

YouGov Survey Results

Sample Size: 1733 GB Adults
Fieldwork: 17th - 18th January 2016

	Vote in 2015					Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1733	589	485	121	208	841	892	206	438	593	496	988	745	222	563	371	426	151
Unweighted Sample	1733	564	468	135	222	804	929	163	310	706	554	1133	600	202	545	379	445	162
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, do you think the British Empire was

A good thing	43	55	28	42	63	51	35	32	40	44	48	44	41	41	45	45	42	30
A bad thing	19	10	30	16	5	18	20	32	16	19	17	19	19	23	18	14	18	34
Neither a good or bad thing	25	23	29	28	23	25	26	19	24	26	29	26	25	22	26	26	26	26
Don't know	13	11	12	14	8	7	19	17	20	11	7	11	15	14	11	15	14	11

Do you think Britain's history of colonialism is...

Part of our history that we should proud happened	44	57	31	35	66	53	34	30	39	47	49	46	40	42	45	46	44	34
Part of our history that we should regret happening	21	12	34	12	6	19	22	28	18	20	21	20	21	24	19	16	19	36
Neither	23	20	24	41	20	21	25	26	24	22	22	23	23	28	24	23	21	18
Don't know	13	11	11	12	7	6	19	16	19	11	8	10	17	5	12	15	16	11

Thinking about how Britain talks and thinks about our past, do you think...

Britain tends to view our history of colonisation too postively - there was much cruelty, killing, injustice and racism that we try not to talk about	29	15	43	36	13	27	31	40	27	29	26	29	28	32	26	23	29	49
Britain tends to view our history of colonisation too negatively - we talk too much about the cruelty and racism of Empire, and ignore the good that it did	28	37	15	25	50	38	19	18	25	30	33	30	26	28	30	32	26	19
Britain tends to get the balance between the good and bad sides of our colonial history about right	27	37	25	25	25	27	28	23	24	27	33	29	26	27	30	27	27	19
Don't know	16	11	17	14	12	9	22	19	24	13	9	12	20	13	14	18	18	14

Cecil Rhodes was an important British colonialist, politician and businessman in the 19th century, largely responsible for Britain's colonisation of southern Africa. He founded the De Beers diamond company and died as one of the richest men in the world.

As part of his will, he funded the Rhodes scholarship - a trust fund that pays for overseas students to study at Oxford University. There are several statues and memorials to Cecil Rhodes, including the front of Oriel College, Oxford.

Some people think that Rhodes is symbolic of the racism and unfairness of British colonialism, and that is inappropriate to continue to have statues and memorials to him. They have called for the statue of Rhodes in Oxford to be taken down.

Do you think the statue of Cecil Rhodes should or should not be taken down?

Should be taken down	11	5	18	7	4	13	10	15	13	11	8	11	11	18	8	8	13	19
Should not be taken down	59	72	47	64	75	66	52	45	49	64	69	63	54	60	61	63	57	46
Don't know	29	22	35	29	21	20	38	40	38	25	23	26	35	22	31	30	30	34

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Vote May 2015.

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	57	104
Male 25 to 39	124	218
Male 40 to 59	344	293
Male 60 +	279	225
Female 18 to 24	106	102
Female 25 to 39	186	220
Female 40 to 59	362	300
Female 60 +	275	270
Region		
North England	445	426
Midlands	272	284
East	160	166
London	202	222
South England	385	397
Wales	107	87
Scotland	162	151
Social Grade		
AB	647	485
C1	486	503
C2	261	364
DE	339	381
Newspaper Type		
Express / Mail	254	246
Sun / Star	326	348
Mirror / Record	162	153
Guardian / Independent	138	76
FT / Times / Telegraph	106	139
Other Paper	197	199
No Paper	550	572
Vote Share May 2015		
Conservative	564	589
Labour	468	485
Liberal Democrat	135	121
UKIP	222	208
Green	56	61
Other	119	95
Didn't vote / Don't know	169	173

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk