

Intern Aware Ltd
Intern Aware – Business

Sample Size : Refer to each question
 Fieldwork: 7th - 10th July 2014

Total	Gender		Age					Organisation size		
Base	Male	Female	18-24	25-34	35-44	45-54	55+	Small	Medium	Large

Which, if any, of the following statements about using interns apply to your business? (Please tick all that apply.
 If your business has never used any interns, please tick the “Not applicable” option)

Unweighted base	682	516	166	2	69	127	201	283	428	63	191
Base: Business Decision Makers	682	533	149	2	78	148	203	252	320	83	279
Interns represent a useful way of helping the business find future recruits (i.e. recruiting the intern once the placement has finished)	25%	23%	32%	-	38%	39%	24%	14%	12%	25%	40%
Interns can perform a range of tasks which are useful to my business	21%	21%	21%	-	26%	40%	17%	12%	12%	22%	32%
Interns can be useful to my business in another way	11%	11%	11%	-	18%	21%	9%	4%	5%	13%	18%
Interns do not have any useful value to my business	12%	12%	9%	-	8%	10%	13%	13%	15%	14%	7%
Don't know	5%	6%	2%	-	8%	5%	5%	5%	4%	-	8%
Not applicable – my business has never used any interns	46%	45%	49%	100%	29%	28%	47%	60%	61%	43%	29%

Which ONE of the following BEST describes how much money, if any, your business usually pays its average intern?

Unweighted base	294	226	68	-	39	79	90	86	138	36	120
Base: Business Decision Makers whose businesses have ever employed interns	334	260	74	-	49	100	99	86	113	47	174
The business does not usually pay its interns (i.e. they are unpaid internships)	12%	12%	12%	-	12%	12%	14%	11%	18%	11%	9%
The business usually pays interns below minimum wage or expenses only	14%	15%	9%	-	28%	12%	10%	12%	9%	22%	14%
The business usually pays interns minimum wage	19%	16%	29%	-	27%	19%	16%	17%	14%	19%	21%
The business usually pays interns more than minimum wage	26%	28%	22%	-	22%	27%	31%	23%	13%	28%	35%
Don't know	29%	29%	29%	-	12%	31%	29%	38%	45%	20%	21%