

# YouGov / Cancer Research UK Survey Results

Sample Size: 1037 Adults in Scotland

Fieldwork: 8th - 13th August 2019

	Vote in 2017					EU Ref 2016		Indy Ref		Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
<b>Weighted Sample</b>	<b>1037</b>	213	204	52	301	547	318	402	498	500	537	113	422	263	239	539	498
<b>Unweighted Sample</b>	<b>1037</b>	228	212	54	301	569	313	383	495	473	564	103	425	276	233	583	454
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much influence, if any, do you think the following factors have on getting people to buy unhealthy food at the supermarket?

Price deals that offer extra items for free (e.g. buy one get one free)

Large influence	48	47	48	40	54	48	50	53	46	46	50	45	47	48	53	49	48
Some influence	37	37	40	47	34	41	31	33	40	40	34	37	40	36	33	38	36
<b>TOTAL LARGE / SOME INFLUENCE</b>	<b>85</b>	<b>84</b>	<b>88</b>	<b>87</b>	<b>88</b>	<b>89</b>	<b>81</b>	<b>86</b>	<b>86</b>	<b>86</b>	<b>84</b>	<b>82</b>	<b>87</b>	<b>84</b>	<b>86</b>	<b>87</b>	<b>84</b>
Not much influence	7	8	9	2	6	5	10	7	7	8	6	4	6	10	6	5	9
No influence	3	4	1	5	2	1	4	3	3	2	3	2	2	3	4	2	3
<b>TOTAL NOT MUCH / NO INFLUENCE</b>	<b>10</b>	<b>12</b>	<b>10</b>	<b>7</b>	<b>8</b>	<b>6</b>	<b>14</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>9</b>	<b>6</b>	<b>8</b>	<b>13</b>	<b>10</b>	<b>7</b>	<b>12</b>
Don't know	5	3	3	6	4	4	4	4	4	4	6	12	5	3	4	6	5

Price deals that reduce the price of each item (e.g. 50% off)

Large influence	53	53	50	51	55	53	53	55	52	51	55	57	52	49	58	54	52
Some influence	34	34	39	38	35	37	31	34	35	38	30	29	36	37	29	35	32
<b>TOTAL LARGE / SOME INFLUENCE</b>	<b>87</b>	<b>87</b>	<b>89</b>	<b>89</b>	<b>90</b>	<b>90</b>	<b>84</b>	<b>89</b>	<b>87</b>	<b>89</b>	<b>85</b>	<b>86</b>	<b>88</b>	<b>86</b>	<b>87</b>	<b>89</b>	<b>84</b>
Not much influence	5	6	7	0	4	4	7	4	6	5	5	1	5	7	5	4	7
No influence	2	3	1	5	2	1	4	2	2	2	3	2	2	3	3	2	3
<b>TOTAL NOT MUCH / NO INFLUENCE</b>	<b>7</b>	<b>9</b>	<b>8</b>	<b>5</b>	<b>6</b>	<b>5</b>	<b>11</b>	<b>6</b>	<b>8</b>	<b>7</b>	<b>8</b>	<b>3</b>	<b>7</b>	<b>10</b>	<b>8</b>	<b>6</b>	<b>10</b>
Don't know	6	4	3	6	4	4	5	4	5	4	7	12	5	5	5	5	6

Where items are placed (e.g. end of aisle, checkouts)

Large influence	26	22	26	19	26	24	29	26	26	23	28	17	25	26	29	28	23
Some influence	48	51	51	57	52	53	43	49	49	49	48	51	50	48	43	49	47
<b>TOTAL LARGE / SOME INFLUENCE</b>	<b>74</b>	<b>73</b>	<b>77</b>	<b>76</b>	<b>78</b>	<b>77</b>	<b>72</b>	<b>75</b>	<b>75</b>	<b>72</b>	<b>76</b>	<b>68</b>	<b>75</b>	<b>74</b>	<b>72</b>	<b>77</b>	<b>70</b>
Not much influence	15	19	13	10	14	14	16	14	14	18	12	14	13	14	18	13	17
No influence	6	4	6	9	5	3	7	6	5	6	5	5	5	6	5	4	8
<b>TOTAL NOT MUCH / NO INFLUENCE</b>	<b>21</b>	<b>23</b>	<b>19</b>	<b>19</b>	<b>19</b>	<b>17</b>	<b>23</b>	<b>20</b>	<b>19</b>	<b>24</b>	<b>17</b>	<b>19</b>	<b>18</b>	<b>20</b>	<b>23</b>	<b>17</b>	<b>25</b>
Don't know	6	5	4	6	4	5	4	5	6	5	7	13	6	5	4	6	5

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Fieldwork: 8th - 13th August 2019

	Parent of child <18		Gross Household Income (£)							
Total	Yes	No	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000 - 69,999	70,000	
Weighted Sample	1037	199	838	106	164	163	99	85	81	59
Unweighted Sample	1037	201	836	98	163	151	103	90	86	69
	%	%	%	%	%	%	%	%	%	%

How much influence, if any, do you think the following factors have on getting people to buy unhealthy food at the supermarket?

Price deals that offer extra items for free (e.g. buy one get one free)

Large influence	48	50	48	53	53	52	46	62	44	47
Some influence	37	40	36	26	34	34	44	30	46	44
<b>TOTAL LARGE / SOME INFLUENCE</b>	<b>85</b>	<b>90</b>	<b>84</b>	<b>79</b>	<b>87</b>	<b>86</b>	<b>90</b>	<b>92</b>	<b>90</b>	<b>91</b>
Not much influence	7	4	7	8	8	7	5	6	5	4
No influence	3	3	3	4	2	3	4	1	1	4
<b>TOTAL NOT MUCH / NO INFLUENCE</b>	<b>10</b>	<b>7</b>	<b>10</b>	<b>12</b>	<b>10</b>	<b>10</b>	<b>9</b>	<b>7</b>	<b>6</b>	<b>8</b>
Don't know	5	3	6	8	3	5	1	1	3	1

Price deals that reduce the price of each item (e.g. 50% off)

Large influence	53	56	52	53	57	54	53	64	53	53
Some influence	34	32	34	28	32	33	40	30	37	38
<b>TOTAL LARGE / SOME INFLUENCE</b>	<b>87</b>	<b>88</b>	<b>86</b>	<b>81</b>	<b>89</b>	<b>87</b>	<b>93</b>	<b>94</b>	<b>90</b>	<b>91</b>
Not much influence	5	6	5	7	6	5	1	4	6	3
No influence	2	3	2	3	1	1	5	0	1	5
<b>TOTAL NOT MUCH / NO INFLUENCE</b>	<b>7</b>	<b>9</b>	<b>7</b>	<b>10</b>	<b>7</b>	<b>6</b>	<b>6</b>	<b>4</b>	<b>7</b>	<b>8</b>
Don't know	6	3	6	8	5	6	1	1	3	1

Where items are placed (e.g. end of aisle, checkouts)

Large influence	26	26	25	20	27	24	24	33	24	30
Some influence	48	51	48	41	49	52	54	54	51	48
<b>TOTAL LARGE / SOME INFLUENCE</b>	<b>74</b>	<b>77</b>	<b>73</b>	<b>61</b>	<b>76</b>	<b>76</b>	<b>78</b>	<b>87</b>	<b>75</b>	<b>78</b>
Not much influence	15	13	15	17	16	15	12	9	17	11
No influence	6	6	5	12	4	4	7	3	4	10
<b>TOTAL NOT MUCH / NO INFLUENCE</b>	<b>21</b>	<b>19</b>	<b>20</b>	<b>29</b>	<b>20</b>	<b>19</b>	<b>19</b>	<b>12</b>	<b>21</b>	<b>21</b>
Don't know	6	4	7	9	4	5	4	2	3	1

Weighted Sample  
Unweighted Sample

	Vote in 2017				EU Ref 2016		Indy Ref		Gender		Age				Social Grade	
Total	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
1037	213	204	52	301	547	318	402	498	500	537	113	422	263	239	539	498
1037	228	212	54	301	569	313	383	495	473	564	103	425	276	233	583	454
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do each of the following factors ever encourage you to buy more unhealthy food than you would if it was full price?

Price deals that offer extra items for free (e.g. buy one get one free)

All the time	7	4	6	3	8	5	6	7	6	5	8	8	9	5	3	5	8
More often than not	19	16	20	19	19	20	18	18	18	18	20	26	22	17	12	19	19
<b>TOTAL ALL THE TIME / MORE OFTEN THAN NOT</b>	<b>26</b>	<b>20</b>	<b>26</b>	<b>22</b>	<b>27</b>	<b>25</b>	<b>24</b>	<b>25</b>	<b>24</b>	<b>23</b>	<b>28</b>	<b>34</b>	<b>31</b>	<b>22</b>	<b>15</b>	<b>24</b>	<b>27</b>
Sometimes	39	38	44	29	43	40	41	44	38	43	36	33	43	41	33	40	39
Rarely	21	27	20	28	18	22	21	20	22	21	21	20	16	23	28	23	19
Never	9	13	7	15	8	10	9	7	11	9	9	4	4	9	21	8	10
<b>TOTAL RARELY / NEVER</b>	<b>30</b>	<b>40</b>	<b>27</b>	<b>43</b>	<b>26</b>	<b>32</b>	<b>30</b>	<b>27</b>	<b>33</b>	<b>30</b>	<b>30</b>	<b>24</b>	<b>20</b>	<b>32</b>	<b>49</b>	<b>31</b>	<b>29</b>
Don't know	5	3	3	6	4	4	5	5	5	5	6	9	6	3	4	6	5

Price deals that reduce the price of each item (e.g. 50% off)

All the time	8	6	7	0	10	6	8	8	7	7	9	10	10	7	5	7	9
More often than not	22	17	25	21	22	24	19	20	23	18	25	33	25	18	14	21	23
<b>TOTAL ALL THE TIME / MORE OFTEN THAN NOT</b>	<b>30</b>	<b>23</b>	<b>32</b>	<b>21</b>	<b>32</b>	<b>30</b>	<b>27</b>	<b>28</b>	<b>30</b>	<b>25</b>	<b>34</b>	<b>43</b>	<b>35</b>	<b>25</b>	<b>19</b>	<b>28</b>	<b>32</b>
Sometimes	40	38	43	36	41	40	41	45	36	45	35	34	44	41	33	42	37
Rarely	17	24	14	24	15	17	19	15	19	17	17	10	10	23	24	18	15
Never	9	11	7	13	9	9	9	7	10	9	8	4	4	7	20	7	11
<b>TOTAL RARELY / NEVER</b>	<b>26</b>	<b>35</b>	<b>21</b>	<b>37</b>	<b>24</b>	<b>26</b>	<b>28</b>	<b>22</b>	<b>29</b>	<b>26</b>	<b>25</b>	<b>14</b>	<b>14</b>	<b>30</b>	<b>44</b>	<b>25</b>	<b>26</b>
Don't know	5	3	3	6	4	4	4	4	5	5	6	9	7	3	3	5	5

To what extent, if at all, do the following factors contribute towards people being overweight and obese:

The extent of advertisement and promotion of unhealthy food

A great deal	23	24	22	23	27	24	25	24	23	24	23	23	17	26	30	25	21
A fair amount	40	40	41	42	41	42	37	43	37	39	41	38	41	40	37	41	38
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>63</b>	<b>64</b>	<b>63</b>	<b>65</b>	<b>68</b>	<b>66</b>	<b>62</b>	<b>67</b>	<b>60</b>	<b>63</b>	<b>64</b>	<b>61</b>	<b>58</b>	<b>66</b>	<b>67</b>	<b>66</b>	<b>59</b>
Not very much	22	22	20	25	23	22	22	19	25	23	22	21	27	22	16	22	23
Not at all	6	7	9	2	3	6	8	6	7	6	6	5	5	5	9	4	8
<b>TOTAL NOT VERY MUCH / AT ALL</b>	<b>28</b>	<b>29</b>	<b>29</b>	<b>27</b>	<b>26</b>	<b>28</b>	<b>30</b>	<b>25</b>	<b>32</b>	<b>29</b>	<b>28</b>	<b>26</b>	<b>32</b>	<b>27</b>	<b>25</b>	<b>26</b>	<b>31</b>
Don't know	8	6	8	8	6	6	9	7	9	9	8	13	9	6	8	8	9

