YouGov / The Times Survey Results

Sample Size: 1655 GB Adults
Fieldwork: 24th - 25th October 2016

			EU Ref Vote		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region				
		Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
		1655	650	707	453	318	122	139	467	387	99	159	801	854	192	707	409	348	943	712	199	549	356	399	152
		1655	781	693	489	349	138	134	496	413	111	167	731	924	171	683	425	376	1007	648	173	561	355	422	144
	11-12 Oct	**24-25 Oct**	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION:

Westminster
[Weighted by likelihood to vote, excluding those who would not vote or don't know]

	11-12 Oct	**24-25 Oct**	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Con	*42*	**40**	27	55	100	0	0	0	88	7	16	27	38	42	26	34	39	55	40	39	33	51	41	35	25
Lab	*28*	**27**	40	13	0	100	0	0	3	74	16	4	24	30	31	34	26	16	28	26	37	18	29	40	14
Lib Dem	*9*	**11**	17	4	0	0	100	0	4	11	59	3	13	8	17	10	11	9	13	7	13	13	11	10	4
UKIP	*11*	**11**	0	22	0	0	0	100	4	5	2	63	14	8	8	10	14	13	8	17	12	13	13	12	2
Other	*10*	**11**	16	6	0	0	0	0	1	2	6	4	10	12	18	13	10	8	11	11	5	6	6	4	56

Other Parties Voting Intention
[Weighted by likelihood to vote, excluding those who would not vote or don't know]

	11-12 Oct	**24-25 Oct**	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
SNP/ PCY	*6*	**7**	10	4	0	0	0	0	0	1	1	1	7	7	9	8	6	6	7	8	0	1	2	0	55
Green	*3*	**3**	5	1	0	0	0	0	0	1	3	0	2	4	8	4	2	1	4	2	4	4	3	3	1
BNP	*0*	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	*0*	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	*0*	**1**	1	1	0	0	0	0	0	0	2	2	1	1	1	1	1	1	1	1	1	2	1	1	0

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		EU Ref Vote		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region				
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
	1655	650	707	453	318	122	139	467	387	99	159	801	854	192	707	409	348	943	712	199	549	356	399	152
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	11-12 Oct	24-25 Oct																							

If there were a general election held tomorrow, which party would you vote for?

	11-12 Oct	Total (24-25 Oct)	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Conservative	*29*	**27**	22	40	100	0	0	0	72	6	13	21	28	27	17	22	29	42	29	25	21	35	27	24	21
Labour	*20*	**19**	33	9	0	100	0	0	3	57	13	4	19	20	23	21	19	13	21	17	26	12	20	28	11
Liberal Democrat	*6*	**7**	14	3	0	0	100	0	3	9	48	2	10	5	10	6	8	7	9	5	9	8	7	7	3
UK Independence Party (UKIP)	*8*	**8**	0	17	0	0	0	100	3	4	2	48	11	6	5	8	10	10	6	12	8	8	11	9	2
Scottish National Party (SNP)/ Plaid Cymru	*4*	**5**	8	3	0	0	0	0	0	1	1	1	5	4	6	5	5	4	5	5	0	1	2	0	44
Some other party	*3*	**3**	6	2	0	0	0	0	1	1	4	3	3	4	7	4	3	2	4	3	4	4	3	4	1
Would not vote	*12*	**11**	3	5	0	0	0	0	2	2	6	4	12	11	16	14	8	8	9	14	12	11	13	12	6
Don't know	*18*	**18**	14	21	0	0	0	0	15	20	14	18	12	24	16	21	17	15	17	19	20	20	17	17	12

And which of these parties would you vote for?

[Only asked to respondents who selected 'SOME OTHER PARTY' in the previous question; n=66]

	11-12 Oct	Total (24-25 Oct)	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Green	*90*	**72**	83	31	0	0	0	0	22	100	63	11	62	80	77	77	72	40	77	62	80	68	71	75	54
British National Party (BNP)	*0*	**1**	0	6	0	0	0	0	0	0	0	16	3	0	0	0	0	12	2	0	0	0	0	5	0
Respect	*0*	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	*7*	**23**	13	56	0	0	0	0	28	0	37	55	27	20	13	23	28	36	17	34	20	28	29	11	46
Don't know	*3*	**4**	4	7	0	0	0	0	50	0	0	18	8	0	10	0	0	12	4	4	0	3	0	10	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

	11-12 Oct	Total (24-25 Oct)	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
0 - Certain NOT to vote	*9*	**10**	2	4	1	1	1	1	1	1	6	5	11	9	16	12	7	6	7	13	13	9	11	10	7
1	*1*	**1**	1	1	0	0	0	0	0	0	0	0	1	1	1	2	1	1	2	1	1	2	1	2	0
2	*2*	**1**	0	1	0	1	0	1	1	0	0	0	1	1	3	1	0	0	1	1	1	1	0	2	0
3	*1*	**1**	1	1	0	0	0	0	0	0	3	0	1	1	0	2	0	0	1	1	0	1	1	1	1
4	*1*	**2**	1	2	1	0	1	3	2	0	0	1	1	2	2	2	1	1	1	2	0	2	3	2	0
5	*6*	**5**	3	6	2	2	1	3	4	6	1	3	4	6	7	7	3	3	4	6	4	6	4	7	1
6	*2*	**2**	1	2	1	1	2	2	2	1	0	3	2	2	1	3	1	1	2	2	2	1	2	3	2
7	*4*	**4**	4	4	3	2	8	4	3	3	7	5	4	4	3	4	5	4	4	4	2	5	6	4	1
8	*6*	**6**	6	6	7	6	7	8	6	7	6	5	6	6	3	7	6	5	6	6	6	5	7	7	5
9	*9*	**9**	11	11	14	11	10	6	12	11	9	7	9	9	12	8	8	11	10	8	10	10	8	9	7
10 - Absolutely certain to vote	*58*	**59**	71	64	72	76	71	73	68	71	69	72	60	57	50	52	68	67	61	55	60	58	57	55	75

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	11-12 Oct	**24-25 Oct**	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
		%	%																						

Which of the following do you think would make the best Prime Minister?

	11-12 Oct	**24-25 Oct**	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Theresa May	*51*	**48**	39	65	95	13	43	55	83	24	48	65	50	46	31	40	52	68	49	45	40	55	50	40	45
Jeremy Corbyn	*18*	**16**	29	6	0	53	15	5	1	33	19	2	17	16	28	19	14	6	18	14	15	13	14	22	19
Not sure	*31*	**36**	32	29	5	33	41	40	16	43	33	33	33	39	41	41	34	26	33	40	44	32	36	38	36

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YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with education, (2) political attention (3) social grade (4) 2015 recalled vote interlocked with region and (5) EU referendum voting intention. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

	Unweighted no.	Weighted no.	Target %
Age by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	182	156	9.4%
Men 50-64 High education	46	50	3%
Men 50-64 Mid education	95	83	5%
Men 50-64 Low education	65	68	4.1%
Men 25-50 High education	104	122	7.4%
Men 25-50 Mid education	119	131	7.9%
Men 25-50 Low education	59	96	5.8%
Men Under 25 High education	18	17	1.0%
Men Under 25 Mid & Low education	43	79	4.8%
Women Over 65	194	192	11.6%
Women 50-64 High education	43	46	2.8%
Women 50-64 Mid education	106	93	5.6%
Women 50-64 Low education	70	70	4.2%
Women 25-50 High education	151	132	8.0%
Women 25-50 Mid education	154	139	8.4%
Women 25-50 Low education	96	86	5.2%
Women Under 25 High education	19	18	1.1%
Women Under 25 Mid & Low education	91	78	4.7%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	178	314	8.7%
Medium (3-7)	1092	1010	44.8%
High (8,9,10)	385	331	16.4%
Social Grade (NRS and 2011 census)			
AB	502	463	28%
C1	505	480	29%
C2	274	348	21%
DE	374	364	22%
EU referendum Vote (Election Result)			
Remain	781	650	39.3%
Leave	693	707	42.7%
Don't Know / Did Not Vote	181	298	18.0%

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	Unweighted no.	Weighted no.	Target %
Region by 2015 Vote (Election Result and ONS Population estimates)			
South Con	**221**	**207**	**12.5%**
South Lab	**83**	**81**	**4.9%**
South LD	**49**	**45**	**2.7%**
South UKIP	**65**	**63**	**3.8%**
South Oth	**32**	**25**	**1.5%**
South DNV	**111**	**129**	**7.8%**
London Con	**48**	**51**	**3.1%**
London Lab	**58**	**65**	**3.9%**
London LD	**14**	**12**	**0.7%**
London UKIP	**13**	**12**	**0.7%**
London Oth	**12**	**8**	**0.5%**
London DNV	**28**	**51**	**3.1%**
Midlands Con	**94**	**86**	**5.2%**
Midlands Lab	**74**	**65**	**3.9%**
Midlands LD	**13**	**12**	**0.7%**
Midlands UKIP	**32**	**31**	**1.9%**
Midlands Oth	**9**	**8**	**0.5%**
Midlands DNV	**46**	**71**	**4.3%**
North Con	**97**	**88**	**5.3%**
North Lab	**142**	**124**	**7.5%**
North LD	**22**	**20**	**1.2%**
North UKIP	**47**	**43**	**2.6%**
North Oth	**18**	**13**	**0.8%**
North DNV	**96**	**111**	**6.7%**
Scotland Con	**20**	**18**	**1.1%**
Scotland Lab	**31**	**30**	**1.8%**
Scotland LD	**9**	**8**	**0.5%**
Scotland SNP	**36**	**60**	**3.6%**
Scotland Oth & DNV	**48**	**36**	**2.2%**
Wales Con	**16**	**17**	**1.0%**
Wales Lab	**25**	**23**	**1.4%**
Wales LD	**4**	**3**	**0.2%**
Wales PC	**8**	**8**	**0.5%**
Wales UKIP	**8**	**8**	**0.5%**
Wales Oth & DNV	**26**	**23**	**1.4%**

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk