

Fieldwork: 9th - 10th January 2014

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1904	454	586	128	203	580	469	377	923	981	227	482	651	545	1085	819	244	619	407	468	166	
Unweighted Sample	1904	451	608	112	207	570	490	383	895	1009	170	463	739	532	1252	652	263	595	420	442	184	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Dec 19-20 2013	Jan 9-10 2014																				
Do you think this coalition government is good or bad for people like you?																						
Very good	2	2	5	1	5	0	3	1	2	3	1	1	4	1	1	3	1	1	3	2	1	1
Fairly good	16	17	39	6	43	6	28	5	20	18	16	18	16	17	18	21	13	14	20	19	12	20
TOTAL GOOD	18	19	44	7	48	6	31	6	22	21	17	19	20	18	19	24	14	15	23	21	13	21
Fairly bad	26	27	18	32	18	42	26	30	31	27	28	25	24	27	30	28	27	35	28	25	24	28
Very bad	28	26	5	49	7	33	14	46	22	26	26	17	26	29	27	22	31	26	19	24	35	36
TOTAL BAD	54	53	23	81	25	75	40	76	53	53	54	42	50	56	57	50	58	61	47	49	59	64
Doesn't make much difference either way	23	23	30	11	23	18	27	14	22	22	24	25	25	23	21	23	24	19	27	27	22	11
Don't know	5	4	2	2	3	0	2	3	4	4	5	13	5	2	2	4	5	4	4	3	6	4
Do you think the coalition government is managing the economy well or badly?																						
Very well	6	4	13	1	6	3	10	1	2	6	3	3	7	3	4	6	2	3	7	5	2	3
Fairly well	35	35	75	11	57	32	58	14	33	36	33	34	33	33	38	39	30	28	42	40	26	30
TOTAL WELL	41	39	88	12	63	35	68	15	35	42	36	37	40	36	42	45	32	31	49	45	28	33
Fairly badly	29	31	6	46	29	39	19	44	37	32	30	30	26	33	34	29	34	37	27	25	38	34
Very badly	22	21	2	39	6	24	8	35	20	20	22	13	23	24	18	19	23	24	16	21	24	23
TOTAL BADLY	51	52	8	85	35	63	27	79	57	52	52	43	49	57	52	48	57	61	43	46	62	57
Don't know	9	9	3	4	3	3	5	6	8	6	12	20	10	7	5	8	11	8	9	9	9	9
In your opinion how good or bad is the state of Britain's economy at the moment?																						
Very good	1	1	3	1	3	0	1	1	1	2	1	3	2	1	1	2	1	3	1	2	1	2
Quite good	16	14	36	5	19	13	27	5	10	19	10	13	17	12	15	17	11	11	18	15	11	15
TOTAL GOOD	17	15	39	6	22	13	28	6	11	21	11	16	19	13	16	19	12	14	19	17	12	17
Neither good nor bad	30	26	33	19	41	25	32	23	30	24	28	30	24	26	26	28	24	24	32	29	20	18
Quite bad	34	38	23	47	31	42	31	45	40	38	39	31	36	40	42	37	40	43	32	38	44	41
Very bad	16	16	2	27	4	20	8	24	16	14	17	13	15	19	14	14	19	15	13	13	21	23
TOTAL BAD	50	54	25	74	35	62	39	69	56	52	56	44	51	59	56	51	59	58	45	51	65	64
Don't know	3	4	2	1	1	0	1	3	2	3	4	9	6	2	2	3	5	4	4	4	4	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Dec 12-13 2013
Jan 9-10 2014

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	2	2	3	1	3	2	2	2	1	2	2	3	4	1	1	2	1	5	1	1	1	1
Get a little better	11	15	26	10	23	9	20	8	14	19	12	26	22	12	9	18	11	13	15	18	15	15
TOTAL BETTER	13	17	29	11	26	11	22	10	15	21	14	29	26	13	10	20	12	18	16	19	16	16
Stay about the same	40	36	50	28	46	31	43	32	36	37	35	33	33	37	38	40	31	36	41	33	32	33
Get a little worse	27	29	17	36	25	33	24	36	29	27	32	20	23	32	36	26	34	24	29	30	32	32
Get a lot worse	14	12	1	21	3	22	7	18	15	11	14	6	10	15	15	10	15	14	10	12	15	14
TOTAL WORSE	41	41	18	57	28	55	31	54	44	38	46	26	33	47	51	36	49	38	39	42	47	46
Don't know	6	5	3	4	0	2	3	4	5	5	6	11	9	3	1	4	7	8	4	6	5	4

Mar 7-8 2013
Jan 9-10 2014

Thinking about the government's plans to make further cuts to spending, which of the following areas do you think the government should cut spending in the MOST? Please tick up to three

Overseas aid	70	71	80	65	54	91	83	68	62	71	70	49	59	76	83	65	78	68	69	73	71	73
Welfare benefits	39	37	68	18	31	44	58	20	28	38	36	29	39	34	41	42	30	32	39	41	32	38
Environment and climate change	32	33	42	26	19	47	47	27	24	34	33	20	25	34	45	30	37	30	31	35	34	38
Defence	20	20	10	28	43	7	10	22	33	23	17	25	22	20	16	24	14	23	21	19	17	23
Local government	13	11	10	10	14	17	12	8	13	10	11	9	11	11	10	9	13	15	11	7	12	8
Transport	7	8	8	9	6	6	8	8	8	8	8	7	8	8	7	9	6	7	7	9	9	4
Pensions	3	4	5	5	6	1	2	5	5	6	2	10	8	2	1	5	2	7	2	6	5	4
Education and schools	3	3	2	3	5	3	3	1	4	3	3	3	4	2	3	3	3	2	2	3	4	3
NHS	3	3	4	1	5	6	3	2	4	4	2	4	4	2	2	4	2	4	3	4	3	2
Crime and policing	1	2	1	4	2	2	1	4	1	3	2	2	4	2	1	3	2	2	2	2	3	0
None of these	6	6	2	10	4	0	2	9	8	5	7	5	6	7	5	7	5	7	5	6	7	5
Don't know	4	5	2	3	3	1	2	4	5	5	5	14	8	4	1	5	6	4	7	4	6	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Mar 7-8 2013
Jan 9-10 2014

Thinking about the government's plans to make further cuts to spending, which of the following areas do you think the government should try to PROTECT from cuts? Please tick up to three

NHS	76	67	66	71	70	71	69	66	72	63	72	61	63	69	72	66	69	68	68	69	67	64
Education and schools	53	54	59	52	66	41	51	51	58	50	58	62	55	55	49	56	53	53	54	57	53	53
Pensions	38	39	41	35	32	51	47	37	38	40	39	21	24	38	64	37	43	36	36	39	43	49
Crime and policing	42	33	39	27	26	43	39	31	27	31	34	31	32	34	32	35	30	32	32	36	32	27
Defence	17	18	29	11	4	31	32	15	9	19	18	10	15	18	25	17	20	16	20	18	16	20
Welfare benefits	16	15	5	27	9	10	8	23	16	15	15	7	18	17	13	12	19	19	11	15	18	15
Environment and climate change	6	8	5	9	16	5	5	6	13	8	7	13	7	9	5	9	5	8	9	7	6	6
Transport	7	7	10	6	17	9	7	6	9	9	6	13	9	7	4	9	5	15	7	6	4	9
Local government	6	7	5	10	7	6	5	10	8	7	7	4	5	8	9	8	6	5	7	6	10	5
Overseas aid	2	3	3	2	6	3	2	2	5	3	3	4	2	3	3	4	2	2	4	3	2	4
None of these	1	2	3	2	2	1	2	2	2	3	2	3	3	2	1	3	2	5	2	2	2	2
Don't know	4	5	2	4	6	1	2	5	5	5	5	15	6	4	2	4	6	3	6	4	5	4

Sep 9-10 2013
Jan 9-10 2014

So far the government have said that they have protected spending on the NHS, international development and schools. As a result, cuts in other government departments have had to be deeper in order to achieve the overall target for spending cuts.

Do you think it is right or wrong to protect spending on the NHS, if this means deeper cuts elsewhere?

Right - its budget should be protected	75	79	72	90	78	78	75	85	82	76	81	74	74	80	83	76	82	77	76	81	81	78
Wrong - it should face its share of spending cuts	15	13	22	7	19	18	18	8	13	17	10	13	14	14	12	16	10	14	16	12	10	15
Don't know	10	8	6	3	4	4	6	6	6	8	9	13	12	6	5	8	8	9	9	8	8	7

Fieldwork: 9th - 10th January 2014

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Mar
14-15
2013

Jan
9-10
2014

Do you think it is right or wrong to protect spending on international development, if this means deeper cuts elsewhere?

