YouGov Survey Results

Sample Size: 4317 GB Adults
Fieldwork: 20th - 24th November 2015

		Vote in 2015				Gender		Age				Social Grade		Region					EU Voting Intention			
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain	Would not vote	Don't know
Weighted Sample	**4317**	1464	1207	302	520	2094	2223	511	1091	1480	1235	2451	1851	552	1403	920	1060	378	1778	1768	131	640
Unweighted Sample	4317	1376	1201	345	565	2172	2145	322	760	1651	1584	2760	1542	502	1463	922	1016	409	1782	1805	121	609
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention																						
[Excluding Don't Know and Would Not Vote]																						
Con	**38**	87	4	17	9	38	38	26	33	36	48	43	31	38	43	40	34	24	40	33	*48*	45
Lab	**29**	2	84	16	4	27	32	39	37	28	20	29	30	36	24	27	39	17	15	41	*25*	36
Lib Dem	**6**	2	4	60	0	7	6	9	8	5	6	7	5	7	7	6	6	3	3	11	*0*	4
UKIP	**17**	8	5	2	86	19	16	12	11	20	22	12	25	13	19	22	17	6	37	1	*19*	5
Other	**9**	0	3	4	1	9	9	14	12	11	4	9	9	5	6	5	4	50	5	14	*7*	10
Other Parties Voting Intention																						
[Excluding Don't Know and Would Not Vote]																						
SNP/ PCY	**5**	0	1	1	0	6	5	3	8	7	2	5	6	0	0	2	0	48	2	8	*2*	6
Green	**3**	0	2	3	0	3	4	10	3	3	1	3	3	4	4	2	3	2	1	5	*1*	3
BNP	**0**	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	*0*	0
Respect	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	*4*	0
Other	**1**	0	0	0	0	1	1	1	1	1	0	1	1	1	1	1	1	0	1	1	*0*	0
Non Voters																						
Would Not Vote	***6***	*1*	*4*	*3*	*1*	*5*	*6*	*8*	*7*	*6*	*3*	*5*	*7*	*4*	*6*	*6*	*7*	*3*	*4*	*3*	*65*	*5*
Don't know	***14***	*11*	*18*	*25*	*8*	*11*	*18*	*14*	*16*	*16*	*11*	*13*	*16*	*16*	*15*	*13*	*15*	*11*	*12*	*12*	*8*	*31*
How much interest do you generally have in what is going on in politics... a great deal, quite a lot, some, not very much, or, none at all?																						
A great deal	**22**	22	23	23	24	29	15	28	20	19	23	25	17	24	20	20	22	28	22	26	5	10
Quite a lot	**32**	37	32	32	33	36	29	24	29	31	40	34	30	34	34	32	30	32	35	35	6	21
TOTAL GREAT DEAL / QUITE A LOT	**54**	**59**	**55**	**55**	**57**	**65**	**44**	**52**	**49**	**50**	**63**	**59**	**47**	**58**	**54**	**52**	**52**	**60**	**57**	**61**	**11**	**31**
Some	**30**	29	29	29	31	23	36	28	30	32	27	27	33	29	31	28	30	26	29	28	24	37
Not very much	**12**	10	12	14	10	9	15	13	16	13	8	11	14	11	11	15	14	11	11	10	33	20
None at all	**4**	2	4	2	2	3	5	7	5	5	2	3	6	3	4	4	5	4	3	1	33	12
TOTAL NOT VERY MUCH / NONE	**16**	**12**	**16**	**16**	**12**	**12**	**20**	**20**	**21**	**18**	**10**	**14**	**20**	**14**	**15**	**19**	**19**	**15**	**14**	**11**	**66**	**32**
If there was a referendum on Britain's membership of the European Union and this was the question, how would you vote: Should the United Kingdom remain a member of the European Union or leave the European Union?																						
Leave the European Union	**41**	49	26	22	89	44	38	26	29	46	53	35	49	41	43	46	39	30	100	0	0	0
Remain a member of the European Union	**41**	35	55	61	5	44	39	55	49	35	34	48	32	44	39	37	42	52	0	100	0	0
Would not vote	**3**	1	2	0	1	2	4	4	4	4	1	2	4	2	3	4	3	2	0	0	100	0
Don't know	**15**	15	17	16	5	10	19	15	17	15	12	14	16	13	15	14	16	16	0	0	0	100

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Fieldwork: 20th - 24th November 2015

		Hard / Soft Vote					Political Interest 1			Political Interest 2		Political Interest 3				
	Total	HARD Remain	SOFT Remain	No Idea	SOFT Leave	HARD Leave	Great Deal / Quite a Lot	Some	Not very much / None	Great Deal / Quite a lot	Some/ Not very much / None	A great deal	Quite a lot	Some	Not very much	None at all
Weighted Sample	4317	1219	815	398	723	1163	2323	1277	717	2323	1994	930	1392	1277	536	181
Unweighted Sample	4317	1281	764	383	691	1198	2457	1221	639	2457	1860	998	1459	1221	477	162
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention																
[Excluding Don't Know and Would Not Vote]																
Con	**38**	28	42	44	54	35	39	36	34	39	36	36	41	36	37	*17*
Lab	**29**	46	34	34	19	13	29	31	29	29	30	30	27	31	27	*41*
Lib Dem	**6**	11	9	4	4	1	7	6	7	7	6	6	7	6	8	*4*
UKIP	**17**	0	4	6	17	46	17	17	20	17	18	17	17	17	20	*24*
Other	**9**	15	10	13	5	5	9	10	9	9	10	10	8	10	9	*14*
Other Parties Voting Intention																
[Excluding Don't Know and Would Not Vote]																
SNP/ PCY	**5**	8	6	8	3	2	5	5	5	5	5	6	5	5	4	*7*
Green	**3**	6	3	4	2	1	3	4	2	3	4	3	3	4	2	*4*
BNP	**0**	0	0	0	0	1	0	0	1	0	0	0	0	0	1	*0*
Respect	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	*1*
Other	**1**	1	1	0	0	1	0	1	2	0	1	0	0	1	2	*2*
Non Voters																
Would Not Vote	***6***	*3*	*4*	*18*	*5*	*5*	*2*	*5*	*20*	*2*	*10*	*1*	*2*	*5*	*15*	*36*
Don't know	***14***	*10*	*18*	*29*	*18*	*9*	*10*	*16*	*27*	*10*	*20*	*7*	*11*	*16*	*25*	*35*
How much interest do you generally have in what is going on in politics... a great deal, quite a lot, some, not very much, or, none at all?																
A great deal	**22**	29	18	5	16	25	40	0	0	40	0	100	0	0	0	0
Quite a lot	**32**	35	32	17	35	34	60	0	0	60	0	0	100	0	0	0
TOTAL GREAT DEAL / QUITE A LOT	**54**	**64**	**50**	**22**	**51**	**59**	**100**	**0**	**0**	**100**	**0**	**100**	**100**	**0**	**0**	**0**
Some	**30**	27	33	35	32	27	0	100	0	0	64	0	0	100	0	0
Not very much	**12**	8	13	28	13	11	0	0	75	0	27	0	0	0	100	0
None at all	**4**	1	4	16	3	4	0	0	25	0	9	0	0	0	0	100
TOTAL NOT VERY MUCH / NONE	**16**	**9**	**17**	**44**	**16**	**15**	**0**	**0**	**100**	**0**	**36**	**0**	**0**	**0**	**100**	**100**
If there was a referendum on Britain's membership of the European Union and this was the question, how would you vote: Should the United Kingdom remain a member of the European Union or leave the European Union?																
Leave the European Union	**41**	1	5	4	82	97	44	40	34	44	38	43	45	40	37	25
Remain a member of the European Union	**41**	97	70	3	1	0	47	39	26	47	34	49	45	39	32	9
Would not vote	**3**	1	4	17	2	1	1	2	12	1	6	1	1	2	8	24
Don't know	**15**	1	22	77	16	2	9	19	28	9	22	7	9	19	24	43

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Fieldwork: 20th - 24th November 2015

		Vote in 2015				Gender		Age				Social Grade		Region					EU Voting Intention			
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain	Would not vote	Don't know
Weighted Sample	**4317**	1464	1207	302	520	2094	2223	511	1091	1480	1235	2451	1851	552	1403	920	1060	378	1778	1768	131	640
Unweighted Sample	**4317**	1376	1201	345	565	2172	2145	322	760	1651	1584	2760	1542	502	1463	922	1016	409	1782	1805	121	609
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
If there was a referendum on Britain's membership of the European Union and this was the question, how would you vote: Should the United Kingdom remain a member of the European Union or leave the European Union?																						
[Excluding Don't Know and Would Not Vote]																						
Leave the European Union	**50**	58	32	26	95	50	49	32	37	57	61	42	61	48	52	56	48	37	100	0	*	*
Remain a member of the European Union	**50**	42	68	73	5	50	51	68	62	43	39	57	40	52	48	45	52	63	0	100	*	*
Thinking about how you might vote in a referendum on Britain's membership of the European Union, which of the following best applies to you?																						
I will definitely vote for Britain to remain a member of the EU	**28**	21	42	43	2	31	26	36	33	24	25	33	21	31	27	24	28	40	1	67	8	2
I will probably vote for Britain to remain a member of the EU, but could be persuaded to vote to leave	**12**	14	12	17	4	12	12	17	16	10	9	14	10	15	12	12	12	12	1	25	5	9
I don't have a strong preference and could change my mind, but am currently more likely to vote for Britain to stay	**7**	6	8	9	1	6	7	9	9	6	5	7	6	6	6	6	8	7	1	7	17	19
TOTAL SOFT REMAIN	**19**	**20**	**20**	**26**	**5**	**18**	**19**	**26**	**25**	**16**	**14**	**21**	**16**	**21**	**18**	**18**	**20**	**19**	**2**	**32**	**22**	**28**
I have no idea whether I would vote for Britain to stay in the EU or to leave the EU	**9**	8	10	8	3	5	13	11	10	11	6	9	10	5	10	10	10	11	1	1	50	48
I don't have a strong preference and could change my mind, but am currently more likely to vote for Britain to leave	**5**	8	4	5	3	4	7	4	6	5	6	5	6	6	6	5	5	4	8	0	10	12
I will probably vote for Britain to leave the EU, but could be persuaded to vote to stay	**11**	15	10	10	10	11	11	8	11	13	12	11	12	13	11	12	12	8	25	0	1	6
TOTAL SOFT LEAVE	**16**	**23**	**14**	**15**	**13**	**15**	**18**	**12**	**17**	**18**	**18**	**16**	**18**	**19**	**17**	**17**	**17**	**12**	**33**	**0**	**11**	**18**
I will definitely vote for Britain to leave the EU	**27**	29	15	9	76	31	23	15	16	30	38	21	34	24	28	31	26	20	63	0	10	4
How much interest do you have in the campaigns arguing Britain should remain in or leave the European Union... a great deal, quite a lot, some, not very much, or, none at all?																						
A great deal	**17**	18	15	20	26	23	11	16	15	15	21	19	15	19	17	16	17	17	22	17	2	6
Quite a lot	**27**	30	28	26	27	29	25	26	22	26	32	28	25	31	28	24	25	26	29	31	3	14
TOTAL GREAT DEAL / QUITE A LOT	**44**	**48**	**43**	**46**	**53**	**52**	**36**	**42**	**37**	**41**	**53**	**47**	**40**	**50**	**45**	**40**	**42**	**43**	**51**	**48**	**5**	**20**
Some	**34**	34	35	33	30	31	36	30	36	35	31	33	34	30	34	36	35	30	33	34	20	37
Not very much	**16**	14	15	19	12	12	20	19	19	17	12	15	18	15	16	17	16	19	13	15	37	25
None at all	**6**	4	7	3	5	5	8	8	8	7	4	5	9	5	6	7	7	7	4	3	37	17
TOTAL NOT VERY MUCH / NONE	**22**	**18**	**22**	**22**	**17**	**17**	**28**	**27**	**27**	**24**	**16**	**20**	**27**	**20**	**22**	**24**	**23**	**26**	**17**	**18**	**74**	**42**

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		Hard / Soft Vote					Political Interest 1			Political Interest 2		Political Interest 3				
	Total	HARD Remain	SOFT Remain	No Idea	SOFT Leave	HARD Leave	Great Deal / Quite a Lot	Some	Not very much / None	Great Deal / Quite a lot	Some/ Not very much / None	A great deal	Quite a lot	Some	Not very much	None at all
Weighted Sample	4317	1219	815	398	723	1163	2323	1277	717	2323	1994	930	1392	1277	536	181
Unweighted Sample	4317	1281	764	383	691	1198	2457	1221	639	2457	1860	998	1459	1221	477	162
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
If there was a referendum on Britain's membership of the European Union and this was the question, how would you vote: Should the United Kingdom remain a member of the European Union or leave the European Union?																
[Excluding Don't Know and Would Not Vote]																
Leave the European Union	**50**	1	7	67	100	100	49	51	57	49	53	47	50	51	54	76
Remain a member of the European Union	**50**	99	95	50	1	0	52	49	43	52	47	53	50	49	47	27
Thinking about how you might vote in a referendum on Britain's membership of the European Union, which of the following best applies to you?																
I will definitely vote for Britain to remain a member of the EU	**28**	100	0	0	0	0	34	26	16	34	22	38	30	26	18	8
I will probably vote for Britain to remain a member of the EU, but could be persuaded to vote to leave	**12**	0	65	0	0	0	13	12	10	13	12	12	14	12	11	5
I don't have a strong preference and could change my mind, but am currently more likely to vote for Britain to stay	**7**	0	35	0	0	0	5	8	9	5	9	4	5	8	9	12
TOTAL SOFT REMAIN	**19**	**0**	**100**	**0**	**0**	**0**	**18**	**20**	**19**	**18**	**21**	**16**	**19**	**20**	**20**	**17**
I have no idea whether I would vote for Britain to stay in the EU or to leave the EU	**9**	0	0	100	0	0	4	11	24	4	16	2	5	11	21	35
I don't have a strong preference and could change my mind, but am currently more likely to vote for Britain to leave	**5**	0	0	0	32	0	4	7	8	4	7	3	5	7	8	7
I will probably vote for Britain to leave the EU, but could be persuaded to vote to stay	**11**	0	0	0	68	0	12	12	8	12	11	10	13	12	9	7
TOTAL SOFT LEAVE	**16**	**0**	**0**	**0**	**100**	**0**	**16**	**19**	**16**	**16**	**18**	**13**	**18**	**19**	**17**	**14**
I will definitely vote for Britain to leave the EU	**27**	0	0	0	0	100	29	24	24	29	24	31	28	24	23	26
How much interest do you have in the campaigns arguing Britain should remain in or leave the European Union... a great deal, quite a lot, some, not very much, or, none at all?																
A great deal	**17**	21	10	3	11	27	30	3	1	30	2	54	13	3	1	1
Quite a lot	**27**	32	27	9	30	26	39	17	4	39	12	28	47	17	5	2
TOTAL GREAT DEAL / QUITE A LOT	**44**	**53**	**37**	**12**	**41**	**53**	**69**	**20**	**5**	**69**	**14**	**82**	**60**	**20**	**6**	**3**
Some	**34**	31	39	31	42	28	23	58	26	23	46	12	30	58	30	14
Not very much	**16**	13	19	33	14	13	6	19	44	6	28	4	8	19	51	23
None at all	**6**	3	5	24	4	7	2	3	25	2	11	2	3	3	13	60
TOTAL NOT VERY MUCH / NONE	**22**	**16**	**24**	**57**	**18**	**20**	**8**	**22**	**69**	**8**	**39**	**6**	**11**	**22**	**64**	**83**

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	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain	Would not vote	Don't know
Weighted Sample	**4317**	1464	1207	302	520	2094	2223	511	1091	1480	1235	2451	1851	552	1403	920	1060	378	1778	1768	131	640
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
David Cameron has said he will seek to renegotiate British membership of the EU and then hold a referendum on whether Britain should remain a member. Generally speaking, do you support or oppose this policy?																						
Support	**55**	75	43	67	42	59	52	48	52	54	63	60	49	57	56	56	54	50	56	60	19	47
Oppose	**22**	12	28	17	42	26	19	20	20	23	24	21	24	22	21	23	23	24	29	23	11	4
Don't know	**22**	13	29	17	16	15	30	31	29	23	13	19	27	21	22	21	23	26	15	17	70	49
Thinking about a renegotiation of Britain's membership of the European Union, which of the following best reflects your view?																						
There is no need to renegotiate Britain's membership of the EU - our current relationship is fine and is good for British interests	**9**	3	15	8	0	10	8	12	13	8	4	10	7	10	7	8	9	14	1	19	8	3
Our relationship with the European Union is broadly okay as it is, but there are some areas where we should seek reassurances or changes to existing rules to protect British interests	**26**	23	35	43	4	26	27	34	32	24	22	31	21	28	27	23	27	31	4	55	9	14
Our relationship with the European Union has some significant problems, and we need to make substantial changes and secure opt-outs of some EU rules and powers for membership to be in Britain's interests	**24**	34	20	27	15	23	26	17	20	25	29	26	22	25	25	24	24	21	26	18	14	38
Our relationship with the European Union has major problems, there would need to be massive and fundamental changes for membership to ever be in British interests	**28**	32	16	14	72	33	23	16	17	31	39	23	35	25	29	31	28	20	63	1	5	9
None of these	**13**	8	15	7	8	9	16	21	18	13	5	11	16	12	13	13	12	13	6	7	65	35

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		Hard / Soft Vote					Political Interest 1			Political Interest 2		Political Interest 3				
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Weighted Sample	4317	1219	815	398	723	1163	2323	1277	717	2323	1994	930	1392	1277	536	181
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
David Cameron has said he will seek to renegotiate British membership of the EU and then hold a referendum on whether Britain should remain a member. Generally speaking, do you support or oppose this policy?																
Support	**55**	54	68	34	72	45	61	55	36	61	48	59	63	55	42	18
Oppose	**22**	29	10	3	8	39	27	19	13	27	17	32	24	19	15	7
Don't know	**22**	17	22	64	20	16	12	26	51	12	35	9	14	26	43	74
Thinking about a renegotiation of Britain's membership of the European Union, which of the following best reflects your view?																
There is no need to renegotiate Britain's membership of the EU - our current relationship is fine and is good for British interests	**9**	26	5	1	1	0	10	7	7	10	7	14	8	7	7	6
Our relationship with the European Union is broadly okay as it is, but there are some areas where we should seek reassurances or changes to existing rules to protect British interests	**26**	56	43	13	6	1	29	26	18	29	24	28	30	26	23	6
Our relationship with the European Union has some significant problems, and we need to make substantial changes and secure opt-outs of some EU rules and powers for membership to be in Britain's interests	**24**	10	36	30	54	10	25	27	18	25	24	20	28	27	21	8
Our relationship with the European Union has major problems, there would need to be massive and fundamental changes for membership to ever be in British interests	**28**	1	3	5	31	79	31	26	20	31	24	34	29	26	23	13
None of these	**13**	7	12	50	8	9	5	13	37	5	22	4	5	13	27	67

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	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain	Would not vote	Don't know
Weighted Sample	4317	1464	1207	302	520	2094	2223	511	1091	1480	1235	2451	1851	552	1403	920	1060	378	1778	1768	131	640
Unweighted Sample	4317	1376	1201	345	565	2172	2145	322	760	1651	1584	2760	1542	502	1463	922	1016	409	1782	1805	121	609
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
When renegotiating Britain's relationship with the EU, in which if any of the following areas do you think David Cameron should seek to change our relationship with the EU? Please tick up to three																						
Greater control of our borders and immigration from the EU	**52**	63	41	49	75	51	53	39	41	56	63	48	57	48	54	56	53	39	72	38	20	43
Limits on welfare benefits EU migrants to Britain are eligible for	**46**	52	42	44	56	42	49	33	38	48	55	44	48	44	45	46	50	37	57	38	23	42
Greater powers for national Parliaments to block EU policies they oppose	**29**	38	21	31	31	31	26	25	22	29	36	30	27	27	30	29	28	25	36	25	8	24
Freedom to set up our own trade relations with countries outside the EU	**21**	21	22	20	21	22	20	28	22	18	21	22	20	22	20	20	22	21	20	24	3	19
An end to the EU's aim of "ever closer Union"	**14**	19	7	18	17	20	8	11	10	13	19	15	12	14	14	14	13	14	19	11	3	7
Relaxing human rights laws	**13**	18	9	7	22	15	12	5	11	14	17	13	14	12	13	15	14	11	20	8	6	9
Greater control of British fishing waters	**13**	11	14	17	13	14	13	9	11	13	17	13	13	8	14	11	13	25	11	16	2	14
Fewer regulations on British businesses	**8**	10	6	8	5	9	7	8	8	8	7	8	7	9	10	5	7	6	6	10	4	6
Exemptions from the common agricultural policy and farming subsidies	**7**	7	7	10	5	7	6	5	5	8	8	7	6	9	7	5	6	6	6	8	4	4
Fewer regulations on the city and Britain's financial sector	**4**	6	5	4	3	6	3	3	4	5	5	5	4	7	4	4	4	1	4	5	3	4
Fewer employment regulations	**3**	4	4	2	3	4	3	3	5	3	3	4	3	4	3	3	4	2	3	4	3	3
Fewer regulations on climate change and the environment	**2**	3	2	3	4	2	2	4	1	2	3	2	2	2	2	3	3	2	3	2	1	1
Something else	**3**	1	3	5	3	3	3	6	3	3	2	3	3	3	2	5	1	4	2	4	0	1
None of these - Britain does not need to renegotiate our relationship with the EU	**7**	2	11	8	5	8	7	8	8	7	7	8	6	9	6	8	6	10	4	13	10	1
Don't know	**12**	8	14	8	4	8	15	20	17	11	4	10	14	11	12	11	11	15	4	9	47	31
In practical terms, what sort of renegotiation of Britain's membership do you think other EU countries will agree to?																						
None at all - other European countries will probably not agree to any changes in Britain's relationship	**20**	19	17	11	37	20	19	11	17	22	23	17	24	19	19	20	21	18	32	12	11	9
Minor changes - other European countries will probably agree to minor changes and clarifications in Britain's relationship with Europe, but nothing major	**54**	55	54	69	41	58	49	53	52	51	59	60	44	54	55	53	51	56	46	68	22	40
Significant changes - other European countries will probably agree to significant changes to Britain's relationship with Europe, including allowing Britain to opt-out of some EU rules and powers	**9**	12	6	6	10	10	7	10	9	9	8	8	9	9	9	9	9	8	11	7	10	7
Don't know	**18**	14	23	14	12	12	24	25	23	19	10	15	23	18	17	18	20	18	11	13	57	44

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Sample Size: 4317 GB Adults
Fieldwork: 20th - 24th November 2015

		Hard / Soft Vote					Political Interest 1			Political Interest 2		Political Interest 3				
	Total	HARD Remain	SOFT Remain	No Idea	SOFT Leave	HARD Leave	Great Deal / Quite a Lot	Some	Not very much / None	Great Deal / Quite a lot	Some/ Not very much / None	A great deal	Quite a lot	Some	Not very much	None at all
Weighted Sample	4317	1219	815	398	723	1163	2323	1277	717	2323	1994	930	1392	1277	536	181
Unweighted Sample	4317	1281	764	383	691	1198	2457	1221	639	2457	1860	998	1459	1221	477	162
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
When renegotiating Britain's relationship with the EU, in which if any of the following areas do you think David Cameron should seek to change our relationship with the EU? Please tick up to three																
Greater control of our borders and immigration from the EU	**52**	31	48	36	72	69	53	55	43	53	50	48	57	55	49	24
Limits on welfare benefits EU migrants to Britain are eligible for	**46**	33	46	35	59	54	45	50	39	45	46	40	49	50	45	22
Greater powers for national Parliaments to block EU policies they oppose	**29**	22	30	17	36	34	34	25	17	34	22	34	34	25	20	8
Freedom to set up our own trade relations with countries outside the EU	**21**	22	25	13	23	19	24	21	13	24	18	23	24	21	16	6
An end to the EU's aim of "ever closer Union"	**14**	10	13	3	16	20	19	10	2	19	7	21	18	10	3	0
Relaxing human rights laws	**13**	7	11	7	16	22	14	14	11	14	13	13	14	14	12	7
Greater control of British fishing waters	**13**	16	14	11	11	11	15	14	8	15	12	16	14	14	10	4
Fewer regulations on British businesses	**8**	8	10	6	8	5	7	10	6	7	8	6	7	10	7	2
Exemptions from the common agricultural policy and farming subsidies	**7**	7	10	2	7	6	7	7	4	7	6	7	7	7	5	0
Fewer regulations on the city and Britain's financial sector	**4**	5	5	2	6	3	5	4	2	5	4	5	5	4	2	1
Fewer employment regulations	**3**	4	5	2	3	3	3	4	4	3	4	3	3	4	4	3
Fewer regulations on climate change and the environment	**2**	2	3	2	2	3	3	3	1	3	2	3	3	3	1	0
Something else	**3**	4	4	1	1	3	4	2	2	4	2	5	3	2	1	2
None of these - Britain does not need to renegotiate our relationship with the EU	**7**	18	2	1	1	6	9	5	7	9	5	11	7	5	6	8
Don't know	**12**	11	10	45	7	6	4	14	32	4	20	3	5	14	24	55
In practical terms, what sort of renegotiation of Britain's membership do you think other EU countries will agree to?																
None at all - other European countries will probably not agree to any changes in Britain's relationship	**20**	14	8	7	18	39	20	19	19	20	19	22	19	19	23	10
Minor changes - other European countries will probably agree to minor changes and clarifications in Britain's relationship with Europe, but nothing major	**54**	67	65	32	53	39	63	51	27	63	42	65	63	51	32	10
Significant changes - other European countries will probably agree to significant changes to Britain's relationship with Europe, including allowing Britain to opt-out of some EU rules and powers	**9**	6	9	6	14	9	9	9	8	9	8	9	9	9	8	7
Don't know	**18**	13	18	55	15	13	8	21	46	8	30	5	10	21	37	73

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Sample Size: 4317 GB Adults
Fieldwork: 20th - 24th November 2015

		Vote in 2015				Gender		Age				Social Grade		Region					EU Voting Intention			
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain	Would not vote	Don't know
Weighted Sample	**4317**	1464	1207	302	520	2094	2223	511	1091	1480	1235	2451	1851	552	1403	920	1060	378	1778	1768	131	640
Unweighted Sample	**4317**	1376	1201	345	565	2172	2145	322	760	1651	1584	2760	1542	502	1463	922	1016	409	1782	1805	121	609
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Imagine David Cameron has secured a small change in Britain's relationship with the European Union, securing guarantees over some key issues that he said protected British interests, but without any major change in which policy areas the European Union has powers in. How would you then vote?																						
Leave the European Union	**38**	45	23	21	83	42	33	22	24	42	51	32	45	37	39	43	36	27	84	3	5	12
Remain a member of the European Union	**37**	32	50	55	6	40	35	46	46	33	31	44	28	40	37	32	36	48	3	83	13	11
Would not vote	**3**	1	2	1	1	2	3	3	3	3	2	2	4	2	3	3	3	2	1	1	54	3
Don't know	**22**	22	26	22	10	15	29	28	26	22	17	21	24	21	21	22	25	23	12	13	28	74
Imagine David Cameron has secured a major change in Britain's relationship with the European Union, with substantial changes to the rules Britain has to follow and British opt-outs from European Union rules in several different policy areas. How would you then vote?																						
Leave the European Union	**23**	23	14	9	62	26	19	15	17	25	28	17	30	22	23	26	22	15	51	2	6	4
Remain a member of the European Union	**50**	54	56	70	14	53	47	50	54	47	51	58	39	53	50	44	49	62	23	84	13	37
Would not vote	**3**	1	2	1	1	2	4	4	3	3	2	2	4	2	3	4	4	1	1	2	50	3
Don't know	**24**	22	28	20	22	18	30	30	26	25	19	22	27	22	25	26	24	23	24	12	31	57
Imagine David Cameron could not secure any change in Britain's relationship with the European Union, and the referendum was held on Britain's relationship with the European Union as it is now. How would you then vote?																						
Leave the European Union	**46**	58	28	27	91	50	42	28	31	51	60	40	53	46	48	50	43	34	94	8	6	25
Remain a member of the European Union	**32**	24	46	50	3	34	29	42	40	27	26	38	22	36	31	26	31	44	1	74	9	4
Would not vote	**3**	2	2	1	1	3	4	4	4	3	2	3	4	2	4	4	4	2	1	2	57	2
Don't know	**19**	17	24	22	6	13	25	26	24	19	12	19	20	15	18	20	22	19	4	16	28	68