The price of unhealthy food

A great deal	34	32	29	29	39	31	39	36	32	31	37	44	29	33	39	32	36
A fair amount	39	36	44	49	42	45	31	42	38	40	38	29	45	39	33	44	33
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>73</b>	<b>68</b>	<b>73</b>	<b>78</b>	<b>81</b>	<b>76</b>	<b>70</b>	<b>78</b>	<b>70</b>	<b>71</b>	<b>75</b>	<b>73</b>	<b>74</b>	<b>72</b>	<b>72</b>	<b>76</b>	<b>69</b>
Not very much	15	21	13	12	12	15	15	11	17	17	12	11	15	17	14	14	16
Not at all	5	5	6	4	3	4	8	5	6	5	6	6	4	4	9	4	7
<b>TOTAL NOT VERY MUCH / AT ALL</b>	<b>20</b>	<b>26</b>	<b>19</b>	<b>16</b>	<b>15</b>	<b>19</b>	<b>23</b>	<b>16</b>	<b>23</b>	<b>22</b>	<b>18</b>	<b>17</b>	<b>19</b>	<b>21</b>	<b>23</b>	<b>18</b>	<b>23</b>
Don't know	7	6	8	6	4	5	7	6	7	7	7	10	7	6	7	6	8

Sample Size: 1037 Adults in Scotland  
Fieldwork: 8th - 13th August 2019

**Weighted Sample**  
**Unweighted Sample**

	Parent of child <18		Gross Household Income (£)						
Total	Yes	No	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000 - 69,999	70,000+
1037	199	838	106	164	163	99	85	81	59
1037	201	836	98	163	151	103	90	86	69
%	%	%	%	%	%	%	%	%	%

Do each of the following factors ever encourage you to buy more unhealthy food than you would if it was full price?

Price deals that offer extra items for free (e.g. buy one get one free)

All the time	7	9	6	8	9	8	2	8	2	3
More often than not	19	27	17	24	15	20	16	31	25	22
<b>TOTAL ALL THE TIME / MORE OFTEN THAN NOT</b>	<b>26</b>	<b>36</b>	<b>23</b>	<b>32</b>	<b>24</b>	<b>28</b>	<b>18</b>	<b>39</b>	<b>27</b>	<b>25</b>
Sometimes	39	45	38	36	39	45	43	39	31	48
Rarely	21	11	23	10	23	17	30	15	26	20
Never	9	5	10	10	8	5	7	5	12	6
<b>TOTAL RARELY / NEVER</b>	<b>30</b>	<b>16</b>	<b>33</b>	<b>20</b>	<b>31</b>	<b>22</b>	<b>37</b>	<b>20</b>	<b>38</b>	<b>26</b>
Don't know	5	4	6	11	5	4	2	1	3	1

Price deals that reduce the price of each item (e.g. 50% off)

All the time	8	12	7	11	10	8	4	7	5	7
More often than not	22	28	20	20	19	24	19	35	26	16
<b>TOTAL ALL THE TIME / MORE OFTEN THAN NOT</b>	<b>30</b>	<b>40</b>	<b>27</b>	<b>31</b>	<b>29</b>	<b>32</b>	<b>23</b>	<b>42</b>	<b>31</b>	<b>23</b>
Sometimes	40	42	39	37	41	45	44	36	33	54
Rarely	17	8	19	10	15	13	21	15	24	16
Never	9	5	9	10	9	5	9	5	10	6
<b>TOTAL RARELY / NEVER</b>	<b>26</b>	<b>13</b>	<b>28</b>	<b>20</b>	<b>24</b>	<b>18</b>	<b>30</b>	<b>20</b>	<b>34</b>	<b>22</b>
Don't know	5	5	5	11	6	4	2	1	3	1