Right - its budget should be protected	10	10	8	12	17	4	7	11	12	11	8	15	14	8	6	12	6	16	9	8	8	10
Wrong - it should face its share of spending cuts	76	78	83	74	72	91	86	75	77	78	78	63	67	83	87	76	80	68	79	78	79	79
Don't know	14	13	9	13	11	4	7	14	11	11	14	23	19	9	8	12	13	15	12	13	13	11

Do you think it is right or wrong to protect spending on schools, if this means deeper cuts elsewhere?

Right - its budget should be protected	71	70	78	82	66	66	76	71	70	73	78	70	72	70	71	72	70	74	70	70	70	75
Wrong - it should face its share of spending cuts	18	21	13	15	27	26	13	20	21	16	11	17	20	22	19	17	18	17	21	18	18	18
Don't know	10	8	9	3	7	8	11	9	9	11	11	14	8	9	9	11	12	10	9	12	8	8

Currently the state pension rises each year in line with inflation, in line with wages or by 2.5%, whichever is the highest. This is known as the "triple lock"

David Cameron has said he will guarantee the triple lock for pensions until at least 2020. Do you think this is the right or wrong thing to do?

Right thing to do	65	77	59	63	72	74	60	65	62	68	46	51	64	87	65	65	63	65	66	65	65
Wrong thing to do	12	11	14	23	9	9	12	16	16	8	18	17	14	2	14	9	16	12	11	10	13
Not sure	23	12	28	14	18	17	28	19	22	24	36	33	22	11	20	27	22	23	22	25	22

The minimum wage for people over the age of 21 is currently £6.31 an hour.

Some people think the minimum wage should be increased so low paid people are better off. Other people think that an increase in the minimum wage would risk increasing unemployment.

Would you support or oppose a substantial increase in the minimum wage?

Support	66	50	80	70	66	51	79	73	66	65	67	59	70	66	61	72	68	62	67	69	64
Oppose	19	33	10	22	23	31	9	14	21	17	17	22	17	20	23	14	17	23	19	15	19
Don't know	15	16	10	8	11	18	13	14	13	18	16	19	13	14	16	15	15	15	14	15	17

Fieldwork: 9th - 10th January 2014

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Below is a list of possible changes to benefits.

Would you support or oppose each one?

Stopping the payment of housing benefit to people under the age of 25?

Support	49	67	33	40	67	67	38	37	50	48	39	44	46	60	51	46	51	49	50	48	42
Oppose	34	17	52	44	22	18	41	46	34	33	42	38	37	23	33	34	36	32	34	32	41
Don't know	18	16	15	16	11	16	21	17	16	19	19	18	18	17	16	21	13	19	16	20	16

Stopping the payment of ALL benefits to people under the age of 25?

Support	23	29	14	15	41	33	19	11	23	23	17	25	20	27	22	24	27	24	23	22	17
Oppose	59	51	74	69	50	48	64	73	63	56	63	57	64	54	60	59	56	58	60	59	68
Don't know	18	20	11	16	10	19	17	16	15	21	21	18	16	19	18	18	16	18	17	19	16

Means testing elderly benefits like the winter fuel allowance so wealthier pensioners no longer receive them?

Support	66	68	68	80	61	64	66	72	68	65	69	73	67	59	66	67	58	66	70	69	63
Oppose	24	26	23	13	34	28	25	20	24	24	12	16	27	32	25	22	32	24	22	20	26
Don't know	10	6	9	7	5	8	10	8	8	11	20	11	6	8	9	11	10	9	8	11	11

Limiting benefits like child benefit and the child tax credit so they are only paid for a maximum of two children per household?

Support	68	83	56	59	88	84	59	64	68	68	48	61	70	80	67	69	62	70	74	67	61
Oppose	20	10	33	28	8	9	27	24	21	20	33	25	19	13	22	19	26	17	20	22	26
Don't know	11	7	11	13	4	7	14	12	11	12	19	15	10	6	11	12	12	13	7	11	13

Capping the total amount of benefits that one household can receive at £26000 a year?

Support	76	89	69	80	83	84	71	77	73	79	63	76	77	81	76	77	72	76	79	76	77
Oppose	14	7	18	11	16	12	16	12	16	12	16	14	13	14	14	13	17	14	11	14	14
Don't know	10	4	13	9	1	4	12	11	11	9	21	11	10	5	10	10	11	10	10	10	9

Capping the total amount of benefits that one household can receive at £15000 a year?

Support	49	58	39	36	67	61	42	38	47	50	37	41	50	58	47	51	46	48	51	47	53
Oppose	35	25	46	51	26	26	39	46	36	33	39	39	34	30	35	33	40	35	32	34	32
Don't know	17	17	15	13	7	13	19	16	17	17	24	20	16	13	18	16	14	17	17	19	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Putting a ban on immigrants to Britain receiving any benefits until they have lived in Britain for at least TWO years?

Support	76	86	71	54	88	86	74	68	74	78	62	71	80	82	71	84	74	74	78	78	80
Oppose	15	7	19	31	10	8	15	21	17	12	23	16	12	12	19	8	16	15	13	14	15
Don't know	9	7	10	15	2	6	11	11	9	10	15	13	8	5	10	8	11	11	10	8	5

Putting a ban on immigrants to Britain receiving any benefits until they have lived in Britain for at least FIVE years?

Support	62	65	54	28	91	74	59	41	60	63	49	58	64	67	53	72	61	58	65	62	66
Oppose	26	20	33	59	5	16	28	45	27	24	33	27	25	23	32	17	26	28	24	24	26
Don't know	13	15	12	12	5	10	13	15	12	13	18	16	11	10	14	11	13	14	11	14	8

Jan 5-6 2012

Jan 9-10 2014

David Cameron has pledged to reduce net immigration into Britain from hundreds of thousands to "tens of thousands"
Do you support or oppose this aim?

Support	78	76	88	66	51	94	87	73	63	74	77	61	66	78	87	71	82	69	70	81	81	79
Oppose	10	13	7	21	32	5	8	16	21	17	10	21	18	13	6	18	7	21	15	11	9	12
Don't know	12	11	5	13	17	1	5	11	16	9	13	18	16	9	7	11	11	10	15	8	10	9

And how likely or unlikely do you think it is that David Cameron will be able to deliver the pledge to reduce net immigration into Britain from hundreds of thousands to "tens of thousands"?

Very likely	2	1	2	2	0	0	1	2	0	1	1	0	2	1	2	1	1	1	2	2	0	0
Fairly likely	13	8	19	3	8	2	13	5	5	7	9	7	9	8	8	9	7	6	10	9	6	8
TOTAL LIKELY	15	9	21	5	8	2	14	7	5	8	10	7	11	9	10	10	8	7	12	11	6	8
Fairly unlikely	48	44	53	39	43	34	50	41	41	42	45	42	43	43	45	45	42	40	44	47	42	41
Very unlikely	30	39	19	49	45	62	31	43	48	43	35	40	32	42	42	39	40	44	35	35	44	45
TOTAL UNLIKELY	77	83	72	88	88	96	81	84	89	85	80	82	75	85	87	84	82	84	79	82	86	86
Don't know	8	8	7	7	4	1	5	8	6	6	9	10	13	7	3	7	9	10	8	7	8	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about education, do you support or oppose the creation of "Free Schools" - new state schools set up by parents, teachers or voluntary groups which are outside the control of local authorities?

[Only asked to respondents in England; n=1598]

Support	31	50	19	33	37	43	20	26	33	29	26	32	29	35	32	30	28	33	37	27	0
Oppose	42	29	56	44	41	32	50	55	42	42	41	41	44	42	45	38	43	40	41	45	0
Not sure	27	21	25	23	22	25	30	18	25	29	32	27	27	23	23	32	29	27	22	29	0

If you had children of school age and you were looking for a school to send them to, would you consider sending them to a free school?

[Only asked to respondents in England; n=1598]

I would definitely want to send them to a free school	8	11	9	5	7	9	11	4	10	7	4	12	8	8	8	9	10	9	10	6	0
I would definitely not consider sending them to a free school	27	20	37	24	21	18	35	31	25	29	27	33	26	22	29	24	25	25	26	32	0
I would consider both free schools and local authority schools	53	60	42	62	64	62	40	54	51	54	57	41	54	60	53	53	51	55	58	47	0
Don't know	12	10	12	10	8	11	14	11	13	11	12	14	12	10	10	14	14	12	6	16	0

Thinking about the future of free schools, what would you most like to see?

[Only asked to respondents in England; n=1598]

An expansion of free schools, with greater numbers being allowed to open	24	36	12	23	33	31	15	19	24	23	28	22	21	27	25	22	22	26	29	18	0
Keeping those free schools that already exist, but not allowing any more to open	18	18	21	19	8	18	19	22	17	19	19	15	20	19	19	17	17	18	20	17	0
Stopping free schools, and transferring those that already exist to local authority control	26	15	36	31	30	18	34	33	29	24	21	26	29	25	28	25	27	24	24	30	0
Not sure	32	30	30	27	29	33	31	26	30	34	32	37	30	29	28	37	34	32	27	34	0

Fieldwork: 9th - 10th January 2014

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1904	454	586	128	203	580	469	377	923	981	227	482	651	545	1085	819	244	619	407	468	166	
Unweighted Sample	1904	451	608	112	207	570	490	383	895	1009	170	463	739	532	1252	652	263	595	420	442	184	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Did you make a New Years Resolution for 2014?

Yes, I did	27	28	29	27	22	26	25	30	22	33	37	34	25	20	30	24	29	27	27	29	23
No, I did not	73	72	71	73	78	74	75	70	78	67	63	66	75	80	70	76	71	73	73	71	77

Which of the following New Years Resolutions did you make? Please tick all that apply

[Only asked to respondents who made a New Year's Resolution for 2014; n=527]

Improving my diet	35	41	38	29	33	44	36	31	28	39	36	35	37	33	31	42	46	37	33	30	33
Doing more exercise or improving my fitness	36	38	31	38	36	37	37	34	33	38	35	35	33	41	35	38	38	34	32	33	64
Decorating or renovating part of my home	10	11	9	6	8	14	10	10	7	12	1	6	14	19	9	13	4	8	18	8	18
Giving up smoking	8	5	11	2	14	9	10	5	11	7	15	8	6	7	8	9	20	8	2	4	18
Pursuing a career ambition	12	11	15	9	8	10	14	11	10	13	18	21	6	3	13	11	25	6	15	9	15
Saving more money	33	33	44	27	19	34	42	27	26	38	43	38	31	23	29	40	40	34	37	27	32
Cutting down on drinking	13	14	14	9	10	16	18	6	14	12	11	17	10	13	13	13	15	8	9	21	14
Taking up a new hobby	9	5	7	15	2	7	10	11	6	11	12	8	8	8	8	10	6	13	7	8	4
Losing weight	40	37	40	58	47	47	36	43	31	46	40	34	42	47	38	45	44	39	40	38	47
Something else	22	19	14	27	27	17	12	29	21	22	26	18	22	24	23	20	21	23	19	26	11
Giving up drinking alcohol for a month	6	7	7	10	4	6	10	5	7	6	5	11	7	1	8	4	8	5	3	10	8
Joining a gym	5	3	5	3	1	3	5	2	5	5	13	5	2	2	5	4	9	4	4	5	3
Raising money for a charity	1	2	2	0	0	1	1	1	2	1	3	0	1	2	2	0	3	1	1	1	0
Spending less time on social networking sites	2	1	3	0	0	1	1	3	2	1	3	1	2	1	2	1	4	1	1	1	3
Spending more time with my family	9	8	12	0	6	6	13	8	7	9	11	9	9	5	9	8	14	7	12	6	3
Volunteering or doing more charity work	5	2	9	13	0	3	7	11	4	6	4	2	7	8	6	3	7	6	5	3	3

And how confident are you that you will keep your New Years Resolution?

[Only asked to respondents who made a New Year's Resolution for 2014; n=527]

Very confident	18	13	21	18	21	13	16	17	21	17	22	17	16	22	19	17	14	16	23	21	16
Fairly confident	63	63	61	64	56	63	65	66	55	67	56	69	61	62	63	62	59	59	68	62	72
TOTAL CONFIDENT	81	76	82	82	77	76	81	83	76	84	78	86	77	84	82	79	73	75	91	83	88
Not very confident	13	18	11	15	12	18	11	11	13	12	11	9	16	14	13	12	21	19	6	8	8
Not confident at all	3	3	3	3	9	4	4	5	7	1	4	4	3	2	3	4	4	3	1	5	4
TOTAL NOT CONFIDENT	16	21	14	18	21	22	15	16	20	13	15	13	19	16	16	16	25	22	7	13	12
Not sure	3	2	4	0	1	2	4	0	3	2	6	1	4	0	2	4	2	3	2	4	0