

## YouGov Survey Results

Sample Size: 1629 British Adults who voted  
Conservative in 2017 and Leave in the EU Referendum

Fieldwork: 8th - 16th July 2018

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1650</b>	818	832	53	464	491	642	929	721	154	697	374	351	75
<b>Unweighted Sample</b>	<b>1629</b>	763	866	39	413	514	663	951	678	108	766	345	340	70
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were a general election held tomorrow, which party would you vote for?

Conservative	<b>64</b>	64	64	58	58	65	68	68	59	61	68	63	57	70
Labour	<b>2</b>	2	2	0	4	1	1	2	2	2	1	3	1	0
Liberal Democrat	<b>2</b>	2	1	0	2	1	2	2	1	1	1	2	2	3
Scottish National Party (SNP)/ Plaid Cymru	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	<b>11</b>	14	7	14	10	11	11	9	13	15	8	10	15	13
Would not vote	<b>3</b>	3	4	2	3	4	3	3	4	3	3	4	4	2
Don't know	<b>18</b>	15	21	27	21	18	15	16	21	19	18	17	20	12
Skipped	<b>1</b>	0	1	0	1	1	0	1	1	1	0	1	1	0

And which of these parties would you vote for?

[Only asked to those who said "Some other party"; n=177]

Green	<b>3</b>	2	5	0	6	0	3	2	3	9	2	3	2	0
UK Independence Party (UKIP)	<b>84</b>	84	85	100	81	89	81	85	84	76	87	92	77	100
British National Party (BNP)	<b>4</b>	4	3	0	4	5	3	1	6	5	2	3	6	0
Women's Equality Party	<b>1</b>	0	1	0	0	0	1	0	1	0	0	0	2	0
Some other party	<b>3</b>	5	1	0	3	3	5	4	3	0	2	0	10	0
Don't know	<b>4</b>	5	3	0	6	2	6	7	2	10	6	0	4	0
Skipped	<b>1</b>	1	1	0	0	2	1	1	1	0	2	2	0	0

Voting intention [recoded]

Con	<b>64</b>	64	64	58	58	65	68	68	59	61	68	63	57	70
Lab	<b>2</b>	2	2	0	4	1	1	2	2	2	1	3	1	0
Lib Dem	<b>2</b>	2	1	0	2	1	2	2	1	1	1	2	2	3
UKIP	<b>9</b>	12	6	14	8	10	9	7	11	11	7	9	12	13
SNP / PCY	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	2	1	0	1	1	1	1	2	2	1	1	3	0
Don't know	<b>18</b>	15	21	27	22	18	16	16	21	20	18	17	20	12
Would not vote / skipped	<b>4</b>	3	5	2	5	5	3	4	4	4	3	5	5	2