

YouGov / The Times Survey Results

Sample Size: 1628 GB Adults
Fieldwork: 5th - 6th August 2019

	Westminster VI					Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Brexit Party	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1628	362	261	253	168	537	503	91	627	671	788	840	179	685	387	376	928	700	195	544	352	397	140	
Unweighted Sample	1628	390	251	278	169	572	492	104	703	686	712	916	127	667	414	420	960	668	160	564	360	392	152	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

		29-30 Jul					5-6 Aug																	
Con	32	31	100	0	0	0	68	4	4	14	51	29	33	19	23	31	47	30	33	24	36	35	27	23
Lab	22	22	0	100	0	0	1	53	6	31	8	20	23	29	27	21	11	20	24	35	14	24	28	12
Lib Dem	19	21	0	0	100	0	9	24	85	38	4	23	20	22	24	21	17	26	14	29	27	16	17	14
SNP	4	4	0	0	0	0	0	2	0	5	2	5	3	6	5	3	2	4	5	0	0	1	0	39
Plaid Cymru	1	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	1	0	0	0	2	0	0
Brexit Party	13	14	0	0	0	100	20	6	2	1	30	16	12	6	11	18	18	12	17	8	15	12	22	3
Green	8	7	0	0	0	0	1	10	3	10	3	6	7	16	7	6	3	8	5	4	7	9	5	8
Other	1	1	0	0	0	0	1	1	0	0	2	1	1	3	1	0	1	1	1	0	0	2	1	1

Other Parties Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

UKIP	0	0	0	0	0	0	1	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0	1	1
WEP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Change UK	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	1	0	0	0	0	1	1	0	0	1	1	0	3	0	0	1	1	1	0	0	2	1	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

29-30 Jul
5-6 Aug

If there were a general election held tomorrow, which party would you vote for?

Conservative	23	22	100	0	0	0	57	3	4	12	39	23	21	14	16	23	37	22	22	18	26	24	18	19
Labour	17	16	0	100	0	0	1	40	5	25	7	16	16	21	19	16	9	15	17	26	11	18	19	10
Liberal Democrat	14	16	0	0	100	0	7	18	74	31	3	18	13	17	16	16	14	20	9	22	20	11	11	12
Scottish National Party (SNP)	3	3	0	0	0	0	0	1	0	4	2	4	2	4	4	2	2	3	3	0	0	1	0	32
Plaid Cymru	1	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	1	0	0
Brexit Party	10	10	0	0	0	100	16	5	2	1	23	12	8	4	8	13	14	9	12	6	11	9	15	2
Green	6	5	0	0	0	0	1	8	3	8	3	5	5	13	5	4	2	6	3	3	6	7	3	6
Some other party	1	1	0	0	0	0	1	1	0	0	1	1	1	4	1	0	1	1	1	0	1	2	1	1
Would not vote	9	8	0	0	0	0	3	3	0	3	6	8	8	4	10	9	6	5	12	6	8	9	11	3
Don't know	14	17	0	0	0	0	14	19	13	15	16	10	23	17	18	16	15	16	17	17	15	16	20	15
Skipped	2	2	0	0	0	0	0	2	0	1	1	1	2	3	3	1	0	1	3	3	2	2	1	1

And which of these parties would you vote for?

[Asked only to those who responded Some other party; n=14]

UK Independence Party (UKIP)	36	18	0	0	0	0	43	0	0	0	30	0	47	0	26	0	44	8	30	0	13	0	50	52
Women's Equality Party	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Independent Group for Change	19	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	30	51	0	0	0	0	57	79	0	41	70	59	37	48	42	100	56	46	57	0	18	75	50	48
Don't know	12	31	0	0	0	0	0	21	0	59	0	41	15	52	32	0	0	46	13	0	69	25	0	0
Skipped	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	8	8	0	1	1	1	1	2	2	2	5	8	8	7	9	8	5	5	12	7	7	11	8	3
1	1	1	1	0	0	0	1	0	0	1	1	1	2	0	2	3	0	1	3	1	2	0	3	1
2	2	1	0	1	0	0	1	1	0	0	1	1	1	0	3	0	1	1	1	1	1	2	2	0
3	1	1	0	0	1	1	1	1	1	1	2	1	2	3	1	2	1	1	2	2	2	1	1	1
4	1	2	0	1	1	1	1	2	0	1	2	2	2	4	2	1	1	2	2	3	2	2	2	0
5	6	6	3	4	1	3	5	6	2	4	6	6	7	11	9	4	3	7	6	6	6	5	8	8
6	3	2	2	3	2	3	2	2	0	2	2	3	2	4	3	2	0	2	3	2	2	3	3	2
7	4	4	2	5	5	5	2	5	3	4	3	3	5	8	5	2	2	4	4	7	4	5	3	2
8	6	7	6	6	6	8	7	6	12	5	7	6	7	7	7	6	6	7	6	5	6	7	7	7
9	7	8	13	11	8	4	9	11	8	10	7	9	7	9	8	9	7	9	7	10	8	8	7	5
10 - Absolutely certain to vote	61	59	72	67	76	75	70	65	73	71	64	61	58	48	51	64	74	62	55	56	61	57	55	71

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		29-30 Jul					5-6 Aug																				
Which of the following do you think would make the best Prime Minister?																											
Boris Johnson	42	39	89	5	12	78	79	13	15	18	69	41	38	22	32	45	56	38	41	30	45	41	38	31			
Jeremy Corbyn	21	19	0	68	18	1	1	39	15	31	4	22	16	34	23	16	8	20	18	24	15	16	21	28			
Not sure	34	37	10	23	68	20	18	42	68	48	24	34	40	38	41	34	34	39	34	42	35	37	37	39			
Skipped	3	4	0	3	2	1	1	5	2	4	2	3	5	7	5	5	3	3	6	5	4	6	4	2			

		29-30 Jul					5-6 Aug																				
Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.																											
Britain leaving the EU	67	68	82	59	76	81	81	62	77	71	74	70	66	56	64	70	77	72	62	69	71	67	65	67			
Health	32	35	32	46	42	25	30	44	45	40	34	29	40	32	31	39	40	35	35	26	37	38	34	36			
The economy	26	28	34	26	40	21	30	28	41	34	23	31	26	23	29	28	30	30	26	32	30	26	25	30			
Crime	29	25	30	23	16	34	28	25	20	19	32	22	27	17	27	22	27	22	27	37	21	24	26	19			
The environment	26	24	14	27	38	9	15	29	36	36	12	22	25	38	25	21	17	29	16	20	27	25	19	26			
Immigration & Asylum	23	22	32	10	5	49	33	11	4	8	38	22	21	9	18	26	30	19	25	14	20	24	27	22			
Housing	15	15	8	26	14	10	9	22	12	18	11	15	15	14	15	17	13	13	18	24	15	15	12	12			
Defence and security	12	14	22	9	8	29	22	11	4	10	21	16	13	12	12	17	18	14	16	12	13	12	20	16			
Education	12	11	5	22	15	3	7	16	15	13	8	11	12	13	13	11	7	12	11	11	10	11	13	11			
Welfare benefits	10	9	4	14	10	8	6	13	11	10	8	8	11	7	10	11	7	7	12	6	8	9	11	13			
Pensions	6	6	6	7	2	7	5	5	0	4	7	6	6	5	3	8	8	4	8	4	5	6	7	9			
Tax	4	4	6	5	1	1	4	3	1	4	3	5	2	5	6	2	0	4	3	6	2	4	2	8			
Family life & childcare	4	4	3	7	4	1	3	5	7	4	3	3	5	1	6	3	3	4	4	5	3	5	5	3			
Transport	2	2	1	4	4	1	2	3	2	3	1	3	2	3	2	3	2	2	2	3	2	1	2	2			
None of these	1	1	0	0	1	1	0	0	0	1	0	1	1	1	1	1	0	1	1	0	1	0	1	0			
Don't know	4	4	0	1	1	0	1	2	1	2	2	4	3	14	4	1	0	3	4	2	4	4	3	5			

