

Fleidwork. 29 May - 11 Julie 2016											
	Saudi Arabia	Egypt	Morocco	Tunisia	Spain	Denmark	Sweden	Germany	Australia	England	France
What is your level of interest in football?											
Unweighted base	1003	1006	1005	503	1001			2055	1017	1427	1002
Base: All country adults	1003	1006	1005	503	1001	1009	1022	2055	19432	1436	1002
Not at all interested	28%	16%	16%	21%	24%	38%	44%	26%	47%	53%	15%
A little bit interested	30%	34%	40%	38%	30%	32%	22%	24%	28%	20%	25%
Somewhat interested	21%	24%	27%	21%	24%	17%	18%	23%	16%	12%	21%
Very interested / one of my TOP Interests	21%	26%	17%	20%	22%	13%	16%	26%	9%	16%	39%
All subsequent q	uestions are only	/ asked to	o those who	did not ans	swer "not	at all interes	ted"				
How much of the 2018 FIFA World Cup tournament do you intend	to watch?										
Unweighted base	737	843	842	408	759			1516	537		607
Base: All country adults	724	844	844	397	761	621	572	1516	10356	664	613
All or most of the matches	41%	40%	35%	34%	32%	17%	28%	32%	14%	27%	19%
Some of the matches	30%	40%	45%	47%	50%	50%	36%	44%	33%	32%	36%
A few of the matches	17%	13%	14%	13%	14%	28%	24%	17%	32%	27%	32%
None of the matches	6%	2%	2%	1%	2%	3%	5%	3%	14%	8%	7%
Don't know	6%	5%	4%	5%	3%	2%	7%	4%	7%	6%	6%



Fleidwork. 29 May - 11 Julie 2010		_									_	
	Saudi Arabia	Egypt	Morocco	Tunisia	Spain	Denmark	Sweden	Germany	Australia	England	France	
The following are the countries which will be competing in the 2018 FIFA World Coup tournament. Which ONE, if any, do you MOST want to win the World Cup?												
Unweighted base	737	843	842	408	759			1516	537		607	
Base: All country adults	724	844	844	397	761	621	572	1516	10356	664	613	
Argentina	9%	3%	4%	4%	5%	1%	1%	1%	4%	1%	2%	
Australia	0%	0%	-	0%	-	-	-	0%	63%	1%	0%	
Belgium	1%	1%	0%	0%	0%	1%	1%	1%	0%	1%	1%	
Brazil	8%	6%	3%	8%	2%	6%	3%	2%	6%	2%	4%	
Colombia	1%	0%	0%	-	1%	-	0%	0%	0%	0%	0%	
Costa Rica	1%	-	-	-	0%	0%	1%	0%	-	0%	-	
Croatia	0%	-	-	-	-	-	0%	1%	0%	1%	0%	
Denmark	0%	0%	-	-	0%	61%	1%	0%	-	0%	0%	
Egypt	16%	76%	0%	1%	0%	-	0%	1%	0%	0%	0%	
England	1%	1%	0%	1%	0%	3%	2%	1%	7%	65%	0%	
France	2%	1%	1%	2%	0%	2%	2%	2%	1%	2%	68%	
Germany	5%	5%	5%	8%	2%	6%	6%	71%	4%	5%	3%	
Iceland	-	-	-	-	0%	1%	2%	3%	1%	2%	-	
Iran	0%	-	-	-	-	=	1%	-	0%	0%	0%	
Japan	1%	-	0%	-	0%	0%	0%	0%	1%	0%	0%	
Mexico	0%	0%	-	0%	0%	0%	0%	-	0%	0%	1%	
Morocco	1%	0%	75%	1%	1%	=	0%	1%	0%	0%	1%	
Nigeria	-	0%	0%	1%	-	=	0%	0%	1%	1%	0%	
Panama	0%	-	=	1%	-	0%	-	0%	-	0%	-	
Peru	-	-	0%	-	1%	0%	0%	0%	0%	0%	0%	
Poland	0%	-	0%	-	0%	0%	1%	0%	0%	0%	-	
Portugal	0%	0%	0%	2%	1%	1%	1%	1%	1%	0%	1%	
Russia	1%	0%	0%	1%	0%	0%	1%	1%	0%	0%	1%	
Saudi Arabia	44%	0%	1%	-	-	-	-	0%	-	0%	-	



	Saudi Arabia	Egypt	Morocco	Tunisia	Spain	Denmark	Sweden	Germany	Australia	England	France	
Senegal	0%	_	0%	1%	0%	_	_	0%	_	0%	1%	
Serbia	0%	_	-	-	-	0%	0%	0%	0%	0%	-	
South Korea	-	0%	0%	-	0%	-	0%	0%	0%	0%	0%	
Spain	2%	2%	3%	4%	82%	3%	2%	2%	2%	2%	4%	
Sweden	-	-	-	-	0%	1%	69%	1%	-	1%	-	
Switzerland	0%	-	0%	-	0%	-	1%	1%	1%	0%	-	
Tunisia	1%	1%	1%	65%	-	=	-	0%	-	0%	0%	
Uruguay	-	0%	-	-	0%	0%	1%	0%	-	0%	0%	
Don't know	6%	2%	1%	1%	2%	10%	6%	8%	6%	13%	10%	



Fleidwork: 29 May - 11 June 2018											
	Saudi Arabia	Egypt	Morocco	Tunisia	Spain	Denmark	Sweden	Germany	Australia	England	France
How far do you think YOUR NATION'S TEAM will get in the 2018 F	IFA World Cup	tournam	ent?								
Unweighted base	737	843	842	408	759			1516	537		607
Base: All country adults	724	844	844	397	761	621	572	1516	10356	664	613
Group stages (i.e. the first stage)	26%	12%	11%	17%	1%	18%	17%	2%	21%	10%	3%
Round of 16 (i.e. the second stage with the top 2 from the first stage)	23%	33%	18%	37%	4%	39%	30%	5%	28%	32%	8%
Quarter finals	10%	12%	25%	19%	15%	20%	23%	17%	20%	32%	24%
Semi finals	10%	8%	12%	7%	19%	8%	11%	28%	11%	9%	24%
Final and lose	5%	4%	5%	3%	4%	2%	4%	8%	2%	1%	5%
Final and win	12%	16%	19%	7%	51%	5%	7%	32%	5%	6%	22%
Don't know	16%	15%	9%	10%	6%	8%	8%	8%	11%	11%	15%
The belo	ow question was	not aske	ed to those w	ho answer	ed "final	and win"					
Which team do you think is most likely to win the 2018 FIFA World	I Cup tourname	nt?									
Unweighted base	663	709	679	383	373			1031	508		476
Base	641	707	681	370	374	592	533	1031	9820	629	481
Argentina	14%	7%	11%	9%	13%	4%	7%	6%	10%	4%	4%
Australia	2%	0%	0%	-	-	-	-	0%	7%	0%	-
Belgium	1%	0%	-	2%	-	0%	1%	1%	1%	1%	2%
Brazil	19%	24%	17%	25%	21%	16%	11%	17%	22%	10%	15%
Colombia	1%	0%	-	-	-	1%	1%	0%	1%	0%	1%
Costa Rica	1%	0%	0%	-	-	0%	0%	0%	1%	0%	0%
Croatia	1%	-	0%	-	-	0%	0%	0%	0%	0%	0%
Denmark	1%	-	0%	-	0%	2%	0%	0%	0%	0%	1%
Egypt	5%	11%	0%	0%	-	-	-	0%	-	0%	-
England	2%	4%	2%	3%	3%	2%	2%	3%	4%	2%	2%
France	3%	5%	5%	4%	6%	12%	6%	14%	3%	6%	9%
Germany	18%	25%	23%	29%	30%	32%	42%	10%	23%	36%	20%



	Saudi Arabia	Egypt	Morocco	Tunisia	Spain	Denmark	Sweden	Germany	Australia	England	France
Iceland	0%	-	-	-	-	0%	1%	1%	0%	0%	1%
Iran	1%	-	-	-	0%	0%	-	-	0%	0%	1%
Japan	1%	-	1%	0%	-	-	0%	0%	1%	0%	0%
Mexico	-	0%	0%	0%	0%	-	0%	1%	0%	1%	0%
Morocco	1%	-	9%	0%	-	-	-	0%	-	0%	1%
Nigeria	-	0%	0%	0%	-	-	1%	0%	0%	0%	0%
Panama	-	0%	-	-	-	-	-	0%	0%	0%	0%
Peru	-	-	-	-	1%	-	0%	-	0%	0%	0%
Poland	0%	0%	-	-	-	-	-	0%	-	0%	0%
Portugal	2%	1%	3%	4%	2%	2%	3%	3%	2%	4%	3%
Russia	2%	2%	2%	4%	2%	0%	1%	1%	1%	1%	1%
Saudi Arabia	9%	0%	0%	-	-	0%	0%	-	-	0%	0%
Senegal	-	-	-	0%	0%	-	-	-	-	0%	0%
Serbia	-	-	-	-	-	-	0%	-	-	0%	-
South Korea	-	0%	-	-	0%	-	-	-	0%	0%	0%
Spain	6%	8%	17%	10%	9%	10%	7%	17%	5%	13%	12%
Sweden	-	0%	1%	0%	-	0%	2%	-	-	0%	-
Switzerland	0%	-	0%	-	-	-	0%	0%	0%	0%	-
Tunisia	0%	-	-	5%	-	0%	0%	0%	-	0%	0%
Uruguay	0%	0%	0%	-	-	-	0%	0%	0%	0%	-
Don't know	11%	12%	7%	5%	14%	16%	15%	23%	16%	21%	24%



Fieldwork: 29 May - 11 June 2018														
	Saudi Arabia	Egypt	Morocco	Tunisia	Spain	Denmark	Sweden	Germany	Australia	England	France			
Who do you think will be the top goalscorer at the 2018 FIFA World	Who do you think will be the top goalscorer at the 2018 FIFA World Cup tournament?													
Unweighted base	737	843	842	408	759			1516	537		607			
Base: All country adults	724	844	844	397	761	621	572	1516	10356	664	613			
Alvaro Morata	1%	0%	0%	1%	3%	0%	0%	0%	0%	0%	0%			
Antoine Griezmann	1%	1%	2%	2%	5%	5%	3%	6%	1%	5%	16%			
Cristiano Ronaldo	17%	14%	29%	35%	17%	12%	14%	12%	21%	10%	10%			
Diego Costa	2%	0%	1%	1%	4%	1%	1%	1%	2%	1%	2%			
Eden Hazard	1%	1%	0%	0%	0%	-	1%	0%	1%	2%	1%			
Edinson Cavani	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	2%			
Gabriel Jesus	1%	0%	0%	1%	1%	1%	0%	1%	1%	2%	0%			
Gonzalo Higuain	0%	-	0%	0%	0%	1%	1%	0%	1%	1%	0%			
Harry Kane	1%	1%	1%	2%	2%	2%	2%	1%	1%	5%	1%			
Kylian Mbappe	1%	1%	0%	1%	1%	1%	-	1%	0%	0%	5%			
Lionel Messi	15%	10%	18%	12%	23%	19%	16%	9%	12%	12%	9%			
Luis Suarez	1%	0%	1%	1%	2%	2%	1%	1%	2%	3%	1%			
Mohamed Salah	26%	52%	9%	15%	2%	3%	2%	3%	3%	8%	1%			
Neymar	9%	7%	10%	11%	10%	6%	8%	8%	3%	4%	13%			
Olivier Giroud	0%	0%	-	-	-	0%	1%	0%	1%	1%	3%			
Radamel Falcao	1%	0%	-	0%	0%	0%	1%	0%	1%	0%	0%			
Robert Lewandowski	1%	1%	1%	1%	4%	3%	4%	4%	2%	2%	1%			
Romelu Lukaku	1%	-	0%	0%	-	1%	0%	0%	0%	1%	-			
Sergio Aguero	1%	1%	0%	0%	0%	1%	1%	0%	1%	3%	0%			
Thomas Muller	2%	2%	3%	3%	3%	5%	7%	15%	3%	5%	1%			
Timo Werner	0%	-	0%	-	0%	0%	0%	4%	0%	1%	0%			
Someone else	4%	1%	7%	3%	4%	4%	4%	3%	1%	2%	2%			
Don't know	15%	9%	15%	11%	20%	33%	32%	29%	38%	31%	31%			



Ficiawork. 25 May - 11 Gaile 2010													
	Saudi Arabia	Egypt	Morocco	Tunisia	Spain	Denmark	Sweden	Germany	Australia	England	France		
Which of the following do you consider to be the best goals scored at a FIFA World Cup? Please tick up to three													
Unweighted base	737	843	842	408	759			1516	537		607		
Base: All country adults	724	844	844	397	761	621	572	1516	10356	664	613		
Archie Gemmill (Scotland) vs Netherlands in 1978	6%	1%	2%	4%	1%	1%	2%	1%	3%	8%	0%		
Carlos Alberto (Brazil) vs Italy in 1970	8%	7%	7%	8%	5%	4%	4%	4%	4%	8%	2%		
Dennis Bergkamp (Netherlands) vs Argentina in 1998	6%	5%	6%	8%	5%	6%	8%	4%	6%	14%	4%		
Diego Maradona (Argentina) vs Belgium in 1986	16%	14%	27%	18%	18%	6%	10%	7%	11%	3%	8%		
Diego Maradona (Argentina) vs England (second goal) in 1986	18%	22%	28%	29%	29%	10%	15%	12%	16%	13%	13%		
Éder Aleixo de Assis (Brazil) vs USSR in 1982	4%	3%	4%	2%	2%	1%	3%	2%	1%	1%	1%		
Edmilson (Brazil) vs Costa Rica in 2002	6%	4%	5%	4%	2%	2%	4%	1%	3%	0%	1%		
Giovanni Van Bronckhorst (Netherlands) vs Uruguay in 2010	7%	5%	5%	7%	4%	4%	4%	2%	4%	2%	2%		
James Rodríguez (Colombia) vs Uruguay in 2014	9%	9%	13%	9%	16%	5%	4%	6%	4%	4%	2%		
Manuel Negrete (Mexico) vs Bulgaria in 1986	2%	2%	2%	1%	2%	2%	2%	1%	2%	1%	2%		
Michael Owen (England) vs Argentina in 1998	5%	9%	6%	7%	6%	6%	6%	4%	6%	18%	2%		
Pelé (Brazil) vs Sweden in 1958	10%	15%	14%	15%	29%	13%	12%	13%	13%	9%	13%		
Robin Van Persie (Netherlands) vs Spain in 2014	13%	10%	11%	14%	8%	7%	6%	5%	5%	6%	3%		
Ronaldinho (Brazil) vs England in 2002	18%	25%	25%	27%	25%	10%	12%	10%	12%	6%	9%		
Sócrates (Brazil) vs USSR in 1982	3%	4%	6%	4%	5%	3%	5%	2%	2%	5%	2%		
Teofilo Cubillas (Peru) vs Scotland in 1978	1%	2%	1%	1%	2%	2%	1%	1%	1%	0%	0%		
Tim Cahill (Australia) vs Netherlands in 2014	7%	5%	3%	6%	3%	1%	3%	3%	22%	3%	2%		
Don't know	29%	33%	24%	25%	27%	57%	48%	56%	38%	47%	52%		