

YouGov Survey Results

Sample Size: 1660 GB Adults
Fieldwork: 13th - 14th August 2018

	Voting intention			Vote In 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1660	475	448	101	569	544	101	652	709	803	857	186	701	393	380	946	714	222	538	355	400	144	
Unweighted Sample	1660	494	458	108	582	525	105	723	694	717	943	159	685	409	407	974	686	183	572	355	396	154	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

08-09
Aug

13-14
Aug

HEADLINE VOTING INTENTION

Headline Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote or don't know, n=1224]

Con	39	41	100	0	0	86	4	10	24	60	43	39	17	30	40	65	41	41	32	51	44	35	26
Lab	35	38	0	100	0	3	83	20	52	20	32	43	61	51	32	17	37	39	48	28	40	48	24
Lib Dem	10	8	0	0	100	3	6	61	12	3	10	6	9	9	8	7	10	4	11	11	5	5	7
Other	15	14	0	0	0	8	7	9	11	16	15	12	14	10	20	12	12	16	9	11	11	12	43

Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote or don't know, n=1221]

SNP/ PCY	5	4	0	0	0	0	1	0	7	1	5	3	5	4	5	3	3	6	1	0	2	0	38
UKIP	7	6	0	0	0	7	2	4	0	11	7	5	6	2	11	6	4	8	4	8	4	8	2
Green	3	3	0	0	0	1	3	4	4	2	2	4	2	4	3	2	4	1	4	3	3	3	2
BNP	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	1	0	0
Women's Equality Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	1	0	0	0	0	1	1	0	1	0	1	0	1	0	0	0	1	0	0	1	1	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

08-09
Aug

**If there were a general election held tomorrow,
which party would you vote for?**

	08-09 Aug	13-14 Aug	Voting intention			Vote In 2017			EU Ref 2016		Gender		Age				Social Grade		Region				
			Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Conservative	26	29	100	0	0	71	4	8	20	44	31	26	10	20	31	50	30	26	25	35	30	25	18
Labour	24	27	0	100	0	3	67	14	41	16	24	30	36	34	24	13	27	27	35	20	28	35	18
Liberal Democrat	7	6	0	0	100	3	5	42	11	3	8	5	7	6	6	6	8	3	9	8	4	4	5
Scottish National Party (SNP)/ Plaid Cymru	3	3	0	0	0	0	1	0	5	1	5	2	5	3	4	2	3	4	1	0	1	0	30
Some other party	8	7	0	0	0	7	5	8	4	12	8	6	6	5	12	7	7	8	6	8	7	8	4
Would not vote	12	10	0	0	0	3	4	3	4	6	10	10	11	14	8	5	8	12	7	11	12	9	10
Don't know	18	17	0	0	0	13	14	25	15	17	13	21	21	17	14	17	15	19	16	17	17	17	13
Refused	2	1	0	0	0	1	1	2	1	1	1	1	4	1	0	1	1	1	1	1	1	0	3

And which of these parties would you vote for?

[Asked only to those who said "Some other party"
n=121]

	08-09 Aug	13-14 Aug	Voting intention			Vote In 2017			EU Ref 2016		Gender		Age				Social Grade		Region				
			Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
UK Independence Party (UKIP)	59	59	0	0	0	86	35	36	10	73	64	53	55	37	71	66	46	74	53	71	43	59	40
Green	26	28	0	0	0	9	47	34	78	14	19	40	20	55	16	19	40	14	42	22	32	25	45
British National Party (BNP)	2	2	0	0	0	3	4	0	0	3	3	1	0	0	4	3	3	2	0	0	12	0	0
Women's Equality Party	1	1	0	0	0	0	0	0	3	0	2	1	0	3	0	2	2	1	5	2	0	0	0
Some other party	9	5	0	0	0	0	11	15	6	5	6	3	6	4	6	2	5	5	0	4	6	5	15
Don't know	1	2	0	0	0	3	0	15	0	3	3	0	0	0	2	4	3	0	0	0	0	7	0
Refused	1	2	0	0	0	0	2	0	3	3	3	1	19	0	0	3	1	4	0	0	6	4	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

08-09
Aug
13-14
Aug

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	9	8	1	1	4	2	2	0	3	4	9	7	14	11	6	3	6	11	4	9	10	7	9
1	2	1	0	0	0	0	1	0	1	1	1	1	3	1	0	1	1	1	1	1	1	1	1
2	2	2	0	0	0	1	1	0	1	2	2	2	3	3	1	1	1	3	2	2	2	2	3
3	1	1	1	1	2	1	0	3	1	1	2	2	2	2	1	0	2	1	2	1	1	1	1
4	1	1	1	1	2	1	0	1	0	1	2	2	2	2	0	0	1	2	1	1	1	3	0
5	6	6	4	4	2	3	4	5	3	5	6	6	8	8	3	5	4	8	3	7	7	6	4
6	3	3	2	2	7	2	3	5	3	2	3	3	7	3	2	1	3	3	5	3	3	2	4
7	4	4	3	4	6	3	5	4	5	4	4	5	5	5	4	3	4	5	6	3	5	5	2
8	6	7	7	7	5	6	9	7	6	7	6	8	8	8	7	6	7	7	11	5	7	7	7
9	7	8	12	7	9	10	7	9	7	9	8	8	5	7	8	10	8	7	9	9	7	7	6
10 - Absolutely certain to vote	59	58	71	72	62	70	66	68	68	65	59	56	42	50	67	70	62	52	57	59	56	57	61

Which of the following do you think would make the best Prime Minister?

Theresa May	36	35	84	3	32	73	8	33	25	51	37	32	16	24	40	57	38	30	31	41	38	29	25
Jeremy Corbyn	22	24	0	69	17	4	52	16	37	12	24	25	42	30	20	9	26	23	29	19	22	27	34
Not sure	39	37	13	27	49	21	38	50	35	33	35	39	33	43	36	28	33	42	36	37	35	41	35
Refused	3	4	3	1	2	3	3	1	3	4	5	4	9	3	3	5	3	5	4	3	5	4	5

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Britain leaving the EU	63	64	74	60	72	73	62	75	68	65	66	62	41	59	71	76	70	56	69	64	64	60	64
Health	37	37	33	46	44	33	47	37	41	35	33	39	26	36	39	40	37	36	33	37	36	39	33
Immigration & Asylum	32	31	46	17	7	45	18	24	13	48	33	30	21	26	37	41	27	37	21	34	32	34	30
The economy	30	29	32	31	44	30	31	40	37	25	32	26	20	31	28	31	34	22	31	28	29	26	36
Crime	24	23	27	18	12	29	19	19	15	30	23	23	18	22	22	27	21	24	25	23	23	25	13
Housing	17	18	11	30	18	9	27	22	22	15	16	20	20	20	17	15	19	18	37	17	14	16	12
Defence and security	12	14	22	8	9	22	9	8	9	19	14	14	17	10	12	22	12	17	11	16	13	14	10
The environment	16	12	7	18	28	7	18	21	20	6	12	12	18	15	9	8	15	8	13	13	12	9	17
Education	10	10	6	16	19	6	15	8	12	7	9	12	17	13	8	6	11	10	10	12	9	11	7
Welfare benefits	11	10	8	12	6	9	12	10	10	10	8	12	4	11	12	9	8	13	7	11	10	10	10
Pensions	6	6	6	5	9	6	6	8	5	7	6	5	1	4	10	6	5	7	7	4	5	7	7
Tax	4	4	3	6	3	3	3	4	4	3	5	3	7	5	3	1	4	4	4	3	3	5	5
Family life & childcare	4	4	1	5	2	3	4	1	4	3	3	5	9	5	2	2	4	4	4	4	4	6	1
Transport	2	4	4	3	10	3	3	6	4	4	6	2	6	3	4	4	5	2	5	4	3	3	4
None of these	1	1	1	0	0	1	1	0	1	0	1	1	2	1	0	0	1	1	0	1	2	0	1
Don't know	3	5	2	3	0	2	4	0	5	3	4	6	16	6	2	1	3	7	3	3	7	4	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

30-31 July

13-14 Aug

Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?

National Health Service

Conservative	19	22	67	0	5	56	2	9	14	35	24	21	8	15	24	41	24	21	19	29	19	20	18
Labour	36	35	9	84	33	11	69	27	47	24	34	35	43	39	38	20	36	33	43	29	35	41	27
Liberal Democrat	6	5	3	2	42	3	5	26	9	2	7	4	5	7	4	4	7	3	8	6	3	5	5
UKIP	3	3	2	1	0	5	2	2	0	6	3	4	4	3	3	4	2	5	7	3	5	2	0
Other	2	2	0	1	1	1	1	2	3	1	2	2	3	2	2	2	2	2	0	0	1	1	16
None	10	9	8	2	8	10	5	4	5	11	10	9	7	6	10	14	9	10	7	9	13	8	10
Don't know	24	23	11	11	12	15	18	30	21	20	19	26	31	29	17	13	20	27	16	25	23	23	23

Asylum and immigration

Conservative	21	25	63	6	17	52	9	11	19	34	27	23	11	19	25	40	28	20	22	31	22	21	22
Labour	19	17	1	53	7	2	41	9	28	8	16	18	23	21	16	8	18	16	26	12	16	19	20
Liberal Democrat	7	7	1	8	42	2	9	34	14	1	8	6	6	8	6	6	10	3	12	8	4	5	6
UKIP	15	17	21	9	4	26	9	10	4	31	18	16	8	13	26	18	13	21	14	18	18	19	5
Other	2	2	0	1	1	0	1	1	3	1	2	2	1	2	2	2	2	2	1	0	2	1	10
None	9	9	6	3	14	6	6	9	7	7	10	8	13	7	8	12	8	10	7	8	11	8	13
Don't know	26	24	8	20	15	12	26	26	25	18	19	28	38	30	17	14	21	28	18	23	25	27	24

Law and order

Conservative	27	32	75	10	24	64	13	28	26	44	35	30	17	24	35	50	36	27	33	39	30	26	28
Labour	20	19	1	57	10	3	43	15	28	13	18	20	15	24	20	10	19	19	22	14	21	22	19
Liberal Democrat	6	5	2	3	33	2	5	18	7	2	6	4	4	5	4	4	5	4	5	5	4	5	4
UKIP	5	7	5	2	5	9	3	4	2	11	8	5	9	6	6	8	6	8	6	7	7	9	1
Other	3	2	0	0	2	0	1	2	3	1	2	2	3	2	3	2	2	2	0	1	2	1	14
None	10	9	5	4	10	7	7	5	6	9	9	9	7	7	12	10	8	10	8	8	12	8	10
Don't know	29	27	10	23	17	15	28	27	28	21	23	30	46	32	19	16	24	31	26	27	25	29	24

Education and schools

Conservative	22	24	67	2	6	57	4	12	16	38	25	23	7	14	28	46	26	21	17	30	23	23	17
Labour	30	29	7	76	20	9	58	20	39	20	28	29	32	33	29	18	30	26	36	22	28	34	27
Liberal Democrat	8	8	5	4	55	5	7	37	13	4	9	6	7	9	8	6	10	4	10	8	7	6	10
UKIP	2	3	2	1	0	4	1	1	0	6	4	3	4	4	3	3	2	4	3	4	5	3	0
Other	3	3	0	2	2	0	2	2	4	1	3	2	6	2	1	2	2	3	3	1	2	2	12
None	8	9	7	2	4	8	5	4	4	9	9	9	7	8	11	9	7	11	9	8	10	8	9
Don't know	27	25	11	14	12	16	23	25	23	23	28	28	35	30	20	16	21	30	22	26	26	25	25

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
		30-31	13-14																					
		July	Aug																					
Taxation																								
	Conservative	25	28	76	4	13	65	6	12	20	43	32	25	11	19	33	48	31	25	29	35	28	22	21
	Labour	23	25	3	66	18	4	52	17	34	16	23	26	26	30	27	13	24	25	31	20	22	30	23
	Liberal Democrat	7	6	2	5	47	3	7	32	11	2	7	5	4	7	6	5	8	4	7	7	4	5	5
	UKIP	3	4	2	1	0	5	1	1	1	6	5	3	9	3	4	3	4	4	5	4	5	3	0
	Other	2	2	0	1	2	0	1	2	3	1	3	2	3	3	2	2	2	2	1	1	1	1	13
	None	11	9	5	3	8	7	5	6	5	9	10	8	9	8	10	10	9	9	6	7	11	10	13
	Don't know	29	26	11	20	12	15	26	29	26	23	20	32	38	31	19	19	23	31	21	26	27	29	23
Unemployment																								
	Conservative	24	27	73	6	12	62	6	11	20	40	31	23	13	19	30	45	29	24	24	36	24	23	18
	Labour	27	27	5	71	20	6	57	26	38	18	27	28	29	31	29	18	29	25	33	23	27	32	24
	Liberal Democrat	6	5	2	2	41	3	4	25	7	2	6	3	1	6	4	4	6	3	6	5	3	4	5
	UKIP	3	3	2	0	1	4	1	2	0	6	4	3	7	3	3	3	3	4	3	3	5	3	1
	Other	2	2	1	0	1	1	1	1	3	1	2	2	3	2	2	2	2	2	2	1	1	1	13
	None	10	9	7	3	10	7	6	7	7	9	9	10	10	8	10	11	9	10	11	7	12	9	12
	Don't know	28	26	11	18	16	17	24	28	25	23	21	31	37	31	21	17	22	32	22	26	27	27	27
The economy in general																								
	Conservative	30	33	83	5	22	71	8	15	22	48	37	29	16	24	38	52	36	29	32	42	32	26	22
	Labour	19	19	1	59	8	2	45	11	30	12	18	20	18	23	21	10	20	18	25	13	18	25	20
	Liberal Democrat	5	5	1	4	40	1	6	32	9	2	7	3	4	7	4	4	7	3	6	5	4	5	7
	UKIP	3	3	2	1	0	5	1	0	1	5	4	3	7	3	4	3	2	5	3	3	5	4	0
	Other	3	2	0	0	5	0	1	3	4	1	2	2	6	2	2	2	2	2	2	1	1	2	13
	None	10	10	6	5	11	7	7	9	7	10	10	10	9	8	11	12	9	11	9	8	14	9	13
	Don't know	30	27	8	25	14	14	31	29	28	21	22	32	39	33	21	17	24	32	23	28	27	30	25

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
		30-31																						
		July																						
		13-14																						
		Aug																						
Housing	Conservative	17	19	59	0	1	49	2	6	13	30	21	18	7	12	20	39	21	17	16	26	18	16	15
	Labour	31	32	10	76	32	11	62	33	44	23	32	32	34	35	36	22	34	29	42	28	30	36	28
	Liberal Democrat	6	5	4	2	41	5	4	21	8	3	6	4	2	7	4	5	6	4	5	5	4	5	7
	UKIP	4	4	2	0	0	5	1	0	0	6	3	4	4	3	4	4	3	5	3	4	5	4	0
	Other	3	3	1	1	5	2	2	3	4	2	4	2	5	3	3	2	3	3	3	2	2	3	14
	None	10	10	8	2	7	10	6	9	6	12	11	10	9	8	12	12	9	11	10	9	13	9	10
	Don't know	30	26	15	18	14	18	24	27	25	23	22	31	39	32	20	16	23	31	21	26	28	28	26
Britain's exit from the EU	Conservative	19	22	61	4	6	49	5	10	14	32	23	21	9	16	22	37	24	19	14	28	19	21	17
	Labour	13	14	0	46	1	2	34	2	19	9	12	16	19	20	10	6	13	16	19	10	14	18	13
	Liberal Democrat	7	8	1	10	58	3	12	36	17	2	11	6	7	8	8	8	12	3	14	9	6	6	8
	UKIP	12	13	17	4	2	23	5	5	1	26	16	10	8	9	19	18	11	16	10	14	15	15	5
	Other	2	2	1	1	3	1	1	0	3	2	3	2	5	2	2	1	3	2	3	1	0	2	14
	None	16	13	7	11	14	8	14	13	14	9	13	13	12	12	16	12	12	14	11	13	15	11	16
	Don't know	30	27	12	25	16	15	30	32	30	20	23	32	39	33	22	17	25	30	28	27	30	27	26
Defence and security	Conservative	30	35	77	13	30	67	17	24	27	48	38	32	17	26	39	55	38	30	33	42	33	32	24
	Labour	17	17	2	50	8	2	37	14	25	9	16	17	17	21	17	8	17	16	23	11	17	20	16
	Liberal Democrat	4	3	1	2	26	1	4	17	6	1	4	2	3	4	2	2	4	2	4	3	2	3	3
	UKIP	5	6	4	2	0	8	2	2	0	10	7	5	9	5	6	5	5	7	3	6	8	6	2
	Other	2	2	0	1	1	0	1	2	3	1	3	2	4	2	2	3	2	2	1	1	1	2	14
	None	10	9	6	5	12	7	7	5	7	9	10	9	11	8	11	10	9	10	9	7	11	10	13
	Don't know	33	29	10	27	22	15	33	36	32	22	23	34	40	35	22	18	26	33	28	29	29	28	28

Sample Size: 1660 GB Adults
Fieldwork: 13th - 14th August 2018

	Voting intention			Vote In 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1660	475	448	101	569	544	101	652	709	803	857	186	701	393	380	946	714	222	538	355	400	144	
Unweighted Sample	1660	494	458	108	582	525	105	723	694	717	943	159	685	409	407	974	686	183	572	355	396	154	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	08-09 Aug	13-14 Aug																					
How well or badly do you think the government are doing at negotiating Britain's exit from the European Union?																							
Very well	1	1	2	0	1	2	0	0	0	1	1	1	0	1	0	1	1	0	1	1	1	0	0
Fairly well	13	14	35	5	5	27	6	6	9	20	14	14	3	12	15	21	14	14	9	16	14	15	11
TOTAL WELL	14	15	37	5	6	29	6	6	9	21	15	15	3	13	15	22	15	14	10	17	15	15	11
Fairly badly	29	31	39	27	23	35	26	34	27	34	29	33	41	28	30	32	31	30	26	31	31	32	32
Very badly	44	41	13	60	68	23	60	53	54	34	45	38	34	42	47	39	43	40	50	38	41	42	44
TOTAL BADLY	73	72	52	87	91	58	86	87	81	68	74	71	75	70	77	71	74	70	76	69	72	74	76
Don't know	13	13	11	8	4	13	8	7	10	11	11	15	21	17	8	7	11	16	14	15	13	11	13
In hindsight, do you think Britain was right or wrong to vote to leave the European Union?																							
Right to leave	42	43	71	21	14	71	24	28	6	84	45	41	21	34	51	62	39	49	34	47	44	46	31
Wrong to leave	45	45	24	70	82	22	68	66	88	6	44	46	54	52	40	33	52	36	57	43	44	39	55
Don't know	13	12	6	9	5	7	8	7	6	9	10	13	25	14	8	5	9	15	9	10	12	14	14

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	172	173	9.4%
Men 50-64 High education	53	50	3%
Men 50-64 Mid education	85	78	5%
Men 50-64 Low education	64	65	4.1%
Men 25-49 High education	97	128	7.4%
Men 25-49 Mid education	132	126	7.9%
Men 25-49 Low education	61	91	5.8%
Men Under 25 High education	17	15	1.0%
Men Under 25 Mid & Low education	36	78	4.8%
Women Over 65	235	208	11.6%
Women 50-64 High education	48	46	2.8%
Women 50-64 Mid education	90	88	5.6%
Women 50-64 Low education	69	66	4.2%
Women 25-49 High education	151	139	8.0%
Women 25-49 Mid education	153	134	8.4%
Women 25-49 Low education	91	81	5.2%
Women Under 25 High education	22	18	1.1%
Women Under 25 Mid & Low education	84	75	4.7%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	162	315	19.0%
Medium (3-7)	1106	1013	61.0%
High (8,9,10)	392	332	20.0%
Social Grade (NRS and 2011 census)			
AB	503	465	28.0%
C1	471	481	29.0%
C2	318	349	21.0%
DE	368	365	22.0%

YouGov Weighting Data

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EU Referendum Vote (Election Result)

Remain	723	652	39.3%
Leave	694	709	42.7%
Don't Know / Did Not Vote	243	299	18.0%

Region by 2017 Vote (Election Result and ONS Population estimates)

South Con	240	234	14.1%
South Lab	141	131	7.9%
South LD	53	48	2.9%
South UKIP	9	8	0.5%
South Oth	17	15	0.9%
South DNV	112	101	6.1%
London Con	53	60	3.6%
London Lab	70	98	5.9%
London LD	12	15	0.9%
London Oth	8	7	0.4%
London DNV	40	43	2.6%
Midlands Con	113	106	6.4%
Midlands Lab	86	90	5.4%
Midlands LD	10	10	0.6%
Midlands Oth	9	8	0.5%
Midlands DNV	49	60	3.6%
North Con	118	116	7.0%
North Lab	164	164	9.9%
North LD	18	17	1.0%
North UKIP	8	8	0.5%
North Oth	8	7	0.4%
North DNV	80	88	5.3%
Scotland Con	35	32	1.9%
Scotland Lab	32	30	1.8%
Scotland LD	8	8	0.5%
Scotland SNP	47	42	2.5%
Scotland Oth & DNV	32	33	2.0%
Wales Con	23	22	1.3%
Wales Lab	32	32	1.9%
Wales LD	4	3	0.2%
Wales PC	8	7	0.4%
Wales Oth & DNV	21	18	1.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk