

YouGov Survey Results

Sample Size: 1652 GB Adults
Fieldwork: 28th - 29th July 2016

	EU Referendum Vote			Vote in 2015				Gender		Age				Social Grade		Region					
Total	Remain	Leave	DK/DNV	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1652	649	705	297	466	387	99	159	800	852	192	705	408	347	942	710	198	548	355	398	152
Unweighted Sample	1652	807	669	176	477	414	109	167	730	922	148	705	429	370	1015	637	161	565	378	403	145
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following, if any, would you be prepared to do if a long-term romantic partner asked you?

Move house and go abroad

Would be prepared to do / have already done this	49	57	44	46	51	48	53	45	52	47	47	53	49	43	54	42	43	51	49	46	60
Would not be prepared to do	28	25	34	21	31	29	23	35	26	31	18	23	31	41	27	30	25	30	29	30	21
Not sure	22	18	22	34	17	23	24	19	23	22	36	24	19	16	19	28	33	19	21	24	19

Move house but stay within the UK

Would be prepared to do / have already done this	73	79	71	63	73	77	72	72	72	73	78	74	69	70	77	66	67	75	71	72	75
Would not be prepared to do	13	10	15	13	13	13	10	12	12	14	9	10	18	16	12	15	14	13	12	13	13
Not sure	14	11	14	24	13	10	18	16	15	14	14	16	12	13	11	19	19	12	17	15	12

Become a vegetarian

Would be prepared to do / have already done this	24	32	18	24	20	31	34	18	20	28	34	24	25	19	28	20	27	28	22	22	21
Would not be prepared to do	62	57	69	57	68	57	56	65	65	59	53	60	64	68	61	63	61	62	59	65	64
Not sure	13	11	13	20	12	12	10	17	14	13	13	15	11	13	11	17	12	10	19	13	15

Change your surname to theirs

Would be prepared to do / have already done this	49	53	47	45	52	49	54	40	30	66	55	48	49	47	50	48	43	53	47	48	46
Would not be prepared to do	34	30	40	29	35	34	23	44	49	20	28	32	37	38	35	33	34	33	34	36	36
Not sure	17	17	14	26	12	17	24	16	21	14	18	20	14	15	16	19	23	14	20	16	17

Stop drinking

Would be prepared to do / have already done this	45	49	43	41	45	47	46	42	44	46	48	44	46	45	46	43	43	43	48	46	44
Would not be prepared to do	40	40	43	34	44	41	41	43	40	40	35	39	41	43	41	38	40	43	36	39	44
Not sure	15	12	14	25	11	12	13	14	16	14	17	17	13	12	12	18	17	14	17	15	12

Give up your job

Would be prepared to do / have already done this	29	30	29	27	36	22	34	30	32	26	17	31	32	27	30	27	21	32	26	28	34
Would not be prepared to do	50	48	54	45	46	54	38	54	44	56	51	46	51	56	50	50	49	49	52	53	42
Not sure	21	22	17	29	18	23	28	16	25	18	32	23	17	17	20	23	29	18	22	19	25

Cut off contact with one of your friends

Would be prepared to do / have already done this	14	14	12	17	14	12	12	11	18	9	13	14	14	13	15	11	11	13	12	14	20
Would not be prepared to do	71	71	75	60	71	76	69	80	62	79	69	67	75	74	70	72	69	73	71	72	62
Not sure	16	16	13	23	16	13	19	9	19	13	18	19	12	13	15	17	20	14	18	14	18

Change your appearance

Would be prepared to do / have already done this	23	25	19	27	22	20	32	21	33	13	33	23	19	20	25	20	25	23	24	21	23
Would not be prepared to do	62	62	67	51	65	67	45	64	48	75	48	60	68	67	61	63	60	63	60	65	57
Not sure	15	14	14	22	13	12	23	15	19	11	19	17	13	13	14	17	15	14	16	14	20

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Have your in-laws move in with you																					
Would be prepared to do / have already done this	22	27	20	19	20	23	24	22	24	21	26	23	22	20	26	17	23	21	26	19	30
Would not be prepared to do	54	51	59	49	57	53	51	57	50	57	41	51	58	61	53	55	51	58	50	55	48
Not sure	24	23	21	32	23	24	25	21	26	21	33	26	20	19	21	27	26	20	25	27	23
Stop smoking																					
Would be prepared to do / have already done this	66	73	63	59	67	69	71	62	69	64	68	66	68	64	70	61	67	66	67	67	62
Would not be prepared to do	18	14	22	18	17	18	14	22	15	22	12	18	18	21	16	21	16	20	16	18	20
Not sure	16	13	15	24	15	13	15	16	17	15	20	16	13	15	14	18	17	15	17	15	18
Convert to a religion																					
Would be prepared to do / have already done this	5	5	4	6	4	5	3	4	6	4	7	4	5	4	4	5	3	5	6	5	4
Would not be prepared to do	85	85	86	81	85	87	82	88	82	87	83	83	87	86	86	83	84	88	81	83	86
Not sure	11	11	9	14	10	9	15	8	12	9	10	13	8	10	12	13	8	13	12	10	
Become a vegan																					
Would be prepared to do / have already done this	11	14	8	11	8	14	10	6	9	12	13	12	12	6	10	11	10	10	11	13	7
Would not be prepared to do	76	75	80	68	80	74	73	81	75	76	74	74	75	81	77	74	76	78	73	76	76
Not sure	14	12	12	21	12	12	17	13	16	12	13	15	13	13	13	15	15	12	16	12	17
About how long into a relationship do you think it is ok to start asking a partner to make big life changes?																					
Immediately	2	2	2	3	2	2	2	3	3	2	0	2	3	4	2	3	4	3	2	1	3
Within the first 6 months	6	6	6	5	6	5	6	7	6	5	4	5	4	9	5	6	4	7	5	3	9
Between 6 months and a year	12	14	11	8	11	13	15	15	12	11	12	13	9	11	13	10	8	12	12	12	10
Between one and two years	22	25	22	19	21	21	28	18	24	21	39	22	19	18	25	19	24	23	21	23	19
More than two years	26	25	27	25	26	26	26	27	23	29	24	25	32	21	26	26	29	24	25	27	27
Don't know	32	29	32	39	33	33	24	29	32	32	21	32	33	38	29	37	31	31	35	33	31
Would you ever break up with a partner because they weren't willing to change?																					
Yes, and I have done	15	12	15	20	11	15	15	14	10	19	9	19	16	8	14	16	16	15	13	17	9
Yes, but I have not had to	27	31	26	19	30	27	29	26	26	27	33	28	23	24	34	17	25	28	26	23	35
No, I would not	30	27	33	31	32	31	29	29	33	28	19	26	31	45	26	36	30	28	32	33	29
Don't know	28	30	26	30	27	27	27	31	31	26	38	27	30	23	26	31	30	29	29	26	27