

# Emergency Preparedness Fieldwork Dates: 6th - 9th July 2018

Conducted by YouGov On behalf of YouGov NY

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#### BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

#### EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1153 adults. Fieldwork was undertaken between 6th - 9th July 2018. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

## **Emergency Preparedness**

US\_nat Sample: 6th - 9th July 2018



YouGov° What the world thinks		Ge	nder		Age			Reg	jion			R	ace		
	Total	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school graduate
		Α	В	С	D	E	F	G	н	1	J	К	L	М	N
HYE_q1. Which, if any, of the following are you concerned about possibly impacting your community within the next 5															
years (i.e., 2023)? Please select all that apply.	1150	545	000	050	000	500	000	205	101	054	000	100	110	0.1	101
Unweighted base Base: All US adults	1153 1143	515 <b>564</b>	638 579	252 348	368 351	533 444	203 215	265 256	431 424	254 248	820 748	136	116 176	81 82	434 480
Hurricane	26%	25%	26%	27%	23%	26%	34%	3%	424	3%	22%	33%	35%	27%	25%
nuncane	20%	25%	20%	2176	2376	20%	G.I	376	46% F.G.I	376	2276	J	J*	2170 *	2576
Tornado	33%	30%	36%	29%	34%	34%	17%	47%	47%	7%	35%	30%	22%	35%	31%
Tomado	3370	30 /0	3070	2570	5470	5470	1770	F.I	F.I	1 70	L	30 /0	*	*	3170
Earthquake	18%	18%	19%	19%	20%	17%	11%	9%	12%	45% F.G.H	16%	22%	25%	23%	17%
Wildfire	18%	17%	20%	20%	17%	17%	7%	6%	16% F.G	44% F.G.H	18%	20%	18%	21%	17%
Flood	27%	24%	29%	31% E	29% E	21%	22% I	27% I	36% F.G.I	13%	25%	34%	23%	34%	25%
Tsunami	4%	4%	4%	6% E	5%	2%	6% G.H	2%	2%	8% G.H	3%	5%	4% *	10% J*	4%
Volcanic eruption	4%	4%	4%	4%	5%	3%	4%	2%	3%	8% G.H	3%	5%	6%	7% *	4%
Terror attack	21%	19%	23%	24%	22%	18%	20%	17%	21%	25% G	18%	25%	31% J*	19%	20%
Serious accident (e.g., gas explosion, bridge collapse, etc.)	20%	16%	25% A	26% E	19%	17%	23%	24%	18%	18%	21%	17%	20%	25%	19%
None of these	25%	30% B	21%	24%	25%	27%	33% H.I	34% H.I	18%	23%	28% L	27%	16%	23%	30% O.P
HYE_q2. Which, if any, of the following levels of government do you think should play a role in educating citizens for possible															
natural disasters? Please select all that apply															
Unweighted base	1153	515	638	252	368	533	203	265	431	254	820	136	116	81	434
Base: All US adults	1143	564	579	348	351	444	215	256	424	248	748	137	176	82	480
Federal government	46%	46%	46%	39%	51% C	48%	48%	46%	48%	40%	49% L	43%	32%	50% L*	36%
State governments	64%	66%	62%	61%	61%	69% D	65%	57%	68% G	64%	67% K	54%	60%	64%	56%
Local governments	65%	63%	66%	60%	62%	71% C.D	60%	67%	66%	66%	69% K	54%	56%	69% K*	59%
None of these	4%	5%	3%	2%	5%	4%	3%	7% H	2%	3%	4%	6%	2%	4%	4% Q
Don't know	11%	9%	13%	14% E	13% E	6%	11%	11%	10%	11%	8%	16% J	15%	13%	17% O.P.Q
HYE_q3. Which, if any, of the following levels of government do you think should play a role in educating citizens for possible terror attacks? Please select all that apply.															
Unweighted base	1153	515	638	252	368	533	203	265	431	254	820	136	116	81	434
Base: All US adults	1143	564	579	348	351	444	215	256	424	248	748	137	176	82	480
Federal government	73%	75%	71%	66%	71%	81% C.D	74%	70%	77% I	69%	77% K	61%	69%	70%	64%
State governments	56%	55%	57%	51%	55%	61% C	57%	55%	59%	51%	59%	53%	46%	57%	49%
Local governments	45%	43%	47%	38%	45%	51% C	44%	44%	46%	45%	45%	45%	45% *	48%	42%
None of these	3%	4%	2%	3%	4%	2%	2%	5%	2%	4%	3%	3%	1%	7% *	4%

