

YouGov Survey Results

Sample Size: 1754 GB Adults
Fieldwork: 7th - 8th January 2019



	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1754	579	542	98	675	723	849	905	193	738	417	405	1000	754	210	586	379	428	151
Unweighted Sample	1754	613	560	117	772	719	779	975	163	724	439	428	1057	697	217	568	392	422	155
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Brexit segment

Die Hard No Dealers	13	25	6	2	1	29	17	10	2	9	18	22	12	14	7	14	15	15	10
May Loyalists	4	7	2	4	3	6	3	5	4	2	6	7	5	4	4	5	4	5	5
Soft Brexiteers	4	3	4	0	3	4	3	5	2	4	4	4	4	4	5	4	3	2	4
Die Hard Remainers	11	2	15	19	18	3	9	12	16	13	9	6	11	10	15	9	12	10	10
My Way or the Highway	7	15	2	2	1	14	6	7	0	5	6	14	6	7	5	9	5	6	5
Any Deal	4	5	4	4	4	5	3	5	6	5	4	2	5	4	2	5	7	4	3
Soft or Stay Home	18	7	32	32	35	4	18	18	16	21	17	14	21	14	20	16	14	21	26
Brexit, but not May's Brexit	4	5	3	1	1	6	5	2	2	3	7	2	3	4	2	3	5	4	2
May or Stay	1	1	1	2	2	0	1	2	2	1	1	1	1	1	1	2	1	1	1
Go Hard or Go Home	1	0	0	0	0	1	1	0	1	1	0	0	1	0	1	1	0	0	0
Any Brexit	5	10	2	1	2	8	5	4	4	4	4	7	5	4	5	5	6	4	2
Anything but No Deal	10	9	12	25	19	2	11	9	15	10	10	8	13	7	12	12	9	8	11
Anything but May's Deal	1	1	0	3	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
My deal, no deal or no Brexit	0	1	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0
Literally anything	2	3	2	0	2	3	3	2	4	2	3	1	2	2	5	2	2	2	3
Literally no idea	15	6	13	5	8	13	11	18	24	19	8	11	9	23	16	13	15	17	17

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	Generally speaking, what would you like to see happen now?							Britain was right or wrong to leave the EU			
	Total	Accept draft deal	Reject draft deal and reopen negotiations	Reject draft deal and leave the EU with no deal	Referendum on whether or not to accept the draft deal	Stop Brexit and remain in EU	Something else	Don't know	Right to leave	Wrong to leave	Don't know
Weighted Sample	1754	266	157	379	144	491	41	277	717	824	212
Unweighted Sample	1754	269	159	377	152	545	37	215	700	884	170
	%	%	%	%	%	%	%	%	%	%	%

Brexit segment

Die Hard No Dealers	13	1	16	51	1	0	2	5	32	0	2
May Loyalists	4	22	4	2	0	0	2	2	8	1	6
Soft Brexiteers	4	2	15	1	1	1	14	7	4	3	5
Die Hard Remainers	11	1	6	0	12	27	12	6	1	20	6
My Way or the Highway	7	20	3	13	1	0	0	1	16	0	0
Any Deal	4	16	10	1	4	1	2	1	6	3	4
Soft or Stay Home	18	1	8	0	42	45	22	3	1	37	5
Brexit, but not May's Brexit	4	0	6	12	4	0	0	1	7	1	2
May or Stay	1	1	2	0	2	2	0	1	0	2	2
Go Hard or Go Home	1	0	1	1	0	1	4	0	1	0	0
Any Brexit	5	13	7	8	1	0	2	2	9	1	5
Anything but No Deal	10	15	5	0	22	17	3	5	1	20	5
Anything but May's Deal	1	0	2	2	2	1	3	1	1	1	0
My deal, no deal or no Brexit	0	1	1	0	1	0	0	0	0	0	1
Literally anything	2	4	5	3	2	1	0	2	3	2	2
Literally no idea	15	3	11	5	6	5	36	62	11	8	56