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# The Economist/YouGov Poll

October 19-21, 2013



## 1. Boston vs St Louis

Who do you want to win the World Series?

	Total	Opinion of MLB				
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Boston Red Sox	20%	29%	27%	13%	2%	8%
St Louis Cardinals	18%	28%	24%	13%	11%	5%
No preference	62%	43%	49%	74%	87%	86%
Totals	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(179)	(386)	(152)	(69)	(212)

	Total	Closely following MLB playoffs			
		Very closely	Somewhat closely	Not very closely	Not closely at all
Boston Red Sox	20%	29%	35%	24%	9%
St Louis Cardinals	18%	35%	30%	24%	7%
No preference	62%	36%	35%	52%	85%
Totals	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(107)	(183)	(231)	(476)

	Total	Following Playoffs	
		Following	Not following
Boston Red Sox	20%	29%	9%
St Louis Cardinals	18%	28%	7%
No preference	62%	43%	85%
Totals	100%	100%	100%
(Unweighted N)	(998)	(521)	(476)