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Sample Size: 4317 GB Adults
Fieldwork: 20th - 24th November 2015

		Hard / Soft Vote					Political Interest 1			Political Interest 2		Political Interest 3				
	Total	HARD Remain	SOFT Remain	No Idea	SOFT Leave	HARD Leave	Great Deal / Quite a Lot	Some	Not very much / None	Great Deal / Quite a lot	Some/ Not very much / None	A great deal	Quite a lot	Some	Not very much	None at all
Weighted Sample	4317	1219	815	398	723	1163	2323	1277	717	2323	1994	930	1392	1277	536	181
Unweighted Sample	4317	1281	764	383	691	1198	2457	1221	639	2457	1860	998	1459	1221	477	162
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Imagine David Cameron has secured a small change in Britain's relationship with the European Union, securing guarantees over some key issues that he said protected British interests, but without any major change in which policy areas the European Union has powers in. How would you then vote?																
Leave the European Union	**38**	2	9	6	59	93	43	35	26	43	32	45	41	35	29	18
Remain a member of the European Union	**37**	89	53	8	6	1	43	35	22	43	31	47	40	35	27	10
Would not vote	**3**	1	3	13	3	1	1	2	11	1	5	1	1	2	7	22
Don't know	**22**	8	35	72	33	5	14	28	40	14	32	8	17	28	37	50
Imagine David Cameron has secured a major change in Britain's relationship with the European Union, with substantial changes to the rules Britain has to follow and British opt-outs from European Union rules in several different policy areas. How would you then vote?																
Leave the European Union	**23**	1	6	3	14	69	24	21	20	24	21	26	23	21	22	13
Remain a member of the European Union	**50**	87	68	21	49	9	58	48	27	58	40	61	57	48	33	8
Would not vote	**3**	2	2	14	2	2	1	2	11	1	5	1	2	2	8	21
Don't know	**24**	10	24	61	34	21	16	30	42	16	34	13	18	30	37	58
Imagine David Cameron could not secure any change in Britain's relationship with the European Union, and the referendum was held on Britain's relationship with the European Union as it is now. How would you then vote?																
Leave the European Union	**46**	3	22	15	84	95	51	45	32	51	40	49	51	45	37	18
Remain a member of the European Union	**32**	87	35	2	1	0	37	29	19	37	25	42	34	29	22	7
Would not vote	**3**	2	4	14	3	2	2	2	12	2	5	2	2	2	8	22
Don't know	**19**	8	39	68	13	3	11	24	38	11	29	7	13	24	33	52

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Sample Size: 4317 GB Adults
Fieldwork: 20th - 24th November 2015

		Vote in 2015				Gender		Age				Social Grade		Region					EU Voting Intention			
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain	Would not vote	Don't know
Weighted Sample	**4317**	1464	1207	302	520	2094	2223	511	1091	1480	1235	2451	1851	552	1403	920	1060	378	1778	1768	131	640
Unweighted Sample	**4317**	1376	1201	345	565	2172	2145	322	760	1651	1584	2760	1542	502	1463	922	1016	409	1782	1805	121	609
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
How safe or risky do you think it would be for Britain to leave the European Union?																						
Very risky	**16**	9	25	27	1	18	13	21	20	13	13	19	11	20	15	14	14	20	1	36	4	3
Fairly risky	**29**	30	33	40	9	28	30	38	35	26	25	33	24	28	29	28	30	30	12	50	15	23
TOTAL RISKY	**45**	**39**	**58**	**67**	**10**	**46**	**43**	**59**	**55**	**39**	**38**	**52**	**35**	**48**	**44**	**42**	**44**	**50**	**13**	**86**	**19**	**26**
Fairly safe	**25**	33	18	17	38	27	24	17	20	27	32	23	28	26	25	26	25	23	46	7	13	20
Very safe	**14**	15	7	4	43	18	11	6	8	16	21	12	18	12	15	17	13	13	32	1	3	2
TOTAL SAFE	**39**	**48**	**25**	**21**	**81**	**45**	**35**	**23**	**28**	**43**	**53**	**35**	**46**	**38**	**40**	**43**	**38**	**36**	**78**	**8**	**16**	**22**
Don't know	**15**	13	17	13	9	9	21	18	17	17	10	13	18	14	15	15	17	15	8	5	66	52
How safe or risky do you think it would be for Britain to remain part of the European Union?																						
Very risky	**15**	15	8	4	47	17	13	9	11	16	20	11	19	15	14	19	14	11	34	1	1	2
Fairly risky	**21**	27	15	15	31	21	21	13	16	23	26	19	23	18	22	22	22	15	40	5	10	15
TOTAL RISKY	**36**	**42**	**23**	**19**	**78**	**38**	**34**	**22**	**27**	**39**	**46**	**30**	**42**	**33**	**36**	**41**	**36**	**26**	**74**	**6**	**11**	**17**
Fairly safe	**33**	35	36	47	11	34	32	42	37	29	30	37	28	34	35	29	33	33	15	54	19	27
Very safe	**16**	11	23	21	3	19	13	20	18	15	14	19	11	17	15	15	15	26	2	35	8	3
TOTAL SAFE	**49**	**46**	**59**	**68**	**14**	**53**	**45**	**62**	**55**	**44**	**44**	**56**	**39**	**51**	**50**	**44**	**48**	**59**	**17**	**89**	**27**	**30**
Don't know	**16**	13	18	13	8	9	22	17	18	18	10	13	19	16	14	16	17	15	9	5	61	53
Do you think Britain would be economically better or worse off if we left the European Union, or would it make no difference?																						
Better off	**27**	32	16	13	63	32	22	18	20	27	37	23	33	25	28	31	27	17	59	4	2	9
Worse off	**33**	26	47	48	3	36	30	39	42	30	26	39	25	35	32	30	32	40	3	73	14	9
Would made no real difference to the British economy	**22**	26	19	19	27	21	24	16	18	25	26	22	23	23	22	23	22	25	32	13	22	21
Don't know	**18**	16	18	20	7	11	24	26	21	19	11	17	19	17	17	17	19	18	7	10	61	61
Do you think Britain would have more or less influence in the world if we left the European Union, or would it make no difference?																						
More influence	**13**	15	7	7	33	16	10	12	12	13	14	10	16	13	13	16	13	8	27	3	3	6
Less influence	**34**	25	49	51	7	35	33	44	42	30	28	40	26	36	34	30	35	41	6	71	15	15
Would made no real difference to British influence	**39**	48	29	29	54	41	36	23	28	42	50	37	41	39	39	40	38	38	61	20	24	31
Don't know	**14**	11	15	14	7	7	21	21	18	14	7	13	16	12	14	15	14	14	6	6	58	49

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Sample Size: 4317 GB Adults
Fieldwork: 20th - 24th November 2015

		Hard / Soft Vote					Political Interest 1			Political Interest 2		Political Interest 3				
	Total	HARD Remain	SOFT Remain	No Idea	SOFT Leave	HARD Leave	Great Deal / Quite a Lot	Some	Not very much / None	Great Deal / Quite a lot	Some/ Not very much / None	A great deal	Quite a lot	Some	Not very much	None at all
Weighted Sample	**4317**	1219	815	398	723	1163	2323	1277	717	2323	1994	930	1392	1277	536	181
Unweighted Sample	**4317**	1281	764	383	691	1198	2457	1221	639	2457	1860	998	1459	1221	477	162
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
How safe or risky do you think it would be for Britain to leave the European Union?																
Very risky	**16**	48	8	1	1	2	21	11	9	21	10	27	17	11	10	5
Fairly risky	**29**	43	55	16	23	5	30	32	23	30	29	27	32	32	28	10
TOTAL RISKY	**45**	**91**	**63**	**17**	**24**	**7**	**51**	**43**	**32**	**51**	**39**	**54**	**49**	**43**	**38**	**15**
Fairly safe	**25**	3	20	13	51	41	26	29	17	26	24	22	29	29	17	15
Very safe	**14**	1	3	1	7	45	18	10	11	18	10	21	16	10	12	7
TOTAL SAFE	**39**	**4**	**23**	**14**	**58**	**86**	**44**	**39**	**28**	**44**	**34**	**43**	**45**	**39**	**29**	**22**
Don't know	**15**	5	14	69	18	7	6	19	40	6	26	4	7	19	32	63
How safe or risky do you think it would be for Britain to remain part of the European Union?																
Very risky	**15**	1	1	1	7	48	18	11	10	18	11	22	16	11	11	6
Fairly risky	**21**	3	12	10	45	34	22	21	18	22	20	20	23	21	21	10
TOTAL RISKY	**36**	**4**	**13**	**11**	**52**	**82**	**40**	**32**	**28**	**40**	**31**	**42**	**39**	**32**	**32**	**16**
Fairly safe	**33**	47	60	18	28	8	34	36	23	34	31	29	38	36	26	12
Very safe	**16**	46	10	1	2	2	20	13	9	20	11	26	16	13	9	8
TOTAL SAFE	**49**	**93**	**70**	**19**	**30**	**10**	**54**	**49**	**32**	**54**	**42**	**55**	**54**	**49**	**35**	**20**
Don't know	**16**	3	17	70	18	8	6	19	40	6	27	3	8	19	32	64
Do you think Britain would be economically better or worse off if we left the European Union, or would it make no difference?																
Better off	**27**	3	8	4	39	67	31	24	20	31	23	32	30	24	22	16
Worse off	**33**	82	43	4	5	1	38	29	20	38	26	41	37	29	23	14
Would made no real difference to the British economy	**22**	9	25	19	36	27	22	24	21	22	23	20	23	24	24	10
Don't know	**18**	6	24	72	21	5	9	22	38	9	28	7	10	22	31	60
Do you think Britain would have more or less influence in the world if we left the European Union, or would it make no difference?																
More influence	**13**	2	5	3	15	32	15	12	9	15	11	19	12	12	10	5
Less influence	**34**	76	48	12	10	3	40	31	23	40	28	42	38	31	24	17
Would made no real difference to British influence	**39**	15	33	24	60	59	40	40	31	40	37	37	43	40	36	18
Don't know	**14**	6	14	61	15	6	5	18	38	5	25	2	7	18	30	60

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Sample Size: 4317 GB Adults
Fieldwork: 20th - 24th November 2015

		Vote in 2015				Gender		Age				Social Grade		Region					EU Voting Intention			
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain	Would not vote	Don't know
Weighted Sample	4317	1464	1207	302	520	2094	2223	511	1091	1480	1235	2451	1851	552	1403	920	1060	378	1778	1768	131	640
Unweighted Sample	4317	1376	1201	345	565	2172	2145	322	760	1651	1584	2760	1542	502	1463	922	1016	409	1782	1805	121	609
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think it would have a good or bad effect on British jobs if we left the European Union, or would it make no difference?																						
Good for jobs	**22**	24	14	13	50	24	19	17	19	21	26	17	28	23	21	26	21	15	45	4	3	9
Bad for jobs	**31**	23	45	50	3	34	28	43	36	28	25	37	23	33	30	27	31	42	3	68	13	8
Would made no real difference to British jobs	**29**	37	21	20	40	30	29	14	22	32	39	28	31	28	31	30	29	24	44	17	22	23
Don't know	**18**	16	20	17	7	11	24	26	22	19	11	17	19	16	18	17	20	19	7	11	62	60
Do you think it would have a good or bad effect on the NHS if we left the European Union, or would it make no difference?																						
Good for the NHS	**32**	38	21	19	63	33	31	23	30	32	37	27	38	35	30	35	34	20	58	10	9	24
Bad for the NHS	**13**	7	22	14	2	14	12	21	17	11	9	15	11	15	13	11	13	19	2	28	7	4
Would made no real difference to the NHS	**38**	43	38	47	28	42	35	28	33	41	44	42	33	35	40	38	37	44	35	47	25	27
Don't know	**17**	12	19	20	6	11	22	29	20	16	9	16	18	15	17	17	16	17	6	14	59	46
Do you think it would have a good or bad effect on people's pensions if we left the European Union, or would it make no difference?																						
Good for pensions	**17**	19	9	8	38	19	14	12	18	18	16	14	20	20	15	20	16	11	33	4	3	9
Bad for pensions	**14**	9	21	17	2	17	11	17	15	14	11	15	12	13	14	12	12	21	2	29	5	4
Would made no real difference to pensions	**43**	50	37	45	46	45	40	29	33	42	58	44	40	38	44	42	43	42	51	40	25	28
Don't know	**27**	21	33	30	14	19	35	42	33	27	16	26	28	29	26	26	28	26	14	26	66	59
Do you think you personally would be financially better or worse off if Britain left the European Union, or would it make no difference?																						
Better off	**16**	19	9	6	40	21	13	17	17	16	16	13	21	17	16	20	16	10	36	2	1	6
Worse off	**16**	10	23	23	1	18	13	20	21	15	10	19	11	19	14	14	15	22	2	34	12	3
No real difference	**46**	51	41	51	47	46	46	27	35	47	61	46	46	43	47	45	45	47	51	44	30	37
Don't know	**22**	20	26	20	11	16	29	36	27	22	13	22	23	21	23	21	24	21	11	20	56	54
And taking everything into account, what do you think would be better for Britain – remaining in the European Union or leaving the European Union?																						
Remaining in the European Union	**41**	34	55	59	4	43	38	51	49	35	35	48	30	44	39	36	40	54	2	92	15	11
Leaving the European Union	**41**	49	25	22	89	44	38	27	29	45	52	35	49	40	42	46	40	30	93	2	10	9
Don't know	**19**	17	20	19	7	13	24	22	22	20	13	17	20	16	19	18	20	16	5	6	74	80

