

Sample 1000 Adult Interviews  
Conducted October 27 - 28, 2015  
Margin of Error ±4.7%

1. Which comes closer to your view?

People should generally stay away from wearing Halloween costumes that might offend others ..... 45%  
People should wear whatever they want on Halloween even if others find it offensive .....55%

2. In your opinion, is it acceptable or unacceptable for a white person to wear black face make up in order to appear as a black person for Halloween?

Acceptable ..... 47%  
Unacceptable .....37%  
Not sure ..... 16%

3. In your opinion, is it acceptable or unacceptable for a person who is not transgender to dress up as a transgender person for Halloween?

Acceptable ..... 63%  
Unacceptable .....21%  
Not sure ..... 17%

4. In your opinion, is it acceptable or unacceptable for a person to wear a costume for Halloween that includes a realistic-looking gun or other weapon?

Acceptable ..... 33%  
Unacceptable .....53%  
Not sure ..... 13%

<b>Interviewing Dates</b>	October 27 - 28, 2015
<b>Target population</b>	U.S. adults, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
<b>Weighting</b>	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.145 to 6.193, with a mean of one and a standard deviation of 1.145.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 4.7% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	20 questions not reported.