

YouGov / Policy Exchange / Birkbeck University Survey Results

Sample Size: 1964 US Adults
Fieldwork: 17th - 18th August 2016

	Party ID					Gender		Age			Income				Region				Split				
	Total	Dem	Rep	Ind	Other	Not sure	Male	Female	18-34	35-54	55+	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say	Northeast	Midwest	South	West	1	2	3	
Weighted Sample	1973	655	474	642	93	110	946	1027	547	603	823	804	541	355	274	347	439	739	447	640	722	611	
Unweighted Sample	1964	711	494	540	96	123	925	1039	493	629	842	743	571	386	264	384	419	737	424	628	695	641	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent do you agree or disagree with the following description. I see myself as open to experience, imaginative (that is, curious, reflective, deep, open-minded, and NOT conventional).

Agree strongly	27	32	21	25	33	29	27	27	31	30	22	31	23	22	30	27	25	30	23	25	31	24
Agree moderately	28	33	26	26	26	23	27	29	26	24	32	27	30	33	20	30	26	26	31	30	26	28
Agree a little	20	14	21	24	13	24	21	18	22	21	17	20	20	19	16	19	19	18	22	20	19	19
Neither agree nor disagree	16	14	15	17	24	16	14	17	13	15	18	14	17	12	21	14	19	15	15	15	15	18
Disagree a little	4	2	6	5	2	4	5	3	2	5	4	3	3	10	4	2	4	5	4	4	3	5
Disagree moderately	3	1	7	1	3	0	3	2	1	3	3	2	3	3	4	4	2	3	2	3	2	3
Disagree strongly	2	2	2	1	0	0	1	2	2	1	2	1	3	1	1	2	2	1	2	2	2	1
Don't know	1	2	1	1	0	3	1	2	3	1	1	2	0	1	4	2	2	1	1	0	2	3

To what extent do you agree or disagree with the following description. I see myself as dependable, organized (that is, hard working, responsible, self-disciplined, thorough, and NOT careless or impulsive).

Agree strongly	41	42	42	41	30	40	39	43	31	43	47	41	43	39	41	44	42	42	38	43	42	38
Agree moderately	27	27	25	26	42	19	25	28	23	24	31	22	26	35	30	20	29	28	27	25	26	29
Agree a little	12	9	14	14	13	10	13	12	18	11	10	12	14	10	12	14	10	12	13	11	13	12
Neither agree nor disagree	8	8	9	8	2	20	9	8	9	9	7	10	9	5	7	8	8	8	10	9	6	10
Disagree a little	5	5	3	6	4	1	6	3	8	4	2	6	3	3	5	7	6	2	6	4	6	4
Disagree moderately	3	3	3	3	0	5	4	2	2	5	2	4	3	3	1	4	1	3	3	3	4	2
Disagree strongly	3	4	3	1	9	1	3	3	6	3	1	3	2	4	3	1	3	4	3	5	1	3
Don't know	1	1	0	0	0	4	1	1	2	0	0	1	0	0	1	2	1	1	0	0	1	1

Please tell us which one you think is more important for a child.

To be considerate	52	55	46	56	60	28	45	59	53	51	52	50	52	57	52	50	53	50	56	50	54	51
To be well-behaved	44	41	50	40	34	61	50	38	41	44	45	45	44	41	44	43	44	46	40	46	42	44
Don't know	4	4	4	4	6	11	6	3	6	6	3	6	4	2	4	7	2	4	5	4	4	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well does the following statement describe the REAL you. "I believe that sex crimes, such as rape and attacks on children, deserve more than mere imprisonment. I think that such criminals ought to be publicly whipped, or worse."

Very much like me	25	25	28	23	31	18	21	28	23	30	22	29	26	17	21	23	22	27	26	26	27	21
Like me	13	9	20	12	3	14	15	10	13	12	13	12	15	9	15	9	12	14	14	13	11	14
Somewhat like me	13	12	15	12	17	14	13	13	11	15	13	13	14	12	14	11	13	14	13	12	12	16
A little like me	10	8	11	13	6	4	11	9	11	10	9	10	7	15	7	14	11	8	9	9	10	11
Not like me	16	19	10	17	16	13	16	16	16	13	18	13	16	22	15	14	16	16	18	18	15	15
Not at all like me	15	21	9	15	16	4	15	14	12	12	18	14	13	20	16	17	18	14	11	14	16	15
Don't know	8	5	6	8	10	32	8	9	13	7	6	8	8	7	12	11	8	7	9	8	9	9

To what extent do you agree or disagree with the following statement. "Things in America were better in the past".

Strongly agree	27	17	40	26	43	22	26	28	16	28	34	29	26	19	33	20	31	32	20	24	29	29
Agree	27	23	34	25	27	24	26	27	22	29	28	23	29	33	24	29	26	25	29	26	26	29
TOTAL AGREE	54	40	74	51	70	46	52	55	38	57	62	52	55	52	57	49	57	57	49	50	55	58
Neither agree nor disagree	24	27	18	25	7	37	23	24	29	23	20	25	22	20	25	29	20	21	27	26	24	21
Disagree	9	14	3	11	6	1	11	8	11	9	8	8	10	15	6	9	10	10	9	12	7	9
Strongly disagree	10	16	2	10	16	5	11	10	14	9	9	9	11	12	9	9	11	10	11	10	11	10
TOTAL DISAGREE	19	30	5	21	22	6	22	18	25	18	17	17	21	27	15	18	21	20	20	22	18	19
Don't know	3	2	2	3	1	12	3	3	7	2	1	4	2	2	3	4	3	2	4	2	3	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Vignette

Split 1: America is changing, becoming increasingly diverse. In 2014, for the first time in the nation's history, more minority babies were born than white babies. Whites are a minority in 22 of the top 100 US metro areas as well as four states, including the two largest, Texas and California. The Census Bureau projects that in 25 years non-Hispanic whites will be a minority in America. We should embrace our diversity, which gives America an advantage in the global economy. Together, we can build a stronger, more inclusive America.

Split 2: Immigration has risen and fallen over time, but, like the English language, America's culture is only superficially affected by foreign influence. According to Professor Richard Alba of the State University of New York at Albany, brisk intermarriage between Hispanics and whites, and the fact their children assimilate into the English-speaking traditions of America, mean the share of Americans with European ancestry is likely to grow, not decline. Like the Irish and Italians a century ago, Hispanic and Asian immigrants are assimilating. Now as in the past, immigrant minorities will be absorbed into the majority and foreign identities will fade, as they have for public figures with Latino ancestors such as Ted Williams or Cameron Diaz. America shapes its immigrants, immigration doesn't shape America.

Split 3: BLANK

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What do you see as the most important issue facing America today?

The Economy in general	24	16	31	26	33	22	28	21	19	26	26	20	24	32	25	25	29	21	23	24	25	24
Poverty or Inequality	18	29	5	16	26	6	18	18	19	19	16	21	18	17	8	15	17	19	18	16	22	14
Terrorism	14	12	19	14	6	13	14	15	12	15	15	15	14	14	14	17	14	14	13	14	13	17
Immigration	10	7	14	9	16	12	8	11	8	10	11	10	8	7	18	6	9	10	13	10	11	8
Crime/Law and Order	10	10	10	10	2	14	9	10	8	6	13	10	10	8	11	11	9	11	8	11	8	10
Health care	6	7	5	6	1	8	6	6	6	8	5	8	7	5	3	7	6	6	7	6	7	6
Education/Schools	5	6	3	4	0	8	4	5	7	4	3	4	5	5	4	5	3	6	3	5	4	5
Unemployment	4	4	3	4	6	0	5	2	6	3	2	4	4	1	4	5	3	4	2	4	3	3
Housing	1	1	0	1	0	1	1	0	2	0	0	1	0	0	3	1	0	0	2	1	0	1
Foreign Affairs or Defence	1	1	3	1	0	0	2	1	2	1	1	0	3	2	0	0	2	0	3	2	1	1
Other	4	4	4	5	11	1	4	5	6	4	4	3	4	6	6	3	5	4	7	5	3	5
Don't know	3	2	4	3	0	15	2	5	5	4	2	5	2	2	3	3	3	4	2	2	3	5

Do you think the number of immigrants coming to America nowadays should be increased, reduced or should it remain the same?

Increased a lot	5	7	3	4	5	3	5	5	10	5	2	5	5	3	7	5	2	5	8	5	5	5
Increased a little	8	14	4	7	3	9	10	7	14	7	5	9	7	11	6	8	6	8	10	9	7	9
TOTAL INCREASED	13	21	7	11	8	12	15	12	24	12	7	14	12	14	13	13	8	13	18	14	12	14
Remain the same	28	39	11	32	21	17	31	25	32	25	27	26	29	31	26	24	29	27	31	33	29	21
Reduced a little	13	10	17	14	11	18	14	13	15	12	13	13	12	17	10	17	9	14	13	13	13	13
Reduced a lot	35	18	59	33	48	25	32	37	14	40	45	32	38	30	40	32	43	35	28	30	34	40
TOTAL REDUCED	48	28	76	47	59	43	46	50	29	52	58	45	50	47	50	49	52	49	41	43	47	53
Don't know	11	12	5	10	13	27	8	13	15	10	8	14	8	8	9	14	11	10	9	10	10	12

Now, on a scale from 0 (strongly dislike) to 10 (strongly like), what are your feelings towards Donald Trump?

0 - Strongly dislike	38	64	8	36	29	36	35	42	46	33	37	39	35	37	43	39	37	39	39	42	39	34
1	6	7	3	6	6	7	7	4	8	4	5	6	6	8	2	7	4	5	7	6	6	5
2	4	3	4	5	3	7	5	3	6	4	3	3	5	5	2	9	3	3	4	5	3	4
3	3	2	2	5	2	1	4	3	6	3	1	3	4	3	3	2	1	4	5	4	3	2
4	2	1	2	3	1	3	1	3	2	1	2	2	2	3	1	0	4	2	1	2	1	2
5	7	5	6	9	6	11	8	6	5	10	6	7	7	6	6	7	6	6	9	5	9	7
6	5	1	7	7	4	4	4	5	6	4	5	4	7	6	2	6	4	4	6	6	5	4
7	7	3	10	9	12	7	8	6	5	7	8	7	6	8	9	4	7	8	8	6	8	7
8	7	4	14	5	8	6	8	6	3	10	8	7	9	6	6	7	10	6	7	8	4	9
9	6	2	14	4	5	2	6	5	3	6	7	6	5	6	6	7	8	5	3	3	7	8
10 - Strongly like	13	6	27	9	20	5	12	13	7	14	15	12	13	10	15	9	16	16	8	10	13	14
Don't know	3	2	3	2	5	11	2	4	3	4	2	4	2	1	5	3	3	3	3	3	2	5