

YouGov Survey Results

Sample Size: 1630 GB Adults
Fieldwork: 29th - 30th April 2019

Total	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1630	538	504	91	628	672	789	841	179	686	388	377	929	701	196	544	352	398	140
1630	566	504	100	704	682	716	914	152	691	411	376	970	660	170	560	349	399	152
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Who do you think has been the greatest British Prime Minister since 1945?

Margaret Thatcher	21	44	6	6	12	33	25	18	7	14	25	37	23	18	18	25	25	16	15
Winston Churchill	19	23	17	16	16	24	17	20	15	19	19	20	17	21	18	20	19	19	16
Tony Blair	6	2	10	16	10	2	8	4	7	7	8	3	7	5	5	6	7	7	7
Clement Attlee	5	1	11	15	10	2	8	3	7	3	7	7	6	5	7	4	3	6	10
Harold Wilson	4	2	6	6	4	4	4	4	0	1	6	8	4	3	4	3	4	4	5
John Major	2	1	3	3	3	1	2	2	6	2	2	1	3	1	2	2	4	1	2
David Cameron	2	3	2	2	2	2	2	2	3	3	2	1	2	2	2	1	3	3	3
Harold MacMillan	1	1	1	2	1	1	1	1	0	0	1	2	0	1	1	1	0	1	1
Gordon Brown	1	0	2	0	2	1	1	1	0	1	1	1	1	1	1	1	1	1	3
Anthony Eden	0	0	1	1	1	0	0	0	1	0	0	0	0	0	0	1	0	0	0
Alec Douglas-Home	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Edward Heath	0	0	0	1	0	0	1	0	2	0	0	0	0	0	0	0	0	1	0
Jim Callaghan	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
Theresa May	0	0	0	1	0	0	0	1	0	0	0	1	0	1	0	0	0	0	1
Don't know	38	21	43	32	38	30	32	43	53	49	29	20	35	41	40	37	35	40	39

Thinking back to Margaret Thatcher's period as Prime Minister, do you think she was...

A great Prime Minister	14	29	2	3	8	20	18	10	5	9	15	24	15	12	11	18	16	8	9
A good Prime Minister	30	47	16	39	25	37	27	32	14	26	35	40	32	26	33	30	30	31	24
TOTAL GREAT / GOOD	44	76	18	42	33	57	45	42	19	35	50	64	47	38	44	48	46	39	33
An average Prime Minister	10	6	13	14	13	8	8	11	7	11	9	10	9	11	7	10	12	9	8
A poor Prime Minister	9	4	13	10	11	7	9	9	14	9	10	4	9	9	10	8	8	8	12
A terrible Prime Minister	20	4	41	24	29	16	22	19	20	18	25	21	19	23	26	15	18	25	30
TOTAL POOR / TERRIBLE	29	8	54	34	40	23	31	28	34	27	35	25	28	32	36	23	26	33	42
Don't know	18	9	16	10	13	12	16	19	41	27	6	3	17	19	13	20	17	19	17

Overall, do you think Margaret Thatcher's period as Prime Minister was good for Britain, or bad for Britain?

Good for Britain	39	68	16	32	29	52	41	37	19	31	46	55	42	35	38	43	44	33	29
Bad for Britain	31	10	57	41	45	23	32	31	33	31	38	26	30	34	39	23	29	36	46
Neither	12	10	12	15	12	11	11	12	9	12	11	14	12	12	11	13	10	11	13
Don't know	18	12	15	12	14	14	16	20	40	26	6	5	17	20	12	21	17	20	12

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1630	221	485	707	157	141	332	473	293
1630	235	503	738	166	154	334	488	238
%	%	%	%	%	%	%	%	%

Who do you think has been the greatest British Prime Minister since 1945?

Margaret Thatcher	21	76	33	47	2	2	0	1	1
Winston Churchill	19	14	26	22	20	17	16	16	15
Tony Blair	6	1	6	5	9	10	9	9	4
Clement Attlee	5	1	3	2	5	5	17	13	1
Harold Wilson	4	0	3	2	5	4	9	7	0
John Major	2	0	2	1	3	3	3	3	2
David Cameron	2	2	3	3	2	1	1	1	1
Harold MacMillan	1	0	1	1	2	1	2	1	0
Gordon Brown	1	0	0	0	3	2	2	2	1
Anthony Eden	0	0	0	0	0	0	1	1	0
Alec Douglas-Home	0	0	0	0	0	1	0	0	0
Edward Heath	0	0	0	0	0	0	1	1	0
Jim Callaghan	0	0	1	0	0	0	0	0	0
Theresa May	0	0	0	0	1	1	0	0	0
Don't know	38	5	21	16	47	53	40	44	75

Thinking back to Margaret Thatcher's period as Prime Minister, do you think she was...

A great Prime Minister	14	100	0	31	0	0	0	0	0
A good Prime Minister	30	0	100	69	0	0	0	0	0
TOTAL GREAT / GOOD	44	100	100	100	0	0	0	0	0
An average Prime Minister	10	0	0	0	100	0	0	0	0
A poor Prime Minister	9	0	0	0	0	100	0	30	0
A terrible Prime Minister	20	0	0	0	0	0	100	70	0
TOTAL POOR / TERRIBLE	29	0	0	0	0	100	100	100	0
Don't know	18	0	0	0	0	0	0	0	100

Overall, do you think Margaret Thatcher's period as Prime Minister was good for Britain, or bad for Britain?

Good for Britain	39	96	78	83	11	2	1	1	7
Bad for Britain	31	0	5	4	35	75	91	86	8
Neither	12	3	11	9	41	14	7	9	7
Don't know	18	1	6	4	13	8	2	4	78

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1630	538	504	91	628	672	789	841	179	686	388	377	929	701	196	544	352	398	140
1630	566	504	100	704	682	716	914	152	691	411	376	970	660	170	560	349	399	152
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about her period as Prime Minister, do you think Margaret Thatcher left Britain...
Economically better off or worse off?

Economically better off	38	64	21	45	33	49	44	32	22	28	47	53	41	33	38	40	41	33	35
Economically worse off	28	11	46	31	38	22	29	28	28	29	32	24	26	31	31	23	27	33	37
No difference	7	6	8	4	6	8	6	8	4	7	7	9	8	7	7	7	8	7	7
Don't know	27	18	24	20	23	21	22	31	46	36	14	14	25	29	24	31	24	27	21

More or less respected in the world?

More respected in the world	49	75	31	55	42	60	54	44	30	39	56	66	52	43	47	53	52	43	39
Less respected in the world	17	4	29	19	24	12	16	18	21	18	19	12	15	19	23	12	13	20	29
No difference	13	8	17	17	14	12	13	13	12	12	14	12	12	13	14	10	14	14	13
Don't know	22	13	23	8	20	16	18	26	37	31	11	10	20	24	17	25	21	23	18

A more or less equal society?

More equal society	16	31	8	7	11	22	16	17	9	15	16	23	16	16	16	17	19	14	13
Less equal society	47	32	68	71	63	40	52	43	46	42	56	48	49	45	57	40	43	50	62
No difference	14	20	7	12	9	19	13	15	10	11	16	21	15	13	13	16	17	13	8
Don't know	22	18	16	10	17	19	19	25	34	32	12	9	20	26	14	27	21	23	17

A more or less free society?

More free society	23	40	11	24	19	30	27	20	19	20	23	32	26	19	22	26	26	19	21
Less free society	26	13	43	41	36	22	28	25	18	24	36	24	25	28	33	19	27	31	32
No difference	22	27	19	21	20	26	22	22	16	16	26	32	22	22	21	24	21	20	23
Don't know	28	20	28	14	25	22	23	33	47	39	16	13	27	30	25	31	26	30	24

A country with more or less opportunities for women?

More opportunities for women	40	60	25	39	36	47	39	41	29	37	42	48	44	35	38	39	42	42	34
Less opportunities for women	11	3	21	13	16	7	11	11	11	10	14	10	11	12	17	9	11	11	14
No difference	23	19	28	35	24	25	24	22	15	19	29	27	22	25	22	24	21	22	24
Don't know	26	18	26	13	24	20	26	27	45	34	15	15	24	29	23	28	26	25	28

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1630	221	485	707	157	141	332	473	293
1630	235	503	738	166	154	334	488	238
%	%	%	%	%	%	%	%	%

Thinking about her period as Prime Minister, do you think Margaret Thatcher left Britain...

Economically better off or worse off?

Economically better off	38	86	65	71	27	15	8	10	7
Economically worse off	28	3	10	8	36	60	73	69	9
No difference	7	4	10	8	15	6	7	7	2
Don't know	27	8	16	13	22	19	12	14	82

More or less respected in the world?

More respected in the world	49	93	83	86	39	33	14	20	10
Less respected in the world	17	2	3	3	19	31	49	44	6
No difference	13	2	8	7	24	21	23	23	5
Don't know	22	2	5	4	19	15	13	14	79

A more or less equal society?

More equal society	16	46	26	33	5	5	0	2	7
Less equal society	47	21	36	31	62	74	93	87	12
No difference	14	22	24	23	16	13	5	7	3
Don't know	22	11	13	13	17	8	2	4	78

A more or less free society?

More free society	23	64	36	45	11	11	3	5	7
Less free society	26	3	14	10	35	48	66	61	5
No difference	22	23	32	29	28	17	21	20	5
Don't know	28	10	18	16	26	24	10	14	84

A country with more or less opportunities for women?

More opportunities for women	40	73	66	68	32	25	12	16	16
Less opportunities for women	11	1	3	2	12	17	35	30	1
No difference	23	16	20	19	33	34	38	37	5
Don't know	26	9	12	11	22	24	15	18	78

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1630	566	504	100	704	682	716	914	152	691	411	376	970	660	170	560	349	399	152
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about Margaret Thatcher which of the following qualities do you think she had? Please tick all that apply.

Stuck to what she believed in	60	74	55	73	59	68	59	60	42	50	69	75	62	57	59	63	57	61	53
Strong	58	78	46	58	56	67	58	58	33	56	62	69	61	54	55	62	58	55	51
Decisive	49	67	37	62	49	56	50	47	29	40	56	65	53	42	55	50	47	46	46
Good in a crisis	36	62	18	38	29	48	38	33	17	27	46	51	38	33	30	40	39	31	30
A natural leader	31	51	19	26	27	41	32	30	19	27	37	39	33	29	32	35	34	27	22
Honest	14	27	5	6	9	20	15	14	11	10	11	27	15	14	13	17	13	12	16
Charismatic	12	17	8	15	11	14	17	8	7	12	14	13	13	10	13	13	11	11	11
In touch with the concerns of ordinary people	6	12	3	2	4	10	6	7	5	4	7	11	6	7	7	7	7	5	6
None of these	9	3	17	5	12	6	10	9	12	9	10	8	8	12	12	5	9	11	18
Don't know	15	7	13	4	9	10	14	15	33	20	7	4	13	17	12	16	13	15	14

And looking back, which two or three of the following do you think were Margaret Thatcher's worst failings as Prime Minister?

Introducing the poll tax	37	46	32	39	34	48	40	34	7	33	47	47	33	42	28	36	39	40	37
Overseeing the decline of mining and manufacturing	34	31	44	36	38	36	32	35	27	33	35	37	34	34	28	27	37	41	39
Privatising utilities like British Telecom and British Gas	31	30	42	32	33	36	31	32	19	27	41	35	30	33	33	33	30	30	29
Selling off council housing through the right to buy	30	31	36	46	34	33	27	34	16	23	38	43	29	31	38	34	26	25	28
Overseeing an increase in unemployment	20	19	23	19	24	17	20	21	26	23	16	18	23	17	24	16	20	24	24
Making British culture more selfish and individualistic	17	12	23	36	27	12	17	18	13	13	24	20	19	15	18	15	16	18	25
Deregulating banking and the City of London	12	11	17	15	16	11	13	11	11	12	10	14	14	9	17	11	14	9	13
The pound entering the ERM	8	13	3	6	4	13	11	4	2	5	9	14	8	7	7	9	8	5	11
Introducing section 28	6	4	8	17	11	2	8	4	8	6	8	3	6	5	8	5	5	4	11
Something else	2	2	2	1	2	1	2	2	2	3	1	1	2	2	3	2	2	2	2
None of these	4	4	2	1	2	3	4	3	5	3	4	3	3	4	6	3	3	3	2
Don't know	18	13	13	5	12	13	16	20	41	25	6	7	17	20	17	19	18	19	14

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%	%	%	%	%	%	%	%	%

Thinking about Margaret Thatcher which of the following qualities do you think she had? Please tick all that apply.

Stuck to what she believed in	60	82	76	78	66	67	45	51	27
Strong	58	87	87	87	60	51	28	35	24
Decisive	49	77	73	75	42	44	25	31	18
Good in a crisis	36	81	61	67	22	18	8	11	7
A natural leader	31	71	51	58	18	10	11	11	8
Honest	14	45	20	28	8	3	1	2	6
Charismatic	12	32	15	20	6	8	6	7	5
In touch with the concerns of ordinary people	6	27	7	13	2	3	0	1	2
None of these	9	1	0	1	3	10	36	28	4
Don't know	15	1	3	2	9	7	6	6	61

And looking back, which two or three of the following do you think were Margaret Thatcher's worst failings as Prime Minister?

Introducing the poll tax	37	46	48	48	32	35	40	38	10
Overseeing the decline of mining and manufacturing	34	19	33	29	42	46	49	48	18
Privatising utilities like British Telecom and British Gas	31	25	30	28	32	41	49	46	15
Selling off council housing through the right to buy	30	25	34	31	39	40	39	39	9
Overseeing an increase in unemployment	20	16	23	21	23	31	23	26	9
Making British culture more selfish and individualistic	17	10	16	14	22	22	32	29	4
Deregulating banking and the City of London	12	12	12	12	15	18	15	16	4
The pound entering the ERM	8	21	13	15	3	4	2	2	0
Introducing section 28	6	5	5	5	6	6	10	8	4
Something else	2	2	3	2	3	1	3	2	1
None of these	4	10	2	5	3	2	2	2	3
Don't know	18	8	9	9	15	8	3	5	64

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1630	566	504	100	704	682	716	914	152	691	411	376	970	660	170	560	349	399	152
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Looking back, which two or three of the following do you think were Margaret Thatcher's greatest achievements as Prime Minister?

Being the first female Prime Minister	41	38	48	50	50	38	32	50	27	46	43	39	43	38	49	42	39	39	36
Winning the Falklands War	29	45	18	30	25	37	35	24	18	25	33	39	30	29	24	32	32	27	25
Winning three general elections in a row	22	27	21	24	22	25	23	21	11	23	20	28	23	21	29	23	20	21	18
Getting a rebate on Britain's contributions to the EEC	20	30	15	27	15	29	21	19	6	11	25	36	22	17	20	22	21	18	14
Defeating the miners' strike and limiting the power of the unions	17	35	4	19	15	23	20	15	7	12	22	27	20	14	15	22	18	13	12
Introducing right to buy and expanding home ownership	17	22	15	18	15	22	17	17	9	14	22	20	17	18	13	17	20	15	21
Making British culture more aspirational and entrepreneurial	11	17	8	10	11	13	13	10	9	11	14	12	13	9	11	13	13	10	8
Her contribution towards winning the Cold War	9	11	6	12	9	9	8	9	8	7	8	12	8	9	6	10	12	6	6
Privatising utilities like British Telecom and British Gas	4	6	1	1	3	5	5	2	8	2	3	5	3	4	4	3	4	3	7
Something else	1	0	1	0	1	0	1	1	3	1	1	1	1	1	0	1	1	1	2
None of these	11	3	20	8	14	8	12	10	10	9	15	10	9	14	12	7	10	13	19
Don't know	17	10	15	6	13	11	15	18	39	24	5	5	16	18	14	18	15	19	14

If Margaret Thatcher had been the prime minister responsible for negotiating the Brexit deal, do you think she would have done a better or worse job than Theresa May?

Much better	33	57	18	23	21	51	38	29	12	26	41	49	34	33	34	35	33	32	30
Somewhat better	26	23	25	35	28	23	23	28	22	28	23	27	26	25	27	27	24	25	26
TOTAL BETTER	59	80	43	58	49	74	61	57	34	54	64	76	60	58	61	62	57	57	56
Neither better nor worse	14	10	20	19	22	8	13	14	15	15	16	9	14	13	12	14	14	15	14
Somewhat worse	3	1	4	4	4	1	2	3	7	2	3	2	3	3	2	2	4	4	3
Much worse	3	0	6	2	4	2	4	2	5	2	4	3	3	3	3	2	4	2	5
TOTAL WORSE	6	1	10	6	8	3	6	5	12	4	7	5	6	6	5	4	8	6	8
Don't know	21	9	26	18	22	14	19	23	40	27	13	10	20	23	22	20	21	23	22

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1630	235	503	738	166	154	334	488	238
%	%	%	%	%	%	%	%	%

Looking back, which two or three of the following do you think were Margaret Thatcher's greatest achievements as Prime Minister?

Being the first female Prime Minister	41	34	49	44	55	46	39	41	27
Winning the Falklands War	29	53	42	45	27	21	15	17	12
Winning three general elections in a row	22	30	28	29	27	25	14	18	11
Getting a rebate on Britain's contributions to the EEC	20	31	31	31	18	13	13	13	4
Defeating the miners' strike and limiting the power of the unions	17	45	30	35	6	4	4	4	3
Introducing right to buy and expanding home ownership	17	29	25	26	15	17	9	12	4
Making British culture more aspirational and entrepreneurial	11	22	21	21	6	9	2	4	2
Her contribution towards winning the Cold War	9	15	12	13	10	10	3	5	3
Privatising utilities like British Telecom and British Gas	4	7	6	6	4	3	2	2	1
Something else	1	1	1	1	3	1	1	1	0
None of these	11	1	0	1	8	13	38	31	6
Don't know	17	3	6	5	12	14	6	8	61

If Margaret Thatcher had been the prime minister responsible for negotiating the Brexit deal, do you think she would have done a better or worse job than Theresa May?

Much better	33	80	52	61	19	10	13	12	11
Somewhat better	26	11	33	26	38	37	22	26	19
TOTAL BETTER	59	91	85	87	57	47	35	38	30
Neither better nor worse	14	3	8	7	24	25	23	24	9
Somewhat worse	3	0	1	1	5	6	7	6	1
Much worse	3	0	0	0	1	6	10	9	1
TOTAL WORSE	6	0	1	1	6	12	17	15	2
Don't know	21	5	6	6	13	16	25	23	60

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Fieldwork: 29th - 30th April 2019

Total	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1630	538	504	91	628	672	789	841	179	686	388	377	929	701	196	544	352	398	140
1630	566	504	100	704	682	716	914	152	691	411	376	970	660	170	560	349	399	152
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If Margaret Thatcher had still been alive at the time of the 2016 EU referendum, how do you think she would have voted?

Remain	28	24	31	55	42	18	30	27	21	25	34	32	30	26	35	29	24	27	30
Leave	35	46	31	20	25	48	39	31	31	32	38	40	36	34	33	34	39	33	34
She would not have voted/spoiled her ballot	3	2	4	2	3	3	3	3	7	3	1	4	4	2	2	4	3	3	2
Don't know	34	28	34	22	30	31	28	39	42	40	28	25	31	38	30	33	33	36	34

YouGov Survey Results

Sample Size: 1630 GB Adults
Fieldwork: 29th - 30th April 2019

Total	Thatcher as PM							
	Great PM	Good PM	Great/Good PM	Average PM	Poor PM	Terrible PM	Poor/Terrible PM	Don't know
1630	221	485	707	157	141	332	473	293
1630	235	503	738	166	154	334	488	238
%	%	%	%	%	%	%	%	%

If Margaret Thatcher had still been alive at the time of the 2016 EU referendum, how do you think she would have voted?

Remain	28	25	35	32	35	33	32	32	10
Leave	35	58	38	44	26	41	37	38	13
She would not have voted/spoiled her ballot	3	0	3	2	6	4	4	4	3
Don't know	34	17	24	22	33	22	28	26	75