

7 December 2017

YouGov plc
("YouGov" or "the Group")

Result of AGM

YouGov, the international market research and data analytics group, announces that at yesterday's Annual General Meeting all resolutions were duly passed. This included the approval of the company's dividend of 2.0 pence per share which will be paid on 11 December 2017 to all shareholders on the register at 1 December 2017.

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