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Sample Size: 4317 GB Adults
Fieldwork: 20th - 24th November 2015

		Hard / Soft Vote					Political Interest 1			Political Interest 2		Political Interest 3				
	Total	HARD Remain	SOFT Remain	No Idea	SOFT Leave	HARD Leave	Great Deal / Quite a Lot	Some	Not very much / None	Great Deal / Quite a lot	Some/ Not very much / None	A great deal	Quite a lot	Some	Not very much	None at all
Weighted Sample	**4317**	1219	815	398	723	1163	2323	1277	717	2323	1994	930	1392	1277	536	181
Unweighted Sample	**4317**	1281	764	383	691	1198	2457	1221	639	2457	1860	998	1459	1221	477	162
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think it would have a good or bad effect on British jobs if we left the European Union, or would it make no difference?																
Good for jobs	**22**	3	8	5	31	51	23	22	17	23	20	24	22	22	18	13
Bad for jobs	**31**	77	39	4	5	1	38	25	17	38	22	43	35	25	19	11
Would made no real difference to British jobs	**29**	12	29	21	46	41	30	31	25	30	29	27	32	31	29	14
Don't know	**18**	8	24	70	18	7	9	22	41	9	28	7	11	22	33	63
Do you think it would have a good or bad effect on the NHS if we left the European Union, or would it make no difference?																
Good for the NHS	**32**	6	21	17	49	60	33	32	27	33	30	30	35	32	30	19
Bad for the NHS	**13**	34	14	2	3	1	16	10	9	16	10	20	14	10	9	7
Would made no real difference to the NHS	**38**	47	44	22	35	33	42	39	27	42	34	44	41	39	31	14
Don't know	**17**	13	21	59	12	6	9	19	37	9	25	7	11	19	29	61
Do you think it would have a good or bad effect on people's pensions if we left the European Union, or would it make no difference?																
Good for pensions	**17**	2	9	6	24	37	17	17	15	17	16	17	18	17	16	11
Bad for pensions	**14**	37	13	3	2	0	17	11	7	17	10	21	15	11	9	4
Would made no real difference to pensions	**43**	37	43	24	50	50	47	41	30	47	37	47	47	41	35	13
Don't know	**27**	24	36	68	24	12	18	31	48	18	37	15	21	31	40	72
Do you think you personally would be financially better or worse off if Britain left the European Union, or would it make no difference?																
Better off	**16**	1	5	4	21	41	19	14	15	19	14	23	16	14	15	13
Worse off	**16**	43	15	2	2	1	19	13	9	19	11	22	17	13	9	7
No real difference	**46**	40	51	30	55	48	48	47	34	48	43	44	51	47	41	15
Don't know	**22**	17	29	64	21	10	14	26	42	14	32	11	16	26	34	66
And taking everything into account, what do you think would be better for Britain – remaining in the European Union or leaving the European Union?																
Remaining in the European Union	**41**	96	65	5	3	1	47	38	26	47	33	50	44	38	30	14
Leaving the European Union	**41**	2	8	6	76	95	44	40	33	44	37	44	44	40	37	22
Don't know	**19**	3	28	89	20	4	10	22	41	10	29	6	12	22	33	64

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Sample Size: 4317 GB Adults
Fieldwork: 20th - 24th November 2015

		Vote in 2015				Gender		Age				Social Grade		Region					EU Voting Intention			
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain	Would not vote	Don't know
Weighted Sample	**4317**	1464	1207	302	520	2094	2223	511	1091	1480	1235	2451	1851	552	1403	920	1060	378	1778	1768	131	640
Unweighted Sample	**4317**	1376	1201	345	565	2172	2145	322	760	1651	1584	2760	1542	502	1463	922	1016	409	1782	1805	121	609
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
And taking everything into account, what do you think would be the SAFER course of action – remaining in the European Union or leaving the European Union?																						
Remaining in the European Union	**46**	42	59	67	10	49	44	58	56	41	39	54	36	49	46	43	45	58	10	92	19	26
Leaving the European Union	**35**	40	22	15	81	38	32	20	23	39	47	29	43	33	36	40	35	25	79	2	12	7
Don't know	**19**	18	19	18	9	13	24	22	20	20	14	17	21	18	19	18	20	17	11	6	69	67
If the public vote for Britain to leave the European Union there will need to be a period while the British government negotiate the terms of Britain's exit from the EU and what Britain's future relationship with the EU would be.																						
If this happened, do you think there should or should not be a SECOND referendum to approve the terms of Britain's exit from the EU?																						
Should – there should be a second referendum if Britain votes to leave the EU, to approve the details of Britain's exit	**29**	24	37	40	10	27	31	37	34	26	25	32	25	28	30	26	31	31	15	48	13	21
Should not – if the British people vote to leave the European Union their view should be respected and followed, with no second referendum	**50**	58	39	40	80	58	42	35	38	54	63	49	51	49	50	52	49	49	76	34	21	30
Don't know	**21**	18	24	20	10	15	27	28	28	20	12	19	23	23	20	22	21	20	10	18	66	50
If Britain does vote to leave the European Union in the referendum, do you think Britain would ACTUALLY leave the European Union?																						
Yes – if the public voted to leave then, ultimately, it would have to be respected and we would end up leaving the Eur	**50**	58	43	50	59	57	43	48	44	50	56	51	48	50	48	50	50	53	62	46	13	33
No – if the public voted to leave then through a better offer, a second referendum or some other deal Britain would end up staying in	**26**	24	27	25	26	26	27	23	29	26	26	26	26	25	28	26	26	23	25	32	21	16
Don't know	**24**	18	30	25	15	17	30	29	28	25	17	22	26	25	24	24	23	23	13	22	66	51

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Sample Size: 4317 GB Adults
Fieldwork: 20th - 24th November 2015

		Hard / Soft Vote					Political Interest 1			Political Interest 2		Political Interest 3				
	Total	HARD Remain	SOFT Remain	No Idea	SOFT Leave	HARD Leave	Great Deal / Quite a Lot	Some	Not very much / None	Great Deal / Quite a lot	Some/ Not very much / None	A great deal	Quite a lot	Some	Not very much	None at all
Weighted Sample	4317	1219	815	398	723	1163	2323	1277	717	2323	1994	930	1392	1277	536	181
Unweighted Sample	4317	1281	764	383	691	1198	2457	1221	639	2457	1860	998	1459	1221	477	162
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
And taking everything into account, what do you think would be the SAFER course of action – remaining in the European Union or leaving the European Union?																
Remaining in the European Union	**46**	95	70	18	22	4	53	44	30	53	39	57	51	44	36	12
Leaving the European Union	**35**	1	8	5	50	90	37	34	29	37	32	37	37	34	31	22
Don't know	**19**	3	22	77	29	6	10	22	41	10	29	6	12	22	33	66
If the public vote for Britain to leave the European Union there will need to be a period while the British government negotiate the terms of Britain's exit from the EU and what Britain's future relationship with the EU would be.																
If this happened, do you think there should or should not be a SECOND referendum to approve the terms of Britain's exit from the EU?																
Should – there should be a second referendum if Britain votes to leave the EU, to approve the details of Britain's exit	**29**	52	36	14	25	8	32	31	17	32	26	32	31	31	21	8
Should not – if the British people vote to leave the European Union their view should be respected and followed, with no second referendum	**50**	31	40	24	56	83	56	45	38	56	43	59	55	45	43	23
Don't know	**21**	18	24	62	19	9	12	24	45	12	31	9	14	24	37	69
If Britain does vote to leave the European Union in the referendum, do you think Britain would ACTUALLY leave the European Union?																
Yes – if the public voted to leave then, ultimately, it would have to be respected and we would end up leaving the Eur	**50**	44	47	23	53	65	57	46	32	57	41	61	55	46	38	15
No – if the public voted to leave then through a better offer, a second referendum or some other deal Britain would end up staying in	**26**	34	28	12	27	22	28	26	22	28	25	28	28	26	24	16
Don't know	**24**	22	25	64	20	13	15	28	46	15	35	11	17	28	38	69

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Sample Size: 4317 GB Adults
Fieldwork: 20th - 24th November 2015

		Vote in 2015				Gender		Age				Social Grade		Region					EU Voting Intention			
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain	Would not vote	Don't know
Weighted Sample	**4317**	1464	1207	302	520	2094	2223	511	1091	1480	1235	2451	1851	552	1403	920	1060	378	1778	1768	131	640
Unweighted Sample	**4317**	1376	1201	345	565	2172	2145	322	760	1651	1584	2760	1542	502	1463	922	1016	409	1782	1805	121	609
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
In practice, if Britain left the European Union do you think other European Union countries would or would not agree to an alternative relationship giving Britain free access to European markets?																						
Would – Britain is an important trading partner and it would be in other EU countries interests to agree to a deal	**46**	57	33	40	68	57	36	41	41	45	54	47	46	49	47	48	46	38	65	35	16	30
Would not – if Britain left the European Union other EU countries would not agree to a deal allowing us to retain access to their markets	**24**	17	33	29	11	22	25	25	29	23	21	26	21	23	22	23	24	32	13	40	13	10
Don’t know	**30**	26	34	30	21	21	39	34	30	32	25	28	33	29	31	29	30	30	22	24	71	60
From what you have seen or heard, do you think most British business leaders are in favour of staying in the European Union, leaving the European Union, or are they evenly divided?																						
Most British business leaders are in favour of Britain staying in the European Union	**41**	38	47	56	25	46	35	37	40	40	43	45	34	45	38	38	41	48	24	66	14	23
Most British business leaders are in favour of Britain leaving the European Union	**8**	9	6	4	15	9	7	6	9	7	9	7	9	7	8	11	7	3	15	4	4	1
British business leaders are evenly split between staying in or leaving the European Union	**24**	32	16	17	36	26	22	16	18	25	31	24	24	20	25	24	24	23	40	11	19	18
Don’t know	**28**	22	31	23	23	19	36	41	34	28	17	25	32	27	28	28	28	25	22	20	64	58
Imagine that many senior British business figures came out against Britain leaving the European Union, warning it would cost jobs and damage the economy. How would you then vote?																						
[Asked to half of the sample: N=2198]																						
Leave the European Union	**31**	36	20	18	74	38	25	21	19	38	39	25	39	36	33	33	28	21	72	1	5	4
Remain a member of the European Union	**39**	35	49	54	6	42	36	45	48	32	36	47	28	38	38	35	38	56	5	85	18	14
Would not vote	**4**	2	2	1	3	2	5	3	5	3	3	3	5	4	3	4	5	1	3	1	39	3
Don't know	**26**	27	30	27	18	19	34	32	28	27	23	25	28	22	26	28	30	22	21	12	38	79

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Sample Size: 4317 GB Adults
Fieldwork: 20th - 24th November 2015

		Hard / Soft Vote					Political Interest 1			Political Interest 2		Political Interest 3				
	Total	HARD Remain	SOFT Remain	No Idea	SOFT Leave	HARD Leave	Great Deal / Quite a Lot	Some	Not very much / None	Great Deal / Quite a lot	Some/ Not very much / None	A great deal	Quite a lot	Some	Not very much	None at all
Weighted Sample	**4317**	1219	815	398	723	1163	2323	1277	717	2323	1994	930	1392	1277	536	181
Unweighted Sample	**4317**	1281	764	383	691	1198	2457	1221	639	2457	1860	998	1459	1221	477	162
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
In practice, if Britain left the European Union do you think other European Union countries would or would not agree to an alternative relationship giving Britain free access to European markets?																
Would – Britain is an important trading partner and it would be in other EU countries interests to agree to a deal	**46**	31	42	19	57	68	56	41	25	56	35	59	53	41	31	9
Would not – if Britain left the European Union other EU countries would not agree to a deal allowing us to retain access to their markets	**24**	46	25	8	16	10	26	23	19	26	22	26	26	23	21	15
Don't know	**30**	23	32	73	27	23	19	36	55	19	43	15	21	36	48	76
From what you have seen or heard, do you think most British business leaders are in favour of staying in the European Union, leaving the European Union, or are they evenly divided?																
Most British business leaders are in favour of Britain staying in the European Union	**41**	71	47	13	29	20	51	33	20	51	29	56	47	33	24	11
Most British business leaders are in favour of Britain leaving the European Union	**8**	3	7	2	8	16	8	8	5	8	7	8	9	8	6	1
British business leaders are evenly split between staying in or leaving the European Union	**24**	9	18	14	35	41	27	22	16	27	20	28	27	22	18	8
Don't know	**28**	17	29	71	29	23	13	36	59	13	45	8	17	36	52	79
Imagine that many senior British business figures came out against Britain leaving the European Union, warning it would cost jobs and damage the economy. How would you then vote?																
[Asked to half of the sample: N=2198]																
Leave the European Union	**31**	2	5	4	40	84	36	27	22	36	25	40	34	27	23	18
Remain a member of the European Union	**39**	90	55	12	12	1	45	36	24	45	32	47	43	36	28	13
Would not vote	**4**	1	4	9	4	3	2	3	9	2	5	2	2	3	6	16
Don't know	**26**	7	36	75	44	12	17	33	45	17	38	11	21	33	43	52

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Sample Size: 4317 GB Adults
Fieldwork: 20th - 24th November 2015

		Vote in 2015				Gender		Age				Social Grade		Region					EU Voting Intention			
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain	Would not vote	Don't know
Weighted Sample	**4317**	1464	1207	302	520	2094	2223	511	1091	1480	1235	2451	1851	552	1403	920	1060	378	1778	1768	131	640
Unweighted Sample	**4317**	1376	1201	345	565	2172	2145	322	760	1651	1584	2760	1542	502	1463	922	1016	409	1782	1805	121	609
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Imagine that many British companies announced their plans if Britain were to leave the European Union, including proposals to close factories and headquarters based in Britain and moving them elsewhere in Europe instead. How would you then vote?																						
[Asked to half of the sample: N=2119]																						
Leave the European Union	**29**	36	16	13	70	38	21	16	22	29	42	26	34	23	30	35	29	20	66	3	3	5
Remain a member of the European Union	**43**	37	56	66	7	44	42	50	50	40	37	49	35	46	41	39	43	55	8	85	3	27
Would not vote	**4**	3	4	1	3	3	5	3	3	5	4	3	4	4	3	5	4	2	3	1	46	4
Don't know	**24**	24	24	21	20	15	32	31	26	26	18	22	27	27	26	21	23	23	22	11	48	63
Thinking about the current debate over Britain's membership of the European Union and the referendum, how much do you trust the statements and claims made by the following people?																						
David Cameron																						
Trust a lot	**7**	17	1	2	2	8	6	8	7	6	8	8	6	7	7	7	7	4	7	7	7	5
Trust a fair amount	**28**	53	12	35	15	28	28	19	25	27	36	31	24	28	31	30	23	22	28	30	14	24
TOTAL TRUST	**35**	**70**	**13**	**37**	**17**	**36**	**34**	**27**	**32**	**33**	**44**	**39**	**30**	**35**	**38**	**37**	**30**	**26**	**35**	**37**	**21**	**29**
Do not trust very much	**27**	21	29	35	33	29	25	30	27	25	28	28	25	27	28	27	28	22	29	27	16	25
Do not trust at all	**32**	5	51	22	47	31	32	30	33	37	26	27	38	30	27	30	34	47	32	32	35	27
TOTAL DO NOT TRUST	**59**	**26**	**80**	**57**	**80**	**60**	**57**	**60**	**60**	**62**	**54**	**55**	**63**	**57**	**55**	**57**	**62**	**69**	**61**	**59**	**51**	**52**
Don't know	**6**	4	6	6	3	3	9	12	9	5	3	6	7	7	6	6	7	5	3	3	28	18
Nigel Farage																						
Trust a lot	**8**	7	2	2	37	10	6	7	5	8	11	5	11	8	9	10	6	4	18	1	1	2
Trust a fair amount	**20**	28	9	9	45	23	18	15	15	22	25	19	22	15	23	23	19	16	37	7	8	13
TOTAL TRUST	**28**	**35**	**11**	**11**	**82**	**33**	**24**	**22**	**20**	**30**	**36**	**24**	**33**	**23**	**32**	**33**	**25**	**20**	**55**	**8**	**9**	**15**
Do not trust very much	**24**	30	22	28	11	25	22	20	22	24	27	25	23	23	23	24	26	19	23	24	22	27
Do not trust at all	**41**	30	60	54	3	38	44	44	49	40	33	45	36	44	38	36	42	56	18	65	39	38
TOTAL DO NOT TRUST	**65**	**60**	**82**	**82**	**14**	**63**	**66**	**64**	**71**	**64**	**60**	**70**	**59**	**67**	**61**	**60**	**68**	**75**	**41**	**89**	**61**	**65**
Don't know	**7**	5	8	6	3	4	10	14	9	6	4	6	9	9	8	7	7	5	5	4	30	20
Jeremy Corbyn																						
Trust a lot	**6**	1	12	4	2	6	6	9	7	6	4	6	6	7	6	5	6	7	3	9	1	4
Trust a fair amount	**20**	7	36	31	11	20	20	29	24	20	13	22	18	22	18	21	20	23	11	31	10	16
TOTAL TRUST	**26**	**8**	**48**	**35**	**13**	**26**	**26**	**38**	**31**	**26**	**17**	**28**	**24**	**29**	**24**	**26**	**26**	**30**	**14**	**40**	**11**	**20**
Do not trust very much	**22**	21	22	25	20	21	23	20	25	23	19	22	21	20	23	21	23	21	20	23	23	23
Do not trust at all	**41**	65	17	27	59	44	38	26	29	41	57	40	43	40	42	42	41	40	58	27	35	32
TOTAL DO NOT TRUST	**63**	**86**	**39**	**52**	**79**	**65**	**61**	**46**	**54**	**64**	**76**	**62**	**64**	**60**	**65**	**63**	**64**	**61**	**78**	**50**	**58**	**55**
Don't know	**11**	6	13	14	8	8	14	16	16	10	6	10	12	11	11	11	11	9	7	9	31	25

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Sample Size: 4317 GB Adults
Fieldwork: 20th - 24th November 2015

		Hard / Soft Vote					Political Interest 1			Political Interest 2		Political Interest 3				
	Total	HARD Remain	SOFT Remain	No Idea	SOFT Leave	HARD Leave	Great Deal / Quite a Lot	Some	Not very much / None	Great Deal / Quite a lot	Some/ Not very much / None	A great deal	Quite a lot	Some	Not very much	None at all
Weighted Sample	**4317**	1219	815	398	723	1163	2323	1277	717	2323	1994	930	1392	1277	536	181
Unweighted Sample	**4317**	1281	764	383	691	1198	2457	1221	639	2457	1860	998	1459	1221	477	162
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Imagine that many British companies announced their plans if Britain were to leave the European Union, including proposals to close factories and headquarters based in Britain and moving them elsewhere in Europe instead. How would you then vote?																
[Asked to half of the sample: N=2119]																
Leave the European Union	**29**	2	7	3	34	79	33	26	20	33	24	34	33	26	24	9
Remain a member of the European Union	**43**	88	67	15	19	3	50	40	26	50	34	53	48	40	29	16
Would not vote	**4**	2	3	11	4	4	2	4	10	2	6	1	2	4	8	17
Don't know	**24**	9	23	71	43	15	15	30	44	15	35	12	17	30	39	59
Thinking about the current debate over Britain's membership of the European Union and the referendum, how much do you trust the statements and claims made by the following people?																
David Cameron																
Trust a lot	**7**	7	7	5	8	7	9	5	4	9	5	10	8	5	5	3
Trust a fair amount	**28**	26	36	19	38	22	30	30	19	30	26	26	32	30	22	11
TOTAL TRUST	**35**	**33**	**43**	**24**	**46**	**29**	**39**	**35**	**23**	**39**	**31**	**36**	**40**	**35**	**27**	**14**
Do not trust very much	**27**	27	27	21	27	28	26	30	25	26	28	26	25	30	28	18
Do not trust at all	**32**	37	23	32	21	39	34	28	33	34	29	37	32	28	32	34
TOTAL DO NOT TRUST	**59**	**64**	**50**	**53**	**48**	**67**	**60**	**58**	**58**	**60**	**57**	**63**	**57**	**58**	**60**	**52**
Don't know	**6**	3	8	23	6	3	2	7	19	2	11	1	2	7	14	34
Nigel Farage																
Trust a lot	**8**	0	1	1	5	25	11	5	3	11	4	14	9	5	2	4
Trust a fair amount	**20**	5	13	11	29	39	23	19	14	23	17	23	23	19	16	7
TOTAL TRUST	**28**	**5**	**14**	**12**	**34**	**64**	**34**	**24**	**17**	**34**	**21**	**37**	**32**	**24**	**18**	**11**
Do not trust very much	**24**	18	32	24	33	18	22	26	26	22	26	17	25	26	28	20
Do not trust at all	**41**	73	45	39	25	15	42	41	36	42	40	44	41	41	38	32
TOTAL DO NOT TRUST	**65**	**91**	**77**	**63**	**58**	**33**	**64**	**67**	**62**	**64**	**66**	**61**	**66**	**67**	**66**	**52**
Don't know	**7**	3	8	25	8	5	3	9	21	3	13	1	3	9	16	37
Jeremy Corbyn																
Trust a lot	**6**	12	6	3	2	4	8	4	2	8	3	13	5	4	2	1
Trust a fair amount	**20**	33	24	14	13	10	23	18	12	23	16	24	23	18	13	8
TOTAL TRUST	**26**	**45**	**30**	**17**	**15**	**14**	**31**	**22**	**14**	**31**	**19**	**37**	**28**	**22**	**15**	**9**
Do not trust very much	**22**	22	27	21	26	17	20	25	25	20	25	17	22	25	26	22
Do not trust at all	**41**	26	30	34	48	63	43	40	37	43	39	42	43	40	40	29
TOTAL DO NOT TRUST	**63**	**48**	**57**	**55**	**74**	**80**	**63**	**65**	**62**	**63**	**64**	**59**	**65**	**65**	**66**	**51**
Don't know	**11**	8	14	29	11	7	6	14	25	6	18	4	7	14	20	40

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Sample Size: 4317 GB Adults
Fieldwork: 20th - 24th November 2015

		Vote in 2015				Gender		Age				Social Grade		Region					EU Voting Intention			
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain	Would not vote	Don't know
Weighted Sample	**4317**	1464	1207	302	520	2094	2223	511	1091	1480	1235	2451	1851	552	1403	920	1060	378	1778	1768	131	640
Unweighted Sample	**4317**	1376	1201	345	565	2172	2145	322	760	1651	1584	2760	1542	502	1463	922	1016	409	1782	1805	121	609
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
How often, if at all, have you discussed Britain's membership of the European Union or the referendum with people you know in the last week?																						
Many times	**9**	10	5	7	23	12	6	7	5	8	13	9	9	10	9	9	9	8	16	5	1	2
Once or twice	**29**	33	29	30	33	34	25	33	27	25	35	31	27	32	30	32	27	26	34	32	5	15
Not at all	**55**	52	58	59	38	49	61	49	58	60	48	55	55	51	56	52	58	58	45	59	75	68
Can't remember	**7**	6	7	3	5	5	8	11	9	6	4	5	8	7	6	7	6	8	5	4	20	15
Thinking about your friends, family and colleagues, do you think they...																						
Are probably almost all opposed to Britain's membership of the European Union	**13**	14	6	3	38	14	11	7	9	12	18	10	16	11	13	15	12	9	29	1	0	2
Are probably mostly opposed to Britain's membership of the European Union	**13**	17	9	8	21	15	11	11	10	13	16	12	14	14	12	16	13	6	23	6	6	6
TOTAL OPPOSED	**26**	**31**	**15**	**11**	**59**	**29**	**22**	**18**	**19**	**25**	**34**	**22**	**30**	**25**	**25**	**31**	**25**	**15**	**52**	**7**	**6**	**8**
Are probably evenly divided between supporting and opposing Britain's membership of the European Union	**20**	23	18	29	14	20	20	16	19	22	21	23	17	20	21	20	19	22	19	24	11	15
Are probably mostly supportive of Britain's membership of the European Union	**16**	13	22	20	3	17	14	25	20	12	12	20	10	19	16	13	14	20	3	33	2	6
Are probably almost all supportive of Britain's membership of the European Union	**5**	2	8	7	2	6	5	9	7	4	3	5	5	8	5	3	5	9	2	11	3	1
TOTAL SUPPORTIVE	**21**	**15**	**30**	**27**	**5**	**23**	**19**	**34**	**27**	**16**	**15**	**25**	**15**	**27**	**21**	**16**	**19**	**29**	**5**	**44**	**5**	**7**
Don't know	**34**	30	36	32	22	28	39	33	34	36	30	30	38	29	33	32	38	33	25	26	78	69
Regardless of how you will vote, or what you would like the result do be, what do you think the result of the referendum on EU membership WILL be?																						
A large majority in favour of staying in the European Union	**10**	9	13	10	6	10	11	11	12	10	9	10	10	11	10	9	11	15	4	19	4	5
A narrow majority in favour of staying in the European Union	**39**	40	41	53	26	43	35	43	39	38	39	43	34	41	40	37	38	42	29	55	20	27
TOTAL STAY	**49**	**49**	**54**	**63**	**32**	**53**	**46**	**54**	**51**	**48**	**48**	**53**	**44**	**52**	**50**	**46**	**49**	**57**	**33**	**74**	**24**	**32**
A narrow majority in favour of leaving the European Union	**20**	24	14	12	32	23	17	14	14	20	27	20	20	20	21	21	19	16	34	10	4	10
A large majority in favour of leaving the European Union	**8**	9	5	5	20	9	8	4	7	8	11	7	11	7	8	10	9	7	18	1	5	2
TOTAL LEAVE	**28**	**33**	**19**	**17**	**52**	**32**	**25**	**18**	**21**	**28**	**38**	**27**	**31**	**27**	**29**	**31**	**28**	**23**	**52**	**11**	**9**	**12**
Don't know	**22**	17	27	20	15	15	29	28	27	24	14	20	25	20	22	23	24	20	14	15	67	55

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Sample Size: 4317 GB Adults
Fieldwork: 20th - 24th November 2015

		Hard / Soft Vote					Political Interest 1			Political Interest 2		Political Interest 3				
	Total	HARD Remain	SOFT Remain	No Idea	SOFT Leave	HARD Leave	Great Deal / Quite a Lot	Some	Not very much / None	Great Deal / Quite a lot	Some/ Not very much / None	A great deal	Quite a lot	Some	Not very much	None at all
Weighted Sample	4317	1219	815	398	723	1163	2323	1277	717	2323	1994	930	1392	1277	536	181
Unweighted Sample	4317	1281	764	383	691	1198	2457	1221	639	2457	1860	998	1459	1221	477	162
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
How often, if at all, have you discussed Britain's membership of the European Union or the referendum with people you know in the last week?																
Many times	**9**	5	5	1	6	21	15	2	1	15	2	24	9	2	1	1
Once or twice	**29**	35	26	8	29	34	40	23	7	40	17	43	38	23	9	3
Not at all	**55**	55	64	78	58	38	41	67	78	41	71	31	48	67	79	75
Can't remember	**7**	5	6	13	7	7	4	8	13	4	10	2	5	8	11	22
Thinking about your friends, family and colleagues, do you think they...																
Are probably almost all opposed to Britain's membership of the European Union	**13**	1	1	1	7	40	16	9	7	16	9	18	14	9	8	5
Are probably mostly opposed to Britain's membership of the European Union	**13**	4	11	3	21	21	15	13	5	15	10	14	16	13	6	4
TOTAL OPPOSED	**26**	**5**	**12**	**4**	**28**	**61**	**31**	**22**	**12**	**31**	**19**	**32**	**30**	**22**	**14**	**9**
Are probably evenly divided between supporting and opposing Britain's membership of the European Union	**20**	19	31	9	29	13	25	18	9	25	15	23	26	18	11	4
Are probably mostly supportive of Britain's membership of the European Union	**16**	37	18	4	6	1	20	13	7	20	11	21	19	13	8	5
Are probably almost all supportive of Britain's membership of the European Union	**5**	15	2	1	2	1	6	5	3	6	4	8	5	5	3	3
TOTAL SUPPORTIVE	**21**	**52**	**20**	**5**	**8**	**2**	**26**	**18**	**10**	**26**	**15**	**29**	**24**	**18**	**11**	**8**
Don't know	**34**	24	37	82	36	24	18	42	68	18	51	15	20	42	64	78
Regardless of how you will vote, or what you would like the result do be, what do you think the result of the referendum on EU membership WILL be?																
A large majority in favour of staying in the European Union	**10**	21	11	4	5	4	10	11	9	10	10	11	10	11	10	5
A narrow majority in favour of staying in the European Union	**39**	54	53	20	40	20	46	36	23	46	31	48	45	36	27	12
TOTAL STAY	**49**	**75**	**64**	**24**	**45**	**24**	**56**	**47**	**32**	**56**	**41**	**59**	**55**	**47**	**37**	**17**
A narrow majority in favour of leaving the European Union	**20**	8	13	6	26	38	23	19	9	23	16	24	22	19	11	4
A large majority in favour of leaving the European Union	**8**	1	2	2	7	24	9	8	7	9	7	9	10	8	8	5
TOTAL LEAVE	**28**	**9**	**15**	**8**	**33**	**62**	**32**	**27**	**16**	**32**	**23**	**33**	**32**	**27**	**19**	**9**
Don't know	**22**	15	21	68	22	15	11	26	52	11	35	8	13	26	45	74

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		Vote in 2015				Gender		Age				Social Grade		Region					EU Voting Intention			
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain	Would not vote	Don't know
Weighted Sample	4317	1464	1207	302	520	2094	2223	511	1091	1480	1235	2451	1851	552	1403	920	1060	378	1778	1768	131	640
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Britain has let in some refugees and migrants fleeing areas of war, persecution and other local hardships but fewer than some other European countries.																						
Do you think Britain should admit new refugees/ migrants in each of the following categories?																						
Refugees fleeing the war in Syria																						
Britain should admit higher numbers than recently	**19**	9	29	38	2	19	19	33	25	16	13	24	12	25	18	17	16	28	3	38	14	12
Britain should keep the numbers coming here about the same	**25**	29	27	31	14	26	24	23	23	24	30	28	22	26	25	26	25	25	21	30	11	27
Britain should admit lower numbers than recently	**21**	27	16	16	26	20	22	15	19	20	25	20	22	15	23	19	22	20	26	15	14	21
Britain should not let anyone from this group come here at all	**27**	29	17	12	55	29	25	16	21	33	29	21	35	25	26	30	28	22	46	10	34	20
Don't know	**8**	6	12	4	3	6	10	13	12	7	3	7	9	9	8	8	8	6	4	7	28	20
Refugees fleeing conflict or persecution in other countries like Libya, Iraq or Eritrea																						
Britain should admit higher numbers than recently	**15**	5	22	31	1	15	15	28	19	13	9	19	9	19	14	12	12	24	2	30	8	9
Britain should keep the numbers coming here about the same	**23**	23	25	32	10	23	22	24	24	22	22	26	18	23	23	23	22	22	14	31	15	25
Britain should admit lower numbers than recently	**23**	31	20	20	22	23	24	18	21	21	30	23	24	20	24	22	25	23	26	21	17	23
Britain should not let anyone from this group come here at all	**30**	33	20	14	63	33	28	16	22	37	35	24	38	28	29	34	32	24	53	11	33	21
Don't know	**9**	7	12	4	3	7	11	15	13	8	4	8	10	9	9	9	9	6	4	8	28	22
People who are not fleeing conflict or persecution, but want to come here in search of a better life																						
Britain should admit higher numbers than recently	**3**	1	4	3	0	4	2	5	6	2	1	4	2	6	3	2	2	6	1	6	7	1
Britain should keep the numbers coming here about the same	**15**	10	22	22	3	16	15	26	22	12	9	19	11	20	15	13	14	22	5	28	8	11
Britain should admit lower numbers than recently	**27**	28	28	36	15	25	28	31	28	24	28	29	24	25	27	26	28	28	20	33	22	31
Britain should not let anyone from this group come here at all	**46**	54	34	33	79	48	44	23	32	54	58	41	53	38	47	50	48	38	71	25	37	35
Don't know	**9**	7	12	6	3	7	10	15	13	7	4	8	10	10	9	9	8	6	4	8	26	22

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		Hard / Soft Vote					Political Interest 1			Political Interest 2		Political Interest 3				
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Britain has let in some refugees and migrants fleeing areas of war, persecution and other local hardships but fewer than some other European countries.																
Do you think Britain should admit new refugees/ migrants in each of the following categories?																
Refugees fleeing the war in Syria																
Britain should admit higher numbers than recently	**19**	45	22	10	6	2	25	14	8	25	12	32	21	14	10	5
Britain should keep the numbers coming here about the same	**25**	28	33	22	31	15	27	26	16	27	23	25	29	26	17	15
Britain should admit lower numbers than recently	**21**	13	21	20	29	24	19	24	21	19	23	16	20	24	23	15
Britain should not let anyone from this group come here at all	**27**	8	14	23	29	55	25	27	33	25	29	25	25	27	32	37
Don't know	**8**	7	9	24	6	4	4	8	21	4	13	2	5	8	18	29
Refugees fleeing conflict or persecution in other countries like Libya, Iraq or Eritrea																
Britain should admit higher numbers than recently	**15**	36	15	7	4	2	20	11	6	20	9	27	15	11	7	3
Britain should keep the numbers coming here about the same	**23**	30	31	22	23	9	24	24	17	24	21	21	26	24	18	14
Britain should admit lower numbers than recently	**23**	18	28	20	30	23	23	25	21	23	24	20	25	25	22	18
Britain should not let anyone from this group come here at all	**30**	9	16	24	37	61	29	31	34	29	32	29	29	31	34	34
Don't know	**9**	7	11	27	6	5	5	9	22	5	14	3	6	9	19	30
People who are not fleeing conflict or persecution, but want to come here in search of a better life																
Britain should admit higher numbers than recently	**3**	7	3	1	2	0	4	2	2	4	2	6	3	2	2	2
Britain should keep the numbers coming here about the same	**15**	33	17	9	7	3	18	15	10	18	13	22	15	15	10	8
Britain should admit lower numbers than recently	**27**	29	40	29	24	16	26	29	24	26	27	23	29	29	24	24
Britain should not let anyone from this group come here at all	**46**	23	30	36	61	76	47	44	44	47	44	46	48	44	47	36
Don't know	**9**	8	10	25	7	4	5	10	20	5	14	4	5	10	17	29

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		Vote in 2015				Gender		Age				Social Grade		Region					EU Voting Intention			
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain	Would not vote	Don't know
Weighted Sample	**4317**	1464	1207	302	520	2094	2223	511	1091	1480	1235	2451	1851	552	1403	920	1060	378	1778	1768	131	640
Unweighted Sample	**4317**	1376	1201	345	565	2172	2145	322	760	1651	1584	2760	1542	502	1463	922	1016	409	1782	1805	121	609
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking back to the last referendum on Britain's relationship with the European Union, back in 1975, did you vote Yes or No, or perhaps you didn't vote at all?																						
[Only asked to those over the age of 58; n=1699]																						
I voted Yes (to remain in the EEC)	**39**	39	47	57	23	47	33	*0*	*0*	27	40	47	29	41	39	36	40	42	25	66	*8*	29
I voted No (to leave the EEC)	**19**	18	14	8	37	20	18	*0*	*0*	17	19	17	22	13	19	24	17	18	32	5	*0*	5
I did not vote at all	**14**	12	12	8	16	12	16	*0*	*0*	27	13	13	17	14	12	14	18	15	14	11	*87*	19
Can't remember	**27**	30	26	27	24	21	33	*0*	*0*	29	27	24	32	32	29	26	25	25	29	18	*5*	47
People think about themselves and describe themselves in different ways, do you think of yourself as…																						
[Only asked to those in England; n=3667]																						
British, not English	**15**	15	18	20	11	17	13	15	15	15	15	16	14	18	15	12	15	*0*	12	20	9	12
More British than English	**8**	8	10	12	2	9	7	10	13	6	6	10	6	9	8	7	9	*0*	6	12	3	7
TOTAL MORE BRITISH	**23**	**23**	**28**	**32**	**13**	**26**	**20**	**25**	**28**	**21**	**21**	**26**	**20**	**27**	**23**	**19**	**24**	**0**	**18**	**32**	**12**	**19**
Equally British and English	**35**	37	37	40	31	31	39	35	33	37	35	35	35	33	34	33	39	*0*	32	37	30	40
More English than British	**19**	21	14	13	25	18	19	18	15	19	21	18	19	14	19	24	17	*0*	23	15	16	16
English, not British	**14**	14	10	7	29	16	12	6	11	15	19	11	18	12	15	17	12	*0*	23	7	12	10
TOTAL MORE ENGLISH	**33**	**35**	**24**	**20**	**54**	**34**	**31**	**24**	**26**	**34**	**40**	**29**	**37**	**26**	**34**	**41**	**29**	**0**	**46**	**22**	**28**	**26**
None of these	**5**	3	6	6	1	5	5	5	7	6	3	6	4	10	5	4	4	*0*	3	7	19	3
Don't know	**4**	2	5	2	1	3	4	9	5	2	1	3	4	4	4	2	4	*0*	1	2	10	12
People think about themselves and describe themselves in different ways, do you think of yourself as…																						
[Only asked to those in Scotland; n=409]																						
British, not Scottish	**15**	40	24	*7*	*8*	16	14	*33*	12	11	23	18	10	*0*	*0*	*0*	*0*	15	21	12	*0*	13
More British than Scottish	**5**	2	9	*18*	*49*	6	3	*12*	3	6	3	4	5	*0*	*0*	*0*	*0*	5	9	3	*0*	1
TOTAL MORE BRITISH	**20**	**42**	**33**	**25**	**57**	**22**	**17**	**45**	**15**	**17**	**26**	**22**	**15**	**0**	**0**	**0**	**0**	**20**	**30**	**15**	**0**	**14**
Equally British and Scottish	**23**	40	37	*27*	*20*	26	19	*0*	13	26	36	24	21	*0*	*0*	*0*	*0*	23	32	18	*10*	22
More Scottish than British	**24**	11	16	*32*	*12*	16	32	*8*	30	24	18	25	23	*0*	*0*	*0*	*0*	24	19	24	*34*	32
Scottish, not British	**27**	3	7	*0*	*0*	34	20	*36*	34	27	15	22	33	*0*	*0*	*0*	*0*	27	15	35	*56*	20
TOTAL MORE SCOTTISH	**51**	**14**	**23**	**32**	**12**	**50**	**52**	**44**	**64**	**51**	**33**	**47**	**56**	**0**	**0**	**0**	**0**	**51**	**34**	**59**	**90**	**52**
None of these	**5**	2	4	*17*	*11*	2	8	*11*	4	5	4	5	5	*0*	*0*	*0*	*0*	5	3	7	*0*	2
Don't know	**2**	3	3	*0*	*0*	0	4	*0*	5	1	0	2	3	*0*	*0*	*0*	*0*	2	1	0	*0*	10

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Sample Size: 4317 GB Adults
Fieldwork: 20th - 24th November 2015

		Hard / Soft Vote					Political Interest 1			Political Interest 2		Political Interest 3				
	Total	HARD Remain	SOFT Remain	No Idea	SOFT Leave	HARD Leave	Great Deal / Quite a Lot	Some	Not very much / None	Great Deal / Quite a lot	Some/ Not very much / None	A great deal	Quite a lot	Some	Not very much	None at all
Weighted Sample	**4317**	1219	815	398	723	1163	2323	1277	717	2323	1994	930	1392	1277	536	181
Unweighted Sample	**4317**	1281	764	383	691	1198	2457	1221	639	2457	1860	998	1459	1221	477	162
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking back to the last referendum on Britain's relationship with the European Union, back in 1975, did you vote Yes or No, or perhaps you didn't vote at all?																
[Only asked to those over the age of 58; n=1699]																
I voted Yes (to remain in the EEC)	**39**	69	52	23	29	22	48	29	15	48	25	58	42	29	15	*12*
I voted No (to leave the EEC)	**19**	4	5	2	19	37	19	21	13	19	18	17	21	21	13	*11*
I did not vote at all	**14**	11	14	31	14	14	12	14	29	12	18	10	13	14	27	*39*
Can't remember	**27**	16	29	44	38	27	21	36	43	21	38	15	25	36	44	*37*
People think about themselves and describe themselves in different ways, do you think of yourself as…																
[Only asked to those in England; n=3667]																
British, not English	**15**	22	13	16	11	12	16	13	14	16	14	16	16	13	17	6
More British than English	**8**	12	12	4	8	3	10	7	5	10	7	12	8	7	7	1
TOTAL MORE BRITISH	**23**	**34**	**25**	**20**	**19**	**15**	**26**	**20**	**19**	**26**	**21**	**28**	**24**	**20**	**24**	**7**
Equally British and English	**35**	35	40	40	33	31	35	35	35	35	35	36	35	35	33	39
More English than British	**19**	15	17	14	25	21	20	19	15	20	18	17	22	19	16	13
English, not British	**14**	6	9	11	15	27	13	16	14	13	16	13	13	16	14	15
TOTAL MORE ENGLISH	**33**	**21**	**26**	**25**	**40**	**48**	**33**	**35**	**29**	**33**	**34**	**30**	**35**	**35**	**30**	**28**
None of these	**5**	8	4	7	4	3	4	7	5	4	6	4	5	7	5	6
Don't know	**4**	2	5	9	4	2	2	3	11	2	6	2	2	3	8	20
People think about themselves and describe themselves in different ways, do you think of yourself as…																
[Only asked to those in Scotland; n=409]																
British, not Scottish	**15**	10	13	*16*	*8*	27	18	8	*11*	18	9	19	18	8	*12*	*9*
More British than Scottish	**5**	3	4	*0*	*5*	11	6	0	*5*	6	2	5	8	0	*7*	*0*
TOTAL MORE BRITISH	**20**	**13**	**17**	**16**	**13**	**38**	**24**	**8**	**16**	**24**	**11**	**24**	**26**	**8**	**19**	**9**
Equally British and Scottish	**23**	19	19	*16*	*38*	29	22	25	*22*	22	24	21	22	25	*19*	*31*
More Scottish than British	**24**	23	30	*30*	*30*	14	19	30	*32*	19	31	15	23	30	*36*	*17*
Scottish, not British	**27**	38	26	*24*	*12*	16	30	26	*18*	30	23	35	25	26	*14*	*27*
TOTAL MORE SCOTTISH	**51**	**61**	**56**	**54**	**42**	**30**	**49**	**56**	**50**	**49**	**54**	**50**	**48**	**56**	**50**	**44**
None of these	**5**	6	5	*5*	*6*	1	4	7	*4*	4	6	5	3	7	*5*	*0*
Don't know	**2**	0	3	*10*	*0*	2	0	3	*9*	0	5	0	0	3	*6*	*15*

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Sample Size: 4317 GB Adults
Fieldwork: 20th - 24th November 2015

		Vote in 2015				Gender		Age				Social Grade		Region					EU Voting Intention			
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain	Would not vote	Don't know
Weighted Sample	**4317**	1464	1207	302	520	2094	2223	511	1091	1480	1235	2451	1851	552	1403	920	1060	378	1778	1768	131	640
Unweighted Sample	**4317**	1376	1201	345	565	2172	2145	322	760	1651	1584	2760	1542	502	1463	922	1016	409	1782	1805	121	609
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
People think about themselves and describe themselves in different ways, do you think of yourself as… *[Only asked to those in Wales; n=236]*																						
British, not Welsh	**28**	33	28	*32*	*41*	30	27	*26*	*24*	27	35	26	31	*0*	*0*	28	*0*	*0*	26	33	*28*	*20*
More British than Welsh	**7**	8	*4*	*20*	*6*	5	8	*7*	*7*	6	7	9	5	*0*	*0*	7	*0*	*0*	6	8	*0*	*7*
TOTAL MORE BRITISH	**35**	**41**	**32**	**52**	**47**	**35**	**35**	**33**	**31**	**33**	**42**	**35**	**36**	**0**	**0**	**35**	**0**	**0**	**32**	**41**	**28**	**27**
Equally British and Welsh	**21**	24	20	*22*	*23*	20	22	*21*	*22*	17	25	20	23	*0*	*0*	21	*0*	*0*	29	15	*14*	*22*
More Welsh than British	**19**	14	23	*15*	*21*	15	22	*17*	*23*	23	11	22	16	*0*	*0*	19	*0*	*0*	15	24	*19*	*13*
Welsh, not British	**14**	9	19	*5*	*3*	17	12	*18*	*18*	13	10	11	18	*0*	*0*	14	*0*	*0*	13	13	*0*	*26*
TOTAL MORE WELSH	**33**	**23**	**42**	**20**	**24**	**32**	**34**	**35**	**41**	**36**	**21**	**33**	**34**	**0**	**0**	**33**	**0**	**0**	**28**	**37**	**19**	**39**
None of these	**9**	9	6	*5*	*5*	10	7	*10*	*0*	14	10	9	8	*0*	*0*	9	*0*	*0*	8	8	*12*	*12*
Don't know	**2**	3	0	*0*	*0*	2	2	*0*	*5*	0	2	3	0	*0*	*0*	2	*0*	*0*	2	0	*27*	*0*
Would you say Britain's best years are ahead of it, or in the past?																						
Britain's best years are ahead of it	**20**	26	19	22	13	25	16	26	20	18	21	22	17	26	18	20	20	21	18	26	11	12
Britain's best years are in the past	**51**	48	48	45	68	51	50	40	48	55	52	48	54	46	53	51	50	51	62	44	41	40
Not sure	**29**	27	33	33	18	24	34	34	32	27	27	29	29	28	29	28	30	28	20	30	48	48
Which, if any, of the following applies to you? Please tick all that apply *[n=3127]*																						
My spouse or partner was born in a different European country	**3**	3	3	0	3	3	3	2	3	3	3	3	3	3	4	2	2	5	2	4	1	4
I was born in a European country other than the United Kingdom	**3**	3	2	3	1	2	3	2	5	2	2	3	2	7	2	3	1	1	2	4	5	2
One or both of my parents was born in a European country other than the United Kingdom	**5**	5	7	3	4	5	5	6	6	5	3	6	5	11	5	4	5	2	4	7	7	4
I have in the past lived in a European country other than the United Kingdom for at least six months	**8**	9	8	9	6	8	8	5	8	8	11	9	8	9	9	9	7	6	7	10	11	5
I have visited another European country on holiday or for business in the last five years	**52**	57	48	66	48	56	48	58	52	47	54	61	41	56	52	50	50	53	47	63	30	41
None of these	**40**	34	44	28	46	36	43	35	39	44	38	31	51	33	39	43	43	38	45	29	64	51

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Sample Size: 4317 GB Adults
Fieldwork: 20th - 24th November 2015

		Hard / Soft Vote					Political Interest 1			Political Interest 2		Political Interest 3				
	Total	HARD Remain	SOFT Remain	No Idea	SOFT Leave	HARD Leave	Great Deal / Quite a Lot	Some	Not very much / None	Great Deal / Quite a lot	Some/ Not very much / None	A great deal	Quite a lot	Some	Not very much	None at all
Weighted Sample	**4317**	1219	815	398	723	1163	2323	1277	717	2323	1994	930	1392	1277	536	181
Unweighted Sample	**4317**	1281	764	383	691	1198	2457	1221	639	2457	1860	998	1459	1221	477	162
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
People think about themselves and describe themselves in different ways, do you think of yourself as… *[Only asked to those in Wales; n=236]*																
British, not Welsh	**28**	30	*33*	*16*	*20*	32	29	31	*24*	29	28	32	27	31	*25*	*18*
More British than Welsh	**7**	8	*6*	*7*	*13*	4	10	4	*4*	10	4	14	7	4	*5*	*0*
TOTAL MORE BRITISH	**35**	**38**	**39**	**23**	**33**	**36**	**39**	**35**	**28**	**39**	**32**	**46**	**34**	**35**	**30**	**18**
Equally British and Welsh	**21**	22	*10*	*20*	*37*	23	23	14	*26*	23	19	14	29	14	*28*	*21*
More Welsh than British	**19**	20	*29*	*13*	*7*	18	17	24	*17*	17	21	16	18	24	*14*	*25*
Welsh, not British	**14**	12	*12*	*32*	*15*	11	13	16	*14*	13	15	14	13	16	*16*	*9*
TOTAL MORE WELSH	**33**	**32**	**41**	**45**	**22**	**29**	**30**	**40**	**31**	**30**	**36**	**30**	**31**	**40**	**30**	**34**
None of these	**9**	10	*6*	*12*	*5*	10	7	10	*11*	7	11	9	6	10	*6*	*27*
Don't know	**2**	0	*5*	*0*	*4*	2	1	2	*4*	1	3	0	1	2	*6*	*0*
Would you say Britain's best years are ahead of it, or in the past?																
Britain's best years are ahead of it	**20**	27	21	11	15	19	24	17	13	24	16	27	22	17	14	11
Britain's best years are in the past	**51**	42	48	39	61	61	53	50	47	53	49	53	53	50	49	40
Not sure	**29**	31	32	51	25	20	24	33	40	24	35	21	25	33	37	49
Which, if any, of the following applies to you? Please tick all that apply *[n=3127]*																
My spouse or partner was born in a different European country	**3**	4	2	4	2	2	4	2	2	4	2	4	4	2	2	3
I was born in a European country other than the United Kingdom	**3**	4	5	2	3	0	3	2	2	3	2	4	3	2	2	1
One or both of my parents was born in a European country other than the United Kingdom	**5**	7	7	5	2	4	6	5	4	6	5	7	5	5	5	2
I have in the past lived in a European country other than the United Kingdom for at least six months	**8**	11	8	6	7	7	10	7	5	10	6	12	9	7	6	3
I have visited another European country on holiday or for business in the last five years	**52**	62	56	35	53	43	60	46	39	60	43	63	58	46	43	25
None of these	**40**	29	33	57	40	50	31	45	56	31	49	28	34	45	51	71

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		Vote in 2015				Gender		Age				Social Grade		Region					EU Voting Intention			
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain	Would not vote	Don't know
Weighted Sample	4317	1464	1207	302	520	2094	2223	511	1091	1480	1235	2451	1851	552	1403	920	1060	378	1778	1768	131	640
Unweighted Sample	4317	1376	1201	345	565	2172	2145	322	760	1651	1584	2760	1542	502	1463	922	1016	409	1782	1805	121	609
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Which, if any, of the following languages can you speak fluently?																						
French	**7**	8	6	10	5	6	7	6	6	6	9	8	5	8	7	6	5	7	6	8	0	6
German	**3**	3	3	2	2	3	3	2	3	3	3	4	2	4	2	3	3	3	3	4	1	1
Spanish	**3**	3	3	1	1	3	2	4	4	2	2	3	2	4	3	2	3	2	2	3	6	1
Dutch	**1**	0	0	1	0	0	1	1	1	0	0	1	0	1	0	1	0	0	1	1	0	0
Italian	**1**	1	1	0	1	1	1	1	1	1	1	2	1	3	1	1	1	1	1	1	2	1
Bulgarian	**0**	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0
Croatian	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Czech	**0**	0	1	0	0	1	0	1	1	0	0	1	0	1	0	1	0	0	0	1	0	0
Danish	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Estonian	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Finnish	**0**	0	1	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0
Greek	**0**	1	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0	1	0	0	0
Hungarian	**0**	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0
Latvian	**0**	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
Lithuanian	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
Polish	**0**	0	0	1	0	0	1	1	0	0	0	1	0	1	0	0	0	0	0	1	0	1
Portuguese	**0**	0	0	0	0	0	1	0	1	0	0	0	0	1	0	1	0	0	0	0	2	0
Romanian	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Slovak	**0**	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0
Slovenian	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Swedish	**0**	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0
Maltese	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
None of these	**85**	84	85	86	89	86	84	79	82	88	86	83	87	76	86	86	86	87	87	83	82	84
Don't know	**3**	2	3	0	2	3	3	7	3	2	1	2	3	5	2	2	3	2	2	2	7	6
Where do you get most of your information about politics and current affairs? Please tick all that apply																						
BBC television news	**62**	67	63	65	64	61	62	40	44	67	79	61	62	58	63	63	62	58	66	61	29	57
BBC news website	**33**	31	36	49	21	38	28	46	41	31	21	39	24	38	34	32	28	33	25	44	14	25
National newspapers	**33**	42	29	28	38	37	30	22	22	30	51	34	32	37	32	34	33	32	43	29	12	23
BBC radio news	**26**	28	26	36	23	29	23	13	21	27	34	29	21	22	28	28	23	25	23	33	8	18
Commercial television news (e.g. Sky News, ITN)	**25**	28	21	23	36	28	22	16	18	27	32	24	26	26	24	26	24	25	33	20	8	18
Websites of national newspapers	**23**	22	24	22	24	26	20	33	26	21	18	26	19	28	21	23	21	25	22	28	12	13
Social media (e.g. Twitter or Facebook)	**23**	16	26	21	23	25	22	45	35	18	10	25	21	28	23	21	20	32	20	30	13	17
Word of mouth from friends and family	**19**	17	20	20	21	19	19	30	23	16	16	20	18	24	19	18	17	22	20	22	2	13
Independent blogs and websites	**11**	8	11	11	13	15	7	18	15	10	6	13	8	15	9	10	10	18	10	15	3	7
Commercial radio news	**8**	9	6	8	12	10	6	6	9	9	7	8	8	11	7	7	7	10	11	7	2	6
Other	**5**	3	5	4	7	7	3	7	5	5	4	5	5	5	4	5	5	6	5	6	3	3
Not applicable - I don't really follow politics or current affairs	**5**	3	5	4	2	4	6	6	6	5	3	4	7	4	5	6	5	4	3	3	34	12
Don't know	**2**	2	3	0	1	2	3	7	5	1	0	3	2	2	2	2	3	3	1	1	6	7

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		Hard / Soft Vote					Political Interest 1			Political Interest 2		Political Interest 3				
	Total	HARD Remain	SOFT Remain	No Idea	SOFT Leave	HARD Leave	Great Deal / Quite a Lot	Some	Not very much / None	Great Deal / Quite a lot	Some/ Not very much / None	A great deal	Quite a lot	Some	Not very much	None at all
Weighted Sample	4317	1219	815	398	723	1163	2323	1277	717	2323	1994	930	1392	1277	536	181
Unweighted Sample	4317	1281	764	383	691	1198	2457	1221	639	2457	1860	998	1459	1221	477	162
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Which, if any, of the following languages can you speak fluently?																
French	**7**	9	6	3	5	6	9	4	3	9	4	11	8	4	3	2
German	**3**	4	2	0	2	3	4	2	1	4	2	5	3	2	1	1
Spanish	**3**	4	2	1	2	3	3	2	2	3	2	4	3	2	3	1
Dutch	**1**	1	1	0	0	0	1	0	0	1	0	1	1	0	0	0
Italian	**1**	1	1	1	1	1	2	1	1	2	1	3	1	1	0	2
Bulgarian	**0**	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0
Croatian	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Czech	**0**	0	2	0	0	0	1	0	0	1	0	1	1	0	0	0
Danish	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Estonian	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Finnish	**0**	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1
Greek	**0**	0	0	0	0	1	1	0	0	1	0	1	0	0	0	0
Hungarian	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Latvian	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Lithuanian	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Polish	**0**	1	0	0	0	0	0	1	0	0	1	1	0	1	0	0
Portuguese	**0**	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Romanian	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Slovak	**0**	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
Slovenian	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Swedish	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Maltese	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
None of these	**85**	81	84	90	88	86	83	88	87	83	88	79	85	88	87	85
Don't know	**3**	1	3	4	2	3	1	3	6	1	4	2	1	3	4	10
Where do you get most of your information about politics and current affairs? Please tick all that apply																
BBC television news	**62**	61	60	49	67	64	67	64	40	67	55	64	69	64	45	23
BBC news website	**33**	44	38	25	31	20	40	29	15	40	24	44	37	29	18	8
National newspapers	**33**	29	28	17	37	45	41	30	13	41	24	44	40	30	15	6
BBC radio news	**26**	33	28	12	23	23	34	21	9	34	17	37	32	21	10	4
Commercial television news (e.g. Sky News, ITN)	**25**	17	24	15	29	34	32	20	10	32	16	37	29	20	12	5
Websites of national newspapers	**23**	28	23	12	19	23	31	16	8	31	13	38	27	16	10	3
Social media (e.g. Twitter or Facebook)	**23**	29	27	17	19	19	27	21	14	27	19	34	22	21	16	9
Word of mouth from friends and family	**19**	22	19	10	21	19	23	17	11	23	15	25	21	17	12	9
Independent blogs and websites	**11**	16	11	4	7	12	17	6	2	17	5	24	12	6	2	1
Commercial radio news	**8**	5	9	5	11	9	10	7	3	10	6	12	9	7	4	2
Other	**5**	6	6	2	3	6	7	4	2	7	3	9	5	4	2	1
Not applicable - I don't really follow politics or current affairs	**5**	3	5	20	4	3	0	3	25	0	11	0	0	3	19	42
Don't know	**2**	2	2	5	3	2	1	2	8	1	4	2	1	2	5	16

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Sample Size: 4317 GB Adults
Fieldwork: 20th - 24th November 2015

		Vote in 2015				Gender		Age				Social Grade		Region					EU Voting Intention			
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain	Would not vote	Don't know
Weighted Sample	**4317**	1464	1207	302	520	2094	2223	511	1091	1480	1235	2451	1851	552	1403	920	1060	378	1778	1768	131	640
Unweighted Sample	**4317**	1376	1201	345	565	2172	2145	322	760	1651	1584	2760	1542	502	1463	922	1016	409	1782	1805	121	609
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that David Cameron manages to sign a good deal in his renegotiations and that he and the leaders of all the main parties recommend that Britain votes to remain in the EU. Most business leaders back Britain staying, and several large employers announce plans to move operations to mainland Europe should Britain vote to leave. The European Union itself makes clear it would like Britain to stay, and there would be no option of the free trade deal if Britain did leave the EU.

How would you then vote on the day of the referendum?
[Asked to half the sample; n=2196]

Would vote to stay	**49**	50	57	74	11	52	46	61	53	43	47	58	36	53	49	42	48	62	18	89	12	30
Would vote to leave	**25**	29	14	9	65	31	19	12	19	28	32	20	32	23	25	28	26	15	59	1	4	3
Would not vote	**4**	3	3	1	4	3	4	2	3	5	3	3	5	3	4	4	3	3	4	1	56	3
Don't know	**22**	19	26	16	20	14	30	25	24	24	17	19	27	20	21	26	22	20	20	9	28	65

Imagine that David Cameron is unable to secure a good deal in his renegotiations and that many senior political figures back calls for Britain to leave the EU. Business figures are split, but assure the public that they are committed to investing in Britain whatever the result of the referendum. Other European Union leaders say they would respect Britain's decision if we voted to leave, and would be willing to negotiate an alternative trade deal.

How would you then vote on the day of the referendum?
[Asked to half the sample; n=2196]

Would vote to stay	**33**	25	45	47	6	36	30	43	40	29	27	40	22	37	30	27	33	50	3	74	3	5
Would vote to leave	**42**	56	25	29	81	48	38	26	30	45	57	36	51	38	45	48	41	28	87	7	9	25
Would not vote	**3**	2	2	0	1	2	4	3	4	4	2	3	3	3	3	3	3	2	1	2	61	2
Don't know	**22**	17	28	24	11	14	29	28	27	22	14	21	24	22	21	22	23	20	10	17	27	68

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Sample Size: 4317 GB Adults
Fieldwork: 20th - 24th November 2015

		Hard / Soft Vote					Political Interest 1			Political Interest 2		Political Interest 3				
	Total	HARD Remain	SOFT Remain	No Idea	SOFT Leave	HARD Leave	Great Deal / Quite a Lot	Some	Not very much / None	Great Deal / Quite a lot	Some/ Not very much / None	A great deal	Quite a lot	Some	Not very much	None at all
Weighted Sample	4317	1219	815	398	723	1163	2323	1277	717	2323	1994	930	1392	1277	536	181
Unweighted Sample	4317	1281	764	383	691	1198	2457	1221	639	2457	1860	998	1459	1221	477	162
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that David Cameron manages to sign a good deal in his renegotiations and that he and the leaders of all the main parties recommend that Britain votes to remain in the EU. Most business leaders back Britain staying, and several large employers announce plans to move operations to mainland Europe should Britain vote to leave. The European Union itself makes clear it would like Britain to stay, and there would be no option of the free trade deal if Britain did leave the EU.

How would you then vote on the day of the referendum?
[Asked to half the sample; n=2196]

Would vote to stay	**49**	92	73	16	39	6	58	47	26	58	39	60	56	47	32	8
Would vote to leave	**25**	1	3	5	22	75	28	23	20	28	22	30	27	23	22	13
Would not vote	**4**	1	4	8	6	4	2	3	11	2	6	1	2	3	8	19
Don't know	**22**	7	21	71	33	16	13	27	43	13	33	9	15	27	37	60

Imagine that David Cameron is unable to secure a good deal in his renegotiations and that many senior political figures back calls for Britain to leave the EU. Business figures are split, but assure the public that they are committed to investing in Britain whatever the result of the referendum. Other European Union leaders say they would respect Britain's decision if we voted to leave, and would be willing to negotiate an alternative trade deal.

How would you then vote on the day of the referendum?
[Asked to half the sample; n=2196]

Would vote to stay	**33**	88	35	3	3	1	40	27	18	40	24	44	38	27	22	7
Would vote to leave	**42**	3	21	15	72	91	47	43	29	47	38	45	48	43	34	16
Would not vote	**3**	1	6	9	2	2	1	3	10	1	5	1	1	3	7	18
Don't know	**22**	8	39	73	23	6	12	27	43	12	33	10	13	27	38	59

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		Vote in 2015				Gender		Age				Social Grade		Region					EU Voting Intention			
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain	Would not vote	Don't know
Weighted Sample	**4317**	1464	1207	302	520	2094	2223	511	1091	1480	1235	2451	1851	552	1403	920	1060	378	1778	1768	131	640
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that David Cameron is unable to secure a good deal in his renegotiations and that many senior political figures back calls for Britain to leave the EU. Business figures are split, but assure the public that they are committed to investing in Britain whatever the result of the referendum. Other European Union leaders say they would respect Britain's decision if we voted to leave, and would be willing to negotiate an alternative trade deal.

How would you then vote on the day of the referendum?
[Asked to half the sample; n=2121]

Would vote to stay	**32**	24	46	47	4	35	29	39	38	28	28	36	26	32	32	28	31	44	2	73	2	6
Would vote to leave	**44**	54	29	25	86	48	39	29	31	49	55	40	49	46	43	48	43	33	86	10	5	26
Would not vote	**4**	1	3	1	1	3	4	5	5	4	2	3	5	2	4	4	4	3	2	0	67	3
Don't know	**21**	21	22	28	9	14	28	27	26	19	16	22	20	19	21	20	22	21	9	16	26	65

Imagine that David Cameron manages to sign a good deal in his renegotiations and that he and the leaders of all the main parties recommend that Britain votes to remain in the EU. Most business leaders back Britain staying, and several large employers announce plans to move operations to mainland Europe should Britain vote to leave. The European Union itself makes clear it would like Britain to stay, and there would be no option of the free trade deal if Britain did leave the EU.

How would you then vote on the day of the referendum?
[Asked to half the sample; n=2121]

Would vote to stay	**46**	46	53	68	11	49	43	51	50	40	46	52	37	46	46	42	44	56	16	86	3	26
Would vote to leave	**27**	28	18	9	71	32	22	17	19	31	32	22	33	25	26	32	26	22	60	3	1	5
Would not vote	**4**	2	3	1	3	4	5	7	5	4	3	3	6	3	5	5	5	2	3	1	72	4
Don't know	**23**	24	25	22	15	16	30	25	26	24	19	23	24	25	23	21	25	20	21	10	24	65

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Sample Size: 4317 GB Adults
Fieldwork: 20th - 24th November 2015

		Hard / Soft Vote					Political Interest 1			Political Interest 2		Political Interest 3				
	Total	HARD Remain	SOFT Remain	No Idea	SOFT Leave	HARD Leave	Great Deal / Quite a Lot	Some	Not very much / None	Great Deal / Quite a lot	Some/ Not very much / None	A great deal	Quite a lot	Some	Not very much	None at all
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that David Cameron is unable to secure a good deal in his renegotiations and that many senior political figures back calls for Britain to leave the EU. Business figures are split, but assure the public that they are committed to investing in Britain whatever the result of the referendum. Other European Union leaders say they would respect Britain's decision if we voted to leave, and would be willing to negotiate an alternative trade deal.

How would you then vote on the day of the referendum?
[Asked to half the sample; n=2121]

Would vote to stay	**32**	85	34	3	3	2	38	29	16	38	24	42	35	29	20	7
Would vote to leave	**44**	3	25	12	74	90	49	41	29	49	36	48	51	41	33	17
Would not vote	**4**	1	4	18	3	2	1	3	15	1	7	0	1	3	11	26
Don't know	**21**	10	37	67	20	6	12	28	40	12	32	10	14	28	36	50

Imagine that David Cameron manages to sign a good deal in his renegotiations and that he and the leaders of all the main parties recommend that Britain votes to remain in the EU. Most business leaders back Britain staying, and several large employers announce plans to move operations to mainland Europe should Britain vote to leave. The European Union itself makes clear it would like Britain to stay, and there would be no option of the free trade deal if Britain did leave the EU.

How would you then vote on the day of the referendum?
[Asked to half the sample; n=2121]

Would vote to stay	**46**	90	60	17	34	6	53	42	25	53	36	57	51	42	33	6
Would vote to leave	**27**	2	8	1	22	78	30	25	20	30	23	31	29	25	20	19
Would not vote	**4**	1	4	22	4	3	2	4	16	2	8	1	2	4	11	27
Don't know	**23**	7	28	60	40	13	15	30	39	15	33	10	19	30	36	48

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Fieldwork: 20th - 24th November 2015

		Vote in 2015				Gender		Age				Social Grade		Region					EU Voting Intention			
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Leave	Remain	Would not vote	Don't know
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
And, taking all of the issues discussed in this survey into account, how do you think you actually will end up voting in the referendum on Britain's membership of the European Union: Should the United Kingdom remain a member of the European Union or leave the European Union?																						
Leave the European Union	**37**	45	22	20	85	42	32	24	24	41	49	32	45	36	39	42	36	25	86	1	2	7
Remain a member of the European Union	**40**	35	53	59	5	41	38	49	47	35	35	47	30	41	38	35	40	52	2	90	2	11
Would not vote	**3**	1	2	1	1	3	4	3	6	4	1	3	5	4	3	4	3	3	1	1	71	3
Don't know	**20**	19	22	20	8	13	26	23	23	21	14	19	21	19	19	19	21	20	10	8	25	79

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		Hard / Soft Vote					Political Interest 1			Political Interest 2		Political Interest 3				
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
And, taking all of the issues discussed in this survey into account, how do you think you actually will end up voting in the referendum on Britain's membership of the European Union: Should the United Kingdom remain a member of the European Union or leave the European Union?																
Leave the European Union	**37**	1	4	3	62	95	41	35	27	41	32	42	41	35	31	17
Remain a member of the European Union	**40**	94	63	6	4	0	46	37	23	46	32	49	44	37	27	10
Would not vote	**3**	1	4	16	3	2	1	3	12	1	6	1	1	3	8	24
Don't know	**20**	4	29	75	31	4	11	25	38	11	29	8	14	25	34	49

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YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Vote May 2015.

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	**121**	**258**
	Male 25 to 39	**290**	**543**
	Male 40 to 59	**840**	**730**
	Male 60 +	**921**	**563**
	Female 18 to 24	**201**	**254**
	Female 25 to 39	**470**	**548**
	Female 40 to 59	**811**	**749**
	Female 60 +	**663**	**672**
Region			
	North England	**1016**	**1060**
	Midlands	**686**	**705**
	East	**469**	**419**
	London	**502**	**552**
	South England	**994**	**984**
	Wales	**236**	**215**
	Scotland	**409**	**378**
Social Grade			
	AB	**1646**	**1204**
	C1	**1114**	**1247**
	C2	**650**	**903**
	DE	**892**	**947**
Newspaper Type			
	Express / Mail	**706**	**614**
	Sun / Star	**687**	**869**
	Mirror / Record	**353**	**379**
	Guardian / Independent	**337**	**191**
	FT / Times / Telegraph	**278**	**345**
	Other Paper	**497**	**497**
	No Paper	**1459**	**1422**
Vote Share May 2015			
	Conservative	**1376**	**1464**
	Labour	**1201**	**1207**
	Liberal Democrat	**345**	**302**
	UKIP	**565**	**520**
	Green	**148**	**151**
	Other	**264**	**238**
	Didn't vote / Don't know	**418**	**435**

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk

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