

CBS News 2016 Battleground Tracker Ohio



Sample 739 Likely Voters*
Conducted October 7-8, 2016
Margin of Error ±4%

1. Have you seen or heard about the recently released video tape of Donald Trump talking about making advances toward women?

Yes, I've seen it 47%
Yes, I've heard about it, but not seen it 34%
No, not yet 19%

2. Does the tape make you think better of Donald Trump than you did, worse of Donald Trump than you did, or does it not change your view of Donald Trump?

Asked of respondents who are aware of the tape

Better 1%
Worse 44%
Does not change your view 54%

3. In general, how would you describe your own political viewpoint?*

Very liberal 11%
Somewhat liberal 12%
Moderate 35%
Somewhat conservative 21%
Very conservative 17%
Not sure 4%

*997 likely voters from the October 5-7, 2016 Ohio survey were recontacted. 739 responded to the survey and answered two additional questions about the released tape. All subsequent questions (marked with an asterisk) are from the survey on October 5-7, 2016 before the breaking news.

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4. Generally speaking, do you think of yourself as a...?*

Strong Democrat	26%
Not very strong Democrat	11%
Lean Democrat	10%
Independent	9%
Lean Republican	9%
Not very strong Republican	15%
Strong Republican	20%
Not sure	0%

5. Are you male or female?*

Male	50%
Female	50%

6. In what year were you born?* [Age recoded from birth year]

18-29	15%
30-44	22%
45-64	41%
65+	21%

7. What racial or ethnic group best describes you?*

White	80%
Black	13%
Hispanic	3%
Other	4%

8. What is the highest level of education you have completed?*

HS or less	27%
Some college	31%
College grad	28%
Post grad	14%

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1. Heard about Trump Tape

Have you seen or heard about the recently released video tape of Donald Trump talking about making advances toward women?

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I've seen it	47%	52%	42%	45%	49%	45%	51%	47%	46%	*	*
Yes, I've heard about it, but not seen it	34%	31%	36%	40%	31%	33%	32%	34%	29%	*	*
No, not yet	19%	17%	22%	15%	20%	22%	17%	19%	25%	*	*
Totals (Weighted N)	100% (739)	100% (370)	100% (369)	100% (111)	100% (160)	100% (312)	100% (157)	100% (590)	100% (99)	* (22)	* (27)

	Party ID				Ideology			Vote Choice			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Clinton	Trump	Other	Undecided
Yes, I've seen it	47%	52%	50%	40%	60%	45%	41%	56%	39%	37%	*
Yes, I've heard about it, but not seen it	34%	29%	36%	36%	28%	36%	35%	28%	39%	40%	*
No, not yet	19%	19%	14%	24%	13%	19%	24%	16%	22%	23%	*
Totals (Weighted N)	100% (739)	100% (270)	100% (203)	100% (260)	100% (173)	100% (286)	100% (279)	100% (343)	100% (313)	100% (58)	* (25)

Vote choice was asked in the October 5-7, 2016 survey of Ohio likely voters.

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2. Change in Opinion of Trump after Tape Release

Does the tape make you think better of Donald Trump than you did, worse of Donald Trump than you did, or does it not it change your view of Donald Trump?

Asked of respondents who are aware of the tape

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Better	1%	2%	1%	1%	2%	1%	1%	1%	4%	*	*
Worse	44%	43%	46%	68%	52%	36%	35%	42%	56%	*	*
Does not change your view	54%	55%	53%	31%	46%	63%	64%	57%	41%	*	*
Totals (Weighted N)	100% (596)	100% (307)	100% (289)	100% (94)	100% (127)	100% (243)	100% (131)	100% (480)	100% (75)	* (17)	* (25)

	Total	Party ID			Ideology			Vote Choice			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Clinton	Trump	Other	Undecided
Better	1%	2%	2%	1%	0%	1%	3%	2%	2%	*	*
Worse	44%	73%	37%	19%	74%	50%	17%	74%	8%	*	*
Does not change your view	54%	25%	61%	81%	25%	49%	81%	24%	91%	*	*
Totals (Weighted N)	100% (596)	100% (218)	100% (173)	100% (198)	100% (151)	100% (231)	100% (213)	100% (289)	100% (244)	* (44)	* (20)

Vote choice was asked in the October 5-7, 2016 survey of Ohio likely voters.