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		29-30 Jul					5-6 Aug																																		
How well or badly do you think the government are doing at negotiating Britain's exit from the European Union?																																									
Very well	2	2	8	0	0	2	5	0	1	0	4	2	2	0	1	2	5	2	2	1	3	3	1	1																	
Fairly well	8	10	26	3	2	19	21	5	3	4	18	10	9	3	7	10	18	10	10	12	10	9	10	5																	
TOTAL WELL	10	12	34	3	2	21	26	5	4	4	22	12	11	3	8	12	23	12	12	13	13	12	11	6																	
Fairly badly	26	25	32	24	19	30	32	19	27	19	31	22	28	31	26	22	23	27	23	21	26	31	25	12																	
Very badly	52	51	19	67	77	43	29	70	68	69	36	54	48	44	51	59	46	52	49	53	48	44	53	71																	
TOTAL BADLY	78	76	51	91	96	73	61	89	95	88	67	76	76	75	77	81	69	79	72	74	74	75	78	83																	
Don't know	12	12	14	6	2	6	13	6	2	7	11	11	13	23	14	6	9	9	16	13	12	14	10	11																	
In hindsight, do you think Britain was right or wrong to vote to leave the European Union?																																									
Right to leave	41	41	73	17	2	98	69	23	12	6	83	42	39	16	30	50	62	37	46	30	41	46	46	25																	
Wrong to leave	49	47	20	75	95	1	25	67	80	88	8	48	45	62	53	42	33	54	37	54	48	41	40	67																	
Don't know	11	13	6	8	3	1	6	10	8	7	8	10	15	21	17	8	5	10	17	15	11	13	14	8																	

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	198	171	10.5%
Men 50-64 High education	53	49	3.0%
Men 50-64 Mid education	81	77	4.7%
Men 50-64 Low education	67	63	3.9%
Men 25-49 High education	97	125	7.7%
Men 25-49 Mid education	129	124	7.6%
Men 25-49 Low education	50	90	5.5%
Men Under 25 High education	13	15	0.9%
Men Under 25 Mid & Low education	24	75	4.6%
Women Over 65	222	205	12.6%
Women 50-64 High education	49	46	2.8%
Women 50-64 Mid education	95	88	5.4%
Women 50-64 Low education	69	65	4.0%
Women 25-49 High education	153	135	8.3%
Women 25-49 Mid education	148	132	8.1%
Women 25-49 Low education	90	80	4.9%
Women Under 25 High education	22	18	1.1%
Women Under 25 Mid & Low education	68	72	4.4%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	140	309	19.0%
Medium (3-7)	1108	977	60.0%
High (8,9,10)	380	342	21.0%
Social Grade (NRS and 2011 census)			
AB	518	456	28.0%
C1	442	472	29.0%
C2	311	342	21.0%
DE	357	358	22.0%
EU Referendum Vote (Election Result)			
Remain	703	627	38.3%
Leave	686	671	41.4%
Don't Know / Did Not Vote	239	330	20.3%

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Region by 2017 Vote (Election Result and ONS Population estimates)

South Con	245	225	13.8%
South Lab	129	125	7.7%
South LD	50	46	2.8%
South UKIP	9	8	0.5%
South Oth	18	16	1.0%
South DNV	113	124	7.6%
London Con	45	50	3.1%
London Lab	57	81	5.0%
London LD	13	13	0.8%
London Oth	6	5	0.3%
London DNV	39	46	2.8%
Midlands Con	108	101	6.2%
Midlands Lab	88	83	5.1%
Midlands LD	10	8	0.5%
Midlands Oth	9	8	0.5%
Midlands DNV	65	68	4.2%
North Con	114	111	6.8%
North Lab	158	155	9.5%
North LD	19	15	0.9%
North UKIP	10	8	0.5%
North Oth	8	7	0.4%
North DNV	83	103	6.3%
Scotland Con	33	29	1.8%
Scotland Lab	31	28	1.7%
Scotland LD	8	7	0.4%
Scotland SNP	43	39	2.4%
Scotland Oth & DNV	37	37	2.3%
Wales Con	27	21	1.3%
Wales Lab	29	31	1.9%
Wales LD	4	3	0.2%
Wales PC	8	7	0.4%
Wales Oth & DNV	12	21	1.3%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk