

YouGov Survey Results

Sample Size: 1664 GB Adults
Fieldwork: 28th - 29th October 2015

	Vote in 2015					Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1664	566	466	116	200	807	857	198	421	569	476	948	716	213	541	356	409	145
Unweighted Sample	1664	507	454	129	219	801	863	117	284	700	563	1068	596	211	536	365	399	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of these parties do you think has the attitude to business most similar to yours?

Labour	24	3	60	12	9	24	24	24	25	27	20	23	25	22	20	21	32	26
Conservatives	32	72	4	20	25	37	27	28	25	30	42	38	23	29	40	32	26	20
Neither	26	10	22	46	49	27	25	15	25	29	28	24	29	28	21	26	25	43
Don't know	18	16	15	22	17	12	24	33	25	15	10	15	23	21	18	21	17	11