

# YouGov Survey Results

Sample Size: 1581 GB Adults  
Fieldwork: 11th - 12th September 2016

	Gender		Age				Age/Gender								Social Grade		Region						
	Total	Male	Female	18-24	25-49	50-64	65+	Male 18-29	Male 30-44	Male 45-59	Male 60+	Female 18-29	Female 30-44	Female 45-59	Female 60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1581</b>	765	816	183	675	391	332	145	204	197	220	161	195	208	253	901	680	190	525	340	381	145	
Unweighted Sample	1581	695	886	191	629	452	309	123	130	189	253	189	242	229	226	1021	560	160	537	314	402	168	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## How much do you like each of the following?

### your first name?

Like it a lot	42	46	38	43	44	35	44	40	47	43	51	46	41	37	31	45	38	41	44	40	41	41
Like it a little	26	27	25	29	26	26	24	33	28	27	22	26	27	19	26	24	28	30	23	29	25	27
<b>TOTAL LIKE</b>	<b>68</b>	<b>73</b>	<b>63</b>	<b>72</b>	<b>70</b>	<b>61</b>	<b>68</b>	<b>73</b>	<b>75</b>	<b>70</b>	<b>73</b>	<b>72</b>	<b>68</b>	<b>56</b>	<b>57</b>	<b>69</b>	<b>66</b>	<b>71</b>	<b>67</b>	<b>69</b>	<b>66</b>	<b>68</b>
Neither like nor dislike it	19	18	20	16	17	22	21	20	15	18	19	18	15	22	23	18	20	10	20	16	23	20
Dislike it a little	9	6	11	7	9	10	8	3	6	7	5	8	11	15	11	7	11	11	8	10	8	6
Dislike it a lot	4	2	6	1	4	7	4	0	1	4	3	2	6	6	9	5	3	6	3	5	3	5
<b>TOTAL DISLIKE</b>	<b>13</b>	<b>8</b>	<b>17</b>	<b>8</b>	<b>13</b>	<b>17</b>	<b>12</b>	<b>3</b>	<b>7</b>	<b>11</b>	<b>8</b>	<b>10</b>	<b>17</b>	<b>21</b>	<b>20</b>	<b>12</b>	<b>14</b>	<b>17</b>	<b>11</b>	<b>15</b>	<b>11</b>	<b>11</b>
Not applicable	1	1	0	4	1	0	0	4	2	1	0	0	0	0	0	1	0	2	1	0	0	0

### your middle name(s)?

Like it a lot	26	28	24	31	27	19	29	24	28	25	33	35	24	22	20	28	24	30	23	26	29	23
Like it a little	21	24	19	15	25	20	20	18	29	26	22	18	24	13	21	22	21	23	22	22	20	21
<b>TOTAL LIKE</b>	<b>47</b>	<b>52</b>	<b>43</b>	<b>46</b>	<b>52</b>	<b>39</b>	<b>49</b>	<b>42</b>	<b>57</b>	<b>51</b>	<b>55</b>	<b>53</b>	<b>48</b>	<b>35</b>	<b>41</b>	<b>50</b>	<b>45</b>	<b>53</b>	<b>45</b>	<b>48</b>	<b>49</b>	<b>44</b>
Neither like nor dislike it	20	21	19	23	20	23	16	28	22	19	18	17	18	25	17	20	21	16	24	16	23	15
Dislike it a little	7	5	8	7	5	10	7	6	3	8	4	10	6	8	9	7	6	6	7	9	4	7
Dislike it a lot	5	4	7	5	5	5	6	4	4	5	3	5	6	7	8	5	6	6	4	8	3	8
<b>TOTAL DISLIKE</b>	<b>12</b>	<b>9</b>	<b>15</b>	<b>12</b>	<b>10</b>	<b>15</b>	<b>13</b>	<b>10</b>	<b>7</b>	<b>13</b>	<b>7</b>	<b>15</b>	<b>12</b>	<b>15</b>	<b>17</b>	<b>12</b>	<b>12</b>	<b>12</b>	<b>11</b>	<b>17</b>	<b>7</b>	<b>15</b>
Not applicable	20	18	22	18	18	23	23	20	15	18	21	15	22	25	25	18	23	18	20	18	22	25

### your surname?

Like it a lot	41	44	38	34	40	41	47	30	43	44	55	35	37	42	36	39	43	43	40	38	41	49
Like it a little	22	22	21	23	25	20	16	29	26	21	16	22	26	17	20	22	21	21	21	22	24	17
<b>TOTAL LIKE</b>	<b>63</b>	<b>66</b>	<b>59</b>	<b>57</b>	<b>65</b>	<b>61</b>	<b>63</b>	<b>59</b>	<b>69</b>	<b>65</b>	<b>71</b>	<b>57</b>	<b>63</b>	<b>59</b>	<b>56</b>	<b>61</b>	<b>64</b>	<b>64</b>	<b>61</b>	<b>60</b>	<b>65</b>	<b>66</b>
Neither like nor dislike it	24	23	25	19	21	30	28	21	21	24	25	19	22	26	32	27	21	22	27	22	24	24
Dislike it a little	9	7	11	17	11	7	5	13	9	6	4	19	11	11	6	8	10	11	8	13	8	6
Dislike it a lot	3	2	5	3	4	3	4	3	1	4	1	5	4	4	6	3	4	4	3	5	3	3
<b>TOTAL DISLIKE</b>	<b>12</b>	<b>9</b>	<b>16</b>	<b>20</b>	<b>15</b>	<b>10</b>	<b>9</b>	<b>16</b>	<b>10</b>	<b>10</b>	<b>5</b>	<b>24</b>	<b>15</b>	<b>15</b>	<b>12</b>	<b>11</b>	<b>14</b>	<b>15</b>	<b>11</b>	<b>18</b>	<b>11</b>	<b>9</b>
Not applicable	1	1	0	4	0	0	0	4	0	1	0	0	0	0	0	1	0	0	1	0	0	0

## Do you think your name suits you?

Does suit me	67	70	65	76	70	59	67	75	75	65	65	78	67	57	62	69	65	70	67	64	70	63
Does not suit me	11	8	14	12	11	12	9	8	8	11	5	9	14	17	14	10	12	15	10	14	7	12
Don't know	22	23	21	11	19	29	24	17	17	24	30	13	18	27	24	21	23	16	22	22	22	25

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<b>Weighted Sample</b>	<b>1581</b>	765	816	183	675	391	332	145	204	197	220	161	195	208	253	901	680	190	525	340	381	145	
Unweighted Sample	1581	695	886	191	629	452	309	123	130	189	253	189	242	229	226	1021	560	160	537	314	402	168	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Do you want to change each of the following?**

**your first name**

I strongly want to change it	2	1	3	2	2	3	1	0	1	0	1	2	4	2	3	3	1	3	2	3	1	1
I somewhat want to change it	9	8	10	11	10	8	8	10	8	9	5	5	10	14	11	8	11	17	8	9	9	3
<b>TOTAL CHANGE IT</b>	<b>11</b>	<b>9</b>	<b>13</b>	<b>13</b>	<b>12</b>	<b>11</b>	<b>9</b>	<b>10</b>	<b>9</b>	<b>6</b>	<b>7</b>	<b>14</b>	<b>16</b>	<b>14</b>	<b>11</b>	<b>12</b>	<b>20</b>	<b>10</b>	<b>12</b>	<b>10</b>	<b>4</b>	
I don't really want to change it	21	20	22	20	19	23	23	27	18	20	18	21	17	24	26	22	20	13	20	23	22	31
I don't want to change it at all it	63	67	60	58	65	62	65	58	70	65	72	63	67	55	57	64	62	58	66	61	65	61
<b>TOTAL NOT CHANGE IT</b>	<b>84</b>	<b>87</b>	<b>82</b>	<b>78</b>	<b>84</b>	<b>85</b>	<b>88</b>	<b>85</b>	<b>88</b>	<b>85</b>	<b>90</b>	<b>84</b>	<b>84</b>	<b>79</b>	<b>83</b>	<b>86</b>	<b>82</b>	<b>71</b>	<b>86</b>	<b>84</b>	<b>87</b>	<b>92</b>
I already have changed it (marriage)	0	0	1	0	0	1	1	0	0	0	0	0	0	1	1	0	0	0	1	0	0	0
I already have changed it (deed poll)	0	1	0	1	0	1	0	1	1	0	0	1	0	0	0	1	0	1	0	1	0	0
Don't know	3	3	4	8	3	3	1	3	2	4	3	8	2	4	2	2	5	7	3	3	3	3

**your middle name**

I strongly want to change it	2	1	3	4	2	2	2	2	2	1	1	3	2	3	3	2	2	3	1	4	1	5
I somewhat want to change it	5	4	6	6	5	5	3	8	4	4	2	5	5	9	4	4	6	8	4	6	4	3
<b>TOTAL CHANGE IT</b>	<b>7</b>	<b>5</b>	<b>9</b>	<b>10</b>	<b>7</b>	<b>7</b>	<b>5</b>	<b>10</b>	<b>6</b>	<b>5</b>	<b>3</b>	<b>8</b>	<b>7</b>	<b>12</b>	<b>7</b>	<b>6</b>	<b>8</b>	<b>11</b>	<b>5</b>	<b>10</b>	<b>5</b>	<b>8</b>
I don't really want to change it	21	20	21	20	22	19	21	25	21	18	18	22	20	22	20	23	18	19	21	22	21	23
I don't want to change it at all it	55	59	51	48	56	52	60	47	59	62	66	52	53	46	54	56	54	53	57	53	59	48
<b>TOTAL NOT CHANGE IT</b>	<b>76</b>	<b>79</b>	<b>72</b>	<b>68</b>	<b>78</b>	<b>71</b>	<b>81</b>	<b>72</b>	<b>80</b>	<b>80</b>	<b>84</b>	<b>74</b>	<b>75</b>	<b>66</b>	<b>76</b>	<b>79</b>	<b>72</b>	<b>72</b>	<b>78</b>	<b>75</b>	<b>80</b>	<b>71</b>
I already have changed it (marriage)	1	1	0	2	1	0	0	3	2	0	0	0	0	0	0	1	2	1	0	0	0	
I already have changed it (deed poll)	1	0	1	0	1	0	0	0	0	0	0	3	1	1	0	1	0	1	0	1	0	
Don't know	16	14	18	19	13	21	13	15	12	15	13	15	17	22	18	14	19	15	16	15	14	22

**your surname**

I strongly want to change it	2	1	3	4	2	1	3	2	1	1	1	5	3	2	3	2	3	4	2	2	2	3
I somewhat want to change it	7	5	9	17	8	5	3	9	3	7	2	18	8	8	4	6	8	6	9	4	9	6
<b>TOTAL CHANGE IT</b>	<b>9</b>	<b>6</b>	<b>12</b>	<b>21</b>	<b>10</b>	<b>6</b>	<b>6</b>	<b>11</b>	<b>4</b>	<b>8</b>	<b>3</b>	<b>23</b>	<b>11</b>	<b>10</b>	<b>7</b>	<b>8</b>	<b>11</b>	<b>10</b>	<b>11</b>	<b>6</b>	<b>11</b>	<b>9</b>
I don't really want to change it	22	20	23	21	21	20	25	26	17	19	20	25	24	19	26	22	21	18	21	27	21	21
I don't want to change it at all it	52	69	37	49	50	55	54	59	70	68	74	36	32	39	38	54	50	49	53	52	51	56
<b>TOTAL NOT CHANGE IT</b>	<b>74</b>	<b>89</b>	<b>60</b>	<b>70</b>	<b>71</b>	<b>75</b>	<b>79</b>	<b>85</b>	<b>87</b>	<b>87</b>	<b>94</b>	<b>61</b>	<b>56</b>	<b>58</b>	<b>64</b>	<b>76</b>	<b>71</b>	<b>67</b>	<b>74</b>	<b>79</b>	<b>72</b>	<b>77</b>
I already have changed it (marriage)	12	1	22	0	13	14	13	1	3	1	0	6	27	25	25	11	12	14	11	11	13	8
I already have changed it (deed poll)	1	0	2	0	1	2	1	0	1	1	0	1	2	3	2	1	1	2	2	1	0	1
Don't know	4	4	4	9	4	3	2	3	4	4	2	9	4	4	2	3	5	8	3	3	4	5

**Would you consider giving your child the same first name as you?**

Yes, I would consider it	15	21	9	8	13	16	20	12	20	21	28	8	4	11	12	15	14	15	14	14	14	20
No, I would not consider it	67	55	78	70	69	67	62	61	57	57	50	81	80	76	75	68	65	69	68	64	68	63
I have already given my child the same first name as me	2	4	1	1	2	3	2	1	5	4	6	1	1	1	0	2	3	0	1	5	3	3
Don't know	16	20	13	22	16	14	15	27	19	19	16	10	14	12	13	15	17	15	17	17	15	14

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Unweighted Sample	1581	695	886	191	629	452	309	123	130	189	253	189	242	229	226	1021	560	160	537	314	402	168	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which, of the following would be your preferred choice for a surname upon marriage?

My spouse to take my surname	31	61	2	29	31	31	31	58	61	55	67	2	4	2	1	33	28	25	29	40	27	32
To take my spouse's surname	31	1	59	28	31	30	34	1	1	3	0	59	55	60	61	27	36	25	32	26	36	33
My spouse and I to keep our original surnames	13	12	14	6	13	15	14	7	15	14	10	8	15	17	16	15	11	23	11	11	13	12
My spouse and I to combine surnames	8	5	12	9	7	10	9	4	3	5	7	13	10	10	12	9	7	10	9	6	8	9
My spouse and I to take a new, completely different surname	2	2	2	2	4	1	1	1	2	5	1	2	5	1	1	2	2	1	3	3	1	2
Don't know	15	19	11	25	15	14	11	28	18	19	15	16	11	9	9	14	16	17	15	15	15	12

If you had children and you and your partner had kept your original surnames, whose surname should the children be given?

[Only asked to those respondents who selected 'My spouse and I to keep our original surnames' in previous question; n=242]

A combined surname	42	38	44	42	30	35	70	13	32	38	55	42	23	27	76	40	44	44	36	48	37	53
Mine	24	32	18	0	31	24	16	27	42	32	23	17	19	28	9	24	24	32	28	18	22	13
My partner's	17	12	21	20	21	19	7	6	19	13	4	24	28	26	11	15	21	15	19	11	23	14
A new, completely different surname	1	1	2	6	1	1	2	0	0	0	3	10	0	2	0	1	1	0	2	0	1	4
Don't know	16	17	15	32	17	20	5	54	7	17	15	8	30	18	4	20	9	9	15	23	17	16

Generally speaking, which, if any, of the following do you think are acceptable to name your child after?

Family member	70	67	72	67	68	70	75	59	67	68	73	75	72	69	73	73	66	66	70	72	69	73
Celebrity or historical figure	38	37	39	46	44	33	27	44	46	36	25	50	45	37	30	39	36	39	38	41	36	37
Fictional character	34	31	36	46	38	30	22	39	37	35	17	52	40	32	26	34	33	31	34	38	32	30
A name I made up myself	24	21	27	34	27	22	15	25	25	23	12	39	30	29	17	23	25	32	25	20	20	28
A place	19	18	20	26	24	15	9	24	23	22	8	32	25	18	10	21	17	25	18	18	15	28
Animal	6	7	5	8	8	5	3	5	14	7	3	10	5	7	2	6	7	10	4	8	5	11
Sports team	4	6	2	5	6	3	0	8	10	5	2	3	3	4	0	3	5	7	3	5	3	4
Food	4	5	2	4	6	2	1	7	11	2	1	5	3	3	0	4	4	9	2	6	2	4
A brand	3	4	2	2	5	2	0	2	8	5	1	1	2	4	0	2	4	9	1	4	1	3
None of these	15	14	15	4	14	19	17	5	15	15	18	11	11	17	20	15	14	11	13	19	14	14
Don't know	9	10	8	18	11	6	4	17	8	11	6	12	11	9	3	6	13	9	11	7	10	5