

YouGov / ITV Wales Survey Results

Sample Size: 1092 Welsh Adults
Fieldwork: 12th - 14th May 2014



	Likelihood to vote (EU)	Westminster Voting					Constituency Voting					List Voting					EU Voting					
Total	10/10	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP	
Weighted Sample	1092	604	194	374	59	94	109	176	343	73	164	82	169	311	62	152	121	137	288	58	132	201
Unweighted Sample	1092	635	186	371	38	105	120	170	344	53	180	95	164	293	46	174	129	134	294	39	145	204
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Feb 10-12	May 12-14																					
Westminster: Headline Voting Intention																							
Lab	47	43	40	0	100	0	0	0	1	95	12	26	1	1	96	20	25	10	0	99	6	21	18
Con	22	22	22	100	0	0	0	0	93	0	9	7	4	95	0	5	10	7	100	0	0	8	16
Plaid	11	11	12	0	0	0	100	0	1	1	2	61	0	0	1	0	59	1	0	0	0	69	3
Lib Dem	7	7	8	0	0	100	0	0	1	1	75	1	0	1	0	74	2	0	0	0	94	1	0
Other	13	17	18	0	0	0	0	100	5	4	2	5	96	4	2	1	3	82	0	0	0	1	64
Westminster: Other Parties Voting Intention																							
UKIP	9	13	14	0	0	0	0	100	2	3	1	3	91	3	2	0	1	79	0	0	0	0	61
Green	2	3	0	0	0	0	0	1	1	1	2	0	0	0	0	1	1	0	0	0	0	1	0
BNP	1	1	0	0	0	0	0	1	0	0	0	0	1	0	0	0	1	0	0	0	0	0	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	1	1	0	0	0	0	0	1	0	0	0	4	1	0	0	0	3	0	0	0	0	2
Westminster: Non Voters																							
Would Not Vote	9	7	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	3
Don't know	14	14	9	0	0	0	0	3	5	4	12	1	1	3	9	10	9	3	2	3	10	10	
Constituency: Headline Voting Intention																							
Lab	42	39	38	1	85	3	3	9	0	100	0	0	1	1	94	8	8	11	1	94	5	8	22
Con	21	20	20	87	0	1	1	4	100	0	0	0	0	94	0	2	5	5	95	0	0	5	16
Plaid	19	19	20	6	11	2	94	4	0	0	0	100	0	1	5	7	84	7	2	3	4	86	10
Lib	9	8	8	4	2	93	1	1	0	0	100	0	0	3	0	84	2	1	1	2	91	2	2
Other	8	13	14	3	1	1	1	82	0	0	0	0	100	1	1	0	2	76	0	1	0	0	51
Constituency: Other Parties Voting Intention																							
UKIP	5	10	11	2	0	0	0	78	0	0	0	0	100	1	0	0	2	74	0	0	0	0	49
Green	1	3	2	1	1	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
Welsh Christian Party	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0
BNP	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1
Communist	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Socialist Labour	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	1	0	0	0	0	2	0	0	0	0	0	0	0	0	0	2	0	0	0	0	1
Constituency: Non Voters																							
Would not vote	10	8	0	3	1	0	0	4	0	0	0	0	0	1	0	0	0	4	1	0	0	0	6
Don't know	13	12	7	3	3	4	1	9	0	0	0	0	0	3	2	3	3	8	4	2	5	2	10
List: Headline Voting Intention																							
Lab	39	35	34	0	79	2	4	6	0	87	1	9	1	0	100	0	0	0	1	89	2	5	16
Con	19	19	19	86	0	2	0	5	90	0	7	1	1	100	0	0	0	0	96	0	0	1	12
Plaid	17	17	18	8	10	6	88	2	4	3	5	76	3	0	0	0	100	0	1	5	4	85	6
UKIP	10	14	15	4	3	0	2	84	3	4	2	5	96	0	0	0	0	100	1	1	0	0	63
Lib	9	7	8	2	3	80	0	0	1	1	75	3	0	0	0	0	100	0	1	3	86	4	0
Green	3	6	6	1	3	10	7	1	1	3	11	5	0	0	0	0	0	0	1	8	4	1	
Other	3	2	2	0	2	0	0	3	2	2	0	1	0	0	0	0	0	0	0	1	0	1	2
List: Non Voters																							
Would not vote	9	7	0	3	1	0	0	2	0	0	0	0	0	0	0	0	0	0	1	0	0	0	3
Don't know	14	12	7	3	2	12	2	3	4	3	7	1	1	0	0	0	0	0	4	1	12	2	5