## **Emergency Preparedness**

US\_nat Sample: 6th - 9th July 2018

YouGov What the world thinks		Educat	ion				Marita	I Status			Children unde	er the age of 18		Inco	me
	Total	Some college, 2	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k-
		0	P	Q	R	S	т	U	V	w	х	Y	Z	AA	AB
HYE_q1. Which, if any, of the following are you concerned			•	-			-								
bout possibly impacting your community within the next 5 ears (i.e., 2023)? Please select all that apply.															
Unweighted base	1153	382	215	122	576	16	130	68	311	52	294	859	437	307	248
Base: All US adults	1143	362	195	106	531	15	110	63	374	50	299	845	449	288	245
Hurricane	26%	25%	28%	23%	24%	35%	23%	32%	27%	29%	26%	25%	28%	21%	29% AA
Tornado	33%	34%	35%	33%	33%	31%	31%	32%	31%	44%	37%	31%	32%	32%	32%
Earthquake	18%	20%	21%	17%	18%	15%	18%	14%	19%	20%	19%	18%	18%	16%	23%
Wildfire	18%	17%	22%	22%	17%	24%	18%	19%	20%	16%	19%	18%	18%	18%	16%
Flood	27%	27%	31%	24%	24%	22%	25%	23%	30%	33%	30%	25%	28%	29%	21%
Tsunami	4%	4%	5%	5%	4%	21%	2%	1%	5%	2%	6%	3%	4%	AB 3%	4%
Volcanic eruption	4%	5%	6%	2%	3%	6%	5%	* 5%	5%	* 3%	4%	4%	5%	3%	3%
Terror attack	21%	23%	21%	18%	19%	25%	17%	12%	27%	19%	20%	21%	22%	20%	18%
						**		*	R.U	*					
Serious accident (e.g., gas explosion, bridge collapse, etc.)	20%	20%	23%	21%	18%	15%	21%	14%	25% R	23%	24%	19%	20%	23%	16%
None of these	25%	22%	18%	26%	25%	11%	30%	29%	26%	18%	19%	28% X	26%	25%	24%
HYE_q2. Which, if any, of the following levels of government do															
ou think should play a role in educating citizens for possible atural disasters? Please select all that apply															
Unweighted base	1153	382	215	122	576	16	130	68	311	52	294	859	437	307	248
Base: All US adults	1143	362	195	106	531	15	110	63	374	50	299	845	449	288	245
Federal government	46%	48% N	58% N.O	64% N.O	47% U	29%	45%	31%	47% U	52% U*	48%	45%	41%	53% Z	49%
State governments	64%	65%	77%	77%	64%	75%	62%	60%	66%	65%	65%	64%	61%	65%	70%
Local governments	65%	N 70%	N.O 71%	N.O 65%	68%	29%	64%	77%	61%	65%	63%	65%	60%	68%	Z 69%
None of these	4%	N 3%	N 5%	-	3%	16%	5%	V* 6%	4%	4%	4%	4%	5%	3%	Z 3%
Don't know	11%	9%	Q 4%	2%	11%	-	12%	* 7%	12%	* 8%	11%	10%	14%	7%	6%
YE_q3. Which, if any, of the following levels of government do		Q				**		*		*			AA.AB		
ou think should play a role in educating citizens for possible error attacks? Please select all that apply.															
Unweighted base	1153	382	215	122	576	16	130	68	311	52	294	859	437	307	248
Base: All US adults	1143	362	195	106	531	15	110	63	374	50	299	845	449	288	245
Federal government	73%	75% N	85% N.O	85% N.O	77% U	63%	69%	62%	72%	70%	70%	74%	66%	76% Z	82% Z
State governments	56%	59% N	69% N.O.Q	56%	59%	75% **	51%	51%	54%	54%	60%	55%	52%	60%	59%
Local governments	45%	46%	54% N.Q	39%	46%	49%	47%	54%	42%	36%	47%	44%	42%	45%	49%
None of these	3%	3%	3%	2%	2%	11%	1%	3%	4%	6%	3%	3%	4%	2%	2%
				"		**			"		l				

#### **Emergency Preparedness**

US\_nat Sample: 6th - 9th July 2018



						Conc	cerns				
Total	Prefer not to say	Hurricane	Tornado	Earthquake	Wildfire	Flood	Tsunami	Volcanic eruption		Serious accident (e.g., gas explosion, bridge collapse,	
	AC	AQ	AR	AS	AT	AU	AV	AW	AX	AY	AZ

HYE\_q1. Which, if any, of the following are you concerned about possibly impacting your community within the next 5 years (i.e., 2023)? Please select all that apply.

(i.e., 2023)? Please select all that apply.												
Unweighted base	1153	161	284	386	212	206	305	46	48	232	231	293
Base: All US adults	1143	161	292	373	211	208	303	47	47	239	233	291
Hurricane	26%	22%	100%	33%	25%	23%	46%	56%	41%	34%	29%	-
		AR.AS.	AT.AU.AV.AW.AX	AT.AZ	AZ	AZ	R.AS.AT.AX.AY.A	R.AS.AT.AX.AY.A	AS.AT.AZ*	AS.AT.AZ	AZ	
Tornado	33%	36%	42%	100%	36%	32%	51%	45%	42%	44%	50%	-
			AT.AZ	AT.AU.AV.AW.AX	AZ	AZ	AQ.AS.AT.AZ	AZ*	AZ*	AT.AZ	AS.AT.AZ	
Earthquake	18%	15%	18%	20%	100%	44%	24%	55%	70%	36%	31%	-
			AZ	AZ	AT.AU.AV.AW.AX	AQ.AR.AU.AY.AZ	AZ	Q.AR.AU.AX.AY.A	AR.AT.AU.AX.AY.	AQ.AR.AU.AZ	AQ.AR.AU.AZ	
Wildfire	18%	22%	16%	18%	44%	100%	25%	43%	58%	33%	33%	-
			AZ	AZ	Q.AR.AU.AX.AY./	AS.AU.AV.AW.AX	AQ.AR.AZ	AQ.AR.AU.AZ*	).AR.AU.AX.AY.A	AQ.AR.AU.AZ	AQ.AR.AU.AZ	
Flood	27%	25%	48%	42%	34%	36%	100%	44%	47%	32%	49%	-
			AS.AT.AX.AZ	AX.AZ	AZ	AZ	AS.AT.AV.AW.A>	AZ*	AX.AZ*	AZ	AS.AT.AX.AZ	
Tsunami	4%	6%	9%	6%	12%	10%	7%	100%	33%	9%	8%	-
			AZ	AZ	AR.AU.AZ	AZ	AZ	AS.AT.AU.AW.AX	R.AS.AT.AU.AX.A	AZ	AZ	
Volcanic eruption	4%	5%	7%	5%	15%	13%	7%	34%	100%	11%	9%	-
			AZ	AZ	AQ.AR.AU.AY.AZ	AQ.AR.AU.AZ	AZ	R.AS.AT.AU.AX.A	AS.AT.AU.AV.AX.	AR.AZ	AZ	
Terror attack	21%	25%	28%	28%	41%	39%	25%	49%	54%	100%	42%	-
			AZ	AZ	AQ.AR.AU.AZ	AQ.AR.AU.AZ	AZ	AQ.AR.AU.AZ*	AQ.AR.AT.AU.AZ	AS.AT.AU.AV.AW	AQ.AR.AU.AZ	
Serious accident (e.g., gas explosion, bridge collapse, etc.)	20%	25%	23%	31%	34%	36%	37%	41%	43%	41%	100%	-
		AB	AZ	AQ.AZ	AQ.AZ	AQ.AZ	AQ.AZ	AQ.AZ*	AQ.AZ*	AQ.AR.AZ	AS.AT.AU.AV.AW	.AX.AZ
None of these	25%	26%	-	-	-	-	-	-	-	-	-	100%
								*			AQ.AR.	AS.AT.AU.AV.A

HYE\_q2. Which, if any, of the following levels of government do you think should play a role in educating citizens for possible natural disasters? Please select all that apply

арріу												
Unweighted base	1153	161	284	386	212	206	305	46	48	232	231	293
Base: All US adults	1143	161	292	373	211	208	303	47	47	239	233	291
Federal government	46%	43%	56%	54%	50%	53%	58%	46%	49%	56%	64%	37%
			AZ	AZ	AZ	AZ	AZ		*	AZ	AR.AS.AT.AV.AZ	
State governments	64%	63%	73%	72%	71%	78%	71%	56%	63%	68%	77%	48%
			AV.AZ	AV.AZ	AV.AZ	AV.AW.AX.AZ	AV.AZ			AZ	AV.AX.AZ	
Local governments	65%	68%	67%	72%	71%	76%	71%	59%	56%	66%	77%	54%
			AZ	AW.AZ	AW.AZ	AQ.AV.AW.AX.AZ	AZ		*	AZ	AQ.AV.AW.AX.AZ	
None of these	4%	1%	2%	3%	2%	2%	2%	5%	5%	3%	1%	7%
											AQ.	AR.AS.AT.AU.AX.
Don't know	11%	15%	5%	8%	8%	6%	8%	14%	18%	9%	8%	22%
		AA.AB						AQ.AT*	AR.AS.AT.AU.AX	AY*	AQ.	AR.AS.AT.AU.AX.

HYE\_q3. Which, if any, of the following levels of government do you think should play a role in educating citizens for possible terror attacks? Please select all that apply.

ıy.												
Unweighted base	1153	161	284	386	212	206	305	46	48	232	231	293
Base: All US adults	1143	161	292	373	211	208	303	47	47	239	233	291
Federal government	73%	74%	84%	79%	74%	79%	78%	61%	64%	83%	83%	59%
			AS.AV.AW.AZ	AV.AW.AZ	AZ	AV.AW.AZ	AV.AW.AZ		*	AS.AV.AW.AZ	AS.AV.AW.AZ	
State governments	56%	56%	66%	64%	61%	64%	66%	58%	51%	64%	71%	44%
			AZ	AZ	AZ	AZ	AW.AZ		*	AZ	AS.AW.AZ	
Local governments	45%	50%	52%	53%	53%	53%	47%	46%	36%	53%	56%	36%
			AZ	AW.AZ	AW.AZ	AW.AZ	AZ	*	*	AW.AZ	AU.AW.AZ	
None of these	3%	4%	2%	1%	2%	2%	2%	2%	2%	3%	1%	8%
											AQ.	AR.AS.AT.AU.AX.

#### **Emergency Preparedness**

US\_nat Sample: 6th - 9th July 2018

OUGOV Vhat the world thinks		Ge	nder		Age			Reg	jion			R	ace		
viat tie word tillias	Total	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school gradua
Don't know	9%	7%	11%	13%	11%	4%	10%	8%	9%	9%	7%	18%	11%	9%	14%
E_q4. How prepared, if at all, would your household be if a tural disaster were to strike your community? Please select coption that best applies.				Е	Е							J			O.P.Q
Unweighted base	1153	515	638	252	368	533	203	265	431	254	820	136	116	81	434
Base: All US adults	1143	564	579	348	351	444	215	256	424	248	748	137	176	82	480
Very prepared	9%	12% B	6%	10%	10%	8%	10%	7%	10%	9%	8%	6%	10%	18% J.K*	8%
Somewhat prepared	42%	46% B	38%	38%	40%	46%	39%	39%	46%	39%	43%	34%	45%	39%	37%
Not very prepared	27%	24%	30% A	26%	25%	30%	30%	29%	24%	27%	30%	24%	22%	19%	27%
Not prepared at all	13%	10%	17% A	12%	15%	13%	13%	15%	12%	14%	13%	17%	11%	12%	17% Q
Don't know	9%	9%	9%	13% E	10% E	4%	8%	9%	8%	10%	6%	19% J	12%	11%	12% P.Q
Net: Prepared	51%	58% B	44%	48%	50%	54%	49%	46%	56% G	48%	51% K	40%	55%	57% K*	45%
Net: Not prepared	41%	34%	47% A	38%	40%	43%	43%	45%	36%	41%	43%	41%	33%	31%	43%
E_q5. How prepared, if at all, would your household be if a															
or attack that affected your community were to happen?															
Unweighted base	1153	515	638	252	368	533	203	265	431	254	820	136	116	81	434
Base: All US adults	1143	564	579	348	351	444	215	256	424	248	748	137	176	82	480
Very prepared	8%	12% B	5%	7%	10%	7%	6%	8%	8%	10%	9%	8%	3%	13% L*	7%
Somewhat prepared	24%	29% B	20%	24%	26%	23%	26%	26%	25%	21%	25% K	14%	31% K*	22%	22%
Not very prepared	31%	29%	33%	28%	32%	33%	30%	28%	31%	34%	31%	28%	34%	30%	27%
Not prepared at all  Don't know	25% 11%	19%	32% A 11%	22% 19%	22% 10%	30% C.D 6%	25% 12%	28%	23%	25%	27%	29%	18% *	19% *	30% P.Q 14%
				D.E								J	*	J*	Р
Net: Prepared	32%	40% B	25%	31%	36%	30%	32%	33%	33%	31%	34% K	22%	34%	34%	29%
Net: Not prepared	56%	48%	65% A	50%	54%	63% C.D	56%	56%	55%	59%	58%	57%	52%	49%	57%
E_q6. Which, if any, of the following emergency measures you have in place? Please select all that apply. If you don't we any emergency measures in place, please select the 'Not plicable' option.															
Unweighted base	1153	515	638	252	368	533	203	265	431	254	820	136	116	81	434
Base: All US adults	1143	564	579	348	351	444	215	256	424	248	748	137	176	82	480
An emergency kit	39%	44% B	35%	32%	42% C	43% C	36%	38%	41%	42%	39%	32%	43%	52% J.K*	33%
Non-perishable food stock	39%	40%	39%	33%	35%	48% C.D	34%	40%	42%	41%	42% K.L	31%	27%	54% J.K.L*	32%
An evacuation plan	25%	29% B	21%	19%	29% C	26%	20%	20%	30% F.G	25%	24%	22%	30%	27%	20%
Disaster insurance	13%	17% B	10%	15%	11%	14%	11%	10%	16% G	14%	14%	10%	11%	19%	7%
Stockpile(s) of water	28%	31% B	25%	24%	25%	34% C.D	24%	25%	31%	30%	28%	21%	26%	44% J.K.L*	22%

## **Emergency Preparedness**

Stockpile(s) of water

31%

39%

N.Q

26%

YouGov What the world thinks		Educat	ion				Marita	Status			Children unde	er the age of 18		Inco	me
	Total	Some college, 2	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+
Don't know	9%	8% P	2%	3%	8%	- **	12%	7%	11%	4%	11%	8%	13% AA.AB	6%	4%
HYE_q4. How prepared, if at all, would your household be if a latural disaster were to strike your community? Please select the option that best applies.															
Unweighted base	1153	382	215	122	576	16	130	68	311	52	294	859	437	307	248
Base: All US adults	1143	362	195	106	531	15	110	63	374	50	299	845	449	288	245
Very prepared	9%	8%	13%	9%	9%	4%	11%	4%	9%	14%	9%	9%	8%	10%	10%
Somewhat prepared	42%	44%	43%	54% N	47% V	60%	43% V	48%	33%	36% *	43%	41%	35%	38%	57% Z.A.
Not very prepared	27%	26%	29%	29%	27% T	20%	18%	32%	29% T	33% T*	27%	27%	26%	34% Z.AB.AC	24%
Not prepared at all	13%	11%	12%	8%	10%	16%	19% R	14%	16% R	12%	13%	13%	19% AA.AB.AC	12% AB	6%
Don't know	9%	10% P.Q	3%	-	7%	**	9%	2%	14% R.U	4% *	8%	9%	12% AA.AB	6%	3%
Net: Prepared	51%	53% N	56% N	63% N	56% V	64%	54% V	52%	41%	51%	52%	50%	43%	48%	679 Z.AA
Net: Not prepared	41%	38%	41%	37%	37%	36%	37%	46%	45%	46%	40%	41%	45% AB	46% AB.AC	309
E_q5. How prepared, if at all, would your household be if a fror attack that affected your community were to happen?															
Unweighted base	1153	382	215	122	576	16	130	68	311	52	294	859	437	307	248
Base: All US adults	1143	362	195	106	531	15	110	63	374	50	299	845	449	288	245
Very prepared	8%	9%	10%	7%	7%	4%	14% R.U	2%	8%	11%	9%	8%	8%	5%	12°
Somewhat prepared	24%	25%	22%	35% N.P	28% V	49%	23%	21%	19%	29%	27%	23%	20%	26%	26
Not very prepared	31%	30%	41% N.O	34%	34% T	31%	23%	40% T*	28%	26%	32%	30%	28%	30%	40° Z.AA
Not prepared at all	25%	24%	21%	17%	22%	16%	29%	34%	28%	27%	21%	27%	30% AB.AC	31% AB.AC	169
Don't know	11%	12% P	5%	7%	9%	**	12%	3%	17% R.U	8%	12%	11%	14% AA.AB	8%	79
Net: Prepared	32%	34%	33%	42% N	35% V	53%	36%	24%	27%	40%	35%	31%	28%	31%	389 Z
Net: Not prepared	56%	54%	62%	51%	56%	47%	52%	74% R.T.V.W*	56%	52% *	53%	57%	58% AC	61% AC	56°
E_q6. Which, if any, of the following emergency measures you have in place? Please select all that apply. If you don't ve any emergency measures in place, please select the 'Not plicable' option.															
Unweighted base	1153	382	215	122	576	16	130	68	311	52	294	859	437	307	248
Base: All US adults	1143	362	195	106	531	15	110	63	374	50	299	845	449	288	245
An emergency kit	39%	41% N	49% N	47% N	43% V	20%	44% V	38%	33%	54% V*	41%	39%	32%	39%	50% Z.A
Non-perishable food stock	39%	43%	48%	44%	40% V	44%	49% V	54% V*	32%	46%	39%	40%	34%	39%	46°
An evacuation plan	25%	N 27% N	N 30% N	N 30% N	27% V	18%	28% V	V* 27% *	18%	41% R.V*	31% Y	23%	21%	24%	35 Z.AA
Disaster insurance	13%	17% N	20% N	16% N	14%	24%	12%	9%	12%	13%	11%	14%	6%	16% Z	2.AF
Stocknile(s) of water	28%	31%	30%	26%	29%	23%	36%	30%	24%	30%	27%	28%	22%	27%	37

23%

36%

30%

24%

29%

30%

27%

28%

22%

27%

37% Z.AA

#### **Emergency Preparedness**

US\_nat Sample: 6th - 9th July 2018



							Conc	cerns				
	Total	Prefer not to say	Hurricane	Tornado	Earthquake	Wildfire	Flood	Tsunami	Volcanic eruption		Serious accident (e.g., gas explosion, bridge collapse,	
Don't know	9%	12% AA.AB	5%	6%	6%	5%	6%	13% AQ.AX*	19% 4R.AS.AT.AU.AX.	5% AY*	5% AQ	19% .AR.AS.AT.AU.AX.
hold be if a												

HYE\_q4. How prepared, if at all, would your household be if a natural disaster were to strike your community? Please select the option that best applies.

Unweighted base	1153	161	284	386	212	206	305	46	48	232	231	293
Base: All US adults	1143	161	292	373	211	208	303	47	47	239	233	291
Very prepared	9%	8%	14%	10%	10%	8%	7%	9%	10%	7%	8%	7%
			AU.AX.AY.AZ					*				
Somewhat prepared	42%	46%	48%	46%	47%	46%	44%	39%	43%	41%	44%	29%
		Z	AZ	AZ	AZ	AZ	AZ	*		AZ	AZ	
Not very prepared	27%	24%	21%	27%	22%	27%	27%	20%	21%	30%	29%	29%
							AQ	*	*	AQ	AQ	
Not prepared at all	13%	11%	11%	12%	16%	14%	14%	18%	13%	18%	15%	17%
								*	*	AQ.AR		
Don't know	9%	11%	5%	5%	6%	4%	7%	13%	13%	4%	5%	19%
		AB						AQ.AR.AT.AX.AY	Q.AR.AS.AT.AX.A	Y*	AC	Q.AR.AS.AT.AU.A
Net: Prepared	51%	54%	62%	56%	57%	54%	51%	48%	53%	47%	51%	36%
		Z	AU.AX.AY.AZ	AX.AZ	AZ	AZ	AZ	*	AZ*	AZ	AZ	
Net: Not prepared	41%	35%	33%	39%	38%	42%	42%	39%	34%	48%	43%	45%
							AQ	*	*	AQ.AR.AS	AQ	AQ

HYE\_q5. How prepared, if at all, would your household be if a terror attack that affected your community were to happen?

nity were to happen?												
Unweighted base	1153	161	284	386	212	206	305	46	48	232	231	293
Base: All US adults	1143	161	292	373	211	208	303	47	47	239	233	291
Very prepared	8%	8%	9%	8%	7%	5%	7%	17%	4%	4%	6%	10%
			AX				Α	S.AT.AU.AW.AX.A	*			AX
Somewhat prepared	24%	31%	23%	27%	21%	26%	21%	19%	25%	25%	24%	19%
		Z		AU.AZ					*			
Not very prepared	31%	28%	34%	29%	37%	38%	33%	36%	41%	34%	35%	27%
					AZ	AR.AZ			*			
Not prepared at all	25%	15%	26%	27%	27%	25%	28%	17%	18%	29%	26%	22%
									*			
Don't know	11%	19%	8%	8%	8%	6%	11%	11%	11%	8%	8%	21%
		AA.AB					AT		*		AC	Q.AR.AS.AT.AU.AX.
Net: Prepared	32%	38%	32%	36%	28%	31%	27%	36%	29%	29%	30%	29%
		Z		AU					*			
Net: Not prepared	56%	43%	60%	56%	64%	63%	62%	53%	59%	63%	62%	49%
			AZ		AZ	AZ	AZ		*	AZ	AZ	

HYE\_q6. Which, if any, of the following emergency measures do you have in place? Please select all that apply. If you don't have any emergency measures in place, please select the 'Not applicable' option.

Unweighted base	1153	161	284	386	212	206	305	46	48	232	231	293
Base: All US adults	1143	161	292	373	211	208	303	47	47	239	233	291
An emergency kit	39%	45%	49%	43%	41%	44%	41%	37%	47%	38%	45%	29%
		Z	AX.AZ	AZ	AZ	AZ	AZ		AZ*		AZ	
Non-perishable food stock	39%	45%	46%	44%	39%	45%	43%	38%	32%	40%	46%	35%
		Z	AZ	AZ		AZ					AZ	
An evacuation plan	25%	22%	34%	30%	32%	32%	30%	24%	31%	28%	32%	14%
			AZ	AZ	AZ	AZ	AZ		AZ*	AZ	AZ	
Disaster insurance	13%	17%	17%	15%	13%	15%	15%	20%	6%	14%	16%	8%
		Z	AZ	AZ		AZ	AZ	AW.AZ*		AZ	AZ	
Stockpile(s) of water	28%	32%	36%	29%	30%	31%	28%	25%	33%	32%	31%	22%
		Z	AU.AZ	AZ		AZ		*	*	AZ	AZ	

#### **Emergency Preparedness**

US\_nat Sample: 6th - 9th July 2018



Gender Race Age Region Total No HS, High White Other (NET) Male Female 18 to 34 35 to 54 55+ Northeast Midwest South West Black Hispanic school graduate Other 3% 5% 2% 2% 3% 5% 2% 3% 5% 3% 4% 4% 0% 6% 3% В 1.\* Not Applicable - I don't have any emergency measures in place 36% 29% 43% 37% 37% 34% 34% 41% 35% 35% 36% 41% 35% 27% 45% O.P.Q

HYE\_q7. You mentioned that you have an emergency kit...

Which, if any, of the following items are included? Please select all that apply.

all that apply.															
Unweighted base	462	228	234	80	152	230	69	100	176	117	326	49	43	44	134
Base: All US adults who have an emergency kit	451	247	204	112	149	190	77	98	172	103	289	44	76	43	158
Flashlights or other light source (e.g., candles or headlamp)	83%	80%	86%	70%	81%	92% C.D	68%	83%	87% F	87% F	86%	78%	71%	87%	79%
Blankets	62%	58%	67%	67%	55%	64%	60%	63%	60%	63%	63%	55% *	61%	57%	63%
Water	63%	60%	67%	56%	62%	68%	58%	59%	66%	66%	62%	69%	62%	63%	55%
First-aid kit	86%	83%	89%	75%	86%	92% C	76%	91% F*	89%	83%	88%	90%	72%	88%	81%
Radio	57%	57%	57%	47%	53%	66% C.D	53%	60%	57%	56%	60%	54%	49%	52%	45%
Cash	49%	47%	53%	50%	41%	55% D	43%	52%	51%	49%	51%	53%	37%	56%	46%
Portable phone battery	39%	38%	40%	36%	36%	44%	27%	38%	45% F	40%	39%	51% M*	40%	28%	39%
Personal documents	44%	39%	50% A	42%	36%	51% D	28%	48% F*	52% F.I	38%	42%	53%	40%	51%	43%
Medications	60%	57%	63%	59%	53%	66% D	52%	60%	71% F.I	47%	60%	62%	58%	62%	62%
Pet supplies	30%	28%	32%	24%	27%	36%	28%	25%	32%	31%	30%	19%	33%	32%	24%
Food	65%	61%	69%	61%	59%	71% D	57%	65%	70%	62%	64%	72%	55%	76%	62%
Other	4%	5%	4%	3%	4%	5%	8%	6%	3%	3%	5%	2%	1%	7% *	4%
Don't know	2%	2%	0%	3%	2%	0%	1%	2%	1%	1%	1%	3%	1%	2%	1%

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E, F/G/H/II, J/K/L/M, N/O/P/Q, R/S/T/U/V/W, X/Y, Z/AA/AB/AC, AD/AE/AF/AG/AH/AI/AJ/AK/AL/AM/AN/AO/AP, AQ/AR/AS/AT/AU/AV/AW/AX/AY/AZ, Minimum Ba

#### **Emergency Preparedness**

US\_nat Sample: 6th - 9th July 2018



Education Marital Status Children under the age of 18 Income Never married Domestic / civil Total Some college, 2 Married Separated Under \$40k \$40k to \$80k \$80k+ 4-year Post Grad Divorced Widowed Yes No year Other 3% 4% 4% 3% 3% 6% 3% 3% 7% 3% 4% 2% 3% 5% 32% Not Applicable - I don't have any emergency measures in place 36% 32% 27% 28% 34% 35% 33% 39% 33% 34% 37% 43% 33% 26% AA.AB

HYE\_q7. You mentioned that you have an emergency kit...

Which, if any, of the following items are included? Please

t all that apply.															
Unweighted base	462	158	111	59	247	4	62	24	96	29	121	341	146	116	125
Base: All US adults who have an emergency kit	451	148	96	49	227	3	48	24	122	27	124	328	142	114	124
Flashlights or other light source (e.g., candles or headlamp)	83%	83%	84%	90%	88% V	73%	89% V*	92%	69%	82%	84%	82%	80% *	81%	89%
Blankets	62%	60%	60%	64%	59%	21%	72%	71%	63%	60%	66%	60%	66%	63%	58%
Water	63%	67%	74% N.Q*	55% *	64%	73%	69%	71%	56%	66%	66%	62%	62% *	63%	65%
First-aid kit	86%	88%	89%	88%	88%	73%	85% *	94%	78% *	100%	86%	86%	81%	87%	90%
Radio	57%	61% N	63% N*	69% N*	62% V	73%	64%	30%	47%	63%	59%	56%	51% *	55%	64%
Cash	49%	48%	57%	49%	51%	73%	48%	37%	49%	50%	45%	51%	46%	54%	48%
Portable phone battery	39%	43%	31%	45% *	40%	73%	43%	56%	31%	48%	49% Y*	36%	32%	43%	46% *
Personal documents	44%	48%	42%	38%	40%	73%	57% R*	68%	41%	46%	45% *	44%	47% *	42%	44% *
Medications	60%	57%	59%	64%	57%	73%	71%	75%	58%	54%	63%	59%	51% *	71% Z*	62%
Pet supplies	30%	36%	32%	25%	32%	44%	27%	36%	24%	30%	22%	33%	29%	33%	32%
Food	65%	68%	68%	60%	64%	73%	69%	74%	60%	72%	63%	65%	63%	63%	68%
Other	4%	3%	5%	8%	4%	-	8%	11%	3%	4%	5%	4%	5%	4%	5%
Don't know	2%	2%	-	3%	1%	27%	4%	-	2%	-	1%	2%	1%	1%	1%

Z/AA/AB/AC, AD/AE/AF/AG/AH/AI/AJ/AK/AL/AM/AN/AO/AP, AQ/AR/AS/AT/AU/AV/AW/AX/A**YCAIZ/Odintentsn(Ga**ise: 30 (\*\*), Small Base: 100 (\*))

#### **Emergency Preparedness**

US\_nat Sample: 6th - 9th July 2018



Concerns Serious accident (e.g., Total Prefer not to Volcanic Earthquake gas explosion, None of these Hurricane Wildfire Tornado Flood Tsunami Terror attack eruption say bridge collapse, atc 1 Other 3% 5% 3% 4% 2% 3% 3% 3% 2% 5% 33% Not Applicable - I don't have any emergency measures in place 36% 36% 26% 33% 31% 30% 33% 37% 36% 31% 52% AQ AQ AQ.AR.AS.AT.AU.AV.A

HYE\_q7. You mentioned that you have an emergency kit...

Which, if any, of the following items are included? Please select all that

all that apply.												
Unweighted base	462	75	134	165	96	101	126	19	24	90	106	90
Base: All US adults who have an emergency kit	451	72	142	162	86	91	126	17	22	91	104	85
Flashlights or other light source (e.g., candles or headlamp)	83%	79%	82%	88%	86%	82%	80%	64%	72%	85%	82%	81%
Blankets	62%	57%	60%	68% AU	60%	61%	58%	47%	43%	62%	65%	64%
Water	63%	62%	62%	69% AU	64%	63%	57%	63%	57% **	81% AR.AS.AT.AU.AY	64%	56%
First-aid kit	86%	87%	83%	90%	82%	83%	89%	76% **	73%	84%	84%	92%
Radio	57%	59%	53%	59%	56%	59%	57% *	48%	60%	64%	64%	61%
Cash	49%	51%	49%	53%	53%	47% *	49%	47%	41%	60%	55% *	47%
Portable phone battery	39%	35%	39%	41%	38%	39%	41%	37%	37%	41%	43%	38%
Personal documents	44%	42%	52% *	49%	39%	41%	45% *	40%	47%	41%	48%	41%
Medications	60%	56%	66%	67% AS.AT	55%	54%	64%	59%	52% **	64%	63%	57% *
Pet supplies	30%	22%	30%	30%	34%	34%	32%	29%	34%	33%	30%	25%
Food	65%	65%	64%	70% AT	69%	58%	64%	70%	65%	77% AQ.AT.AU*	73% AT*	64%
Other	4%	3%	5%	4%	4%	5%	6%	5%	4%	3%	3%	6% *
Don't know	2%	5%	1%	-	-	3% AR.AS*	2% AR*	-	-	3% AR*	1%	3%

Cell Contents (Col