To what extent, if at all, do the following factors contribute towards people being overweight and obese:

The extent of advertisement and promotion of unhealthy food

A great deal	23	22	23	22	25	27	23	23	23	17
A fair amount	40	47	38	36	36	39	42	48	46	48
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>63</b>	<b>69</b>	<b>61</b>	<b>58</b>	<b>61</b>	<b>66</b>	<b>65</b>	<b>71</b>	<b>69</b>	<b>65</b>
Not very much	22	19	23	20	27	23	19	20	21	27
Not at all	6	6	6	8	5	4	6	5	6	6
<b>TOTAL NOT VERY MUCH / AT ALL</b>	<b>28</b>	<b>25</b>	<b>29</b>	<b>28</b>	<b>32</b>	<b>27</b>	<b>25</b>	<b>25</b>	<b>27</b>	<b>33</b>
Don't know	8	6	9	14	7	7	9	3	4	3

The price of unhealthy food

A great deal	34	32	34	38	35	38	32	37	31	30
A fair amount	39	45	38	28	44	43	38	42	41	47
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>73</b>	<b>77</b>	<b>72</b>	<b>66</b>	<b>79</b>	<b>81</b>	<b>70</b>	<b>79</b>	<b>72</b>	<b>77</b>
Not very much	15	11	16	15	13	11	15	15	20	13
Not at all	5	6	5	9	3	2	6	3	4	6
<b>TOTAL NOT VERY MUCH / AT ALL</b>	<b>20</b>	<b>17</b>	<b>21</b>	<b>24</b>	<b>16</b>	<b>13</b>	<b>21</b>	<b>18</b>	<b>24</b>	<b>19</b>
Don't know	7	6	7	10	5	5	9	3	4	4

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<b>Unweighted Sample</b>	<b>1037</b>	228	212	54	301	569	313	383	495	473	564	103	425	276	233	583	454
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

#### The price of healthy food

A great deal	34	28	33	28	37	30	36	38	29	30	37	50	31	34	30	33	35
A fair amount	35	33	37	38	35	40	27	33	37	35	35	28	39	31	35	38	32
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>69</b>	<b>61</b>	<b>70</b>	<b>66</b>	<b>72</b>	<b>70</b>	<b>63</b>	<b>71</b>	<b>66</b>	<b>65</b>	<b>72</b>	<b>78</b>	<b>70</b>	<b>65</b>	<b>65</b>	<b>71</b>	<b>67</b>
Not very much	19	25	17	21	20	20	22	18	22	23	16	10	19	22	21	19	19
Not at all	6	11	6	6	3	4	10	5	7	6	7	5	4	7	10	5	8
<b>TOTAL NOT VERY MUCH / AT ALL</b>	<b>25</b>	<b>36</b>	<b>23</b>	<b>27</b>	<b>23</b>	<b>24</b>	<b>32</b>	<b>23</b>	<b>29</b>	<b>29</b>	<b>23</b>	<b>15</b>	<b>23</b>	<b>29</b>	<b>31</b>	<b>24</b>	<b>27</b>
Don't know	6	4	6	6	4	5	5	6	5	6	5	7	6	6	4	6	6

#### To what extent do you support or oppose plans by the Scottish Government to:

Restrict price promotions on foods that are high in fat, sugar and salt (e.g. buy one get one free)

Strongly support	25	16	24	27	35	29	22	30	21	24	26	29	24	23	28	29	22
Tend to support	31	27	33	43	35	36	26	32	31	30	31	27	29	33	31	33	28
<b>TOTAL SUPPORT</b>	<b>56</b>	<b>43</b>	<b>57</b>	<b>70</b>	<b>70</b>	<b>65</b>	<b>48</b>	<b>62</b>	<b>52</b>	<b>54</b>	<b>57</b>	<b>56</b>	<b>53</b>	<b>56</b>	<b>59</b>	<b>62</b>	<b>50</b>
Tend to oppose	18	26	16	20	14	15	24	15	21	17	20	15	18	20	19	18	19
Strongly oppose	14	23	16	5	7	9	21	12	16	19	10	17	15	14	13	10	19
<b>TOTAL OPPOSE</b>	<b>32</b>	<b>49</b>	<b>32</b>	<b>25</b>	<b>21</b>	<b>24</b>	<b>45</b>	<b>27</b>	<b>37</b>	<b>36</b>	<b>30</b>	<b>32</b>	<b>33</b>	<b>34</b>	<b>32</b>	<b>28</b>	<b>38</b>
Don't know	11	8	10	6	10	11	8	12	10	10	13	12	13	11	9	11	12

Restrict where unhealthy food is promoted in shops and supermarkets (e.g. end of aisle, checkouts)

Strongly support	25	14	24	34	35	28	22	29	22	24	26	27	24	25	28	26	24
Tend to support	36	35	39	35	39	42	32	40	35	36	37	36	38	39	31	39	33
<b>TOTAL SUPPORT</b>	<b>61</b>	<b>49</b>	<b>63</b>	<b>69</b>	<b>74</b>	<b>70</b>	<b>54</b>	<b>69</b>	<b>57</b>	<b>60</b>	<b>63</b>	<b>63</b>	<b>62</b>	<b>64</b>	<b>59</b>	<b>65</b>	<b>57</b>
Tend to oppose	16	26	13	16	11	13	21	13	18	17	15	15	14	17	20	16	16
Strongly oppose	9	17	13	5	5	5	16	6	13	12	7	7	10	9	10	7	12
<b>TOTAL OPPOSE</b>	<b>25</b>	<b>43</b>	<b>26</b>	<b>21</b>	<b>16</b>	<b>18</b>	<b>37</b>	<b>19</b>	<b>31</b>	<b>29</b>	<b>22</b>	<b>22</b>	<b>24</b>	<b>26</b>	<b>30</b>	<b>23</b>	<b>28</b>
Don't know	13	8	11	10	10	12	9	13	11	11	15	16	15	11	11	12	14

The UK Government's sugar reduction programme has targeted food and drink manufacturers to reduce sugar content in their products by 20% by 2020. Should food and drink manufacturers not achieve this target, to what extent would you support or oppose the UK Government introducing taxes on product categories where not enough progress has been made?

Strongly support	21	14	18	35	26	24	17	22	19	22	20	24	20	22	21	24	19
Tend to support	33	30	39	34	37	37	29	36	30	34	31	37	30	34	34	37	28
<b>TOTAL SUPPORT</b>	<b>54</b>	<b>44</b>	<b>57</b>	<b>69</b>	<b>63</b>	<b>61</b>	<b>46</b>	<b>58</b>	<b>49</b>	<b>56</b>	<b>51</b>	<b>61</b>	<b>50</b>	<b>56</b>	<b>55</b>	<b>61</b>	<b>47</b>
Tend to oppose	19	30	19	9	16	19	21	16	24	17	20	10	19	18	23	17	21
Strongly oppose	13	17	11	12	10	8	19	11	13	15	10	9	13	16	10	10	15
<b>TOTAL OPPOSE</b>	<b>32</b>	<b>47</b>	<b>30</b>	<b>21</b>	<b>26</b>	<b>27</b>	<b>40</b>	<b>27</b>	<b>37</b>	<b>32</b>	<b>30</b>	<b>19</b>	<b>32</b>	<b>34</b>	<b>33</b>	<b>27</b>	<b>36</b>
Don't know	15	9	12	9	11	12	14	14	13	10	18	20	18	10	12	13	17

	Parent of child <18		Gross Household Income (£)							
Total	Yes	No	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000 - 69,999	70,000+	
Weighted Sample	1037	199	838	106	164	163	99	85	81	59
Unweighted Sample	1037	201	836	98	163	151	103	90	86	69
	%	%	%	%	%	%	%	%	%	%

**The price of healthy food**

A great deal	<b>34</b>	36	33	36	38	30	29	40	34	33
A fair amount	<b>35</b>	38	34	28	34	41	38	37	33	33
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>69</b>	<b>74</b>	<b>67</b>	<b>64</b>	<b>72</b>	<b>71</b>	<b>67</b>	<b>77</b>	<b>67</b>	<b>66</b>
Not very much	<b>19</b>	16	20	17	18	19	25	14	24	23
Not at all	<b>6</b>	5	7	9	5	5	4	4	5	8
<b>TOTAL NOT VERY MUCH / AT ALL</b>	<b>25</b>	<b>21</b>	<b>27</b>	<b>26</b>	<b>23</b>	<b>24</b>	<b>29</b>	<b>18</b>	<b>29</b>	<b>31</b>
Don't know	<b>6</b>	5	6	10	5	5	4	4	4	3

**To what extent do you support or oppose plans by the Scottish Government to:**

**Restrict price promotions on foods that are high in fat, sugar and salt (e.g. buy one get one free)**

Strongly support	<b>25</b>	31	24	25	22	23	23	31	20	36
Tend to support	<b>31</b>	30	31	25	35	32	35	34	32	23
<b>TOTAL SUPPORT</b>	<b>56</b>	<b>61</b>	<b>55</b>	<b>50</b>	<b>57</b>	<b>55</b>	<b>58</b>	<b>65</b>	<b>52</b>	<b>59</b>
Tend to oppose	<b>18</b>	17	19	18	18	23	17	15	25	25
Strongly oppose	<b>14</b>	11	15	19	14	14	17	12	11	10
<b>TOTAL OPPOSE</b>	<b>32</b>	<b>28</b>	<b>34</b>	<b>37</b>	<b>32</b>	<b>37</b>	<b>34</b>	<b>27</b>	<b>36</b>	<b>35</b>
Don't know	<b>11</b>	11	11	13	12	8	8	8	11	7

**Restrict where unhealthy food is promoted in shops and supermarkets (e.g. end of aisle, checkouts)**

Strongly support	<b>25</b>	31	24	28	21	23	27	34	20	26
Tend to support	<b>36</b>	36	36	30	37	38	34	38	46	40
<b>TOTAL SUPPORT</b>	<b>61</b>	<b>67</b>	<b>60</b>	<b>58</b>	<b>58</b>	<b>61</b>	<b>61</b>	<b>72</b>	<b>66</b>	<b>66</b>
Tend to oppose	<b>16</b>	13	17	17	20	16	13	14	19	18
Strongly oppose	<b>9</b>	9	10	6	9	12	17	5	5	9
<b>TOTAL OPPOSE</b>	<b>25</b>	<b>22</b>	<b>27</b>	<b>23</b>	<b>29</b>	<b>28</b>	<b>30</b>	<b>19</b>	<b>24</b>	<b>27</b>
Don't know	<b>13</b>	12	13	19	12	11	9	9	10	7

**The UK Government's sugar reduction programme has targeted food and drink manufacturers to reduce sugar content in their products by 20% by 2020. Should food and drink manufacturers not achieve this target, to what extent would you support or oppose the UK Government introducing taxes on product categories where not enough progress has been made?**

Strongly support	<b>21</b>	26	20	21	20	21	14	30	21	27
Tend to support	<b>33</b>	31	33	25	29	34	36	37	44	42
<b>TOTAL SUPPORT</b>	<b>54</b>	<b>57</b>	<b>53</b>	<b>46</b>	<b>49</b>	<b>55</b>	<b>50</b>	<b>67</b>	<b>65</b>	<b>69</b>
Tend to oppose	<b>19</b>	14	20	18	23	19	28	14	16	15
Strongly oppose	<b>13</b>	11	13	18	12	12	10	8	16	8
<b>TOTAL OPPOSE</b>	<b>32</b>	<b>25</b>	<b>33</b>	<b>36</b>	<b>35</b>	<b>31</b>	<b>38</b>	<b>22</b>	<b>32</b>	<b>23</b>
Don't know	<b>15</b>	18	14	18	16	13	12	11	3	7