	19	30	9
Lib Der	n 18	18	0	0	100	0	10	22	80	34	5	18	19	16	21	18	16	23	11	24	24	15	13	10
SN	9 4	4	0	0	0	0	1	2	1	7	1	5	4	4	7	3	2	5	4	0	0	0	0	44
Plaid Cymr	u 1	1	0	0	0	0	0	1	0	1	0	0	1	1	0	1	0	1	1	0	0	3	0	0
Brexit Pari	y 12	13	0	0	0	100	15	9	0	0	26	16	9	5	9	17	17	9	19	5	10	20	17	8
Gree	n 6	6	0	0	0	0	2	7	4	8	2	6	5	10	7	6	3	7	4	5	7	4	5	8
Othe	r 1	1	0	0	0	0	0	1	1	1	1	1	1	2	0	2	0	1	1	1	0	2	0	1
			•						•					•			I							
Other Parties Voting Intention																								
[Weighted by likelihood to vote, excluding those who would not																								
vote, don't know, or refused]																								
UKI	0	0	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	0	l 1	0	1	0	0
WE		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Change U		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Othe		1	0	0	0	0	0	1	1	1	1	1	0	0	0	2	0	1	0	0	0	1	0	1



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Tieldwork. 23til - 30til October 2013			Westmi	nster VI		Vo	ote in 20	17	EU Re	f 2016	Ger	nder		Ag	ge		Social	Grade			Region		
	Total	Con	l ah	Lib	Brexit	C	Lab	Lib	Remain	Leave	Male	Female	18-24		50-64	65+	ABC1	Cade	London	Rest of	Midlands /	Mouth	Scotland
			Lab	Dem	Party	Con	Lab	Dem												South	Wales		Scotiand
Weighted Sample		435	253	218	152	541	506	92	631	675	793	846	180	690	390	379	934	705	197	547	354	400	141
Unweighted Sample		449	260	251	148	568	503	107	716	662	719	920	139	679	413	408	983	656	189	566	347	387	150
0.405	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
24-25 Oct	29-30 Oct																						
If there were a general election held tomorrow, which party	OCI																						
would you vote for?																							
Conservative 26	27	100	0	0	0	61	7	9	14	45	26	27	16	19	31	41	28	24	23	32	27	24	15
Labour 17	15	0	100	0	0	2	38	3	26	6	15	16	25	19	11	8	16	14	23	11	14	21	8
Liberal Democrat 13	13	0	0	100	0	9	17	65	27	4	14	13	10	14	14	13	18	7	18	18	10	9	9
Scottish National Party (SNP) 3	3	0	0	0	0	0	2	1	6	1	3	3	3	4	3	2	4	2	0	0	0	0	35
Plaid Cymru 1	0	0	0	0	0	0	1	0	1	0	0	1	1	0	1	0	0	1	0	0	2	0	0
Brexit Party 9	9	0	0	0	100	13	7	0	0	20	12	7	3	6	14	14	7	12	4	7	14	11	7
Green 4	4	0	0	0	0	2	6	3	7	2	5	4	7	5	5	2	6	3	5	5	3	4	7
Some other party 1	1	0	0	0	0	0	1	1	1	1	1	1	3	1	1	0	1	1	0	1	3	0	1
Would not vote 8	10	0	0	0	0	3	4	4	3	6	9	11	9	14	6	5	6	15	10	10	10	11	4
Don't know 17	14	0	0	0	0	10	17	14	15	13	11	18	16	14	14	15	11	19	12	14	13	16	15
Refused 1	2	0	0	0	0	2	1	0	1	2	3	1	6	3	1	0	2	2	4	2	2	3	0
And which of these parties would you vote for?																							
[Asked only to those who responded 'Some other party'; n=13]																							
UK Independence Party (UKIP) 23	38	0	0	0	0	0	0	0	0	10	57	0	100	16	0	0	52	0	100	0	56	0	0
Women's Equality Party 7	6	0	0	0	0	0	22	0	0	15	0	19	0	0	0	100	0	23	0	0	11	o	0
Independent Group for Change 8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party 40	38	0	0	0	0	100	64	100	79	54	36	44	0	20	100	0	35	46	0	59	25	57	100
Don't know 14	18	0	0	0	0	0	15	0	21	20	7	38	0	64	0	0	12	31	0	41	8	43	0
Refused 8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0 1 (0( ): NOT ( ) (0( ) 1 ( ) ( )																							
On a scale of 0 (certain NOT to vote) to 10 (absolutely certain																							
to vote), how likely would you be to vote in a general election tomorrow?																							
0 - Certain NOT to vote 8	9	1	0	1	1	l 1	3	3	2	5	9	8	10	12	6	4	4	14	<b>l</b> 7	9	9	10	5
1 2	1	0	0	0	0	0	0	0	0	0	1	1	4	1	0	0	1	1	2	1	0	2	0
2 1	3	0	0	0	1	1	3	0	1	2	1	4	2	4	2	2	1	4	2	2	3	2	4
3 2	2	1	1	0	0	1	1	2	1	0	2	1	6	2	1	0	2	1	1	1	2	2	2
4 1	1	1	0	2	0	1	1	0	1	1	1	1	4	1	0	1	1	2	0	2	1	1	1
5 5	4	2	4	2	3	3	2	2	3	4	3	6	4	7	1	3	3	6	7	4	4	3	6
6 3	2	2	3	1	0	2	2	0	1	3	2	3	6	3	1	2	2	3	1	2	3	3	2
7 3	4	4	3	4	3	4	2	3	3	4	4	4	6	3	4	3	4	4	5	3	4	4	3
8 6	5	8	4	3	4	6	4	3	4	6	5	5	3	7	4	3	5	5	5	6	4	6	3
9 6	7	7	7	9	5	8	6	8	8	6	7	7	8	6	7	8	8	5	6	7	9	7	4
10 - Absolutely certain to vote 62	63	75	77	79	84	74	76	79	77	68	66	60	47	55	74	74	69	55	63	64	60	61	71



Region

Social Grade

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			Westm	nster VI		VC	ite in 20	1/	EU Re	f 2016	Ger	nder		Αį	ge		Social	Grade			Region		
	Total	Con	Lab	Lib Dem	Brexit Party	Con	Lab	Lib Dem	Remain	Leave		Female		25-49		65+	ABC1	C2DE	London	South	Midlands / Wales	North	Scotland
Weighted Sample		435	253	218	152	541	506	92	631	675	793	846	180	690	390	379	934	705	197	547	354	400	141
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking about the General Election expected on 12th																							
December, will you definitely vote for the party you																							
mentioned earlier, or might you change your mind?																							
[Asked only to those that said they would vote for a specific party;																							
n=1291]		1				1		1			ī								ī				
I will definitely vote for that party	56	71	60	31	55	66	49	46	51	64	58	53	40	49	61	68	52	61	57	55	52	58	58
I will probably vote for that party, it is very unlikely that I will	24	21	21	39	24	20	28	42	27	22	23	25	25	26	22	21	26	20	21	27	24	21	22
change my mind	-											_0											
I will possibly vote for that party, but there is a chance I will	15	6	16	27	19	12	19	10	19	11	14	17	19	19	13	11	16	14	14	12	19	16	18
change my mind		4	^	_	_	_	_	4	4	0	4	4	_	_			_	,	2	4	4	0	4
More likely than not I will change my mind Don't know	1 4	1	0 2	2	0 1	0 2	2 2	1	1 2	0 2	1 4	1 4	4 12	2 4	1 3	0	2 4	1 4	3 5	1 4	1 4	2 3	1 2
Don t know	4	1	2	1	1	2	2	1	2	2	4	4	12	4	3	0	4	4	5	4	4	3	2
Do you support or oppose the decision to hold a general election in December?																							
Support	47	69	50	36	59	61	42	38	43	57	53	41	42	44	49	52	50	42	48	42	49	48	54
Oppose	26	15	29	38	28	20	32	43	32	23	24	27	22	24	27	29	27	24	23	28	25	26	22
Don't know	28	15	21	27	12	19	26	19	25	21	23	32	36	32	23	19	23	33	29	30	26	26	24
And who do you think is most responsible for an election happening in December?	1				1	1		1	l		1	1	1			1	l		ı				
Boris Johnson and the government	42	39	54	61	26	39	50	64	52	37	44	40	38	42	43	43	46	36	44	42	42	43	37
Jeremy Corbyn and the Labour party	9	13	11	4	13	11	7	5	7	12	9	9	10	9	9	10	8	11	7	10	10	8	10
Jo Swinson and the Liberal Democrats	2	1	4	4	2	2	3	4	3	2	2	2	0	2	3	3	2	2	4	2	2	2	1
lan Blackford and the SNP	1	1	0	1	1	1	0	0	1	1	1	1	0	1	1	1	1	1	1	1	0	0	3
MPs in general	24	33	16	19 1	39	33	20	23	21	31	26	23	20	21	29	28	26	23	21	25 1	25	26	25
The European Union	2	3	2	•	8	2	3 1	0 0	1	4 1	2	2	1	2 1	2 0	2 1	2 1	2 1	1 1	1	3 1	2 1	6 0
Someone else	1	0	1	1	2 9			4	1 14	-	1	1	1	-		•		1 25	20				
Don't know	19	10	12	10	9	11	15	4	14	13	14	23	29	23	13	11	14	25	20	18	17	18	20
Which of the following best reflects how you feel about an election being called in December?																							
Bored	22	18	13	18	24	20	19	14	20	22	18	26	22	27	20	16	19	26	16	23	22	24	19
Fearful	16	11	23	30	10	14	23	26	23	12	13	18	9	15	16	20	18	12	20	17	16	12	15
Interested	15	20	24	14	14	16	14	16	15	15	16	13	18	14	14	15	17	12	21	13	15	13	18
Relieved	11	22	9	6	20	20	8	8	9	18	14	9	4	7	16	18	12	10	10	11	13	11	11
Saddened	11	10	10	15	19	13	12	13	13	11	12	10	6	8	14	15	12	10	6	14	10	11	9
Excited	5	8	6	4	6	6	5	4	4	6	8	3	8	5	7	4	7	4	8	3	5	5	11
None of these	13	7	10	11	7	8	13	17	12	10	13	13	16	16	11	8	11	16	10	12	14	15	11
Don't know	7	4	6	2	1	3	6	2	4	6	6	8	17	8	2	5	5	10	9	7	5	9	5

Vote in 2017

EU Ref 2016

Gender



## **YouGov Weighting Data**

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)	Ç	C	J
Men Over 65	182	172	10.5%
Men 50-64 High education	50	49	3.0%
Men 50-64 Mid education	86	77	4.7%
Men 50-64 Low education	62	64	3.9%
Men 25-49 High education	103	126	7.7%
Men 25-49 Mid education	131	125	7.6%
Men 25-49 Low education	58	90	5.5%
Men Under 25 High education	16	15	0.9%
Men Under 25 Mid & Low education	31	75	4.6%
Women Over 65	226	207	12.6%
Women 50-64 High education	49	46	2.8%
Women 50-64 Mid education	96	89	5.4%
Women 50-64 Low education	70	66	4.0%
Women 25-49 High education	148	136	8.3%
Women 25-49 Mid education	148	133	8.1%
Women 25-49 Low education	91	80	4.9%
Women Under 25 High education	22	18	1.1%
Women Under 25 Mid & Low education	70	72	4.4%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	145	311	19.0%
Medium (3-7)	1104	983	60.0%
High (8,9,10)	390	344	21.0%
Social Grade (NRS and 2011 census)			
AB	499	459	28.0%
C1	484	475	29.0%
C2	291	344	21.0%
DE	365	361	22.0%
EU Referendum Vote (Election Result)			
Remain		631	38.3%
Leave Don't Know / Did Not Vote		675 333	41.4% 20.3%
DOTT THOW / DIG NOT VOICE	201	555	20.070



## YouGov Weighting Data

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## **Region by 2017 Vote** (Election Result and ONS Population estimates)

South Con	240	226	13.8%
South Lab	136	126	7.7%
South LD	51	46	2.8%
South UKIP	11	8	0.5%
South Oth	17	16	1.0%
South DNV	111	125	7.6%
London Con	49	51	3.1%
London Lab	72	82	5.0%
London LD	17	13	0.8%
London Oth	8	5	0.3%
London DNV	43	46	2.8%
Midlands Con	106	102	6.2%
Midlands Lab	84	84	5.1%
Midlands LD	10	8	0.5%
Midlands Oth	9	8	0.5%
Midlands DNV	52	69	4.2%
North Con	115	111	6.8%
North Lab	153	156	9.5%
North LD	16	15	0.9%
North UKIP	8	8	0.5%
North Oth	8	7	0.4%
North DNV	87	103	6.3%
Scotland Con	33	30	1.8%
Scotland Lab	29	28	1.7%
Scotland LD	9	7	0.4%
Scotland SNP	44	39	2.4%
Scotland Oth & DNV	35	38	2.3%
Wales Con	25	21	1.3%
Wales Lab	29	31	1.9%
Wales LD	4	3	0.2%
Wales PC	8	7	0.4%
Wales Oth & DNV	20	21	1.3%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology Or visit our website: yougov.co.uk