

## YouGov Survey Results

Sample Size: 11590 Adults in GB  
Fieldwork: 17th - 28th October 2019

	Region								
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East	South West
<b>Weighted Sample</b>	<b>11590</b>	523	1269	1036	896	1017	1107	1592	1172
<b>Unweighted Sample</b>	<b>11590</b>	511	1285	1064	913	1002	1130	1646	1193
	%	%	%	%	%	%	%	%	%

### HEADLINE VOTING INTENTION

#### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

Con	<b>36</b>	26	33	34	45	43	45	41	41
Lab	<b>22</b>	32	30	29	22	23	17	16	17
Lib Dem	<b>19</b>	15	17	16	15	14	18	23	21
SNP	<b>4</b>	0	0	0	0	0	0	0	0
Plaid Cymru	<b>1</b>	0	0	0	0	0	0	0	0
Brexit Party	<b>12</b>	19	14	14	12	12	14	12	13
Green	<b>6</b>	7	5	7	6	7	5	6	7
Other	<b>1</b>	1	1	1	1	1	0	0	1

#### Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

UKIP	<b>0</b>	1	1	0	0	0	0	0	0
WEP	<b>0</b>	0	0	0	0	0	0	0	0
Change UK	<b>0</b>	0	0	0	0	0	0	0	0
Other	<b>0</b>	1	0	0	1	1	0	0	0

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	%	%	%	%	%	%	%	%	%

If there were a general election held tomorrow, which party would you vote for?

Conservative	<b>26</b>	18	23	23	33	29	31	31	30
Labour	<b>16</b>	22	22	20	16	15	12	13	13
Liberal Democrat	<b>13</b>	11	12	11	11	9	13	18	15
Scottish National Party (SNP)	<b>3</b>	0	0	1	0	0	0	0	0
Plaid Cymru	<b>1</b>	0	0	0	0	0	0	0	0
Brexit Party	<b>9</b>	13	10	9	9	9	10	9	9
Green	<b>5</b>	5	3	5	5	5	4	5	5
Some other party	<b>1</b>	1	1	1	1	1	0	0	1
Would not vote	<b>9</b>	13	12	12	8	11	10	7	9
Don't know	<b>16</b>	14	15	16	15	18	18	14	16
Refused	<b>2</b>	1	3	2	3	2	2	2	1

And which of these parties would you vote for?

[Asked only to those who responded 'Some other party'; n=91]

UK Independence Party (UKIP)	<b>28</b>	35	61	40	35	0	0	0	45
Women's Equality Party	<b>6</b>	0	0	0	9	0	15	21	6
Independent Group for Change	<b>7</b>	13	0	17	0	40	0	0	6
Some other party	<b>44</b>	44	14	43	56	48	49	57	29
Don't know	<b>12</b>	9	15	0	0	12	13	22	13
Refused	<b>3</b>	0	9	0	0	0	23	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	<b>8</b>	11	10	10	8	11	8	6	8
1	<b>1</b>	2	2	2	1	1	3	1	1
2	<b>2</b>	2	1	2	0	3	2	1	1
3	<b>2</b>	2	2	2	2	1	1	1	2
4	<b>1</b>	1	1	2	1	1	1	1	1
5	<b>6</b>	7	7	6	6	4	5	5	6
6	<b>3</b>	1	2	3	3	3	3	2	3
7	<b>4</b>	3	5	4	4	5	4	3	5
8	<b>6</b>	6	7	5	5	5	6	8	6
9	<b>7</b>	7	8	6	8	7	8	7	8
10 - Absolutely certain to vote	<b>60</b>	58	56	58	60	58	59	64	60