YouGov / ITV Wales Survey Results

Sample Size: 1092 Welsh Adults
Fieldwork: 12th - 14th May 2014

	Likelihood to Vote (EU elections)										Gender		Age				Social Grade		Region							
Total	0	1	2	3	4	5	6	7	8	9	10	Male	Fe- male	18-24	25-39	40-59	60+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West		
Weighted Sample	1092	80	17	24	21	14	62	37	59	78	61	604	530	562	133	245	369	345	513	579	209	226	244	226	188	
Unweighted Sample	1092	82	15	19	20	14	56	37	58	68	57	635	570	522	139	184	392	377	652	440	207	215	237	223	210	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		Feb 10-12	May 12-14																								
Westminster: Headline Voting Intention																											
Lab	47	43	59	51	70	39	40	42	46	51	38	45	40	43	43	33	47	53	33	38	48	26	36	52	52	49	
Con	22	22	15	20	21	39	32	25	31	21	23	23	22	23	22	24	20	13	33	27	18	23	32	16	22	18	
Plaid	11	11	14	19	0	11	17	9	15	7	4	8	12	10	12	14	14	10	9	11	10	17	9	10	10	8	
Lib Dem	7	7	0	0	9	3	0	0	3	3	14	10	8	8	5	12	7	7	5	10	4	12	7	9	2	4	
Other	13	17	12	10	0	8	12	25	5	19	21	14	18	17	18	17	13	18	20	14	20	22	17	14	14	20	
Westminster: Other Parties Voting Intention																											
UKIP	9	13	9	0	0	2	12	20	3	16	11	9	14	13	12	7	8	15	15	10	15	16	13	10	10	15	
Green	2	3	0	0	0	6	0	5	3	0	8	4	3	2	4	7	4	2	3	3	4	3	3	4	2	6	
BNP	1	1	4	0	0	0	0	0	0	2	0	0	0	0	1	2	0	1	0	1	0	1	1	0	1	0	
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Other	1	1	0	10	0	0	0	0	0	0	2	1	1	1	1	1	1	0	1	0	2	3	0	0	2	0	
Westminster: Non Voters																											
Would Not Vote	9	7	61	45	21	0	10	6	0	1	2	0	0	6	7	12	12	6	2	7	7	8	3	5	12	6	
Don't know	14	14	7	5	50	9	38	23	16	19	17	12	9	8	19	20	14	12	13	13	14	11	15	12	15	15	
Constituency: Headline Voting Intention																											
Lab	42	39	44	54	44	38	19	41	47	45	35	39	38	37	41	29	42	49	31	33	45	23	37	47	50	39	
Con	21	20	2	21	13	22	36	20	32	23	21	22	20	22	19	25	18	11	29	25	16	21	28	17	21	14	
Plaid	19	19	46	25	44	15	28	23	11	12	11	15	20	17	21	19	19	20	17	19	19	25	15	17	18	21	
Lib	9	8	5	0	0	25	0	1	7	5	17	12	8	10	7	15	9	8	7	12	5	15	7	11	2	7	
Other	8	13	4	0	0	1	18	15	4	16	17	13	14	14	12	12	12	16	11	16	16	13	9	10	19		
Constituency: Other Parties Voting Intention																											
UKIP	5	10	4	0	0	0	11	8	0	15	9	6	11	11	8	6	6	10	12	7	12	12	9	5	9	14	
Green	1	3	0	0	0	1	0	2	1	0	9	5	2	2	3	6	3	1	3	3	2	3	3	2	1	4	
Welsh Christian Party	0	0	0	0	0	0	5	0	0	0	1	0	0	0	0	0	1	0	0	1	0	0	0	0	0	1	
BNP	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	
Communist	0	0	0	0	0	0	7	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	
Socialist Labour	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Other	1	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0	2	0	0	0	1	1	0	1	0	0	
Constituency: Non Voters																											
Would not vote	10	8	65	50	22	11	10	15	5	0	5	2	0	7	9	14	12	8	4	8	9	10	5	7	13	9	
Don't know	13	12	6	3	50	14	35	21	15	14	18	8	7	8	16	19	14	10	10	11	13	10	12	14	15	9	
List: Headline Voting Intention																											
Lab	39	35	41	56	51	31	19	37	40	48	29	30	34	33	38	27	35	45	29	29	41	23	32	43	44	33	
Con	19	19	6	22	12	36	16	25	25	25	19	18	19	21	18	22	17	11	28	23	15	19	28	15	21	12	
Plaid	17	17	30	22	37	15	34	18	10	10	10	11	18	16	19	16	21	17	15	19	16	25	14	15	15	17	
UKIP	10	14	3	0	0	10	23	16	8	13	15	12	15	15	12	10	12	14	16	10	17	16	11	10	13	21	
Lib	9	7	0	0	0	8	0	2	3	2	15	13	8	8	6	9	9	5	7	11	4	11	5	10	1	8	
Green	3	6	11	0	0	1	8	2	7	1	9	12	6	5	6	14	6	6	3	6	6	6	7	5	5	8	
Other	3	2	9	0	0	0	0	2	7	1	3	4	2	3	1	3	2	2	2	2	3	2	4	3	2	1	
List: Non Voters																											
Would not vote	9	7	62	50	21	11	10	10	0	0	5	1	0	7	8	13	10	8	3	7	8	10	4	4	11	8	
Don't know	14	12	6	5	39	14	12	20	13	16	18	10	7	6	17	15	16	10	9	11	13	11	13	13	13	8	

Sample Size: 1092 Welsh Adults
Fieldwork: 12th - 14th May 2014

	Likelihood to vote (EU)	Westminster Voting					Constituency Voting					List Voting					EU Voting					
	Total	10/10	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP
Weighted Sample	1092	604	194	374	59	94	109	176	343	73	164	82	169	311	62	152	121	137	288	58	132	201
Unweighted Sample	1092	635	186	371	38	105	120	170	344	53	180	95	164	293	46	174	129	134	294	39	145	204
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Feb 10-12	May 12-14																					
EU: Headline Voting Intention																							
Lab	39	33	32	0	81	1	1	0	0	81	8	6	1	1	86	13	10	1	0	100	0	0	0
UKIP	18	23	22	15	9	0	5	100	17	11	4	11	100	14	10	1	8	97	0	0	0	0	100
Con	17	16	16	75	0	1	0	0	77	1	2	2	0	81	1	2	1	1	100	0	0	0	0
Plaid	12	15	17	6	7	2	90	0	4	3	3	76	0	1	2	9	79	0	0	0	0	100	0
Lib Dem	7	7	7	0	1	91	0	0	0	1	72	1	0	0	0	73	1	0	0	0	100	0	0
Green	4	6	5	4	2	6	3	0	1	3	11	4	0	3	1	2	2	1	0	0	0	0	0
BNP	2	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
EU: Non Voters																							
Would Not Vote	11	9	0	2	4	0	0	0	1	1	1	6	0	2	2	1	4	0	0	0	0	0	0
Don't know	14	11	7	7	3	3	3	2	8	4	4	5	0	6	3	3	5	0	0	0	0	0	0

And, on a scale of 0 to 10 with 10 meaning definitely would vote and 0 meaning would not vote, how likely are you to vote at the European election on 22nd May?

0 - definitely will not vote	7	0	2	4	0	4	2	0	3	1	6	1	1	3	0	5	1	0	2	0	3	2
1	2	0	1	1	0	2	0	1	1	0	1	0	1	1	0	1	0	1	1	0	1	0
2	2	0	1	1	1	0	0	1	1	0	2	0	1	2	0	2	0	0	2	1	0	0
3	2	0	4	2	1	2	0	2	2	5	2	0	3	2	2	2	1	1	2	0	2	0
4	1	0	1	1	0	1	1	2	0	0	1	1	1	1	0	2	2	1	1	0	3	1
5	6	0	6	5	0	4	8	5	5	0	6	4	6	5	2	5	6	6	4	1	5	9
6	3	0	5	4	1	5	1	5	4	3	2	0	5	4	1	2	2	4	4	1	3	4
7	5	0	5	6	3	4	7	7	7	3	4	9	7	8	2	3	5	7	6	1	2	9
8	7	0	8	6	16	3	6	7	6	14	4	6	7	6	14	4	7	9	7	17	3	7
9	6	0	7	7	9	5	4	7	6	9	5	4	6	5	12	4	5	6	6	11	6	4
10 - definitely will vote	55	100	61	59	69	71	68	64	62	64	67	71	61	61	68	68	68	65	63	68	73	63
Don't know	3	0	1	4	0	0	2	1	3	0	1	3	1	3	0	1	2	1	3	0	0	1

If there was a referendum on Britain's membership of the European Union, how would you vote?

I would vote to remain a member of the European Union	41	44	51	40	59	83	63	4	38	57	77	59	6	38	56	72	64	9	45	62	83	66	11
I would vote to leave the European Union	38	33	38	42	25	2	21	88	44	28	6	27	87	42	28	6	23	85	36	22	1	20	80
I would not vote	7	5	1	0	1	1	2	2	1	0	4	1	2	0	0	3	0	2	0	1	0	0	1
Don't know	15	18	11	18	15	14	15	7	17	15	13	13	6	20	16	19	12	4	19	15	16	14	7

Sample Size: 1092 Welsh Adults
Fieldwork: 12th - 14th May 2014

	Likelihood to Vote (EU elections)										Gender		Age				Social Grade		Region							
Total	0	1	2	3	4	5	6	7	8	9	10	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West		
Weighted Sample	1092	80	17	24	21	14	62	37	59	78	61	604	530	562	133	245	369	345	513	579	209	226	244	226	188	
Unweighted Sample	1092	82	15	19	20	14	56	37	58	68	57	635	570	522	139	184	392	377	652	440	207	215	237	223	210	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Feb 10-12	May 12-14																								
EU: Headline Voting Intention																										
Lab	39	33	33	51	84	37	13	25	41	36	29	33	32	32	34	29	31	42	26	29	36	21	32	37	42	32
UKIP	18	23	33	0	5	5	21	37	23	35	23	15	22	25	21	13	22	22	28	19	27	23	21	22	23	28
Con	17	16	4	25	0	13	12	17	17	19	18	15	16	17	15	19	15	8	23	20	12	15	23	15	16	9
Plaid	12	15	29	24	0	15	32	14	11	4	7	16	17	13	17	14	16	16	14	15	15	20	12	14	13	18
Lib Dem	7	7	0	0	11	0	0	1	1	1	15	12	7	8	5	9	7	6	6	10	4	12	7	8	2	5
Green	4	6	1	0	0	31	23	6	2	3	9	8	5	5	7	14	7	5	4	6	6	8	6	5	2	8
BNP	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	1	0	0	0	0	1	0
Other	1	1	0	0	0	0	0	0	5	2	0	1	0	0	1	1	2	0	1	1	1	1	1	1	1	1
EU: Non Voters																										
Would Not Vote	11	9	76	57	36	16	10	5	0	0	2	0	0	8	9	13	15	8	4	8	10	12	4	7	12	7
Don't know	14	11	8	3	39	14	7	16	18	16	14	16	7	4	18	15	15	11	8	10	13	10	16	10	10	10

And, on a scale of 0 to 10 with 10 meaning definitely would vote and 0 meaning would not vote, how likely are you to vote at the European election on 22nd May?

0 - definitely will not vote	7	##	0	0	0	0	0	0	0	0	0	0	0	8	7	11	13	6	3	7	8	9	5	6	11	5
1	2	0	##	0	0	0	0	0	0	0	0	0	0	1	2	5	2	1	0	2	2	3	0	1	2	1
2	2	0	0	##	0	0	0	0	0	0	0	0	0	2	3	3	4	2	1	2	2	0	3	2	4	3
3	2	0	0	0	##	0	0	0	0	0	0	0	0	2	2	6	1	2	1	1	2	3	3	2	0	2
4	1	0	0	0	0	##	0	0	0	0	0	0	1	1	2	2	1	1	1	1	2	1	0	1	1	2
5	6	0	0	0	0	0	##	0	0	0	0	0	5	6	5	7	6	4	5	6	4	5	7	7	5	5
6	3	0	0	0	0	0	0	##	0	0	0	0	3	4	3	7	4	1	4	3	2	3	4	4	6	6
7	5	0	0	0	0	0	0	0	##	0	0	0	5	6	6	8	6	3	5	6	2	7	8	4	7	7
8	7	0	0	0	0	0	0	0	0	##	0	0	7	7	9	4	7	8	8	7	3	9	9	6	9	9
9	6	0	0	0	0	0	0	0	0	0	##	0	4	7	3	4	6	8	5	6	5	6	5	6	6	6
10 - definitely will vote	55	0	0	0	0	0	0	0	0	0	0	100	59	52	39	42	57	69	59	52	65	58	53	51	50	50
Don't know	3	0	0	0	0	0	0	0	0	0	0	0	2	4	7	6	2	1	3	4	3	3	3	5	3	3
If there was a referendum on Britain's membership of the European Union, how would you vote?																										
I would vote to remain a member of the European Union	41	44	19	32	26	46	29	43	33	48	42	47	51	51	38	53	47	44	40	52	38	48	42	46	40	46
I would vote to leave the European Union	38	33	26	11	26	22	36	38	33	25	27	26	38	35	31	18	27	35	42	30	36	32	35	32	36	30
I would not vote	7	5	44	31	15	0	0	0	9	0	2	0	1	4	6	14	7	4	0	6	4	6	2	4	6	6
Don't know	15	18	11	26	34	32	36	19	24	28	30	27	11	10	25	15	19	17	18	13	22	14	21	18	18	17

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	60	68
Male 25 to 39	86	122
Male 40 to 59	202	181
Male 60 +	222	158
Female 18 to 24	79	66
Female 25 to 39	98	122
Female 40 to 59	190	188
Female 60 +	155	187
Region		
Mid and West	207	209
North	215	226
Cardiff	160	127
South Central	77	117
South East	223	226
South West	210	188
Social Grade		
AB	331	197
C1	321	317
C2	182	218
DE	258	360
Newspaper Type		
Express / Mail	175	153
Sun / Star	160	175
Mirror / Record	144	229
Guardian / Independent	101	22
FT / Times / Telegraph	116	55
Other Paper	185	229
No Paper	211	229
Political Party Identification		
Labour	405	404
Conservative	186	218
Liberal Democrat	43	87
SNP/Plaid Cymru	95	82
Others	59	27
None/ DK	304	273

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